Welcome Dublin !!

Agenda

09.00 – 09.15	Welcome & Keynote - The power of BTP to enable digital transformation
09.15 – 09.30	UKISUG introduction
09.30 – 09.50	ENECO – Customer Success Story
09.50 – 10.05	Unlock and maximize your value of BTP with Future Ready Methodology
10.05 – 10.30	Empower Business User to drive innovation with SAP Build
10.30 – 10.45	Achieving Sustainability Ambitions through SAP BTP
10.45 – 11.00	RISE with SAP BTP
11.00 – 11.15	Break
11.15 – 11.30	SAP Data Unleashed
11.30 – 12.00	Bluestonex - SAP BTP - The Good, The Bad and The Not So Ugly
12.00 – 12.30	OpenText - Why Information Management with SAP may be the problem you do not know you have
12.30 – 13.00	Tricentis - De-Risk the Connected Enterprise

SAP

Agenda

13.00 – 14.00	Networking Lunch with 4 Demo Pods Pod #1 – How to leverage Data to Analytics Pod #2 – Create and integrate E2E connectivity with your Intelligent Enterprise Pod #3 – BTP Diamond Game Pod #4 – SAP BTP Maturity Assessment
14.00 – 15.30	Track sessions Track 1: RISE with SAP BTP Track 2: Data & Analytics Track 3: SAP Integration Suite
15.30 – 15.45	**Break**
15.45 – 16.15	SAP BTP Pre-Built Content Discovery & Commercial
16.15 – 17.00	Customer Panel – Key Takeaways
17.00	Wrap-up & Networking Reception

SAP

GTM THEMES FOR BTP

RISE

Testing, Migration, Archiving

INTEGRATION

Prebuilt, Event Mesh

Data to Insights : Datasphere

Self service, one catalogue, data lineage, Data fabric
Hyperscalers interoperability, Data driven enterprise

Extended Planning & Analytics

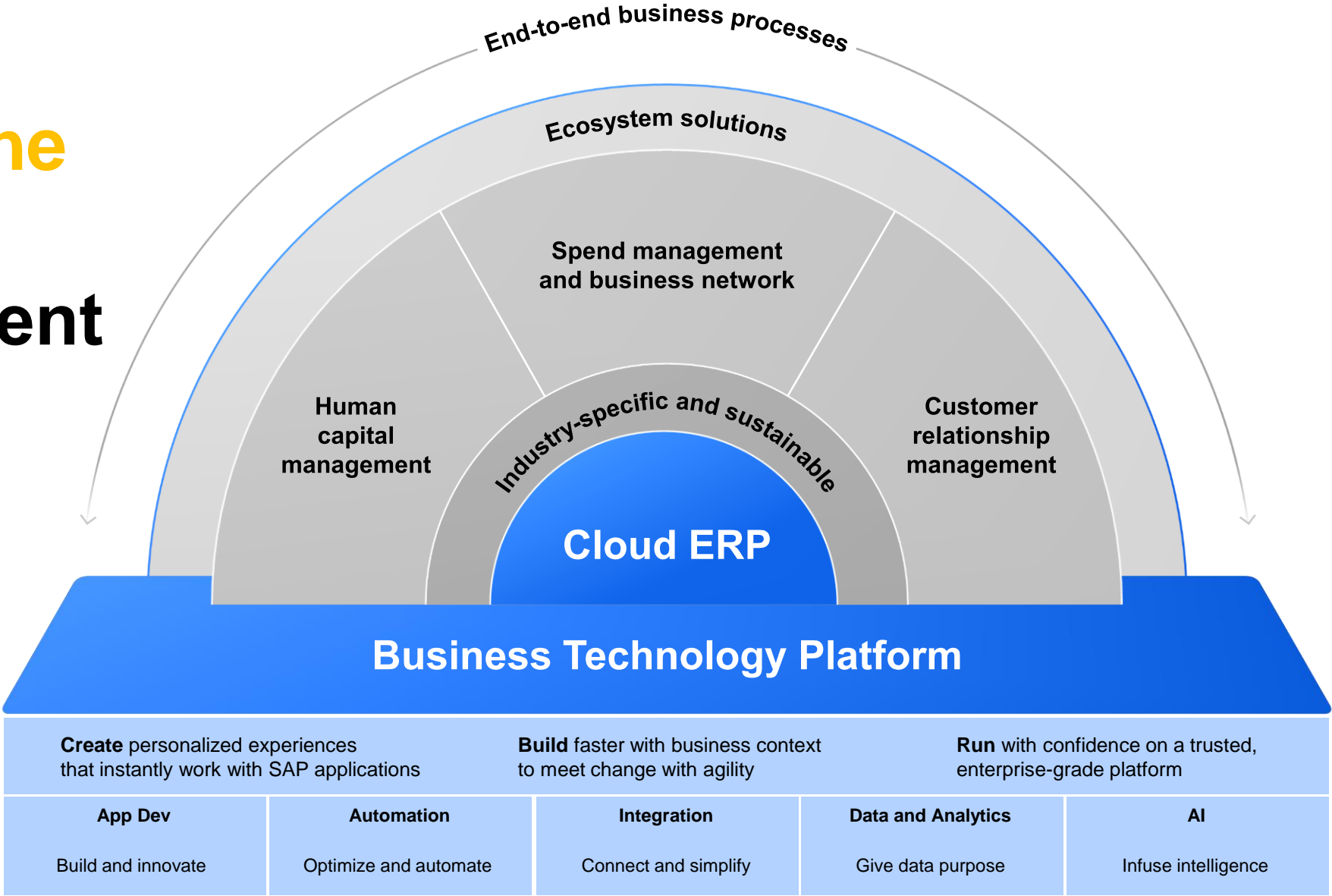Budgeting, forecasting, focus on sustainability, Extension to
DWC

SAP Build Apps Development, Automation

Business users become developers

Sustainability

Inbuilt reports, alignment with DWC, SAC, PAPM

SAP BTP is the foundation of the Intelligent Sustainable Enterprise

End-to-end business processes

Ecosystem solutions

Spend management and business network

Human capital management

Industry-specific and sustainable

Customer relationship management

Cloud ERP

Business Technology Platform

Create personalized experiences that instantly work with SAP applications

Build faster with business context to meet change with agility

Run with confidence on a trusted, enterprise-grade platform

App Dev	Automation	Integration	Data and Analytics	AI
Build and innovate	Optimize and automate	Connect and simplify	Give data purpose	Infuse intelligence

BTP helps customers respond to modern demands

SAP BUSINESS TECHNOLOGY PLATFORM

Innovation
Cutting-edge technologies drive value and differentiation

Automation
Go beyond standardized processes to truly automated processes

Sustainability
Manage sustainability data across the value chain

Business Centricity
Pre-built content, use cases, and data from SAP applications

Flexibility
Run in the region of your choice with the model that suits you best

Agility
Intuitive, modern development for IT and citizen developers

Customers are delivering stellar results with BTP

40% reduction
In TCO across integration landscapes

4–5 hours saved
Generating reports each month

40% cost savings
New business models unlock full business potential

Time to get insights from business data reduced from **weeks to hours**

>5x increased
Project speed and lower costs compared to former projects

80% data utilization
Up from 30% – to drive better business decisions

40–50%
less IT spend with SAP BTP

500 legacy interfaces evaluated and refreshed
Stores improved sales, productivity, and cycle times

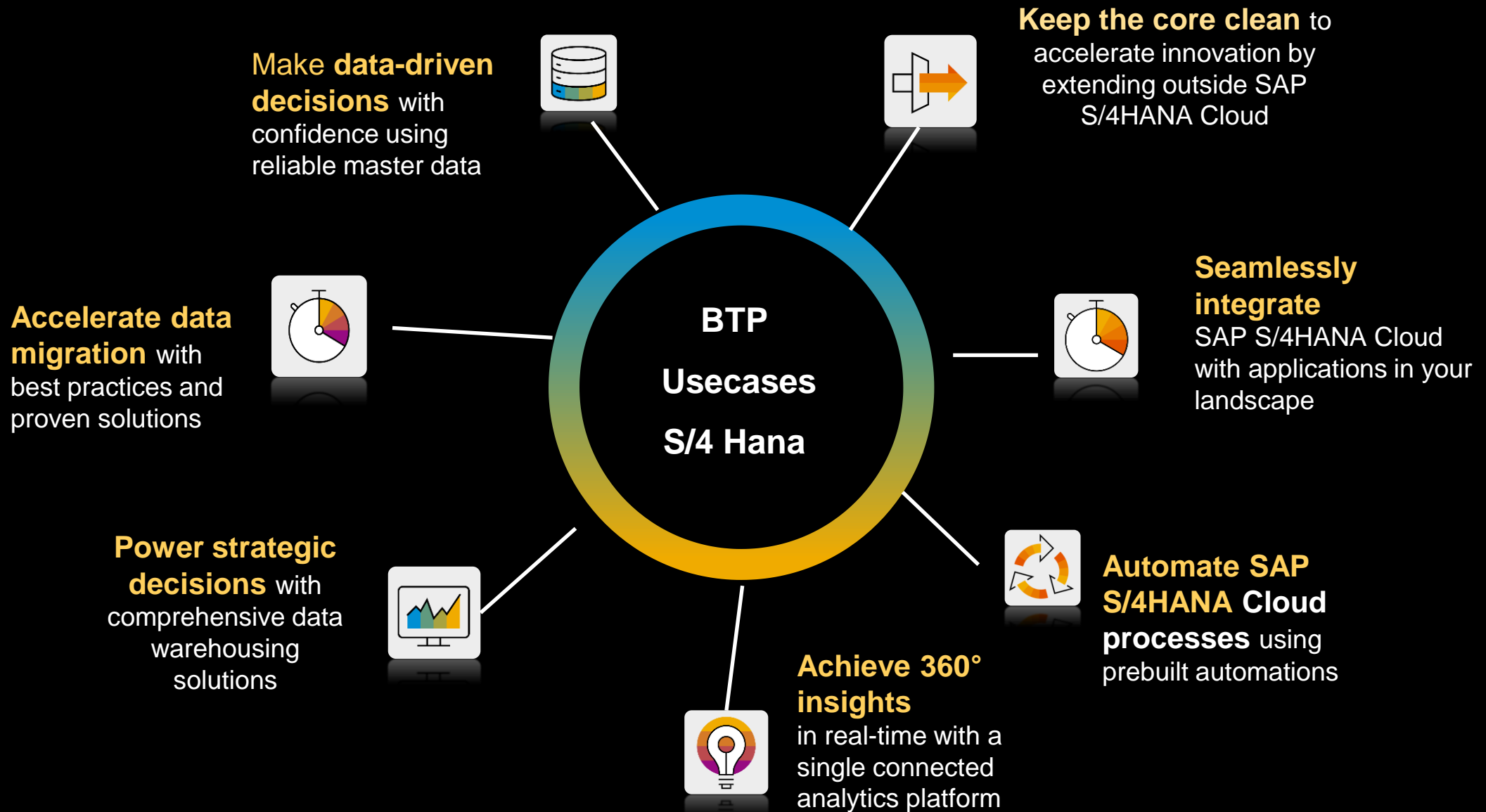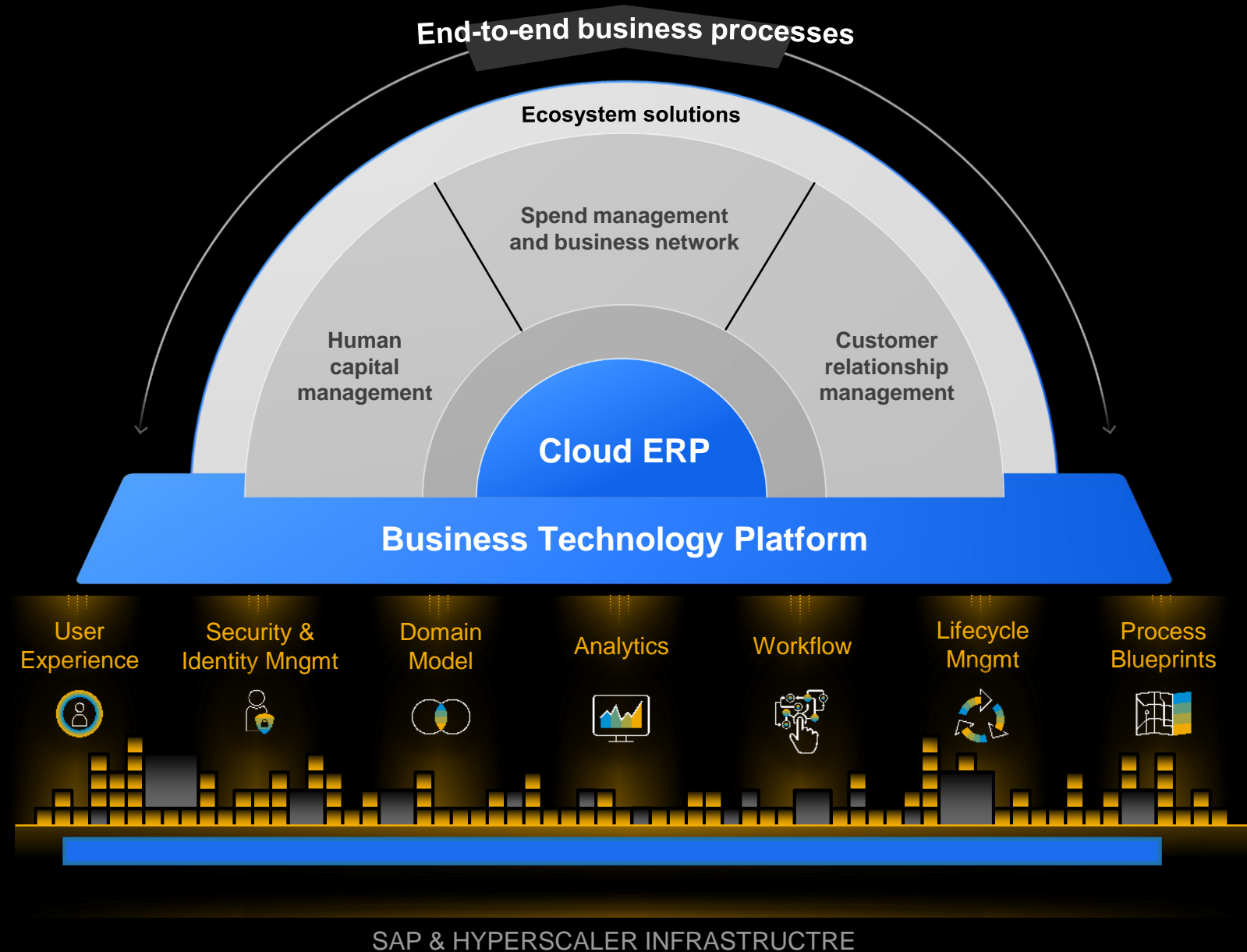Sources: SAP internal data   SAP Corporate Fact Sheet

SAP BTP Simplifies the Cloud Journey

Make **data-driven decisions** with confidence using reliable master data

Keep the core clean to accelerate innovation by extending outside SAP S/4HANA Cloud

Accelerate data migration with best practices and proven solutions

Seamlessly integrate SAP S/4HANA Cloud with applications in your landscape

BTP

Usecases

S/4 Hana

Power strategic decisions with comprehensive data warehousing solutions

Automate SAP S/4HANA Cloud processes using prebuilt automations

Achieve 360° insights in real-time with a single connected analytics platform

BTP Differentiators

- Suite Qualities Of BTP are unique to the SAP ecosystem. This help **derisk** the processes.

- Prebuilt business components within integration, automation, analytics sourced from SAP and partners help to **accelerate** innovation.

- Industry best practices and solutions spanning over 27 industries bring lower **Total Cost of Ownership**

End-to-end business processes

Ecosystem solutions

Spend management and business network

Human capital management

Customer relationship management

Cloud ERP

Business Technology Platform

| User Experience | Security & Identity Mngmt | Domain Model | Analytics | Workflow | Lifecycle Mngmt | Process Blueprints |

SAP & HYPERSCALER INFRASTRUCTRE

Key Takeaways

Engage early to create a data roadmap

Extend & Integrate with RISE

Enrich with BTP Data & Analytics

Today's Agenda Online

SAP Discovery Day for Business Technology Platform Dublin

https://sapbtp2022.cfapps.eu10.hana.ondemand.com/#/events/15

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Hope you have a great day