



SAP BUSINESS TECHNOLOGY PLATFORM

**The Platform for the Intelligent
Sustainable Enterprise**

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SAP Business Technology Platform

Why use SAP Business Technology Platform?

[Video](#)



Why use SAP Business Technology Platform?

Every 30 milliseconds

puck and player position
coordinates recorded

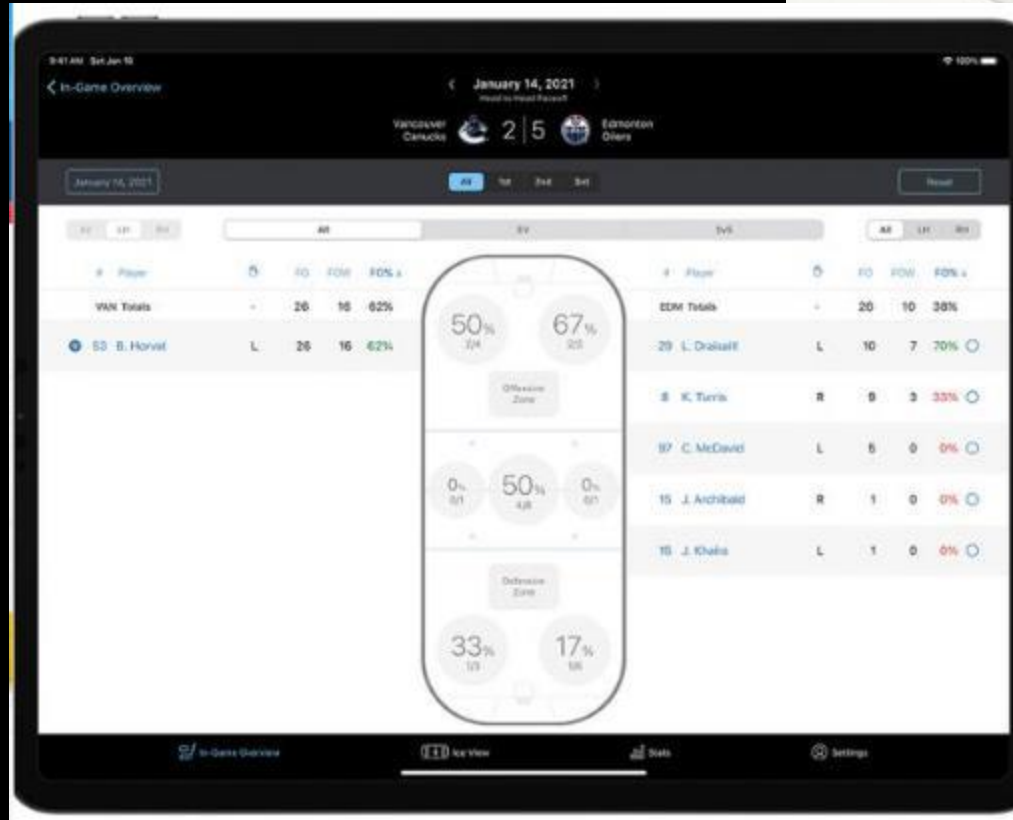
30 gigabytes

of archived data per game
analyzed instantly

40 terabytes

of inexpensive long-term
storage per season

Video



What Are **Customers** Struggling With?

Disruption is **EVERYWHERE**



New office protocols
and remote workforce



Halt or minimize non-
critical spend



Disrupted supply chains
and product demand



Real-time financial insight and
control



Integrated and contextual
customer experiences



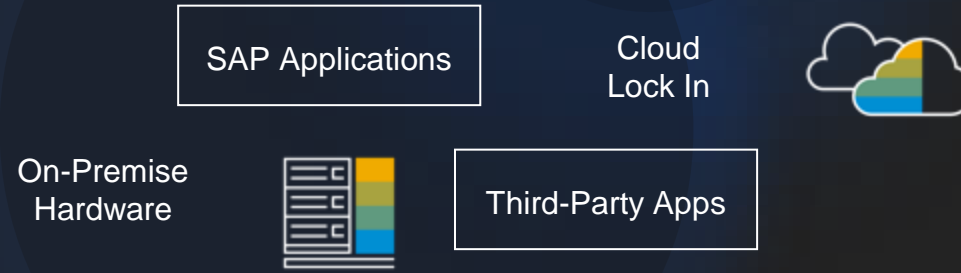
Rapid transformation and
innovation

But Customer Landscapes Are **Getting More Complex**

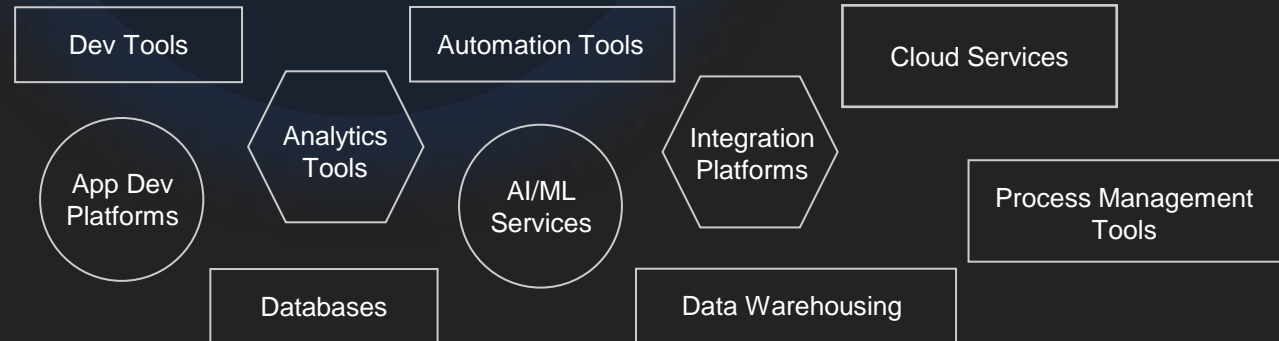
Disconnected
Processes



Siloed
Applications



Complex and Inconsistent
Technology Stack



Increasing More Complex!

Applications

Analytics

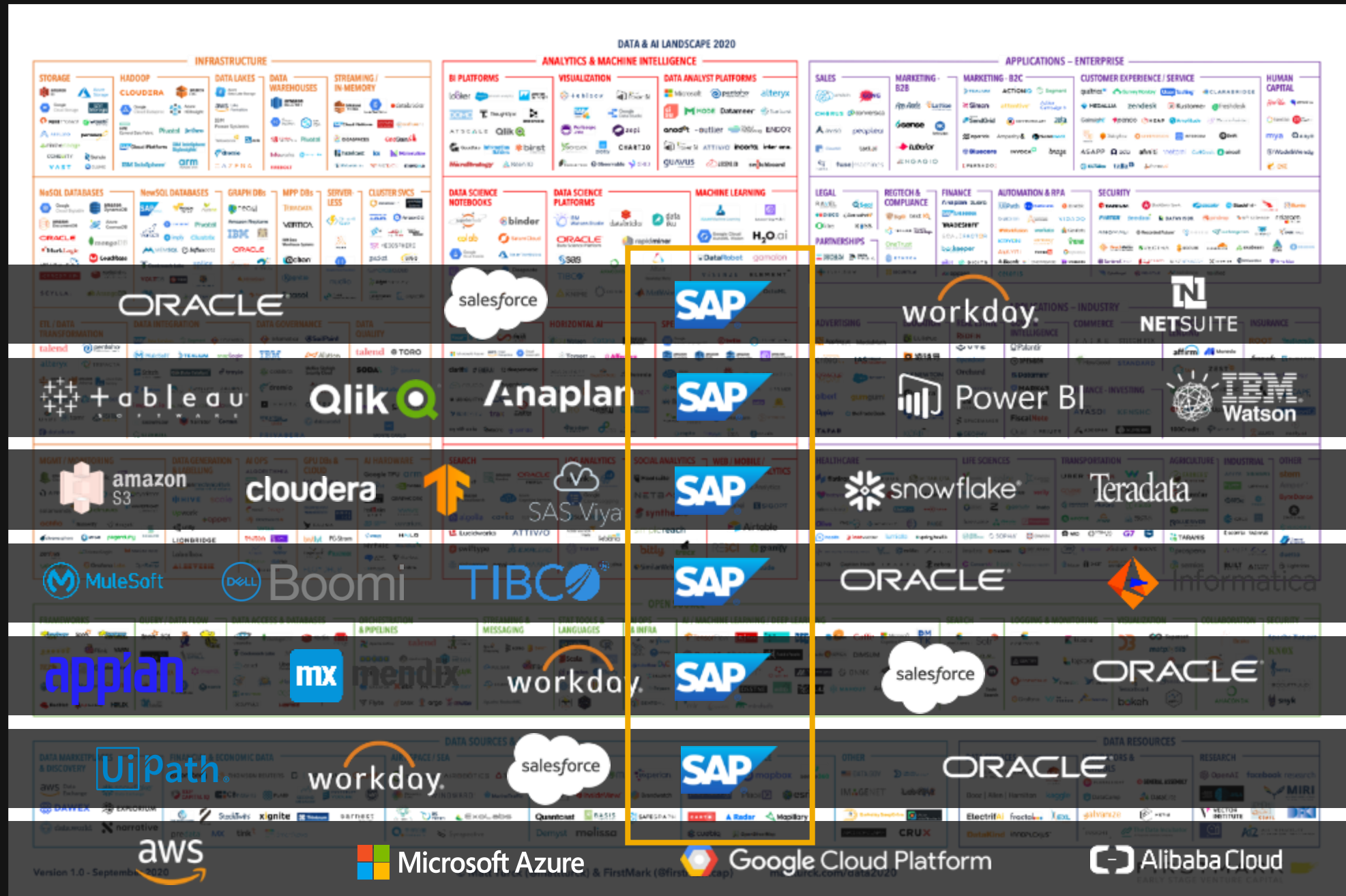
Data

Integration

App Dev

Automation

Infrastructure

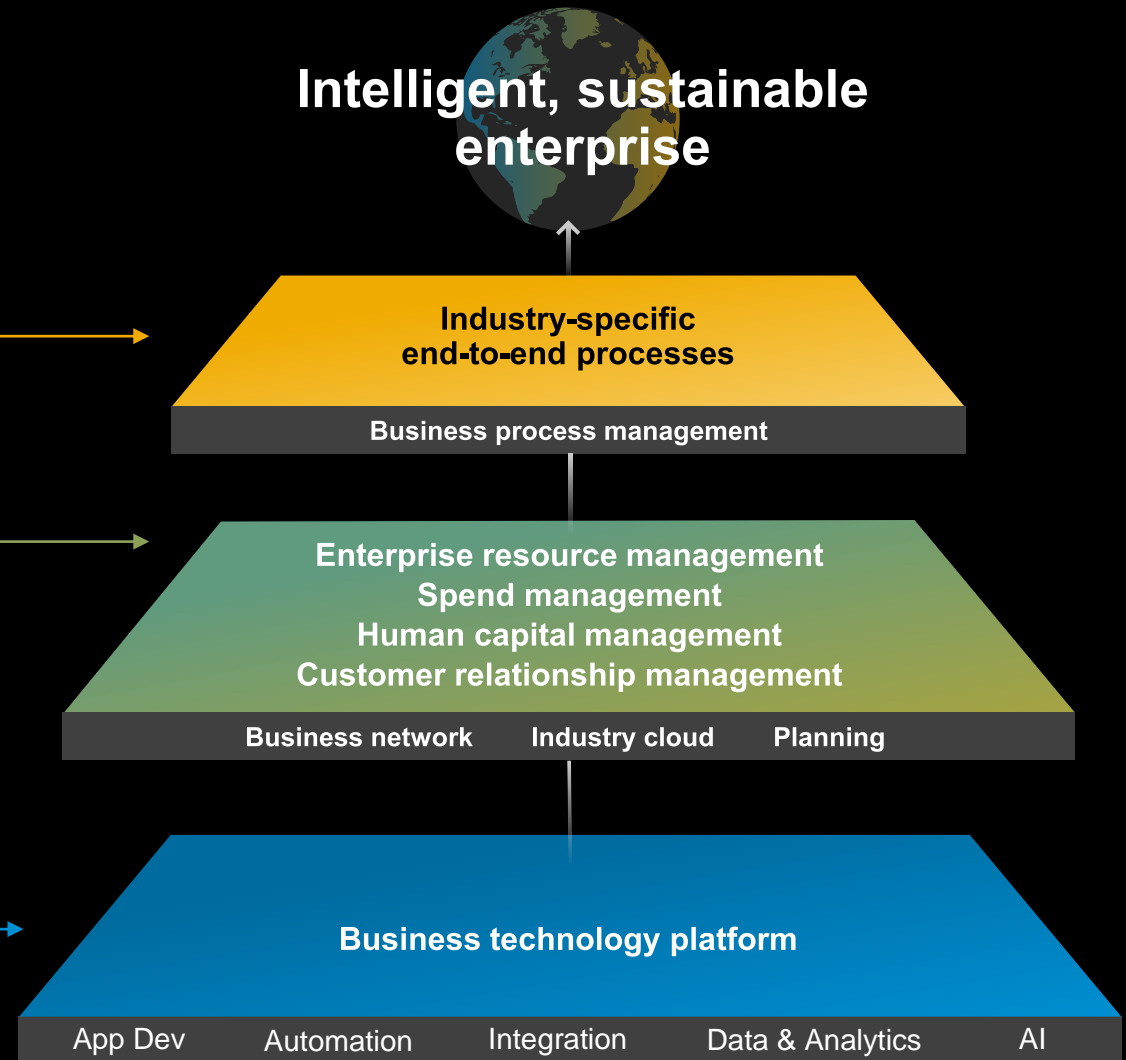


What is **BTP**?

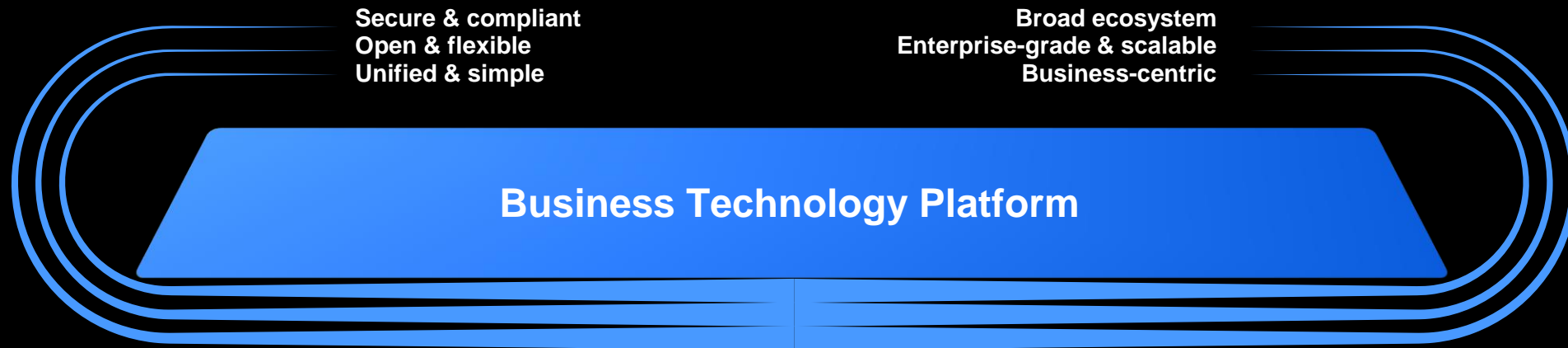
We created BTP to solve our own
Time-to-Value and Complexity
Challenges:

Building **everything**
on **Business Technology Platform**

And keep the core clean!



SAP BTP Cloud Capabilities



App Dev	Automation	Integration	Data and Analytics	AI
→ Visual Low-Code / No-Code experience	→ Workflow Management	→ Process integration	→ Database	→ Pre-built business AI models
→ Pro-code tooling	→ Robotic Process Automation	→ API led integration	→ Data management	→ MLOps
→ Digital experience	→ Process monitoring & analytics	→ Event based integration	→ Data warehouse	→ Responsible AI
→ DevOps	→ Automated document processing	→ Data integration	→ Analytics & planning	



SAP

Business-Ready Pre-Built Content

- **2100+ Pre-built Integrations**
- **Easy to discover S/4HANA APIs**
- **170+ Connectors to 3rd party apps**
- **Pre-built S/4HANA Events for consumption**
- **100's of Virtual Data Models**
- **100's of Pre-built Analytics**
- **Prep-built ML Scenarios**
- **100's of Intelligent Bots**
- **Pre-built Workflow packages**
- **Pre-built Portal components**
- **Mobile SDKs**
- **Pre-built Business micro-services**
- ...



api.sap.com

[iRPA content](#)

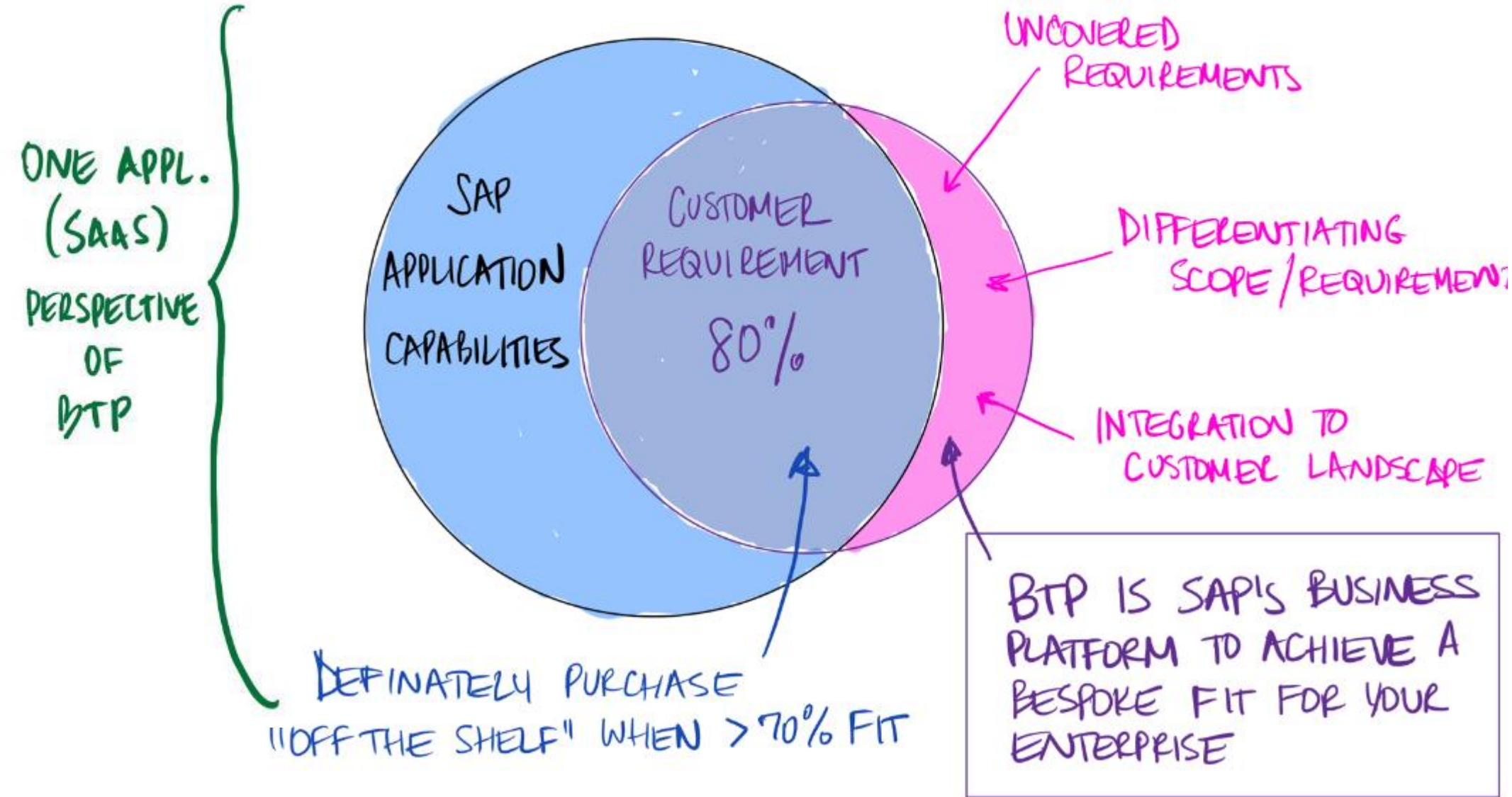
[fioriappslibrary](#)

- **180+ Missions (documented use-cases with architecture)**
[service catalog](#)
- **100's of Partner-built applications**
store.sap.com



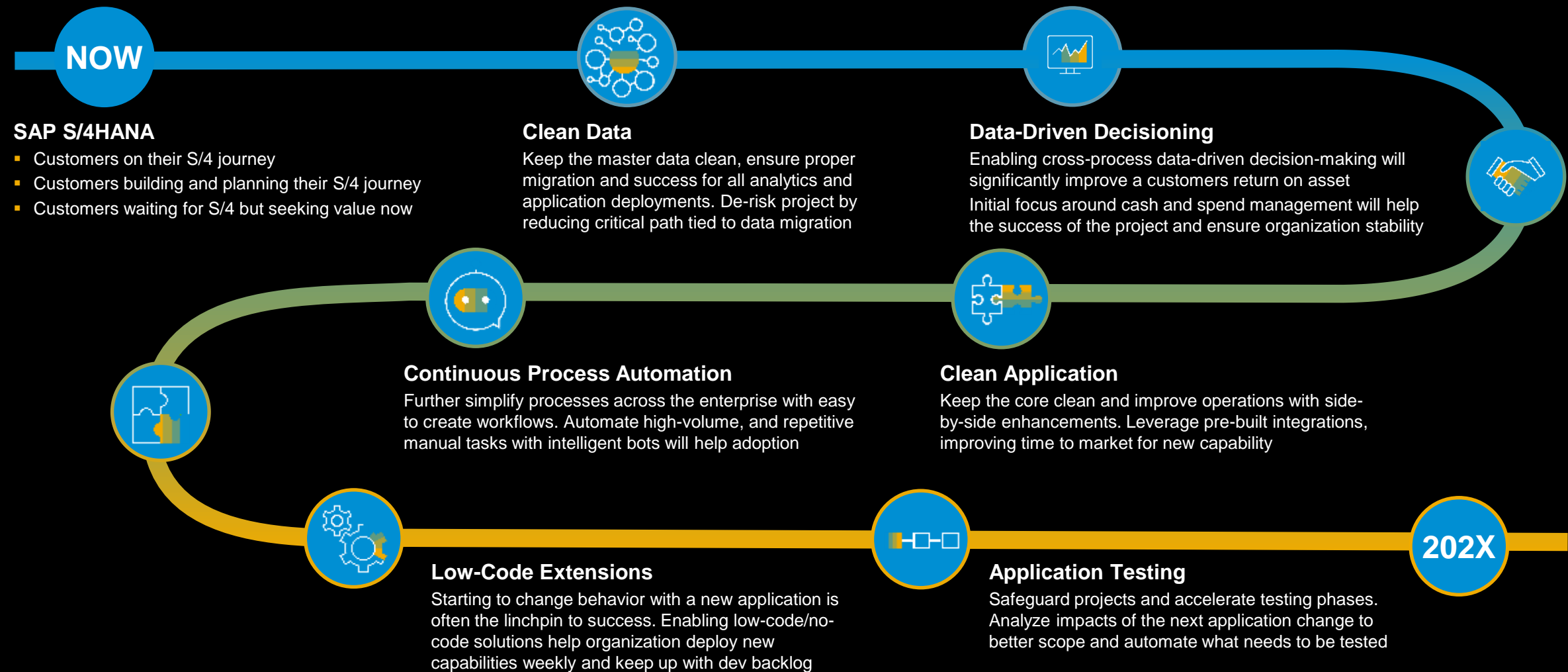
How Does BTP Help With a **Digital Transformation?**

① THE ROLE OF BUSINESS TECHNOLOGY PLATFORM (BTP)

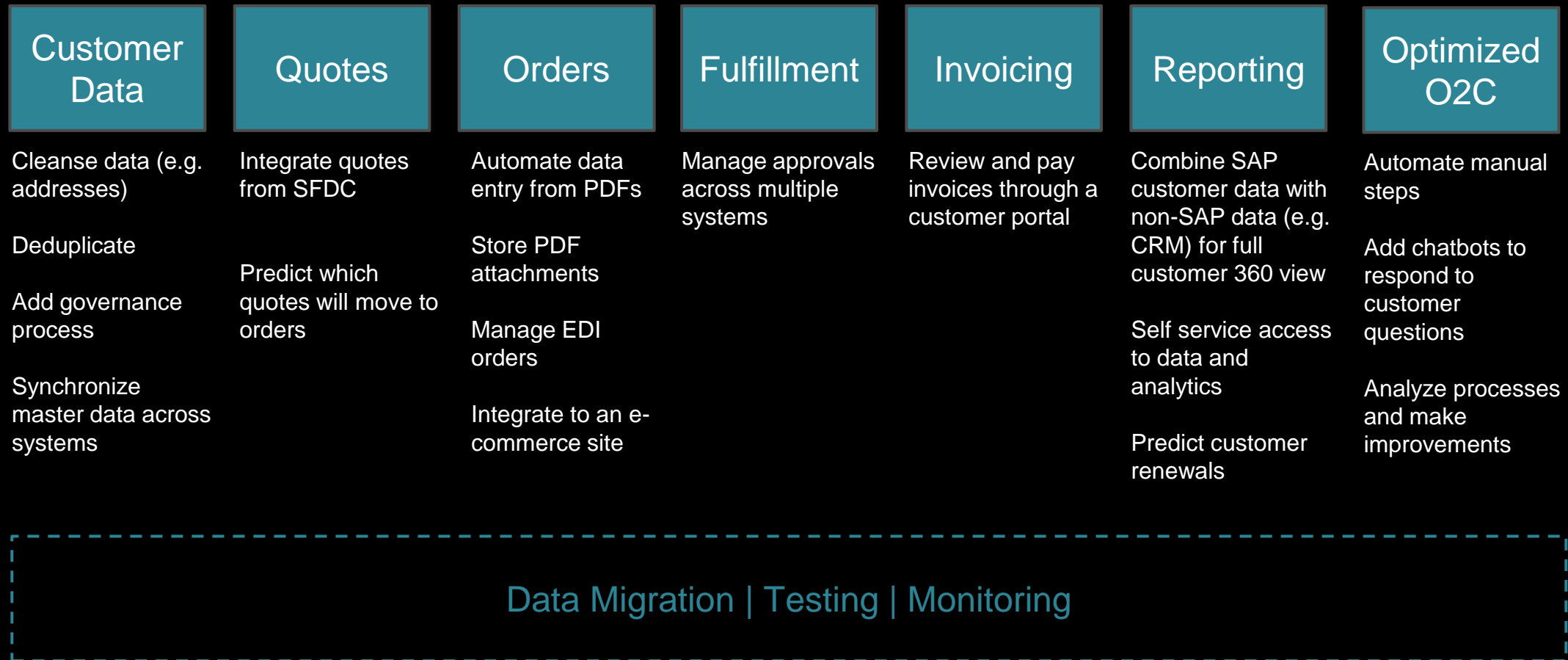


Success Plan: Digital Transformation Journey with BTP

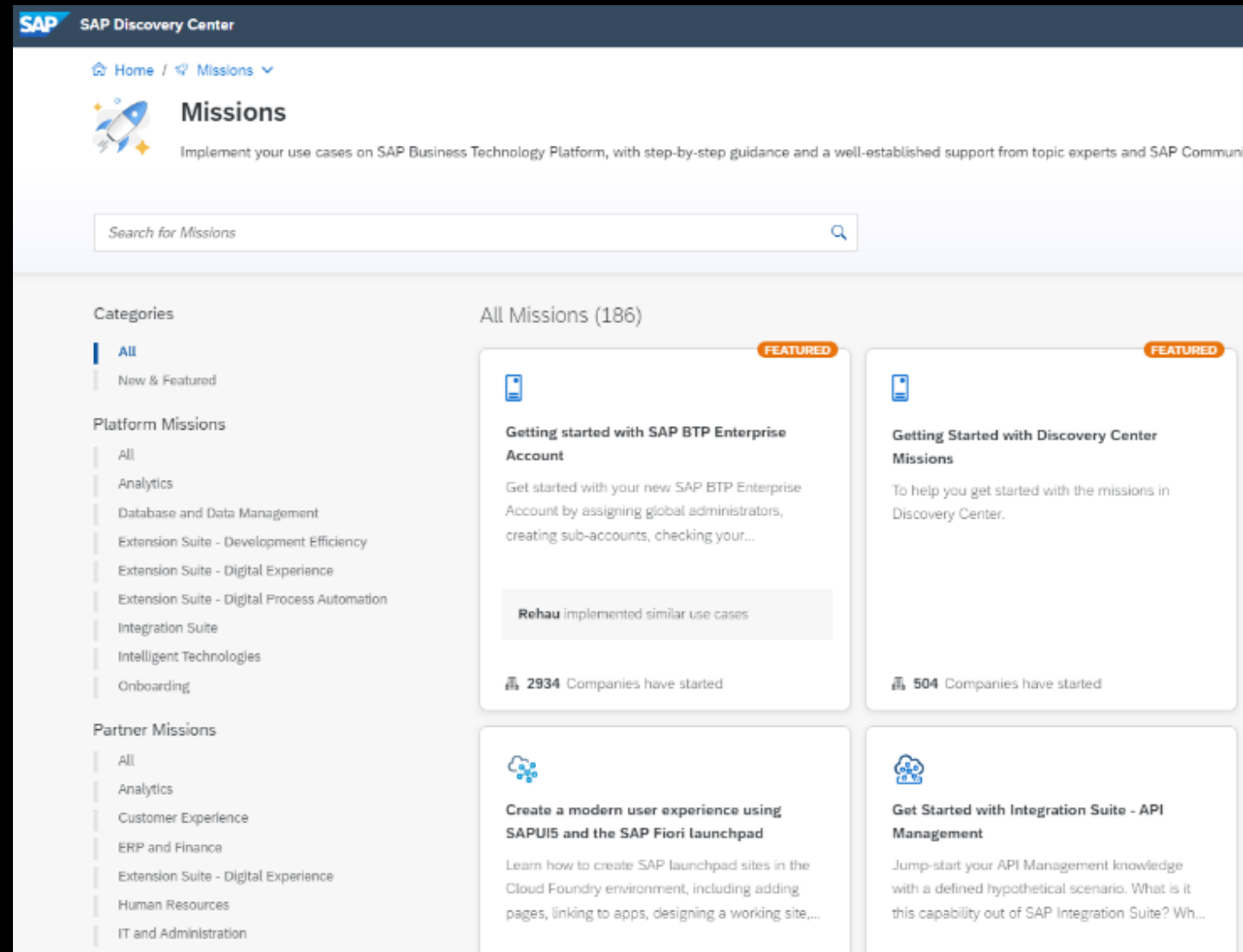
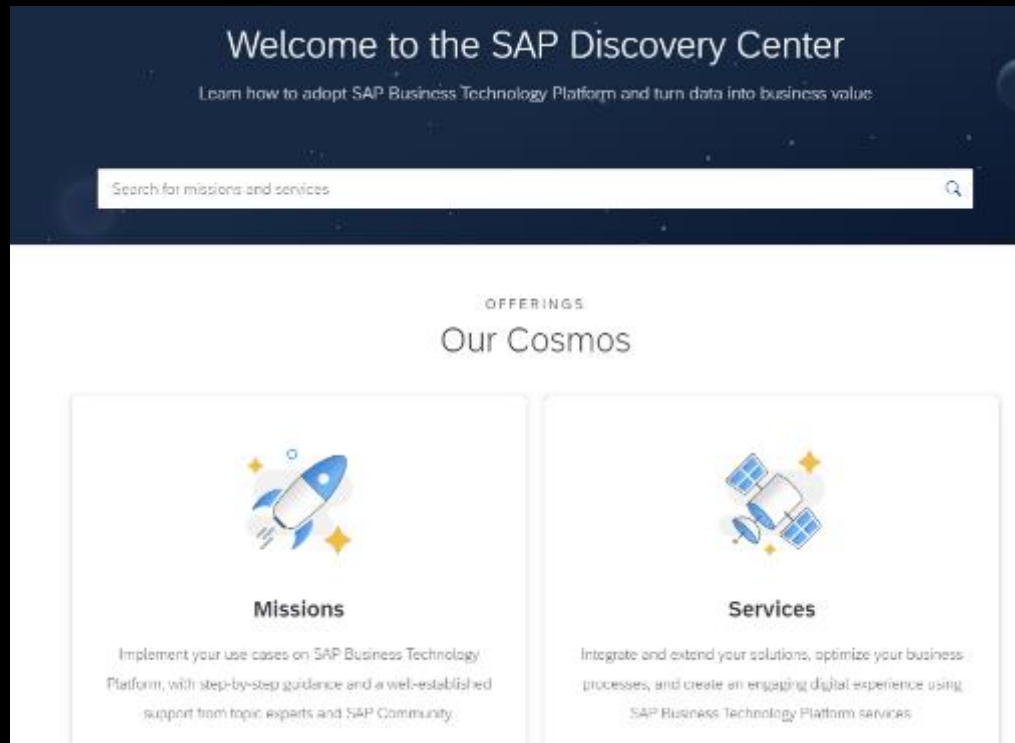
Identify Key Capabilities to Accelerate Value of Transformation Initiatives



Example: BTP Embedded Within Your Order-to-Cash Process



SAP Discovery Center



BTP

benefits

1. Optimize business processes,
2. Reduce departmental silos,
3. Get to a single version of the truth,
4. Enable true self-service for planning and analytics,
5. Integrate everything together to maximize the value of your investments,
6. Gain more valuable insights by combining data from multiple departments, and
7. Deliver 'smart' automation, making your people's lives better.