# MINDS E

**Experience the Human-Centered Enterprise** 

November 2022

# Embedded to Extended Analytics

Presented by Marcelo Berger





# Mindset Product Strategy

## We are an SAP UX Consulting company

bringing together experience, our people, technology and accelerators

- Finding solutions with Design Thinking at the core
- Delivering experience with integrations and digital platforms
- Using Accelerators (Mindset's pre built software)

to help you prepare, build, develop your digital transformation on SAP.





# Today's Agenda

- A Brief History
- BTP & Analytics
- Typical Landscape
- S/4 Embedded Analytics
- SAC
- Q&A

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# alytics



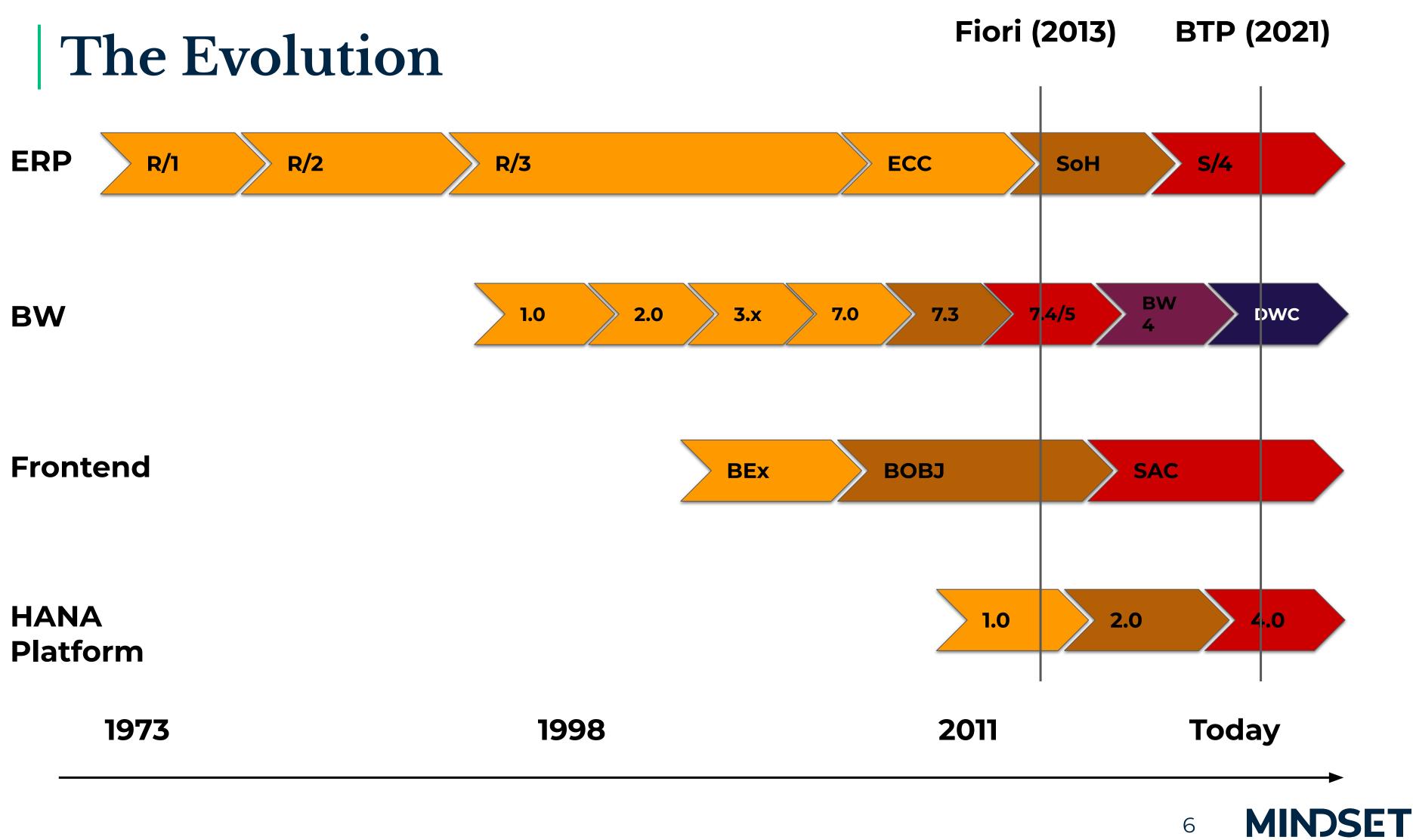
# Today's Agenda

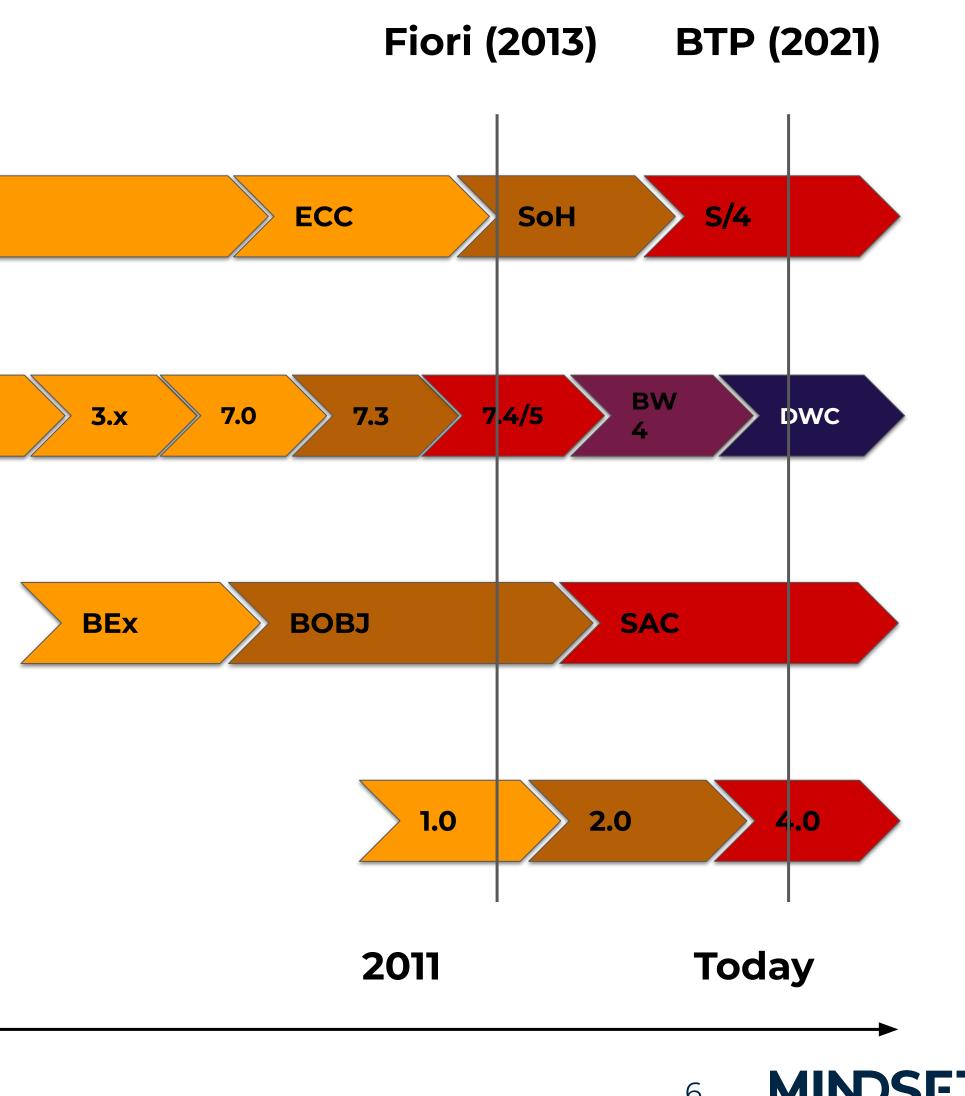
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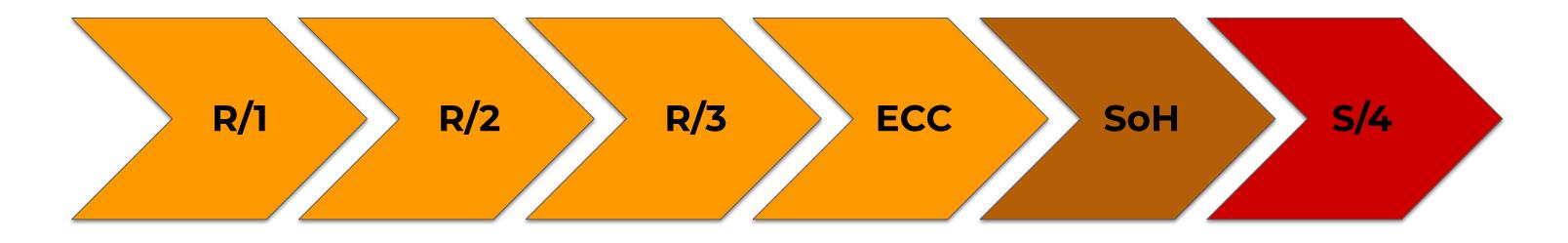
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# **The Evolution**





# **Evolution of SAP ERP**

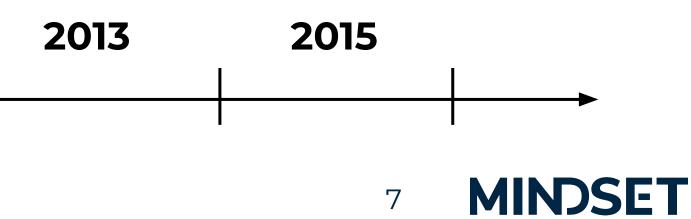


HANA

1973	1979	1992	2004	

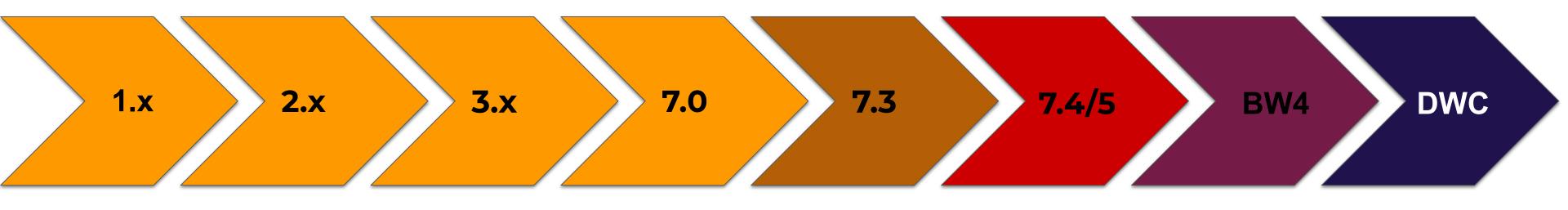
ECC on

Core applications simplified

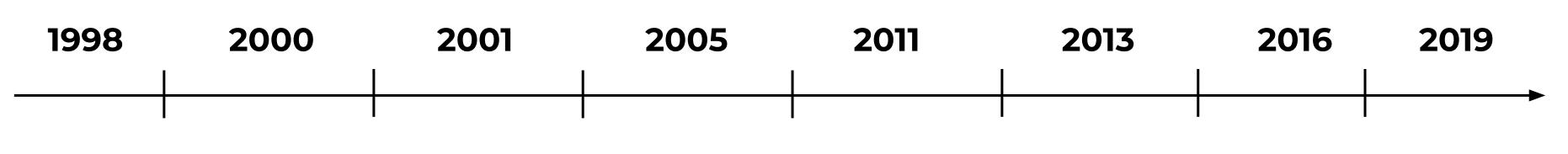




# **Evolution of SAP BW**



BW Accelerator BW on HANA Performance optimizations

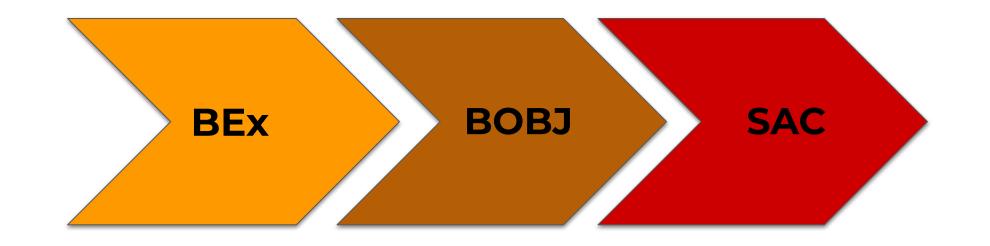


Simplification Virtualization Big Data Next Gen DW Cloud and On Prem IoT Full cloud DW



8

# **Evolution of Frontend Tools**



SAP acquires BOBJ in
2008
Renames SAP
Business Objects

BOBJ ( 2015 Later re Analytic



BOBJ Cloud is released in

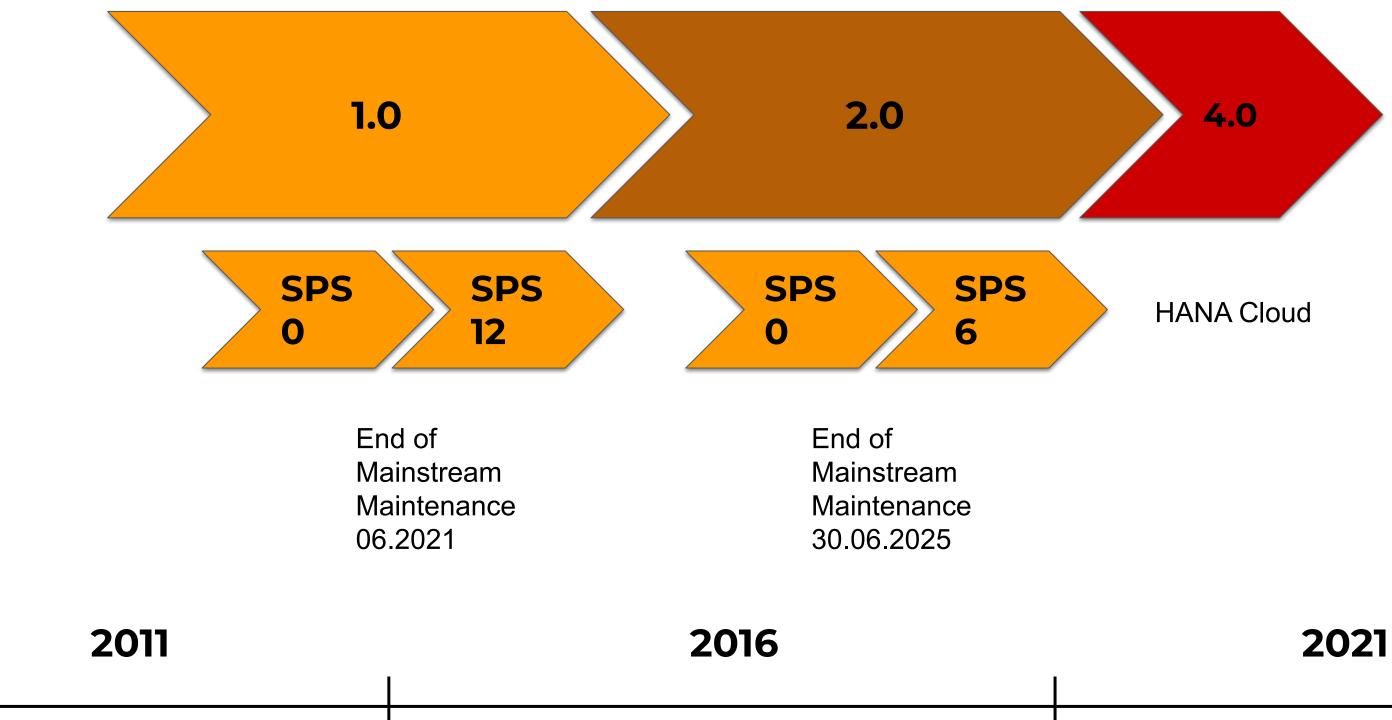
Later rebranded to SAP Analytics Cloud

## 2015



9

# **Evolution of HANA Platform**









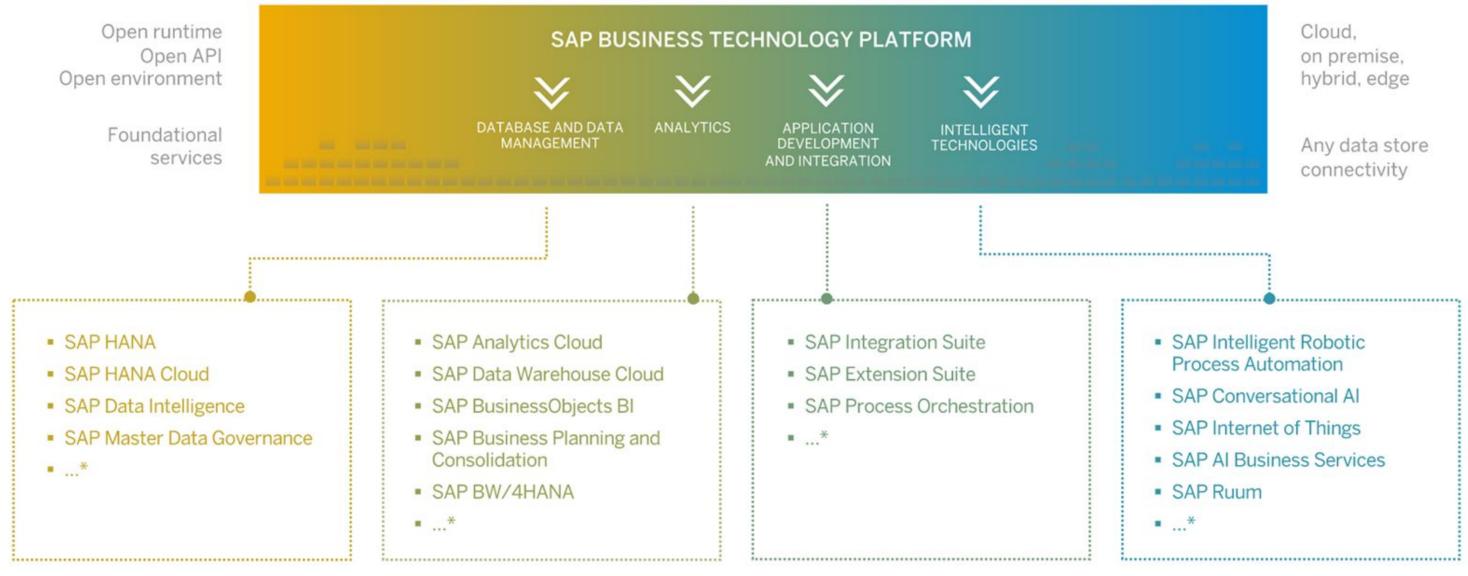
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# SAP Business Technology Platform (BTP)

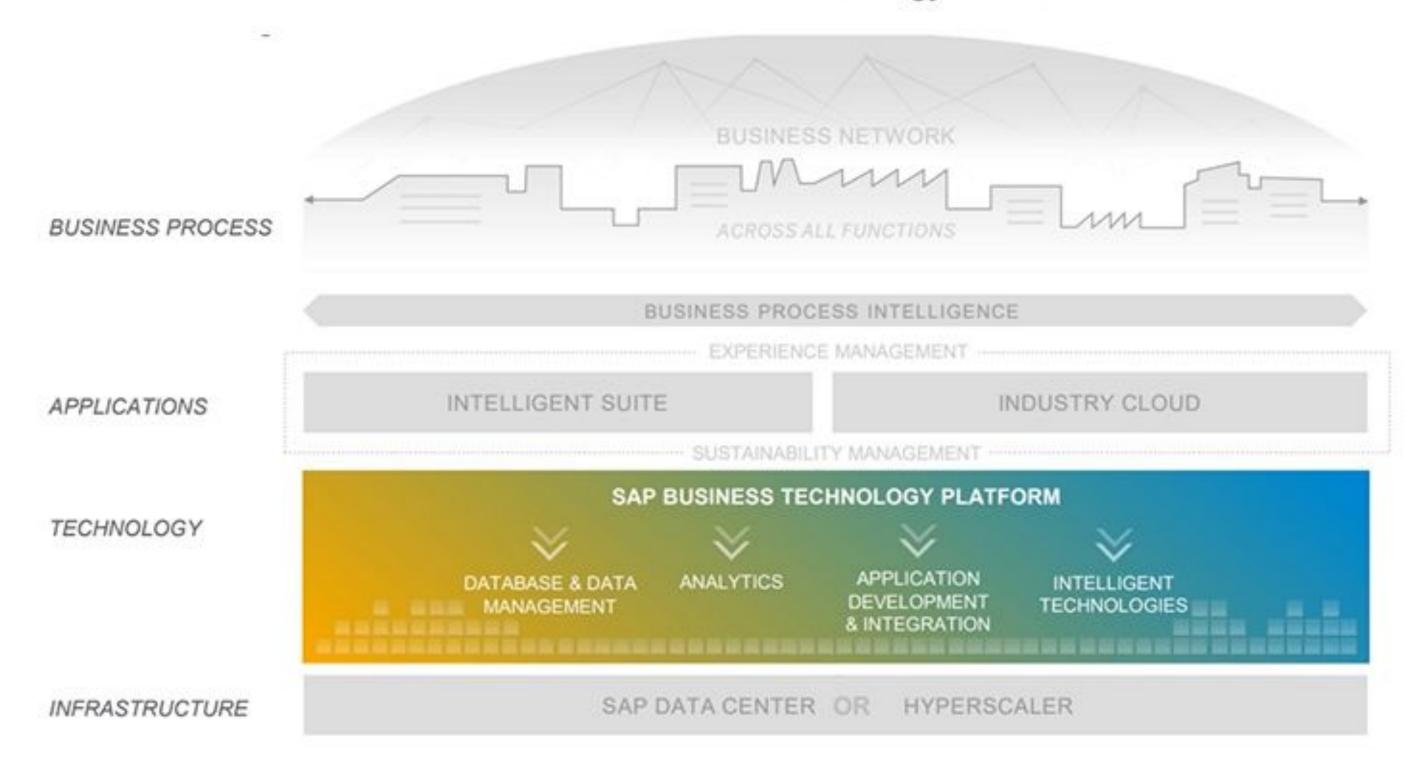


\* Representative list; not exhaustive not inclusive of all offerings



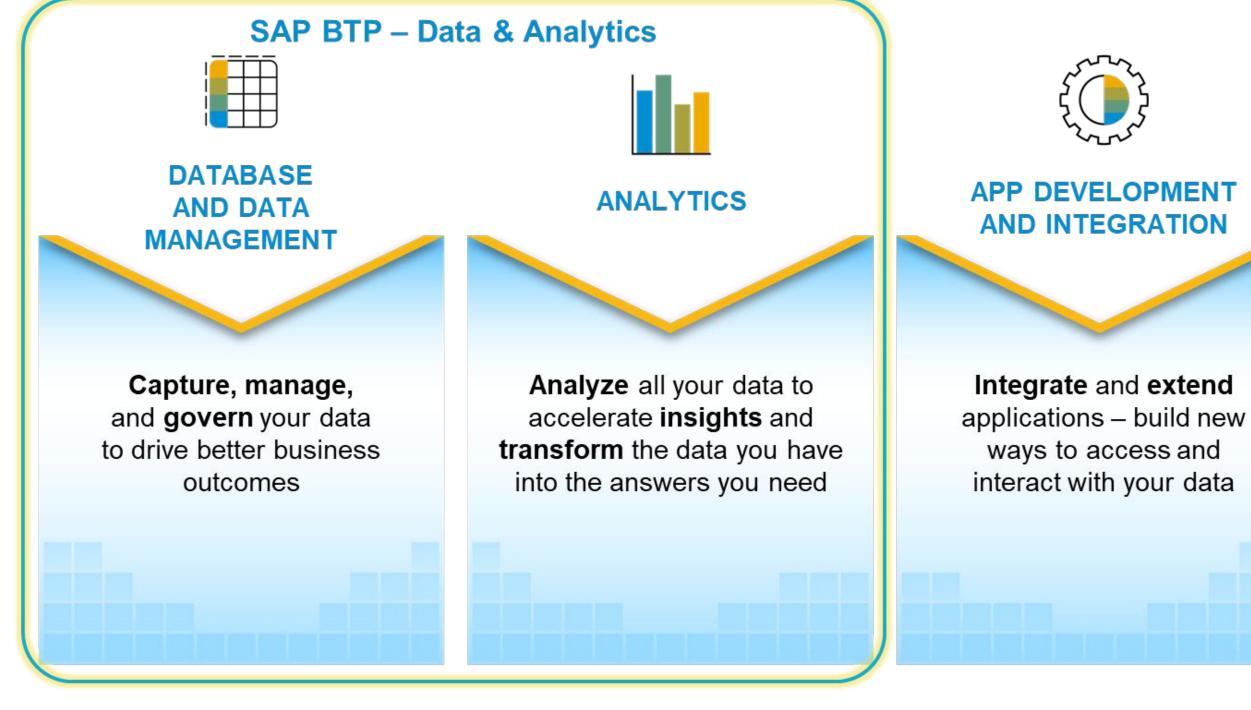
# **BTP Within the Intelligent Enterprise**

SAP Business Technology Platform





# **BTP - Data & Analytics**





#### INTELLIGENT **TECHNOLOGIES**

Data is the fuel propelling intelligent technologies forward optimizing processes, and igniting **innovation** 







# Today's Agenda

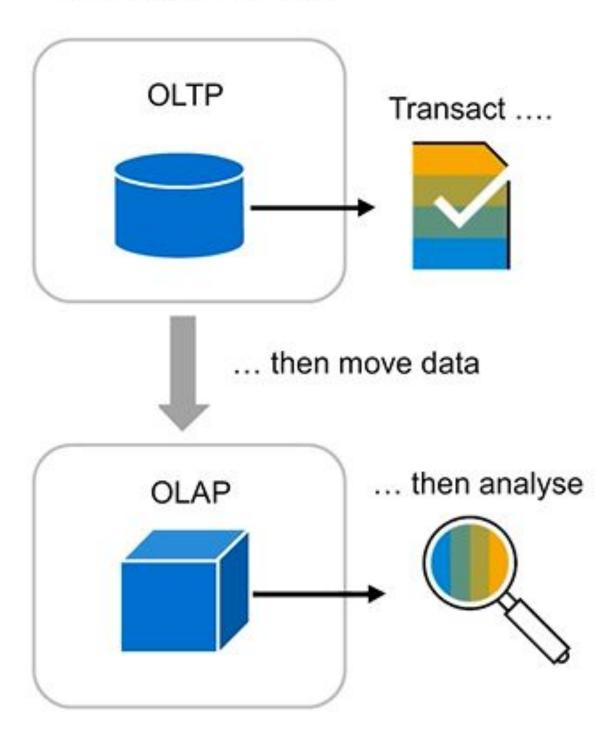
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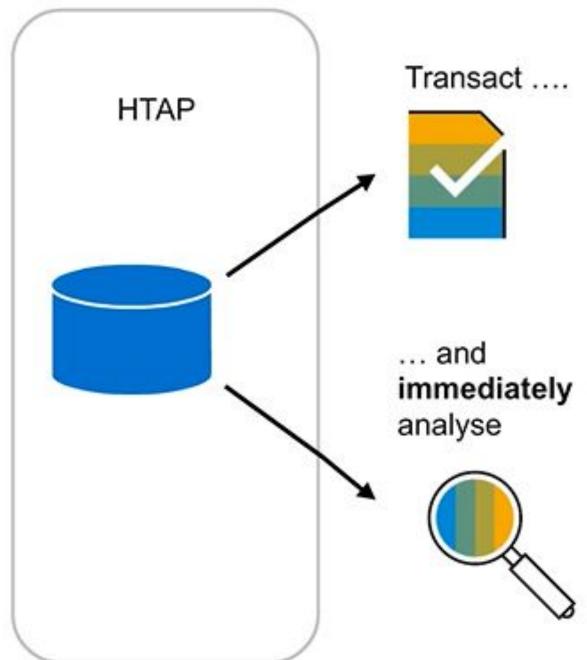
# alytics

# **Typical Landscape**

### **Traditional approach**



#### SAP HANA approach



### **OLTP**

**On-Line Transaction Processing** 

#### **OLAP**

**On-Line Analytical Processing** 

### **HTAP**

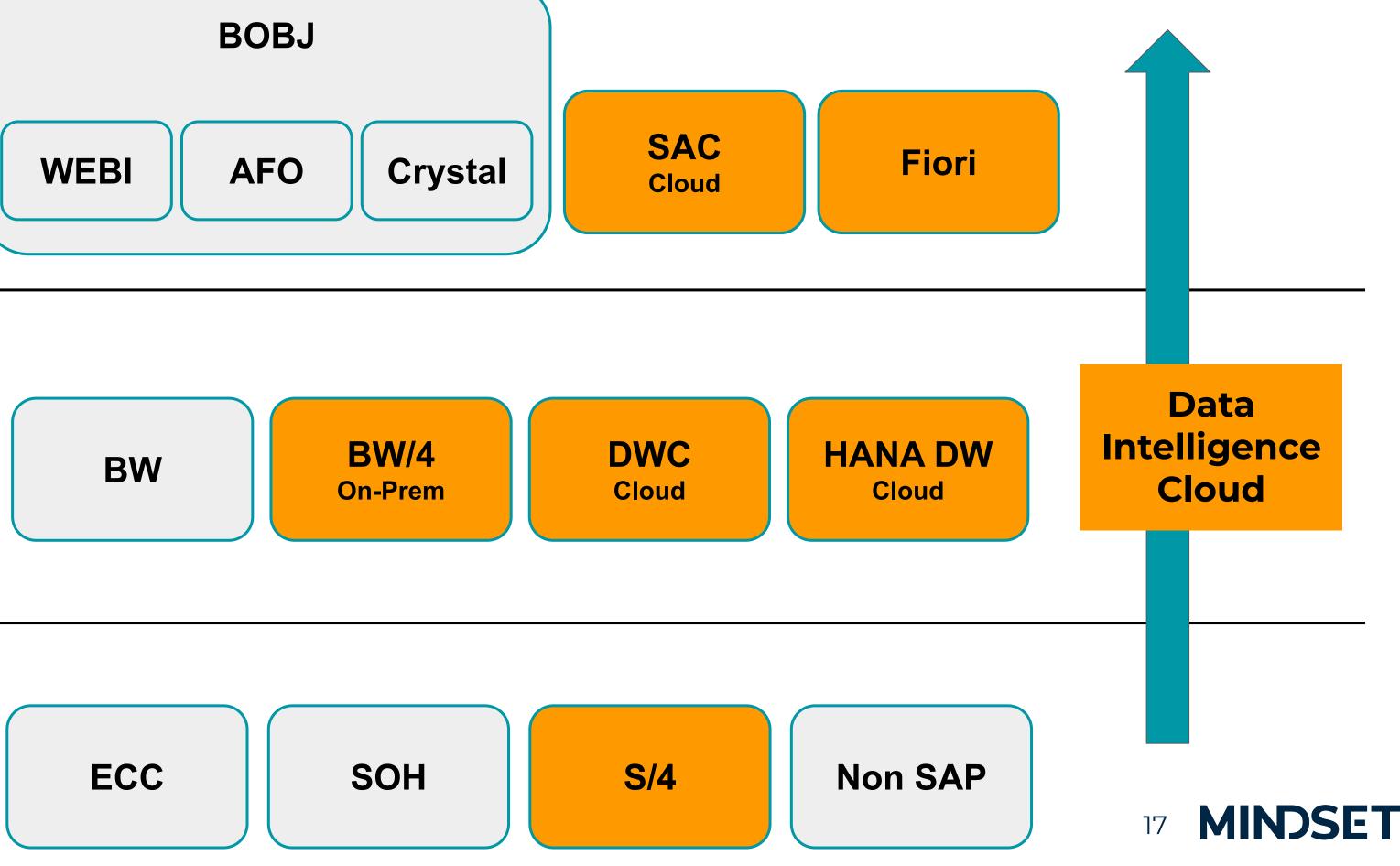
Hybrid Transaction Analytical Processing

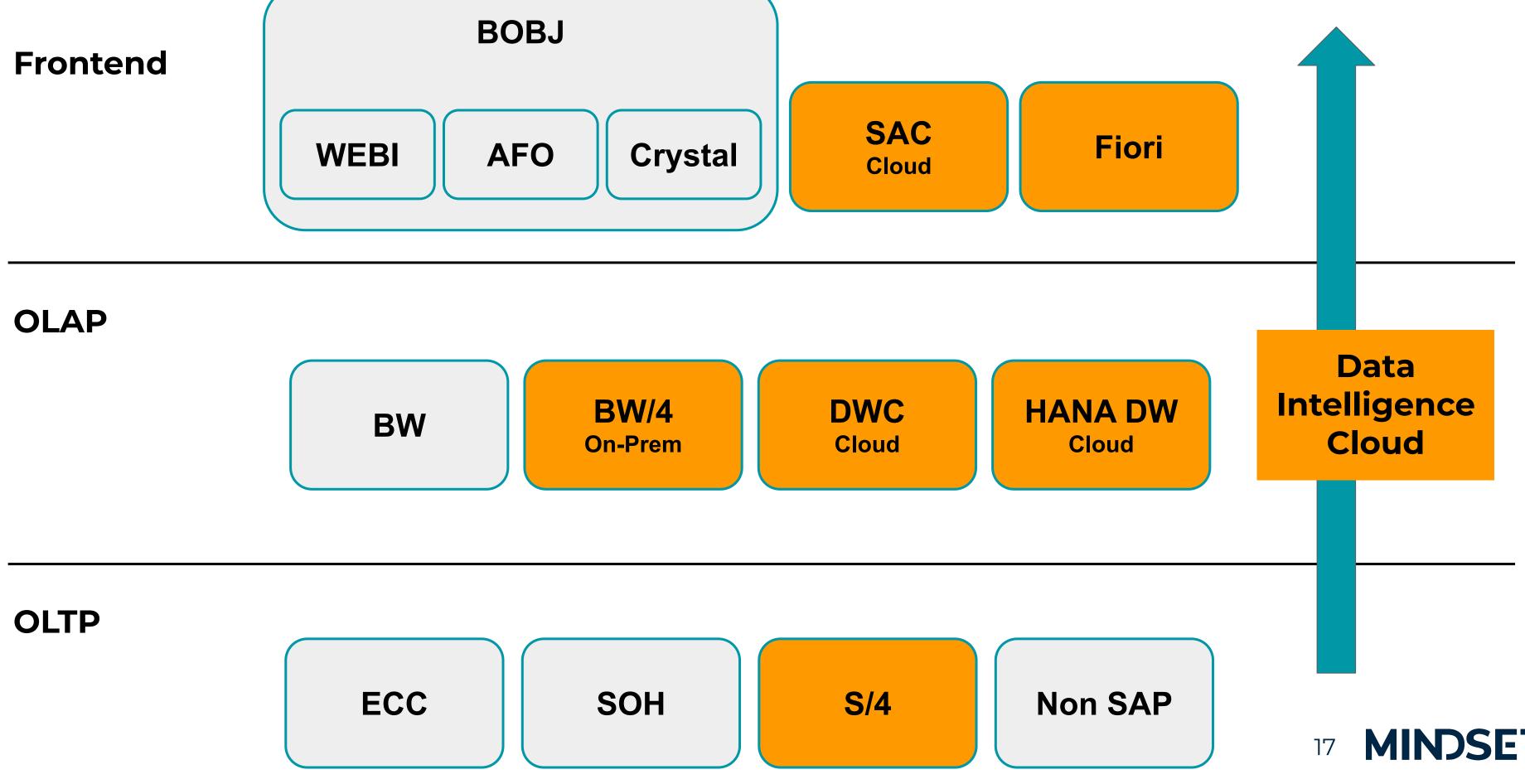


# **Typical SAP Landscape - Analytics in BTP**











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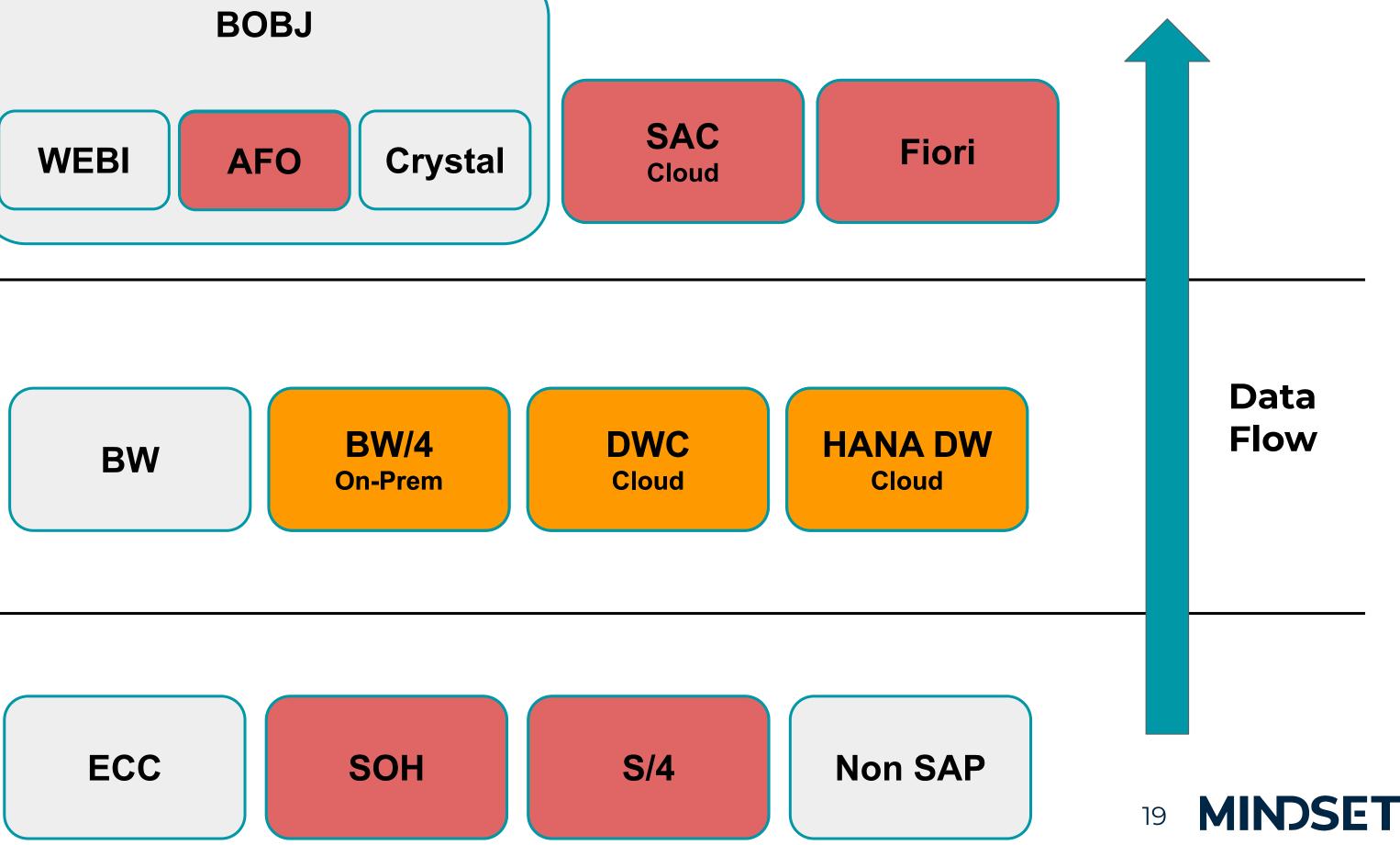
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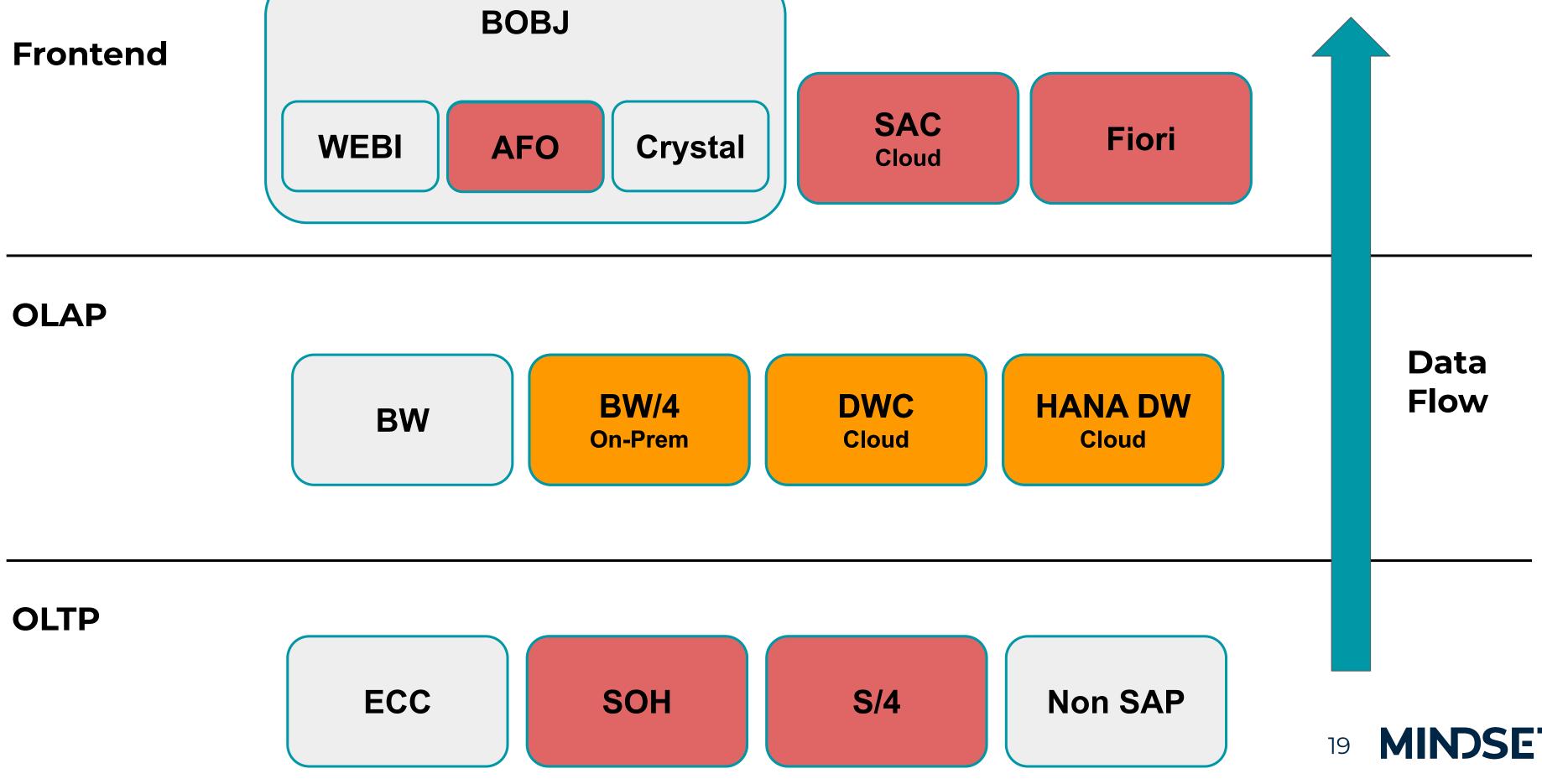
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# Typical SAP Landscape - Embydded ABTERytics

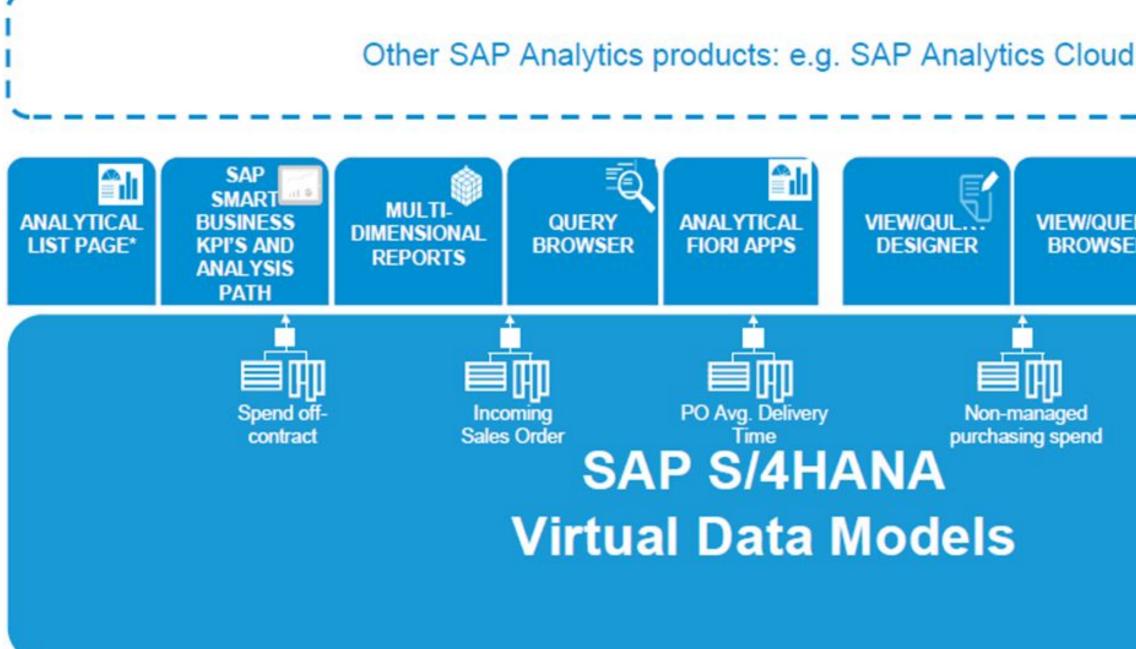






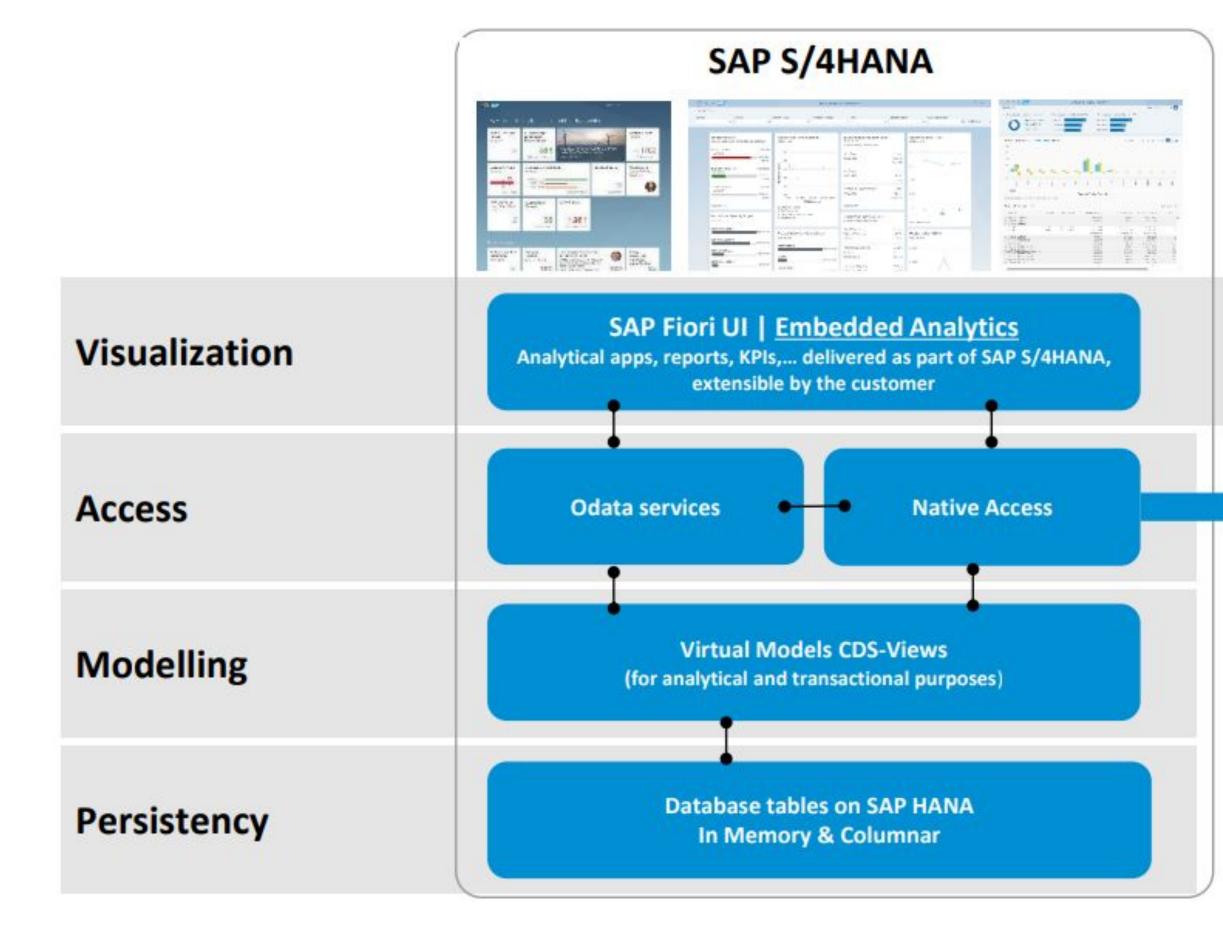


#### S/4 Embedded Analytics + Fiori = Translytics Other SAP Analytics products: e.g. SAP Analytics Cloud (SAP Leonardo), etc. **A A**ll SAP Q SMART MULTI-QUERY SAP FIORI BUSINESS ANALYTICAL VIEW/QUL VIEW/QUERY ABAP DIMENSIONAL BROWSER KPI'S AND BROWSER FIORI APPS DESIGNER **KPI MODELER** FOR ECLIPSE REPORTS ANALYSIS PATH Ť1 自加 SAP **BW/4** PO Avg. Delivery Non-managed Incoming Spend of purchasing spend Sales Order contract HANA SAP S/4HANA Virtual Data Models





# S/4 Embedded Analytics - Architecture



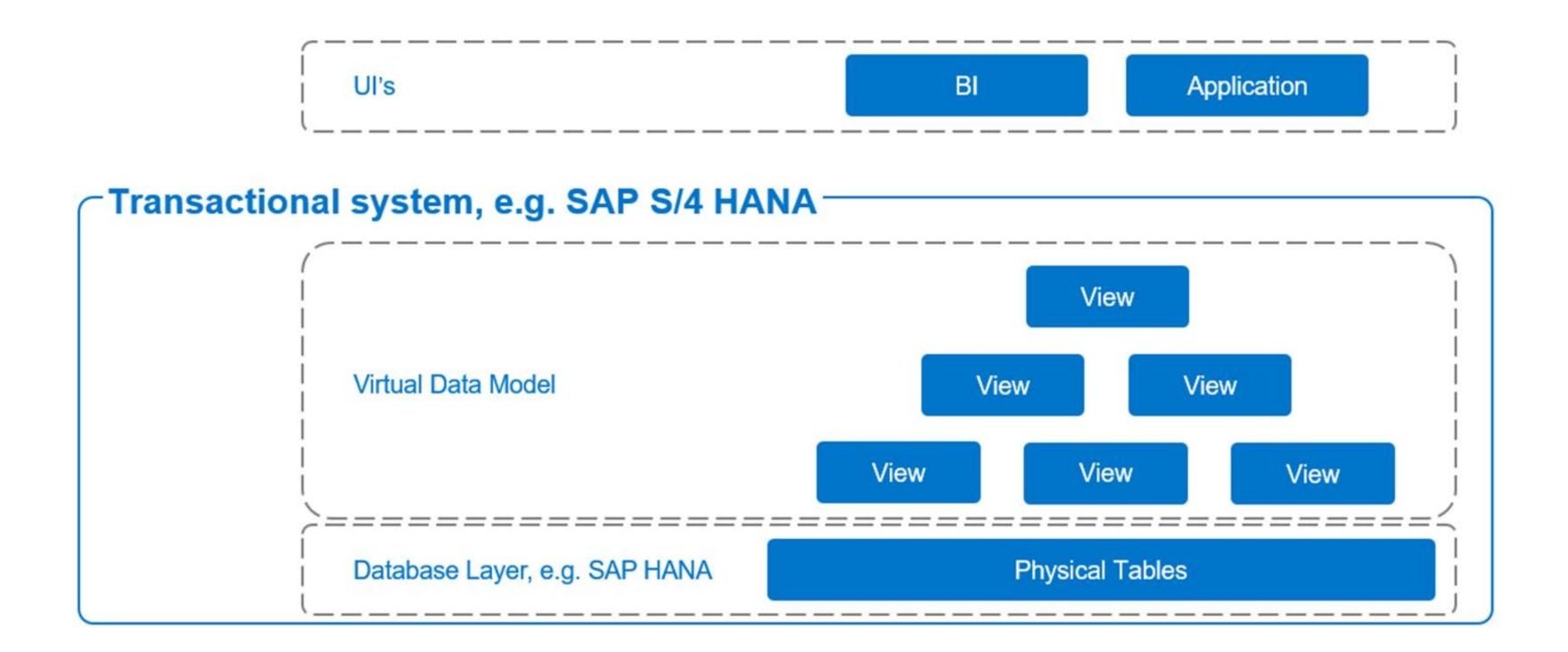




**SAP Analytics Cloud** LIVE Access SAP S/4HANA **OOB Content by LOV** Strategic Augmented Analytics

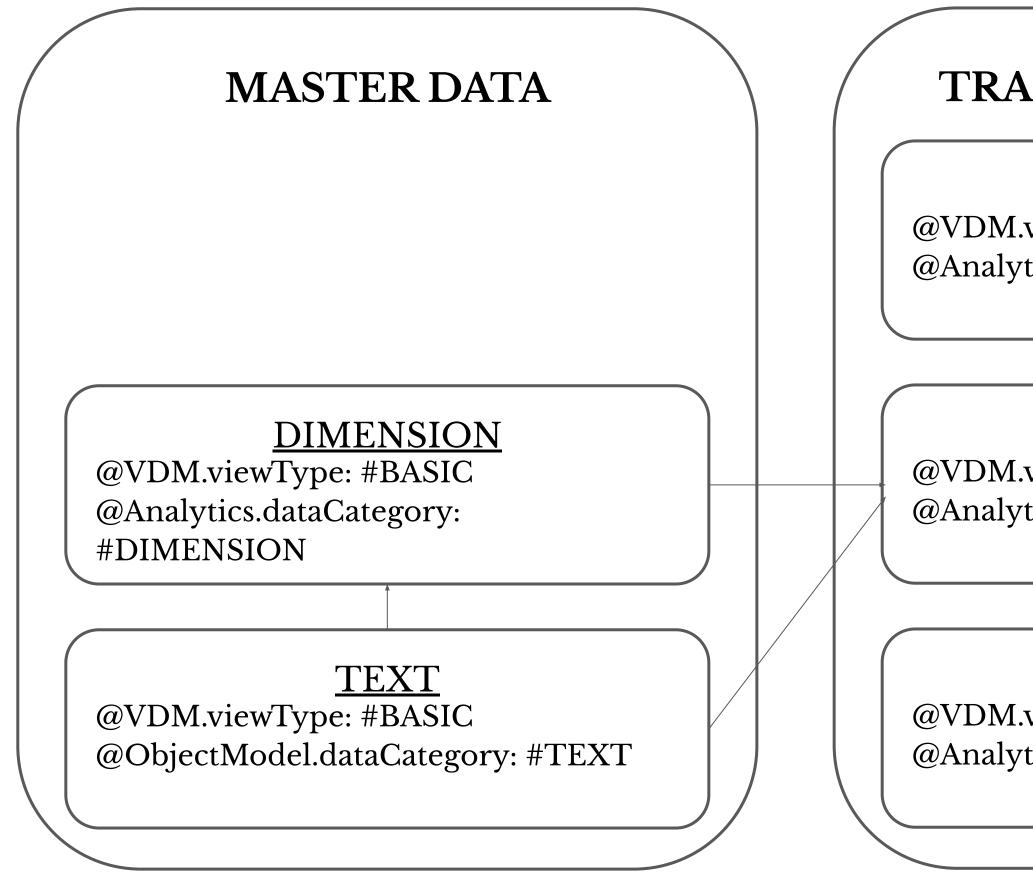


# S/4 Embedded Analytics - Virtual Data Model





# S/4 Embedded Analytics - Virtual Data Model



## TRANSACTIONAL DATA

#### <u>CONSUMPTION</u> @VDM.viewType: #CONSUMPTION @Analytics.query: true

### <u>COMPOSITE</u>

@VDM.viewType: #COMPOSITE @Analytics.dataCategory: #CUBE

<u>BASIC</u> @VDM.viewType: #BASIC @Analytics.dataCategory: #FACT



# S/4 is NOT a Data Warehouse

S/4 HANA

Cross LOB

- **Operational SAP Data**
- Tactical

SAP LOB

- Real-time
- Out of the Box Models
- Extensible Models

- Historical SAP Data | Strategic
- Integration, Harmonization,
- Cross-system consistency
- Advanced Analytics

## **Data Warehouse**

- 3 rd Party | Multi-sourced data



# HANA Performance



Top Speed: 218mph / 350kmh

The moment two tables are joined, there will be a performance hit!!!



## Top Speed: 100mph / 160kmh





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# SAP Analytics Cloud (SAC)



## SAP Analytics Cloud

is a next-generation software-as-a-service (SaaS) solution built from the ground up that allows business users to plan, discover, predict, and collaborate all in one place.

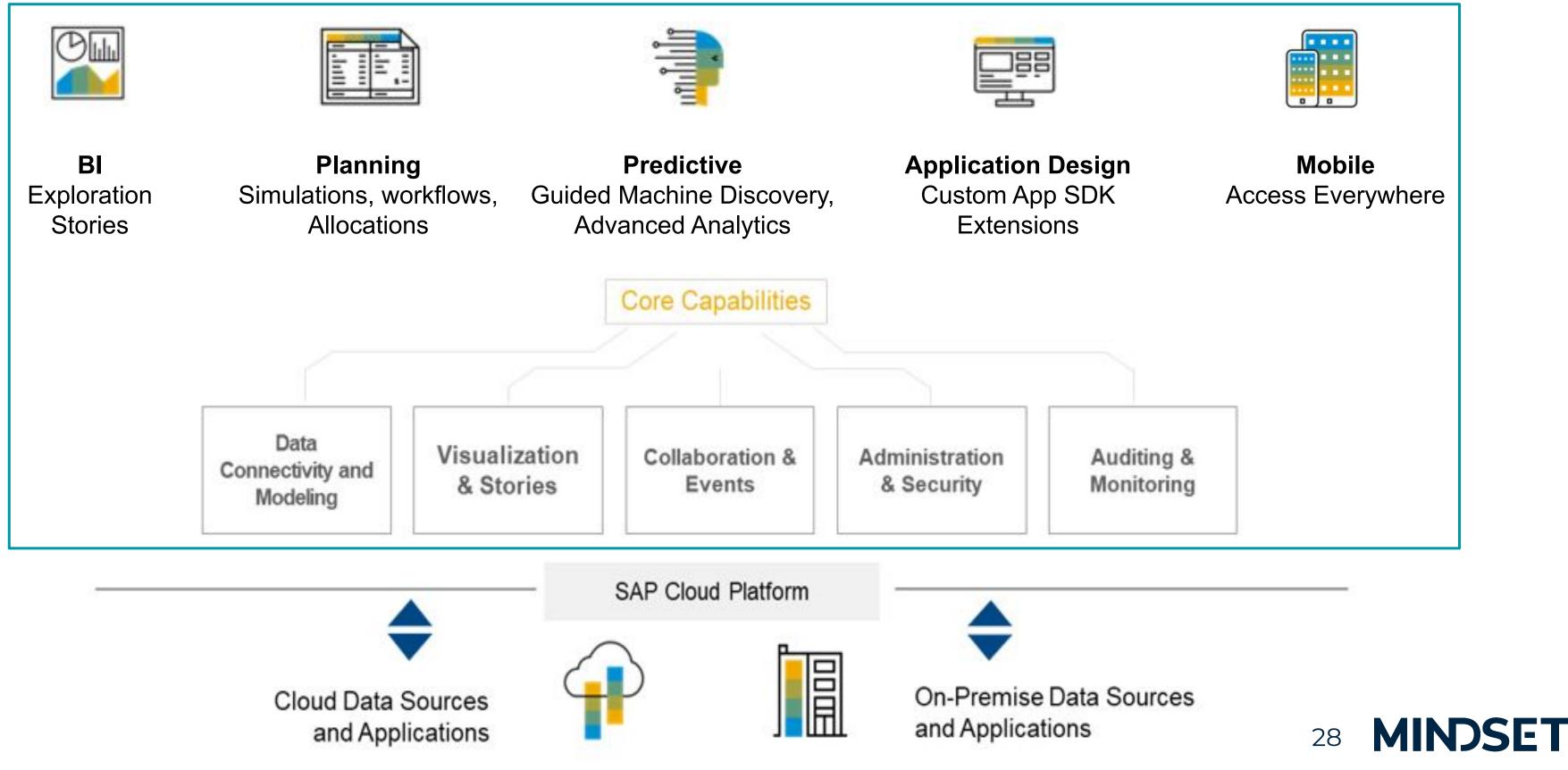
\*SAC Solution Brief





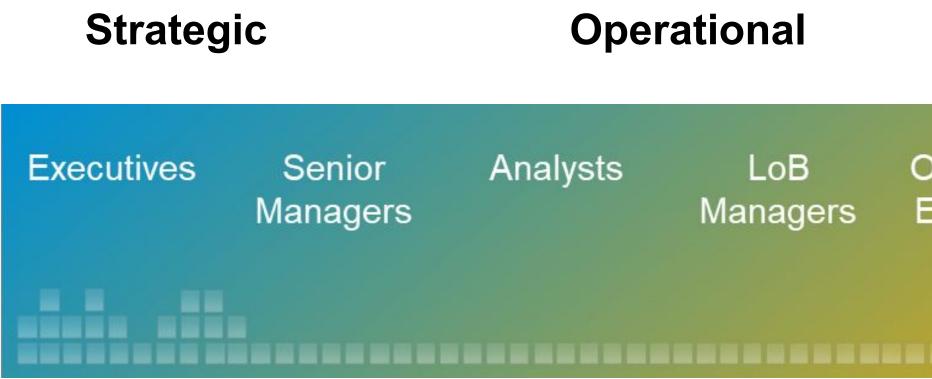
# SAP Analytics Cloud (SAC)

Unified experience for Planning, BI and Predictive all in one service Live data connectivity enables SaaS for everyone End-to-end analytics for the Intelligent Enterprise



# SAC - Personas

# How do you account for the **diversity** of data, decisions, and decision makers?



**Tactical** 

Operational Employees Front line Workers



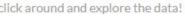
# **SAC - Business Intelligence**

- Dashboarding and \_ reporting
- Live connectivity for \_ real time data
- Interactive
- Drill Down
- Can embed in Fiori
- Publishing —

#### Sample: Summary Q1 (2014) – Q4 (2016)

This page outlines sales for the fictional company "The Best Run Juice Company". Feel free to click around and explore the data!







# SAC - Plan Simple

- Rich modeling built for the business
- Powerful data entry capabilities
- Native collaboration and cell commentary
- Private versioning
- What-if simulations
- Predictive forecasting
- Single-click variance analysis
- Workflow and task assignment
- Allocations
- Smart analysis
- Excel integration

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	125.05	125.09	3,473.34	1,412.33	1354.02	325.09	201.44	274.95	205.3.8	201.71
	173.06	173.04	724.26	729.27	779.15	173.06	196.34	201.04	201.63	103
	85.22	85.22	300.76	85.53	895.88	m.22	195.10	201.84	202.4.3	
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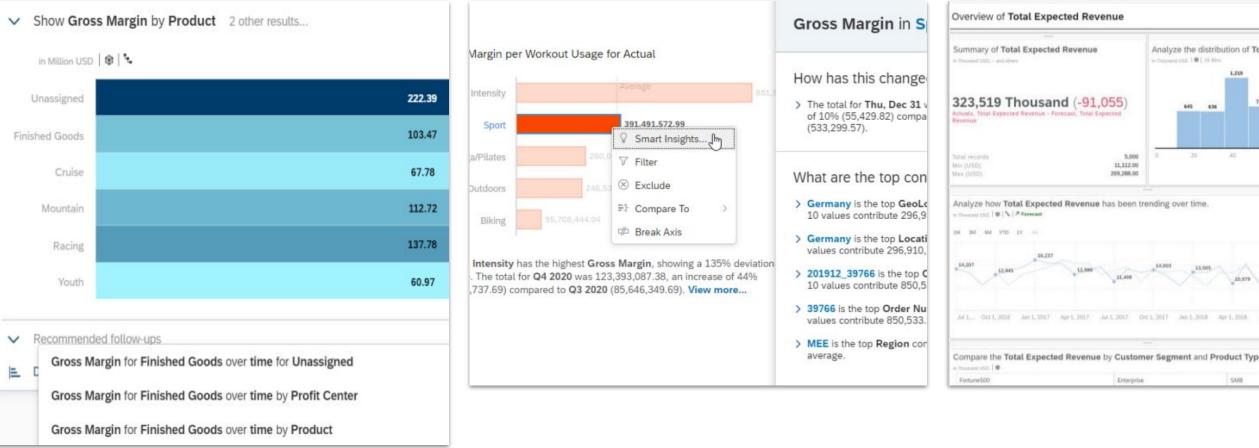
## 31 MINDSET

# SAC - Augmented Analytics

#### **Conversational** Search to Insight

### Automated Insights Smart Insights & Forecasting

### Automated Discovery Smart Discovery



Ask questions conversationally and SAC finds and visualizes your answers Automatically add forecasts and find top influencers in your data, shown in natural language

Automatically generate stories that reveals trends, relationships, patterns, and outliers in your data

**Information Worker** 

#### Global Performance Indicators Analyze the distribution of Total Expected Revenue to see the r Target Statistic Data Partit Target Cate Training Training Validatio Analyze the Validatio Influencer Contributions Influenc BODILY INJURY AMOUNT The Total E INCOME\_CATEGORY AGE identify the INCOME ESTIMATE 8.95% DAYS\_TO\_REPOR 6.89%

Run regression and classification scenarios,and generate forecasts without data scientists

**Predictive Analytics** 

Smart Predict

**Citizen Data Scientist** 



# SAC - Application Designer

Enables analytics application designers to create centrally governable analytic contents, ranging from guided analytics dashboards to sophisticated planning and smart applications

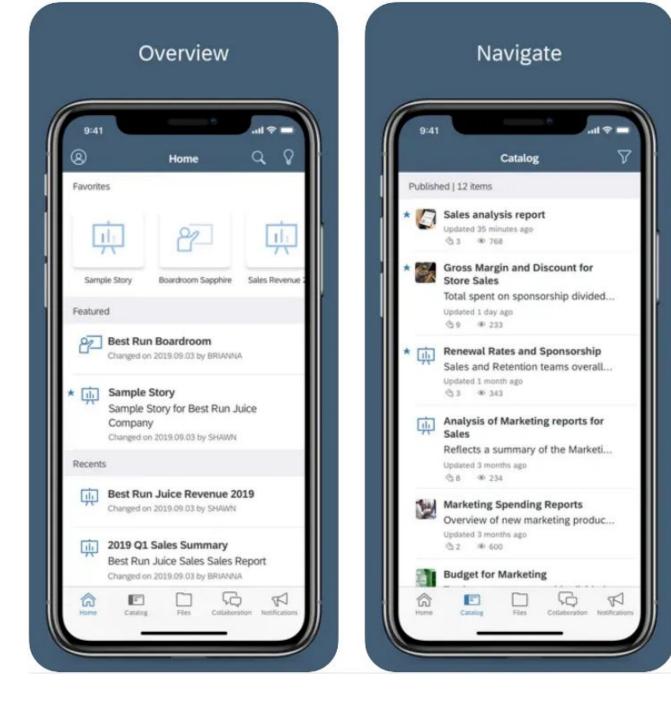
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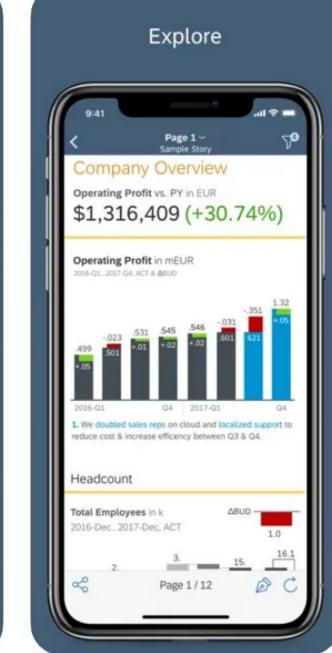
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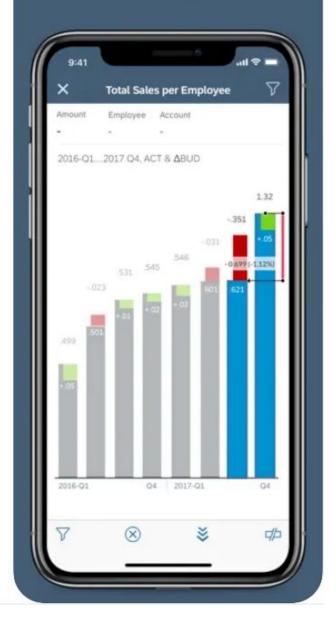
# SAC - Mobile App

- Instantly mobilize your stories
- No additional development required
- IOs and Android





#### Gain insights





# **Business Content**

Advanced Compliance Reporting Business ByDesign (Finance and Procurement) **Consumer Products Sales Planning** Financial Analytics Dashboard for SAP Analytics Cloud Environment, Health and Safety **Enterprise Contract Management** Entitlement Management Field Service Management Finance Finance Account Receivable – Invoice Payment Forecasting. Finance Contract Accounts (FI-CA) Finance Contract-based revenue recognition (CBRR) Finance for SAP S/4HANA Cloud Finance – Live based on Semantic Tags **Financial Compliance Management** Financial Products Subledger IFRS17 for S/4HANA Financial Consolidation for SAP S/4HC Cloud (BPE) Financial Planning & Analysis for SAP S/4HANA Cloud FI Operational Expense Planning Goods and Services Tax GST Analytics Group Reporting Planning for SAP S/4HANA (New) Human Experience Management Workforce Planning (New) Human Resources (SuccessFactors) Human Resources (SuccessFactors) – Simplified Chinese Localization Human Resources (SuccessFactors) (BPE) Human Resources Salary Planning HR Analytics for S4HANA Cloud and SAP SuccessFactors (SAP Best Practices) Intelligent Asset Management Integrated Business Planning & cross-model add-on (New) Integrated Financial Planning for SAP S/4HANA Integration Suite Liquidity Planning for SAP S/4HANA Cloud Logistics Execution Insights Dashboard Mobile Analytics (New) **Outcome-Based Business Insights** Order Management foundation SAP Marketing Cloud SAP Marketing On prem (2009) SAP Marketing On prem (1809)

SAP Marketing On prem (1909) Predictive Liquidity Planning (New) Process Control and Risk Management (New) Procurement Procurement: Contract Management Procurement: Enterprise Analytics for Procure Procurement for SAP S/4HC (BPE) Procurement: Order to Invoice (SAP Ariba) (N Procurement: Procure to Order (New) Procurement: Sourcing (New) Procurement: Spend Analysis (SAP Ariba) Product Carbon Footprint Analytics Product Cost Planning Product Footprint Management **Project and Portfolio Management** Project Budgeting & Planning S/4HC (BPE) **Project Staff Planning** Receivables Management for S/4HANA Cloud Qualtrics - Customer Satisfaction Score Qualtrics - Survey distribution and Analysis Qualtrics Touchpoint NPS Supply Base Optimization SAP S/4HANA for Financial Products Subledo SAP UI Logging Sample Content: "Guideline-based" Story Terr (Accessibility, Fiori, IBCS) (New) Sample Content: "What-if App" (New) Sales Analytics for SAP S/4HANA on-premise Sales Cloud for SAP S/4HANA (BPE) Sales Performance and Target Planning (CRM) Sales Cloud for SAP S/4HANA Cloud (BPE) SAP Sales Planning for SAP S/4HANA Cloud Service Cloud Analytics (CRM) Social Media Analysis Solution Manager: Test Suite Analysis Solution Manager IT Service Management Analytics Statistical Process Control (SPC) Toolkit

v)	Sales Performance and Target Planning (CRM) Sales Cloud for SAP S/4HANA Cloud (BPE) SAP Sales Planning for SAP S/4HANA Cloud Service Cloud Analytics (CRM) Social Media Analysis
ement (SAP Ariba)	Solution Manager: Test Suite Analysis Solution Manager IT Service Management
New)	Analytics Statistical Process Control (SPC) Toolkit SuccessFactors Workforce planning (BPE) Supply Chain Management: Life Sciences Dashboard Sustainability Control Tower (New) Sustainability Control Tower – lite (New) Supply Chain Management – Extended Service Parts Planning Transportation Management
ıd (BPE)	Trade Management Travel & Expense – Concur Treasury Management Vendor Management System (Fieldglass) Workforce Planning for S/4HC (BPE)
lger – Reporting	
mplates"	
e (New)	



## **THE INSIGHT**

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# **Our Solutions and Products**

EXPLORE & DISCOVER

Accelerators Labs Industry & LoB PoVs Problem Finding DESIGN

Design Thinking Architecture Business Case Backlog DELIVER

Agile / Scrum DevOps Continuous Design

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MANAGE

KPI Monitoring Support Backlog Grooming



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