



Move quickly & adapt with process hyperautomation & integration Virtual Event **Creating the Intelligent Business**

Today's Hosts:



Toros Aledjian

SAP SE | June 30, 2021

PUBLIC



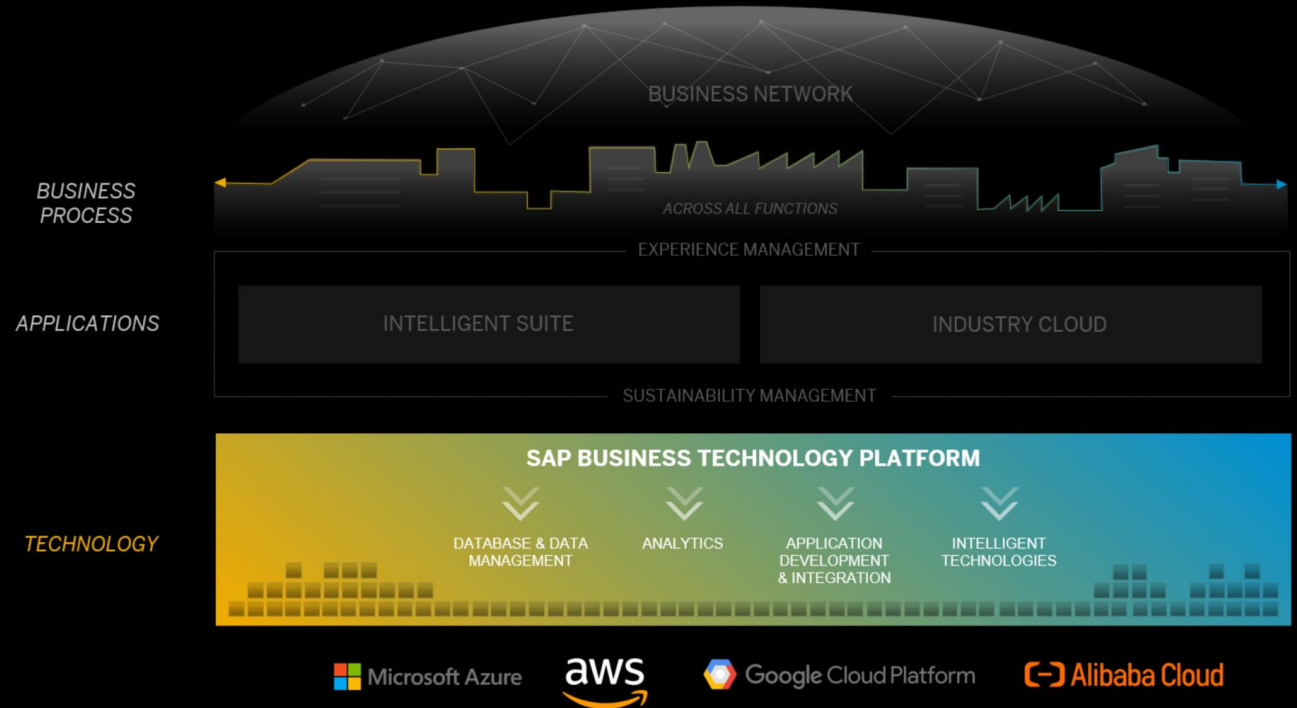
SAP is pleased to invite you to this **Virtual Event on Wednesday June 30, 2021**

Attending this Virtual Event will enable you to:

- Learn how to enable and simplify enterprise integration in hybrid heterogeneous landscapes.
- Hear best-practices from leading Integration practitioners relating to recent projects
 - How integration capabilities can help you derive more value from your existing landscape
 - How taking a strategic approach to integration can help you with company initiatives
- Customer Success Stories and Lessons Learned
- Tips & Tricks for Implementation and Configuration
- And much more

SAP Business Technology Platform

The Platform for the Intelligent Enterprise



Our Keynote Speaker - Asia Pacific & Japan



Peter Moore - General Manager, Platform & Technologies Asia Pacific Japan, SAP Asia Pte Ltd

Based in Singapore, Peter is responsible for leading the P&T Line of Business Team with the growth and adoption of the entire portfolio across Database, Analytics, SAP Leonardo and SAP Cloud Platform, Enterprise Information Management, Middleware, Internet of Things and other SAP Database Platforms.

Formerly Peter was responsible for sales and strategy of the SAP Database & Technology and Analytics Platform in Queensland, Australia. Peter has been with SAP for more than 5 years and in addition has more than 20 years of industry experience in Public Sector, Telecommunications, Energy & Resources, Utilities, Higher Education, Engineering, Construction and Manufacturing. Throughout his career Peter has held senior leadership positions and has been responsible for driving customer success and an innovation agenda to transform their businesses in the modern digital economy.

Our Keynote Speaker








Aneesha Shenoy - SVP, Global Chief Operating Officer, SAP Platform & Technologies

Aneesha Shenoy is the Global Chief Operating Officer of Platform & Technologies(P&T) business for SAP. Her portfolio covers SAP's Business technology Platform (BTP) suite encompassing Data Management, Analytics, BTP Core along with intelligent technologies such as IoT, Machine Learning and Artificial Intelligence. Her vision is to enable customers to make better decisions via unlocking the true value of data and drive business innovations with a connected digital platform. Aneesha and her team, partner with customers and partners to create a joint strategy and execution roadmap towards realizing this vision.







Prior to her current role, Aneesha was the Head of SAP APJ Platform & Technologies business. She has spent over two decades in various executive leadership positions across Sales, Business Development, GTM Strategy and Consulting.

Aneesha holds a master's degree in computer science and over the years has completed executive management programs at Stanford and the National University of Singapore.

Our Agenda Asia Pacific & Japan – June 30, 2021

Day 1	Topic	Dur.
	<p>16:00 AEST (08:00 CET - 10:30 IST - 13:00 SGT) Words of Welcome Peter Moore - General Manager, Platform & Technologies Asia Pacific Japan, SAP Asia Pte Ltd</p>	5 min
	<p>16:05 AEST (08:05 CET - 10:35 IST - 13:05 SGT) SAP Intelligent RPA in the context of Hyperautomation SAP's Business Process Intelligence strategy is covering end-to-end process excellence across Analyze – Design & Simulate – Improve – Rollout and Govern – Monitor. See how SAP Intelligent RPA fits into the big picture. Hemant Rachh, APJ/GC GTM Lead, SAP Intelligent RPA</p>	20 min
	<p>(08:25 CET - 10:55 IST - 13:25 SGT) Jumpstart your Hyperautomation Journey with Application Extensions With Incture, you don't have to start your hyperautomation journey from scratch. Our pre-packaged intelligent digital applications can scale the core business processes for enterprise customers. Sachin Verma - Founder & CEO at Incture Ravikiran Papthimar - Director of Products and Technology at Incture</p>	20 min
	<p>16:45 AEST (08:45 CET - 11:15 IST - 13:45 SGT) Building the business case for Integration Connected enterprises respond immediately and effectively to customers' rapidly changing needs. Together, SAP and Incture empower organizations to reimagine how they connect and engage with customers and how to approach integration strategy through the lens of business innovation. Learn more on how we are creating a business case for integration. Honey Gyanani - Senior Director of Digital Solutions at Incture</p>	20 min
	<p>17:05 AEST (09:05 CET - 11:35 IST - 13:35 SGT) SAP Session Integration session Udo Paltzer - Product Manager for integration platform technology SAP SE</p>	20 min

Our Agenda Europe and the Americas – June 30, 2021

	Day 1	Topic	Dur.
	11:00 ET (08:00 PT)	Words of Welcome Aneesha Shenoy - SVP, Global Chief Operating Officer, SAP Platform & Technologies	5 min
	11:05 ET (08:05 PT)	SAP Intelligent RPA in the context of Hyperautomation SAP's Business Process Intelligence strategy is covering end-to-end process excellence across Analyze – Design & Simulate – Improve – Rollout and Govern – Monitor. See how SAP Intelligent RPA fits into the big picture. Peter Engel, Global Solution Owner, SAP Intelligent RPA	20 min
 	11:25 ET (08:25 PT)	Jumpstart your Hyperautomation Journey with Application Extensions With Incture, you don't have to start your hyperautomation journey from scratch. Our pre-packaged intelligent digital applications can scale the core business processes for enterprise customers. Sachin Verma - Founder & CEO at Incture Ravikiran Paphimar - Director of Products and Technology at Incture	20 min
	11:45 ET (08:45 PT)	Building the business case for Integration Connected enterprises respond immediately and effectively to customers' rapidly changing needs. Together, SAP and Incture empower organizations to reimagine how they connect and engage with customers and how to approach integration strategy through the lens of business innovation. Learn more on how we are creating a business case for integration. Honey Gyanani - Senior Director of Digital Solutions at Incture	20 min
	12:05 ET (09:05 PT)	SAP Session Integration session Craig Stasila - Global Go-To-Market Lead, SAP Integration Suite SAP America Inc	20 min

First 5 customers with Audio questions will receive the “Developing Groovy Scripts for SAP Cloud Platform Integration” eBook



After you ask your question please forward me toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

Upcoming Event

July 13-14 Future Ready your Enterprise with SAP BTP for Latin America

➤ <https://webinars.sap.com/eur/2021-07-1314-sap-ie-btp-fre-webinar-lac-south/en/home>

July 15 How to Simplify application development with SAP Extension Suite for APJ/EMEA & the Americas (Deloitte)

➤ <https://webinars.sap.com/eur/2021-06-24-sap-ie-btp-extension-deloitte-webinar/en/home>

SAP Garage Series - Episode 3 (Get Started with Integration Suite – API Management) Virtual Event

North/South America & Europe

July 7, 2021 11:00am ET (08:00am PT – 17:00 CET)

Europe, Asia Pacific & Japan

July 7, 2021 16:00 AEST (08:00 CET - 13:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/eur/2021-05-05-sap-ie-btp-garage-webinar-part2/en/home>

[Register Now](#)

SAP BTP Customer Value Network

What is the SAP BTP CVN?

- Welcome to the SAP BTP Customer Value Network !
- Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations
- It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.
- The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.
- **For more information please navigate to [SAP BTP Customer Value Network](https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/home)**

<https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/home>

SAP Practitioner Forums – 2021 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron (GLOBAL)

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you to Our Partner

Incture[®]

- Sachin Verma sachin.verma@incture.com
- Honey Gyanani honey.gyan@incture.com
- Sowmya Moni sowmya.moni@incture.com
- Ravikiran Paphimar ravikiran.paphimar@incture.com
- Praphul Ram praphul.ram@incture.com

Follow us



www.sap.com/contactsap

© 2021 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/copyright for additional trademark information and notices.

SAP folgen auf



www.sap.com/germany/contactsap

© 2021 SAP SE oder ein SAP-Konzernunternehmen. Alle Rechte vorbehalten.

Weitergabe und Vervielfältigung dieser Publikation oder von Teilen daraus sind, zu welchem Zweck und in welcher Form auch immer, ohne die ausdrückliche schriftliche Genehmigung durch SAP SE oder ein SAP-Konzernunternehmen nicht gestattet.

In dieser Publikation enthaltene Informationen können ohne vorherige Ankündigung geändert werden. Die von SAP SE oder deren Vertriebsfirmen angebotenen Softwareprodukte können Softwarekomponenten auch anderer Softwarehersteller enthalten. Produkte können länderspezifische Unterschiede aufweisen.

Die vorliegenden Unterlagen werden von der SAP SE oder einem SAP-Konzernunternehmen bereitgestellt und dienen ausschließlich zu Informationszwecken. Die SAP SE oder ihre Konzernunternehmen übernehmen keinerlei Haftung oder Gewährleistung für Fehler oder Unvollständigkeiten in dieser Publikation. Die SAP SE oder ein SAP-Konzernunternehmen steht lediglich für Produkte und Dienstleistungen nach der Maßgabe ein, die in der Vereinbarung über die jeweiligen Produkte und Dienstleistungen ausdrücklich geregelt ist. Keine der hierin enthaltenen Informationen ist als zusätzliche Garantie zu interpretieren.

Insbesondere sind die SAP SE oder ihre Konzernunternehmen in keiner Weise verpflichtet, in dieser Publikation oder einer zugehörigen Präsentation dargestellte Geschäftsabläufe zu verfolgen oder hierin wiedergegebene Funktionen zu entwickeln oder zu veröffentlichen. Diese Publikation oder eine zugehörige Präsentation, die Strategie und etwaige künftige Entwicklungen, Produkte und/oder Plattformen der SAP SE oder ihrer Konzernunternehmen können von der SAP SE oder ihren Konzernunternehmen jederzeit und ohne Angabe von Gründen unangekündigt geändert werden. Die in dieser Publikation enthaltenen Informationen stellen keine Zusage, kein Versprechen und keine rechtliche Verpflichtung zur Lieferung von Material, Code oder Funktionen dar. Sämtliche vorausschauenden Aussagen unterliegen unterschiedlichen Risiken und Unsicherheiten, durch die die tatsächlichen Ergebnisse von den Erwartungen abweichen können. Dem Leser wird empfohlen, diesen vorausschauenden Aussagen kein übertriebenes Vertrauen zu schenken und sich bei Kaufentscheidungen nicht auf sie zu stützen.

SAP und andere in diesem Dokument erwähnte Produkte und Dienstleistungen von SAP sowie die dazugehörigen Logos sind Marken oder eingetragene Marken der SAP SE (oder von einem SAP-Konzernunternehmen) in Deutschland und verschiedenen anderen Ländern weltweit. Alle anderen Namen von Produkten und Dienstleistungen sind Marken der jeweiligen Firmen.

Zusätzliche Informationen zur Marke und Vermerke finden Sie auf der Seite www.sap.com/corporate/de/legal/copyright.html.