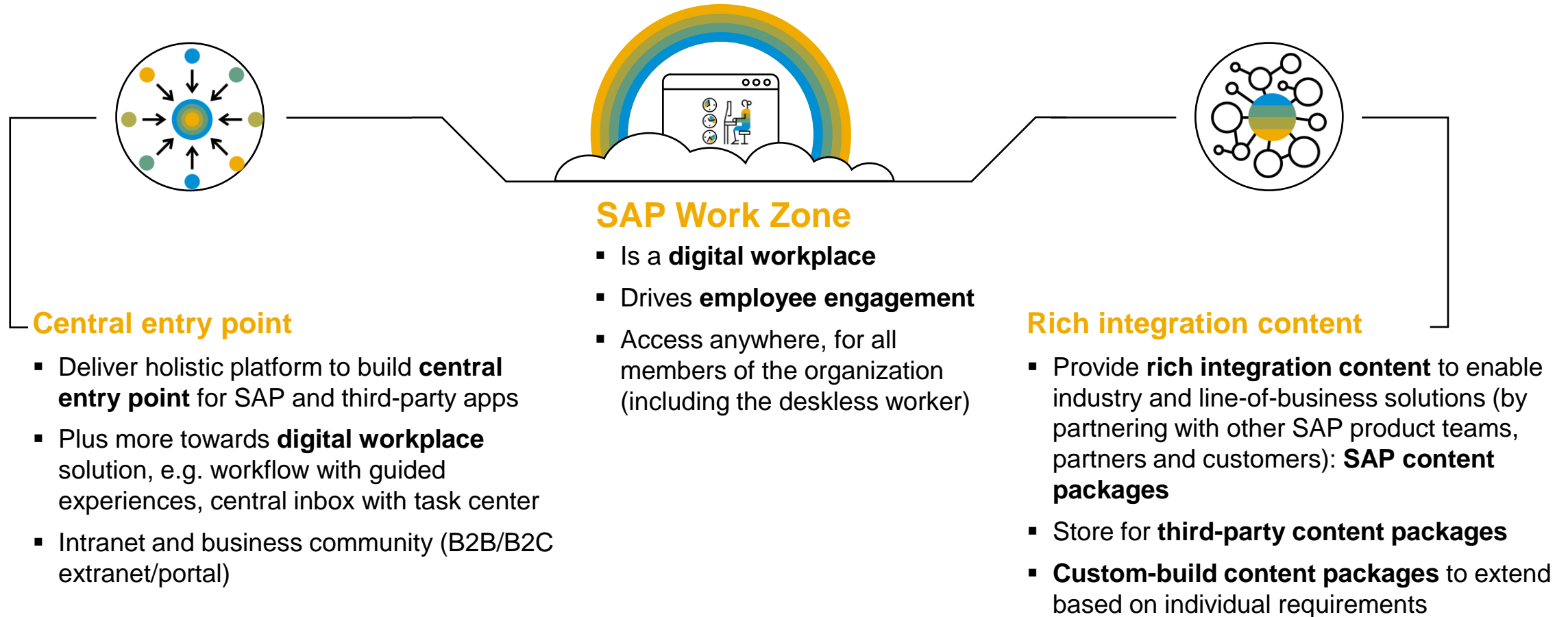


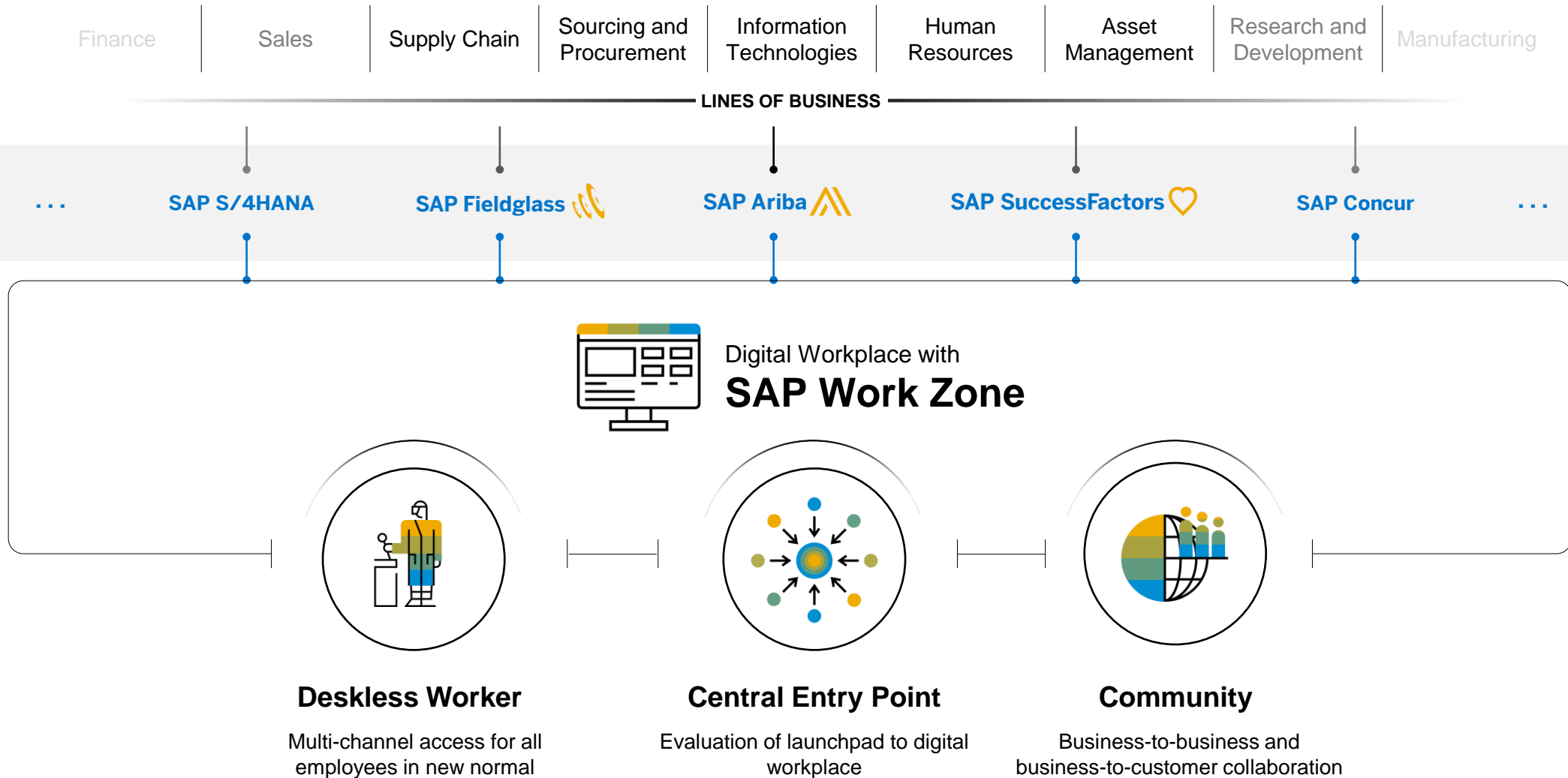
SAP Work Zone – Digital workplace drives employee engagement

Strategy



Digital workplace solution is a **new category**, not Portal 2.0 or Jam Collaboration 2.0. SAP Work Zone is not a successor product of Portal or Jam even though it offers a smooth **transition** path. - Analysts see SAP as one of the drivers, for instance leader in **MXDP**, Multi-experience development platform, Source: SAP Homepage (July 13,2020, [link](#), referring to Gartner study)

Three areas to meet your needs in New Normal



Central Entry Point

- The 'face of the Intelligent Enterprise'



Embedded visual **Page Editor**



Connected **SAP business apps**



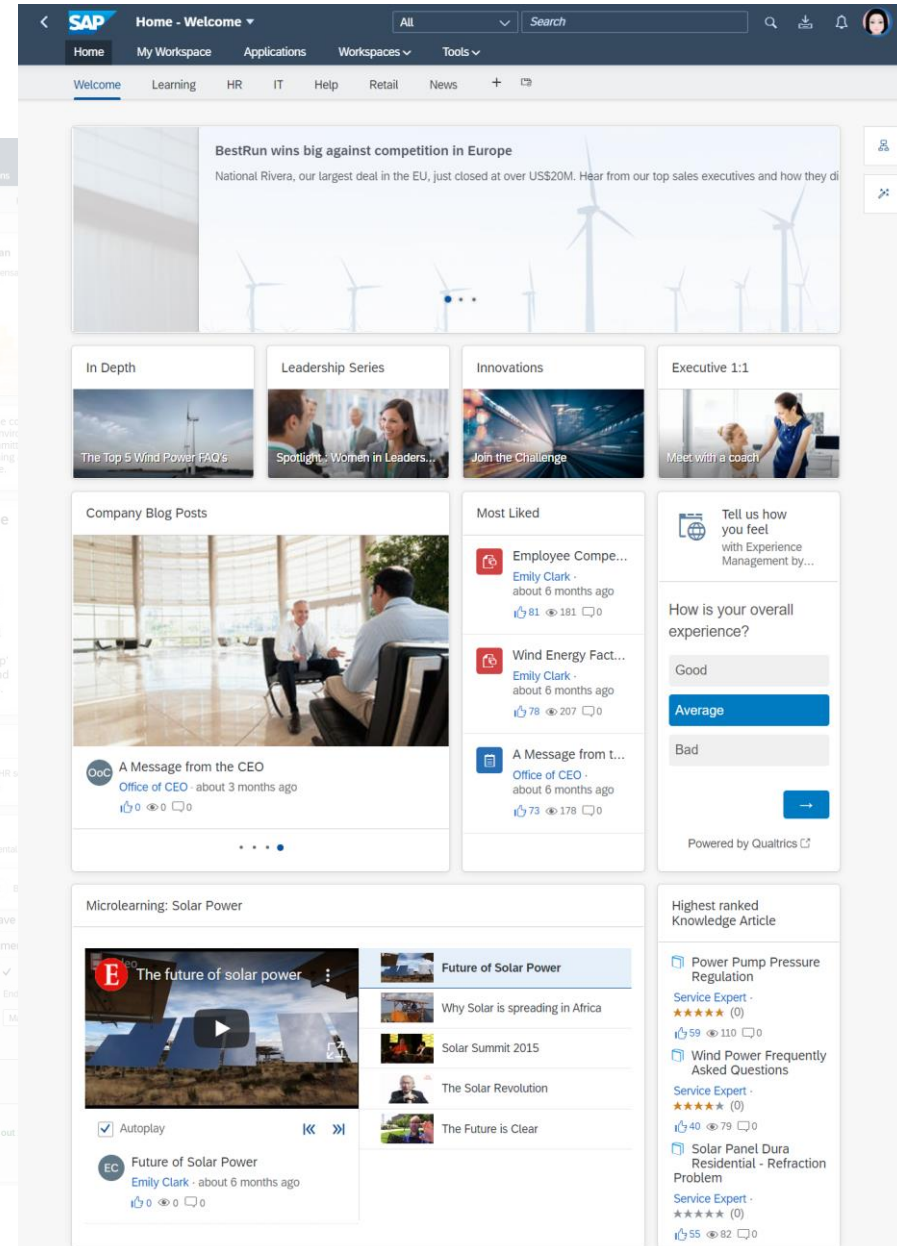
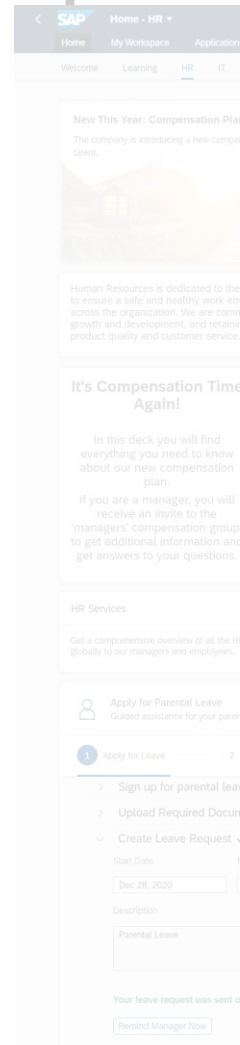
Out-of-box **cards and widgets** for pages



UI Integration Cards to connect third-party apps



Built-in integration with **Conversational AI**



Deeper dive...



USER-FOCUSED

Personalized and easy to use with role-based data



ENGAGING

Central entry point for multi-application landscape. Configurable page layout.



CREATE GUIDED WORKFLOW EXPERIENCES

Use a template project to build guiding user experiences on top of workflows



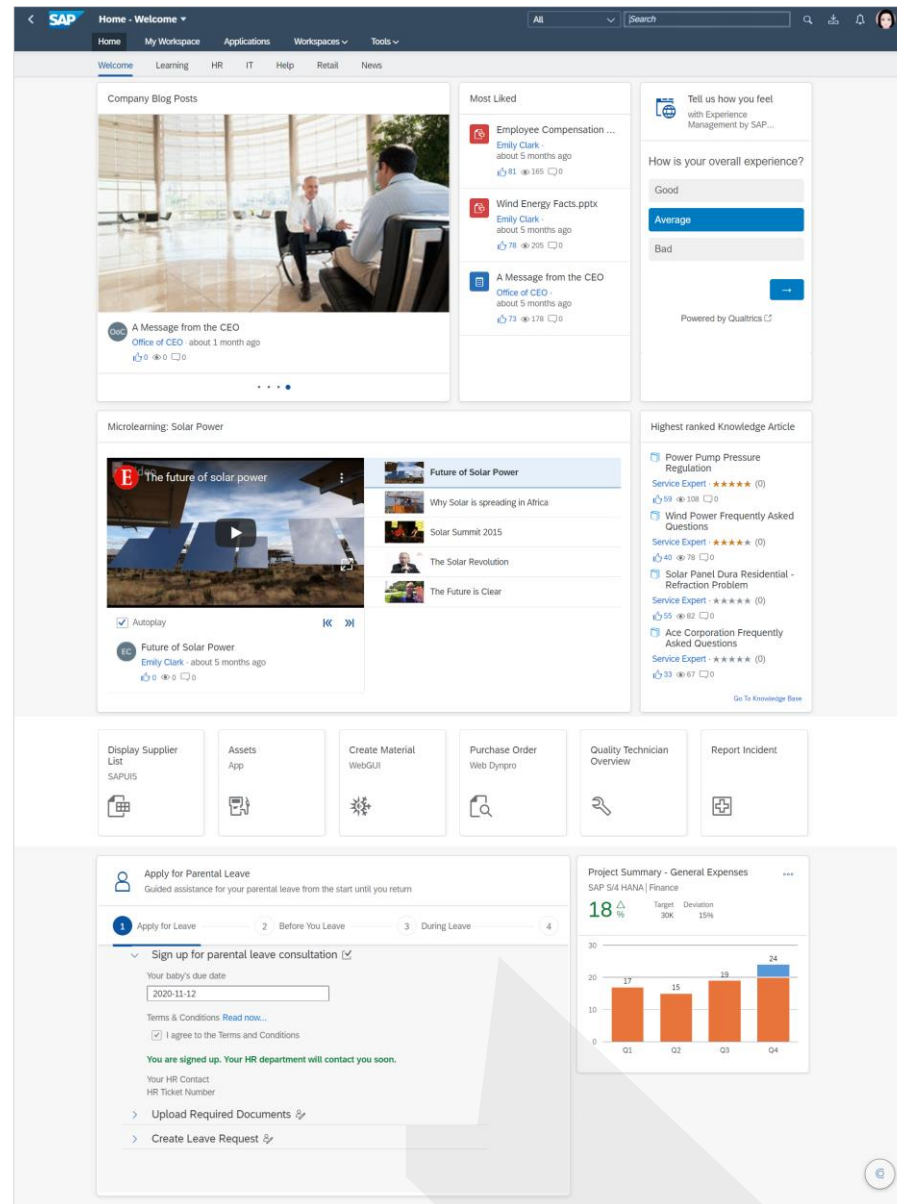
TEAM COLLABORATION

Utilizing Microsoft Teams



MOBILE READY

Anytime, anywhere access with responsive web and a dedicated mobile app



MY INBOX



Process workflow tasks that matter to you within the integrated My Inbox application

SEARCH



Discover and find information with powerful content and document indexing

INTEGRATE EXPERIENCE MANAGEMENT



Engage, monitor and measure with Qualtrics embedded within the experience

KNOWLEDGE BASE



Create, retain and share knowledge across the entire organization

SAP BUSINESS APPS



Quick access to SAP S/4HANA and other frequently used business apps

UI INTEGRATION CARDS



Embed and display SAP and third-party business data from across your organization

EXTEND AND DEVELOP



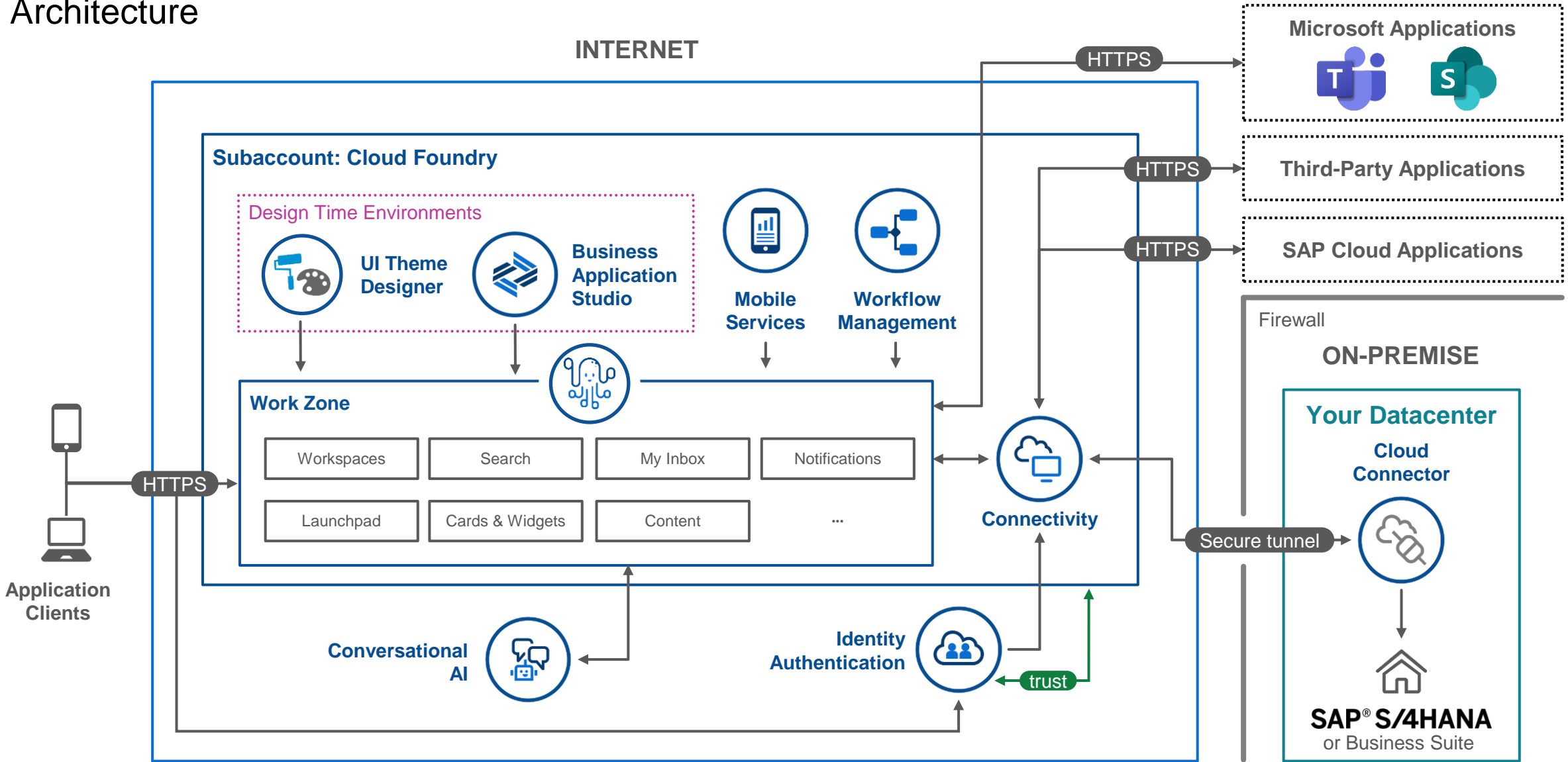
Extend with full IDE based on SAP Business Application Studio

INTEGRATE CONVERSATIONAL AI



Develop and integrate chatbots

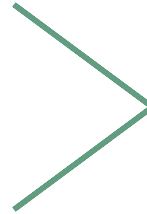
Architecture



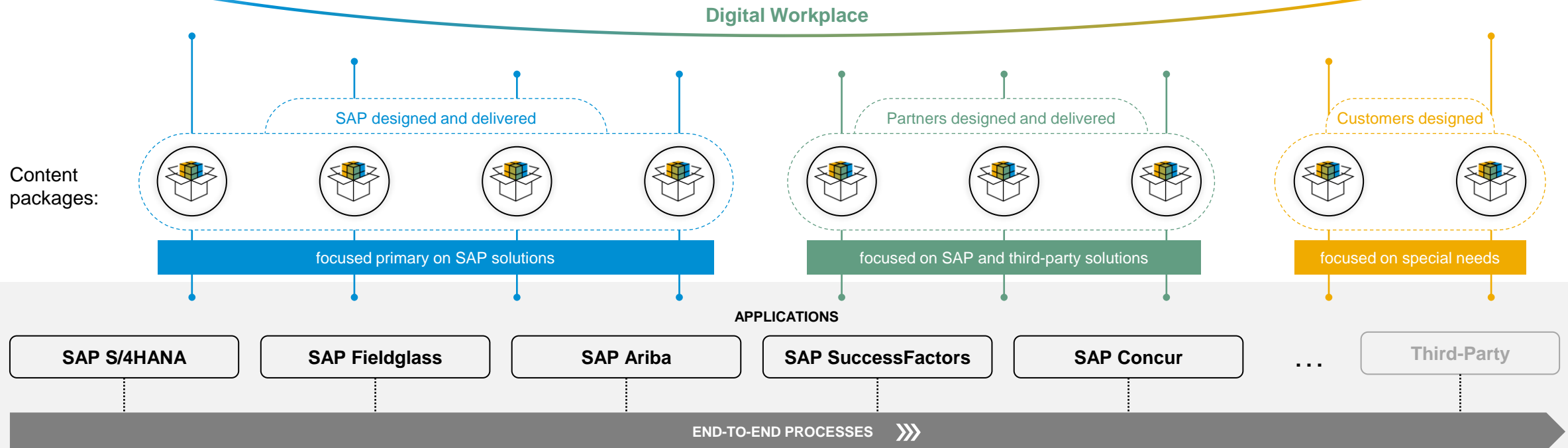
Enrich digital workplace experience with Content Packages



SAP Work Zone



Holistic platform to design and deliver rich integration content and close user experience gaps in end-to-end processes across all business apps



Digital Workplace for the Intelligent Enterprise

Customer value

For the user



Personalize the experience



Gain faster access to information

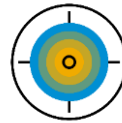


Conduct business anywhere

For line of business



Increase employee engagement



Increase productivity powered by intelligence



Improve business agility

For IT



Provide a unified experience



Deliver an integrated user experience



Extend and customize to your needs

Q&A