Presentation of SAP
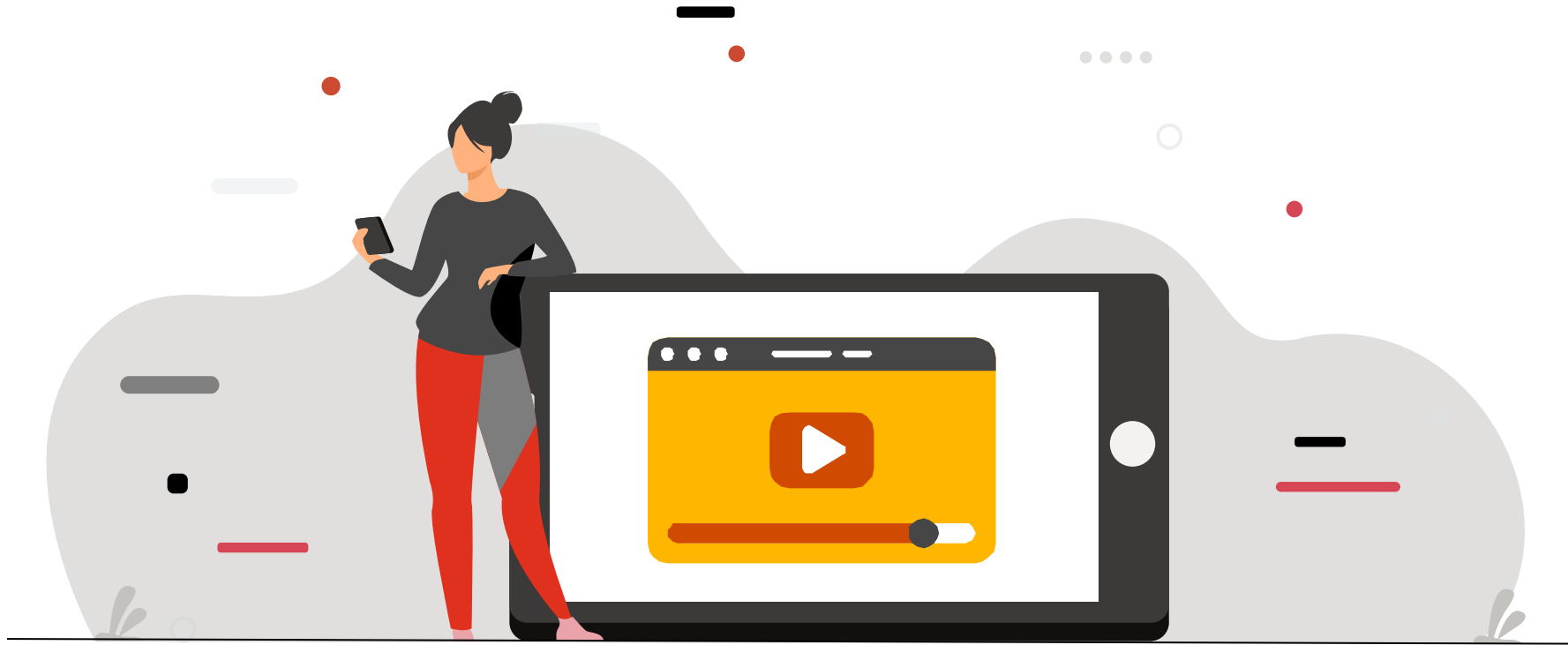
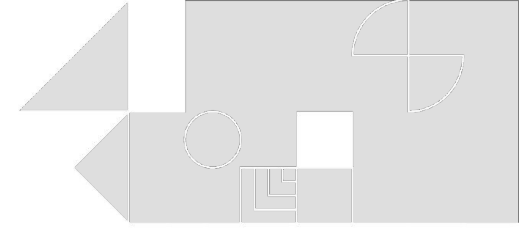# Enhancing User Experience with SAP BTP Mobile Start

SAP BTP Innovation Day - September 2022

With you today...

Sivaprakash Murugamalai

Director, SAP Consulting - Data & Platform

Satya Jha

SAP Technical Architect at PwC Canada

Tanveer Sidhu

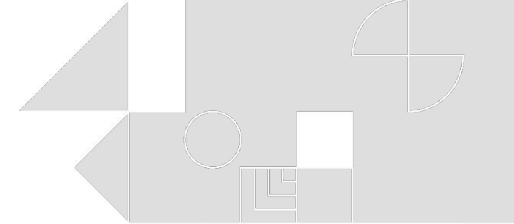Integration Manager, SAP SuccessFactors at PwC Canada

Productivity, Agility and Work Flexibility

Enhancing User Experience

=

+ Easy to access

+ Persona-based

+ Simple

+ Mobile

How to...

Leverage existing investments for mobile enablement

Deploy Role based access on mobile

Provide a single point of entry for multiple apps

Authenticate on Mobile
- E.g., facial recognition

Make it easy for Users
- Photos/attachments
- Offline data

Accelerate custom mobile app deployment

Improve productivity in High-volume transactions

Improve adoption by infrequent user

Enable field users?
- Barcode scanning
- Geo information

Do you have similar or other challenges in your quest for user mobility?
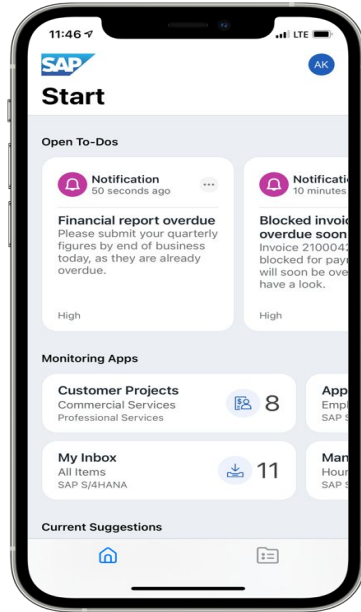
BTP Mobile Start
Your native entry point to the intelligent enterprise

Custom apps

Partner apps

Web-links

News Feeds

SAP® S/4HANA*

SAP SuccessFactors ♡
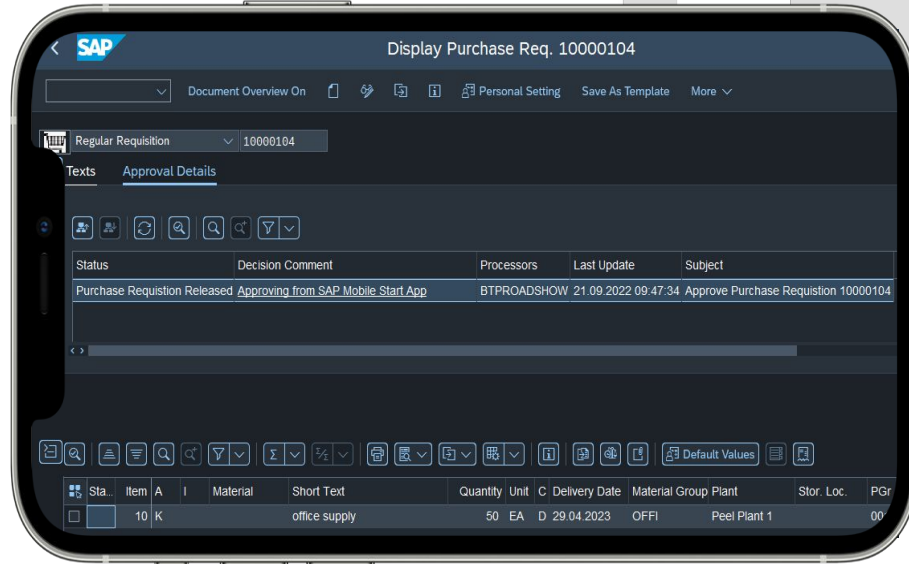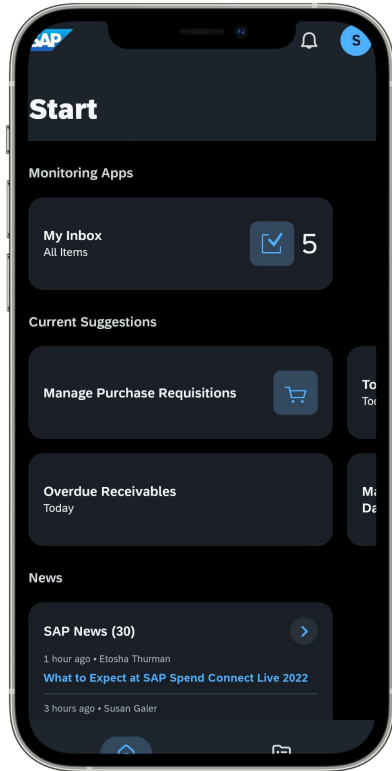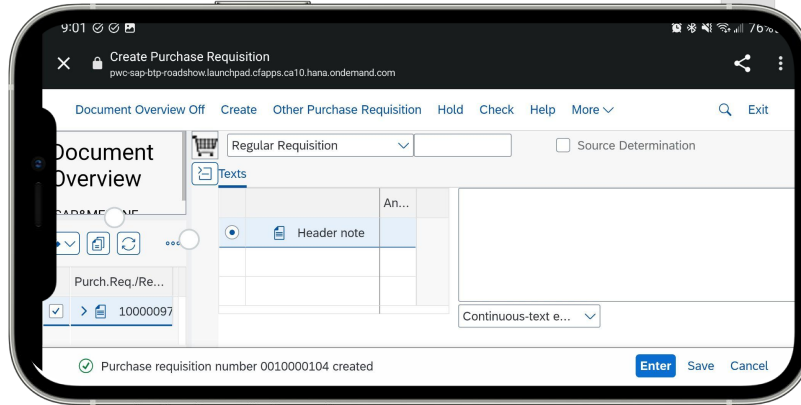
SAP Concur ⊙

SAP Ariba ◢◣

SAP Fieldglass
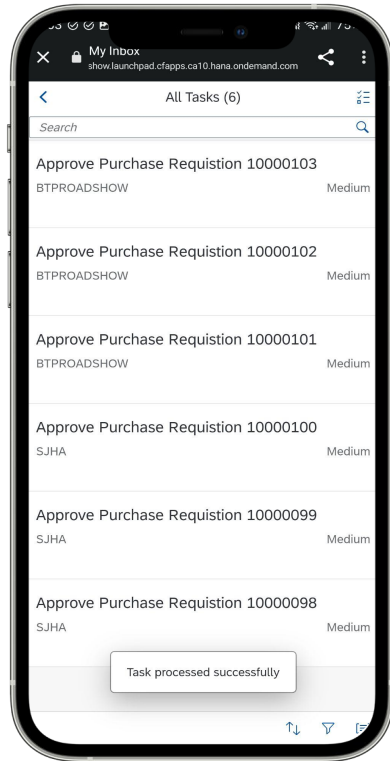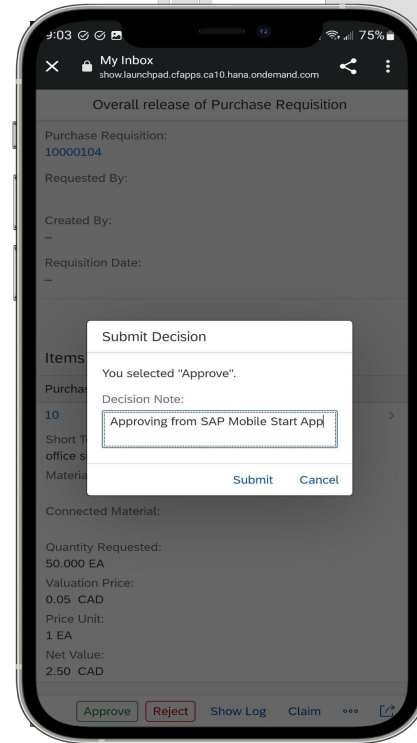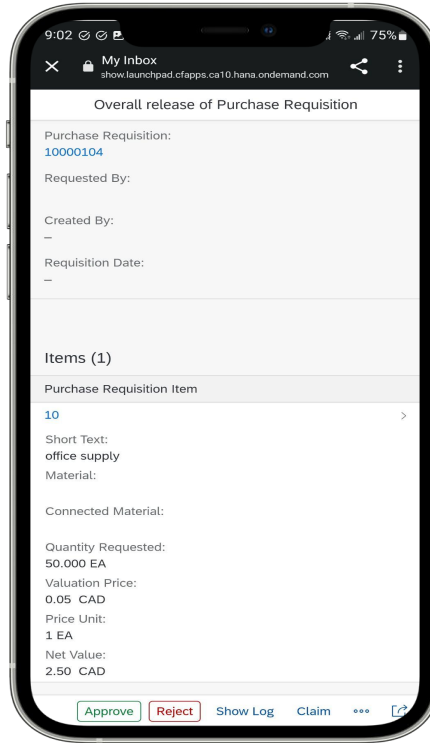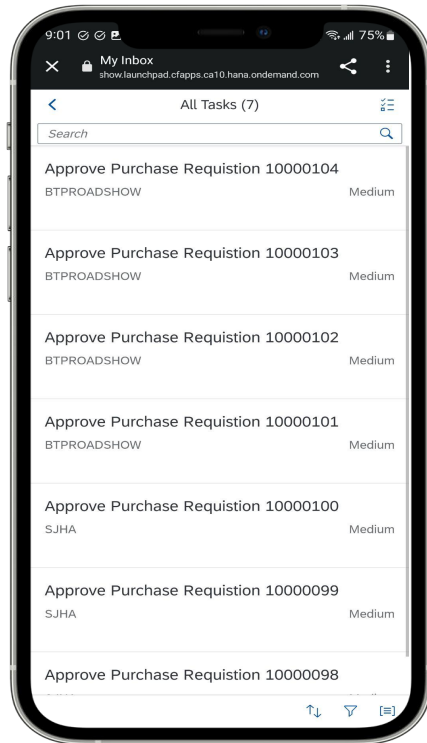
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Demo Time…

Screenshots
S/4HANA apps on Mobile Start

Screenshots
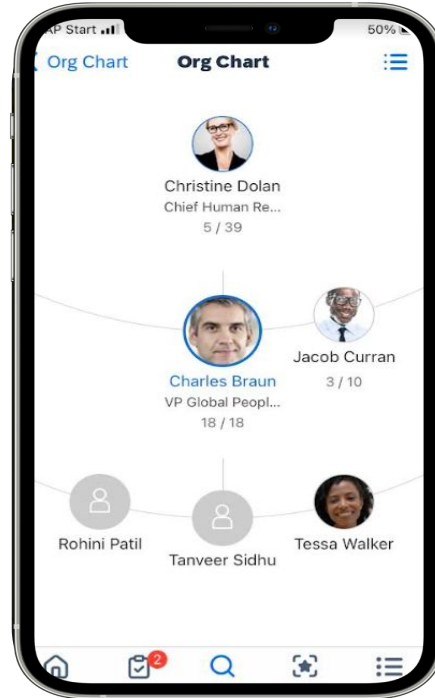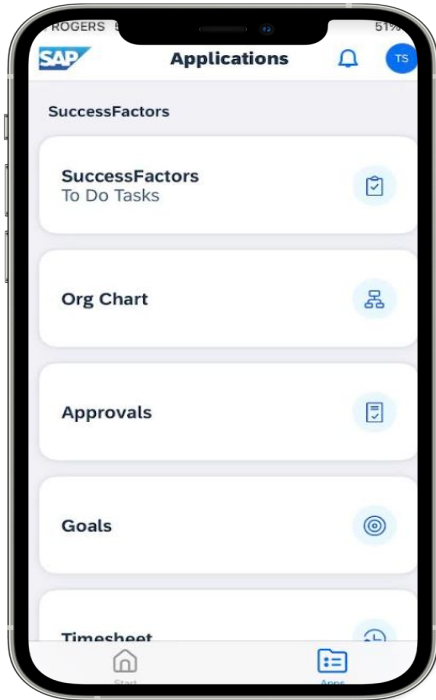## S/4HANA apps on Mobile Start

Screenshots
S/4HANA apps on Mobile Start

Screenshots
SuccessFactors apps on Mobile Start

Screenshots
SuccessFactors apps on Mobile Start
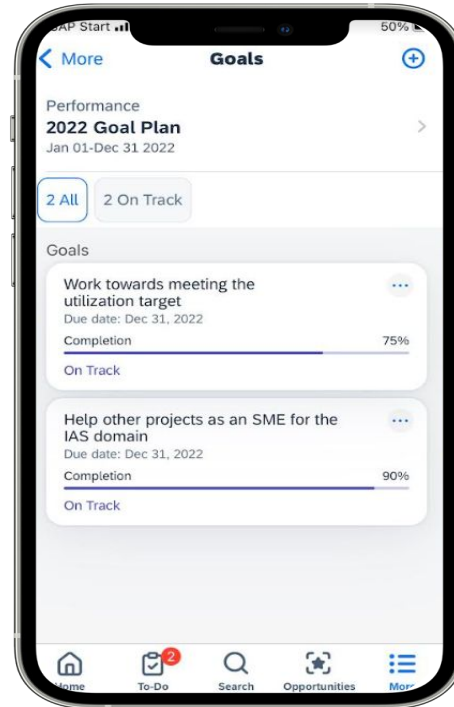
SAP BTP Mobile Start Deployment

Architecture
SAP BTP Mobile Start

SAP Mobile Start

Integrate with

Navigate to

Spotlight Search   Notification Center   Widgets

App Store / Enterprise Store   Native Apps   Web Apps

Access Native Business Data

SAP BTP Tenant
Abstraction & Unification

SAP Launchpad service (1)   Notification service   SAP Mobile Services   SAP Task Center (2)

aws   Microsoft Azure

Subscription Management   Identity Service   Business Role to User Assignment   Destination service

Native app   Web app

Replicate App Metadata   Publish Business Events   Access Business Data

SAP Solutions like:
Business Data & Logic

SAP® S/4HANA (3)   SAP SuccessFactors   SAP Concur   SAP Ariba   SAP Fieldglass

(1) All other components are provided through SAP Launchpad service   (2) Not for V1   (3) Supporting native & web applications

Deploying BTP Mobile Start

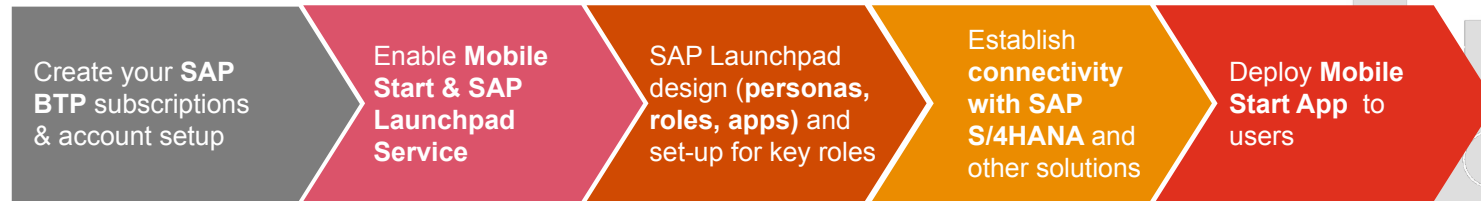**SAP Customers can quickly implement BTP Mobile Start and leverage their existing investments**

Phase 1: Quick Start

Create your **SAP BTP** subscriptions & account setup	Enable **Mobile Start & SAP Launchpad Service**	SAP Launchpad design (**personas, roles, apps)** and set-up for key roles	Establish **connectivity with SAP S/4HANA** and other solutions	Deploy **Mobile Start App** to users

Phase 2: Engaging Features

Notifications	**Task Center**	Widget and advanced productivity features	User specific **Custom App** deployment

Q&A

What's on your mind?