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pyramid + SAP®

About the presenter slide

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Operations:
New York, San Francisco, London,
Tel-Aviv, Dubai, Germany, Amsterdam

$120M financing round in May 2022

180 + Employees

Strategic investors & board members

VIOLA GROWTH
SEQUOIA
H.I.G. CAPITAL
JVP

Top Ranked by key analysts

Gartner
BARC
DRESNER ADVISORY SERVICES

1M + Decision makers trust Pyramid

100% Customers recommend Pyramid

97% Customer satisfaction

4.5 ★★★★½
Gartner Peer Insight reviews

SAP® Certified
Integration with SAP HANA®

SAP® Certified
Integration with SAP NetWeaver®

SAP® Certified
Integration with SAP BW/4HANA

Available on **SAP Store**

1M+ Decision Makers Agree

Pyramid enables faster, more intelligent decisions

Gartner

Critical Capabilities
for ABI Platforms 2023
Ranked #1

BARC

The BI & Analytics
Survey 2022
Ranked #1

DRESNER ADVISORY SERVICES

2022 Wisdom of Crowds®:
Analytical Platforms
Market Study
Top Vender

Modern Enterprise Analytics

EXPECTATIONS

Scalable, Standardised Solutions

Accelerating analytics maturity

- Frictionless access to enterprise data
- Sophisticated analytics delivering untapped value
- Broad adoption of data driven enterprise decisions

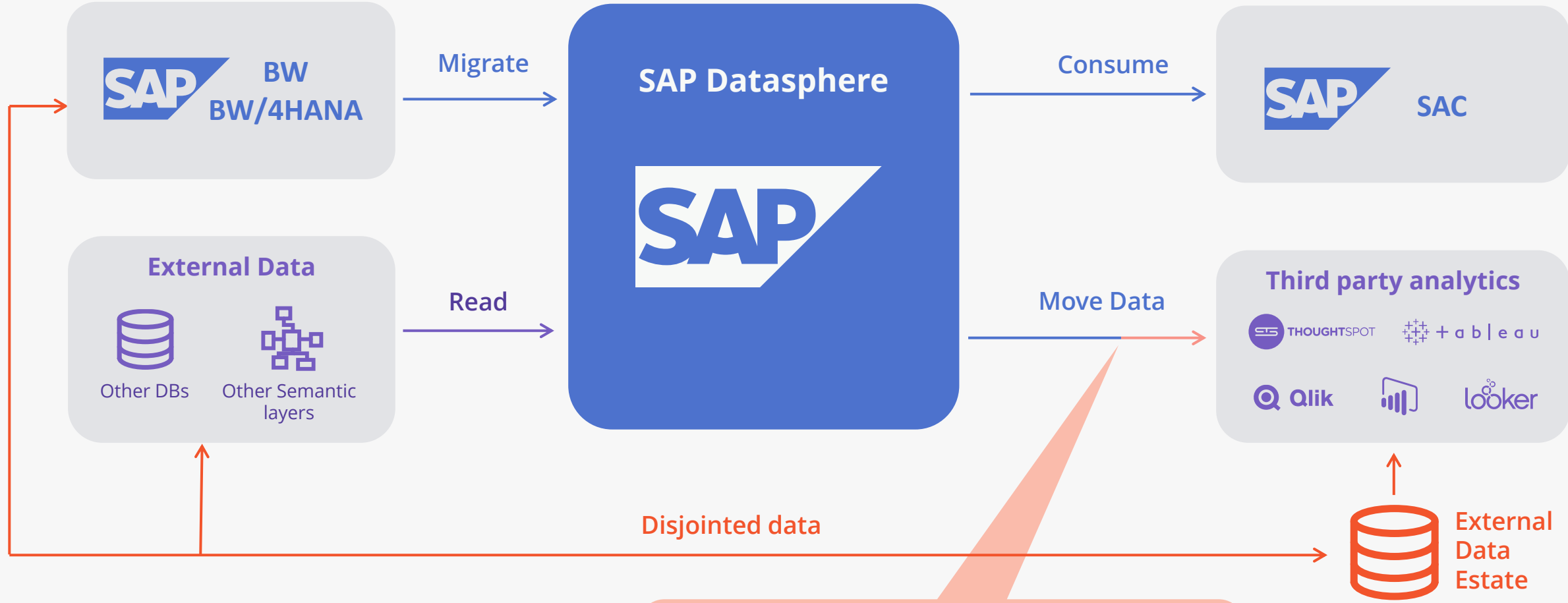
REALITY

Pragmatic Solutions

Lacking stability, scalability and dynamism

- Data access & data management is challenging, costly, slow and constrains analytics opportunities
- Disjointed ecosystem of tools required to drive sophisticated analytics
- A significant adoption gap exists beyond core ‘technical BI users’

A Case for Datasphere Transformation



3rd Party analytics Platforms

- × Weak or No “direct” Integration to SAP BW, HANA, HANA Cloud, Datasphere
- × Analytics is insecure, stale and disjointed as data is being moved and copied from multiple sources

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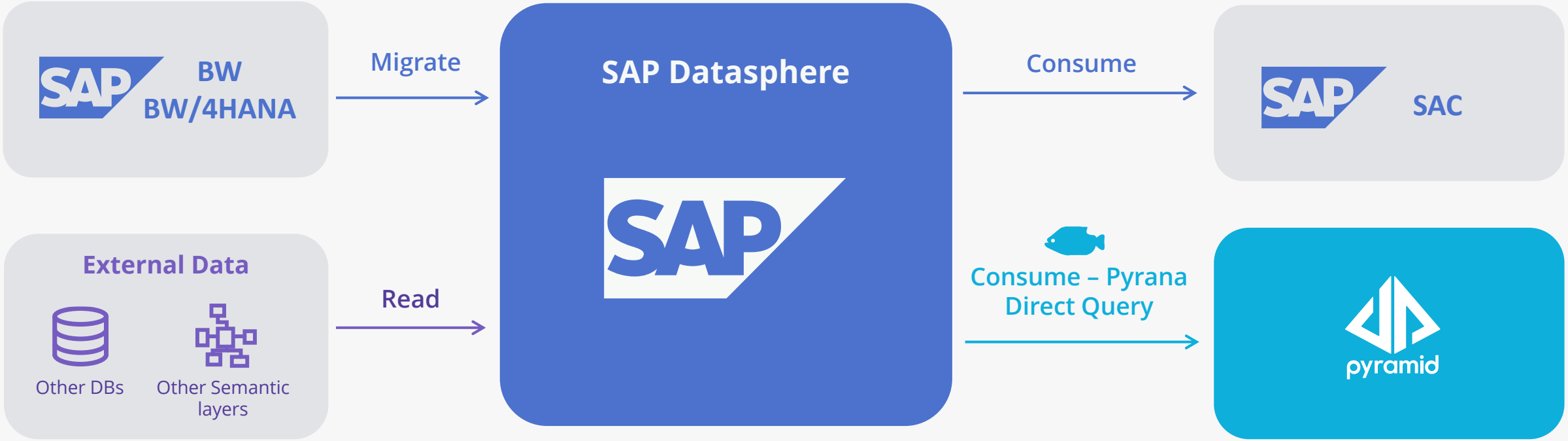
Building a modern enterprise analytics strategy with Datasphere & Pyramid



Supports Datasphere

- DIRECT. No deprecation, No duplication = No leaks.
- Enterprise analytics with advanced capabilities
- High scale. High user concurrency

On-Ramp to Datasphere

- Futureproof Architecture
- Build modern dashboard & reports with the flexibility to move underlying data source from BW to Datasphere in the click of a button

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Integrate Into the Intelligent Enterprise

- Tight integration with BTP & Datasphere
- No need to move or duplicate data
- Respects all business rules, logic and security built into SAP data
- All enterprise analytics embedded in common Work Zone UX

- Use operation events (e.g. Scada) to drive analytics that impacts business
- Provide a true self-service experience for all users with augmented AI and no-code to pro-code capabilities
- Deploy on-prem / cloud / hybrid

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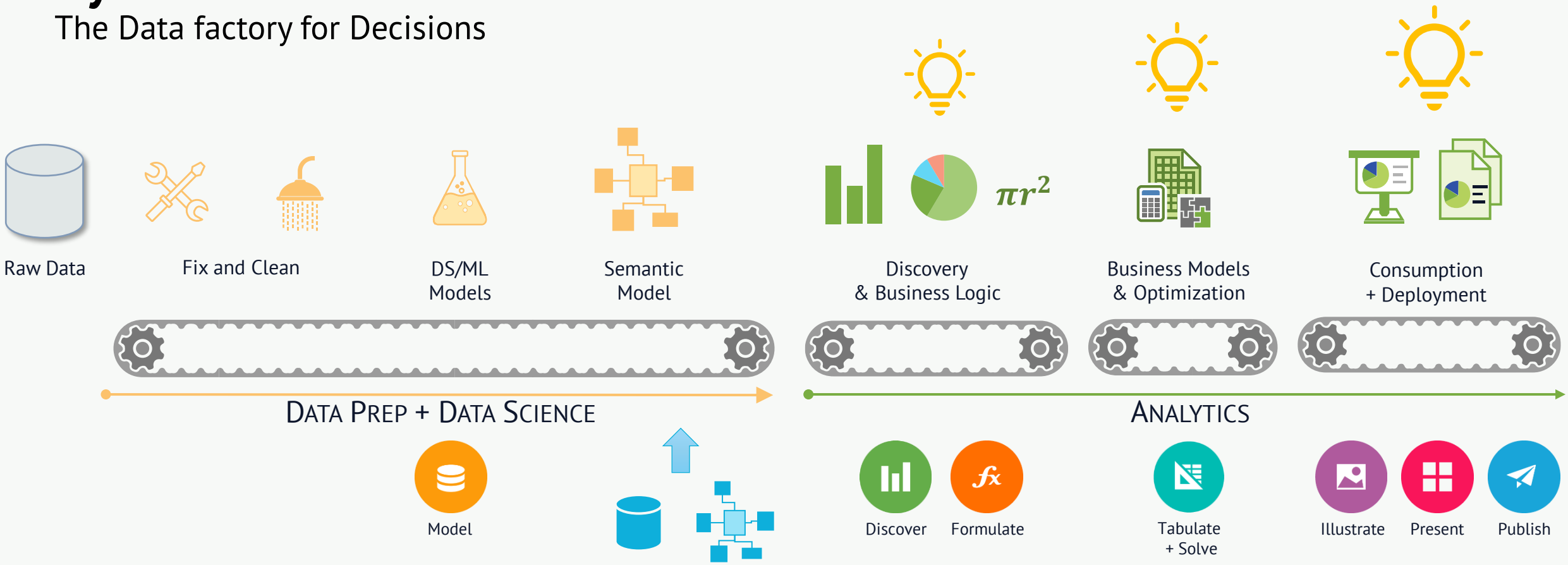
The Data factory for Decisions



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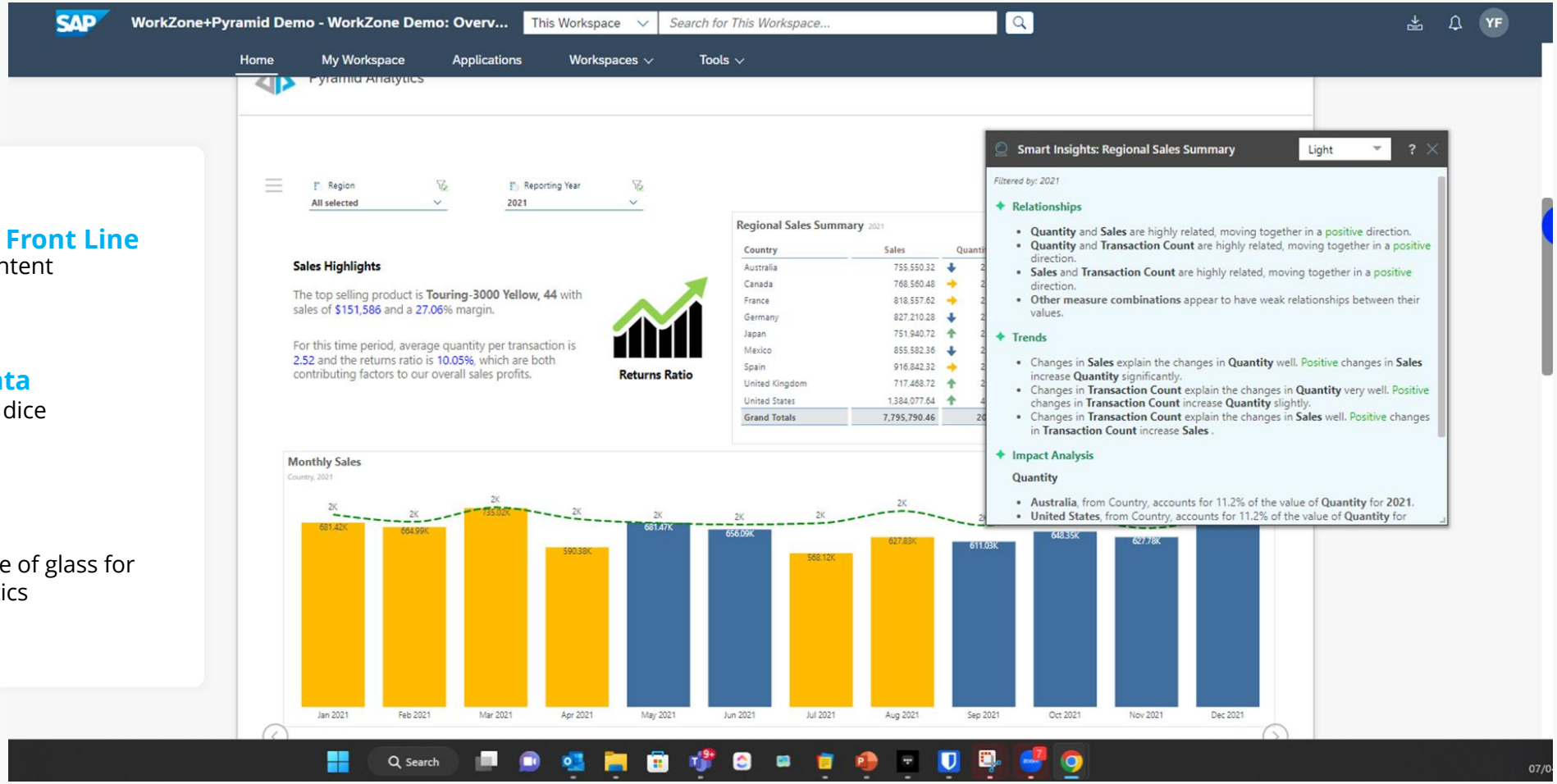
Deliver Enterprise Analytics in SAP Build Work Zone

From the Boardroom to the Front Line
Role- and user-specific content

Interact with live data
Full drill down & slice and dice

Collaboration
A unified platform and single pane of glass for all your data and analytics



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Why SAP customers choose the Pyramid Decision Intelligence Platform

Global retail group with a portfolio of 29 leading fashion retail brands across lifestyle and merchandise categories and manages 4,000 outlets in 32 countries.

Use Cases

Enable **boardroom cockpit operational reporting:**

- Merchandising
- Logistics
- Sales
- Finance
- HR
- ECommerce
- Manufacturing

Pyramid Differentiators

- Multi-source direct access to data
- Dashboards with deeper insights
- Governed self-service for diverse teams with minimum training
- **3.5 days to minutes** for operational reporting

Outcomes & Next steps

- Reduced data processing **from weeks to less than a day.**
- **C-level to store managers**, got **real-time sales performance data** from **SAP BW/HANA** from **3200** stores.
- Enabled **more sales and promotional activities** even during **Black Friday peak;** expanding to more regions.

Enterprise Level Success, Learning and Certification Programs

Pyramid Enterprise Success (PES) program

	Customer Enablement Support				
	Platform Installation and Configuration	**Application Discovery**	**Pyramid Fast Start**	**Advisory Workshops**	**Application Review**
Support Service	• Setup and configure the Pyramid platform according to best practices and in alignment with your requirements	• Review business and technical requirements for new business solution, based on the Pyramid platform, and develop a project charter, plan and technical architecture to enable scoping of resources, timescales and objectives. • Provide expert advice and support to develop prototype solutions to promote Pyramid to other areas of the business.	• The Pyramid Fast Start offers a team of skilled Pyramid Consultants to ensure that your business and IT teams can deliver your initial Pyramid application on a scalable Decision Intelligence platform.	• Provide regular / schedule Q&A sessions to support super-user & business users with tips and	• When there is a performance issue with a Pyramid application, or prior to adding more
Estimated Duration	1-2 days (8-16 hours), based on number of Pyramid instances and single or multi-server deployments	3-7 days (24-56 hours), based on prototype scope	5-15 days (40-120 hours), based on requirements / scope		

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Learn Pyramid

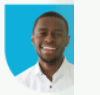
The Learning Hub has been designed to support all types of Pyramid users from getting started through to developing advance knowledge, skills and specializations

Business User
If you use Pyramid for your business needs such as sales analysis, product inventory then these courses have been curated to boost your effectiveness.

Data Worker
If you typically elaborate and visualize unstructured data to support analysis and decision-making; then these courses will be useful for your continued training and development.

Data Modeler
If your organisation relies on you to perform complex modelling tasks then these courses will be of great benefit in taking your models to the next level.

Data Scientist
If you engage in scientific methods, processes, algorithms and systems to extract knowledge and insights from structured and unstructured data



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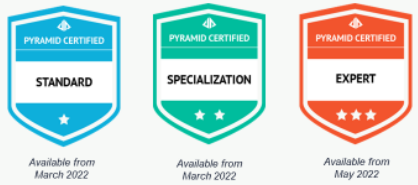
Pyramid Certification

- The Pyramid Certification program has been designed for both customers and partners to gain recognized Pyramid accreditation as they learn new skills through the Pyramid Learning Hub.
- The certification program has been designed to help shape individual skills to suit a variety of specialist areas, depending on their role and areas of interest.
- The Pyramid certification program is open to any Pyramid end user who has access to the Pyramid Learning Hub. It is also open to Pyramid partner consultants.
- The Pyramid certification program can only be accessed via the Pyramid Learning Hub.
- There are 3 certification levels available.
  - Level 1: Standard
  - Level 2: Specialist
    - Analyst
    - Modeler
    - Admin
  - Level 3: Expert
    - Solution Design
    - Solution Architect



Available from March 2022 | *Available from March 2022* | *Available from May 2022*

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Thank You!

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