



RISE with SAP

Overview for SAP BTP Customer Value Network

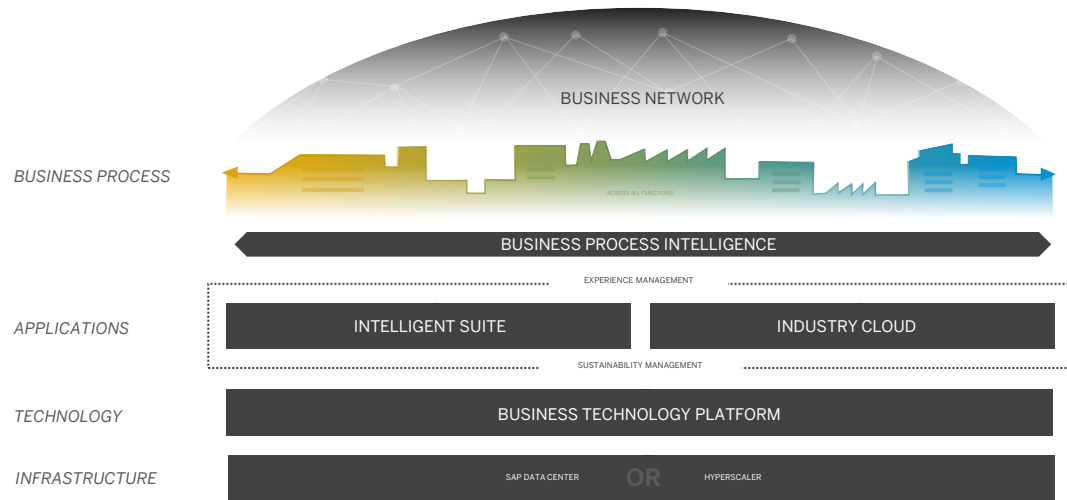
Stephan Reichart, SAP
June 22th, 2022

**RISE
WITH
SAP**

Driving business
innovation together

SAP's strategy is to enable companies to become Intelligent Enterprises

SAP's Intelligent Enterprise Vision



Intelligent Enterprises are more profitable, more resilient and more sustainable

80%

achieve higher earnings growth than laggards¹

100%

greater growth in total enterprise value¹

40%

higher labor productivity²

- 1** Deliver powerful, modular, homogeneous, tightly integrated suite
- 2** Enrich suite with intelligent technologies
- 3** Move to Cloud to increase efficiency, agility, resilience and speed of innovations

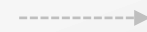
Source: ¹ BCG, ² Accenture

RISE with SAP : Your journey to an intelligent enterprise

Unique start



ONE path



ONE goal

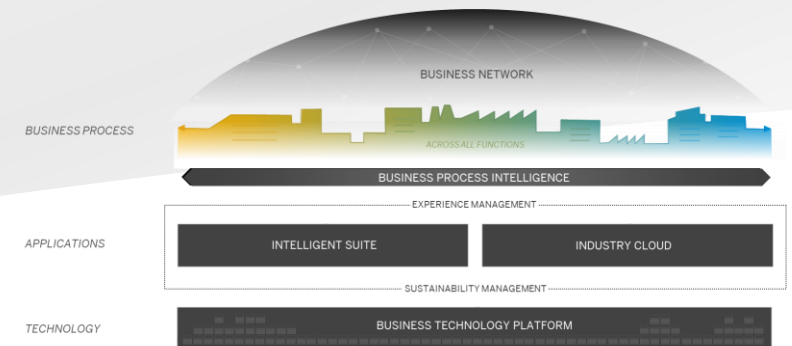
SAP ECC
customers

SAP S/4HANA
On-premise
customers

New customers

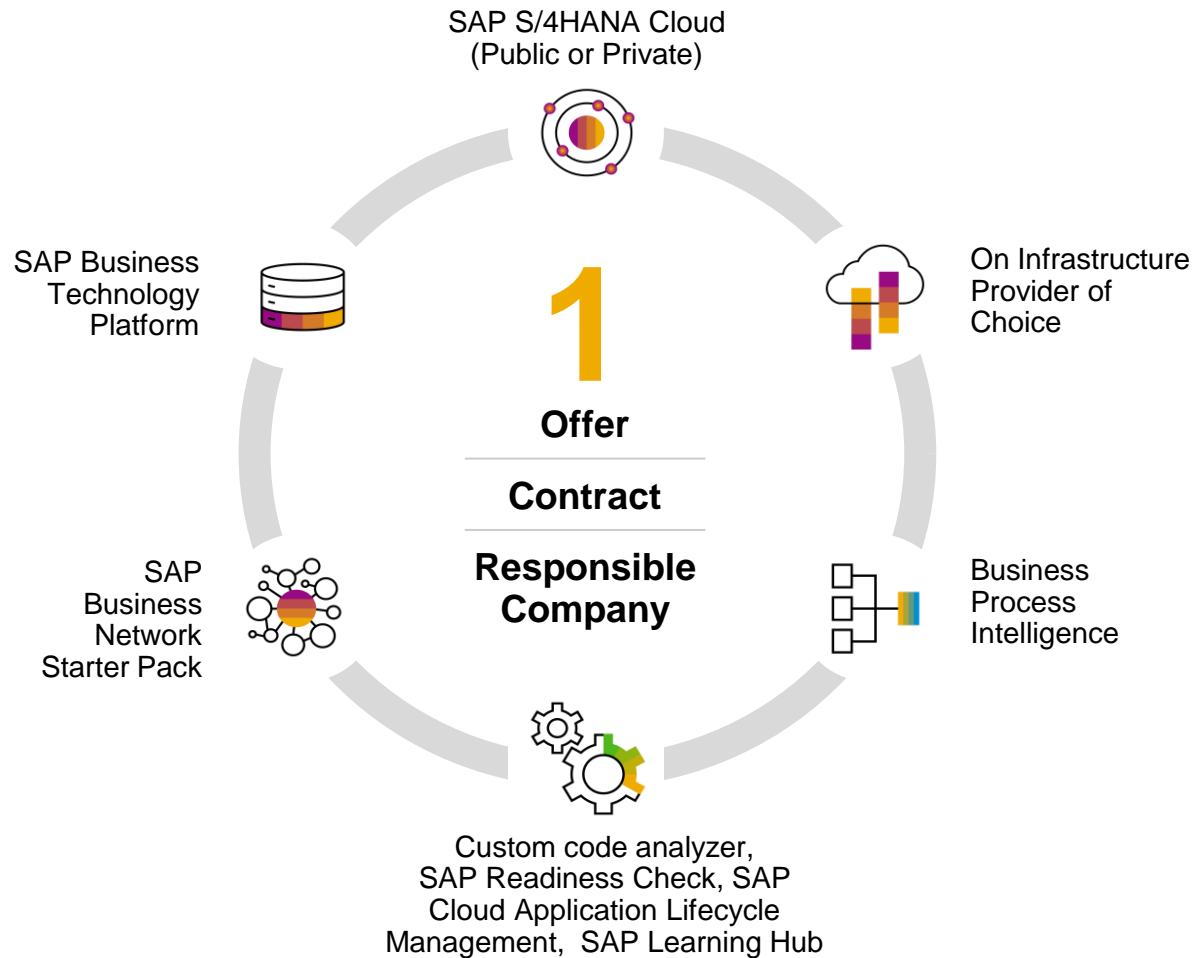
**RISE
WITH
SAP**

Business
Transformation
as a Service



RISE with SAP brings together what you need to transform your business in the way that works best for you – regardless of your point of departure or how fast you want to move.

Why should you **RISE** with **SAP**?



Value

- SAP accountability
- Leverage SAP's investments and experience
- Reduce existing maintenance cost
- Utility level resilience

Cloud Benefits

- Leverage hyperscaler infrastructure
- Increased flexibility & scalability
- SaaS Consumption pricing
- Lower investment threshold

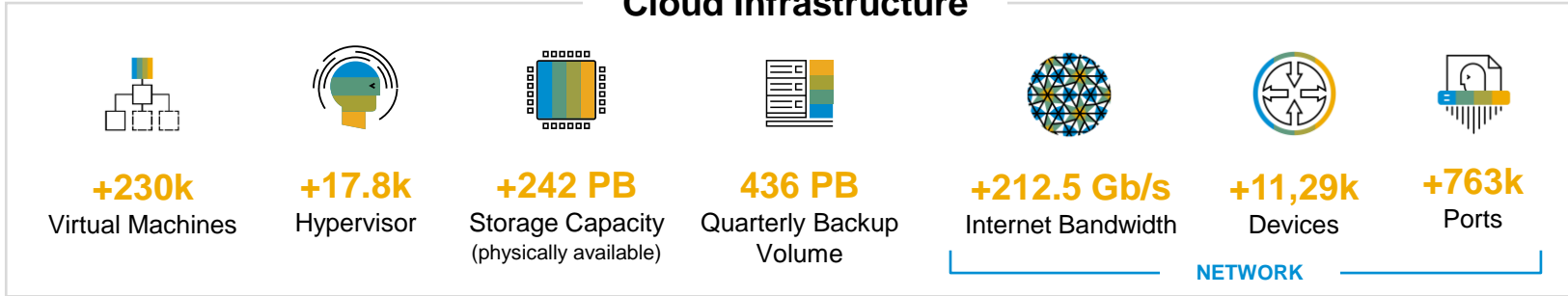
Simplicity

- Simplified governance and delivery
- Software provider acts as orchestrator
- One hand to shake, one SLA

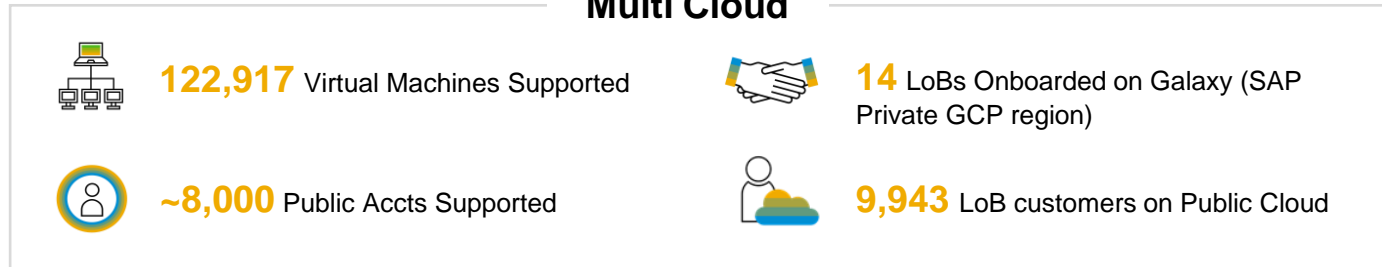


SAP Cloud Services – Presence, Evolution, Experience

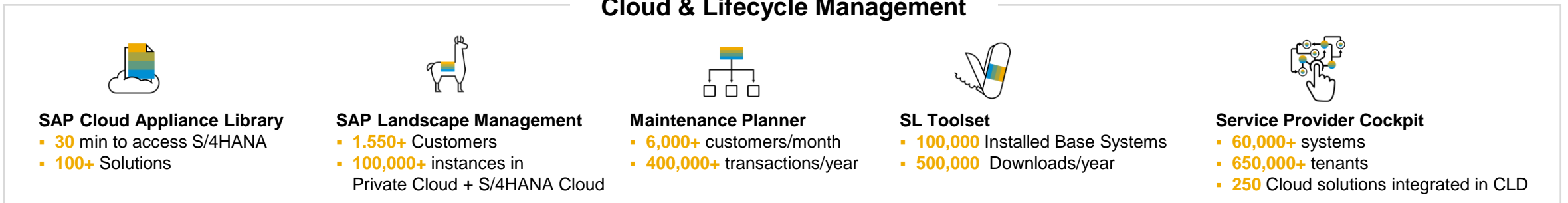
Cloud Infrastructure



Multi Cloud



Cloud & Lifecycle Management



Thank you