



SAP BTP Customer Value Network Innovation Virtual Event

Creating an Integrated Intelligent Enterprise – Day 3

SAP SE | February 22 - 24, 2022

Today's Hosts:



Toros Aledjian





Tania Dinnendahl

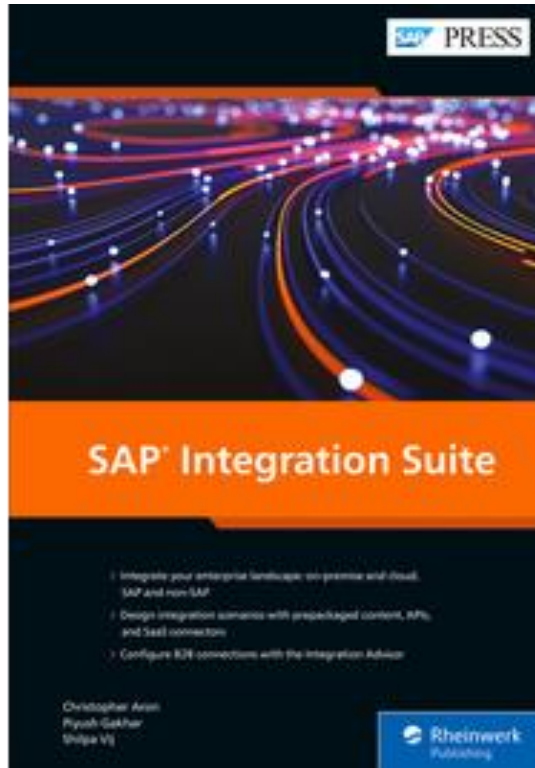


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Day 3 Europe, North Africa and the Middle East Agenda – February 24 → Integration & Extension

| | Day 3 | Topic | Dur. |
|---|-----------------------|--|--------|
|  | 10:00 CET (09:00 GMT) | Words of Welcome Ivo Bauermann, SVP, Head of Business Development for the Business Technology Platform | 10 min |
|  | 10:10 CET (09:10 GMT) | Leveraging SAP BTP Integration and Extension Suite on the way to an Intelligent Enterprise at Döhler Winfried Winterstein, Head of SAP Technology at Döhler | 20 min |
|  | 10:30 CET (09:30 GMT) | Enabling Heterogenous Innovative End-to-end Business Processes (Integration Suite) Udo Paltzer - VP Product Management SAP Integration Suite SAP SE | 15 min |
|  | 10:45 CET (09:45 GMT) | Reimagine the Employee Application User Experience Jonathan Russell - Global Vice President – GTM Digital Experience Portfolio | 15 min |
|  | 11:00 CET (10:00 GMT) | Keep the Intelligent Enterprise clean using SAP BTP - Crave Infotech Shrikant Nistane – Digital Transformation Architect, Crave InfoTech Ashwin Katkar - SAP Solution Architect - SAP Business Technology Platform Crave Infotech | 15 min |
|  | 11:15 CET (10:15 GMT) | Accelerating the Speed of Innovation with SAP Business Technology Platform to implementation! Nis Boy Naeve, Vice President SAP Cloud Platform Experience & Adoption | 15 min |
| | 11:30 CET (10:30 GMT) | Breakout rooms 1 – SAP Integration Suite 2 – SAP Extension Suite 3 – Customer Observability of BTP Udo Paltzer Jonathan Russell Rajeev Gollapudi | 30 min |

First 5 customers with Audio questions will receive the SAP Integration Suite eBook



After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

All of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook “**Digital Process Automation with SAP Workflow Management**” to the first 20 participants who have completed our Webinar Survey on February 24, 2022.

Our Keynote Speaker



Ivo Bauermann

SVP, Head of Business Development for the Business Technology Platform

Ivo Bauermann is SVP Head of Product Strategy for SAP HANA & Analytics, responsible for the vision and strategy across SAP's database, data warehouse and analytics product portfolio. Previously Ivo was the Head of Product Management for SAP Planning & Analytics and served as the Head of Global Center of Excellence, SAP Analytics. Ivo helps customers transition to modern data & analytics solutions, whether full Software-as-a-Service or in hybrid combination of on-premise and cloud software. He was one of the founders of one of SAP's most successful native cloud solutions SAP Analytics Cloud, which earned more than 4,000 customers in five years and continues to grow significantly. He also helped create SAP's renewed data & analytics product strategy, which resulted in the introduction of new innovations Data Warehouse Cloud and HANA Cloud to the market.

Ivo has over 20 years of experience in helping customers globally with business analytics and finance transformation, in various product and consulting roles at SAP, Oracle, Hyperion, Peoplesoft, Price Waterhouse and Ernst & Young. He consults with senior business and IT leaders on how to improve business results with solutions that integrate data base platforms, data warehouses, business intelligence, business planning, and machine-learning.

Ivo holds a degree in Financial Economics from Erasmus University Rotterdam, The Netherlands.

SAP BTP Customer Value Network

What is the SAP BTP CVN?

- Welcome to the SAP BTP Customer Value Network !
- Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations
- It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.
- The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.
- **For more information please navigate to [SAP BTP Customer Value Network](#)**

SAP Garage Series 2022 - Episode 3 (Digitize Supplier Invoices with Compliant e-Invoice Process) Virtual Event

- North/South America & Europe March 2, 2022 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan March 2, 2022 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

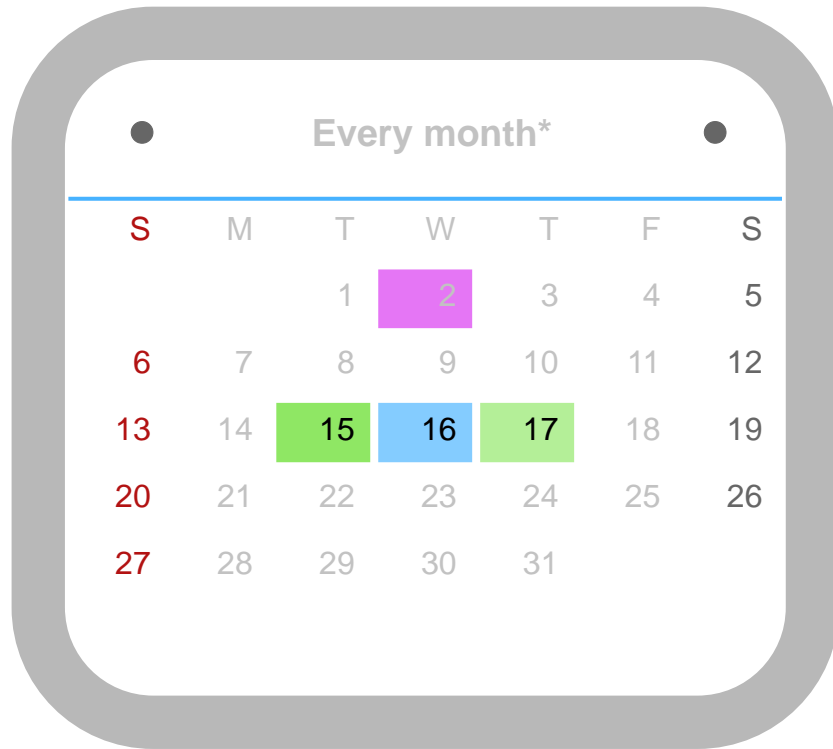
Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/garage1>

[Register Now](#)

SAP Practitioner Forums – 2022 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you to Our Customer & Partner



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Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey

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Europe, North Africa and the Middle East

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_5u0BWxJeo7cHMIS

Day 3 Asia Pacific & Japan Agenda – February 24 → Integration & Extension

| | Day 3 | Topic | Dur. |
|---|------------------------------------|--|--------|
|  | 16:00 AEDT (13:00 SGT / 10:30 IST) | Words of Welcome Aneesha Shenoy, SVP, Global Chief Operating Officer for the Business Technology Platform | 10 min |
|  | 16:10 AEDT (13:10 SGT / 10:40 IST) | Leveraging SAP BTP Integration and Extension Suite on the way to an Intelligent Enterprise at Döhler Winfried Winterstein, Head of SAP Technology at Döhler | 20 min |
|  | 16:30 AEDT (13:30 SGT / 11:00 IST) | Enabling Heterogenous Innovative End-to-end Business Processes (Integration Suite) Shilpa Vij, Senior Product Manager for integration platform technology | 15 min |
|  | 16:45 AEDT (13:45 SGT / 11:15 IST) | Reimagine the Employee Application User Experience Jonathan Russell - Global Vice President – GTM Digital Experience Portfolio | 15 min |
|  | 17:00 AEDT (14:00 SGT / 11:30 IST) | Keep the Intelligent Enterprise clean using SAP BTP - Crave Infotech Shrikant Nistane – Digital Transformation Architect, Crave InfoTech Ashwin Katkar - SAP Solution Architect - SAP Business Technology Platform Crave Infotech | 15 min |
|  | 17:15 AEDT (14:15 SGT / 11:45 IST) | Accelerating the Speed of Innovation with SAP Business Technology Platform to implementation Gaurav Dey, Product Specialist at SAP | 15 min |
| | 17:30 AEDT (14:30 SGT / 12:00 IST) | Breakout rooms 1 – SAP Integration Suite 2 – SAP Extension Suite 3 – Customer Observability of BTP Shilpa Vij Jonathan Russell Rajeev Gollapudi | 30 min |

Our Keynote Speaker



Aneesha Shenoy – SVP Global Chief Operating Officer for the Business Technology Platform SAP

Aneesha Shenoy is the Global Chief Operating Officer of Platform & Technologies(P&T) business for SAP. Her portfolio covers SAP's Business technology Platform (BTP) suite encompassing Data Management, Analytics, BTP Core along with intelligent technologies such as IoT, Machine Learning and Artificial Intelligence. Her vision is to enable customers to make better decisions via unlocking the true value of data and drive business innovations with a connected digital platform. Aneesha and her team, partner with customers and partners to create a joint strategy and execution roadmap towards realizing this vision.

Prior to her current role, Aneesha was the Head of SAP APJ Platform & Technologies business. She has spent over two decades in various executive leadership positions across Sales, Business Development, GTM Strategy and Consulting.

Aneesha holds a master's degree in computer science and over the years has completed executive management programs at Stamford and the National University of Singapore.

Thank you!

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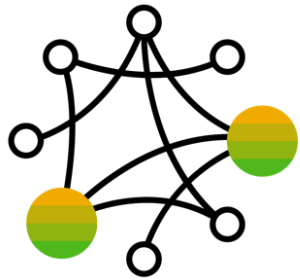
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Asia Pacific & Japan

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_3gY6BvXZaajvsMu

Challenges and opportunities with responding to change



Processes have **complex** digital customer and employee journeys



Processes are still too **manual**, rigid, and segregated



Processes within inefficient development environments lead to **errors** and costs

Application development and integration



- Simplify development of your application extensions to meet personalized needs across the enterprise
- Deliver connected experiences with comprehensive, prebuilt integration packs
- Innovate and respond faster by leveraging connected processes and data
- Achieve greater efficiency and flexibility by democratizing integration and removing barriers to agility

SAP Integration Suite. SAP Extension Suite.

Accelerate integration, **simplify** application development, and **expand** business value with an open ecosystem.

