



Consumer Products - Revolutionize CPG industry's enterprise planning to fuel growth by utilizing the SAP Analytics Cloud Commercial Planning Business Content Virtual Event

Creating the Intelligent Enterprise

SAP

November 9th, 2023

PUBLIC

Today's Hosts:



Toros Aledjian

SAP is pleased to invite you to this virtual Event offered for the Americas and Europe on November 9th, 2023

Did you know that many CPG companies have significant shortfalls with commercial planning that SAC (SAP Analytics Cloud) Planning solution can solve? With the challenging economy, CPG companies with large complex sales & marketing budgets are facing increased pressure to demonstrate ROI (return of investment). They struggle because their current processes are manual and time-consuming and lack integration into the Enterprise Resource Planning (ERP) solutions, which makes it impossible to make changes to respond to market opportunities. SAC Planning solves this with new Commercial Planning content that covers the entire process, from budget setting to spend planning to evaluation, with native integration to S/4HANA and SAP Integrated Business Planning for demand planning. Join this webinar to learn more!

Consumer Products - Agenda November 9th, 2023

Day 1	Topic	Duration	
	<p>11:00am EST (08:00am PST) Words of Welcome Reshma Imamudeen, Global Solution Manager, Consumer Products Industry Business Unit, SAP</p>	5 min	
Reshma Imamudeen	<p>11:05am EST (08:05pm PST)</p> <p>Consumer Products Industry Industry trends, challenges, and growth priorities</p> <p>Business Technology Platform & SAP Analytics Cloud What they are and how they can help</p> <p>Business Content What it is and how it can help Reshma Imamudeen, Global Solution Manager, Consumer Products Industry Business Unit, SAP</p>	15 min	
	<p>Commercial Planning A brief introduction to the new SAC Business Content package</p> <p>Valerie Legris, Extended Planning Data & Analytics Solution Advisor Sunny Neely, Solution Director, Consumer Products Industry Business Unit</p>	40 min	
Valerie Legris		<p>11:25am EST (08:25am PST) Expert Q&A</p>	10 min
Sunny Neely			

First 5 customers with Audio questions will receive the “Digital Process Automation with SAP Workflow Management” eBook



After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

Upcoming SAP BTP Customer Value Virtual Events

- Nov. 14, 2023** [SAP | Migration Journey of SAP BW to Datasphere – Readiness assessment, Methodology, Tools and Strategy](#)
- Nov. 15, 2023** [Mobile Solutions for SAP EWM: Enhancing Warehouse Operations with RF-EWM](#)
- Nov. 14, 2023** [BTP for Telecommunications and Media - Accelerate your transformation with the Business](#)
Nov 16, 2023 [Technology Platform](#)
- Nov. 29** [SAP | Use Cloud Platform Integration Suite to extract Ariba Data into Datasphere](#)
- Nov. 30** [BTP For Banking - Accelerate your Transformation with the Business Technology Platform](#)
- Dec 7** [BTP for Professional Services – Accelerate your Transformation with the BTP](#)

SAP BTP Customer Value Network

What is the SAP BTP CVN?

Welcome to the SAP BTP Customer Value Network !

Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations

It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.

The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.

For more information please navigate to [SAP BTP Customer Value Network](#)

SAP Garage Series 2023 - Episode 12 - Getting Started with SAP BTP - Cloud Identity Service Provider (SAP IdP) - Virtual Event

North/South America & Europe

December 6, 2023 11:00am ET (08:00am PT – 17:00 CET)

Europe, Asia Pacific & Japan

December 6, 2023 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/2023-01-01-sap-ie-btp-garage-webinar-series/en/registration.aspx>

[Register Now](#)

SAP Practitioner Forums – 2023 schedule

● **Every month*** ●

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

First Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Toros Aledjian

Register: [SAP BTP Garage Series](#)

Third Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Second Tuesday

SAP BUILD (APJ)

Host: Toros Aledjian

Hosts: Evgeniy Gorbunov, Toros Aledjian

Register: [SAP | SAP BUILD Practitioners Forum](#)

Please Contact Us!!

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