

SAP BTP Customer Value Network Innovation Virtual Event

Creating an Integrated Intelligent Enterprise – Day 1

SAP SE | February 22 - 24, 2022

PUBLIC

Today's Hosts:








Toros Aledjian









Tania Dinnendahl



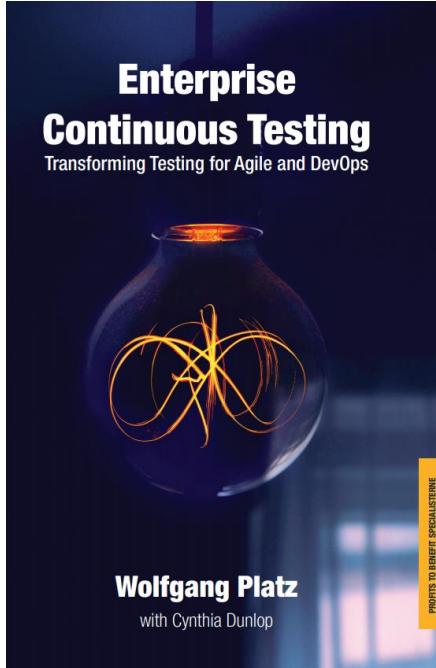
Day 1 Europe, North Africa & the Middle East – February 22 → Rise with SAP

	Day 1	Topic	Dur.
	10:00 CET (09:00 GMT)	Words of Welcome Raghu Ramanathan, Chief Revenue Officer for the Business Technology Platform SAP (EMEA)	10 min
	10:10 CET (09:10 GMT)	SAP BTP with RISE empowering customers towards Intelligent Enterprise Bala Ram, Global VP, Platform & Industry Sales Programs SAP Database & Data Management	20 min
	10:30 CET (09:30 GMT)	Managing Change Before, During, and After Your S/4HANA Transformation Shawn Brown, Business Technology Platform Program Strategist, SAP America	20 min
 	10:50 CET (09:50 GMT)	Continuous Quality Assurance in RISE Transformations Ronald Tettersoo, VP of SAP Strategic Partnership – SAP Partner Alliance Tricentis Robert Sherwood, Senior Enterprise Architect at Tricentis	20 min
	11:10 CET (10:10 GMT)	Counting the numbers! Hard facts about the value of test automation with Tricentis Robert Sherwood, Senior Enterprise Architect at Tricentis Ronald Tettersoo, , VP of SAP Strategic Partnership – SAP Partner Alliance Tricentis	20 min
	11:30 CET (10:30 GMT)	Breakout rooms 1 – Accelerate Migration to RISE Bala Ram, Global VP, P&I Sales Programs SAP Database & Data Management 2 – S/4HANA Transformation w/ SAP Business Process Intelligence Shawn Brown, Business Technology Platform Program Strategist, SAP America 3 – Enterprise Transformation with SAP and Tricentis Robert Sherwood, Senior Enterprise Architect at Tricentis Ronald Tettersoo, , VP of SAP Strategic Partnership – SAP Partner Alliance Tricentis	30 min

Day 1 Asia Pacific & Japan Agenda – February 22 → Rise with SAP

	Day 1	Topic	Dur.
	16:00 AEDT (13:00 SGT / 10:30 IST)	Words of Welcome Aneesha Shenoy, SVP Global Chief Operating Officer for the Business Technology Platform SAP	10 min
	16:10 AEDT (13:10 SGT / 10:40 IST)	SAP BTP with RISE empowering customers towards Intelligent Enterprise Bala Ram, Global VP, Platform & Industry Sales Programs SAP Database & Data Management	20 min
	16:30 AEDT (13:30 SGT / 11:00 IST)	Managing Change Before, During, and After Your S/4HANA Transformation Shawn Brown, Business Technology Platform Program Strategist, SAP America	20 min
 	16:50 AEDT (13:50 SGT / 11:20 IST)	Continuous Quality Assurance in RISE Transformations Ronald Tetters, VP of SAP Strategic Partnership – SAP Partner Alliance Tricentis Robert Sherwood, Senior Enterprise Architect at Tricentis	20 min
	17:10 AEDT (14:10 SGT / 11:40 IST)	Counting the numbers! Hard facts about the value of test automation with Tricentis Kirk Wohlers, Senior Director Partner Success SAP Americas Robert Sherwood, Senior Enterprise Architect at Tricentis Ronald Tetters, , VP of SAP Strategic Partnership – SAP Partner Alliance Tricentis	20 min
	17:30 AEDT (14:30 SGT / 11:50 IST)	Breakout rooms 1 – Accelerate Migration to RISE Bala Ram, Global VP, P&I Sales Programs SAP Database & Data Management 2 – S/4HANA Transformation w/ SAP Business Process Intelligence Shawn Brown, Business Technology Platform Program Strategist, SAP America 3 – Enterprise Transformation with SAP and Tricentis Kirk Wohlers Partner Manager SAP Americas & Ronald Tetters, Tricentis	30 min

First 5 customers with Audio questions will receive the “Enterprise Continuous Testing” eBook



After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

20 of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook **“The Executive Guide to Accelerating SAP Projects with Enterprise Test Automation”** to the first 20 participants who have completed our Webinar Survey on February 22, 2022.

Our Keynote Speaker



Raghu Ramanathan – Chief Revenue Officer for the Business Technology Platform SAP

Raghu Ramanathan biography Ragunath Ramanathan is Chief Revenue Officer of Platform & Technologies (P&T) and a member of the executive leadership team at SAP. He drives business growth and customer success in the fast-growing P&T organization, which includes database, data management, analytics, and platform solutions.

Ragunath (Raghu) is passionate about helping companies become data driven enterprises, enabling them to convert data assets into sustainable business value. Under Raghu's leadership, a cross-functional team drives awareness, adoption, consumption and value realization of the SAP Business Technology Platform (BTP) through SAP and its ecosystem of partners. The P&T organization is a key pillar of SAP's strategy and Raghu works with the SAP Executive Board and line of business (LoB) leaders and to ensure its success. Since joining SAP in 2004, Raghu has developed a track record for accelerating growth and is known for his deep understanding of customer needs. Prior to his appointment to Chief Revenue Officer, Raghu served as Chief Operations Officer (COO) of P&T, General Manager of Services Industries, and Head of Global Pricing and Portfolio at SAP.

Raghu came to SAP with over 12 years of experience as a recognized business leader in the telecommunications and financial services industries. He was an associate partner at McKinsey & Co. and a co-founder of Bluesoft, an Intel and Cisco-funded wireless technology start-up.

Based in Germany, Raghu received a bachelor's degree in engineering from Coimbatore Institute of Technology in India and holds an MBA from the Indian Institute of Management in Ahmedabad.

Our Keynote Speaker



**Aneesha Shenoy –
SVP Global Chief Operating Officer for the Business Technology Platform SAP**

Aneesha Shenoy is the Global Chief Operating Officer of Platform & Technologies(P&T) business for SAP. Her portfolio covers SAP's Business technology Platform (BTP) suite encompassing Data Management, Analytics, BTP Core along with intelligent technologies such as IoT, Machine Learning and Artificial Intelligence. Her vision is to enable customers to make better decisions via unlocking the true value of data and drive business innovations with a connected digital platform. Aneesha and her team, partner with customers and partners to create a joint strategy and execution roadmap towards realizing this vision.

Prior to her current role, Aneesha was the Head of SAP APJ Platform & Technologies business. She has spent over two decades in various executive leadership positions across Sales, Business Development, GTM Strategy and Consulting.

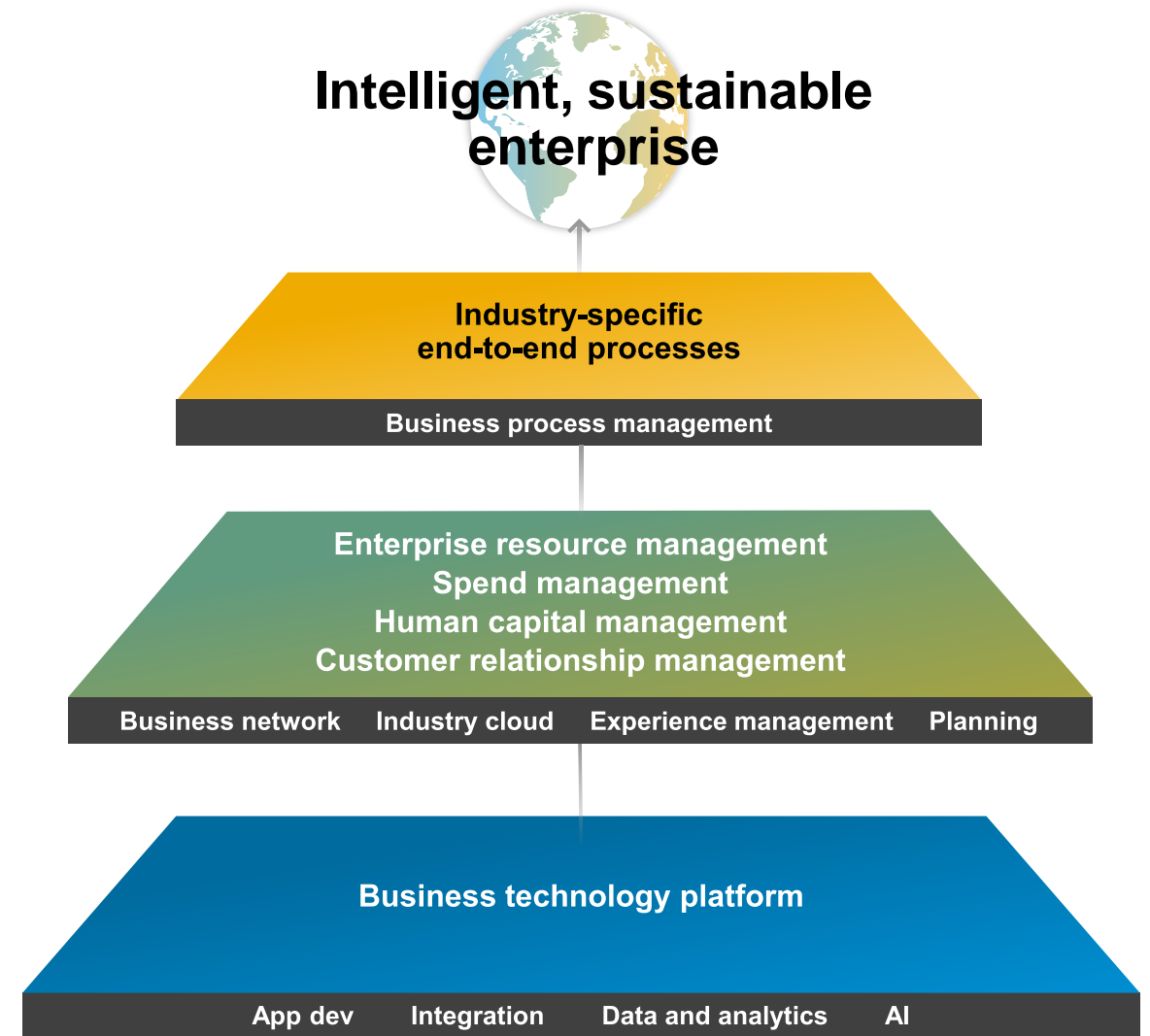
Aneesha holds a master's degree in computer science and over the years has completed executive management programs at Stamford and the National University of Singapore.

A person stands on the peak of a mountain, arms raised in triumph, overlooking a vast, layered mountain range under a dramatic sky with large, dark clouds and patches of sunlight. The foreground shows the rocky, grassy slope of the mountain.

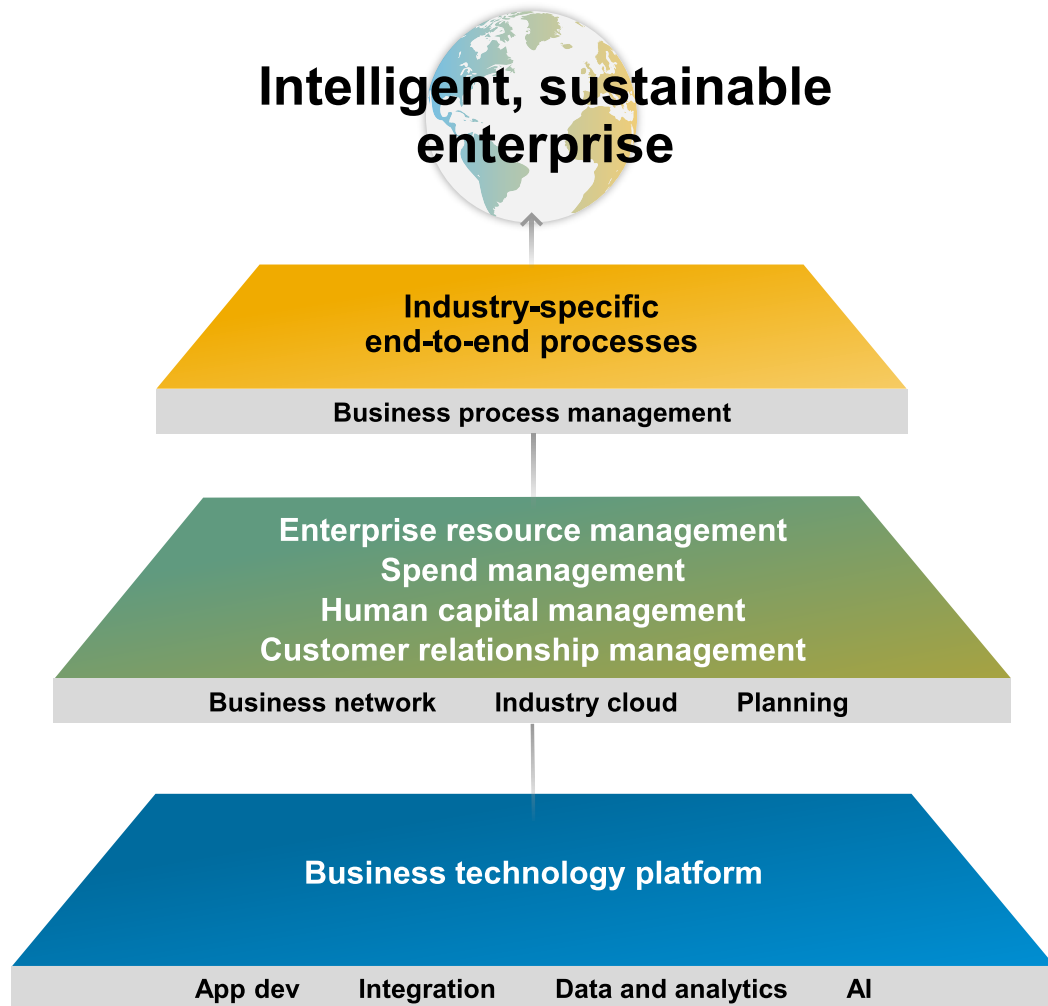
RISE with SAP

Driving business innovation together

Enable every enterprise
to become an **intelligent,
sustainable enterprise**

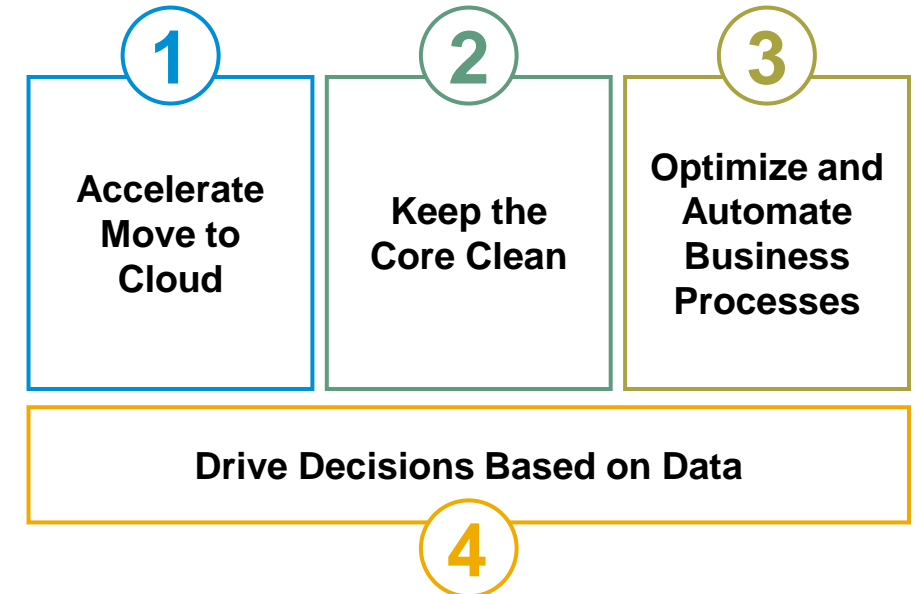


SAP BTP Unlocks Four Sources of Value in RISE



**RISE
WITH
SAP**

SAP Business Technology Platform



SAP BTP Customer Value Network

What is the SAP BTP CVN?

- Welcome to the SAP BTP Customer Value Network !
- Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations
- It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.
- The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.
- For more information please navigate to [SAP BTP Customer Value Network](#)

SAP Garage Series 2022 - Episode 3 (Digitize Supplier Invoices with Compliant e-Invoice Process) Virtual Event

- North/South America & Europe March 2, 2022 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan March 2, 2022 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

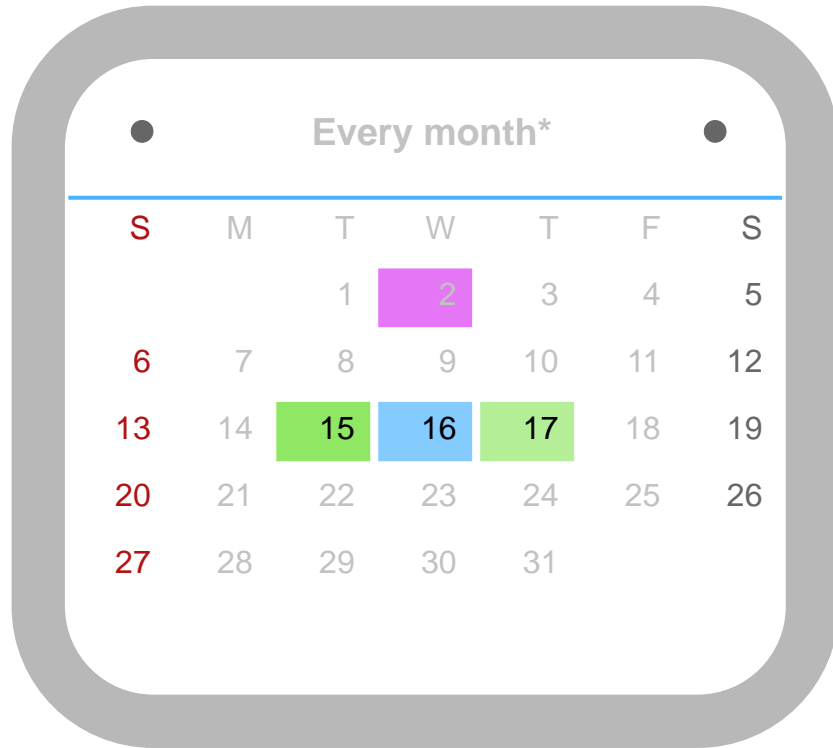
Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/garage1>

[Register Now](#)

SAP Practitioner Forums – 2022 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you to Our Partner



Ed Middleton e.middleton@tricentis.com

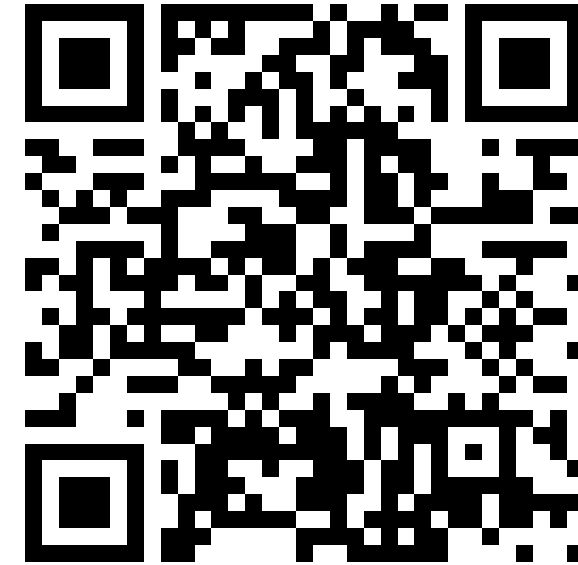
Robert Sherwood r.sherwood@tricentis.com

Ronald Tetteroo r.tetteroo@tricentis.com

Thank you!

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Europe, Africa and the Middle East

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Asia Pacific & Japan

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_afSsBFFG7LXLT94