

How to Simplify application development with SAP Extension Suite Virtual Event

Creating the Intelligent Business

SAP SE | July 15, 2021

PUBLIC

Today's Hosts:



Toros Aledjian



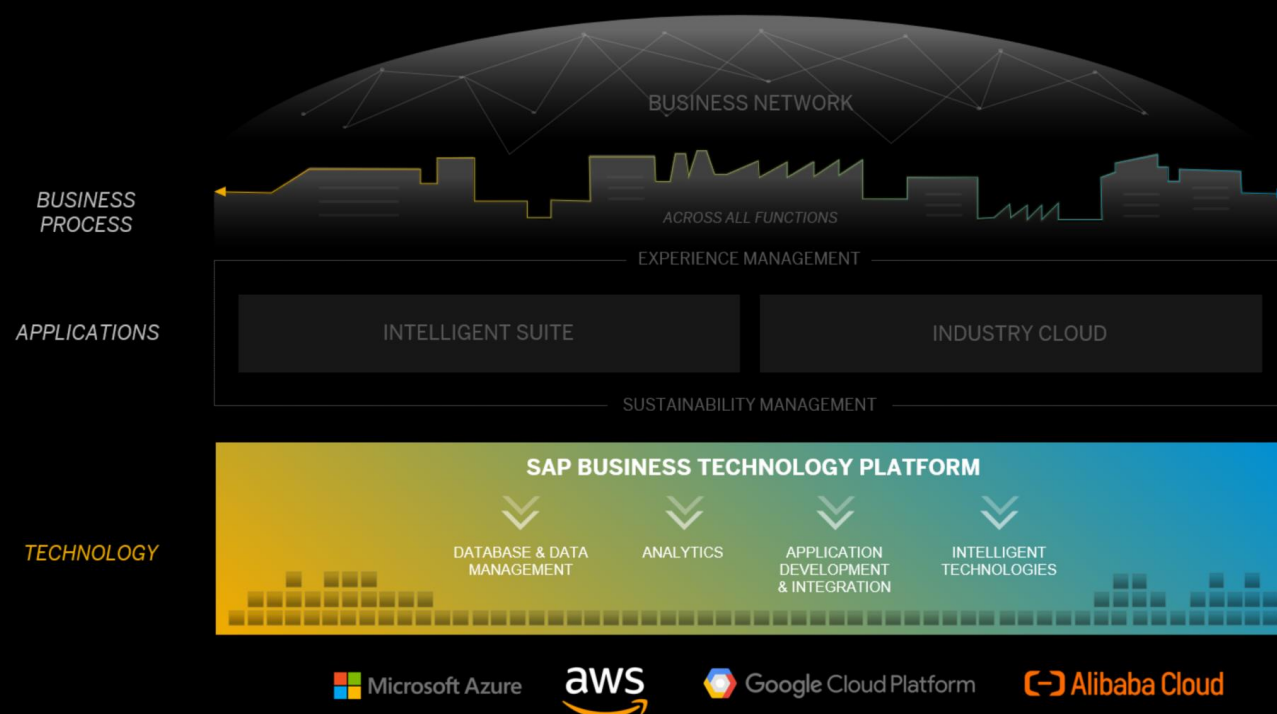
SAP is pleased to invite you to this **Virtual Event on Thursday July 15, 2021**

Attending this Virtual Event will enable you to:

- Learn about SAP BTP as the platform for the intelligent enterprise.
- Understand the individual substantial value that SAP BTP technologies provides
- Learn how you can run SAP BTP in any cloud environment, to achieve ultimate flexibility and choice to drive agility & speed.
- Gain an understanding of how SAP BTP integrates and extends SAP Intelligent Suite as well as third-party applications with innovative capabilities.

SAP Business Technology Platform

The Platform for the Intelligent Enterprise



Our Europe, Asia Pacific & Japan Keynote Speaker



Steffen Schad - Head of central Product Management, SAP BTP Core, SAP SE

Steffen has been with SAP's cloud platform program since its inception in 2011, holding positions in both, SAP's engineering and customer facing organizations. In his current role, he leads the central Product Management team for the application development and integration portfolio within SAP Business Technology Platform.

In his 16 years at SAP, he has held various positions in Engineering and Go-To-Market for SAP's technology solutions.




Our Europe and the Americas Keynote Speaker







Melissa Corfield - Global Vice President, BTP Program Office

Melissa Corfield is the Global Vice President for GTM Programs within the SAP Platform & Technologies Line of Business. In her current role, Melissa and her team work on strategic programs that promote, enable, and accelerate the adoption of the Business Technology Platform across SAP Lines of Business & Industries. She is passionate about helping customers realize real business value and concrete results through innovative technologies. Melissa's career has spanned 20 years in business technology where she has enjoyed roles in sales, presales, Product Management and consulting. Melissa joined SAP as a consultant with SAP SuccessFactors in 2007. She graduated from Concordia University in Montreal, Quebec and currently lives on Vancouver Island with her husband and two teens.

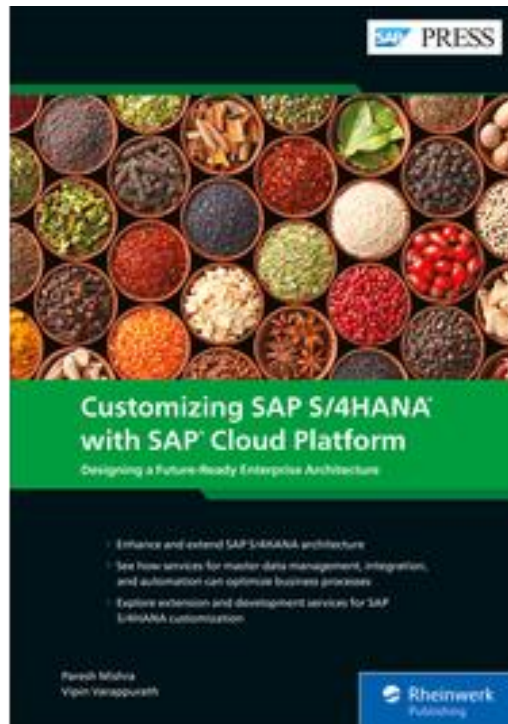
Our Agenda Europe, Asia Pacific & Japan – July 15, 2021

	Day 1	Topic	Dur.
	16:00 AEST (10:30 IST - 13:00 SGT)	Words of Welcome Steffen Schad - Head of central Product Management, SAP BTP Core, SAP SE	5 min
	16:05 AEST (10:35 IST - 13:05 SGT)	Introduction to the Extension Suite Jonathan Russell - Global Vice President – GTM Digital Experience Portfolio	15 min
	16:20 AEST (10:50 IST - 13:20 SGT)	Motivation, main components in scope, extension approaches for S/4HANA <ul style="list-style-type: none"> • Emphasis on a clean core • Why all S/4 customers should care • Discuss main building block that make the SAP BTP • In-app and side by side extensibility Jon Baukham – Senior Manager Deloitte Consulting LLP	15 min
	16:35 AEST (11:05 IST - 13:35 SGT)	Customer showcase – Clean ERP using Extension <ul style="list-style-type: none"> • Common use cases Jon Baukham – Senior Manager Deloitte Consulting LLP	15 min
	16:50 AEST (11:20 IST - 14:50 SGT)	Best Practices and Lessons Learned to implement SAP BTP Jon Baukham – Senior Manager Deloitte Consulting LLP	15 min
	12:05 ET (09:05 PT)	Product showcase – Overview, UX and expected benefits Jonathan Russell – Global Vice President – GTM Digital Experience Portfolio	15 min

Our Agenda Europe and The Americas – July 15, 2021

	Day 1	Topic	Dur.
	11:00 ET (08:00 PT)	Words of Welcome Melissa Corfield - Global Vice President, BTP Program Office	5 min
	11:05 ET (08:05 PT)	Introduction to the Extension Suite Jonathan Russell - Global Vice President – GTM Digital Experience Portfolio	15 min
	11:20 ET (08:20 PT)	Motivation, main components in scope, extension approaches for S/4HANA <ul style="list-style-type: none"> • Emphasis on a clean core • Why all S/4 customers should care • Discuss main building block that make the SAP BTP • In-app and side by side extensibility Sarah Lottman – Senior Manager Deloitte Consulting LLP	15 min
	11:35 ET (08:35 PT)	Customer showcase – Clean ERP using Extension <ul style="list-style-type: none"> • Common use cases Michael Legaspi – BTP Architect Oil & Gas Company	15 min
	11:50 ET (08:50 PT)	Best Practices and Lessons Learned to implement SAP BTP Sarah Lottman – Senior Manager Deloitte Consulting LLP	15 min
	12:05 ET (09:05 PT)	Product showcase – Overview, UX and expected benefits Jonathan Russell – Global Vice President – GTM Digital Experience Portfolio	15 min

First 5 customers with Audio questions will receive the Customizing SAP S/4HANA with SAP Cloud Platform eBook



After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

All of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook **“Developing Groovy Scripts for SAP Cloud Platform Integration”** to the first 20 participants who have completed our Webinar Survey on July 15, 2021.

SAP Garage Series - Episode 4 (Create a modern user experience using SAPUI5 and the SAP Fiori launchpad) Virtual Event

- North/South America & Europe August 4, 2021 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan August 4, 2021 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/eur/2021-05-05-sap-ie-btp-garage-webinar-part2/en/registration.aspx>

[Register Now](#)

SAP BTP Customer Value Network

What is the SAP BTP CVN?

Welcome to the SAP BTP Customer Value Network !

Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations

It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.

The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.

For more information please navigate to [SAP BTP Customer Value Network](#)

<https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/home>

SAP Practitioner Forums – 2021 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron (GLOBAL)

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you to Our Partner

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Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey found at the following link or use the QR Code



https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_5tj2bj2bznGfh2eO