



Future Proof your Enterprise with SAP BTP Virtual Event in Armenia

Creating the Intelligent Business

Today's Hosts:



Toros Aledjian

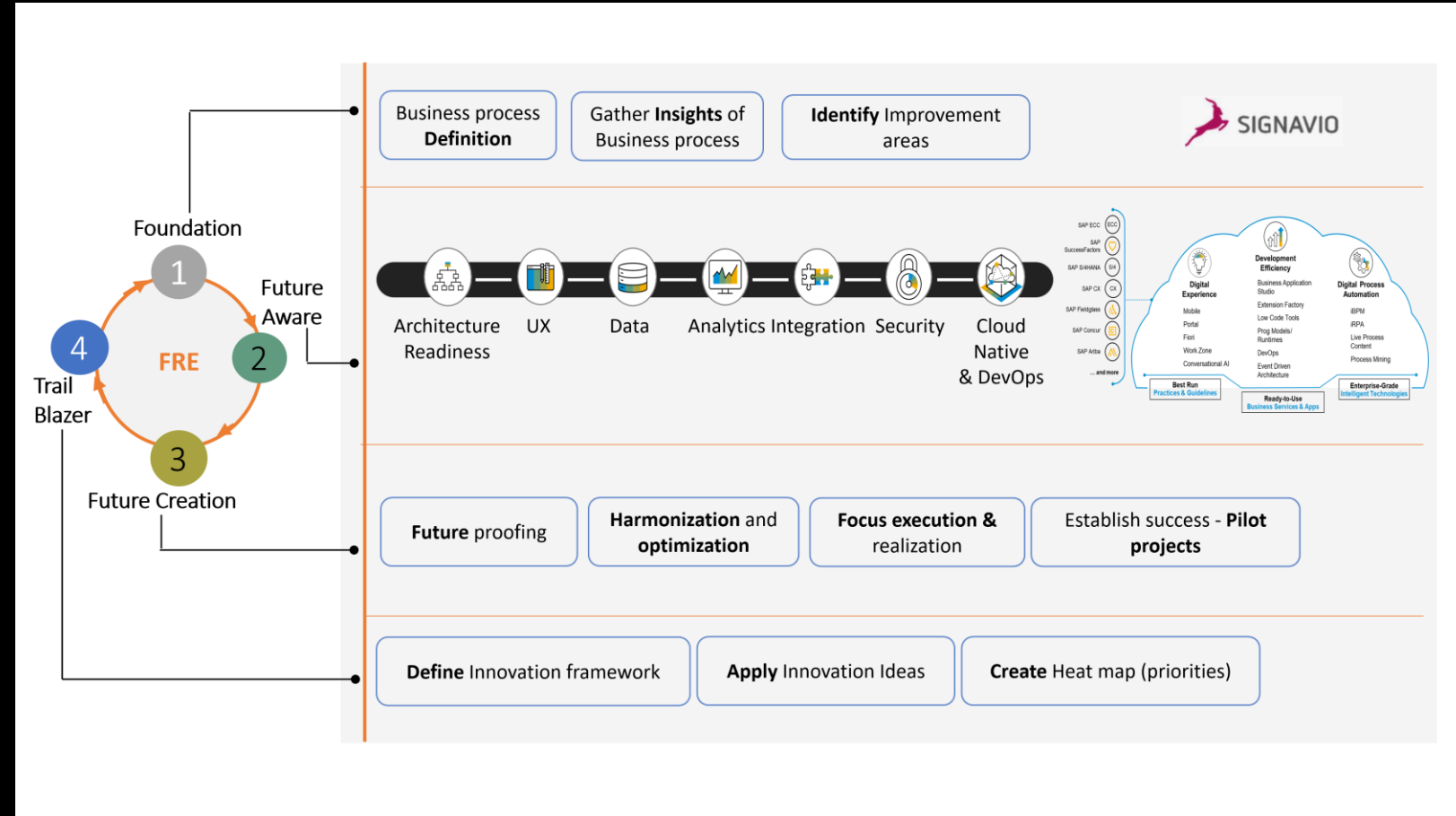
SAP Armenia | October 12-13, 2021

PUBLIC

SAP is pleased to invite you to this **Virtual Event on Tuesday & Wednesday October 12-13, 2021**

Attending this Virtual Event will enable you to:

- How to future proof your enterprise.
- Understand how to harmonize and optimize your business process.
- Gain focus of your process execution
- Understand the E2E Security and Data management architecture
- Hands on demonstrations of the Integration Strategy best practice content.



Our Keynote Speaker – October 12, 2021



Ivo Bauermann - SVP, Head of Customer Value SAP Platform & Technologies SAP SE

Ivo Bauermann is SVP Head of Product Strategy for SAP HANA & Analytics, responsible for the vision and strategy across SAP's database, data warehouse and analytics product portfolio. Previously Ivo was the Head of Product Management for SAP Planning & Analytics and served as the Head of Global Center of Excellence, SAP Analytics. Ivo helps customers transition to modern data & analytics solutions, whether full Software-as-a-Service or in hybrid combination of on-premise and cloud software. He was one of the founders of one of SAP's most successful native cloud solutions SAP Analytics Cloud, which earned more than 4,000 customers in five years and continues to grow significantly. He also helped create SAP's renewed data & analytics product strategy, which resulted in the introduction of new innovations Data Warehouse Cloud and HANA Cloud to the market.

Ivo has over 20 years of experience in helping customers globally with business analytics and finance transformation, in various product and consulting roles at SAP, Oracle, Hyperion, Peoplesoft, Price Waterhouse and Ernst & Young. He consults with senior business and IT leaders on how to improve business results with solutions that integrate data base platforms, data warehouses, business intelligence, business planning, and machine-learning.

Ivo holds a degree in Financial Economics from Erasmus University Rotterdam, The Netherlands

Our Keynote Speaker – October 12, 2021



Ara Aguzumtsyan, Head of Innovation Services & Solutions, CS Services MEE

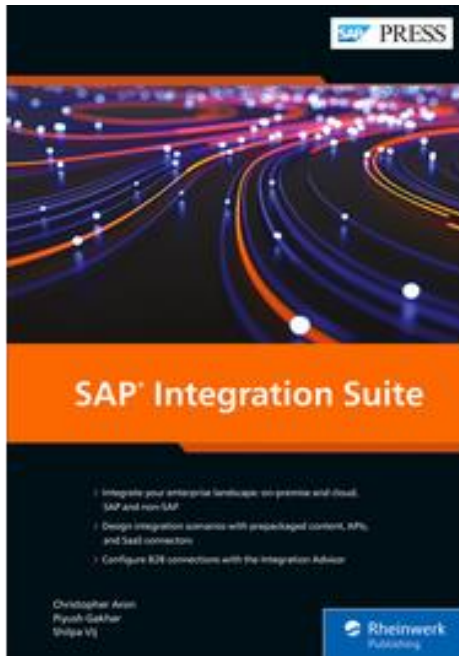
During his 14 years of service at SAP and more than 20 years in IT industry Ara has evolved from expert-practitioner and software development project manager to a regional business manager with his team being actively present in more than 20 countries in Middle and Eastern Europe. Most of his career has been spent in professional services, namely in SAP Consulting. Solid expertise in industry processes, technology and management, real-life experience and a vast network help Ara lead successful and highly motivated teams to great results.

Ara is born in Leninakan (Gyumri) in 1977. Graduated from Yerevan State University in 1998. Married, father of two kids.

Our Agenda – October 12, 2021

	Day 2	Topic	Dur.
	10:00am AMT	Words of Welcome – SAP Vision & Strategy Ivo Bauermann - SVP, Head of Customer Value SAP Platform & Technologies SAP SE	15 min
	10:15am AMT	Future Ready Services - Key Ingredient of Success Ara Aguzumtsyan, Head of Innovation Services & Solutions, CS Services MEE	15 min
	10:30am AMT	Customer Success Story at ACBA Tigran Simonyan, Deputy CEO on Platforms and Technologies Development at ACBA	15 min
	10:45am AMT	Future Ready Integration Milena Mathyl, Product Manager for SAP Integration Suite SAP SE	15 min
	11:00am AMT	Future Ready Extension Harutyun Ter-Minasyan, Solution Expert for SAP Business Technology Platform SAP SE	15 min
	11:15am AMT	SAP Community in Armenia Tsovinar Chugaszyan, Product manager of SAP Business Technology Platform (BTP) SAP SE	10 min

First 3 customers with Audio questions will receive the “SAP Integration Suite” eBook



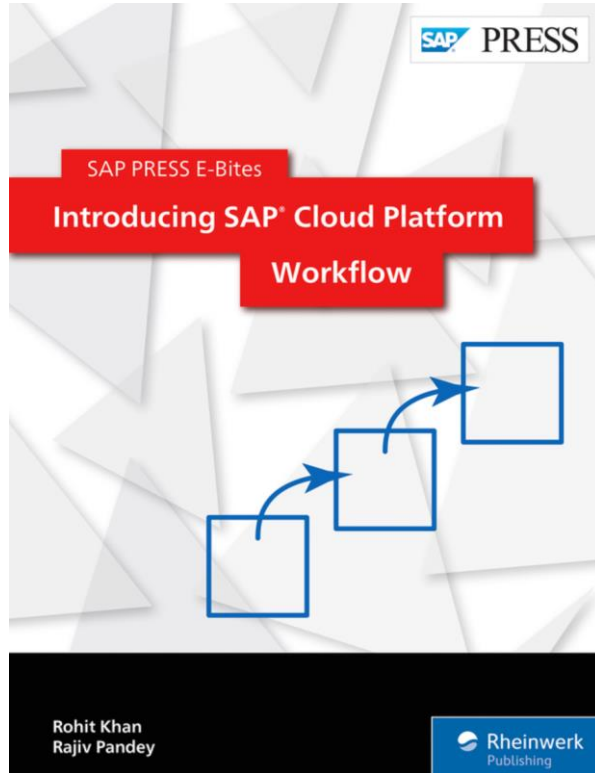
After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

All of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook **“Introducing SAP Cloud Platform Workflow”** to the first 10 participants who have completed our Webinar Survey on October 12, 2021.

SAP Garage Series - Episode 7 (Automate data extraction from business documents with AI and Intelligent RPA) Virtual Event

- North/South America & Europe November 3, 2021 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan November 3, 2021 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/eur/2021-05-05-sap-ie-btp-garage-webinar-part2/en/registration.aspx>

[Register Now](#)

SAP BTP Customer Value Network

What is the SAP BTP CVN?

Welcome to the SAP BTP Customer Value Network !

Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations

It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.

The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.

For more information please navigate to [SAP BTP Customer Value Network](#)

<https://webinars.sap.com/2021-12-31-sap-btp-customer-value-network-global/en/home>

SAP Practitioner Forums – 2021 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron (GLOBAL)

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you to Our Customer



Tigran Simonyan

tigran.simonyan@acba.am

Deputy CEO on Platforms and Technologies Development at ACBA

Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey found at the following link or use the QR Code



October 12 Survey

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_2culFHKdebnypjo




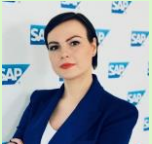
Our Keynote Speaker – October 13, 2021



Andre Borchert, VP, Head of Intelligent RPA Solution Management, Technology & Innovation, SAP SE

Andre Borchert is managing the SAP Intelligent Robotic Process Automation Solution Management efforts to drive adoption of SAP Intelligent RPA within the market. This includes Solution Management, Field & Ecosystem activation, Demand Generation, Customer Success and Adoption to scale the market traction and growth of SAP Intelligent RPA and the wider SAP process automation portfolio and deliver SAP's Vision & Mission of THE Intelligent Enterprise by bringing Automation and Innovation to business processes. Andre has 17 years' experience in the Technology & Innovation Industry and has held various roles including Sales Management, Solution Advisory and Center of Excellence & Presales Management in the Europe, Middle East and Africa Region driving the success of SAP's Platform & Technology Portfolio. Andre holds a Bachelor of Science Degree and is a passionate storyteller, mentor & coach and sneaker collector.

Our Agenda – October 13, 2021

	Day 2	Topic	Dur.
	10:00am AMT	Words of Welcome – Future Ready Enterprise in context of Intelligent Enterprise Andre Borchert, VP, Head of Intelligent RPA Solution Management, Technology & Innovation, SAP SE	15 min
	10:15am AMT	Future Ready Foundation to Improve Business Process Evgeniy Gorbunov, Senior Solution Specialist for SAP Intelligent RPA SAP SE	15 min
	10:30am AMT	Future Ready Data Management Silvio Arcangeli, Senior Director – Product Management, SAP Data Intelligence SAP SE	15 min
	10:45am AMT	Future Ready End 2 End Security Architecture Jürgen Adolf, Product Management Security SAP SE	15 min
	11:00am AMT	Resources for your Success Ekaterina Lantukh, Education Partner Manager	15 min

Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey found at the following link or use the QR Code



October 13 Survey

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_3h2wwrXHwMEBFQ2