



Future-ready services key ingredient of success

Ara Aguzumtsyan, Head of Innovation Services and Solutions MEE

October 12, 2021



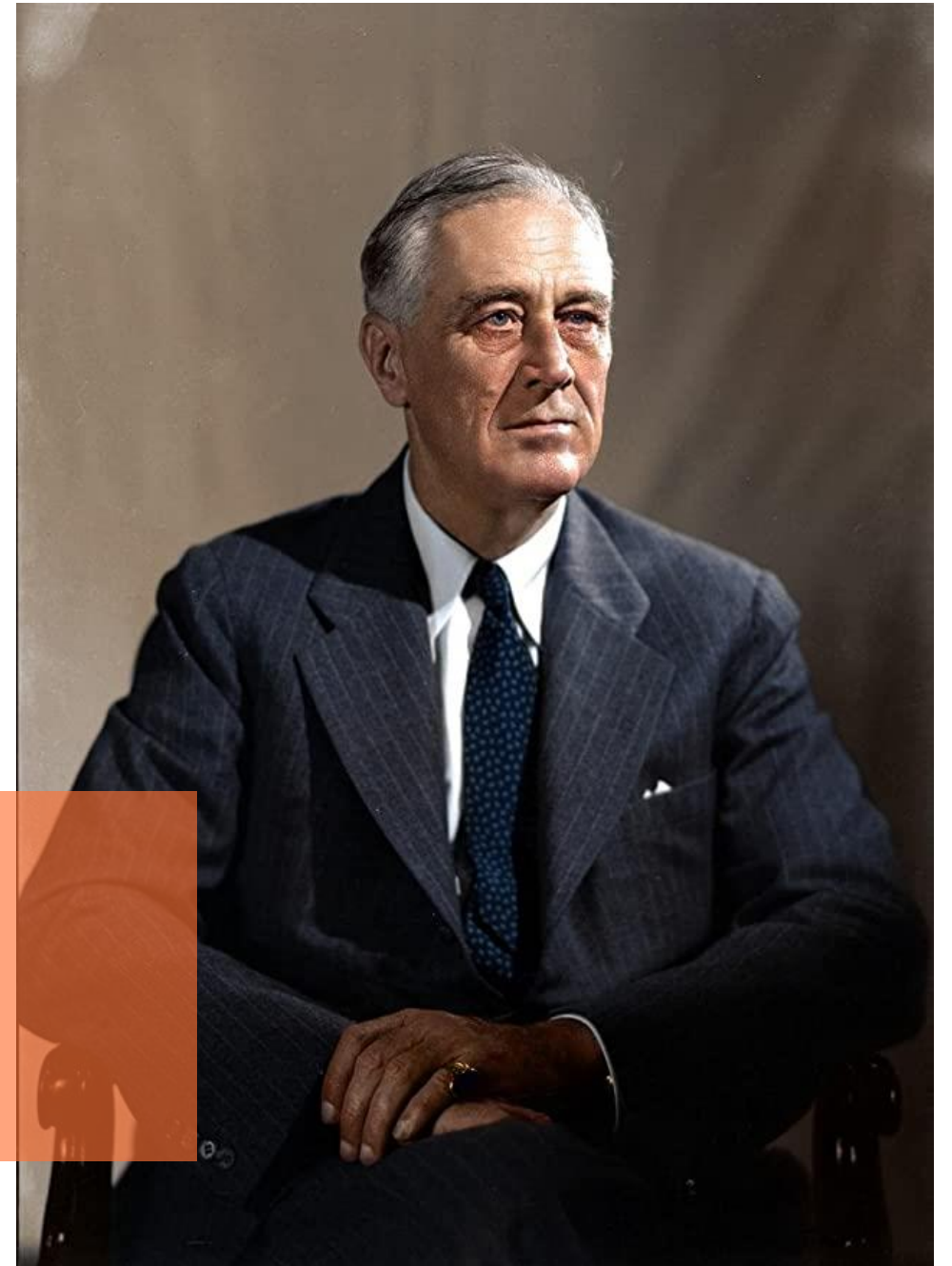
The title card is a large, solid orange rectangle centered on the slide. It is enclosed within a thin white border. The text 'SAP Services' is centered within this rectangle in a white, bold, sans-serif font. The background of the entire slide is a close-up, artistic photograph of a stack of paper, showing the texture and the curved edges of the pages, which are lit from the side to create a warm, golden glow.

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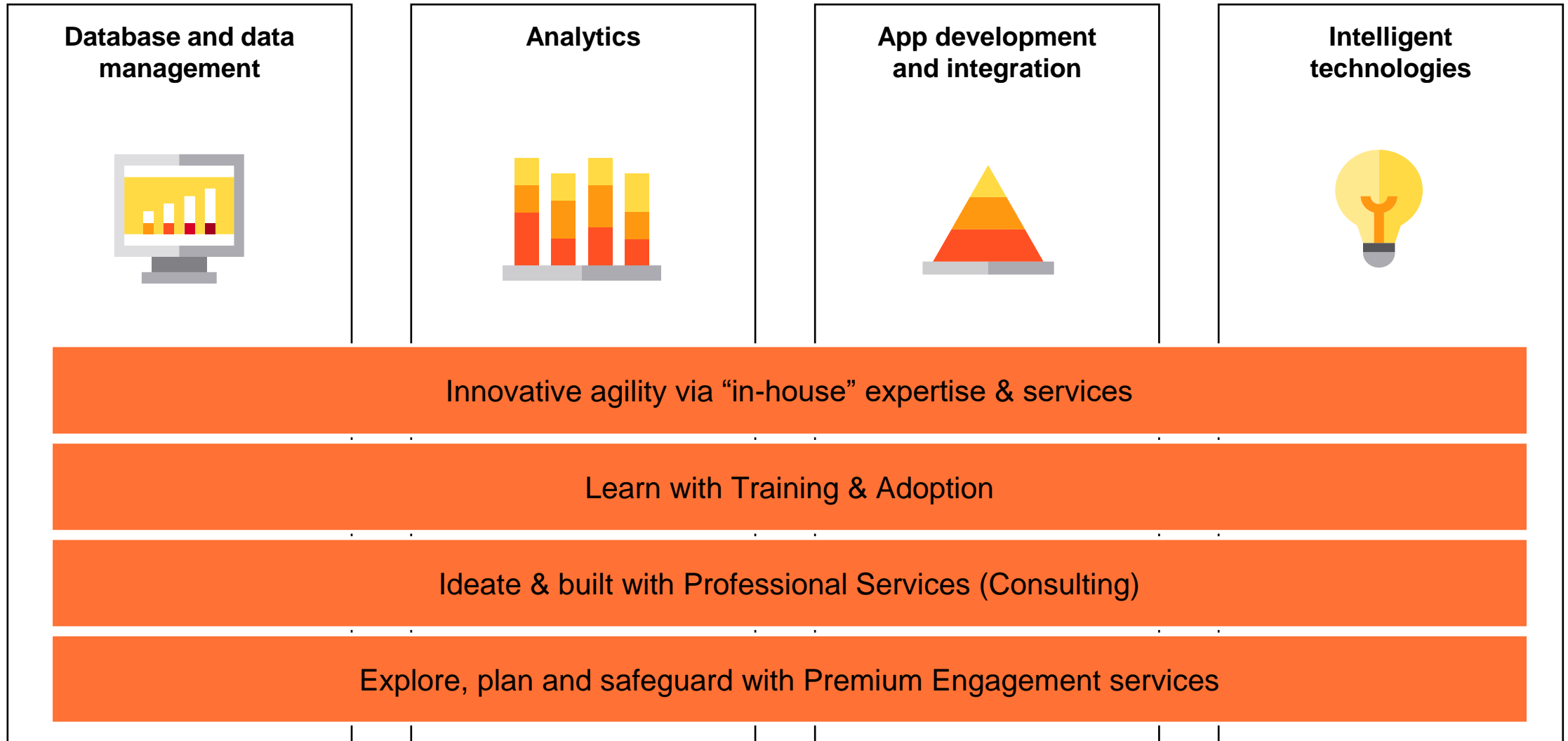
**“In the truest
sense, freedom
cannot be
bestowed, it
must be
achieved.”**

Franklin D. Roosevelt

”



PATH TO INNOVATIVE AGILITY



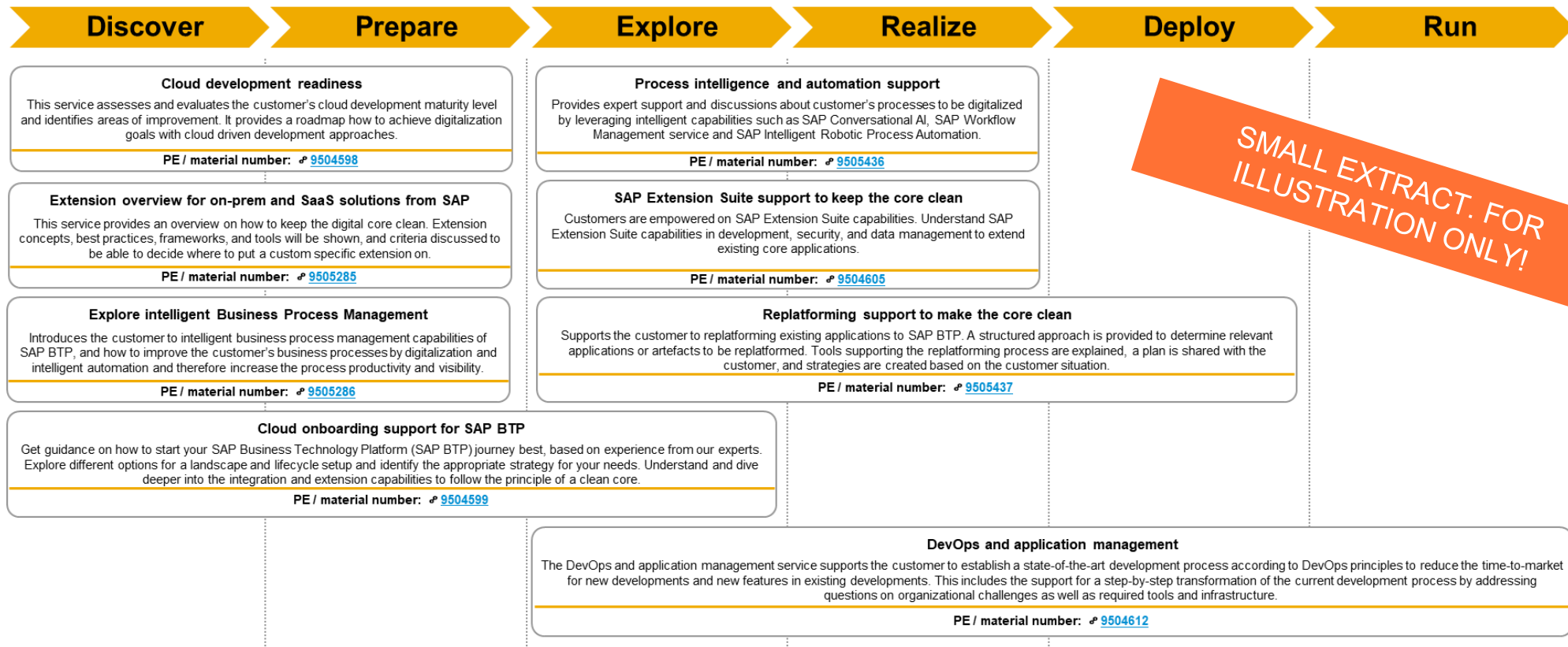
PREMIUM ENGAGEMENT SERVICES

Provide **expert guidance** along the entire lifecycle.

Help plan and execute the **most challenging tasks**.

Safeguard the technological and methodological **soundness of transition**.

Ongoing monitoring combined with **fast mobilization** of experts for services.



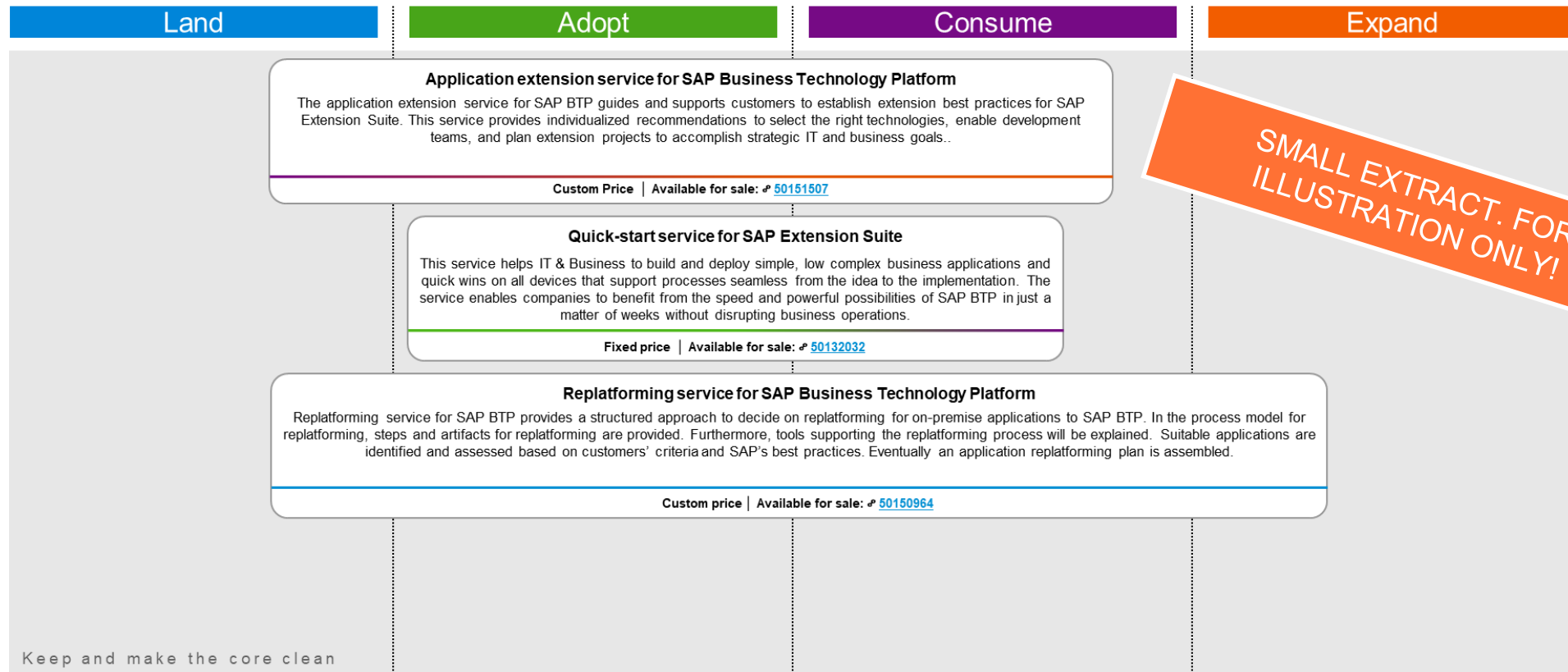
CONSULTING SERVICES

End-to-end responsibility for the implementation.

Combination of own and customer resources to **build up knowledge.**

Reasonable choice for first large-scale projects to **set the basis.**

Robust **partner ecosystem** available in CIS and globally.



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**Services as a business
opportunity**

Being future ready with YOUR services



Your AMAZING product



- Implementation & integration services
- Business process consulting services
- Education and adoption services
- Technical support and safeguarding



Leverage SAP Platform and ecosystem!



Consistent and profitable customer-centric business



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