

SAP BTP CVN - Intelligent Enterprise at the fingertips of every SAP user with SAP Mobile Start

Quick Win Use Cases for the Intelligent Enterprise

Today's Hosts:

SAP SE | December 2, 2021

PUBLIC



Toros Aledjian

SAP is pleased to invite you to this Virtual Event on Wednesday December 2, 2021

Attending this event will enable you to:

- How to leverage SAP Mobile Start based on the SAP Launchpad Service to bring the Intelligent Enterprise to your mobile users
- Understand the end to end architecture and needed steps to set-up the application
- Get a hands-on demonstration of SAP Mobile Start
- Learn about available sources that you can leverage



Our Keynote Speaker – December 2, 2021



Ivo Bauermann - SVP, Head of Customer Value SAP Platform & Technologies SAP SE

Ivo Bauermann is SVP Head of Product Strategy for SAP HANA & Analytics, responsible for the vision and strategy across SAP's database, data warehouse and analytics product portfolio. Previously Ivo was the Head of Product Management for SAP Planning & Analytics and served as the Head of Global Center of Excellence, SAP Analytics. Ivo helps customers transition to modern data & analytics solutions, whether full Software-as-a-Service or in hybrid combination of on-premise and cloud software. He was one of the founders of one of SAP's most successful native cloud solutions SAP Analytics Cloud, which earned more than 4,000 customers in five years and continues to grow significantly. He also helped create SAP's renewed data & analytics product strategy, which resulted in the introduction of new innovations Data Warehouse Cloud and HANA Cloud to the market.

Ivo has over 20 years of experience in helping customers globally with business analytics and finance transformation, in various product and consulting roles at SAP, Oracle, Hyperion, Peoplesoft, Price Waterhouse and Ernst & Young. He consults with senior business and IT leaders on how to improve business results with solutions that integrate data base platforms, data warehouses, business intelligence, business planning, and machine-learning.

Ivo holds a degree in Financial Economics from Erasmus University Rotterdam, The Netherlands

Our Agenda Europe and The Americas – December 2, 2021

	Day 1	Topic	Dur.
	11:00 ET (08:00 PT / 17:00CET)	Words of Welcome Ivo Bauermann - SVP, Head of Customer Value SAP Platform & Technologies SAP SE	15 min
	11:15 ET (08:15 PT / 17:15CET)	SAP Mobile Experience Robert Wassermann - Senior Director, Product Management, SAP Mobile Experience & Engineering SAP SE	15 min
	11:30 ET / 08:30 PT / 17:30 CET	SAP Mobile Start Introduction <ul style="list-style-type: none"> • Functional Overview • Customer Pain Points • Scope and Architecture Robert Wassermann - Senior Director, Product Management, SAP Mobile Experience & Engineering SAP SE	15 min
	11:45 ET / 08:45 PT / 17:45 CET	Hands on Demonstration <ul style="list-style-type: none"> • Demo of SAP Mobile Start Shabeer Jameela - UX and Mobile Consulting Lead, SAP Services SAP UKI	15 min
	12:00 ET / 09:00 PT / 18:00 CET	Resources for your Success <ul style="list-style-type: none"> • SAP Consulting Offerings • SAP Help • SAP Community Robert Wassermann - Senior Director, Product Management, SAP Mobile Experience & Engineering SAP SE	15 min

SAP BTP Customer Value Network

What is the SAP BTP CVN?

- Welcome to the SAP BTP Customer Value Network !
- Our Customer Value Network is dedicated to provide you with latest information on SAP's strategy and innovations
- It will allow you to make important connections to topic experts, peers, technical content and SAP for their professional and business success to support the sharing of insights and best practices.
- The CVN will allow you to experience the passion for excellence that sets this SAP Customer community apart.
- For more information please navigate to [SAP BTP Customer Value Network](#)

Upcoming Event

- **December 7, 2021** [SAP | SAP BTP CVN - Rapid Implementation and Fast Time to Value with BTP and BPI Starter Packs](#)
 - Asia Pacific & Japan (07:00 CET / 11:30 IST / 15:00 JST / 14:00 SGT)
 - Europe & The Americas (11:00 ET / 08:00 PT / 17:00 CET)

- **December 8-9, 2021** [SAP | SA BTP CVN Coffee Corner with Integration and Intelligent Technologies](#)
 - Asia Pacific & Japan (07:00 CET / 11:30 IST / 15:00 JST / 14:00 SGT)
 - Europe & The Americas (11:00 ET / 08:00 PT / 17:00 CET)

SAP Garage Series – 2022 Episode 1 (Create a custom mobile app to extend HR capabilities) Virtual Event

- North/South America & Europe January 12, 2022 11:00am ET (08:00am PT – 17:00 CET)
- Europe, Asia Pacific & Japan January 12, 2022 15:00 AEST (09:00 CET - 12:00 SGT)

What is the SAP Garage Series?

The SAP Garage is our studio for presenting and connecting the business value of **SAP BTP** with the how-to guidance for realizing business use cases and solving business challenges.

The **SAP Garage** webinar series is geared towards getting you started, hands-on enablement and expert guidance. Each episode will focus on one SAP Discovery Center Mission and will dive into the details

Why attend?

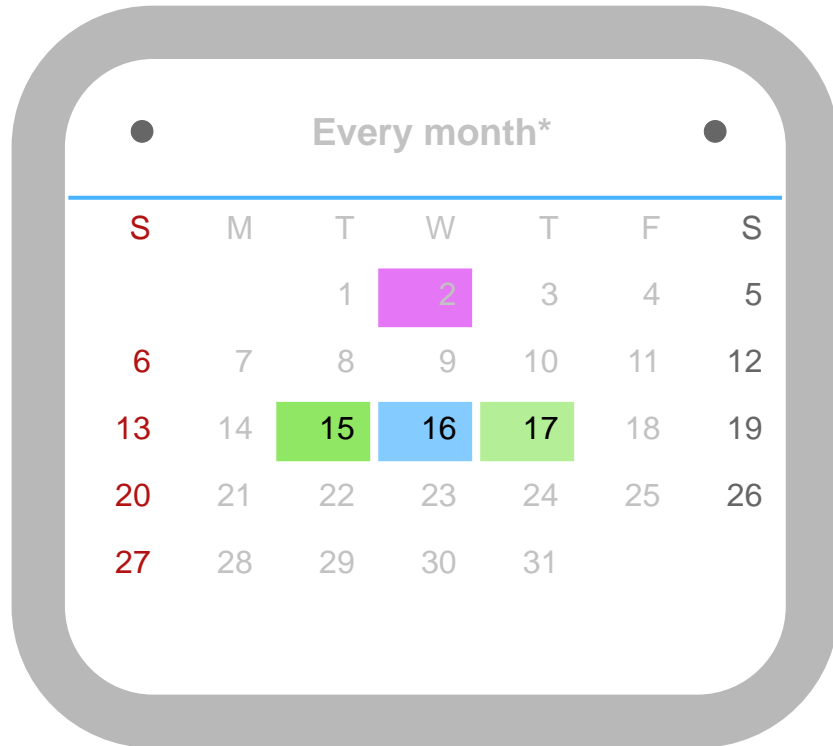
Gain a clear understanding of the business value of SAP BTP through a focus on relevant business use cases.

Find out how you can get started quickly and where to go for step-by-step guidance.

<https://webinars.sap.com/eur/2021-05-05-sap-ie-btp-garage-webinar-part2/en/registration.aspx>

[Register Now](#)

SAP Practitioner Forums – 2021 schedule



First
Wednesday

SAP BTP Garage

Host: Cecily Sorenson (APJ)

Host: Chris Aron (GLOBAL)

Register: [SAP BTP Garage Series](#)

Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Conrad Bernal

Register: <https://www.sap.com/cmp/nl/sap-screen-personas-practitioner-forum/index.html>

Third
Thursday

SAP Fiori (APJ UX)

Host: Toros Aledjian

Hosts: Jocelyn Dart, Simon Kemp, Toros Aledjian

Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform (APJ)

Host: Toros Aledjian

Host: Richa Sharma, Rajesh Ragupathy, Toros Aledjian

Register: [SAP Business Technology Practitioners Forum](#)

Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey found at the following link or use the QR Code



Europe and the Americas QR Code

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_3LfP5m5aa0xbfM2

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