



Future Proof Your Enterprise with **SAP Business Technology Platform**

THE BEST RUN **SAP**

Ivo Bauermann
Senior Vice-President Business Development
SAP Platform & Technologies

Build a Vibrant Community



Improve Customer Experience with Environmental and Social Mission

- ✓ **Expand** direct selling business model to online and in-store
- ✓ **Integrate** sustainability touchpoints along supply chains
- ✓ **Connect** buyer experience to fair and sustainable sourcing



natura & co

Natura & Co
São Paulo, Brazil
naturaeco.com

Industry
Consumer
Products

Featured Solutions and Service
SAP Integration Suite, SAP Business
Technology Platform, SAP S/4HANA

THE BEST RUN 



“Our goal is to **bring innovation to our customers**, which is what we’re now doing with SAP Business Technology Platform...”

Jürgen Schrempp, Director IT Applications, Endress+Hauser



Endress+Hauser

People for Process Automation


>5x increased

Project speed and less costs compared to former projects

50M€

Digital net sales through B2B cloud integrations

Build and Sell Your Apps



Programs ▾ Focus Areas ▾ Locations ▾ Impact ▾ Community ▾ Contact

SAP.iO Startups Available on SAP Store


125+ SAP.iO startups deliver their apps, add-ins, and integration kits to SAP's global customers through SAP Store. SAP Store is the online marketplace where customers around the world can discover, try, buy, and renew enterprise solutions from SAP and its trusted partners.

View Solutions on the SAP Store →

Search...

Line of Business ▾


Industry ▾



3i

360° inspection & collaboration solution for mission critical facilities


View on SAP Store →



4tiitoo

Boost efficiency and ergonomics through eye control


View on SAP Store →



5Feedback

Build a strong feedback culture and develop soft skills


View on SAP Store →




360Learning

The easiest way to create, deliver & improve courses together


View on SAP Store →




adverity



@aiola



AiVIDENS



Alcméon

We've come a long way in
global digitalization.



Our Vision for Digitalization

Business
centric



Connect
vs collect
your data




Augment
multi-cloud
hyperscalers



Standardize
your core,
innovate the edge





Increase in business value and impact

Drive
hyper
automation

Augment
decision
making

Make
data your
product

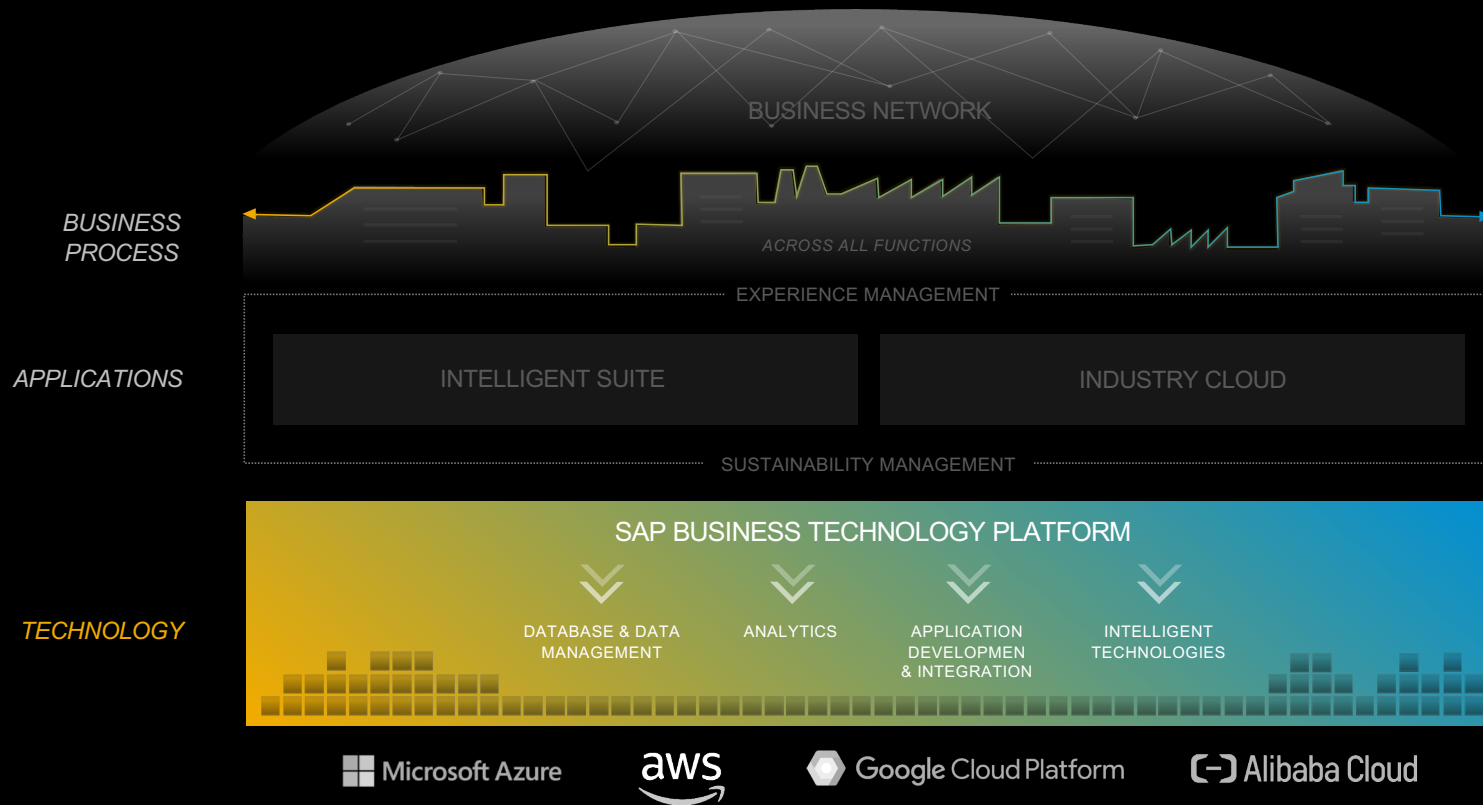
Transform
customer
experience

Invent
new business
models

Business value
increases
with digitalization.

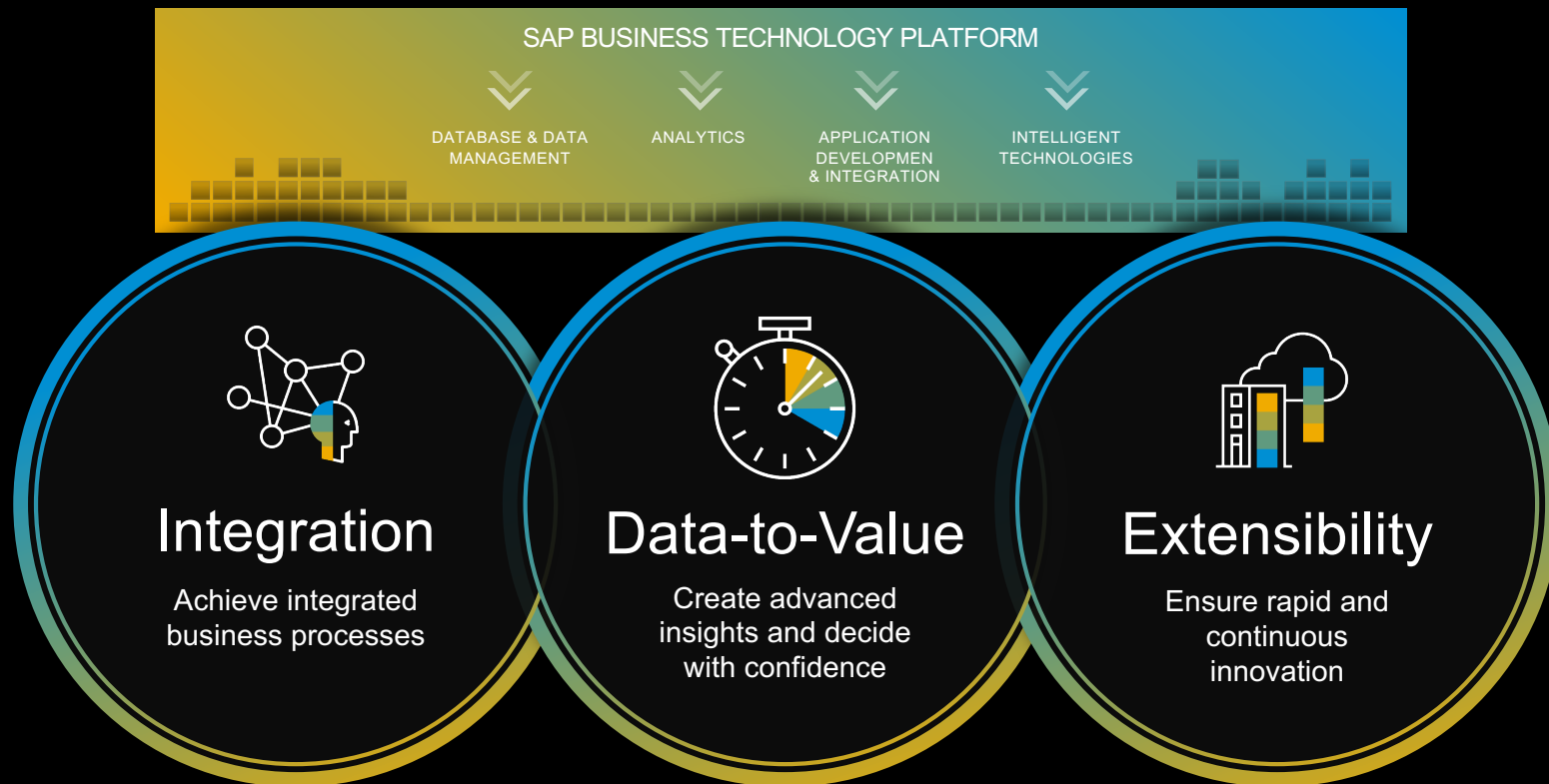
SAP Business Technology Platform

The Platform for the Intelligent Enterprise

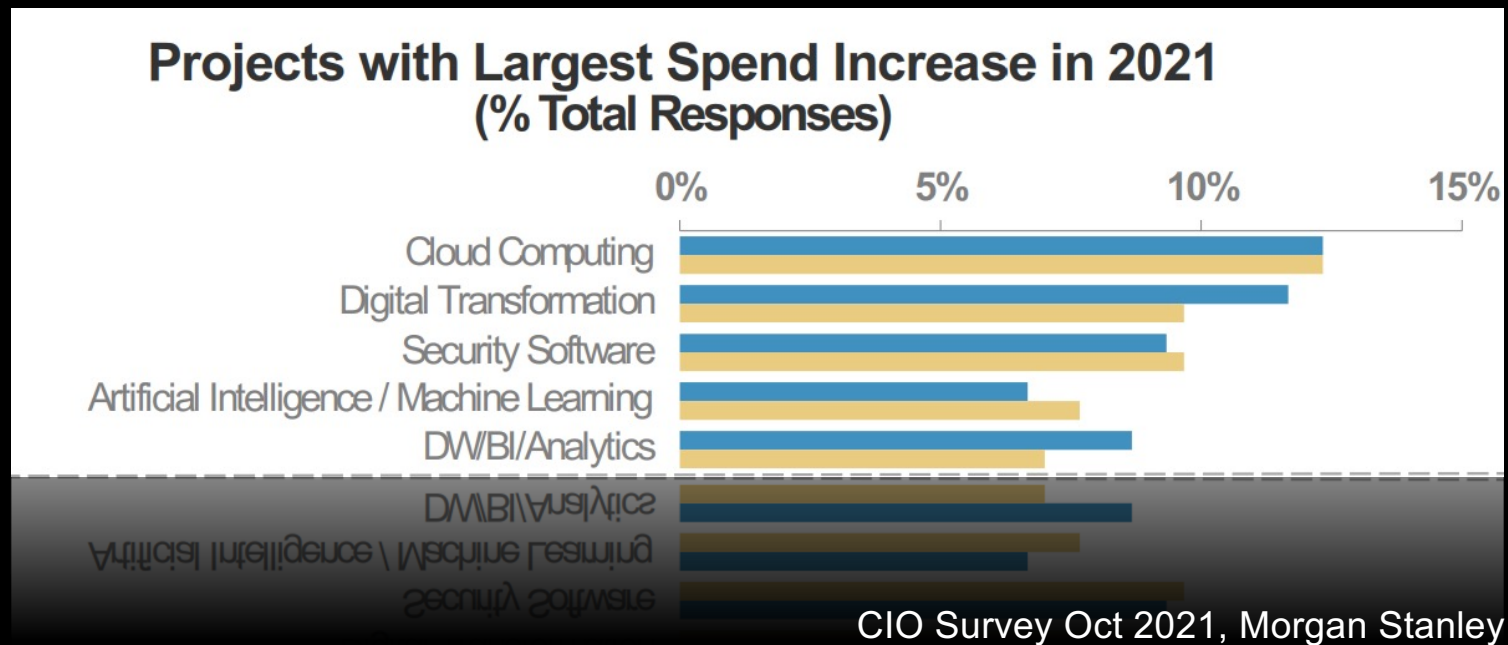


Next Gen Digital Transformation

Powered by Business Technology Platform



Solve the CIO's Top 5 Priorities



The Platform for Innovation and Business Outcomes

Customer success



AkzoNobel

INDEX TRAUB

Vestas



swisscom

VELUX®

uni
per



25,000+

SAP BTP Integration, Extension and Analytics Cloud customers

22,000+

Ecosystem partners in 140+ countries

2,000+

Pre-built content packs to accelerate digital transformation via out-of-the-box value

Industry Analysts Recognize SAP BTP Leadership

Gartner

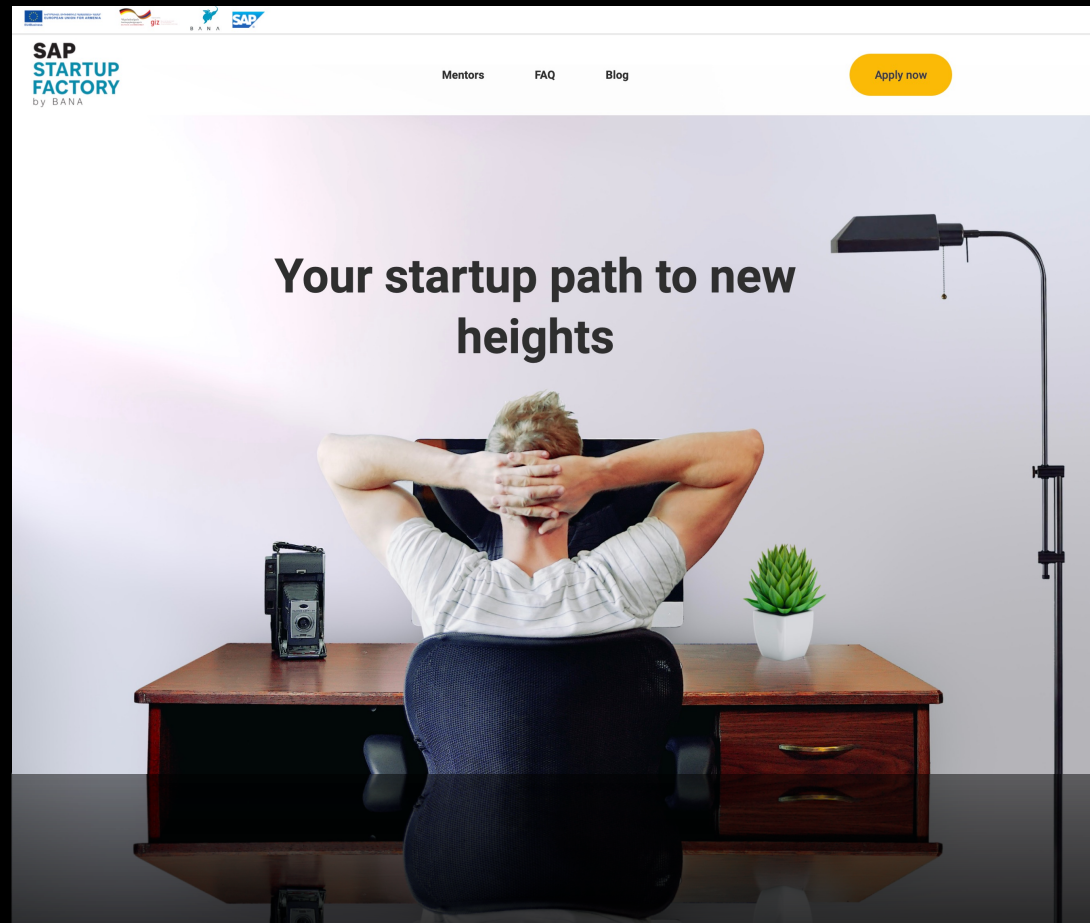
- Cloud Database Management Systems
- Data Integration Tools
- Metadata Management Solutions
- Data Quality Solutions
- Enterprise Integration Platform as a Service
- Multiexperience Development Platforms

FORRESTER®

- Multimodel Data Platforms
- Data Management For Analytics
- Enterprise Data Fabric



Start Up



A person wearing a dark hoodie and a backpack stands on the Great Wall of China, with their arms outstretched towards a bright sunset. The sun is low on the horizon, creating a strong orange and yellow glow that silhouettes the person and casts long shadows. The Great Wall's stone battlements are visible on the right, and a valley with a river and distant mountains is seen in the background.

We take care of the
technology so you can
**focus on your
business outcomes.**

Let's **get started.**

- [SAP Business Technology Platform](#)
- [SAP All Industries](#)