

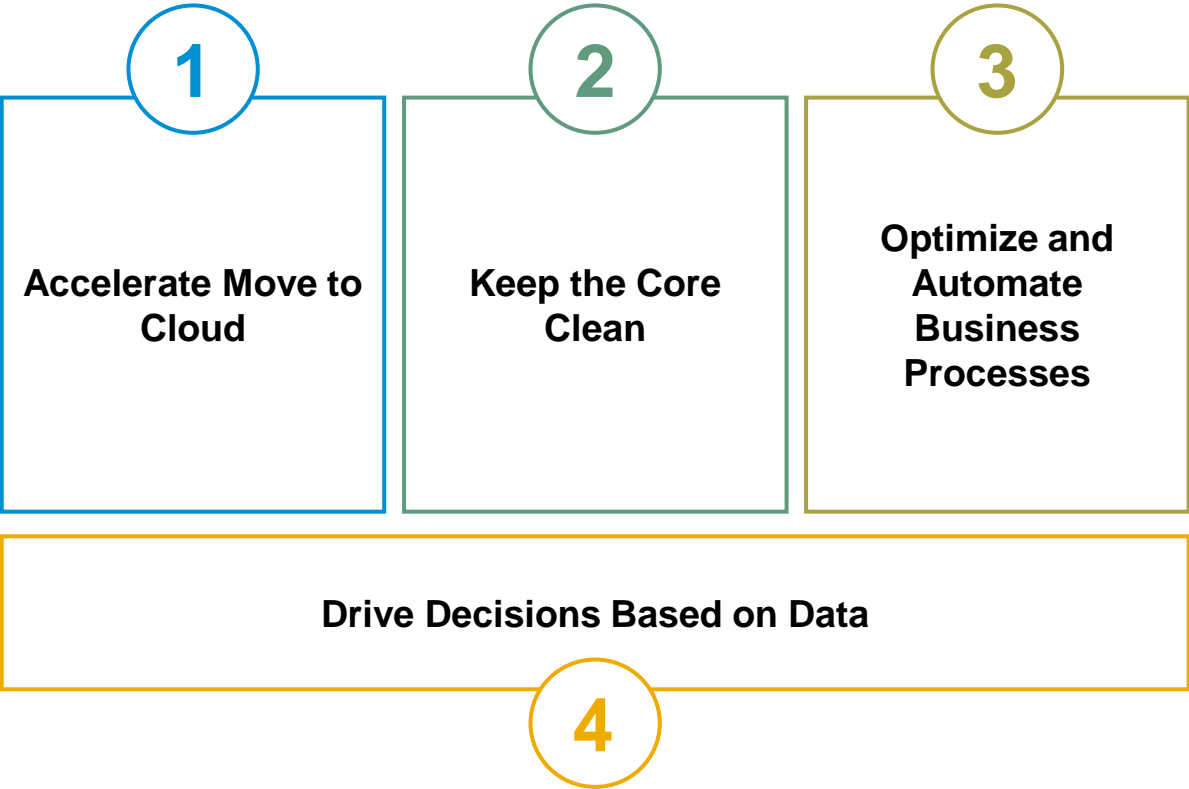
SAP Business Technology Platform with RISE for Intelligent, Sustainable Enterprise

Bala Ram

VP, SAP Business Technology Platform

SAP BTP Unlocks Four Sources of Differentiating Value with RISE

RISE + SAP BUSINESS TECHNOLOGY PLATFORM



Accelerate Your Move to Cloud



- 1

Achieve faster data migration
 - Speed up data migration and seamlessly migrate

SAP Adv. Data Migration by Syniti

46% faster migration
With ADM by Syniti - IDC

- 2

Improve productivity and reduce cost through consolidated master data
 - Clean, Govern master data – customer, vendor, parts, accounts
 - Archive unused business data and content

SAP Master Data Governance

SAP Information Lifecycle Management

15% – 20%
Productivity improvement across the central master data management team

SAP extended Content Management by OpenText

303%+
ROI with SAP Data Migration tools – IDC

- 3

Ensure business continuity through testing
 - Reduce risk with end to end testing including functional testing, data integrity and performance

SAP Application Testing Solutions by Tricentis



Built a foundation for centralized master data management across its growing business, increasing productivity data quality, and transparency

Keep the Core Clean



1 Deliver business agility, minimizing modifications, leveraging BTP side by side extension

- Easily manage application lifecycle by decoupling application extensions Leverage solutions requiring No Code, Low Code

2 Drive rapid innovation without disruption

- Accelerate innovation with cloud extensions, and database without disrupting your core
- Build solutions in Java, Node.js or ABAP

3 Drive low TCO through reduced maintenance and faster upgrades

- Leverage one platform for extending both cloud and on-prem solutions from SAP
- Agility - faster upgrades as custom code is decoupled

SAP Extension Suite

(Workzone, Fiori, Mobile, Workflow, AppGyver, and more...)

SAP HANA Cloud

30%

Faster time to market – Toyota

60%

Automation rate in sales order processing
– Alma Media

Leader

2021 Gartner® Magic Quadrant™ for
Multiexperience Development Platforms



Managing finances for
more than 30 patents
regarding biomaterial
research

Optimize and Automate your Business Processes



1 Run a connected enterprise through integrated applications

- Modernize integration –A2A, B2B, B2G with simplicity and intelligence
- Achieve seamless business process efficiently at scale
- Shorten time to integrate using integration content (api.sap.com)

SAP Integration Suite

2 Eliminate inefficiencies and automate manual repetitive tasks with prebuilt bots

- Reduce the presence of repetitive and manual activities
- Automate, extend, and flexibly adapt business processes using Digital process automation

SAP Robotics Process Automation

SAP Workflow

3 Fully address business process through SAP intelligent technologies

- Combine intelligent technologies (like RPA, ML, & Workflow) to automate, extend, and integrate business processes that span SAP and non-SAP business applications

2000+

Pre-built integration content

150+

Pre-built bots

6000

Documents checked, classified and processed each year using one AI bot – Villeroy & Bosch

Leader

2021 Gartner® Magic Quadrant™ for EiPaaS

Strong Performer

Forrester® Wave™ for Process Automation

REHAU

Automated its business workflows to boost efficiency and enable employees to focus on fulfilling strategic goals

Drive Decisions Based on Data



1 Make decisions with confidence with a single source of truth

- Orchestrate heterogeneous data sources in real time while preserving business context
- Accelerate implementation with data warehouse

SAP Data Intelligence Cloud

SAP Data Warehouse Cloud

50%

Reduction in time to prepare financial reporting package

3 months

To deploy enterprise-wide planning and reporting software

150+

Artificial Intelligence Innovations embedded

Leader

2021 Gartner® Magic Quadrant™ for Cloud Database Management and Strong Performer in the Forrester Wave: Augmented BI Platforms, Q3 2021

FURST-MCNESS COMPANY

Enhanced Enterprise Planning and Financial Reporting with SAP Analytics Cloud and SAP S/4HANA

2 Plan and forecast with confidence through an integrated planning and analytics solution

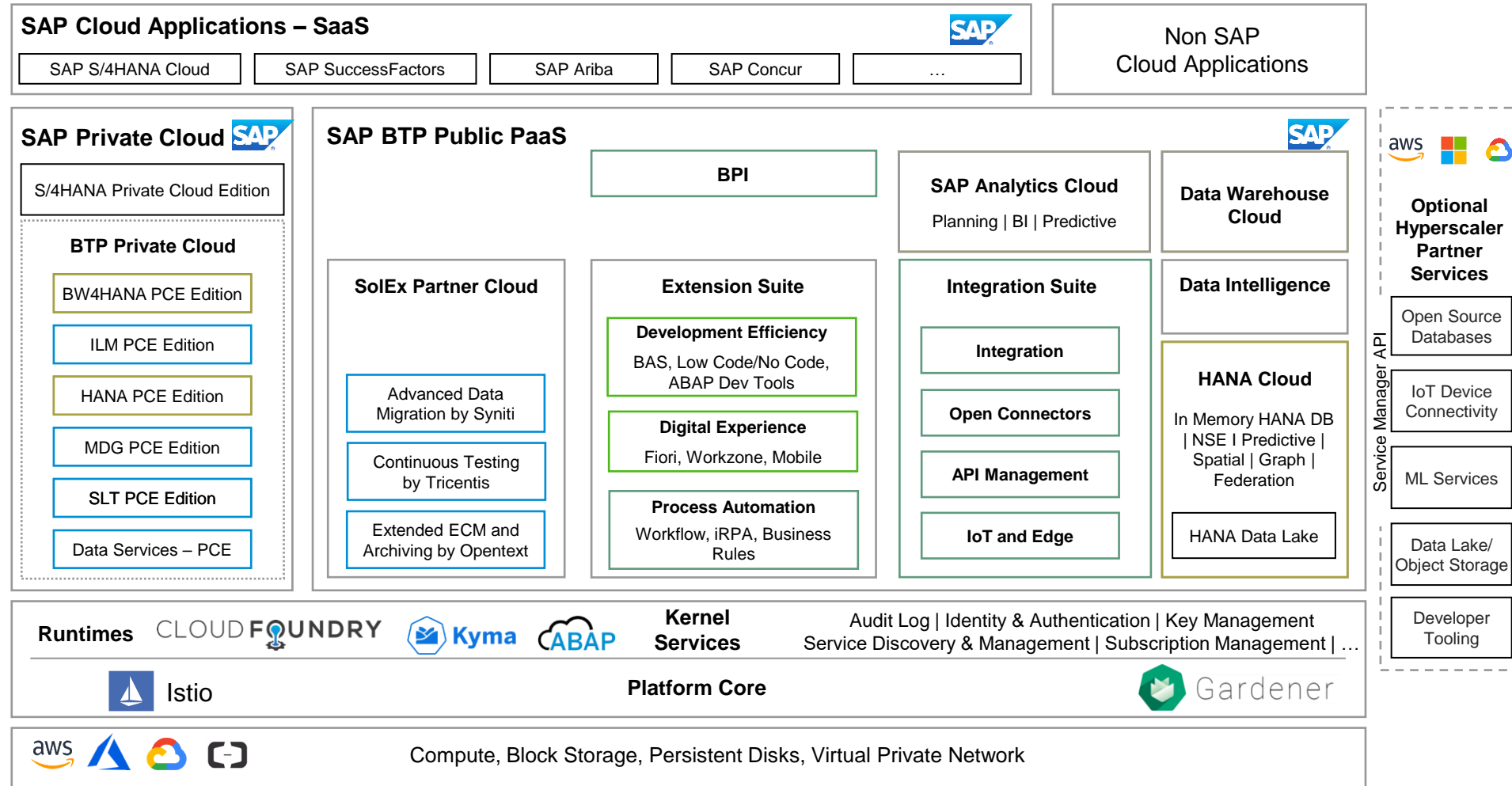
- One BI platform providing common experience across all lines of business
- Link and create financial and operational plans seamlessly in one solution to drive better decisions with integrated plans

SAP Analytics Cloud

3 Leverage AI, anticipate change and trends using predictive analytics

- Harness machine learning to augment the analytics you need in one solution

BTP for RISE – Architecture and Capabilities – End State



Get started

Set up an assessment workshop

by contacting your SAP
Account Executive.

1

Build a reference architecture

to transform your
company to an intelligent
enterprise.

2

Create an implementation roadmap

to achieve your intelligent
enterprise goals.

3

Visit: sap.com/btp ▶

Thank you.

Bala Ram

VP, Global Sales Programs

SAP Business Technology Platform

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THE BEST RUN

