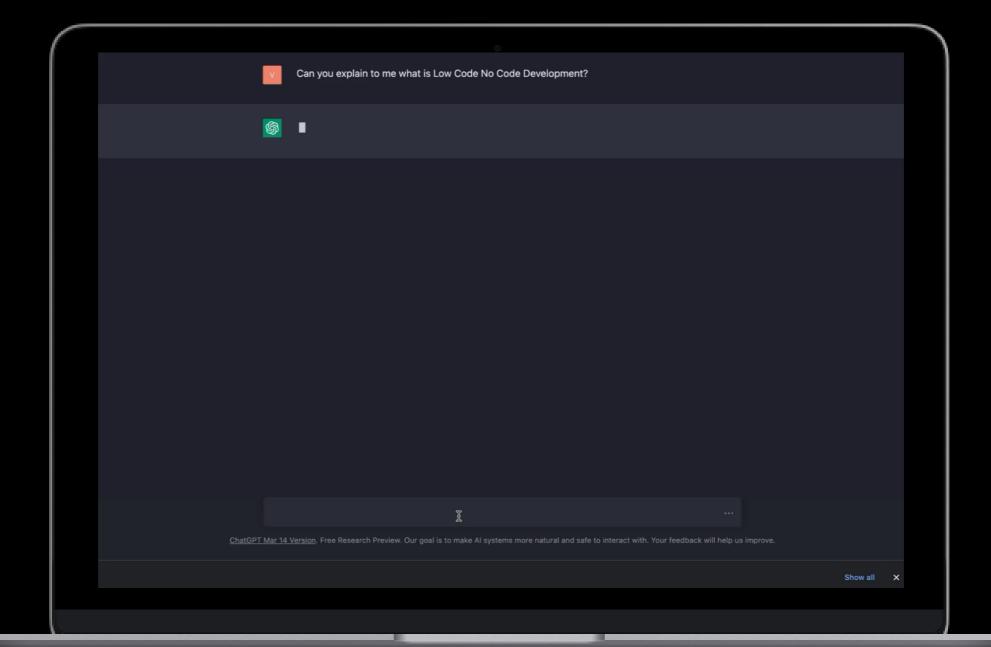
Empower Business usersTo drive innovation with SAP BTP

Vivien Boche – Senior Director – BTP Center of Excellence EMEA North, SAP March 2023





Global Market

\$26.6 Billion

Low Code / No Code Development Platform

If you were to spend \$1 million every day,

it would take you over ⁷² years to spend 26.6 billion dollars.



The challenge

How to deliver applications faster?

BUSINESS EXPERTS



How to make developers more productive?

ENTERPRISE DEVELOPERS



How to innovate in a safe and compliant way?

ENTERPRISE IT





qualtrics®

Creating a World-Class Customer Advocacy Experience by Connecting Peers Around the Globe

- Goal of application is to reduce onboarding time and improve engagement in advocates program
- Need for a development tool that nontechnical people can use to build app that meets functional, legal and security requirements

Building ...

Apps

Automations

Business Websites

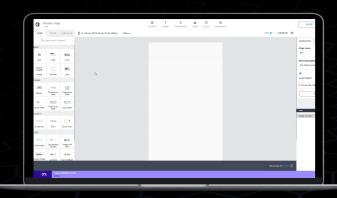
INTERNAL - SAP and Partners Only

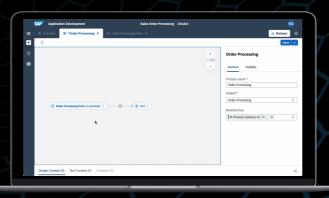
Building ...

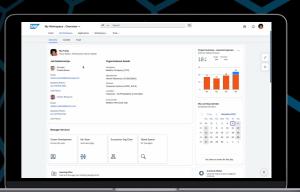
Apps



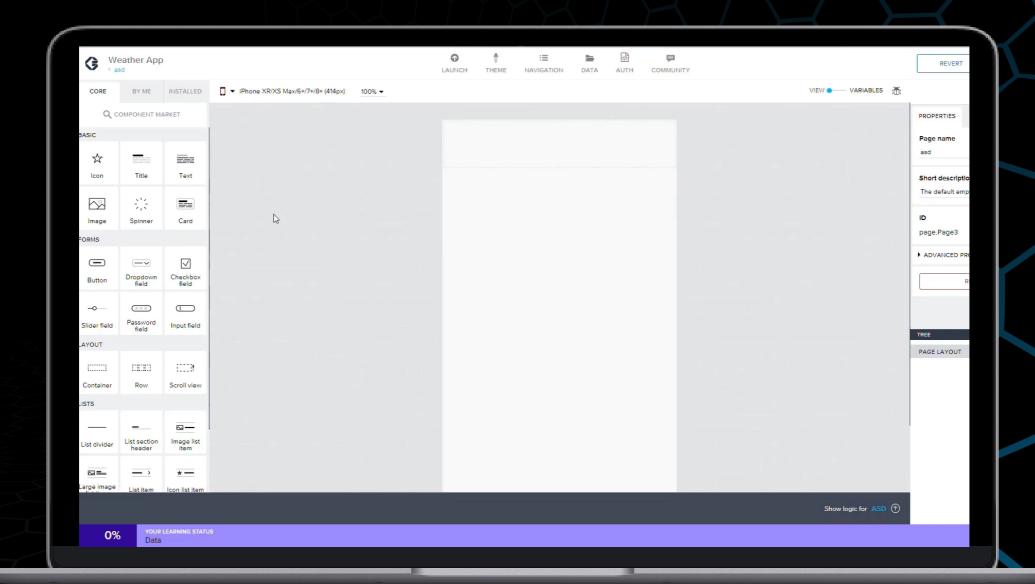
Business Websites

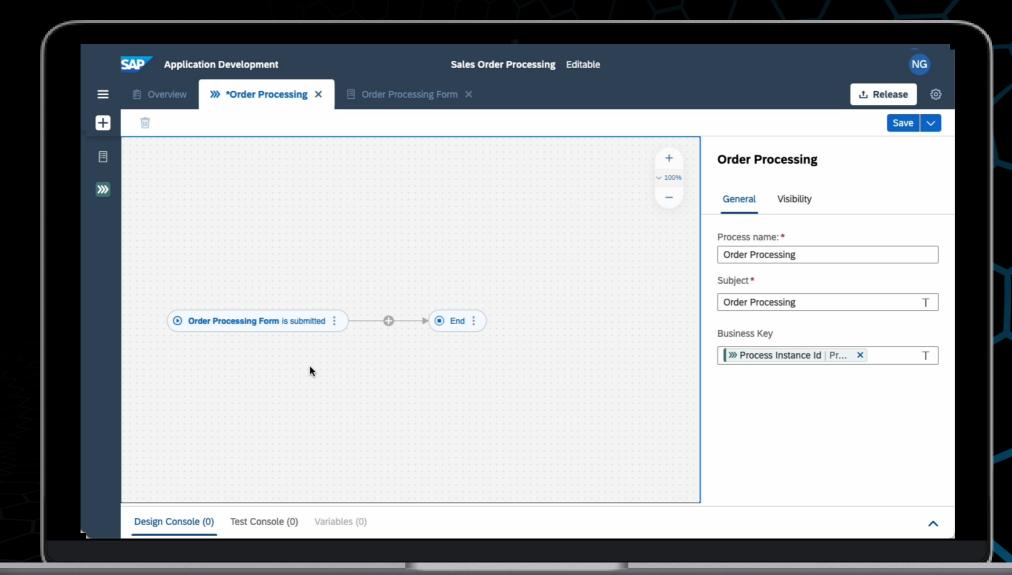


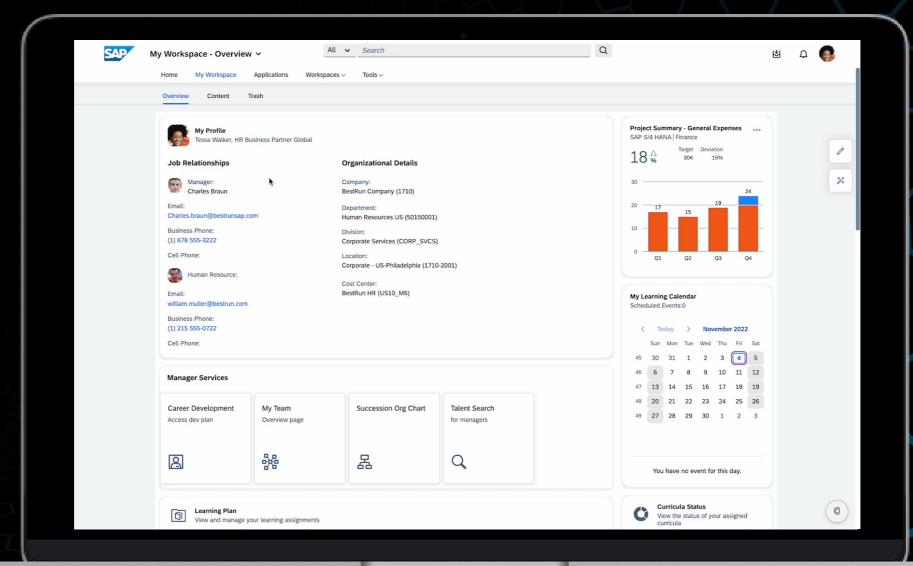




INTERNAL – SAP and Partners Only



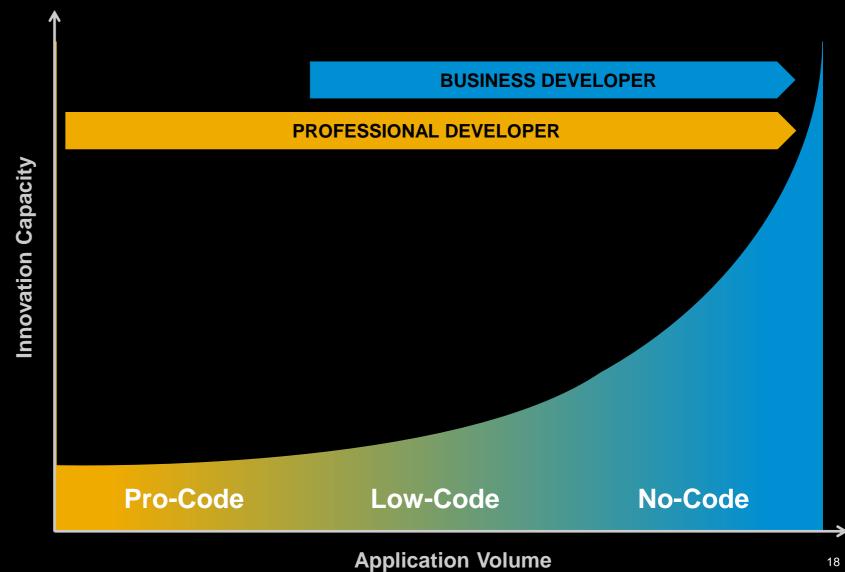


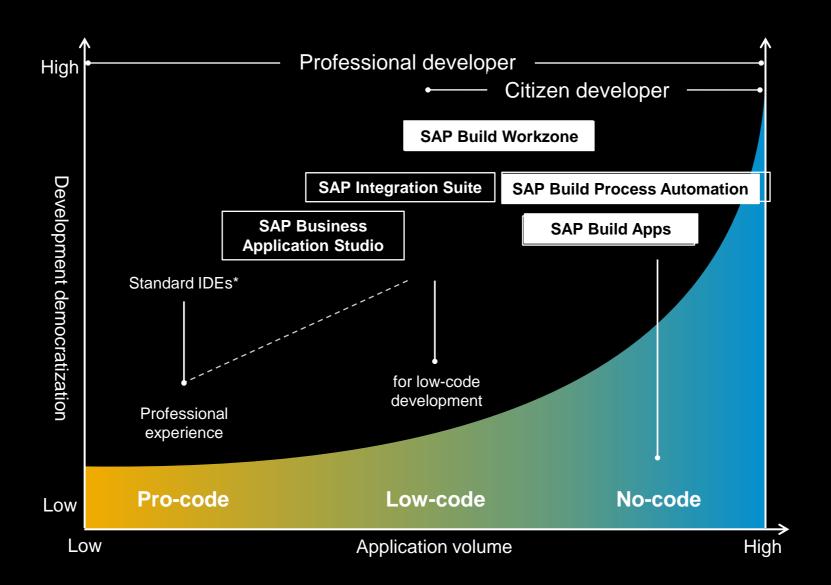


Building Business Websites

How can you meet the growing application need?

Scale development by empowering more employees to build software

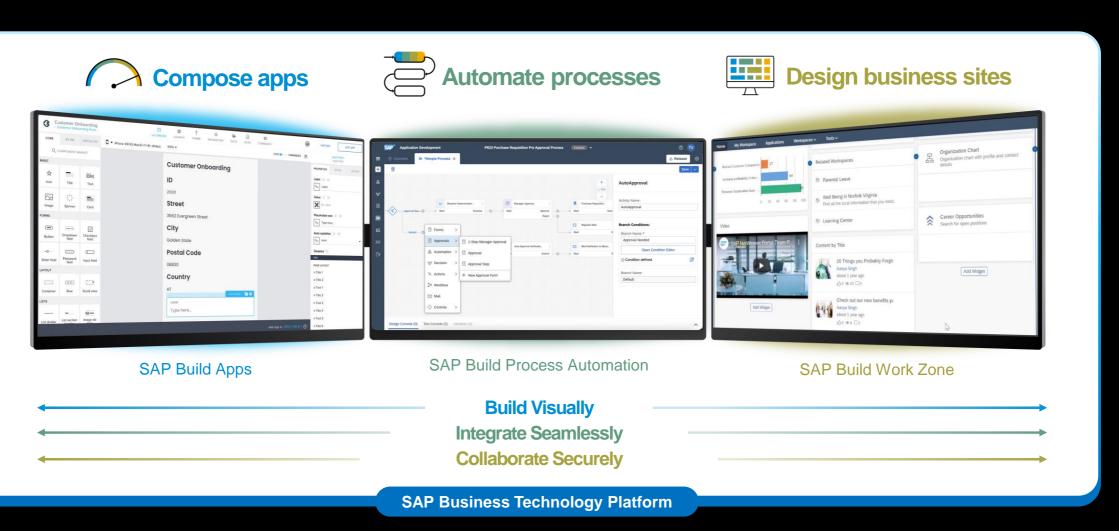




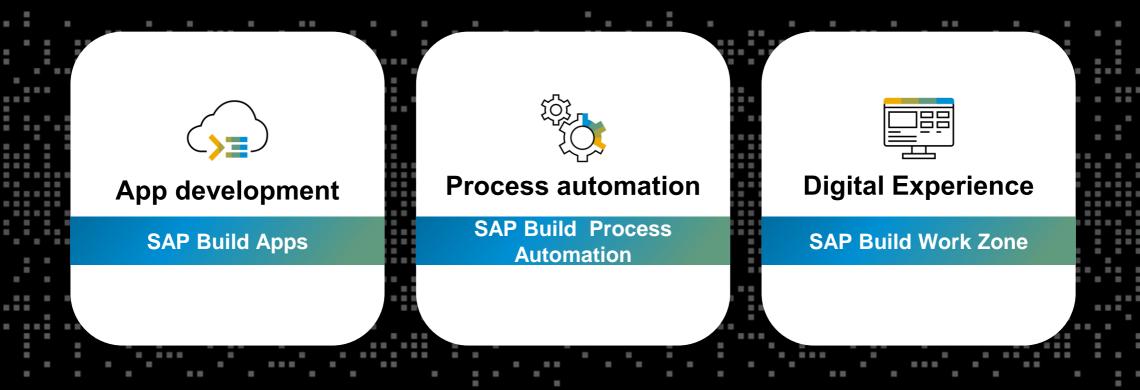
^{*} For example, VS code + extensions

SAP Build

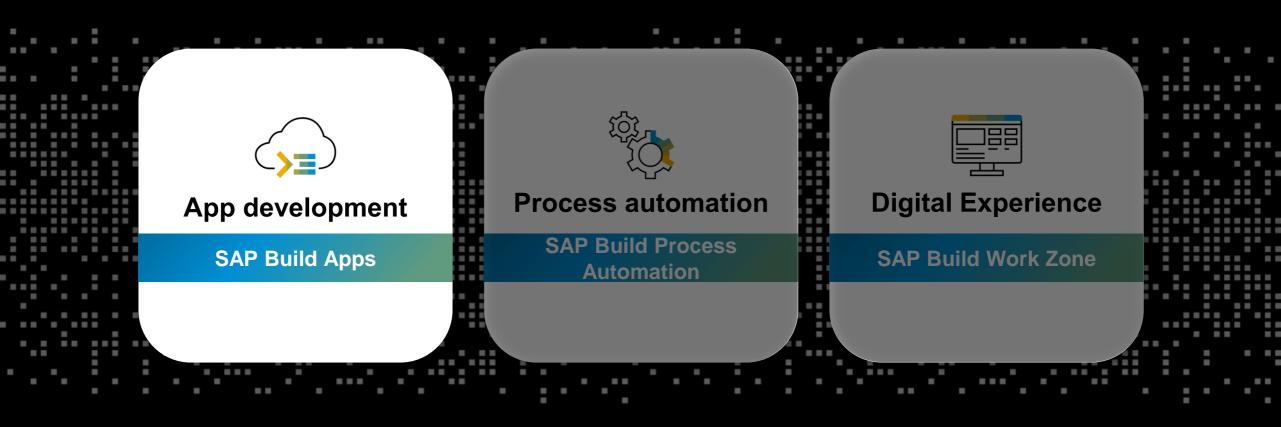
Create enterprise apps, automate processes, design business sites with drag-and-drop simplicity



SAP Low-code / No-code Solutions



SAP Low-code / No-code Solutions



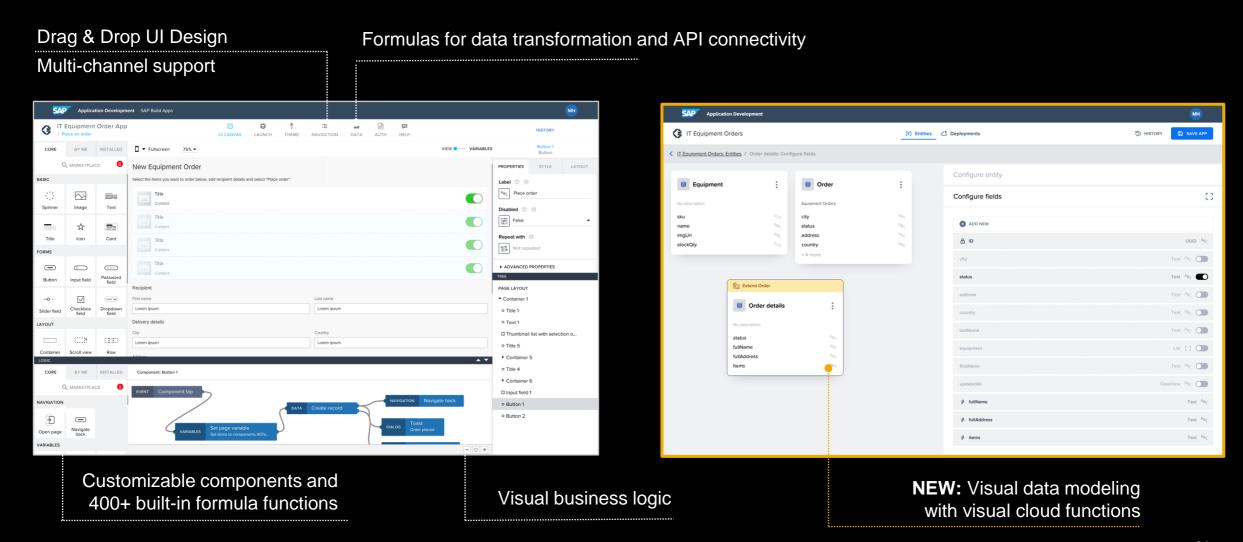
Key Capabilities of SAP AppGyver

*Q2 Release see SAP AppGyver Roadmap (Items 1 and 2)

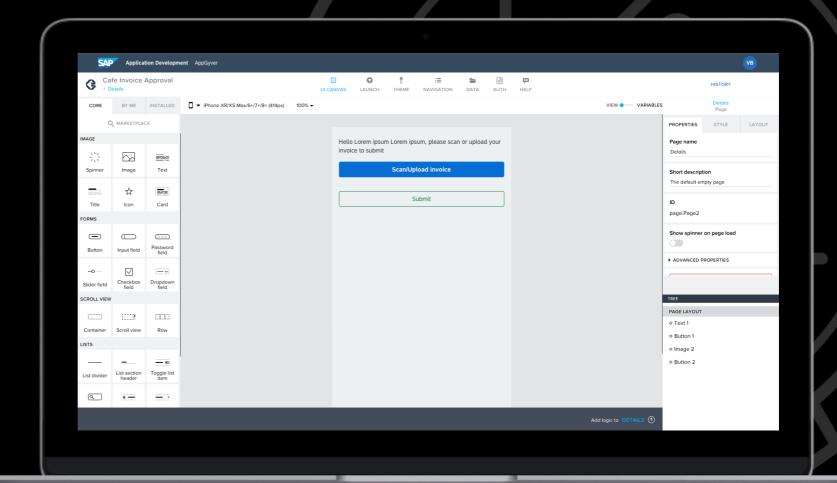
Powerful Features for Full-Stack No-Code Application Development Formulas for Data Transformation Visual data modelling **REST and OData API connectivity** with Visual Cloud Functions* Kitesurfer's Paradise ▼ iPhone XR/XS Max/6+/7+/8+ (414px) VIEW VARIABLES Ask a question Configure cloud thingimabobs Type here.. regarding LOGIC CANVAS Flysurfer Board Not repeated = until 2025-12-30 CUSTOMER 9 First name C URL Email TEMPLATE + ENTIT VIEW - VARIABLES TE Welcome to Kitesurfers **Visual Business Logic** ▼ FIELD CONFIGURATION Paradise! Get a warranty extension, nature points Super Server API 2.0 and plant a tree for signing up with a Text format Secondary Button Q search assets No-Code Drag & Drop UI with customizable components

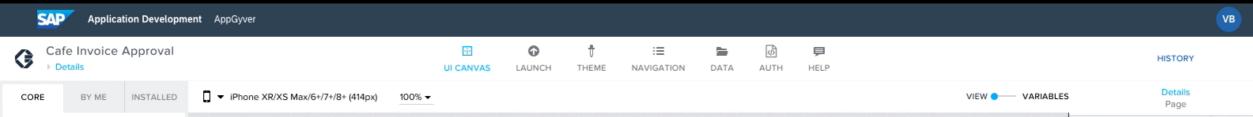
SAP Build Apps

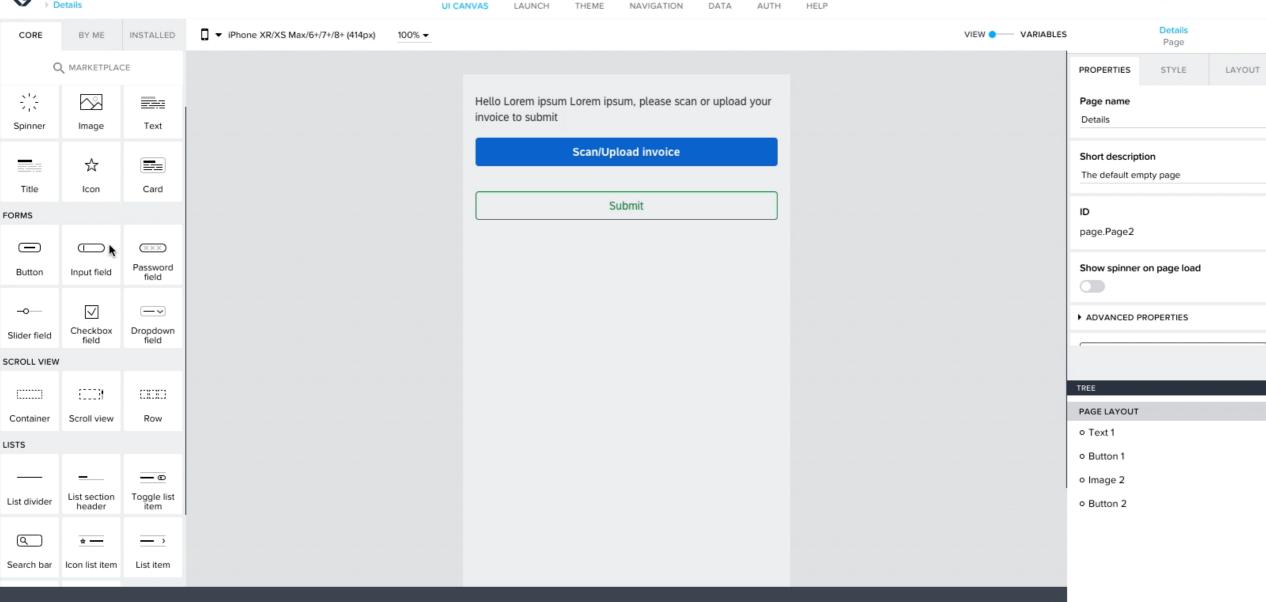
Powerful features for full-stack visual development



SAP AppGyver demo



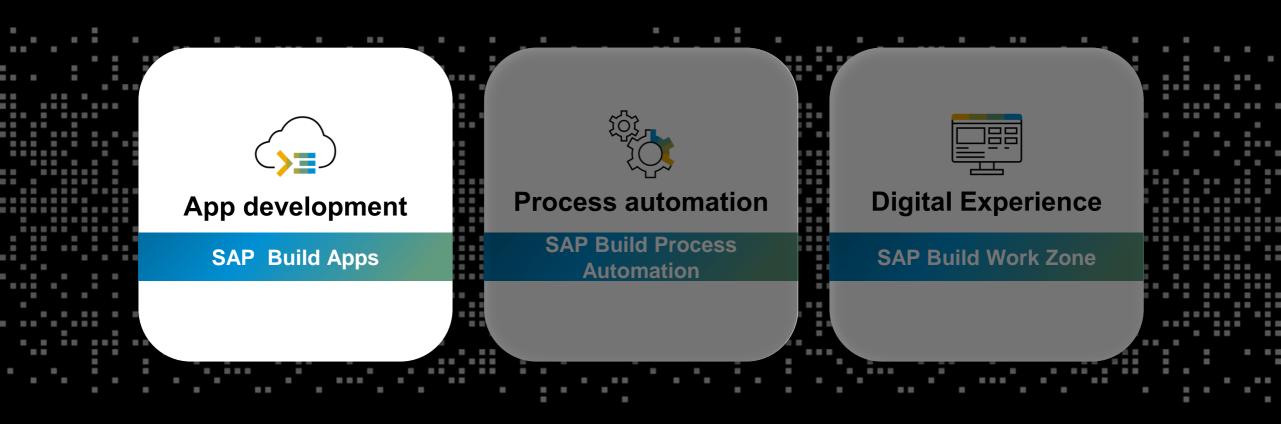




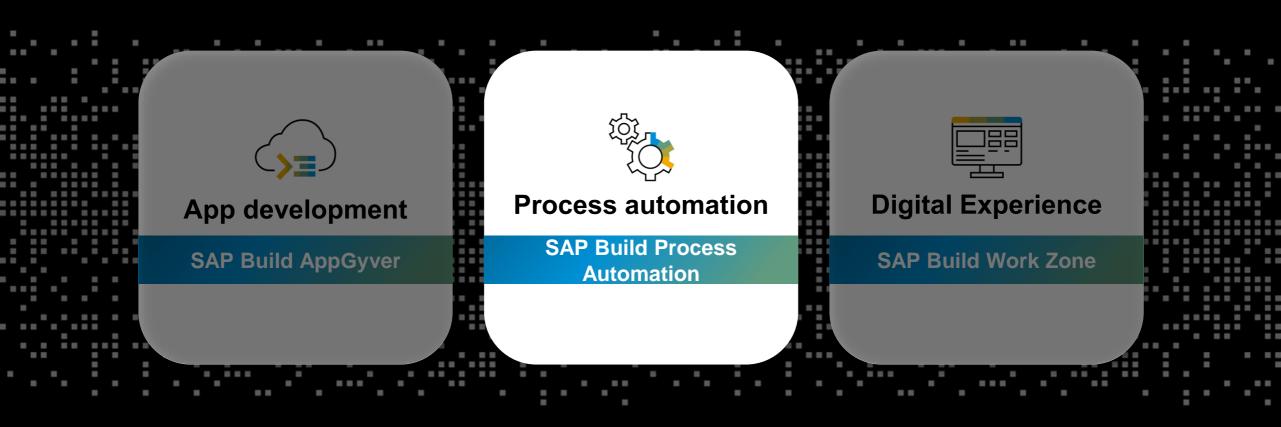
Add logic to DETAILS ①



SAP Low-code / No-code Solutions

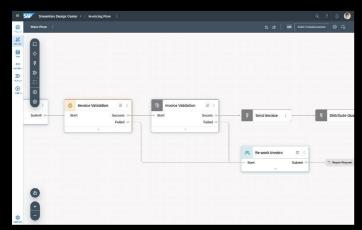


SAP Low-code / No-code Solutions



SAP Process Automation - Full-fledged automation with central access

Ease of use, prebuilt content, and smooth SAP integration as key value drivers



Maintenance Request

See something that receive shareaness of Request & Strongs

Waintenance Request

See something that recess makenamen's Request & Strongs this form.

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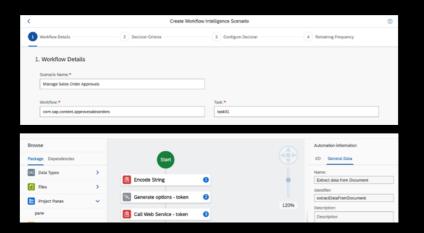
See something that recently discovery this form.

See something that recent discovery this form.

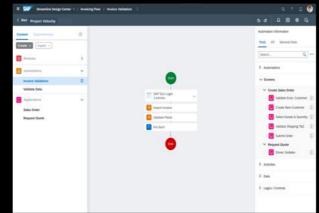
See something that recently discovery



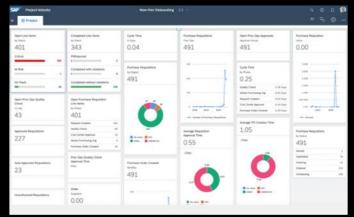
Process builder



Process forms



Application launchpad and task center



Intelligent actions and recommendations

Automations (bots)

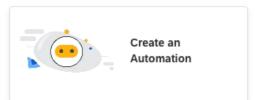
Process flexibility and visibility

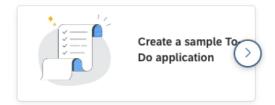
Quick Start

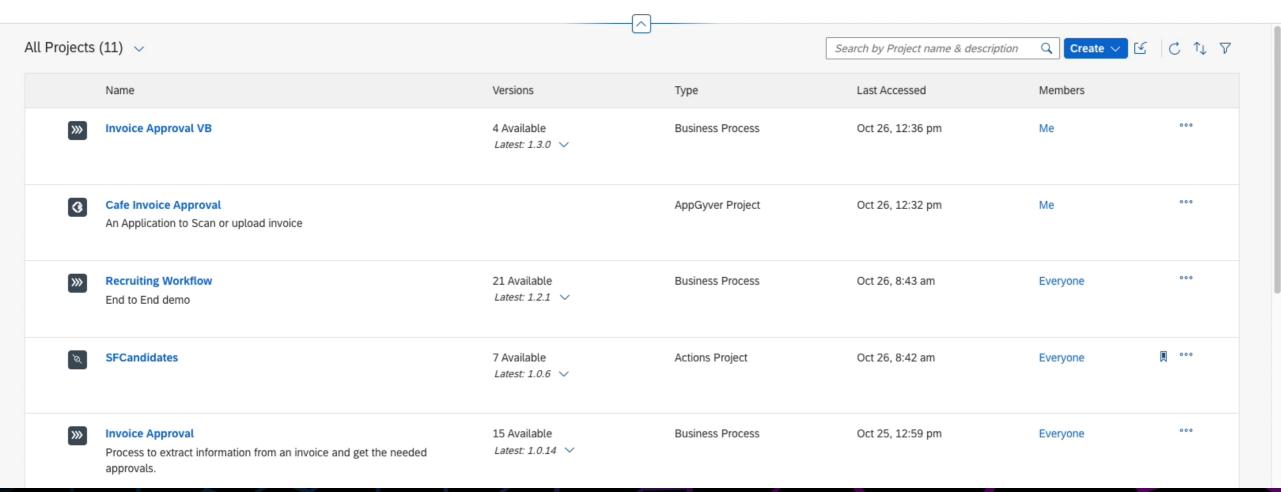


Create a Process

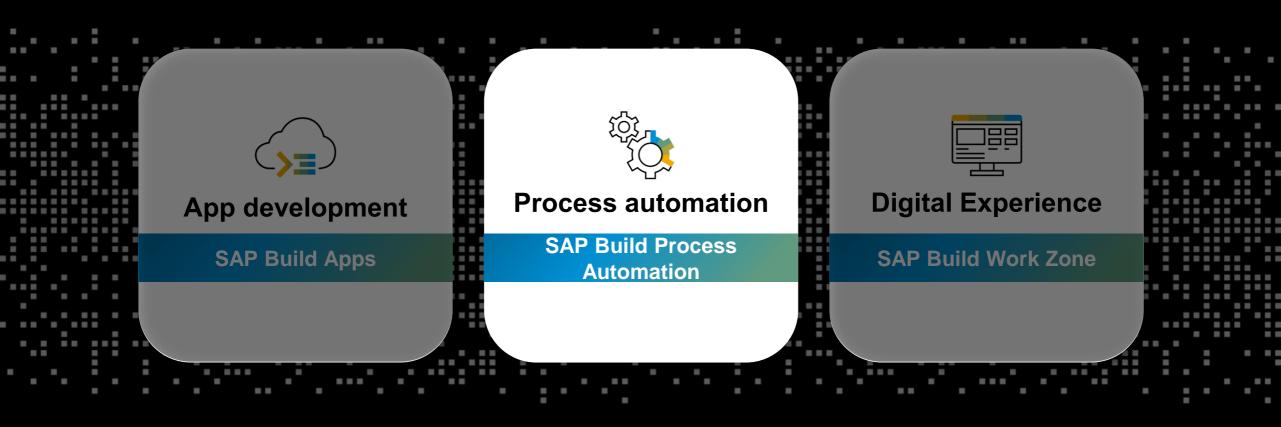




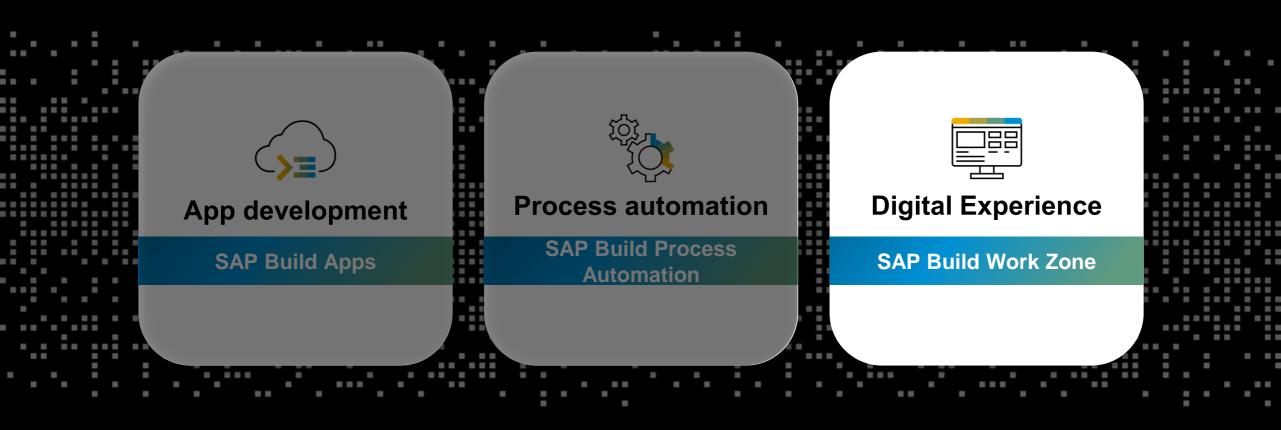




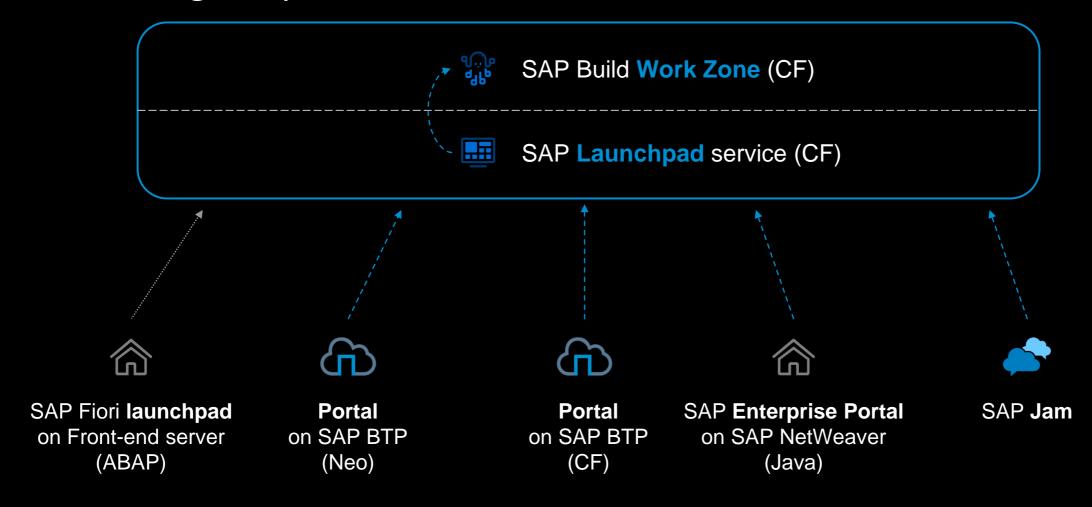
SAP Low-code / No-code Solutions



SAP Low-code / No-code Solutions

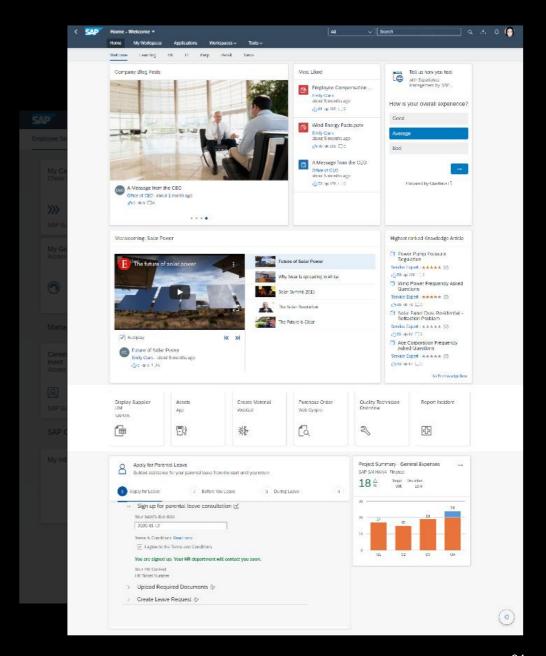


Transition Paths Towards our digital experience solutions



SAP Build Work Zone Solution Overview

... enables you to build **digital** workplace solutions to increase user productivity and engagement.



SAP Work Zone at a Glance

SELF SERVICE INTRANET

Easy-to-manage, self-service for the entire organization

EMPLOYEE-FOCUSED

Personalized and easy to use with role-based data

LAUNCHPAD

A centralized location for your SAP business applications, data and processes

COMMUNICATE AND ENGAGE

Self-sufficient, freeform layout and drag-and-drop design to engage employees

TEAM COLLABORATION

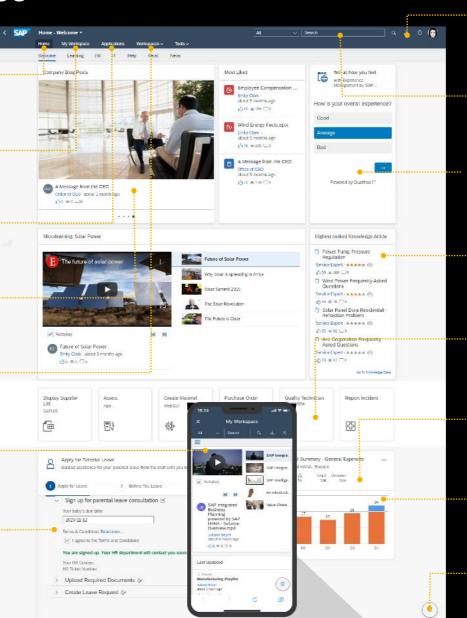
Self-service personal, project, topical, departmental and community workspaces

MOBILE READY

Anytime, anywhere access with responsive web and a dedicated mobile app

CREATE GUIDED WORKFLOW EXPERIENCES

Use a template project to build guiding user experiences on top of workflows



MY INBOX

Process workflow tasks that matter to you within the integrated My Inbox application

SEARCH

Discover and find information with powerful content and document indexing

INTEGRATE EXPERIENCE MANAGEMENT

Engage, monitor and measure with Qualtrics embedded within the experience

KNOWLEDGE BASE

Create, retain and share knowledge across the entire organization

SAP BUSINESS APPS

Quick access to SAP S/4HANA and other frequently used business apps

UI INTEGRATION CARDS

Embed and display SAP and third-party business data from across your organization

EXTEND AND DEVELOP

Extend with full IDE based on SAP Business
Application Studio

INTEGRATE CONVERSATIONAL AI

Develop and integrate chatbots

SAP Build Work Zone

Improving productivity by seamless digital experiences

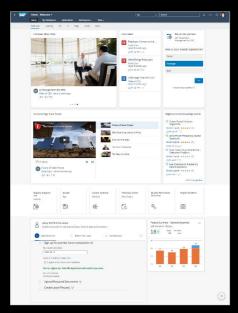
NEW

GA:Q123

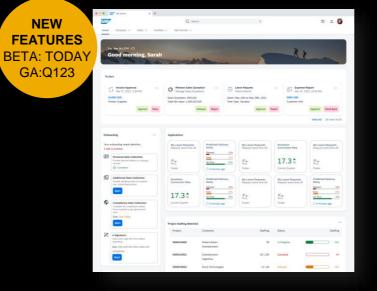
SAP Launchpad Service



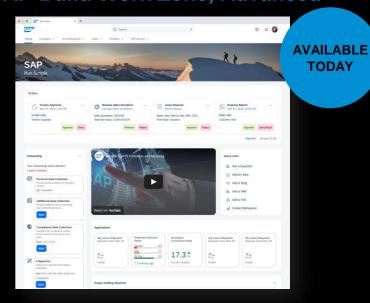
SAP Work Zone



SAP Build Work Zone, Standard



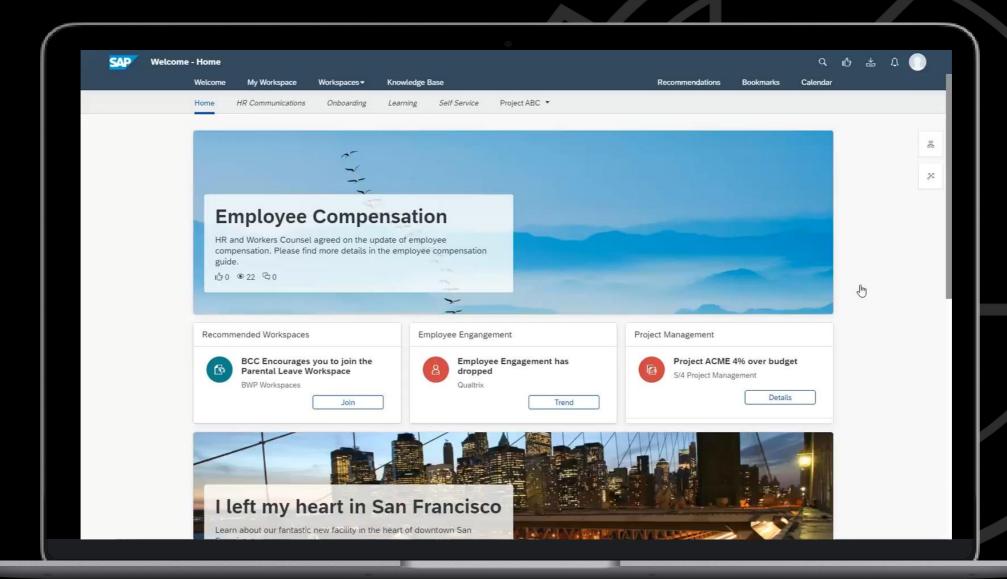
SAP Build Work Zone, Advanced



COMMON FOUNDATION

Horizon Theming Flexible Navigation menu with pages Drag & Drop UX Integration Cards & Content Packages Task Center Integration

SAP Workzone Demo



Example use cases for every part of the business

	Enterprise-Wide Experiences	LOB Experiences	External Experiences
	One entry point for internal users to run business processes that span multiple lines of business	Business experience for internal users to run business processes that span multiple applications within a single line of business.	Website platform for external users to browse, learn, engage or transact.
Human Experience Management	IntranetEmployee Self Service	Learning University	New Hire OnboardingPartner Training
Digital Supply Chain	Quality Initiative	Business Planning Desktop	Supplier Training
Procurement	Cost Containment Initiative	Procurement Desktop	Dealer PortalSupplier Portal
Customer Experience Management	Customer First InitiativeEnterprise Service Management	Store Manager Desktop	Customer Self ServicePartner Portal



CORNING

2,000% increase

in employee adoption of learning programs



30% time savings

With fast access to critical data embedded in daily workflows

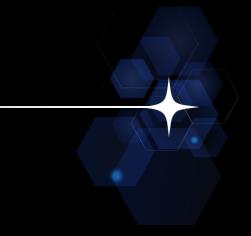


3x more invoices handled

Digital procurement experience improves vendor invoice management



Outside in view

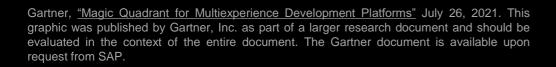


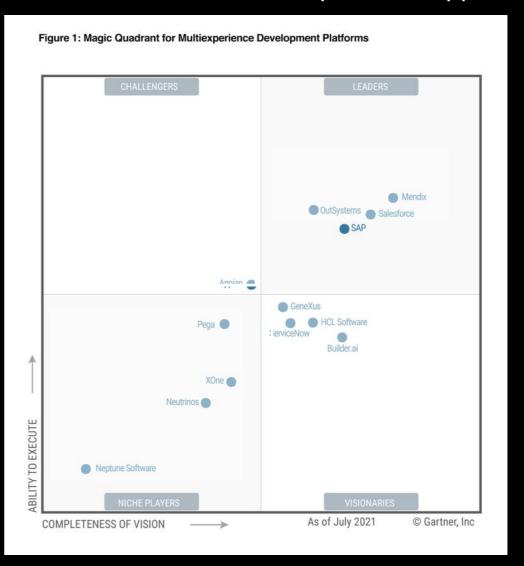
2021 Gartner[®] Magic QuadrantTM for Multiexperience Development Platforms

SAP Business Application Studio is SAP's IDE to Deliver Seamless Multiexperience App Practices



"Gartner Inc. has named SAP as a Leader in Gartner Magic Quadrant for Multiexperience Development Platforms for the second year in a row".7







SAP Build low-code app development and automation

Create apps, automate processes, and design business sites with drag-and-drop simplicity.

Try it out <u>www.developers.sap.com</u>

Join the SAP Builders program www.sap.com/builders

To learn more about SAP Build visit www.sap.com/build







Visit product page

SAP Business Technology Platform DIAMOND GAME





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Thank you.

Vivien Boche

Senior Director Center of Excellence for BTP, EMEA North

Connect with me:







Join me on the Low Code / No Code Revolution today.

