Application Lifecycle Management Partner Community Call Starting soon!





Application Lifecycle Management Partner Call – Q2 / 2023

CXS Customer Communications and Relations, SAP SE 14th of June 2023

PUBLIC



Disclaimer

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. Except for your obligation to protect confidential information, this presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this presentation or any related document, or to develop or release any functionality mentioned therein.

This presentation, or any related document and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this presentation is not a commitment, promise or legal obligation to deliver any material, code or functionality. This presentation is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This presentation is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this presentation, except if such damages were caused by SAP's intentional or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions..

Agenda, 14th of June 2023

- Welcome & Announcements
- Highlights from ALM Partner Conference (03/2023)
 - Keynote messages
 - Hack2Build & ALMathon
- Demo Tricentis integration in SAP Cloud ALM
- Demo Business Transformation Center in SAP Cloud ALM
- Polls



Please use the Q&A tool in Zoom to ask your questions also during the presentation!

Speakers & Background Experts



David Birkenbach (Moderator)
ALM Go-to-Market EMEA/MEE



Alexander Ertl
Tricentis – SAP relations



Clemens Leider
Business Transformation Center - Expert



ALM Go-to-Market EMEA

Welcome & Announcements

ALM Community News

Follow SAP Cloud ALM tag in SAP Community

Technical Articles



Xavier DUPEYRAT May 15, 2023 | 3 minute read

SAP ALM API & Integration: Q1 Updates

□ 0 6 5 **3** 317

Follow

Like

RSS Feed

Goal of this blog series

With this series of blogs, we want to keep you informed on the latest news and what is important in the area of SAP ALM APIs and integration for SAP Cloud ALM, SAP Focused Run and SAP Solution Manager.

Previous Blogs:

- Q3 updates
- Q4 updates

Q1 Updates

External API Management - Github SAP SAMPLES update

Check out our new updates to the SAP Cloud ALM samples repository:

- . Custom Processes API: Content Upload
- . Analytics API: Analytics postman collections

External API Management - Payload-based Mapping format

In addition to the 'rule-based' format a new type of mapping format is supported:

· Payload-based mapping format

With this type of mapping format you describe the format of the requests and the responses with placeholders that will be replaced with your input and output attributes.

Product Information



Astrid Tschense April 27, 2023 | 6 minute read

SAP Readiness Check for SAP Cloud ALM

₱10 **1**25 ● 3,676

Follow

▲ Like

RSS Feed

Dear All,

After a successful pilot phase, including positive feedback from customers and partners, we are excited to announce the general availability of the SAP Readiness Check tool for SAP Cloud ALM.

With SAP Readiness Check for SAP Cloud ALM, SAP provides a self-service tool to analyze an existing SAP Solution Manager system in preparation for a transition to SAP Cloud ALM. SAP Readiness Check for SAP Cloud ALM provides visibility to the application lifecycle management capabilities used in an SAP Solution Manager system. This new SAP Readiness Check scenario also offers details regarding the availability and information on equivalent capabilities in SAP Cloud ALM or other SAP products to be considered when planning the move from SAP Solution Manager to SAP Cloud ALM.

SAP Readiness Check for SAP Cloud ALM helps customers to better understand the usage of their SAP Solution Manager system, and to plan and scope the transition of application lifecycle management capabilities to SAP Cloud ALM. This transition can be performed either completely or by taking a capability-by-capability approach. The new tool provides a mapping of equivalent capabilities between SAP Solution Manager and SAP Cloud ALM, while also showing the availability status of capabilities in SAP Cloud ALM. It also helps customers to engage with partners and SAP to discuss options for the most appropriate transition plan.

Increase Your ALM Knowledge



Subscribe to this monthly newsletter to stay informed about the wide range of news and events relating to SAP's application lifecycle management offerings.

Application Lifecycle Management from SAP provides processes, tools, best practices, and services to manage your solutions throughout the complete application lifecycle.

https://blogs.sap.com/?p=1745285

https://www.sap.com/cmp/nl/alm-newsletter/index.html

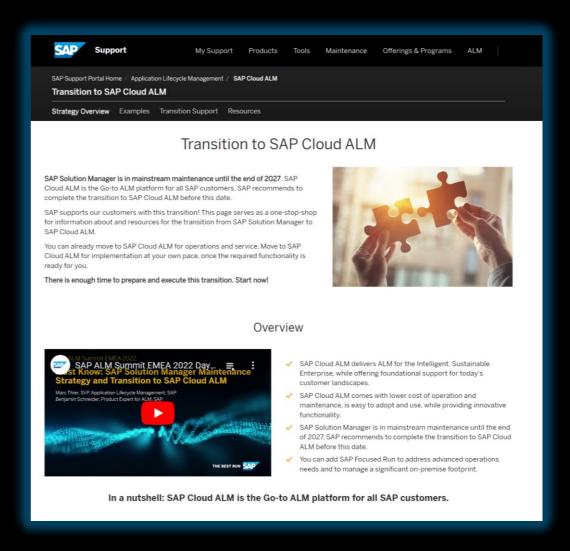
https://blogs.sap.com/?p=1685764

Transition Center in SAP Support Portal

Your one-stop spot for all the information around the transition to SAP Cloud ALM!

- General information
- Functional comparison and transition guidance
- Transition recommendations and strategy
- Additional resources, videos and documents

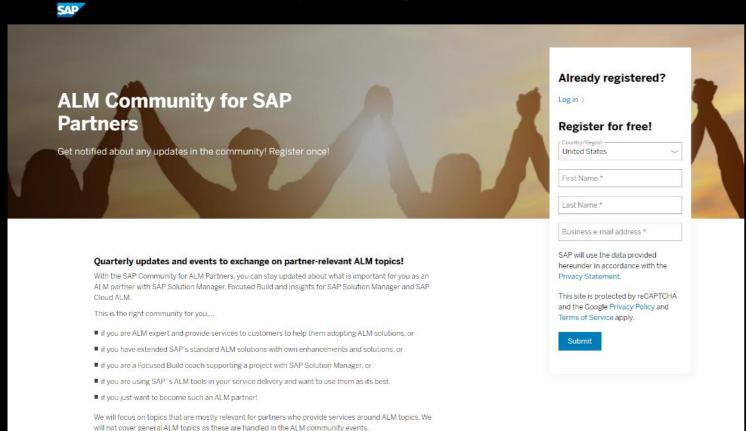
Transition Center



Last call to action!

Change your registration to Notify Me! page

Notify Me! page



Everybody who wants to receive future invitations to the ALM Partner Community Calls or Partner events shall register here, asap.





SAP ALM Summit EMEA

Energize your ALM transformation!

October 10–13, 2023 | Manufaktur Mannheim, Germany

Benefit from 4 packed days with 70+ sessions.

Learn from our ALM customers.

Leverage our partners' experience.

Discuss with ALM experts.

Make use of countless networking possibilities..



EARLY BIRD TICKET

1.390 € + 19% VAT (End of 30.06.2023)

REGULAR TICKET

1.690 € + 19% VAT

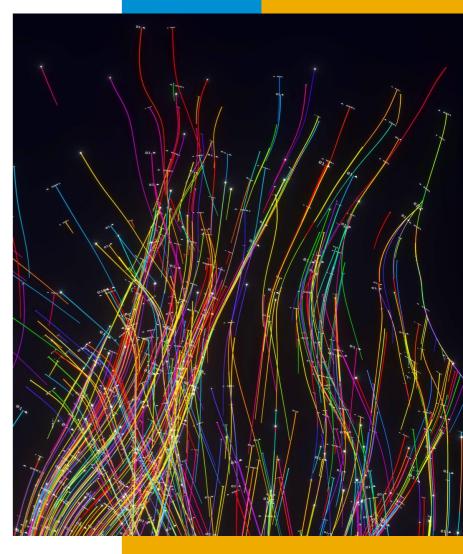
















Highlights from ALM Partner Conference (March 2023)

SAP ALM PARTNER CONFERENCE EMEA 2023

29th & 30th of March

SAP SE, Audimax ROT03 | St.Leon-Rot | Germany

In-person experience on SAP Application Lifecycle Management (ALM) Solutions

>20 lectures & Interactive workshops Day 1
ALM Transition
& Extension

Day 2
SAP Cloud ALM
@ System
Integrators

Evening event on Day 1

Meet SAP ALM experts

Free of charge

Limited Registration max. 250

Breakouts for implementation & operations

C-Level speaker

Keynote Speakers



Steffen Burger SVP SAP Partner Solution Adoption, Partner Ecosystem Success, SAP SE



Marc Thier
SVP SAP Application
Lifecycle Management
SAP SE



Janko Budzisch
Chief Product
Owner Operations
SAP SE



Michael Kloeffer
Chief Product
Owner Implementation
SAP SE

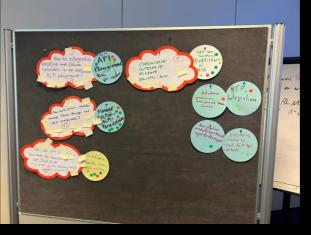
THE BEST RUN

"No question WHETER all SAP customers will use SAP Cloud ALM, but WHEN."

























ALM Partner Conference EMEA 2023 - Agenda

Day 1			
Registration and Check in	09:00		Registration Counter and Lobby in Building Rot03 – St Leon-Rot
Get empowered: How SAP supports your transition to SAP Cloud ALM	10:00	Audimax	Tim Steuer (VP ALM Communications, SAP SE)) Benjamin Schneider (ALM Expert, SAP SE)
Endorse, Embed & Expand SAP Cloud ALM!	10:45	Audimax	David Birkenbach (Director ALM Go to Market EMEA, SAP SE)
Coffee Break and room change	11:15		Snacks and coffee at Audimax pick up station
Workshop: Define with us the challenge for ALMathon 2023	11:30	W1	David Birkenbach (Director ALM Go to Market EMEA, SAP SE)
Workshop: Discuss best practices for partners to embrace Cloud ALM as AMS platform	11:30	W2	Janko Budzisch (Chief Product Owner Run, SAP SE) Matthias Bley (ALM Expert, SAP SE)
Workshop: Shaping the future of ITSM Integration between Partner and SAP beyond SAP Solution Manager	11:30	W3	Wilhelm Juette (Chief Product Owner Support, SAP Austria) Andreas Klingel (Ecosystem Programs, SAP SE)
1 10 1	40.00		0 4 5 7 400
Lunch Break	13:00		Canteen Rot03
Break out Session: See the Implementation Transition journey – Method & Tools	13:00 14:00	W3	Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE) Axel Schulze (ALM Expert, SAP SE)
Break out Session: See the Implementation Transition journey – Method &		W3 W2	Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE)
Break out Session: See the Implementation Transition journey – Method & Tools Break out Session: See the Operations Transition journey - From SAP Solution	14:00		Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE) Axel Schulze (ALM Expert, SAP SE) Janko Budzisch (Chief Product Owner Run, SAP SE)
Break out Session: See the Implementation Transition journey – Method & Tools Break out Session: See the Operations Transition journey - From SAP Solution Manager to SAP Cloud ALM or SAP Focused Run	14:00 14:00	W2	Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE) Axel Schulze (ALM Expert, SAP SE) Janko Budzisch (Chief Product Owner Run, SAP SE) Matthias Bley (ALM Expert, SAP SE)
Break out Session: See the Implementation Transition journey – Method & Tools Break out Session: See the Operations Transition journey - From SAP Solution Manager to SAP Cloud ALM or SAP Focused Run Shared experiences from 10 ALM Partners	14:00 14:00 15:00	W2	Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE) Axel Schulze (ALM Expert, SAP SE) Janko Budzisch (Chief Product Owner Run, SAP SE) Matthias Bley (ALM Expert, SAP SE) Interview roundtable on stage
Break out Session: See the Implementation Transition journey – Method & Tools Break out Session: See the Operations Transition journey - From SAP Solution Manager to SAP Cloud ALM or SAP Focused Run Shared experiences from 10 ALM Partners Coffee break	14:00 14:00 15:00 <i>16:00</i>	W2 Audimax	Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE) Axel Schulze (ALM Expert, SAP SE) Janko Budzisch (Chief Product Owner Run, SAP SE) Matthias Bley (ALM Expert, SAP SE) Interview roundtable on stage Snacks and coffee at Audimax pick up station
Break out Session: See the Implementation Transition journey – Method & Tools Break out Session: See the Operations Transition journey - From SAP Solution Manager to SAP Cloud ALM or SAP Focused Run Shared experiences from 10 ALM Partners Coffee break Keynote: The Future of ALM for Partners	14:00 14:00 15:00 16:00 16:30	W2 Audimax Audimax	Matthias Biegert (Manager Regional Implementation Group for ALM, SAP SE) Axel Schulze (ALM Expert, SAP SE) Janko Budzisch (Chief Product Owner Run, SAP SE) Matthias Bley (ALM Expert, SAP SE) Interview roundtable on stage Snacks and coffee at Audimax pick up station Marc Thier (SVP ALM, SAP SE)

Public 1

ALM Expert booths









Clemens Leider

Andreas Klingel

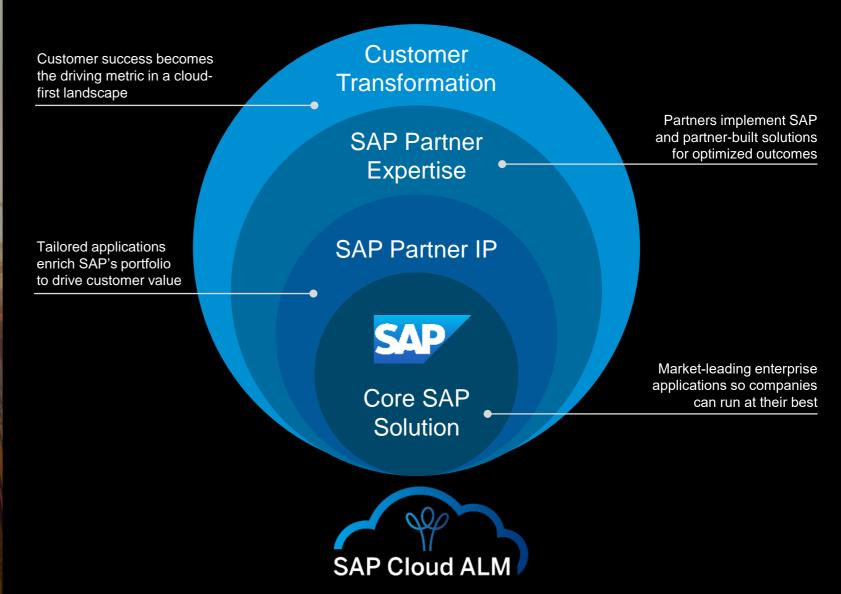
Thomas Grande

Alexander Ertl

The Partner Advantage The transition to the Cloud is the

The transition to the Cloud is the key to creating value and helping customers win. SAP's dynamic partner ecosystem drives that transition with unrivaled technology and industry expertise, market reach, and partner-built solutions that extend SAP's portfolio.

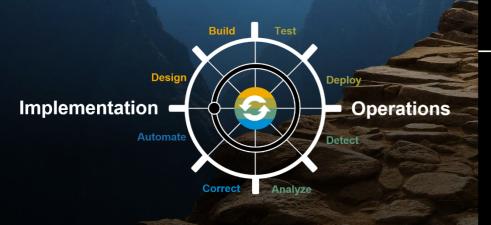
SAP Partner Value Proposition



Consistent delivery of Core SAP Solution along with Partner IP

Application
Lifecycle
Management for
the Intelligent
Enterprise

Keep your customers business running and get faster value.



Accelerate Time to Value

Enhanced and Sustainable business continuity & operations

A platform to build and nurture Partnerships

SAP Cloud ALM is available to all cloud customers and ES customers, claim your tenant TODAY!



Data Transformation



>>>



Transform



Provide



Validate

SAP Business Transformation Center powered by SAP Cloud ALM

Fast time to value

Innovation Adoption















Design

Build

Test

Deploy

SAP Cloud ALM

Methodology

Operation Automation

Collaboration

Integration

Business Continuity





Service Collaboration



Share

>>>





Follow-Up





Detect





Analyze









Prepare

Deliver

© 2023 SAP SE or an SAP affiliate company. All rights reserved. | Public

22

SAP Cloud ALM – Success and Momentum

2.400 customers

new customers per day

Feb 2023

Year over year

4 X customers

8 X logged on users

2 X clicks per user

13 X clicks

SAP Cloud ALM is the Partner Choice



Application Management Service Providers

- Provide consistent and simplified
 Operations Experience to customers
- Demonstrate operational excellence by automating corrective actions
- Reduce cost of operations and ensure seamless business continuity



System Integrators for Industry Verticals

- Ensure project quality using standardized methodology, process and test content
- Leverage SAP Activate and SAP Best Practice content (accompanied by your own)
- Provide training and consulting services to customers how to use SAP Cloud ALM best
- Reduce cost of Implementation by accelerating project activities



ALM Implementation and Extension Partner

- Provide Services including integration services for SAP Cloud ALM for the customer base
- Leverage Open APIs in SAP Business API Hub
- Build your own extensions of SAP
 Cloud ALM and bring them to the SAP
 store

ALM implementation & extension Partner

TODAY

- Implementation of SAP Solution Manager and Focused Build for customers
- Build SAP Solution Manager extensions

TOMORROW

- Support customers with their transition to SAP Cloud ALM
- Build SAP Cloud ALM extensions on SAP BTP

VAR-delivered support Partner

TODAY

- Uses SAP Solution Manager for ticket handling and data exchange with SAP (mandatory)
- Uses SAP Solution Manager for customer implementation projects (1:n)
- Manages customer landscapes with SAP Solution Manager and SAP Focused Run

TOMORROW

- Uses own ticketing tool with "ITSM integration" (planned) for ticket handling and exchange with SAP
- Uses customer SAP Cloud ALM for customer implementation projects
- Manages customer landscapes with SAP Focused Run

System Integrator

TODAY

- Uses own methodology and tooling for customer implementation projects
- Uses customer SAP Solution Manager for customer implementation projects

TOMORROW

- Includes own methodology (tasks) and best practices (process content) in customer SAP Cloud ALM
- Uses customer SAP Cloud ALM for customer implementation projects

Hosting Partner

TODAY

 Manages customer landscapes with SAP Solution Manager and/or SAP Focused Run

TOMORROW

 Manages customer landscapes with SAP Focused Run

AMS Partner

TODAY

 Manages customer landscapes with SAP Solution Manager and/or SAP Focused Run

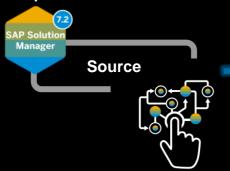
TOMORROW

 Manages customer landscapes with SAP Cloud ALM and/or SAP Focused Run



SAP Readiness Check for SAP Cloud ALM - available

Process Steps



Prepare SAP Solution Manager System

- Implement analysis collectors (via SAP note or ST-PI Support Package)
- Transport the collectors to system being analyzed (i.e. production or a recent copy of production)





Execute Collectors

- Schedule the analysis collector jobs
- Monitor the progress of the analysis jobs

Transfer Analysis Data

- Download analysis data once collectors are
- Review and (if required) modify the collected analysis data
- Visit the SAP Readiness Check launch page
- Create a new analysis and upload data



Explore Results

- Select an "available" analysis from the SAP Readiness Check launch page
- (Optionally) adjust the automated collected usage result
- Review the high-level results
- (Optional) Generate a downloadable document as an offline record

Prepare the Transition

 Use the SAP Readiness Check results to learn more about the possible transition scenarios to SAP Cloud ALM



SAP Cloud ALM is Cloud Native, Disruptive Innovation





- Monolithic Infrastructure
- On mature ABAP platform
- Extension of CRM with customizing
- Feature Packs and Support Packs
- Supporting 2 major releases per year, requiring long implementation and test phases
- Managing On Prem complexitiy centered around ABAP transports

- Rethought and built from scratch on SAP Business Technology Platform
- Cloud Native Development with daily deliveries, forthnighly features
- · Built for the cloud in the cloud
- Focused on agile delivery with Incremental enhancements
- Supporting Continuous Feature Delivery (CI/CD)
- Start with open and flexible mindset
- Can be consumed microservice by microservice

Transformation to SAP Cloud ALM is not just a technical conversion, it is also a mind shift towards the cloud and a new working model

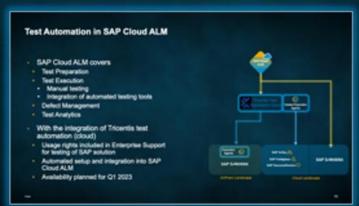
Public 29

Major Innovations in SAP Cloud ALM in 2023

Process Hierarchies



Test Automation



Transition



Solution Documentation

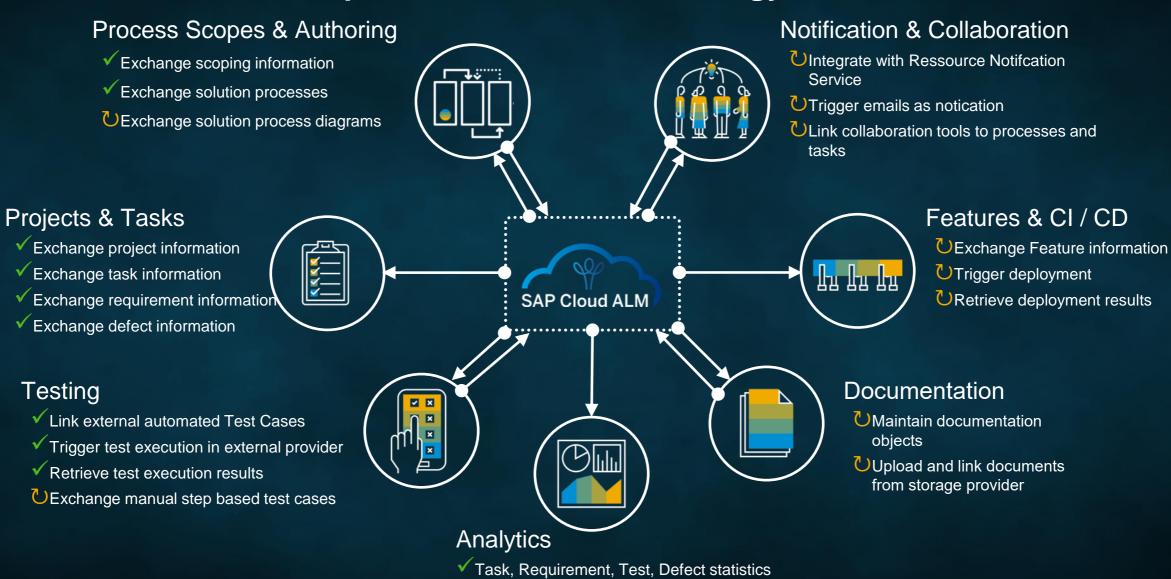


Change Management



Public 30

SAP Cloud ALM for implementation – APIs Strategy



Feature, Transport & Documentation statistics

Prototype: External Approval of Requirement



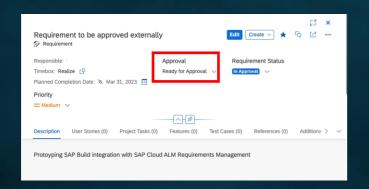






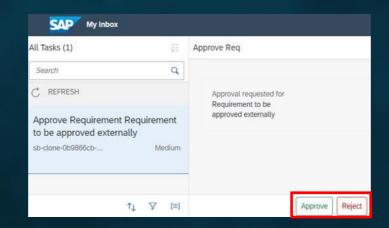


Requirement Management



 Req. Approval Status changed to: "Ready for Approval"

Personal Notification Inbox



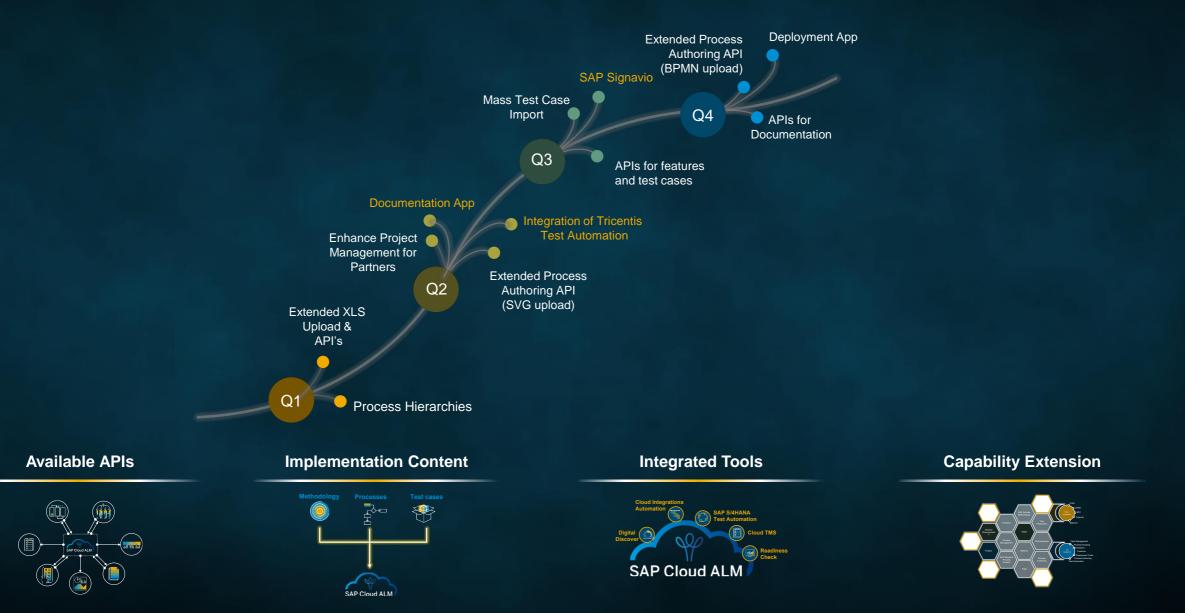
- Approver gets notified in SAP Build
- Approver can either "Approve" or "Reject"

Requirement Management



 Req. Approval Status changes automatically to new status "Approved"

SAP Cloud ALM Build – Partner Capability Roadmap 2023



Go live with confidence

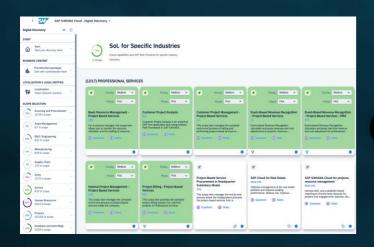
by using proven guidance to deliver speed + predictability

Expedite your rollout with proven SAP Activate tools and methodology



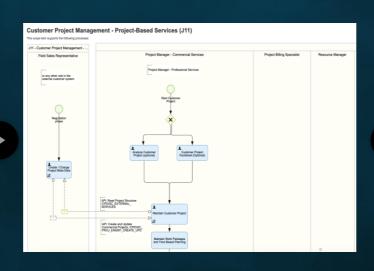
Digital discovery

Explore the full breadth and depth of best practice processes to rapidly define scope, benefits and a predictable implementation



Industry best practices

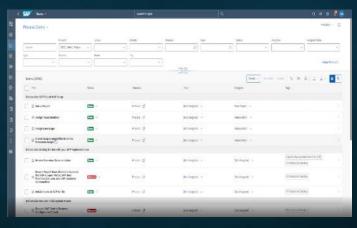
Assess fit to standard against SAP Best Practices based upon the many years of SAP industry experience



Best Practices are available in SAP Cloud ALM

Services and tools

Accelerated services, producing predictable results and enabled by integrated tools and methodologies

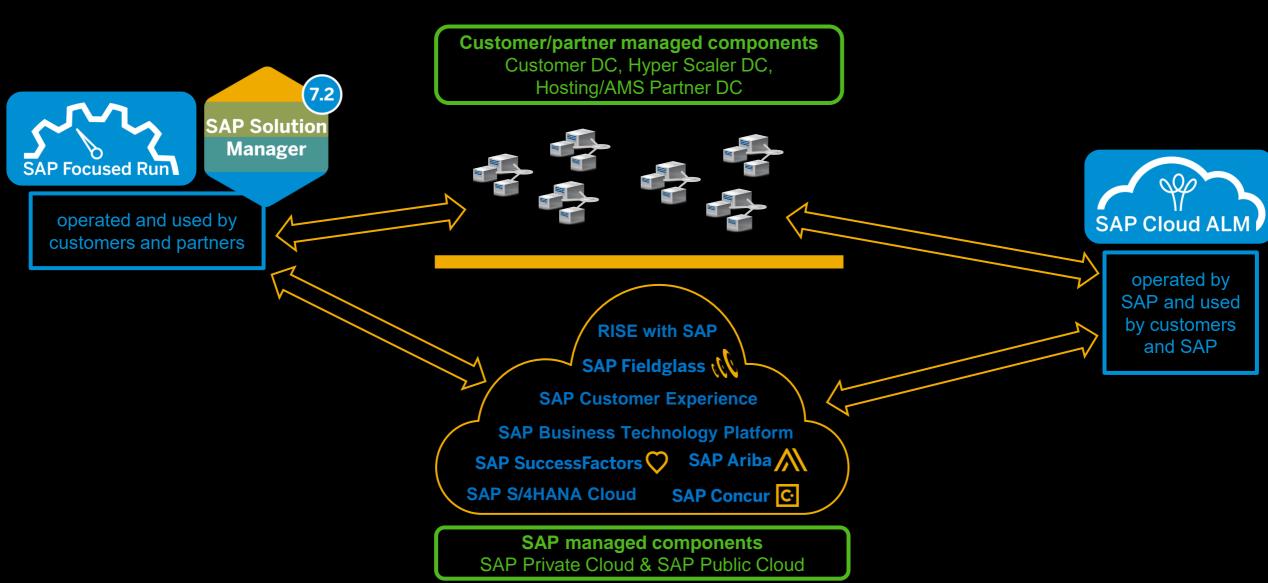


* Cloud Application Lifecycle Management



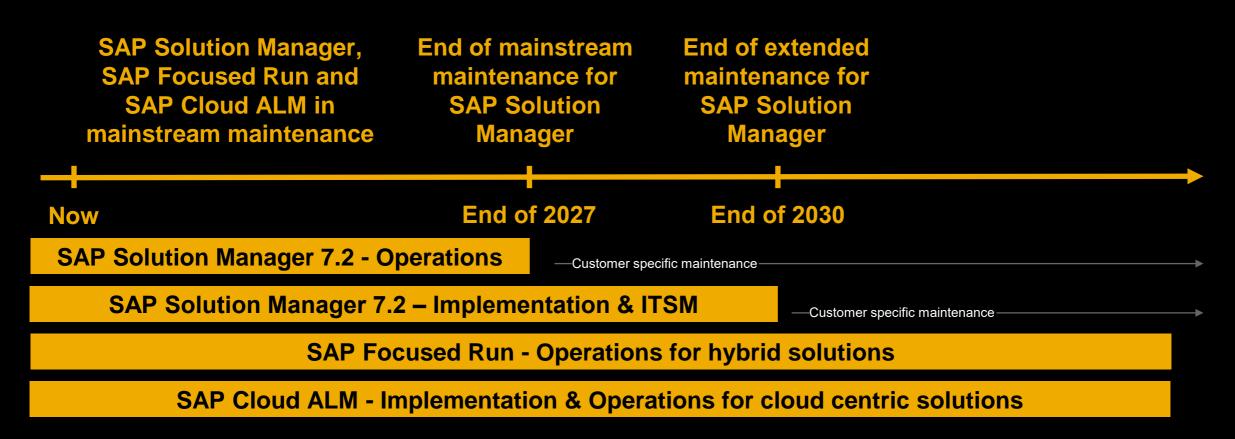


Current status of SAP's Operations Platforms

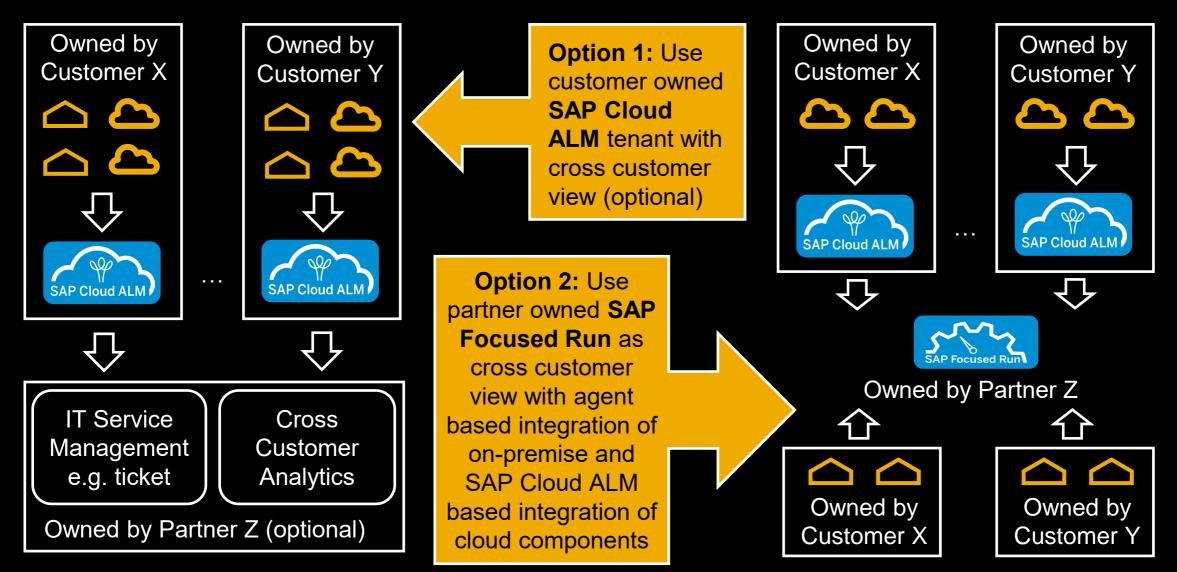


SAP ALM Platforms – Planned Product Availability Strategy

Recommendation: Hosting or Application Management Service Providers must sooner or later transform from SAP Solution Manager as their operations platform to SAP Cloud ALM, SAP Focused Run or an combination of both

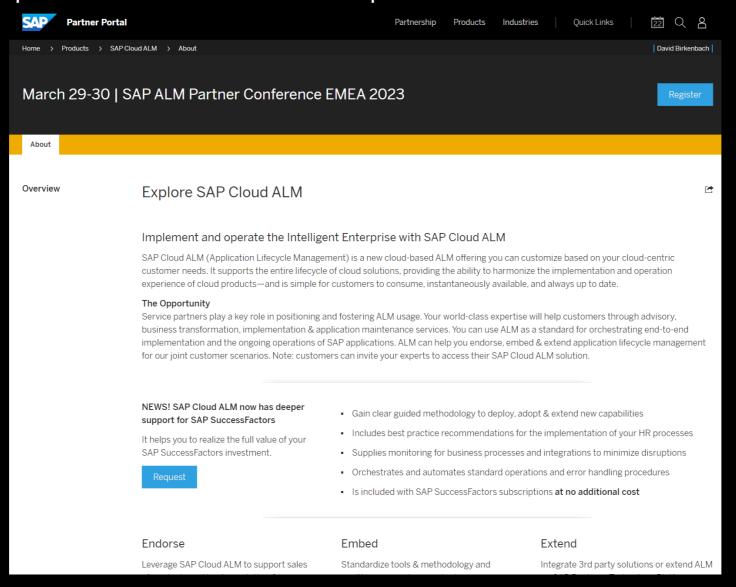


Operation Platform Options for Hosting and AMS Providers



SAP Partner Portal

Central access for partners to SAP Cloud ALM topics



PUBLIC

SAP Cloud ALM Partner Adoption Program - 2023

Digital Enablement

- PreSales Package*
- Learning journey in Partner Portal (PP)*
- Regular Web Sessions via PP
- **Tutorial Videos**
- E-Trainings
- **Expert Portal**
- **ALM Events & Downloads**
- Public Trial System
- **Business Transformation Consultant** Training Curriculum*

Skill proof

- Web Assessment
- Partner Hub Listing
- Commitment of use



Partner Adoption & Enablement Badge*



Ongoing

- Customer Reference Story on Partner Hub
- SAP Cloud ALM Coach Community Calls *
- Shared server with assets*
- Quarterly What's new?" web sessions
- **ALM Newsletter & Calls**
- SAP Community (Blogs, Q&As)
- Central SAP Cloud ALM Inbox

Advanced

- Partner Services \$
- Business Transformation Consultant Certifications * \$
- Classroom trainings * \$

- Own Demo tenant* \$
- ALM Event Package* \$
- Extend your support engagement with SAP
 - → Support Collaboration Framework

SAP Cloud ALM - Global partner enablement offerings

Partner only

Welcome session



- Virtual 1,5 h introduction and first steps in SAP Cloud ALM
- EGI

Update webinars



 Quarterly global webinars provide updates on SAP Cloud ALM

Onboarding services



- Expert Guided Implementation Service
- Guided Missions in SAP Discovery Center

Learning journey*



- Consultant / Project Lead
- ALM / BTS Coach * (SAP Learning Certification)

OpenSAP Trainings



- Implementation
- Operations

both incl. SAP Learning badge

Classroom trainings ڃ



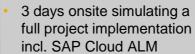
 3days SAP Cloud ALM in Germany/Austria *

Adoption Program with Web Assessment

- Guided e-learning with final Web Assessment
- Listing on Partner Hub
- → Skill Badge for Partners



Go-Live Experience



ALMathon (yearly)



- Hackathon for Architects &
- Developers
- Support with SAP Expert

Video Tutorial playlist



Onboarding, Implemention, operations

SAP Cloud ALM expert series

- Websessions to different ALM topics offered in Partner Portal
- Recordings in Learning journey

Support Collaboration Framework

Extend support commitment

Demo readiness



 Public Demo environment incl. recorded demos

Expert Portal



 Guides and Best Practices for SAP Cloud ALM coaches & consultants

Regional Partner event

- Yearly ALM Partner Conference (EMEA, APJ)
- Quarterly Partner Community Calls
- Yearly ALM Summit (APJ, EMEA, Americas)

ALM community



 Engage with experts in a community for partners and SAP internals

Partner Delivery Managers



 Assigned to selected partners as first contact for SAP Cloud ALM

Customer Care



 Central inbox for partners and customers for How to questions

Indiv. Project Coaching



- Partner service on ALM
- Project based

More to come...



Onboarding

Training

Continuous learning & Project support

PUBLIC *planned

Partner access to SAP Cloud ALM

Use Cases

- Project activities to implement a SAP solution
- Train the project team
- Build custom specific enhancements
- Partner use SAP Cloud ALM productively for own SAP application management
- Partner trial and practicing
- Demo of single SAP Cloud ALM features
- Evaluate and try new SAP Cloud ALM **functionalities**
- Build own Demo cases for PreSales activities
- Build template content to be exported / imported to customer tenants
- Develop & test Partner extensions

SAP Cloud ALM tenant

- Customer owned tenant
- One tenant / customer account with SAP Enterprise Support or any SAP cloud subscription or TDD subscription
- Partner in the role of a customer
- Partner owned tenant
- Additional dummy projects can be created
- Public SAP Cloud ALM Demo tenant
- Identic features & content
- No refresh of data
- Test & Demo SAP Cloud ALM tenant
- Separate subscription via Partner pricelist.*

Access

- Initial customer S-User who subscribed SAP Cloud ALM (=Admin)
- Customer admin creates users of project team, incl. partner consultants
- Dito 1
- Access to (productive) projects can be restricted with authorizations
- Access with different project roles.
- User & password shared on SAP Support Portal
- Partner requestor receives initial Admin role for Partner owned tenant.

Extensibility Using APIs for SAP Cloud ALM Customer/Partner User Story

Consume: benefit from a huge amount of key SAP data

As a customer/partner, I create **custom** applications for data visualization for all ALM domains (Build, Run)

- SAP Analytics Cloud
- 3rd Party **Analytics**: Grafana, Splunk, Tableau, ...
- 3rd Party APM: Dynatrace, AppDynamics, ...
- 3rd Party **Project** Management: JIRA, ...
- •



Integrate: connect CALM to your existing ALM platform and tools

As a partner/customer, I integrate CALM into other **ALM components** to improve ALM **processes**:

- Test Management: Tricentis, Microfocus, Selenium, ...
- Project/Task Management: Jira, GitHub, ...
- Incident Management: ServiceNow, Zendesk, ...
- CI/CD: Jenkins, Bamboo, GitLab,
- Collaboration: Teams, Slack, ...
- Operation/Workflow Automation: Automic, Redwood, ...
- •

Complement: implement connectors and content to better support your business processes

As a partner, I deliver content/services in the SAP Store for:

- SAP UI5/Fiori custom applications,
- SAP Analytics Cloud pre-packaged analytics,
- Advanced SAP BTP application from project management (Scrum-Board, Kanban, Project Tracker, ..),
- Custom process/solution modeling, BPMN library, ...
- Custom project/methodology templates,
- **SAP CPI** package (3rd Party systems connectors, complex integration scenario, ...),

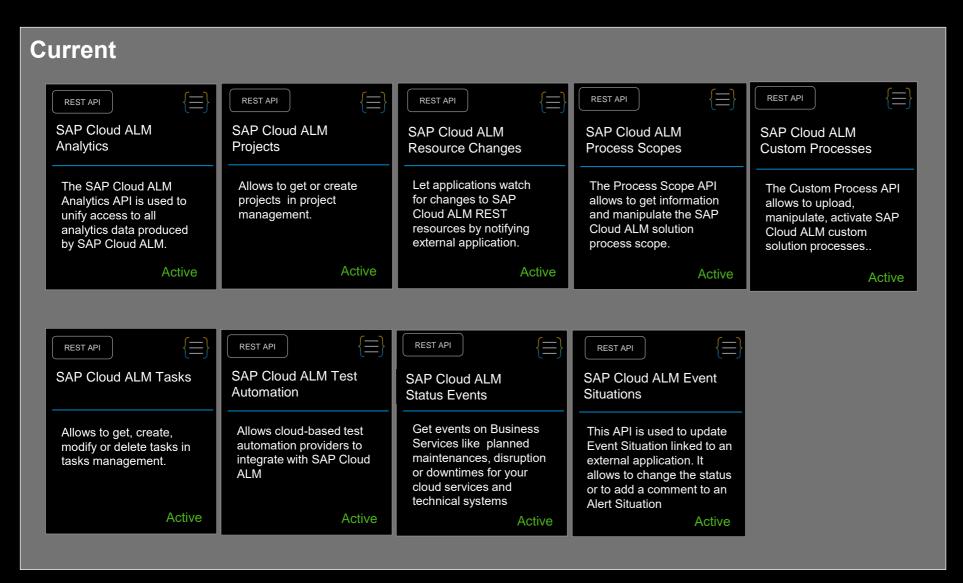
•

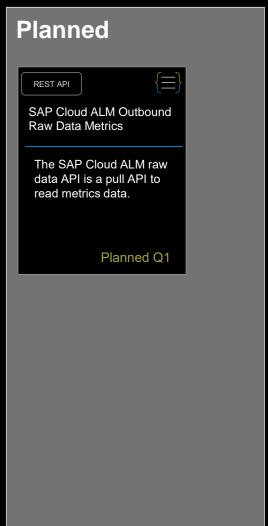
Extend: build new services and frontends to improve ALM processes

As a **partner**, I deliver **advanced innovative** applications and services in the following domains:

- Artificial Intelligence: predictive operations, capacity planning, test optimization, preventive support, ..
- Robotic Process Automation: request authorizations, trigger testing, automatic incident management, optimize systems monitoring, detect security attack, perform backups, ...
- Chatbot: advanced support, Service desk operations, ...
- •

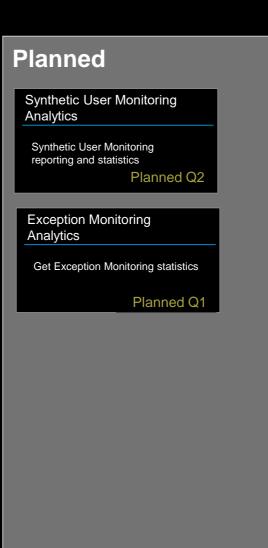
Open APIs Catalog 1/2

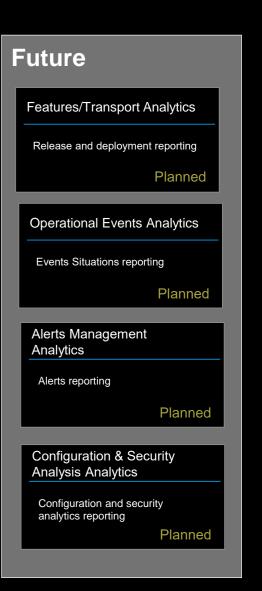




SAP Cloud ALM Analytics API Catalog

Current **Business Process** Projects Analytics Tasks Analytics **Monitoring Analytics** Report SAP Cloud ALM Tasks Get SAP Cloud ALM Project **Business Process Monitoring** Analytics analytics statistics for SAP solutions Active Active Active Real User Monitoring **Test Management Analytics Defects Analytics** Analytics Report SAP Cloud ALM Test Cases executions Real User Monitoring statistics Defects analytics analytics Active Active Active Integration Monitoring Jobs & Automation Requirements Analytics **Analytics** Monitoring Analytics Integration Monitoring statistics Get SAP Cloud Requirements Jobs and automation workflow for SAP solutions execution statistics Analytics Active Active Active Status Events Analytics Health Monitoring Analytics Health Monitoring reporting for Get statistics on status for cloud services and systems systems/ Services. Active Active





Hack2Build facts

- We do ALMathon 2023 as a joint challenge with Hack2Build (H2B) challenge from SAP BTP team
- H2B/ALM-athon is an SAP Hackathon in the ALM space powered by ALM Summit EMEA
- It focusses to SAP Partners who want to leverage ALM solutions and/or develop new own extensions with SAP ALM tools.



- Starts with Kickoff Innovation Day on 15th of June, followed by idea submission until 06/20 and a hackathon week in July.
- Ends at ALM Summit EMEA in October with live pitches of the TOP6 teams. Each team will get.
 The winning team is selected by voting of all Summit participants
- SAP Badges, 2 T-Shirts, 2 complementary tickets for ALM Summit in Mannheim, Germany will be granted for winning teams plus a trophy for the winners.

Please find more details about the schedule and submit your interest <u>here</u> to receive the submission form.

SAP CLOUD ALM ALM ALM SAPALIMAN SAPA

© 2022 SAP SE or an SAP affiliate company. All rights reserved. I PUBLIC

Hack2Build – Journey & Benefits









Develop

Solution prototypes in a week

Interact and Learn with SAP Experts

Collaborate with the experts from SAP

Interact and Learn with Partners

Participating in the event

Showcase to SAP

Receive feedback from SAP senior managers and experts

Earn a Digital Badge

All the participants receive a badge

Kick-start your build journey

A clear path to take your ideas or existing solutions forward with SAP

Receive GTM Guidance

Best suited commercial options for your solution

Qualify & Publish

Into SAP Package Finder \ SAP Store \ API Business Hub

© 2022 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC 48

Time schedule

Register NOW!

https://events.sap.com/ hack2build/en/sapn-emea.htm

Activities		Timeline Cloud-alm
Partner Innovation Day	Learn the key tools to extend Cloud ALM and stitch a compelling use case	June 15, 2023
Use-case submission deadline	Submit your use case	June 20, 2023
Use-case Review	Meet and discuss use case with SAP experts	June 22-30, 2023
Hack Phase	Building your solution prototype with SAP expert support	July 4-10, 2023
Prelimirary Demo Jam	Present your MVP/prototype to a panel of senior SAP Executives \ Experts	July 11, 2023
Final Demo Jam	Six finalists showcase the solution during SAP Cloud ALM Summit Mannheim, Germany	October 12, 2023
Build Phase	Build full scope with SAP coaching	October 13 - November 12, 2023
GTM phase	Publish and make solution ready for deployment	End of November, 2023

49 © 2022 SAP SE or an SAP affiliate company. All rights reserved. I PUBLIC



Alexander Ertl Tricentis – SAP relations

Test automation in SAP Cloud ALM with TRICENTIS

Demo



Clemens Leider
Business Transformation Center - Expert

SAP Business Transformation Center

The Intelligent Solutions for Data Migration and Transformation

Our next Partner Community Call

Please block your calendar or register here to keep receiving invitation.

https://www.sap.com/cmp/nl/alm-community-for-sap-partners/index.html

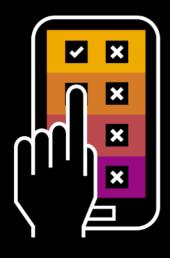


The next ALM Partner community call is planned to take place in December 2023





© 2023 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC



Your chance to influence SAP

Please open www.menti.com
and use code 4314 6336
Or use the QR code with your mobile device.

https://www.menti.com/alpqqibnexe5



© 2023 SAP SE or an SAP affiliate company. All rights reserved. | PUBLIC

Thank you.

David Birkenbach

Director ALM Go-to-Market – EMEA/MEE

Customer Experience & Solutions (CXS) | CSI |

Product Engineering | SAP SE

E david.birkenbach@sap.com

Please follow me for any public updates





