

Application Lifecycle Management Partner Community Call

Starting soon !





Application Lifecycle Management

Partner Call – Q3 / 2022

CXS Customer Communications and Relations, SAP SE
29th of June 2022

PUBLIC

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Agenda, 29th of June 2022



- Welcome & Announcements
- BOSCOL- ALM Partner app on SAP Store - by RBEI
- Summary ALM Partner Conference
- SAP S/4HANA Cloud – SAP Solution Manager or SAP Cloud ALM?
- Partner Programs
 - ALM-athon
 - SAP Cloud ALM Partner Adoption
- Polls

Please use the Q&A tool in Zoom to ask your questions also during the presentation!

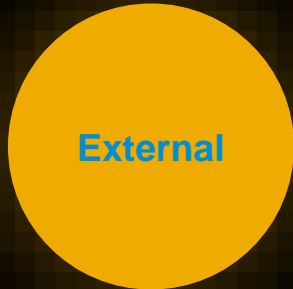
Speakers & Background Experts



David Birkenbach (Moderator)
ALM Go-to-Market EMEA/MEE



Cay Rademann
ALM Communication Expert



Guest Speaker:
Tatambhatla Rohini Kumar (RBEI/BSI1)



Sharath Shasheendran
ALM Go-to-Market APJ



David Birkenbach (Moderator)
ALM Go-to-Market EMEA

Welcome & Announcements

ALM Community News

Technical Articles



Xavier DUPEYRAT
June 21, 2022 | 2 minute read

SAP Cloud ALM Integration: Event-Situations Transformation Mapping

0 3 72

In this series of blog post, we will cover different use-cases of **integration** between **SAP Cloud ALM** and external ALM services. All integration scenario of SAP Cloud ALM are based on the public APIs listed of the **SAP API Business Hub**.

Objectives

When **events** are created in SAP Cloud ALM, you would like to forward those events to an external **ticketing** system by applying specific transformation rules.

Approach

SAP Cloud ALM Resource Changes API

Events sent by SAP Cloud ALM are identified by REST resources of type **Event-Situations** managed by the **SAP Cloud ALM RESOURCE_CHANGES API**.

The **SAP Cloud ALM Resource Changes API** is the API implemented by the web-hooks destination declared in SAP Cloud ALM external management.

The **Resource Changes API** supports the following operation:

- POST
◦ /resourceChangeCustomUrl



Nicolas ALECH
June 15, 2022 | 3 minute read

Learn about Defect Management in SAP Cloud ALM

3 15 201

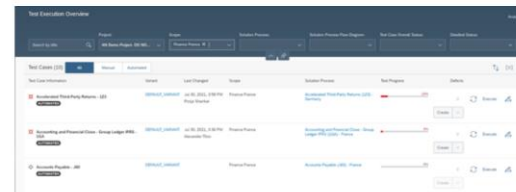
In this blog post I will give you a short overview of defect management in SAP Cloud ALM.

It is now possible to create Defects in SAP Cloud ALM. These defects can be based on test execution, but they don't have to. It is also possible to create defects "outside" of testing.

For those of you who are familiar with SAP Cloud ALM, you will easily recognize that the defects are in fact a new type of Task objects. Therefore, you will find lots of similarities between these 2 entities.

But let's start in test execution, indeed most of the time the defects will be created during the testing phases, hence the execution of test cases (both Manual and Automated).

This is a screenshot from the test execution list:



Test Execution List Defect Creation



Cay Rademann
May 4, 2022 | 6 minute read

ALM for SAP S/4HANA Cloud – SAP Cloud ALM or SAP Solution Manager?

6 34 1.913

SAP offers two Application Lifecycle Management (ALM) solutions for this: **SAP Cloud ALM** and **SAP Solution Manager**. As an ALM solution expert at SAP, I receive many questions from customers, and a critical example is: **"What is the right ALM solution for me?"** This blog post is the start of a series in which I plan to deliver an answer to this question. Here are the links to the other posts of the blog series:

- ALM for SAP S/4HANA Cloud – Which Solution Fits to Your Landscape?
- ALM for SAP S/4HANA Cloud – What are the costs?
- Task and Requirement Management – SAP Cloud ALM or SAP Solution Manager?
- Process Management – SAP Cloud ALM or SAP Solution Manager?
- Managing Custom Code – SAP Cloud ALM or SAP Solution Manager?
- Test Management – SAP Cloud ALM or SAP Solution Manager?
- Technical Change Control – SAP Cloud ALM or SAP Solution Manager?
- Analytics – SAP Cloud ALM or SAP Solution Manager?
- Application Operations – SAP Cloud ALM or SAP Solution Manager?
- Business Process Operations – SAP Cloud ALM or SAP Solution Manager?
- IT Service Management – SAP Cloud ALM or SAP Solution Manager?
- Support Service Delivery – SAP Cloud ALM or SAP Solution Manager?

Have you subscribed to SAP S/4HANA Cloud? Perfect! But how do you manage the application lifecycle of the solution?

[SAP Cloud ALM Integration: Event-Situations Transformation Mapping](#)

[Learn about Defect Management in SAP Cloud ALM](#)

[ALM for SAP S/4HANA Cloud – SAP Cloud ALM or SAP Solution Manager](#)

[Follow SAP Cloud ALM tag in SAP Community](#)

SAP ALM Summit EMEA

Shape Your Future
ALM Strategy!

October 18 to 21, 2022
Manufaktur Mannheim, Germany

Benefit from 4 packed days with 50+ sessions.

Learn from our ALM customers.

Leverage our partners' experience.

Discuss with all ALM experts.

Make use of countless networking possibilities..

EARLY BIRD TICKET

(until July 31, 2022)

1.350 € + 19% VAT

REGULAR TICKET

1.650 € + 19% VAT

[Register here](#)



SAP ALM Summit APJ 2022

Shape your future ALM strategy!

Virtual Experience | July 26 - 29, 2022

Register now!

27 | 23 | 6 | 39
DAYS | HOURS | MINUTES | SECONDS

Shape your future ALM strategy!

Come and join our next SAP ALM Summit APJ 2022 with 4 immersive and interactive days on SAP application lifecycle management (ALM) topics and our future strategy. Learn how you can shape your ALM strategy; managing on-premise, cloud, or hybrid and get the most

Agenda

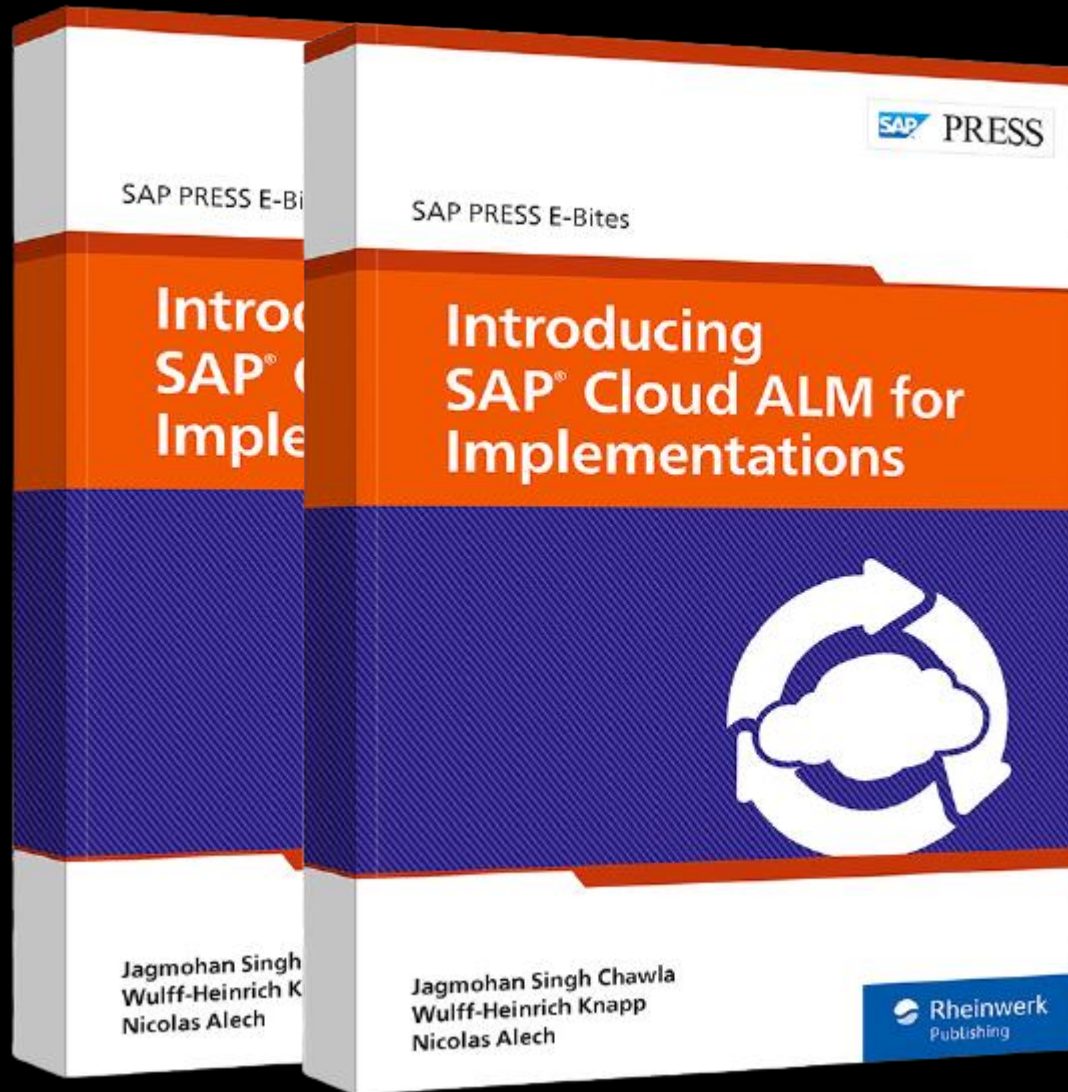
✓ DAY 1 - July 26, 2022

Time (IST)	Topic	Speaker
10:00 - 10:10	Welcome	Sonal Kumar, Head of SAP ALM Go-to-market APJ SAP
10:10 - 10:40	SAP Strategy	Allison Skidmore, Head CSS APJ SAP Customer Advocacy & Transformation Office
10:40 - 11:10	The Future of ALM	Marc Thier, SVP Application Lifecycle Management SAP SE
11:10 - 11:40	Implement intelligent sustainable enterprise	Michael Kloeffer, CPO Implementations SAP SE
11:40 - 12:10	Operate intelligent sustainable enterprise	Janko Budzisch, CPO Operations SAP SE
12:10 - 13:00	Lunch Break	
13:00 - 13:45	Customer & partner experience	
13:45 - 14:15	Panel Discussion	
14:15 - 14:45	Inspirational Talk – Mindfulness matters	Natarajan Devaraj, Development Manager SAP
14:45 - 14:50	Wrap up	Sonal Kumar, Head of SAP ALM Go-to-market APJ SAP

✓ DAY 2 - July 27, 2022

Time(IST)	Implementation	Operations	Cross, LOB & Partners	
10:00 - 10:45	Plenary Keynote Day 2	Plenary Keynote Day 2	Plenary Keynote Day 2	Plenary Keynote Day 2
11:00 - 11:45	SAP Cloud ALM for Implementation - Overview and roadmap	SAP Cloud ALM for Operations - Overview, news and outlook	Built-In Support and ITSM Adapter	ALM Booth
12:00 - 12:45	Manage projects, tasks and requirements with SAP Cloud ALM	Customer session SAP Cloud ALM	Service Delivery via SAP Cloud ALM	ALM Booth
12:45 - 14:00	Lunch Break	Lunch Break	Lunch Break	Lunch Break
14:00 - 14:45	Extend SAP Cloud ALM with APIs – Partner Experience RBE!	Integration & Exception Monitoring with SAP Cloud ALM	Monitoring and operations of SAP BTP with SAP Cloud ALM	ALM Booth

SAP Cloud ALM – deep dive in implementations



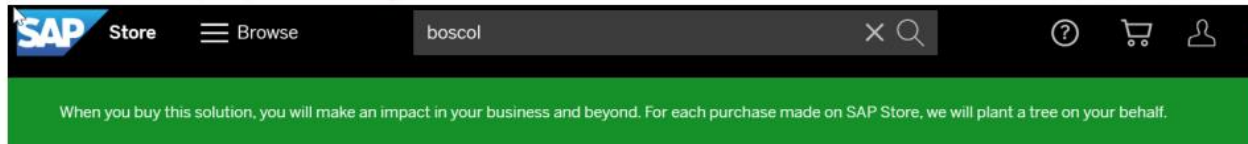
- An E-book outlining
 - The Cloud mindset
 - Overview on capabilities
 - How to get started

[Order Now](#)

**BOSCOL- ALM Partner app on SAP
Store, by Bosch**

BOSCOL: Collaboration App for SAP Cloud Products | Application Development and Integration

SAP Store



[At a Glance](#) [Features](#) [Pricing](#) [Technical Information](#) [Resources](#) [Publisher](#)



BOSCOL: Collaboration App for SAP Cloud Products
by Robert Bosch (BGSW)

Bosch SAP Cloud Collaboration App

Success of Project delivery / Service delivery largely depends on efficient collaboration & planning. BOSCOL enables seamless integration of SAP Cloud Products with MS Teams. Simplifies usage and results in higher adoption.

[Get It Now](#)

SDS/EIF | 2022

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David Birkenbach (Moderator)
ALM Go-to-Market EMEA

Summary – Partner Conference May



ALM Partner Conference EMEA

The future of ALM



On-site event 17th & 18th of May in St.Leon Rot for partners of SAP in the ALM area due to a strong demand to meet each other again in person

67 partners of our ALM Partner Community participated

1G event to allow wearing **no masks** in the restricted conference areas

Keynote speaker: Stefanie Kübler & Marc Thier with the **“Business Transformation Suite”**

25 SAP internal ALM experts and speakers available for **continuous networking**

Focus topics

- What to recommend to our customers on their **ALM Journey**
- Extensions with SAP Business **API Hub** for **SAP Cloud ALM**

3 experience sessions from partners of the community

- SIMAC – SAP Focused RUN
- Cpro solutions – SAP Cloud ALM
- SNP – SAP Solution Manager

Very interactive event with **live panel discussions** powered by Mentimeter, live feedback sessions (Build & Run), **Design Thinking workshops** and many breaks to chat.

Evening event with **barbecue** on Rot 3 terrasse

Agenda

Day 1

Registration and Check in

From
15:00

Registration Desk and Lobby in Building Rot03 – St Leon-Rot

Welcome & Keynote “The future of ALM”

17:00

Stefanie Kübler (SVP Business and Data Transformation Solutions, SAP SE)

Good to know – News and announcements

Evening Event

Day 2

Learn what to recommend to your colleagues

Join the Live Polls and Discussion

Break

Share your experience – 3 Partner

Lunch break

See the system in action with SAP ALM feedback

Get an update on SAP Business ALM

Design Thinking Workshops for SAP

End of day

17:30

Rooms W1, W2, W3

NPS Score: 86

Feedback ALM Partner Conference EMEA 2022

On a scale from 0 to 10, how likely are you to recommend this ALM Partner conference to a friend or colleague?

9.4



ket EMEA, SAP SE)

P SE)
()

Mentimeter
to Budzisch, Tim Steuer

used RUN as a Service) –SIMAC
d ALM projects - Cpro INDUSTRY
with SAP Solution Manager- SNP

el Klöffler & Sinje Seidler;
zisch

nes and SAP Cloud ALM experts

ALM Partner Conference EMEA

Some inspirations



Feedbacks

Make a wish! Which functionality / integration would you like to have in SAP Cloud ALM right now ?

With SAP Cloud ALM we are addressing all SAP customers in the coming years. What would you think might be the biggest adoption hurdles?

What is the most frequent question regarding ALM that you currently get from your customer ?

Cheaper testautomation alternatives to tricentis

Ist ist free to use in a S/4 conversion scenario? Arent you entitled Enterprise support automatically for some time after buying S/4 licenses?

"SAP said SolMan is gonna die. Is that true?"

We assumed that small bugs in CALM would be solved and deployed quickly in CALM. We are experiencing some more time. How can we get more transparency about when to recon on a solution?

How many time does implementation of CALM cost?

How to include individual and Sharing content between different Calm tenants.

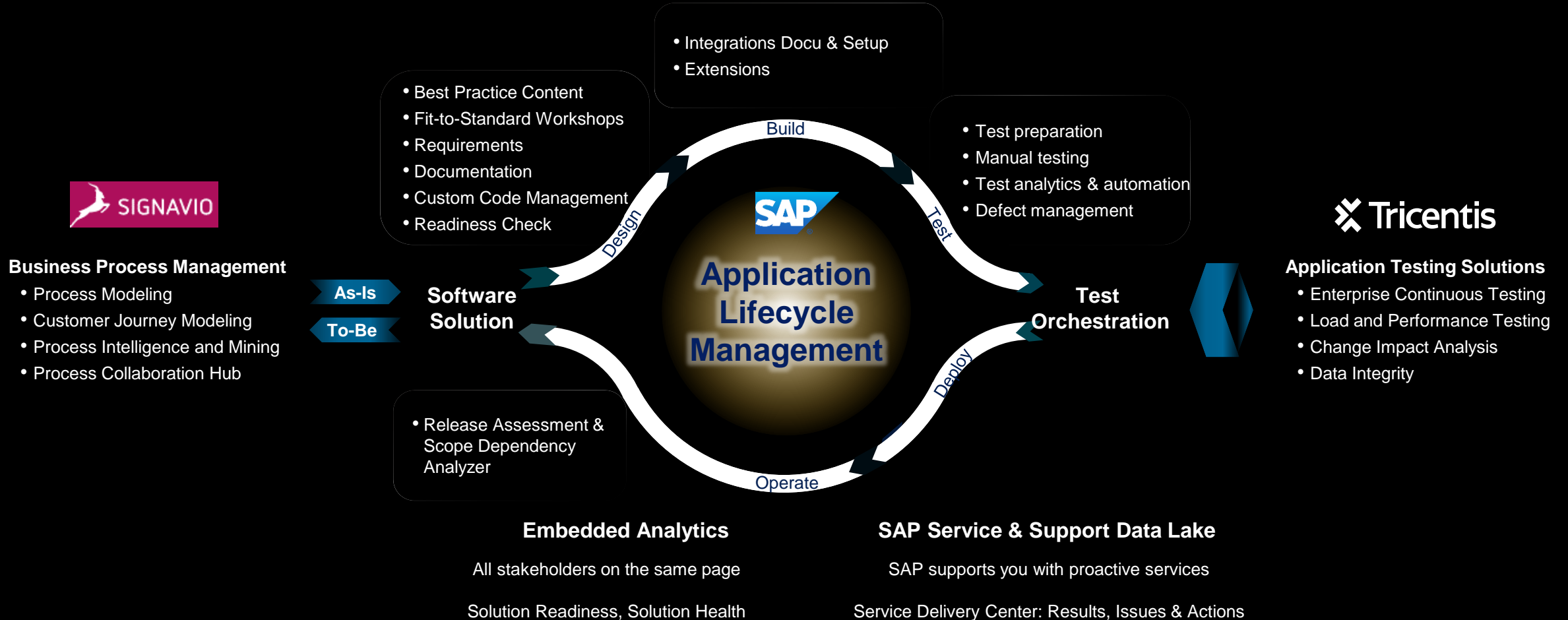
Test Automation. And why does SAP not deliver automated tests?

I will have a Hybrid Landscape for the Next 10 years - what to use now?

Will Best Practice content be available in Calm.

Business Transformation Suite Wins

Application Lifecycle Management as integration engine for Business Transformation included in RISE with SAP



One methodology and tool chain, one process hierarchy, best practices, E2E traceability and proactive support

Integration of SAP Signavio and SAP Cloud ALM



Leading SAP tool for managing business processes

Professional business process modeling

- Full functionalities of SAP Signavio Process Manager with exclusive model types
- Collaboration
- Integration to other Signavio features as process mining, process governance and journey modeling

Leading SAP tool for implementing & operation SAP solutions

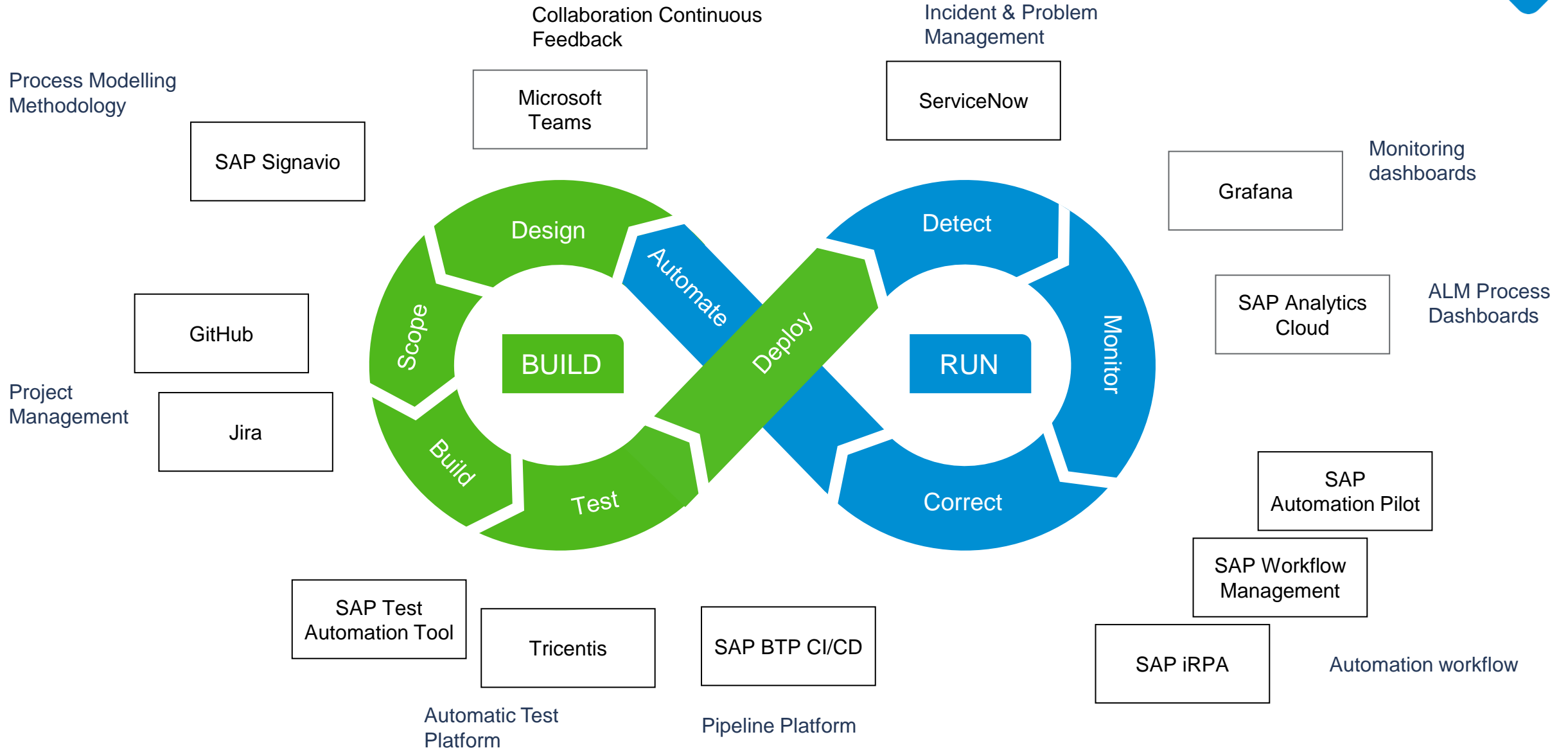
Built-in modeling editor for

- Solution process modeling & documentation
- Integration to other ALM features as requirements management, project management, test management and others

Lightweight Process Management in SAP Cloud ALM will be integrated within fair use (detailed usage rights will be communicated on ALM summit)

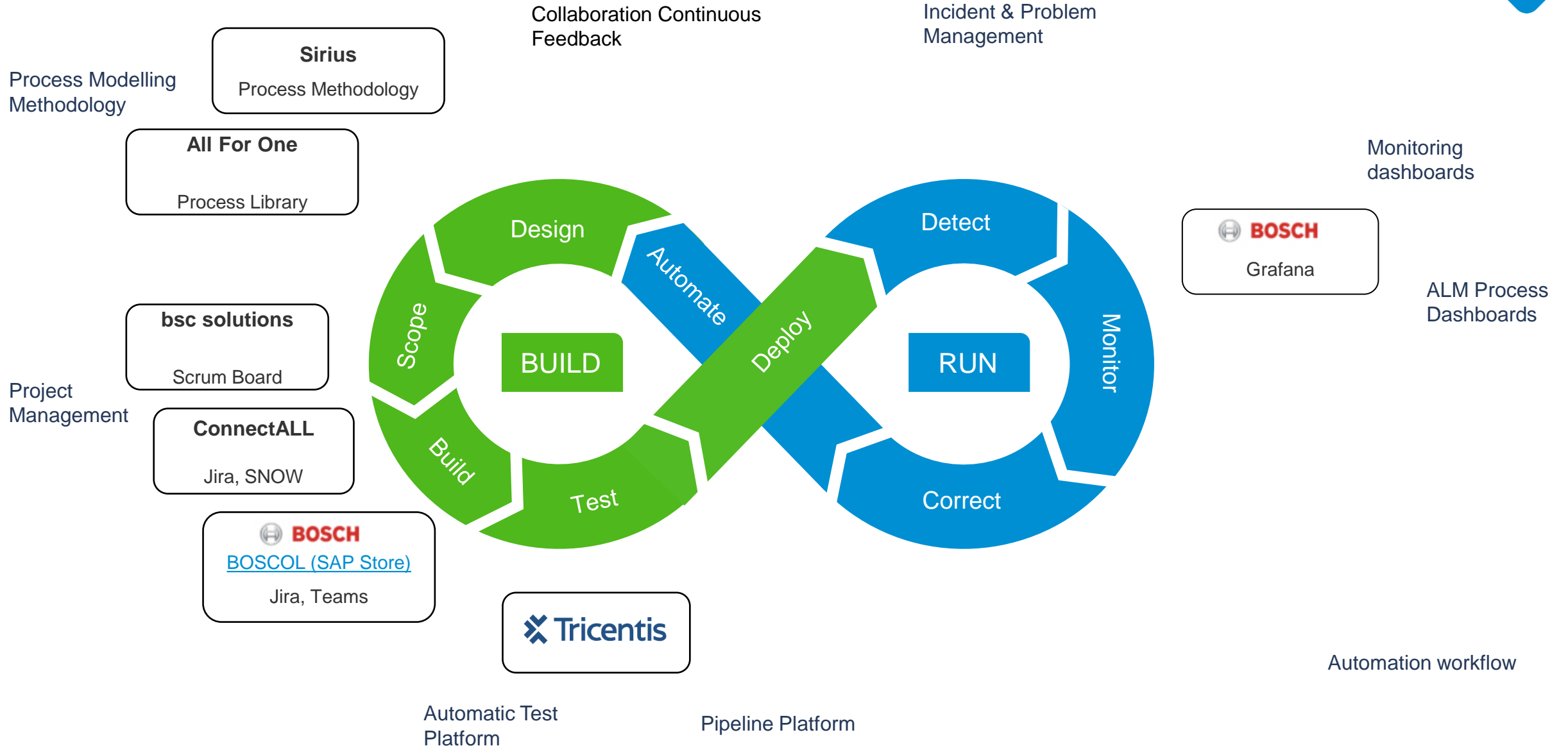
Extensibility Using APIs for SAP Cloud ALM

Integrated Tools



Extensibility Using APIs for SAP Cloud ALM

Partners use-cases



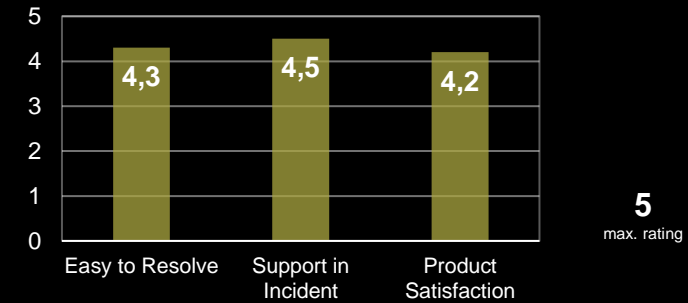
SAP Solution Manager – Happy customers

Productive Customers

All Time High

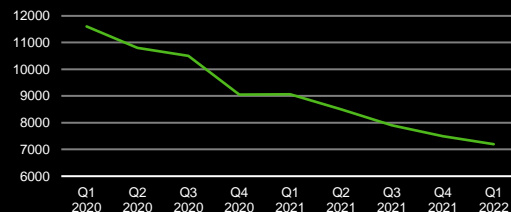
SAP Solution Manager 7.2: **12.265***
Focused Build & Insights: **1.652***

Customer Satisfaction



Quality (tickets)

Year-over-Year **– 19%***

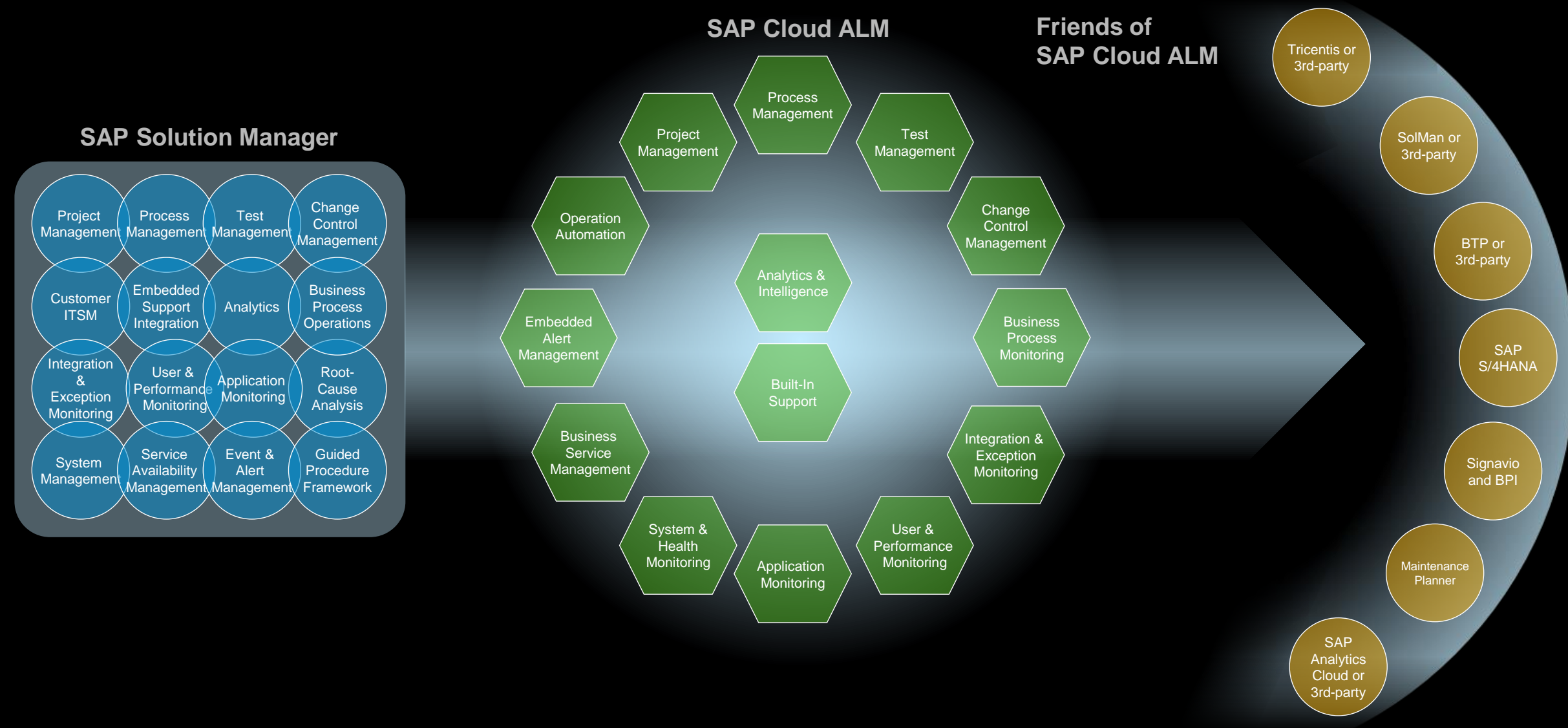


Customer Connection 2021

Delivery more than **70%**

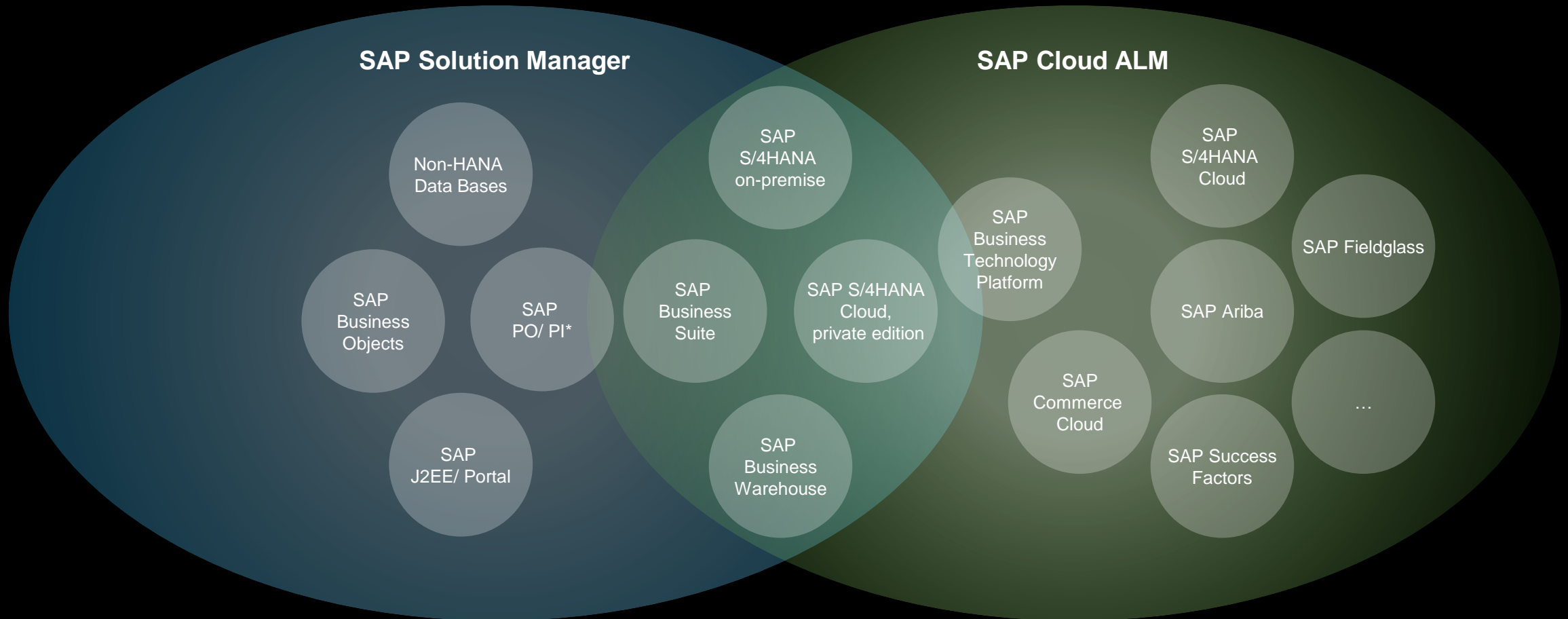
Topics	Qualified	Accepted	Delivery
Change & Release Management	60	43	72%
Test Suite	50	35	70%
Process Management	38	29	76%
Overall	148	107	72%

Functionality



Recommended ALM Solution per Landscape

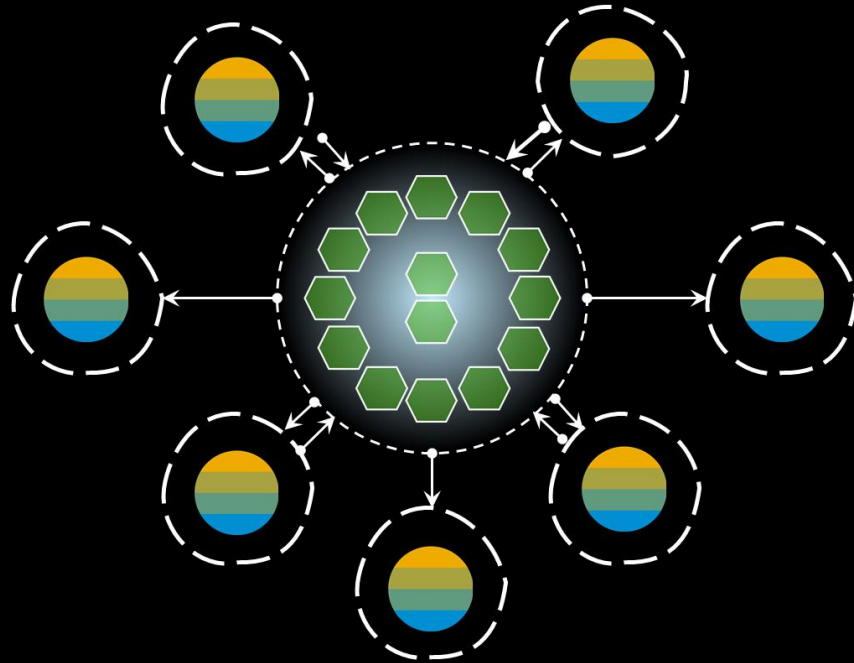
Based on Content Availability



*) Not yet integrated in Integration Monitoring of SAP Cloud ALM.

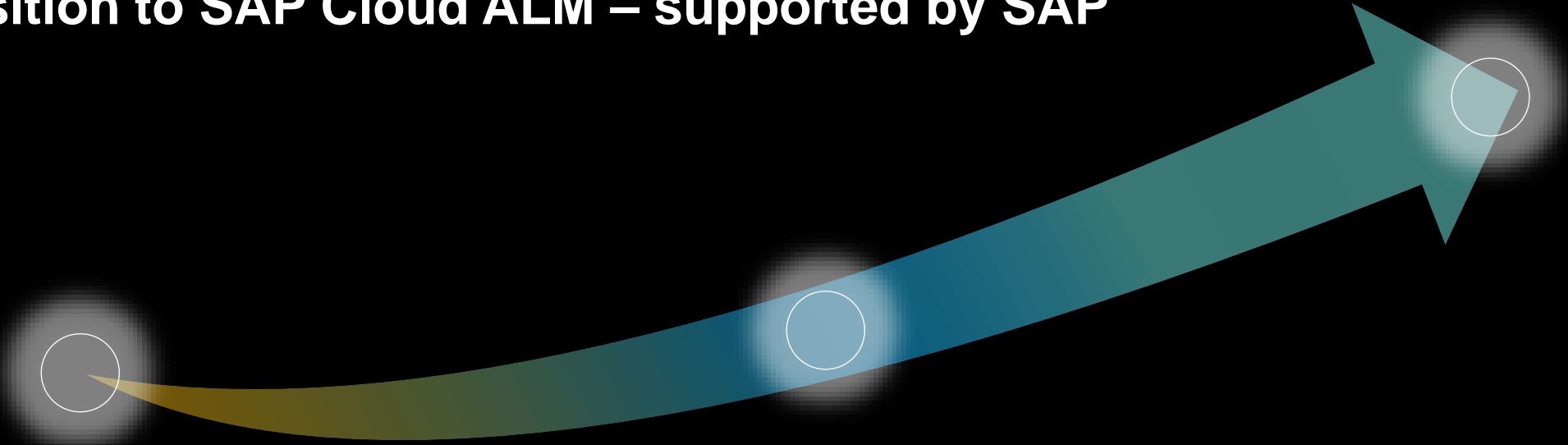
This is the current state and may be adjusted depending on customer feedback if viable without agents.

Architecture



- Simplified architecture **without agents** and other managing components
- SAP SaaS solution with **no installation and maintenance effort** for customers
- Daily deployment, **bi-weekly feature releases**
- Open for **own content and extensions**
- Connectivity to SAP Solution Manager via generic APIs but no productized integration

Transition to SAP Cloud ALM – supported by SAP



Prepare

- SAP Cloud ALM Roadmap Service
- SAP Cloud ALM Readiness Check

Implement

- Guided implementation for SAP Cloud ALM
- Request SAP Cloud ALM
- Set-Up SAP Cloud ALM
- Transfer selected data (e.g. process content)

Go-Live and Adopt

- SAP Cloud ALM Launch check

SAP Cloud ALM availability for relevant capabilities in SAP Solution Manager

[Learn More](#)



Available in SAP Cloud ALM	10
On Product Roadmap	18
On Product Vision	12
Available in other SAP Product	5
Not planned in SAP Cloud ALM	5

Implementation

Operations

Items (5)

[Download](#) 📄

SAP Solution Manager Scenario	SAP Solution Manager Capability	Category	SAP Cloud ALM Scenario	SAP Cloud ALM Capability	Alternative SAP Product	Comments	More details
Project Management	Generic Project Management	Available in SAP Cloud ALM ■ ■ ■ ■ ■	Project Management	Project & Task Management	-	🗨️ (0)	>
Change Request Management	Digital Signature	On SAP CALM Roadmap ■ ■ ■ ■ ■	Change Management	Feature Transport Management	-	🗨️ (0)	>
Test Management	Defect Management	On Product Vision ■ ■ ■ ■ ■	Test Management	Not available yet	-	🗨️ (0)	>
Custom Code Management	Custom Code Library	Available in other SAP Product ■ ■ ■ ■ ■	Not relevant	Not relevant	Custom Code Analytics	🗨️ (0)	>
Change Request Management	Retrofit	Not planned in SAP Cloud ALM ■ ■ ■ ■ ■	Not relevant	Not relevant	-	🗨️ (0)	>

Lab Preview

SAP's ALM Maintenance Strategy

SAP Solution Manager follows the maintenance strategy of the SAP Business Suite. If you need to extend maintenance for SAP Business Suite, extended maintenance for SAP Solution Manager (process management, test suite, change & release management, ITSM) is also included.

SAP Cloud ALM is designed to support ALM for Intelligent, Sustainable Enterprise, including SAP S/4HANA (all deployments).

SAP Cloud ALM is attractive for SAP Solution Manager customers: cost of operation and maintenance, functionality, ease of use and adoption, foundational support for today's customer landscape (SAP Business Suite, SAP BW, SAP PI/PO), transition support.

SAP Cloud ALM is the next generation ALM platform for SAP customers. SAP Cloud ALM is an independent new product line and not the successor of SAP Solution Manager.

SAP has not decided about a successor to SAP Solution Manager 7.2. SAP has currently no planning for that. SAP recommends SAP Cloud ALM as go to platform for ALM.



Cay Rademann
ALM Communication Expert

SAP S/4HANA Cloud – SAP Solution Manager or SAP Cloud ALM?

SAP S/4HANA Cloud

SAP Solution Manager or SAP Cloud ALM?

Cay Rademann, SAP
June 29, 2022

INTERNAL – SAP and Partners Only



SAP S/4HANA: the right fit for every organization

ONE Data Model • ONE Semantic • ONE User Experience

As a Service



SAP S/4HANA Cloud

Complete, modern, SaaS ERP

Our strategic choice for companies ready to embrace the future of ERP with a **new implementation and predefined processes**

Public cloud



SAP S/4HANA Cloud, private edition

Cloud value, traditional flexibility & full scope

Designed to provide innovation and cloud value while allowing customers to retain their investments by **converting their existing system(s)**

Private cloud



SAP S/4HANA

Total control and individualization

Innovative, intelligent ERP for customers that require **maximum control of their ERP system**

with existing
IaaS partnerships

in own
data centers

Private cloud

On premise

Recommendations for customers moving to the cloud

	SAP S/4HANA Cloud	SAP S/4HANA Cloud, private edition	SAP S/4HANA, SAP Business Suite (on-premise or with service provider)
Conversion / Transition	n/a	SAP Solution Manager or SAP Cloud ALM*	SAP Solution Manager
Implementation	SAP Cloud ALM		
Operations		SAP Cloud ALM	SAP Cloud ALM

* Evaluate SAP Cloud ALM for [available](#) and [upcoming](#) functions



Service providers can monitor the customer landscapes centrally with SAP Focused Run

ALM for SAP S/4HANA Cloud

SAP Cloud ALM or SAP Solution Manager?

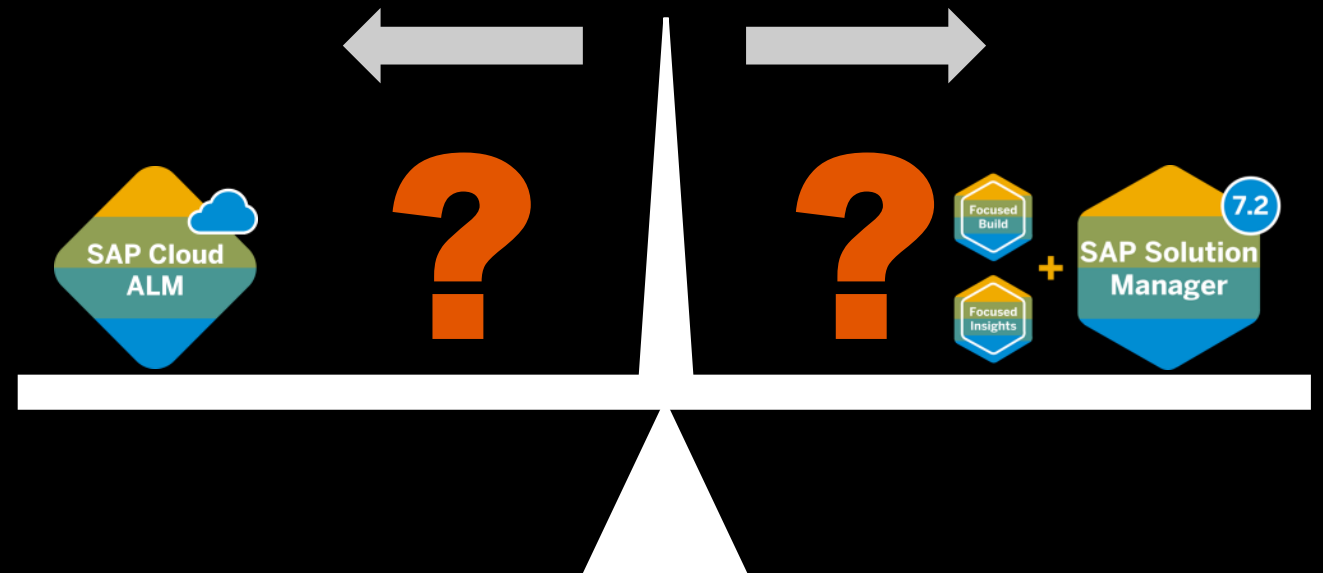
What is your IT strategy?

What is your solution landscape?

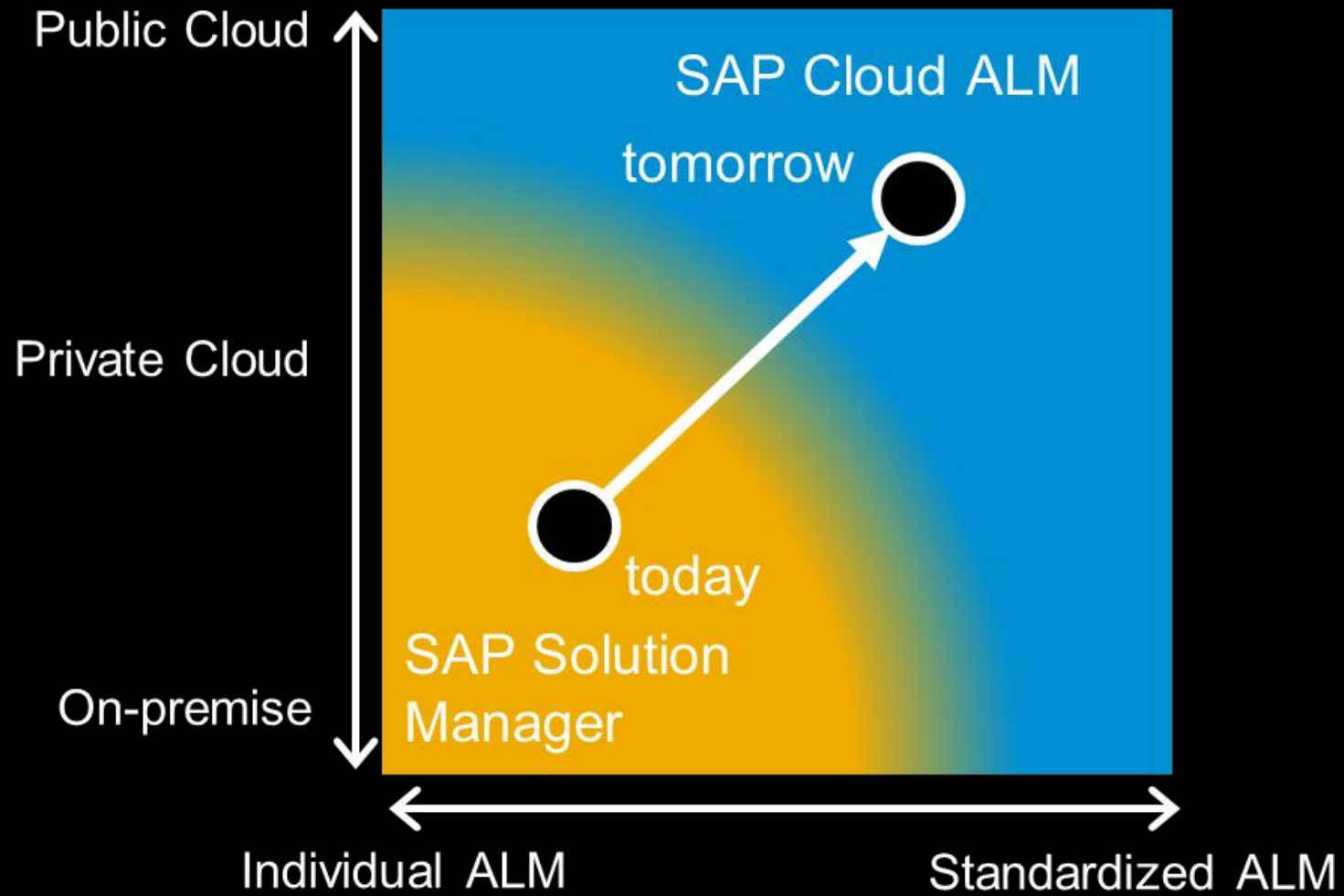
What are the ALM cost?

Which implementation capabilities do you need?

What is your timeline?



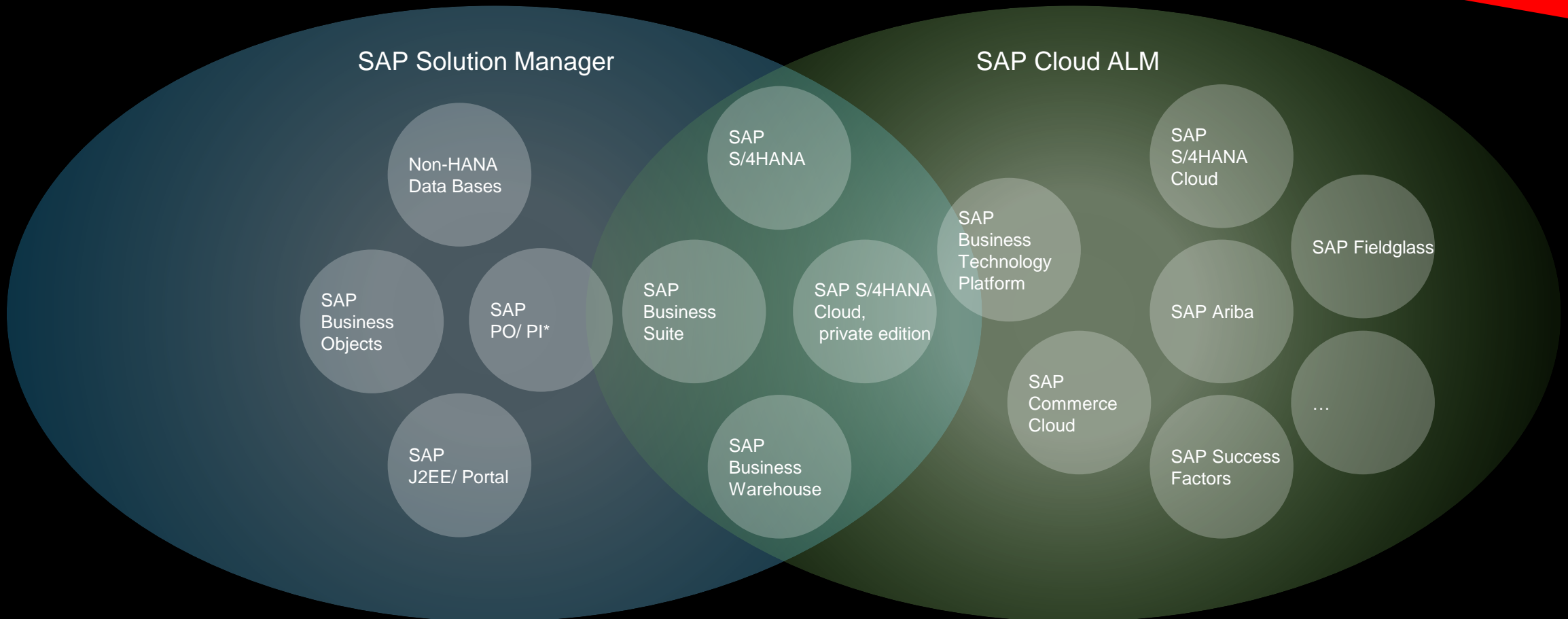
What is your ALM strategy?



What is your solution landscape?

Recommended ALM Solution per Landscape
Based on Content Availability

Status:
June 2022



*) Not yet integrated in Integration Monitoring of SAP Cloud ALM.
This is the current state and may be adjusted depending on customer feedback if viable without agents.

What are the ALM cost?



Status:
June 2022

n/a	Hardware & Infrastructure
Configuration & user onboarding	Configuration & user onboarding
n/a	Deployment of agents
n/a	Operating SAP Solution Manager
n/a	Deployment of SAP notes, support packages
(Subscription of additional memory in case of extended usage)	(HEC subscription for customers without SAP on-premise maintenance agreement)

Which implementation capabilities do you need?



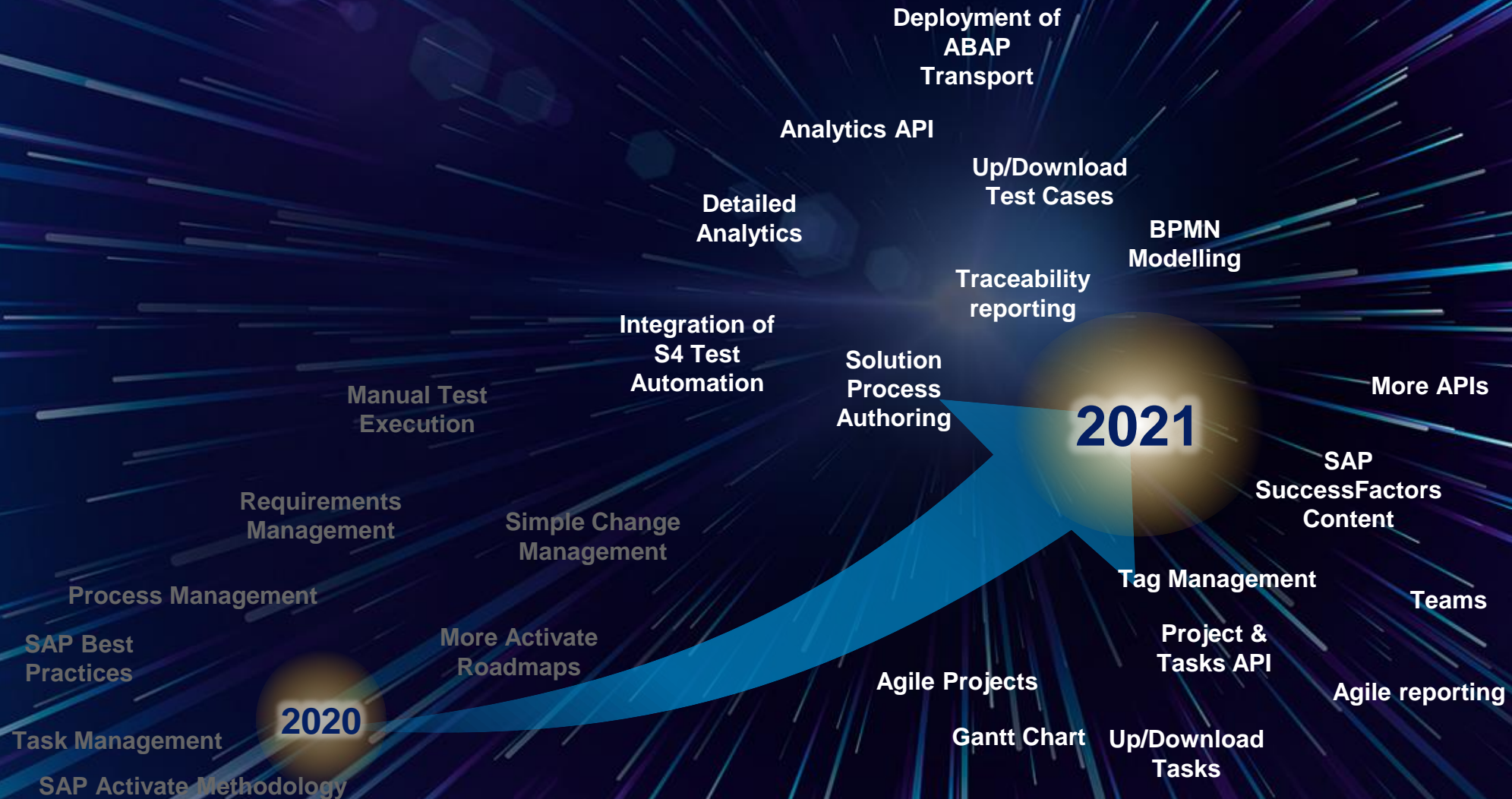
Status:
June 2022

Standard implementation
process

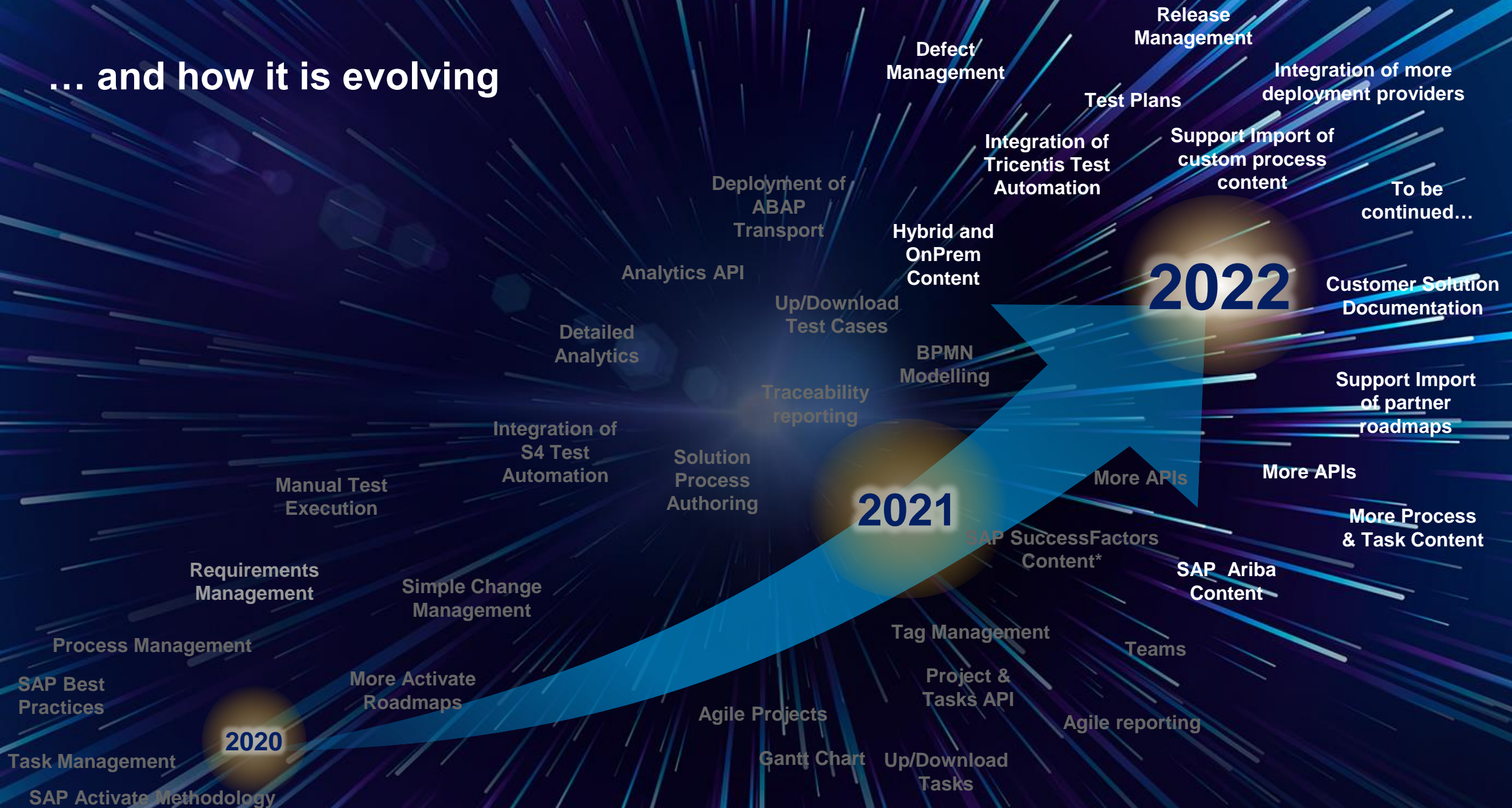
Individual implementation
processes & workflows

For details, read blog series [ALM for SAP S/4HANA Cloud – SAP Cloud ALM or SAP Solution Manager?](#)

What is your timeline? – The implementation story so far...



... and how it is evolving



This is the current state of future vision and may be changed by SAP at any time.

New SAP Community Blog Series: ALM for SAP S/4HANA Cloud – **SAP Cloud ALM** or **SAP Solution Manager**?

What is your IT strategy?

What is your solution landscape?

What are the ALM cost?

Which implementation capabilities
do you need?

What is your timeline?



[Read the blog series](#)

**“Digital transformation is not about
doing the same with different tools.**

It is about doing the same differently!”

(unknown source)



David Birkenbach (Moderator)
ALM Go-to-Market EMEA



Sharath Shasheendran
ALM Go-to-Market APJ

Partner programs

ALM-athon 2022

ALM-athon facts 2022

- ALM-athon is a Hackathon in the SAP ALM space
- It focusses to SAP's partners who want to leverage extensions with SAP ALM tools
- The challenge in 2022 is

“How could Partner solutions or 3rd party integrations add benefits to customers by extending SAP Cloud ALM with Standard APIs?”

- Started with an optional ideation workshop at ALM partner conference (optional)
- Ends at ALM Summit EMEA in October with the pitches of the TOP6 teams. Winning team by voting of all Summit participants
- ALM-athon is a virtual challenge. Only the TOP6 pitches might be presented live on stage

Registration for participation extended. Just drop an Email to alm_partner@sap.com until 30th of June at the latest

Even if the use case you have in mind is technically not possible yet due to missing API features, you should participate the ALM-athon and visualize your process with mock ups !!



ALMathon 2022 from May- October

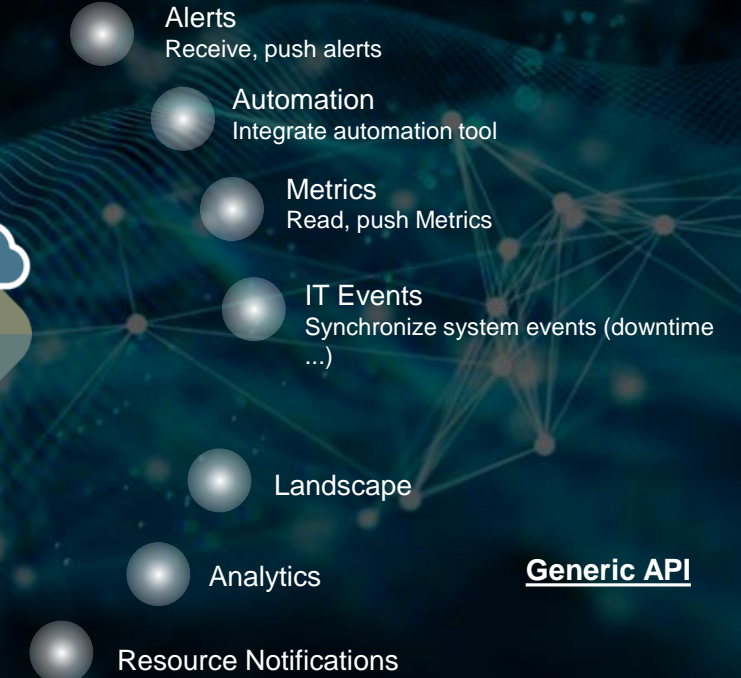
Extensibility - Using APIs for SAP Cloud ALM



Implementation API



Operations API



Generic API

Extensibility Using APIs for SAP Cloud ALM

APIs Catalog

Current



REST API

SAP Cloud ALM Analytics

The SAP Cloud ALM Analytics API is used to unify access to all analytics data produced by SAP Cloud ALM.

Active



REST API

SAP Cloud ALM Tasks

Allows to get or create tasks in task management.

Active



REST API

SAP Cloud ALM Event Situation

This API is used to update Event Situation linked to an external application. It allows to change the status or to add an addition comment to an existing Alert Situation

In Progress



REST API

SAP Cloud ALM Projects

Allows to get, create, modify or delete projects.

Active



REST API

SAP Cloud ALM Test Automation

Allows cloud-based test automation providers to integrate with SAP Cloud ALM

Active



REST API

SAP Cloud ALM Resource Changes

Let applications watch for changes to SAP Cloud ALM REST resources by notifying external application.

Active

Planned



REST API

SAP Cloud ALM Process Scope

The Process Scope API allows to get information and manipulate the SAP Cloud ALM solution process scope.

Planned Q3/Q4



REST API

SAP Cloud ALM Test Cases

The SAP Cloud ALM Test Cases API is used to manage and manipulate test cases.

Planned Q4



REST API

SAP Cloud ALM Business Services Events

Get events on Business Services like planned maintenances, disruption or downtimes for your cloud services and technical systems..

In Progress



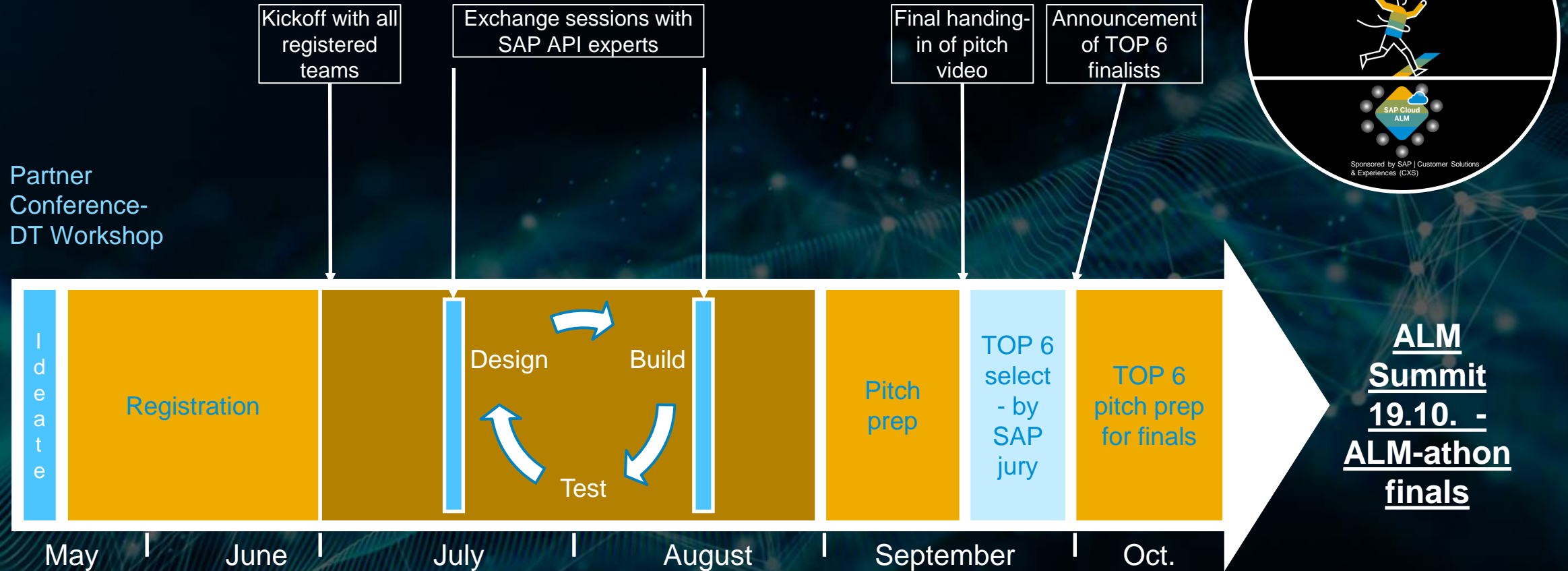
REST API

SAP Cloud ALM Custom Process

The Custom Process API allows to upload, manipulate, activate SAP Cloud ALM custom solution processes..

Planned Q3/Q4

ALM-athon timeline 2022



SAP Cloud ALM Partner Adoption

Criteria and key Ask to Partner Managers and Partners

- Join our handholding program focused on partners in SAP S/4HANA Cloud, SAP SuccessFactors (additional applications can be considered in discussion with RGTM (CXS Regional GoToMarket))
- Support Collaboration Framework pilot partners will be preferred (will expand beyond pilot countries based on request and need)
- Key partner willing to learn/explore and leverage SAP Cloud ALM for implementation and operations (support 1 partner / region / month)
 - Have customers who are implementing SAP Applications
 - AND / OR
 - Have customers who are in maintenance support and need help for operation scenarios
 - Are willing to use SAP Cloud ALM for at least 2 customers over the course of 2022

Note: Exception to above criteria to be approved by RGTM (CXS Regional GTM)

SAP support partner success journey with SAP Cloud ALM



alm_partner@sap.com



- Overview of SAP Cloud ALM and value
- Provision SAP Cloud ALM
- CLS01 support cert

Step 1



- Implementation and Operations with SAP Cloud ALM deep dive
- OpenSAP and Learning Journeys

Step 2



- Demo by partner to showcase expertise
- Q&A session with ALM experts
- Able to provide value add and services to customers with SAP Cloud ALM

Step 3

- Onboard own customers on SAP Cloud ALM
- Listed on ALM Partner Hub
- Provide services
- Explore extension opportunities
- Become a reference partner (with a customer reference story)

Step 4

Our next Partner Community Call

Please block your calendar or register here to receive invitation.

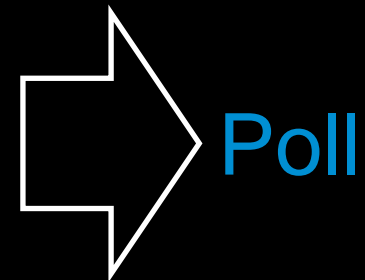
<https://webinars.sap.com/alm-partner-community/en/home>

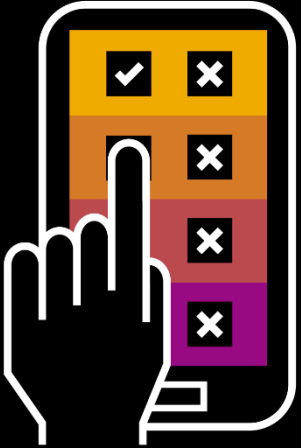
The next come-together is planned to take place at ALM summit EMEA from 18th -21st of October in Mannheim / Germany



Topic proposals for Partner track on 19th

- ALM Partner collaboration programs
- Partner strategy of Signavio & Tricentis
- How Partners are involved E2E in SAP Cloud ALM adoption
- ALM Partner experience stories
- Roadmap of Built in Support for creating incidents
- API strategy of SAP Cloud ALM
- Overview of BTP service extension for Cloud ALM





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Thank you.

David Birkenbach

Director ALM Go-to-Market – EMEA/MEE

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any public updates

