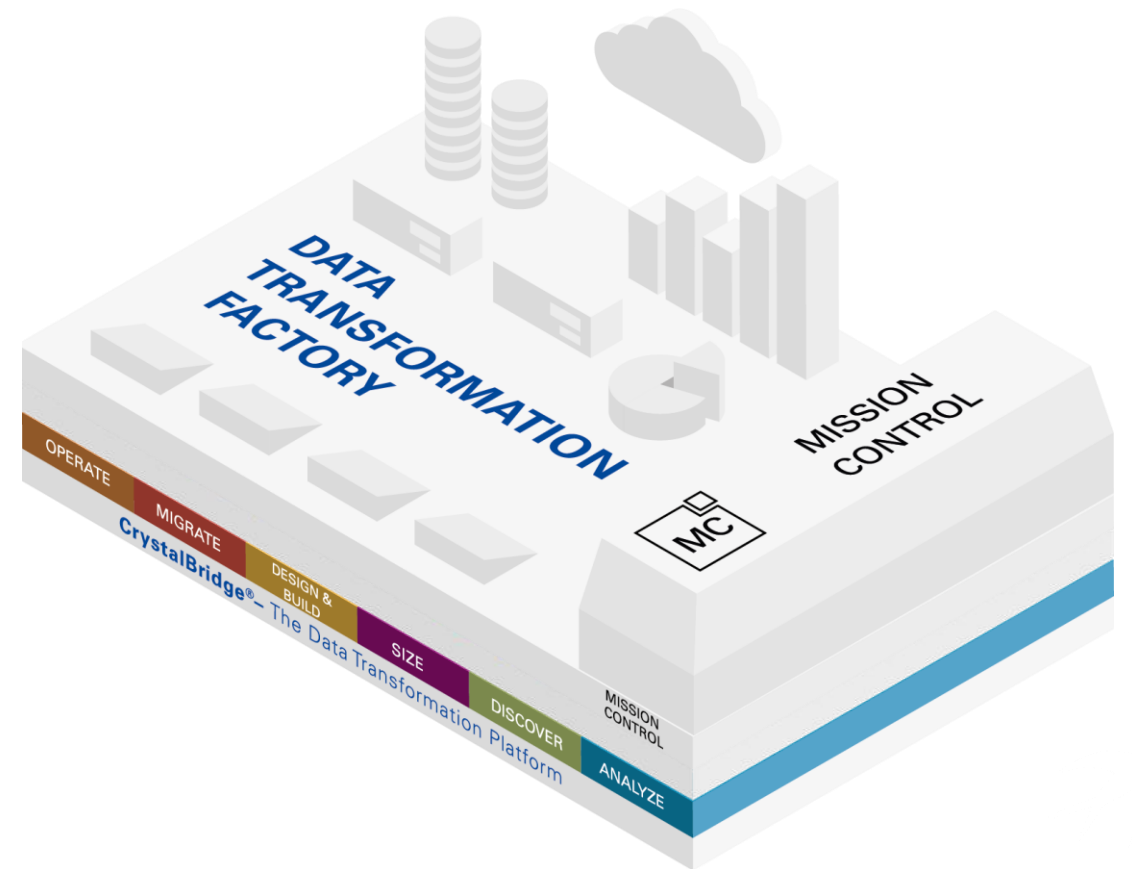


# INTRODUCTION SNP GROUP

SAP ALM Partner Conference 2022  
St. Leon Rot

Johannes Hurst  
VP of Services Central Europe

SNP | The Data Transformation Company



# SNP – The Data Transformation Company

Headquarters: Heidelberg  
Founded: 1994  
Employees: 1,600  
Worldwide offices: 35+  
Projects successfully completed 14,500+

Listed: Prime Standard of the Frankfurt Stock Exchange

Recent acquisition of



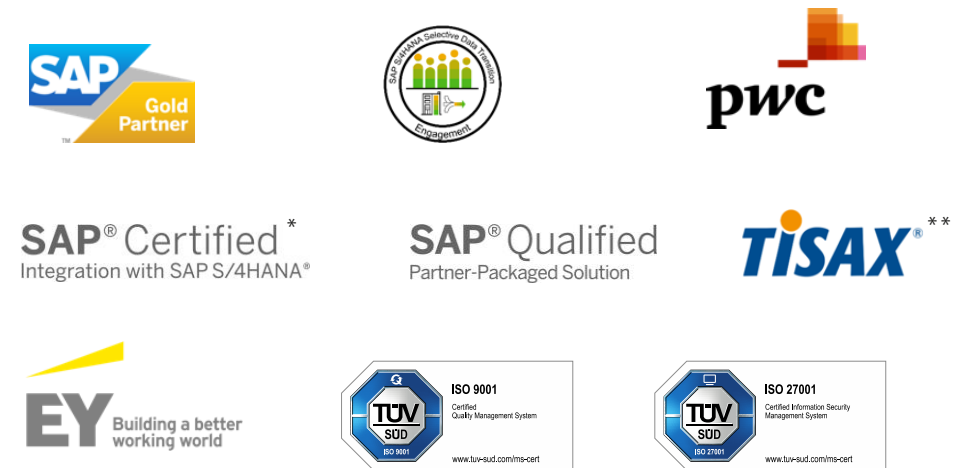
# Partner Network

Leading system integrators are using SNP Software

Global software partners – CrystalBridge®



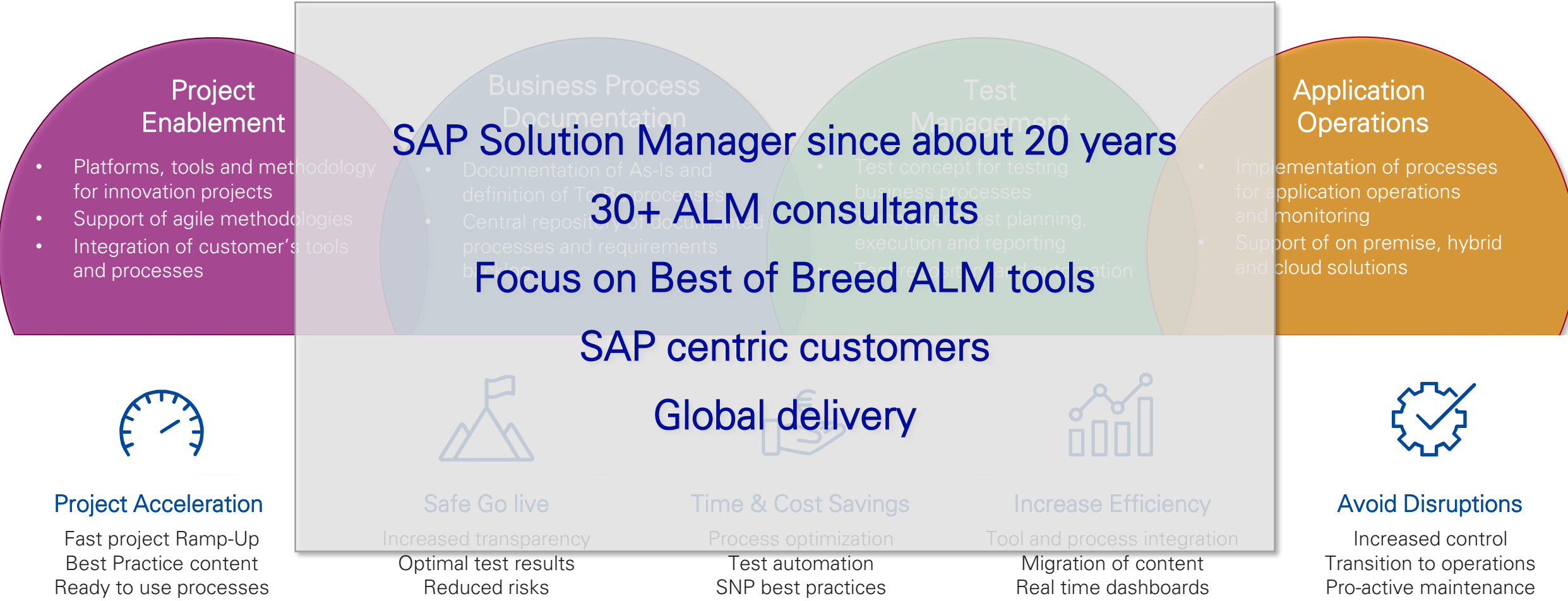
Certifications and Memberships



\* CrystalBridge Analysis Extractor & CrystalBridge Interface Discovery

\*\* SNP has passed the TISAX® audit, an assessment according to the requirements of the German Association of the Automotive Industry, which is governed by the ENX Association. The results are available for registered members via the [ENX portal](#).

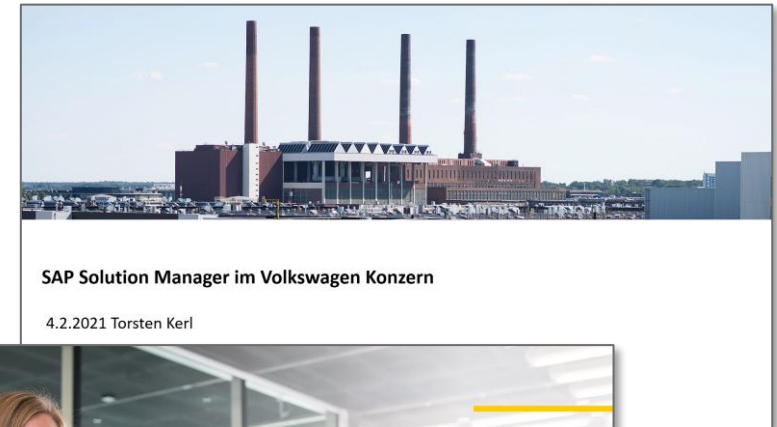
# SNP ALM Services to Support S/4HANA Transformations



# Typical Projects and Customers

## Preparation & Implementation of SAP S/4HANA Projects

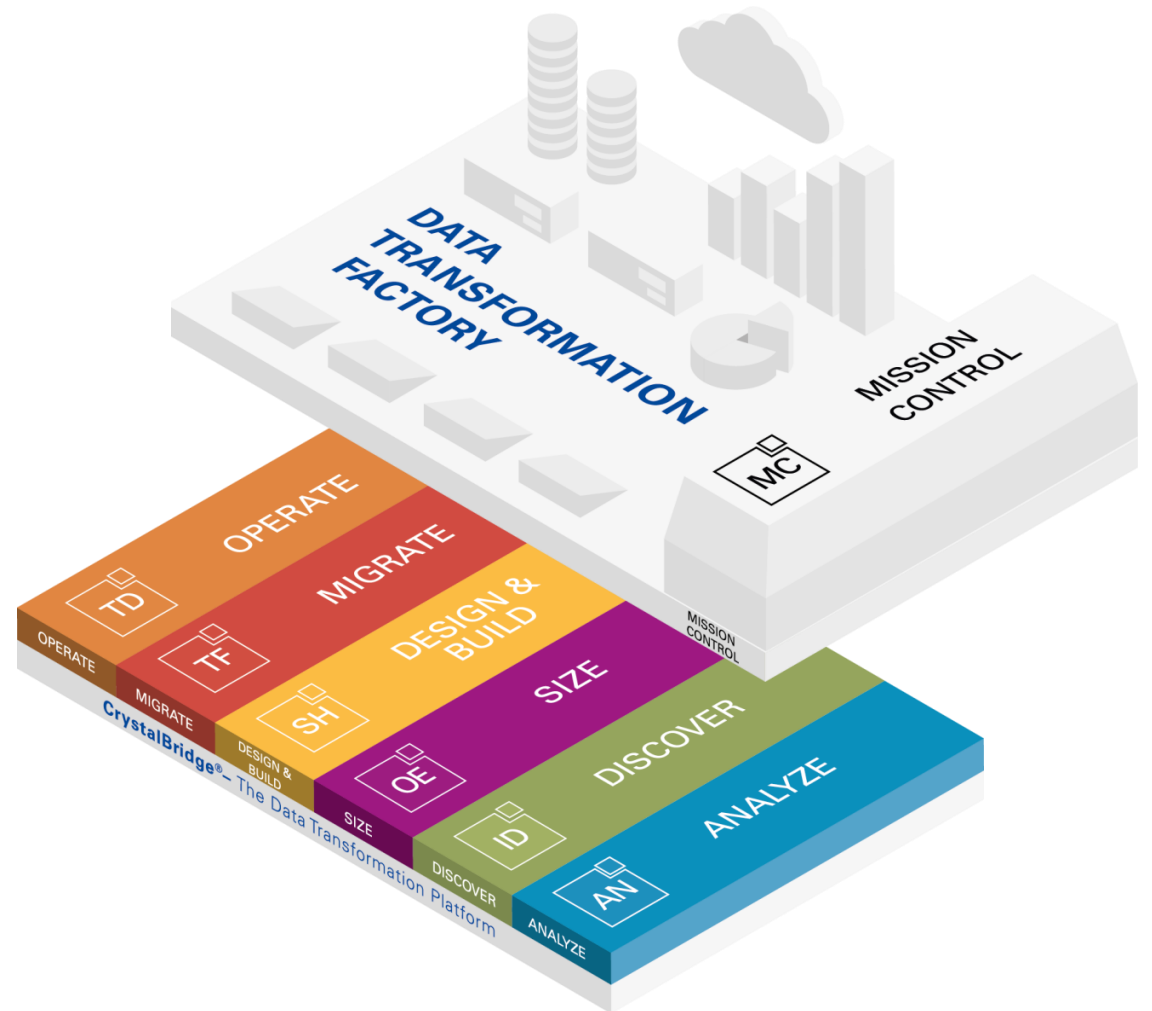
- **Typical S/4HANA projects & programs**
  - Massive methodological changes (agile / waterfall / hybrid)
  - Test & Defect Management
  - Test Automation
  - Test data provisioning & encryption
  - Management reporting & dashboards
  - R2D & Change Request Management
  - Dual Maintenance / Retrofit
  - Custom Code Management
  - Business Process Operations
  - Hybrid solutions (OnPrem, hybrid, cloud)
- **Consolidation and transformation of SAP Solution Managers**
- **Integration of 3<sup>rd</sup> party ALM tools and processes:**
  - JIRA, MS Azure DevOps, ServiceNow, Matrix42, Remedy, ...
- **Fast implementation: SNP Ready to Run Services**



# Highly standardized: ALM supports Transformation Projects

ALM Services as important components of SNP Transformation Projects

- Approach: SNP Transformation Factory
- Platform & Analysis: SNP CrystalBridge
- Custom Code: SNP CrystalBridge & CCM
- Business processes: Process Management & Signavio
- Test Management: SAP ALM, Tricentis, SNP TDO
- Requirements M.: SNP MC, SAP Focused Build & JIRA
- Dual Maintenance: Retrofit
- Change Control: Change Request Management
- Template Management: Change Request Management



# Thank you for your time

## SNP Schneider-Neureither & Partner SE

Speyerer Strasse 4  
69115 Heidelberg  
Deutschland



## Johannes Hurst

Vice President of Services  
Central Europe

 [johannes.hurst@snpgroup.com](mailto:johannes.hurst@snpgroup.com)

 +49 171 56 22 863



+49 6221 64 25 - 0



+49 6221 64 25 - 20



[info@snpgroup.com](mailto:info@snpgroup.com)



[www.snpgroup.com](http://www.snpgroup.com)



[twitter.com/snp\\_se](https://twitter.com/snp_se)



[xing.com/company/snp](https://xing.com/company/snp)



[facebook.com/SNPSchneiderNeureitherPartnerSE/](https://facebook.com/SNPSchneiderNeureitherPartnerSE/)




[linkedin.com/company/snp-schneider-neureither-&-partner-se](https://linkedin.com/company/snp-schneider-neureither-&-partner-se)



[instagram.com/snp\\_se/?hl=en](https://instagram.com/snp_se/?hl=en)

# Transformation gestalten

Save the date

 29.+ 30.06.2022

 SNP dome



**TRANSFORMATION  
WORLD**

 **all for one**  
Group





# Disclaimer

© 2022 SNP SE or an SNP affiliate company. All rights reserved. No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SNP SE or an SNP affiliate company. The information contained herein may be changed at any time without notice. Some software products marketed by SNP SE and its distributors contain proprietary software components of other software vendors. This document is a preliminary version and not subject to your license agreement or any other agreement with SNP. This document contains only intended strategies, developments, and functionalities of the SNP product and is not intended to be binding upon SNP to any particular course of business, product strategy, and/or development. SNP assumes no responsibility for errors or omissions in this document. SNP does not warrant the accuracy or completeness of the information, text, graphics, links, or other items contained within this material. This document is provided without a warranty of any kind, either express or

implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.

SNP shall have no liability for damages of any kind including without limitation direct, special, indirect, or consequential damages that may result from the use of these materials. This limitation shall not apply in cases of intent or gross negligence.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and in several other countries. All other product and service names mentioned are the trademarks of their respective companies.

Heidelberg, Germany 2022