Supporting our Customers through the Global crisis with SAP Cloud Platform Webinar Series EMEA 2

SAP SE

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We are here for you.

Over the years, we've built a large SAP Customer and Partner community with a great deal of collective wisdom and best practices.   We are continuing to strengthen our SAP community based on shared challenges and successes.

Collectively, now and in the coming months, we will expand our efforts and build on that tradition - learning from each other, sharing our successes, and meet future challenges with rigor and purpose.

So please participate in our new Global Webinar Series so that we may continue to support you through this global crisis. Our SAP experts will be at your disposal to share insights and best practices on how to use the SAP Cloud Platform to its fullest extent and continue to utilize it as a tool for integration and an extension of innovative business processes.

To the extent that we can offer you value and support, please let us know if there is anything else we can do for you during this challenging time.

Who should attend

- Director Application Development
- Director Product Development and Delivery
- IT Managers
- Managing Director, Sales and Delivery
- SAP Development leads

Agenda

May 26, 2020	Topic	Dur.
12:00 CET (14:00 UAE)	**Words of Welcome**	**5 min**
12:05 CET (14:05 UAE)	**SAP Cloud Platform Extension Suite** Martin Grasshoff	**25 min**
12:30 CET (14:30 UAE)	**Healthcare App** Tim Back	**25 min**
12:55 CET (14:55 UAE)	**SAP Cloud Platform Discovery Center - the new and quick way of innovating in your current landscape with SAP Cloud Platform** • Explore use cases and services via the new Service Catalogue and predict your individual costs • Experience use cases and all you need to run your Cloud Platform projects with tailored content • Jump-start your projects on SAP Cloud Platform using Missions, guiding through your project phases • Run your projects with step-by-step guidance, best practices, automation and experts – all for free! Andreas Hirche, SAP	**25 min**
13:20 CET (15:20 UAE)	**Netconomy** TBD, Netconomy	**25 min**
13:45 CET (15:45 UAE)	**Enabling Rapid Engagement in a Changing World** With working patterns, work-life balance and business challenges changing dramatically in recent months, being able to develop and maintain on-going engagement with customers, employees and general citizens is harder and more important than ever. In this session we'll demonstrate use cases that enable engagement through the use of conversational AI, chat bots and simple integration to common platforms. We'll talk through use cases for customer and employee engagement, and explore how these tactical capabilities can form a solid strand of an on-going innovation agenda founded on SAP's Cloud Platform, and associated solutions such as Analytics Cloud and Qualtrics. Finally, we'll explore how quickly these capabilities can be adopted and discuss the potential business and social benefits they provide. Gareth Ryan, Agility Works	**25 min**
14:10 CET (16:10 UAE)	**Networking QA**	**15 min**

Agenda

May 27, 2020	Topic	Dur.
12:00 CET (14:00 UAE)	**Words of Welcome**	**5 min**
12:05 CET (14:05 UAE)	**How to innovate with SAP Cloud Platform for quick 24 hour innovations** • Rapid Implementation of innovative apps without disruption • How SCP helps to implement in your current environment(E.g. Mobile , Portal application) • Identify and realize use cases using the SAP Business Technology Platform • Find solution diagrams, cost estimations, best implementation practices, automated steps und expert support Nis Boy Naeve, SAP	25 min
12:20 CET (14:20 UAE)	**SAP Cloud Platform Integration Suite** • Key services and use case of the Integration suite • Benefits, Strategy and Roadmap Udo Paltzer, SAP	25 min
12:45 CET (14:45 UAE)	**Apple and SAP Partnership: Fast Start Partner overview** • What are fast start solutions, and why are they even more important now? • Selected fast start solutions • Customer success cases Holger Fritzinger, SAP	25 min
13:10 CET (15:10 UAE)	**Fast Response to the COVID 19 Crisis, with Online Design Thinking and Fast Start Apps** The global crisis has forced us and our customers to think creatively and in real time about how to solve for the new environment. Trifork, a SAP APP Haus partner, will share how they are responding to the crisis by moving Design Thinking workshops into online formats and promoting Fast Start Applications, based on SAP-APPLE SDK and SAP Cloud Platform to help customers move forward quickly. Thomas Spengler, Commercial Lead for North America at Arkyn Studios	25 min
13:35 CET (15:35 UAE)	**FIT: The employee fitness route to community building** Extentia has built and deployed an SAP Cloud Platform based tool that aggregates and gamifies data from individual employees fitness bands and mobile phone health apps to create dashboards and individual and team leaderboards. Chetan Shetty, Chief Operating Officer of Extentia	25 min
14:00 CET (16:00 UAE)	**Networking QA**	**15 min**

Our Speakers

Chief Development Architect for SAP Cloud Platform Extensions and in SAP since 1997.

Nis Boy Naeve - Vice President SAP Cloud Platform Experience & Adoption

Nis Boy Naeve is a long-term industry expert who held various positions at SAP SE. He offers a rare combination of strong technical understanding, business acumen and design thinking, acting successfully across all levels including executives. One of his latest key achievements is the definition, alignment and rollout of the User Experience Strategy. Currently he is heading SAP Cloud Platform Experience & Adoption defining a scalable digital approach to for platform adoption.

After studying physics in Kiel and Dublin, Nis Boy Naeve joined SAP in 1995 as a developer where he soon took over development management for a SAP HR module. He successfully finished customer specific development projects as well as various internal cross projects.
In 2003 he took over the program office for a key usability initiative and became the lead for the follow up programs. Through this Nis Boy Naeve became a key driver for User Experience topics in the SAP ERP area. In 2006 he expanded his footprint by founding a program management organization to enable the execution of SAP's overall User Experience roadmap which was followed by the foundation of the SAP UI Governance and the UI Guidelines Team.
In 2010 Nis Boy Naeve was appointed as the Chief Product Owner of SAP User Interface where he was driving the UI technology and framework development. 2013 he focused on defining, aligning and sharpening the UX and UI strategy through intensive interactions with customers and partners. In 2016 he set up a global product management organization for Digital Experience Services.
LinkedIn: www.linkedin.com/in/nis-boy-naeve-3400754
Twitter: @NisBoyNaeve

Martin Grasshoff - Director Product Management, SAP SE

Martin Grasshoff is Area Product Manager for SAP Cloud Platform Mobile Services and related products, running a team of highly experienced and technically capable Product Managers. Over ten years' experience in Mobile Technologies at SAP and 20 years of Software Development experience overall.
Recently, becoming the Product Manager for SAP Cloud Platform Extension Suite
https://people.sap.com/martingrasshoff
https://twitter.com/mgrasshoff

Our Speakers

Holger Fritzinger

Udo Paltzer

Andreas Hirche - Product Director SAP Cloud Platform Experience

Andreas is an experienced Product and Project Manager with a demonstrated history of working in the computer software industry. Skilled in User Experience tools and services, Requirements Analysis, Enterprise Software, Agile Methodologies, Mobile Applications, and SAP ERP.

SAP Cloud Platform adoption, Platform experience, partner enablement
- *End-to-end experience of Platform tools and services*
- *Partner enablement for Cloud engineering and operation*
- *SAP Discovery Center App Missions by SAP partners*

Gareth Ryan - Director of SAP Technology and an SAP Mentor
Gareth is a Director of SAP Technology and an SAP Mentor, with over 20 years spent navigating SAP's many development approaches, technology platforms and related revolutions. He runs the EY AgilityWorks' SAP Technology practice, using a blend of leading edge and core technologies & capabilities such as HANA, ABAP, S/4HANA, Fiori, Cloud Platform and Digital Boardroom from SAP, combined and augmented with other industry platforms and services. He helps customers with everything from digital solutions, strategy & road-maps, through to architecture, delivery and assurance. As an SAP Mentor, Gareth also devotes time to the broader SAP ecosphere, as well as helping with community engagement and events. When away from the office, he is often absorbed in collecting music or "fixing" the family Land Rover. At heart, he will always be an ABAPer

Our Speakers

Thomas Spengler, Commercial Lead for North America at Arkyn Studios

Thomas is the Commercial Lead for North America, overseeing the strategy and execution of Smart Forms and Time Registration for Enterprises at Arkyn Studios. For over fifteen years, Thomas Spengler has built a deep understanding of product, partnerships, and GTM models across B2B, B2D, and B2C. He was previously the EVP of Business Development at Convercent. Prior to Convercent, he was the first Corporate and Business Development hire at Twilio, leading the $50M Twiliofund and sourcing early revenue-generating partnerships, which went public in 2016. He also spent four years at SAP, where he helped build new products, carved out a mobile business for equity financing, and designed GTM models for newly designed business unit.

Chetan Shetty, Chief Operating Officer of Extentia

Chetan is the Chief Operating Officer of Extentia. Extentia is a member of the SAP AppHaus Network and is a SAP Cloud Platform OEM partner. Chetan has an MBA from the Ecole des Ponts, in Paris and a degree in engineering from the College of Engineering, Pune. He has led several digital transformation initiatives from the early days of the Internet – in areas as diverse as telemedicine, online music and calendaring. At Extentia, Chetan has contributed to several innovative employee engagement initiatives that built Extentia's distinctive culture