

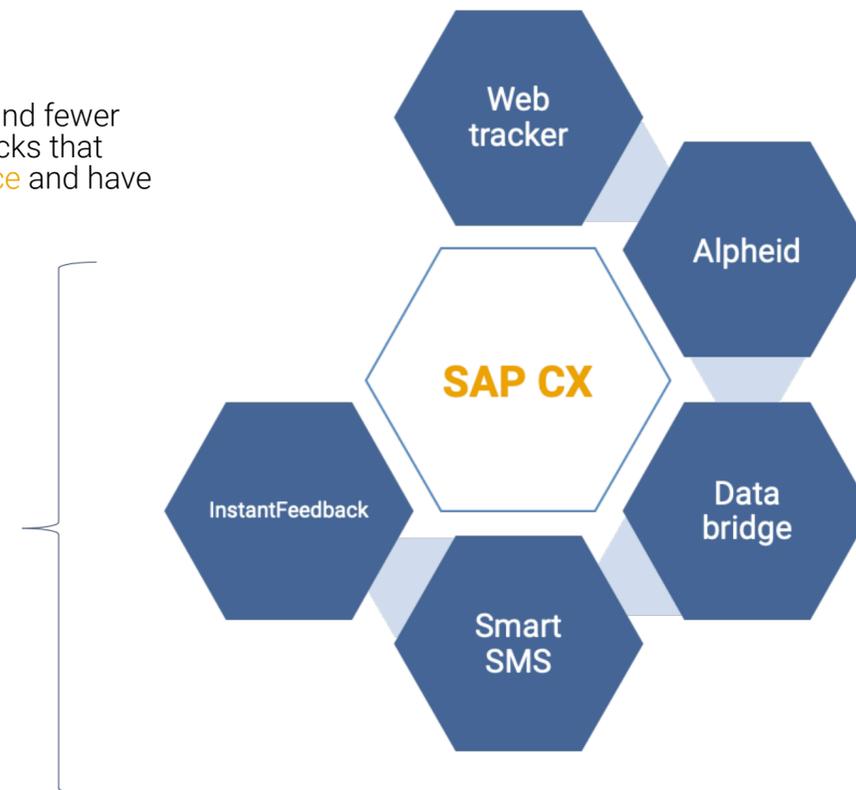
# PowerPack for SAP CX

## For smooth implementations and a comprehensive marketing approach

SAP CX implementations could run smoothly and predictably, demand fewer resources and be shorter and cheaper if you had all the building blocks that allow **easy implementation**, represent a **holistic marketing experience** and have been **tested** multiple times in real life.

With PowerPack for SAP CX this is already a reality!

**PowerPack for SAP CX**



## The toolkit offers you:

- ✓ A shorter time to market
- ✓ Cheaper implementation
- ✓ Less chance of something going wrong
- ✓ A comprehensive ready-made solution
- ✓ A tested and continuously improved product

### Web tracker

Track any website visitor, not just e-commerce

**OUTCOME:** Use website visit activity in segmentations, campaigns, and scoring for an even more personalized customer journey

### Alpheid

100% customized web experience

**OUTCOME:** Go beyond personalized products and offer recommendations with customizable personalized website blocks

### Data bridge

Simple! Needs only basic data knowledge

**OUTCOME:** No need for Cloud Platform Integration

### Smart SMS

• Same click tracking analytics as email  
• URL shortener

**OUTCOME:** Effortless attractive, short SMS messages

### InstantFeedback

Closing the loop by measuring customer satisfaction

**OUTCOME:** Use contact NPS score to launch a recommendation campaign for satisfied contacts or create a CX officer task for unsatisfied contacts

Would you like a customized presentation for your company/industry?

Let's talk!

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