

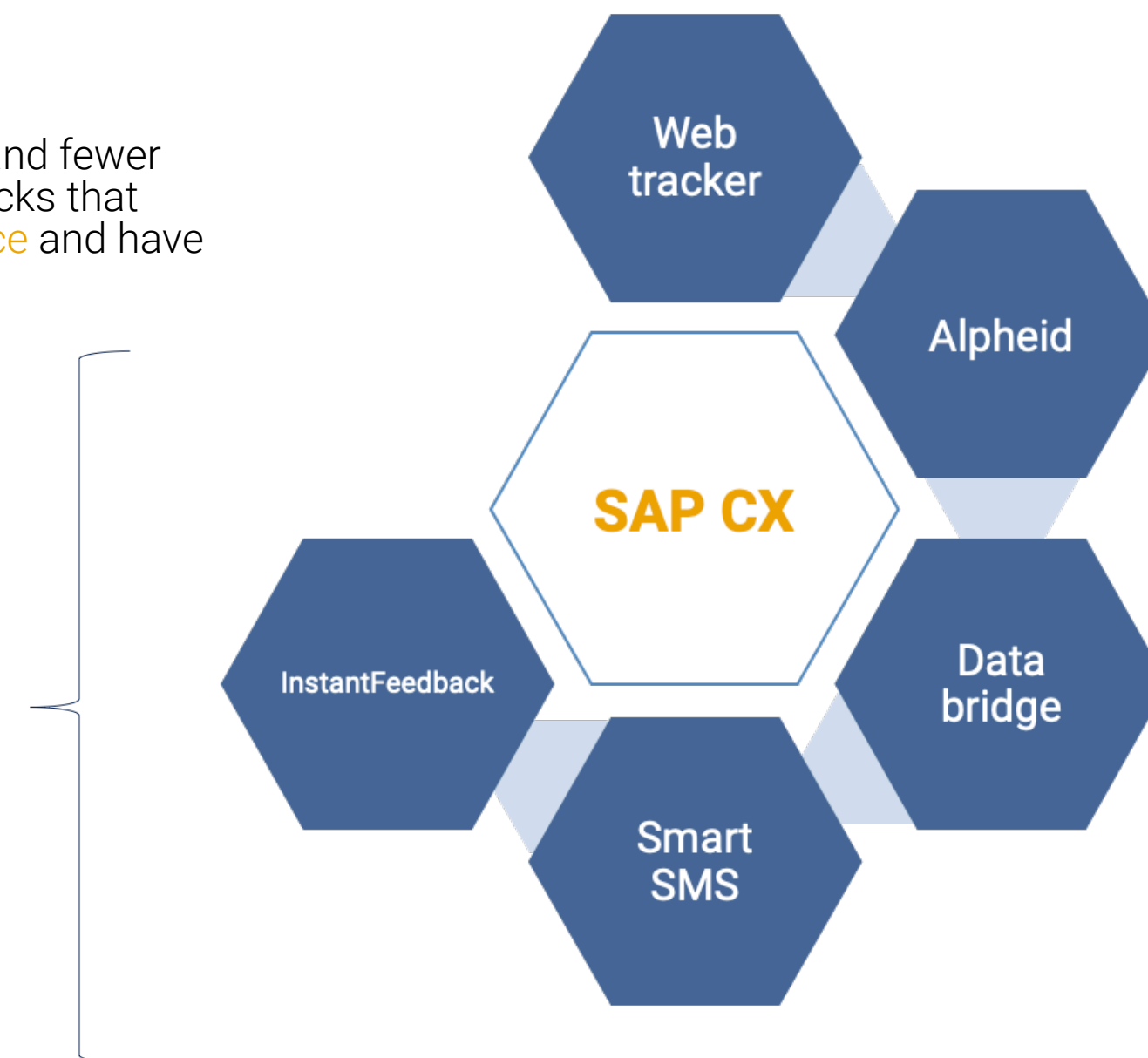
PowerPack for SAP CX

For smooth implementations and a comprehensive marketing approach

SAP CX implementations could run smoothly and predictably, demand fewer resources and be shorter and cheaper if you had all the building blocks that allow **easy implementation**, represent a **holistic marketing experience** and have been **tested** multiple times in real life.

With PowerPack for SAP CX this is already a reality!

PowerPack for SAP CX



Web tracker

Track any website visitor, not just e-commerce

OUTCOME: Use website visit activity in segmentations, campaigns, and scoring for an even more personalized customer journey

Alpheid

100% customized web experience

OUTCOME: Go beyond personalized products and offer recommendations with customizable personalized website blocks

Data bridge

Simple! Needs only basic data knowledge

OUTCOME: No need for Cloud Platform Integration

Smart SMS

- Same click tracking analytics as email
- URL shortener

OUTCOME: Effortless attractive, short SMS messages

InstantFeedback

Closing the loop by measuring customer satisfaction

OUTCOME: Use contact NPS score to launch a recommendation campaign for satisfied contacts or create a CX officer task for unsatisfied contacts

The toolkit offers you:

- ✓ A shorter time to market
- ✓ Cheaper implementation
- ✓ Less chance of something going wrong
- ✓ A comprehensive ready-made solution
- ✓ A tested and continuously improved product

Would you like a customized presentation for your company/industry?

Let's talk!

Bojan Amon, FrodX
bojan.amon@frodx.com
+386 41 356 553
Ljubljana, Slovenia

