

SIMPLIFYING  
INTEGRATION  
WITH THE  
DIGITAL  
INTEGRATION  
HUB



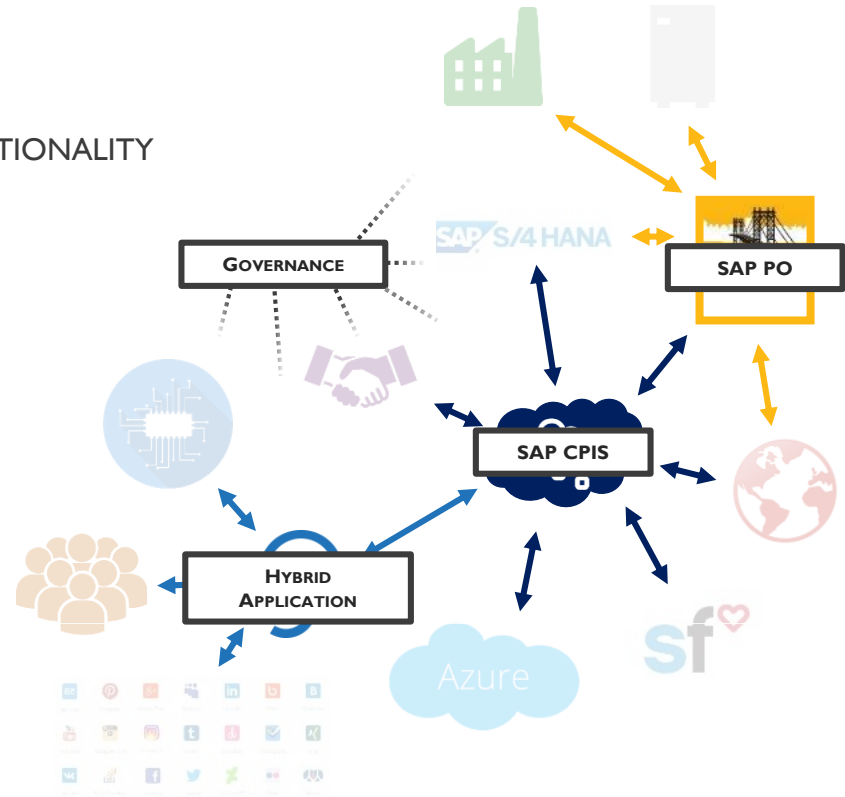
# DELAWARE TODAY

2500 professionals  
23 offices in 12 countries  
€ 330 mio revenue



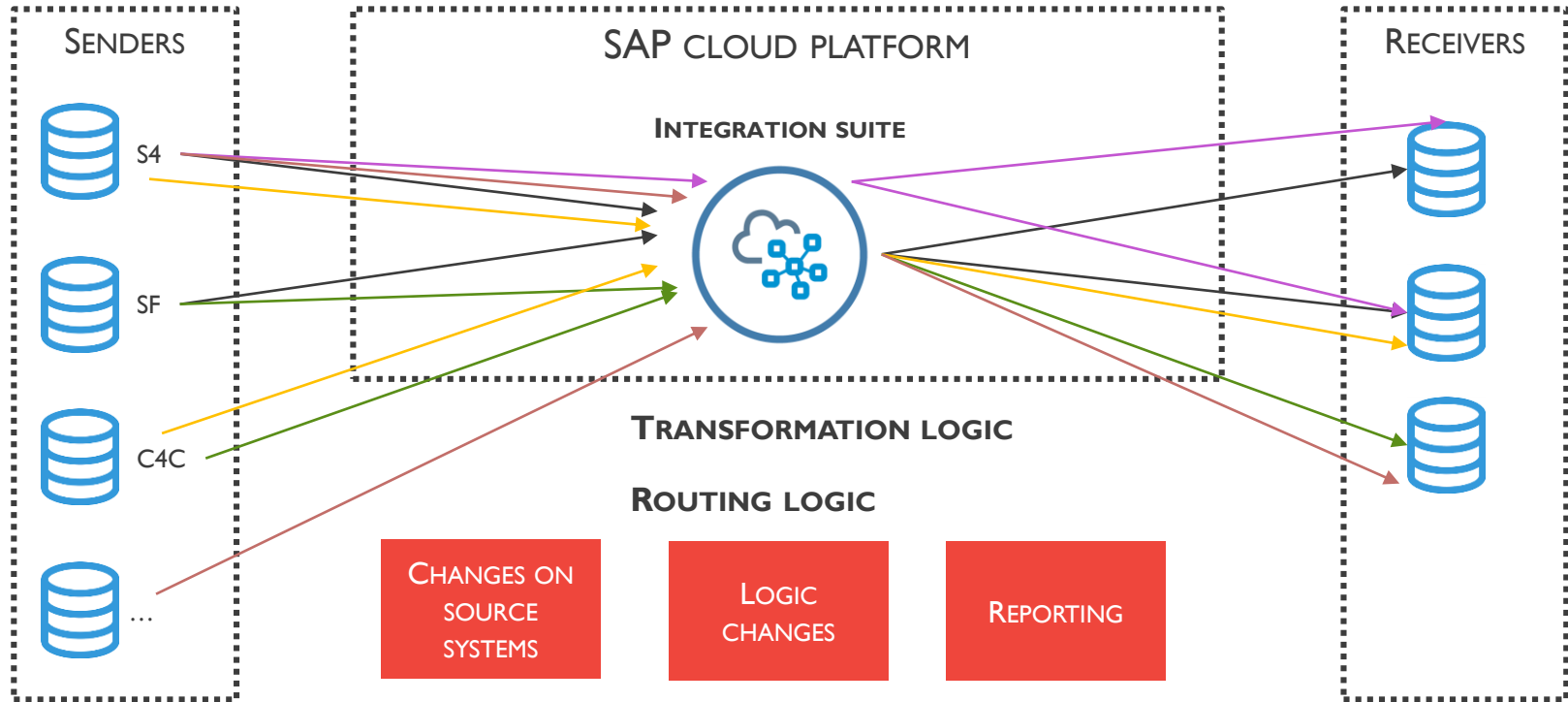
# HYBRID INTEGRATION LANDSCAPES

- > **CORE INTEGRATION PLATFORM(S) (IP)**
- > **HYBRID EXTENSIONS** WITH SPECIALIZED FUNCTIONALITY
- > PREVALENCE OF **GOVERNANCE**
- > ONGOING **EVOLUTION**



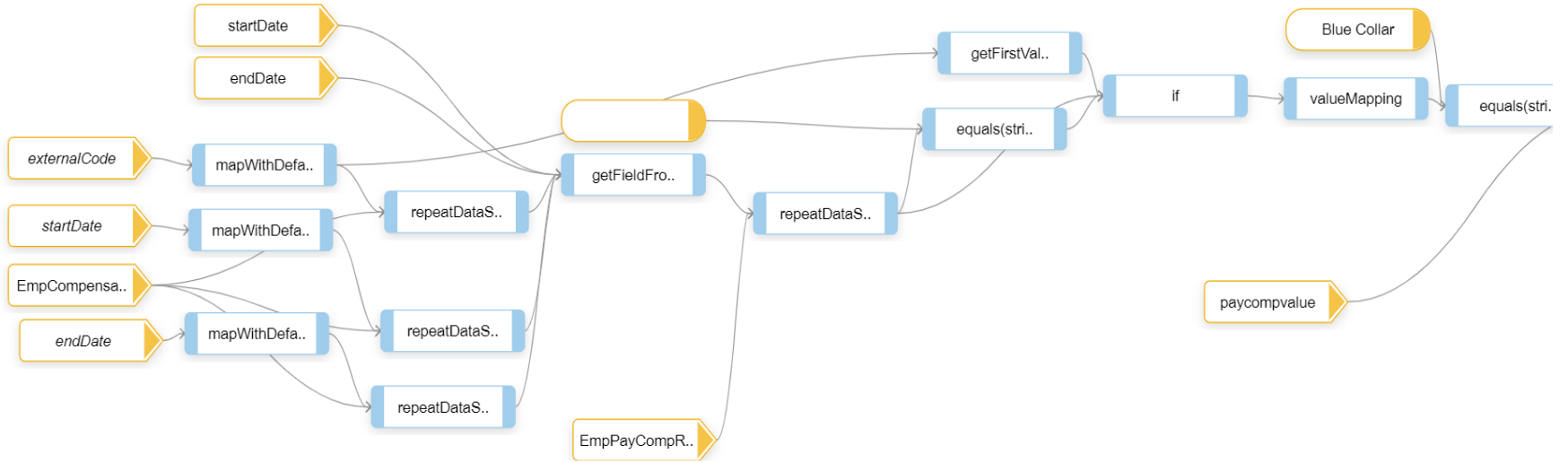
TRADITIONAL INTEGRATIONS

# POINT TO POINT WITH INTEGRATION PLATFORM



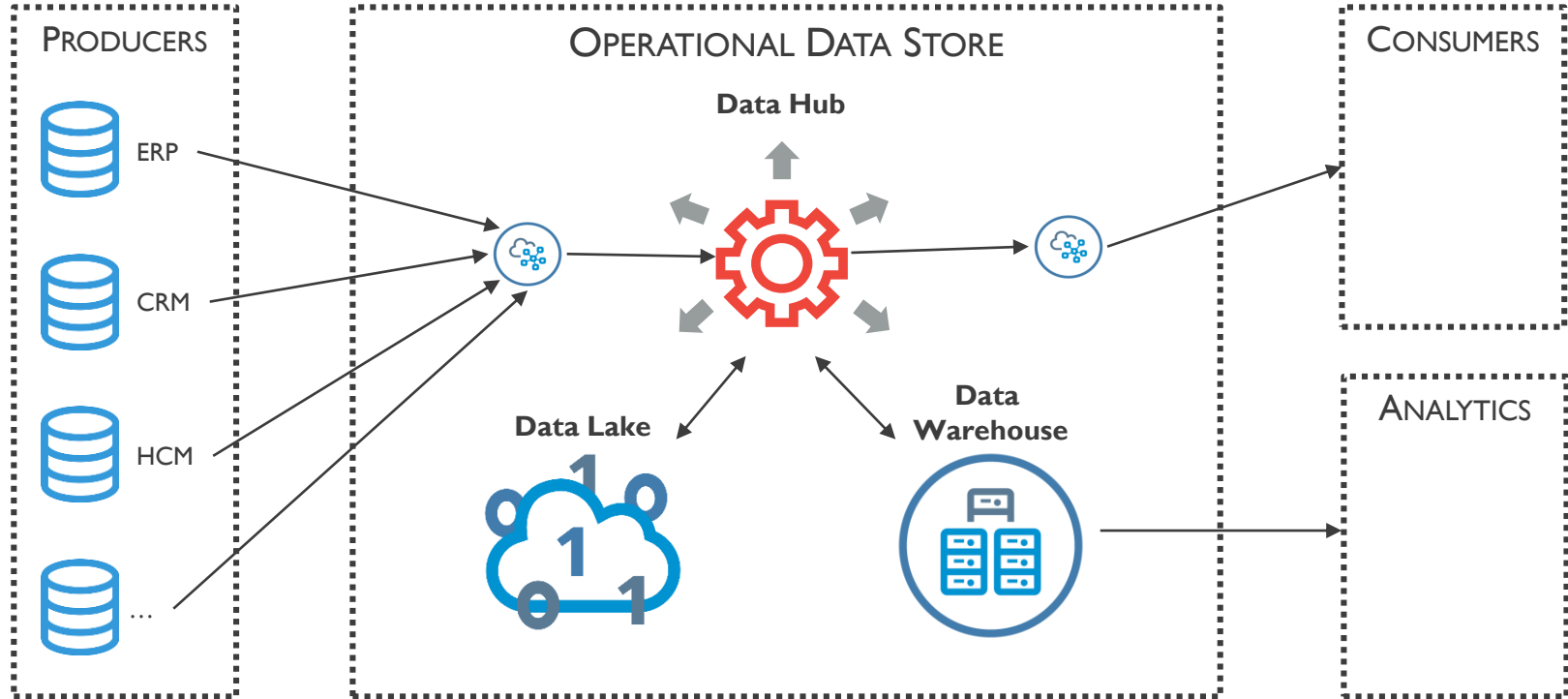
TRADITIONAL INTEGRATIONS

# POINT TO POINT WITH INTEGRATION PLATFORM

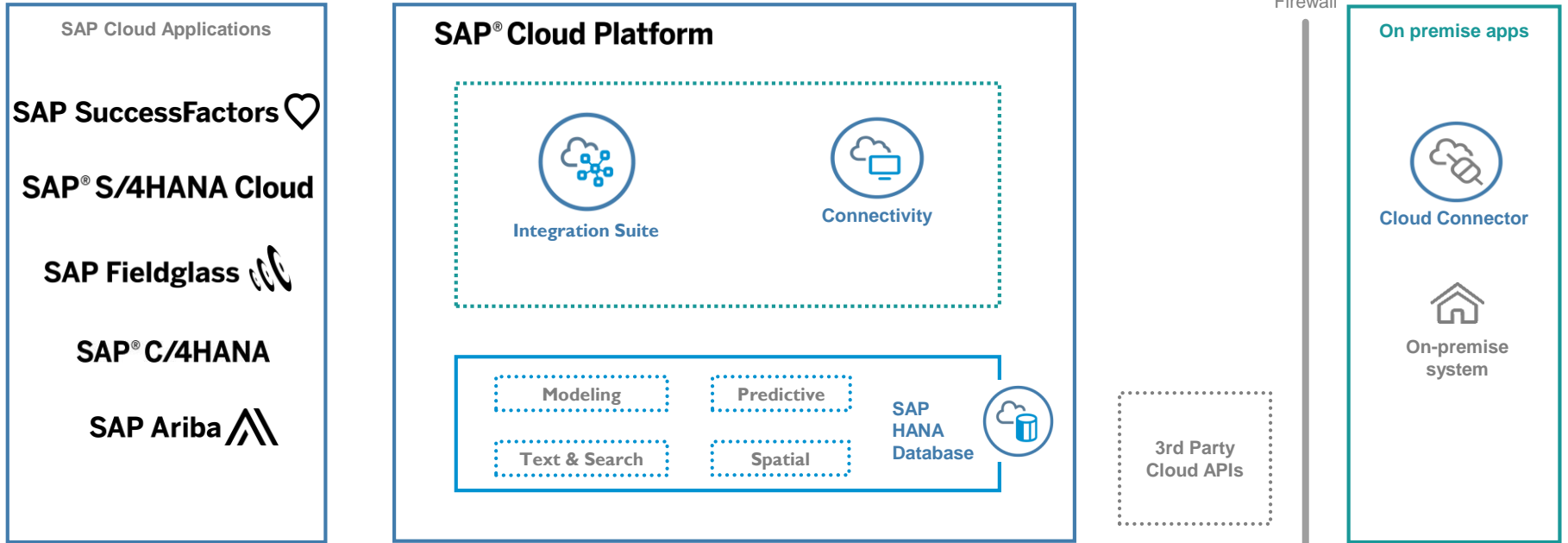


MODERN APPROACH

# OPERATIONAL DATA STORE (ODS)

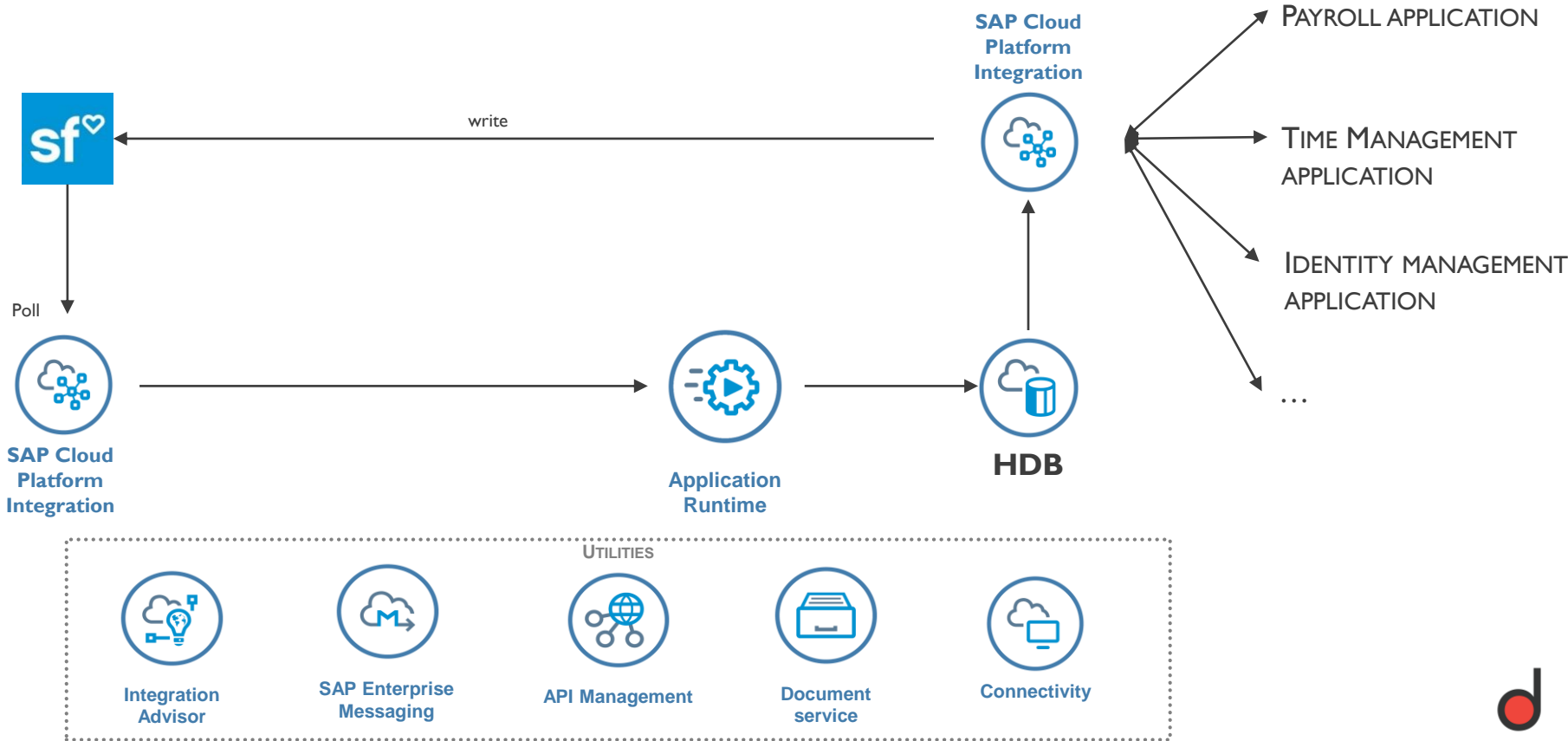


# INTEGRATION LANDSCAPE OVERVIEW



OPERATIONAL DATA STORE

# COMPONENTS: SUCCESSFACTORS EXAMPLE





# DIGITAL INTEGRATION HUB

**THE DIGITAL INTEGRATION HUB IS A COLLECTION OF SEVERAL PLATFORMS, EACH WITH A DIFFERENT FOCUS TO ENABLE DIGITAL TRANSFORMATION**



## **HYBRID INTEGRATION PLATFORM**

The HIP is a framework of on-premise and cloud integration applications that support the company's need for integration and governance

## **OPERATIONAL DATA STORE**

An operational data store is a collection of three common platforms to organize your data: the data lake for exploration, the warehouse for optimization and consumption and the hub for sharing and consolidation

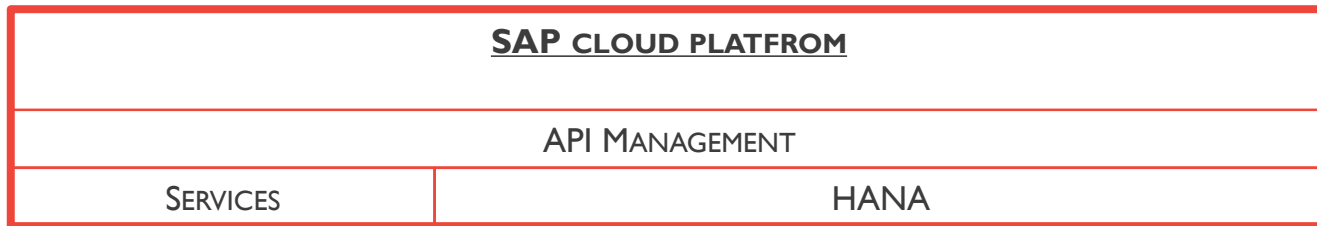
## **APPLICATION DEVELOPMENT PLATFORM**

The ADP is the final piece. It's a highly performant layer that houses components aimed at supplying your stakeholders, whether they are in business or IT, with tools to consume/produce data and build apps.





CHANNELS



APPLICATION DEVELOPMENT PLATFORMS (ADP)



OPERATIONAL DATA STORE (ODS)



HYBRID INTEGRATION PLATFORM (HIP)



THE CORE (S4, C4C, SF, ...)



# COMPARISON

## > TRADITIONAL

- › TRANSACTIONAL END-TO-END INTEGRATION
- › ALL SYSTEMS ARE INTERCONNECTED
- › INTEGRATIONS ARE RESPONSIBLE FOR DATA INTEGRITY
- › APPLICATIONS MUST BE SCALED TO SUPPORT LOAD
- › HIGHER OPEX, LOWER CAPEX PER INTERFACE
- › EACH NEW INTEGRATION POTENTIALLY IMPACTS ALL SYSTEMS
- › CAN BE INTEGRATED TRADITIONALLY, BUT IT MIGHT NOT BE THE BEST OPTION

## > MODERN

- › APPLICATIONS FEED DATA TO A CENTRAL PLATFORM
- › NO DEPENDENCIES BETWEEN SYSTEMS
- › MASTER SYSTEMS ARE RESPONSIBLE FOR DATA INTEGRITY
- › THE ODS IS SCALED TO SUPPORT LOAD
- › HIGHER CAPEX FOR THE FIRST INTERFACE, (SUBSTANTIALLY) LOWER OPEX OVERALL
- › EACH NEW INTEGRATION POSSIBLE IMPACTS ONLY THE ODS
- › SETS THE STAGE FOR OTHER APPLICATIONS AND PROJECTS TO ADOPT ODS





ABOUT US

# CONTACT



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