# SAP Cloud Platform Virtual Asia Pacific & Japan Event
## Creating the Intelligent Business

**SAP Asia Pacific Japan | November 10 – 11, 2020**

Todays Hosts:

**Toros Aledjian**

**Tania Dinnendahl**

**SAP** Run Simple

# Disclaimer

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# Our Keynote Speaker – November 10, 2020

## Ashok Munirathinam - Head COE – Platform & Technology Cloud Asia Pacific & Japan

Ashok leads the Business Development for SAP Platform & Technology Cloud for Asia Pacific & Japan. He defines business plan, identify key customers and partners in target segments requiring a Cloud strategy and be their trusted advisor. Act as a bridge between the product management and customers so the product roadmap can be defined and also roll out new services to customers. Work on strategy with partners including hardware, software, ISV, OEM, resellers to build the ecosystem and indirect revenue stream through them. To be Subject Matter Expert in Business Technology Platform with detailed understanding about Cloud Services including Database, Analytics, Mobile, Security, Development, Big data, IOT, Predictive, ML, DL & AI services.

With 19 years of IT industry experience, Ashok has worked with many enterprise software companies including the likes of New Era of Networks (NEON) and Sybase (SY). He has worked in various domains providing solutions notably in FSI, Telecommunications, Manufacturing and Public Sector.

Ashok primarily based in Singapore, but has traveled extensively throughout the region covering Asia Pacific including South East Asia, Australia & New Zealand, Japan, Korea and India focusing on Business Technology Platform Solutions for Enterprise customers.

He has been with SAP for the past 10 years, prior to this position, Ashok held many leadership positions including GTM Lead for APJ and Managed Platform Pre-Sales for SAP South East Asia, and has been instrumental in introducing Platform Solutions to many key customers in the region.

# Our Agenda Day 1 (November 10, 2020)

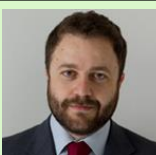| | Day 1 | Topic | Dur. |
|---|---|---|---|
|  | 17:00 AEDT (11:30 IST - 13:00 ICT - 15:00 JST - 14:00 SGT) | **Words of Welcome**<br>Ashok Munirathinam - Head COE – Platform & Technology Cloud Asia Pacific & Japan | 5 min |
|  | 17:05 AEDT (11:35 IST - 13:05 ICT - 15:05 JST - 14:05 SGT) | **Fastest way to realize your Use Case with SAP Cloud Platform**<br>Nis Boy Naeve, Vice President SCP Enablement & Adoption | 10 min |
|  | 17:15 AEDT (11:45 IST - 13:15 ICT - 15:15 JST - 14:15 SGT) | **Integrate – Intelligently connecting People, Things and Business**<br>Udo Paltzer, SAP Product Manager for integration platform technology | 25 min |
|  | 17:40 AEDT (12:10 IST - 13:40 ICT - 15:40 JST - 14:40 SGT) | **SCP Extension Suite**<br>Jonathan Russell, Global Vice President – GTM Digital Experience Portfolio | 25 min |
| | 18:05 AEDT (12:35 IST - 14:05 ICT - 16:05 JST - 15:05 SGT) | **Introduction to Digital Workplace**<br>Jonathan Russell, Global Vice President – GTM Digital Experience Portfolio | 25 min |
| | 18:30 AEDT (13:00 IST - 14:30 ICT - 16:30 JST - 15:30 SGT) | **2 breakout rooms on the three topics above**<br>• **Fundamentals of SCP Integration**<br>• **Providing a Digital workplace for the intelligent enterprise** | 45 min |

# Our Keynote Speaker – November 11, 2020



## Patrick Elliott, Vice President, Head of Platform and Technology at SAP

With over 20 years of Sales Management experience and a strong track record of success, Pat has consistently grown and improved the businesses in which he's worked. He began his career as a Programmer Analyst then moved into Consulting, Sales, and then Senior Management – regularly encountering SAP solutions and platforms.
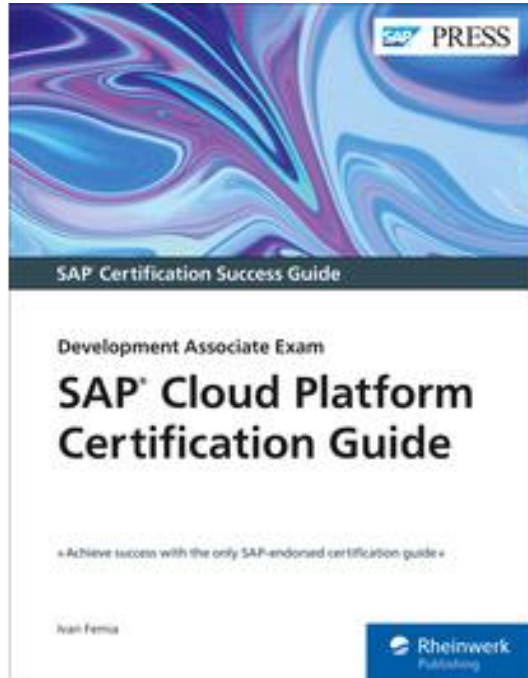Pat has held management and leadership roles with Anaplan, Oracle, Yellowfin BI, MicroStrategy, Hyperion, Cognos, and previously SAP ANZ.

Today, Pat's primary focus is the Business Technology Platform, leveraging data to help businesses discover valuable insights during times of uncertainty and beyond and providing them with the ability to drive the required transformation.

# Our Agenda Day 2 (November 11, 2020)

| | Day 1 | Topic | Dur. |
|---|---|---|---|
| | **17:00 AEDT (11:30 IST - 13:00 ICT - 15:00 JST - 14:00 SGT)** | **Words of Welcome**<br>Patrick Elliott, Vice President, Head of Platform and Technology at SAP | **5 min** |
| | **17:05 AEDT (11:35 IST - 13:05 ICT - 15:05 JST - 14:05 SGT)** | **SAP User Group**<br>Tania Dinnendahl - SAP Global User Groups Organization Executive Liaison Manager | **5 min** |
| | **17:10 AEDT (11:40 IST - 13:10 ICT - 15:10 JST - 14:10 SGT)** | **Digital Process Automation with SAP Cloud Platform Workflow Management**<br>Venugopal Chembrakalathil, SAP Product Manager in Intelligent Business Process Management | **25 min** |
| | **17:35 AEDT (12:05 IST - 13:35 ICT - 15:35 JST - 14:35 SGT)** | **SAP Intelligent Robotic Process Automation (Intelligent RPA)**<br>Hemant Rachh, Solution Manager for SAP Intelligent RPA | **25 min** |
| | **18:00 AEDT (12:30 IST - 14:00 ICT - 16:00 JST - 15:00 SGT)** | **Data Intelligence - Turning disparate data into valuable assets for business innovation**<br>Silvio Arcangeli, SAP Sr. Director – Product Management, SAP Data Intelligence | **25 min** |
| | **18:25 AEDT (12:55 IST - 14:25 ICT - 16:25 JST - 15:25 SGT)** | **3 breakout rooms on the three topics above**<br>• Digital Process Automation Workshop<br>• iRPA Workshop –<br>• Data Intelligence Workshop | **45 min** |

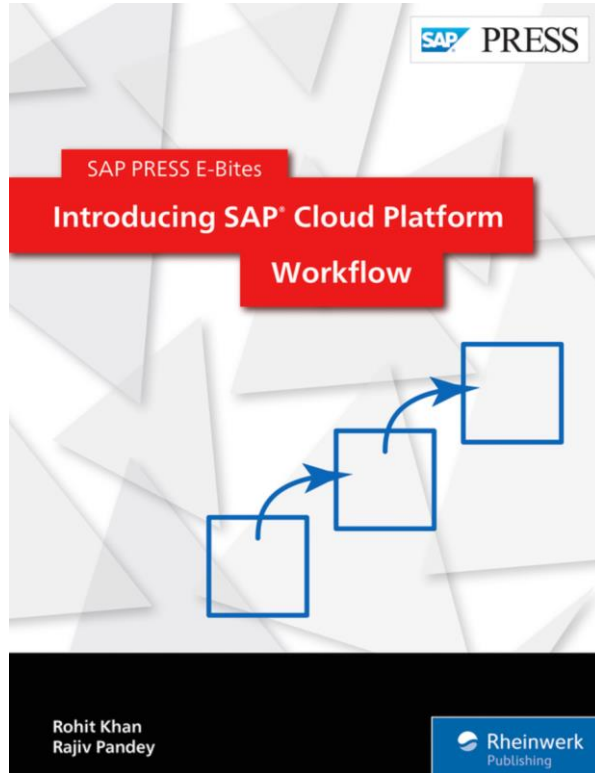# First 5 customers with Audio questions will receive the SAP Cloud Platform Certification Guide eBook

After you ask your question please forward me ([toros.aledjian@sap.com](mailto:toros.aledjian@sap.com)) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

[https://www.sap-press.com/](https://www.sap-press.com/)

# All of our attendees who complete the survey will receive the following eBook

We will be giving a free copy of the eBook **"Introducing SAP Cloud Platform Workflow"** to the first 20 participants who have completed our Webinar Survey on November 10, 2020.

# SAP Practitioner Forums – 2020 schedule

| | Every month* | |
|---|---|---|
| **S** | M T W T F | **S** |
| | 1 2 3 4 | 5 |
| 6 | 7 8 9 10 11 | 12 |
| 13 | 14 **15** **16** **17** 18 | 19 |
| 20 | 21 22 23 24 25 | 26 |
| 27 | 28 29 30 31 | |

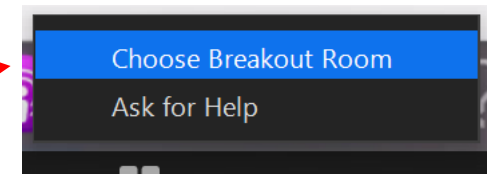| | |
|---|---|
| **Third Wednesday** | **SAP Screen Personas**<br>Hosts: Peter Spielvogel and Sebastian Steinhauer<br>Register: http://eepurl.com/b3dqZT |
| **Third Thursday** | **SAP Fiori**<br>Host: Toros Aledjian<br>Register: https://goo.gl/UaUi3O |
| **Third Thursday** | **SAP UX APJ**<br>Hosts: Jocelyn Dart, Rajesh Ragupathy, Toros Aledjian, Sylvia Barnard<br>Register: https://goo.gl/UaUi3O |
| **Third Tuesday** | **SAP Cloud Platform**<br>Host: Toros Aledjian<br>Register: https://goo.gl/UaUi3O |
| **Third Tuesday** | **SAP Cloud Platform APJ**<br>Host: Murali Shanmugham,Toros Aledjian<br>Register: https://goo.gl/UaUi3O |

**Follow these steps to join and navigate the Breakout Rooms:**

**Step 1. Taskbar**



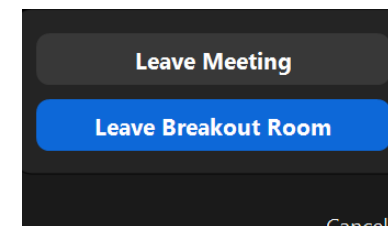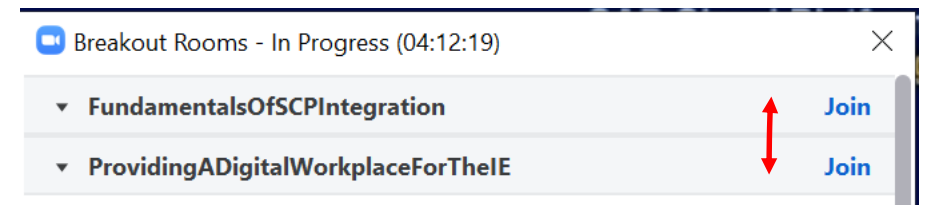**Step 2. Click on Breakout Rooms Button**

**Step 3. Choose which Breakout Room you want to join**



**Navigate between Breakout Rooms:**

→ **If you want to change** into another Breakout session, you can simply switch to the next room. You **might need to scroll down** until you find the next Breakout Room(s)

→ You can also leave the Breakout Room, join the Main Room, or start from step 1.

# Thank you!

**Please send me an email with your name and your company if you want to join the SAP Fiori Practitioners Forum or SAP Cloud Platform Practitioners Forum**

https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_3g68OHx2tS8KH77

# Our Speakers

**Udo Paltzer - Product Manager for integration platform technology**

Udo Paltzer is a Product Manager for SAP's integration platform technology with focus on process integration and API based integration. Udo has 20 years of experience in the integration domain including cloud and on-premise integration technology. As a product manager Udo supports customers in their cloud integration journey and aligns customer requirements towards SAP's integration platform technology with SAP engineering. Furthermore Udo is a regular speaker at events and individual customer & partner workshops.

**Jonathan Russell - Global Vice President – GTM Digital Experience Portfolio**

Jonathan Russell drives the GTM of the Digital Experience Portfolio as part of the Extension Suite.  He has Global responsibility for the Business & Market Development of the portfolio.
During his 9+ years at SAP, Jonathan has held several roles across different LoB's and industries'.  All of these roles have been customer facing and focused on sales, renewals and most importantly customer success.  For Jonathan, 'customer success' is not only a successful roll-out and adoption but the realisation of the agreed business benefits and ROI.
Having worked in sales for the last 20+ years, Jonathan has a strong empathy with the challenges sales' teams and customers' face and is focused on ensuring all engagements add value to driving the sales process forward and helping teams be successful.
Jonathan joined the Extension Suite team as a passionate believer that the workplace needs to transform into a far more collaborative environment leveraging the power of technology to streamline processes, increase efficiency, drive productivity and deliver an incredible holistic experience.
As part of these initiatives to transform the workplace, Jonathan is exploring how AI / ML can be used to further drive change, particularly around processes that are functional and role based.

**Venugopal Chembrakalathil - Product Manager in SAP Intelligent Business Process Management**

Venugopal Chembrakalathil is a product manager in SAP Intelligent Business Process Management. He has been working with SAP SE since 2001 in various roles in business process management domain. He is an expert advisor of SAP Intelligent Business Process Management, understand customer requirements, enable customers to automate their business processes and make them successful in their digital transformation journey.
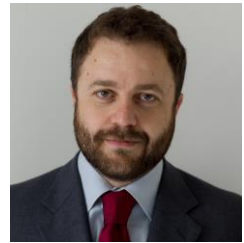
Venugopal is an expert speaker in various SAP events like SAPPHIRE, TechEd and publish blogs to guide SAP customers and partners to understand the value proposition of SAP Intelligent Business Process Management.

# Our Speakers

**Hemant Rachh - Solution Manager for SAP Intelligent RPA**

Hemant is an intrapreneur delivering value at the intersection of business and technology. A leader with proven success in new business launches, scaling products across geographies, profitable growth, spearheading new initiatives, and managing agile teams. In his current role, he is leading go-to-market and adoption of SAP Intelligent RPA in the APJ & Greater China region. Before the SAP Intelligent RPA, Hemant co-founded a startup "Inversation by SAP" funded by SAP.iO. He has overall 16 years of experience and holds a Master's in Business Administration from NMIMS, Mumbai.

**Silvio Arcangeli - Sr. Director – Product Management, SAP Data Intelligence**

Silvio is Technologist and Enterprise Architect, with 20 years of international experience in Enterprise IT.
He's currently part of the Product Management team of SAP Data Intelligence, where he drives the Go-to-Market of the product, working on the combined positioning with the rest of the SAP portfolio, enabling the SAP field resources, evangelizing customers and presenting at public events. Prior to his current role, he worked for several years as a lead architect for various large enterprise integration projects, and then as business development director in the SAP EMEA CoE for the middleware portfolio.
He holds a master degree in Telecommunications Engineering from the "La Sapienza" University of Rome, the city where he's still based, and he speaks Italian, English, French and Spanish. His main passions are music and travels, and in his spare time he worked with several volunteering projects with Engineering Without Borders, in Congo, Madagascar and Lebanon.

**Nis Boy Naeve - Vice President SAP Cloud Platform Experience & Adoption**

Nis Boy Naeve is a long-term industry expert who held various positions at SAP SE. He offers a rare combination of strong technical understanding, business acumen and design thinking, acting successfully across all levels including executives. One of his latest key achievements is the definition, alignment and rollout of the User Experience Strategy. Currently he is heading SAP Cloud Platform Experience & Adoption defining a scalable digital approach to for platform adoption.

After studying physics in Kiel and Dublin, Nis Boy Naeve joined SAP in 1995 as a developer where he soon took over development management for a SAP HR module. He successfully finished customer specific development projects as well as various internal cross projects.
In 2003 he took over the program office for a key usability initiative and became the lead for the follow up programs. Through this Nis Boy Naeve became a key driver for User Experience topics in the SAP ERP area. In 2006 he expanded his footprint by founding a program management organization to enable the execution of SAP's overall User Experience roadmap which was followed by the foundation of the SAP UI Governance and the UI Guidelines Team.
In 2010 Nis Boy Naeve was appointed as the Chief Product Owner of SAP User Interface where he was driving the UI technology and framework development. 2013 he focused on defining, aligning and sharpening the UX and UI strategy through intensive interactions with customers and partners. In 2016 he set up a global product management organization for Digital Experience Services.

# Our Speakers



**Tania Dinnendahl - SAP Global User Groups Organization Executive Liaison Manager**

Tania is Executive Liaison Manager within the SAP Global User Groups Organization. She works closely with SAP User Groups around the world, connecting SAP customers with SAP industry and technology experts, and ensuring a successful dialog between SAP and its end users. She strives to provide SAP customers with the latest knowledge to help them do their jobs faster and easier and overcome challenges of the agile and fast-paced technology sector.

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