

SAP Cloud Platform Virtual Global Event

Creating the Intelligent Business

SAP SE | November 10 – 11, 2020



Today's Hosts:



Toros Aledjian



Tania Dinnendahl

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Our Keynote Speaker – November 10, 2020





Haridas Nair - Global Head, SAP Cloud Platform GTM

Haridas Nair is Global Head for SAP Cloud Platform Go-To-Market (GTM) within the Platform and Technologies business. He is responsible for driving solution awareness, demand generation, customer and partner adoption of the cloud platform.

Prior to his current role, Haridas has 15+ years' experience leading product strategy, product management, go-to-market and product development teams in successful commercialization of innovative solutions in mobile, big data and cloud spaces for enterprise and consumer markets at Sybase, SAP, Blackberry and BBM.

Haridas holds a Bachelor of Engineering in Electrical and Electronics.

Our Agenda Day 1 (November 10, 2020)

	Day 1	Topic	Dur.
	15:00 CET (09:00 ET)	Words of Welcome Haridas Nair - Global Head, SAP Cloud Platform GTM	5 min
	15:05 CET (09:05 ET)	Fastest way to realize your Use Case with SAP Cloud Platform Nis Boy Naeve, Vice President SCP Enablement & Adoption	10 min
	15:15 CET (09:15 ET)	Integrate – Intelligently connecting People, Things and Business Udo Paltzer, SAP Product Manager for integration platform technology	25 min
	15:40 CET (09:40 ET)	SCP Extension Suite Jonathan Russell, Global Vice President – GTM Digital Experience Portfolio	25 min
	16:05 CET (10:05 ET)	Introduction to Digital Workplace Jonathan Russell, Global Vice President – GTM Digital Experience Portfolio	25 min
	16:30 CET (10:30 ET)	2 breakout rooms on the three topics above <ul style="list-style-type: none"> Fundamentals of SCP Integration Providing a Digital workplace for the intelligent enterprise 	45 min

Our Keynote Speaker - November 11, 2020



Steve van Wyk - Head & Senior Vice President, Platform and Technologies, Global Customer Office, SAP EMEA North

Steve van Wyk heads the Platform and Technologies business at SAP EMEA North. This role encompasses Data & Database Management, Analytics, SAP Cloud Platform as well as the innovation portfolio. He manages a highly skilled and specialized team across the EMEA North region who work with customers to accelerate their journey to becoming an Intelligent Enterprise.

Steve's career spans 21 years in the high-tech industry with 10 years at SAP working in in 3 different regions, Africa, and Europe. Prior to moving to Europe in 2020, Steve was based in Singapore leading the Platform & Technologies Business in APJ, where his team were instrumental helping customers deliver on their specific digital innovation visions.

A technologist at heart, Steve loves the art of the possible, and helping customers understand how the use of outcomes-based technology can help companies derive new routes to market, communicate with their customers in a new way, ultimately unlocking the value of data to drive top line and bottom-line growth. Steve has worked for Vendors like Microsoft and Sybase, as well as working in the partner ecosystem. Steve holds a Master's Degree in Sales Transformation Management from Middlesex University.

Our Agenda Day 2 (November 11, 2020)

	Day 1	Topic	Dur.
	15:00 CET (09:00 ET)	Words of Welcome Steve van Wyk - Head & Senior Vice President, Platform and Technologies, Global Customer Office, SAP EMEA North	5 min
	15:05 CET (09:05 ET)	SAP User Group Tania Dinnendahl - SAP Global User Groups Organization Executive Liaison Manager	5 min
	15:10 CET (09:10 ET)	Digital Process Automation with SAP Cloud Platform Workflow Management Venugopal Chembrakalathil, SAP Product Manager in Intelligent Business Process Management	25 min
	15:35 CET (09:35 ET)	SAP Intelligent Robotic Process Automation (Intelligent RPA) Hemant Rachh, Solution Manager for SAP Intelligent RPA	25 min
	16:00 CET (10:00 ET)	Data Intelligence - Turning disparate data into valuable assets for business innovation Silvio Arcangeli, SAP Sr. Director – Product Management, SAP Data Intelligence	25 min
	16:25 CET (10:25 ET)	3 breakout rooms on the three topics above <ul style="list-style-type: none"> Digital Process Automation Workshop iRPA Workshop – Data Intelligence Workshop 	45 min

First 5 customers with Audio questions will receive the SAP Cloud Platform Certification Guide eBook



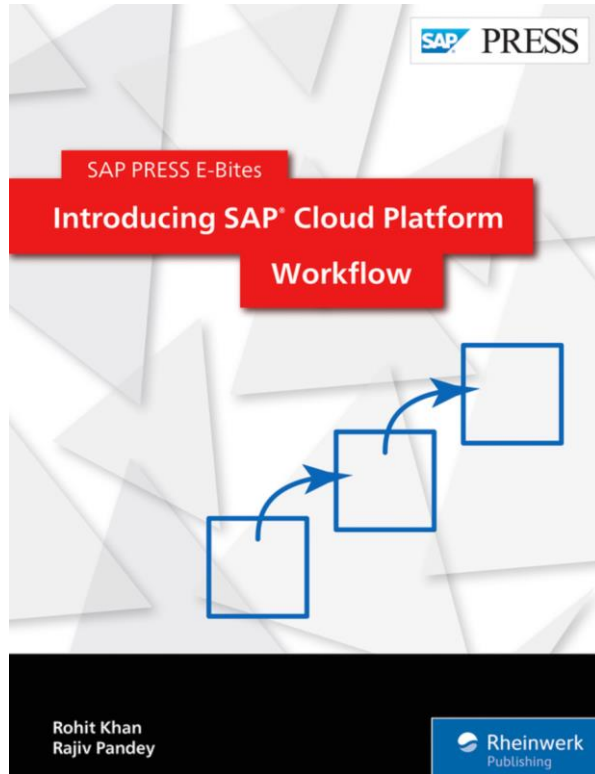
After you ask your question please forward me (toros.aledjian@sap.com) your Name, Company name and email address and I will send you the Copy with your activation code and instructions on how to activate your copy.

Thanks

You will need to go to the following link to activate your copy

<https://www.sap-press.com/>

All of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook
“Introducing SAP Cloud Platform Workflow” to
the first 20 participants who have completed our
Webinar Survey on November 11, 2020.

SAP Practitioner Forums – 2020 schedule



Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Sebastian Steinhauer

Register: <http://eepurl.com/b3dqZT>

Third
Thursday

SAP Fiori

Host: Toros Aledjian

Register: <https://goo.gl/UaUi3O>

Third
Thursday

SAP UX APJ

Hosts: Jocelyn Dart, Rajesh Ragupathy, Toros Aledjian, Sylvia Barnard

Register: <https://goo.gl/UaUi3O>

Third
Tuesday

SAP Cloud Platform

Host: Toros Aledjian

Register: <https://goo.gl/UaUi3O>

Third
Tuesday

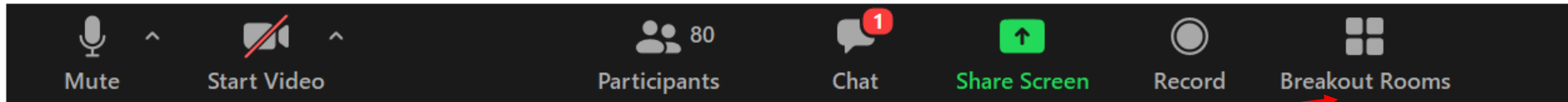
SAP Cloud Platform APJ

Host: Murali Shanmugham, Toros Aledjian

Register: <https://goo.gl/UaUi3O>

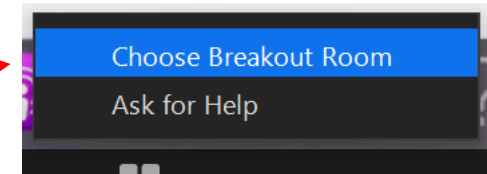
Follow these steps to join and navigate the Breakout Rooms:

Step 1. Taskbar



Step 2. Click on Breakout Rooms Button

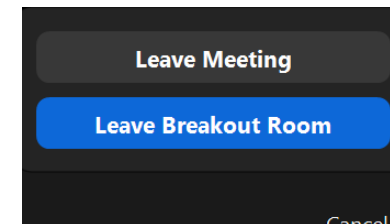
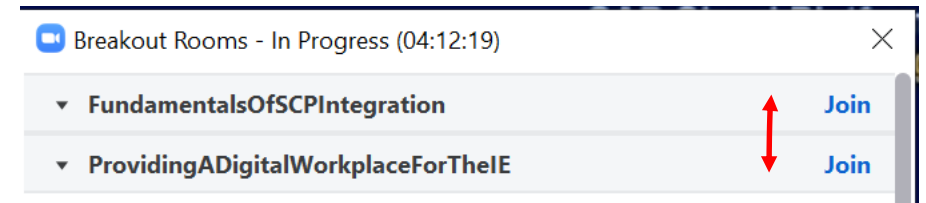
Step 3. Choose which Breakout Room you want to join



Navigate between Breakout Rooms:

→ If you want to **change** into another Breakout session, you can simply switch to the next room. You **might need to scroll down** until you find the next Breakout Room(s)

→ You can also leave the Breakout Room, join the Main Room, or start from step 1.



Thank you!

Please send me an email with your name and your company if you want to join the SAP Fiori Practitioners Forum or SAP Cloud Platform Practitioners Forum



https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_elhImjB461sNtEV

Our Speakers



Udo Paltzer - Product Manager for integration platform technology

Udo Paltzer is a Product Manager for SAP's integration platform technology with focus on process integration and API based integration. Udo has 20 years of experience in the integration domain including cloud and on-premise integration technology. As a product manager Udo supports customers in their cloud integration journey and aligns customer requirements towards SAP's integration platform technology with SAP engineering. Furthermore Udo is a regular speaker at events and individual customer & partner workshops.



Jonathan Russell - Global Vice President – GTM Digital Experience Portfolio

Jonathan Russell drives the GTM of the Digital Experience Portfolio as part of the Extension Suite. He has Global responsibility for the Business & Market Development of the portfolio.

During his 9+ years at SAP, Jonathan has held several roles across different LoB's and industries'. All of these roles have been customer facing and focused on sales, renewals and most importantly customer success. For Jonathan, 'customer success' is not only a successful roll-out and adoption but the realisation of the agreed business benefits and ROI.

Having worked in sales for the last 20+ years, Jonathan has a strong empathy with the challenges sales' teams and customers' face and is focused on ensuring all engagements add value to driving the sales process forward and helping teams be successful.

Jonathan joined the Extension Suite team as a passionate believer that the workplace needs to transform into a far more collaborative environment leveraging the power of technology to streamline processes, increase efficiency, drive productivity and deliver an incredible holistic experience.

As part of these initiatives to transform the workplace, Jonathan is exploring how AI / ML can be used to further drive change, particularly around processes that are functional and role based.



Venugopal Chembrakalathil - Product Manager in SAP Intelligent Business Process Management

Venugopal Chembrakalathil is a product manager in SAP Intelligent Business Process Management. He has been working with SAP SE since 2001 in various roles in business process management domain. He is an expert advisor of SAP Intelligent Business Process Management, understand customer requirements, enable customers to automate their business processes and make them successful in their digital transformation journey.

Venugopal is an expert speaker in various SAP events like SAPPHERE, TechEd and publish blogs to guide SAP customers and partners to understand the value proposition of SAP Intelligent Business Process Management.

Our Speakers



Hemant Rachh - Solution Manager for SAP Intelligent RPA

Hemant is an intrapreneur delivering value at the intersection of business and technology. A leader with proven success in new business launches, scaling products across geographies, profitable growth, spearheading new initiatives, and managing agile teams. In his current role, he is leading go-to-market and adoption of SAP Intelligent RPA in the APJ & Greater China region. Before the SAP Intelligent RPA, Hemant co-founded a startup “Inversion by SAP” funded by SAP.iO. He has overall 16 years of experience and holds a Master’s in Business Administration from NMIMS, Mumbai.



Silvio Arcangeli - Sr. Director – Product Management, SAP Data Intelligence

Silvio is Technologist and Enterprise Architect, with 20 years of international experience in Enterprise IT.

He’s currently part of the Product Management team of SAP Data Intelligence, where he drives the Go-to-Market of the product, working on the combined positioning with the rest of the SAP portfolio, enabling the SAP field resources, evangelizing customers and presenting at public events. Prior to his current role, he worked for several years as a lead architect for various large enterprise integration projects, and then as business development director in the SAP EMEA CoE for the middleware portfolio.

He holds a master degree in Telecommunications Engineering from the “La Sapienza” University of Rome, the city where he’s still based, and he speaks Italian, English, French and Spanish. His main passions are music and travels, and in his spare time he worked with several volunteering projects with Engineering Without Borders, in Congo, Madagascar and Lebanon.



Nis Boy Naeve - Vice President SAP Cloud Platform Experience & Adoption

Nis Boy Naeve is a long-term industry expert who held various positions at SAP SE. He offers a rare combination of strong technical understanding, business acumen and design thinking, acting successfully across all levels including executives. One of his latest key achievements is the definition, alignment and rollout of the User Experience Strategy. Currently he is heading SAP Cloud Platform Experience & Adoption defining a scalable digital approach to for platform adoption.

After studying physics in Kiel and Dublin, Nis Boy Naeve joined SAP in 1995 as a developer where he soon took over development management for a SAP HR module. He successfully finished customer specific development projects as well as various internal cross projects.

In 2003 he took over the program office for a key usability initiative and became the lead for the follow up programs. Through this Nis Boy Naeve became a key driver for User Experience topics in the SAP ERP area. In 2006 he expanded his footprint by founding a program management organization to enable the execution of SAP’s overall User Experience roadmap which was followed by the foundation of the SAP UI Governance and the UI Guidelines Team.

In 2010 Nis Boy Naeve was appointed as the Chief Product Owner of SAP User Interface where he was driving the UI technology and framework development. 2013 he focused on defining, aligning and sharpening the UX and UI strategy through intensive interactions with customers and partners. In 2016 he set up a global product management organization for Digital Experience Services.

Our Speakers



Tania Dinnendahl - SAP Global User Groups Organization Executive Liaison Manager

Tania is Executive Liaison Manager within the SAP Global User Groups Organization. She works closely with SAP User Groups around the world, connecting SAP customers with SAP industry and technology experts, and ensuring a successful dialog between SAP and its end users. She strives to provide SAP customers with the latest knowledge to help them do their jobs faster and easier and overcome challenges of the agile and fast-paced technology sector.

SAP Customer Experience

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