



# Digital Process Automation with SAP Cloud Platform Workflow Management

Achieve new levels and quality of process automation

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For all recent and planned innovations, potential data protection and privacy features include simplified deletion of personal data, reporting of personal data to an identified data subject, restricted access to personal data, masking of personal data, read access logging to special categories of personal data, change logging of personal data, and consent management mechanisms.

# Agenda

Introduction

SAP Cloud Platform Extension Suite

SAP Cloud Platform Workflow Management

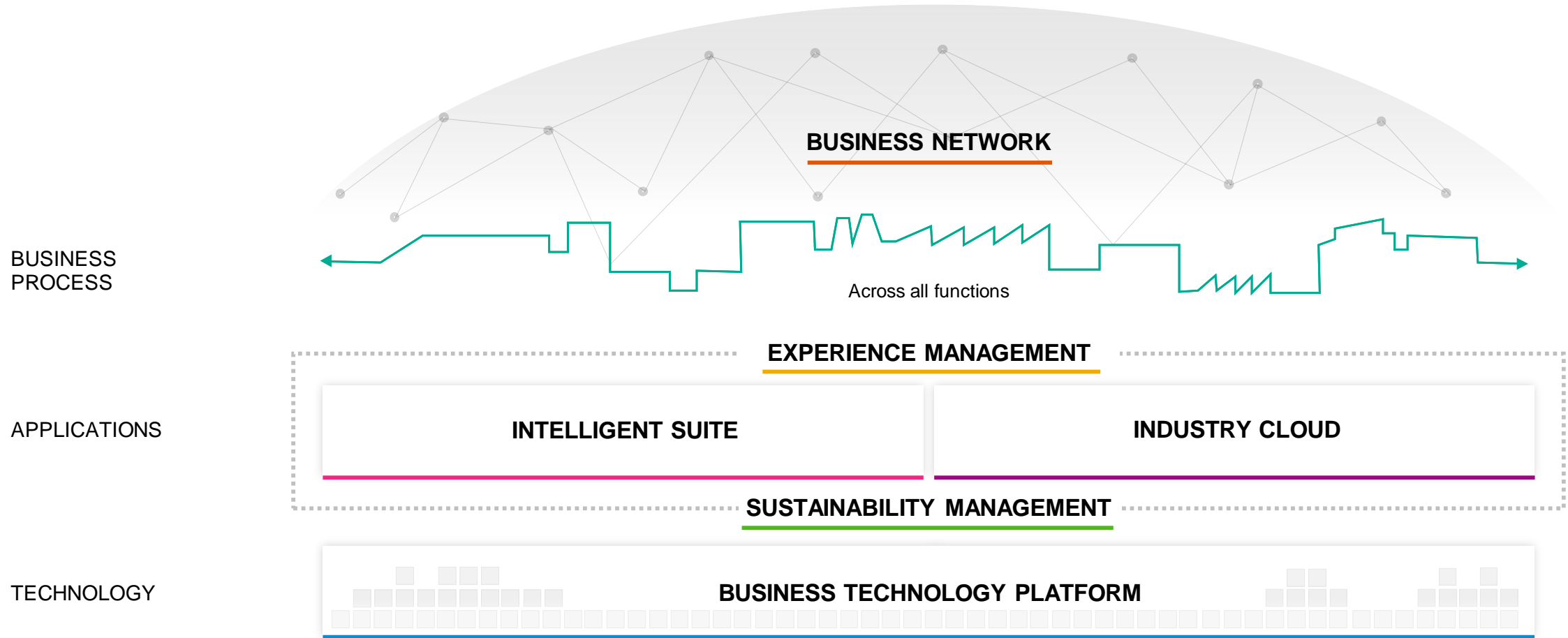
Customer Examples

Live Process Content Packages

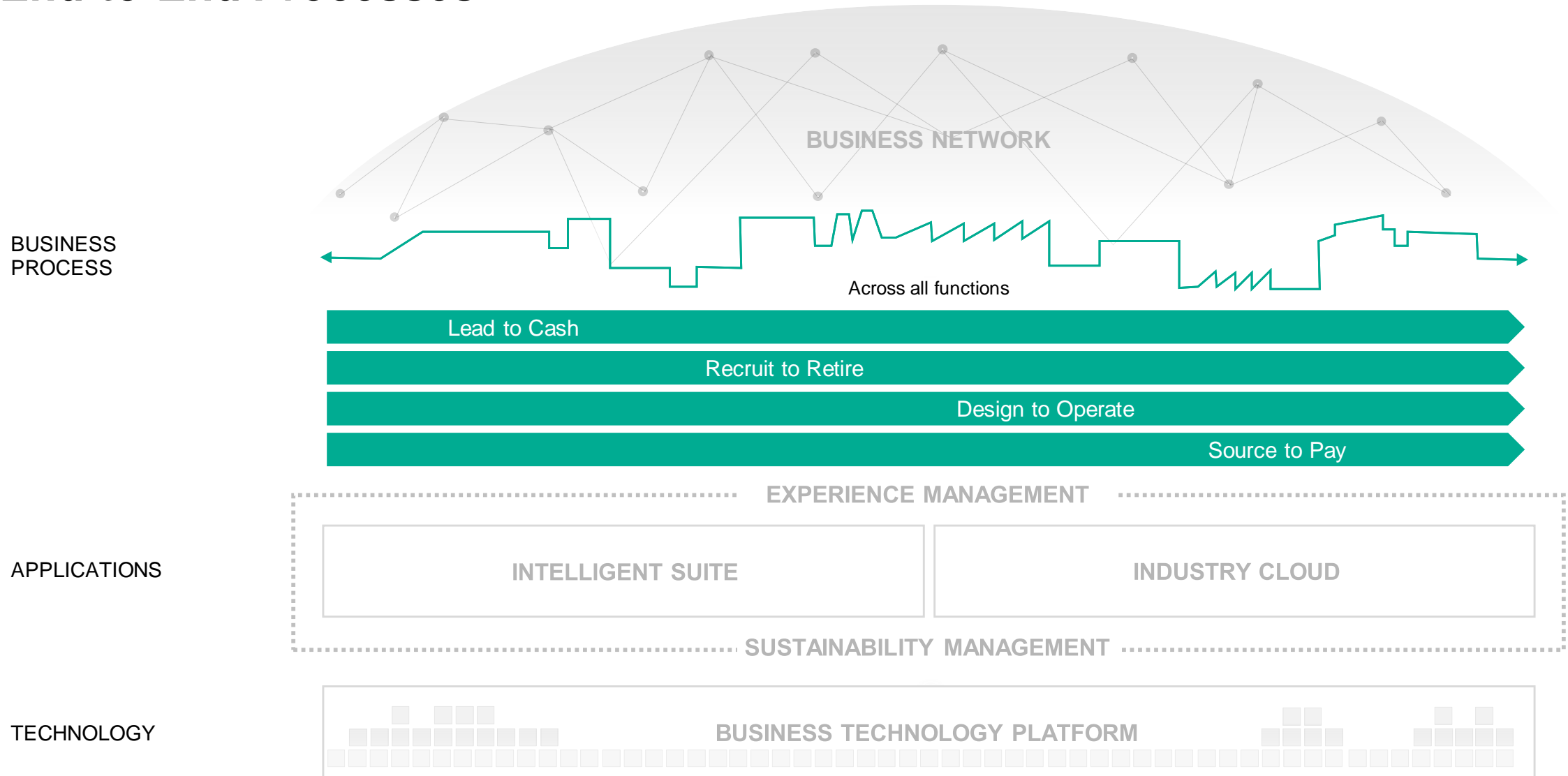
Summary

# Introduction

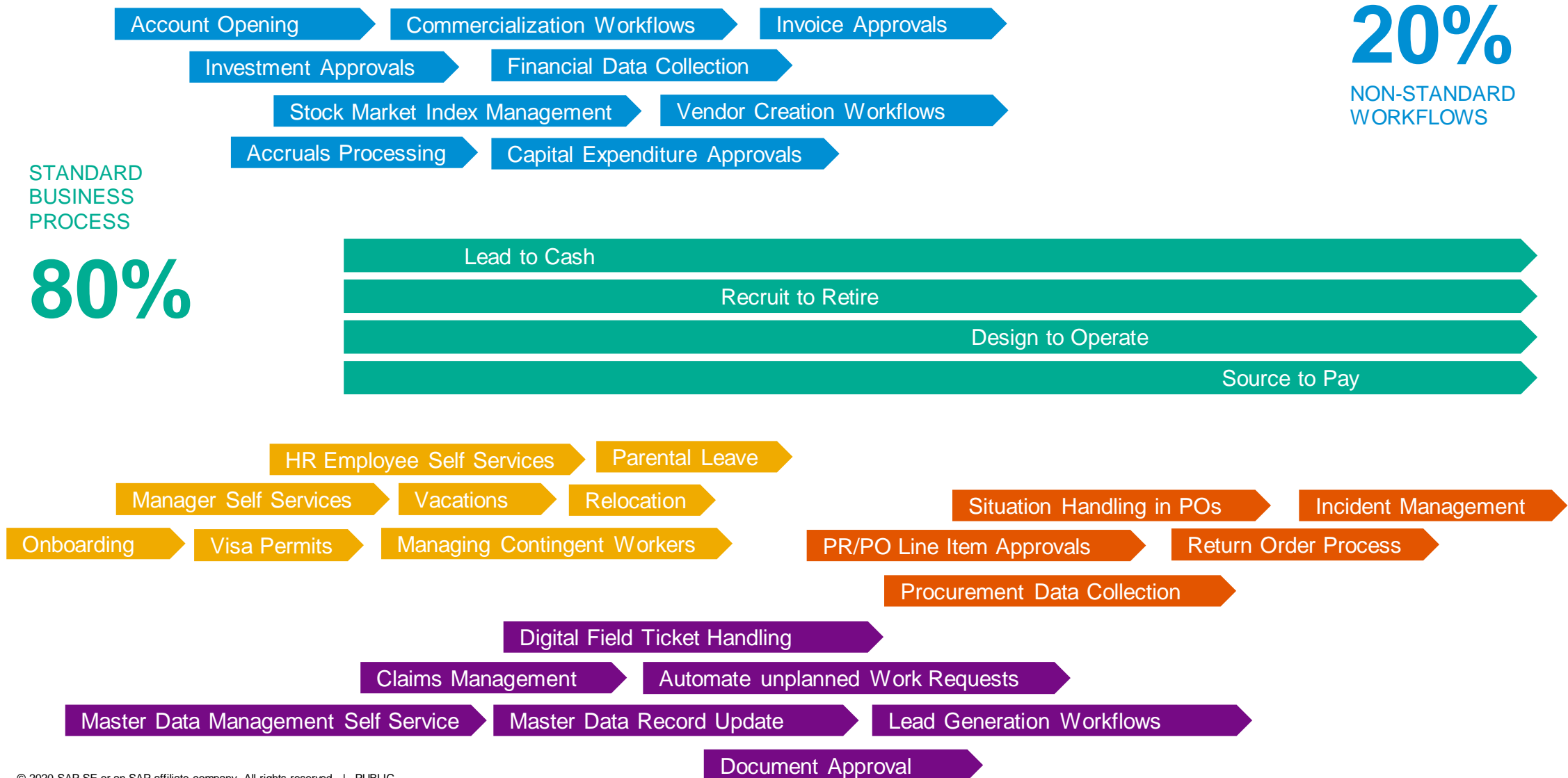
# Intelligent Enterprise



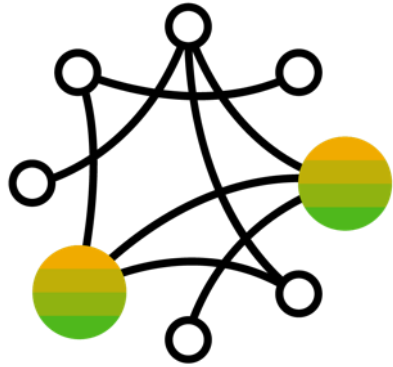
# End-to-End Processes



# Take the last mile of automation with digitized workflows



# Processes run the world



Processes today are  
**complex**



They are still too **manual**



This leads to **errors,**  
**inefficiencies & costs**



# Why you should care

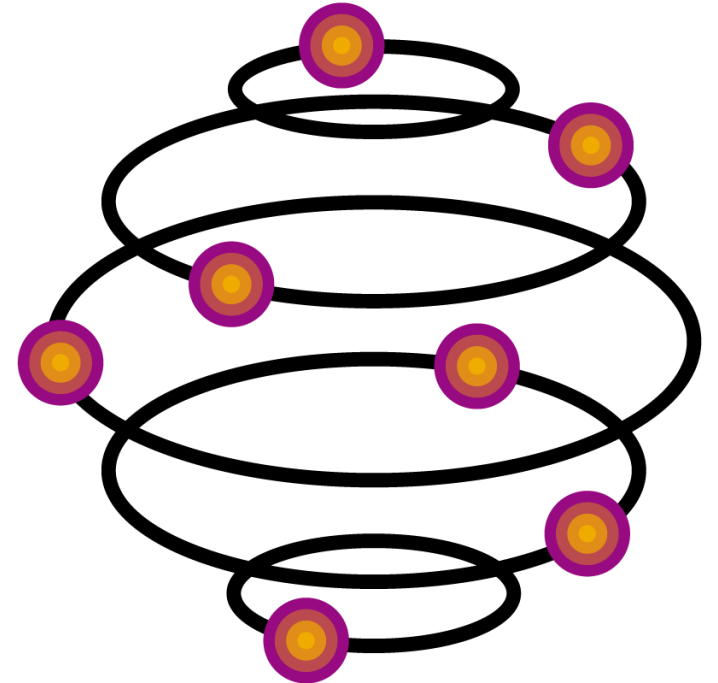
“Automating business processes to win, serve, and retain customers has been an imperative for years.

With COVID-19 sending workers home to work en masse, the goal for many has become **restoring manual processes** that have either failed completely or been crippled.”

Forrester, April 23, 2020

COVID-19 Remote Work Just Broke Your Processes: Here's What To Do About It

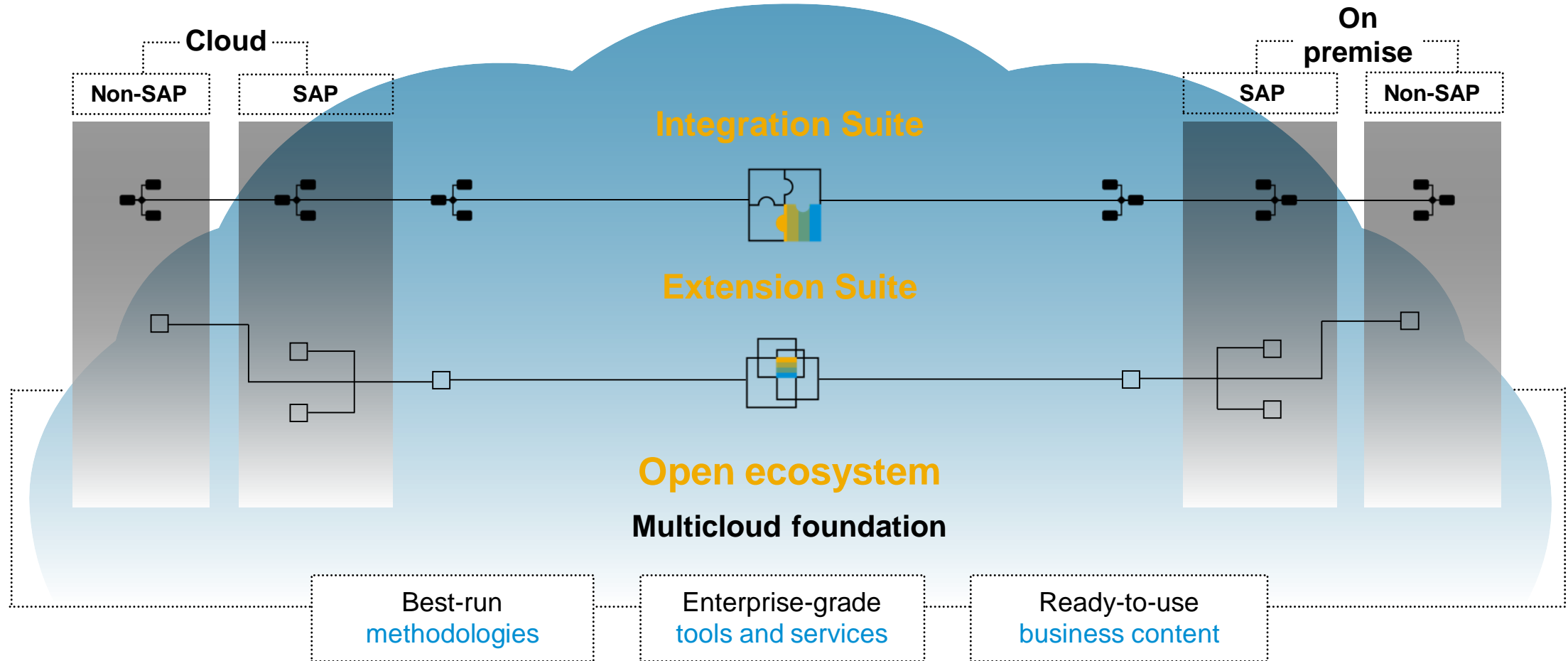
- **Restore** broken business processes
- Strive for **process automation** through workflow & RPA
- Create a **transformation** journey



# **SAP Cloud Platform Extension Suite**

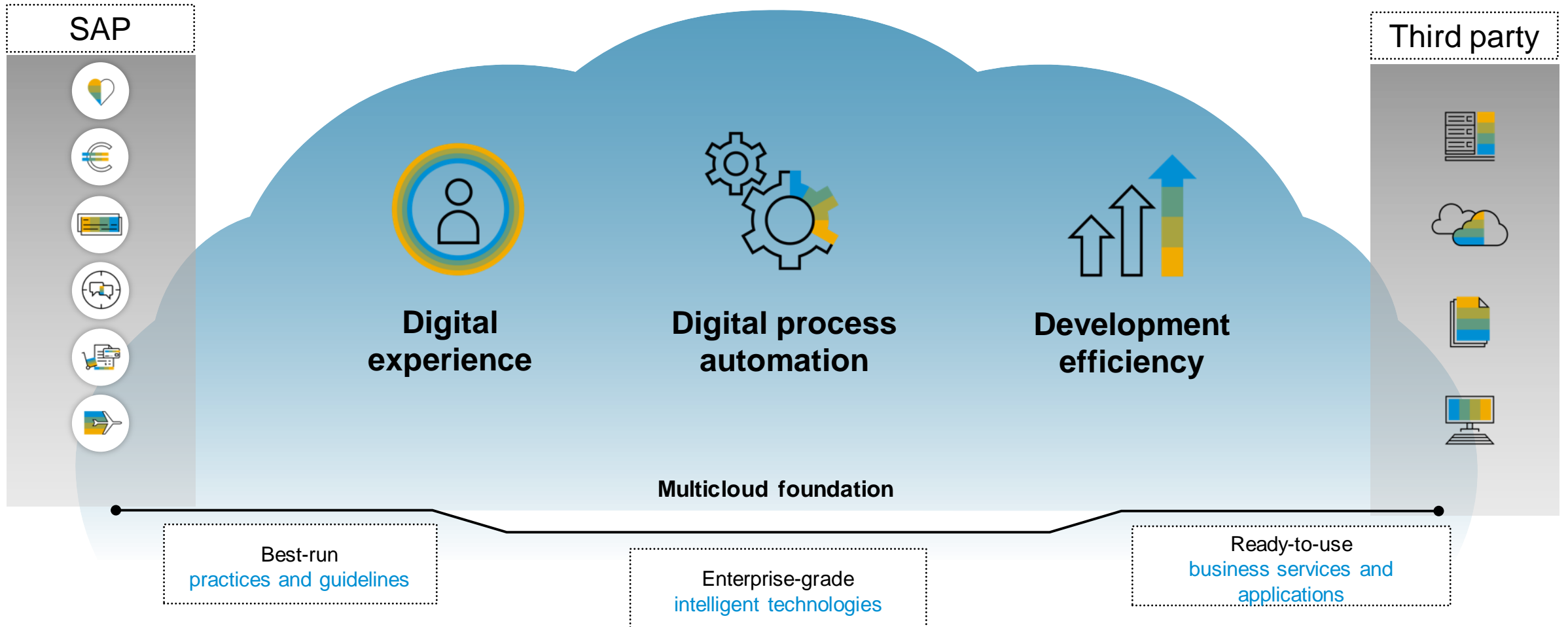
# SAP Cloud Platform – Drive agility during rapid change

A platform built for your business



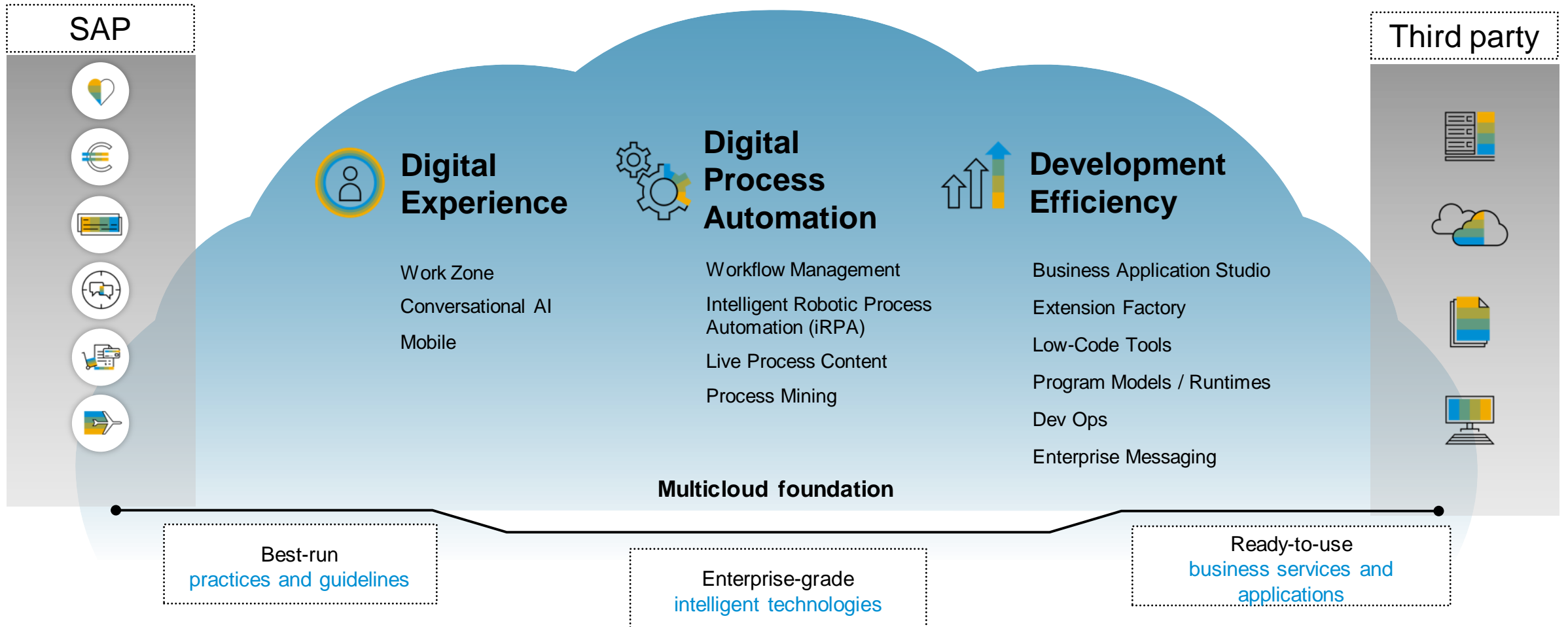
# SAP Cloud Platform Extension Suite

Simplify development of your application extensions



# SAP Cloud Platform Extension Suite

Simplify development of your application extensions



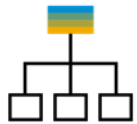
# **SAP Cloud Platform Workflow Management**

# SAP Cloud Platform Extension Suite – Digital Process Automation



A Cloud service offering to digitize workflows, automate business processes, manage decision logic and gain end-to-end process visibility

## SAP Cloud Platform Workflow Management



### Workflow

Workflow (Low/No-Code)  
Manage Process Variants



### Decisions

Business Rules  
Manage Decisions



### Process Visibility

Process Visibility  
Live Process  
Dashboards



### Inbox

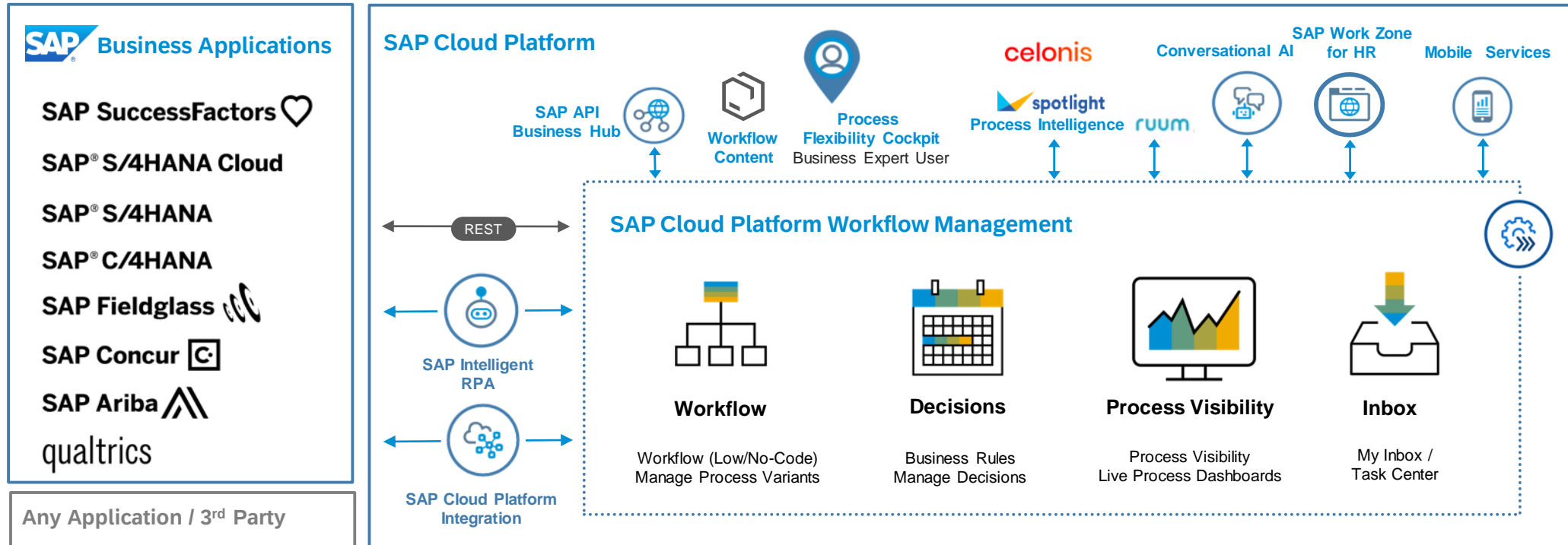
My Inbox /  
Task Center



### Tightly Integrated with:

SAP Intelligent RPA  
SAP Conversational AI

# Big picture in the SAP landscape: SAP Cloud Platform Workflow Management



## Do more with less

Empower employees through process automation, freeing up their time to do more meaningful work



## Ensure compliance

Comply with policies and regulations via clear responsibilities and audit trails



## Flexibly adapt to new requirements

Tailor business processes to the business needs and support new business model innovations and fix broken processes for business resilience



# Customer Examples

# Example: CAPEX (Capital Expenditure)

2019 → Delivery Hero

2019/20 → DANONE

2020 → Live Process Content



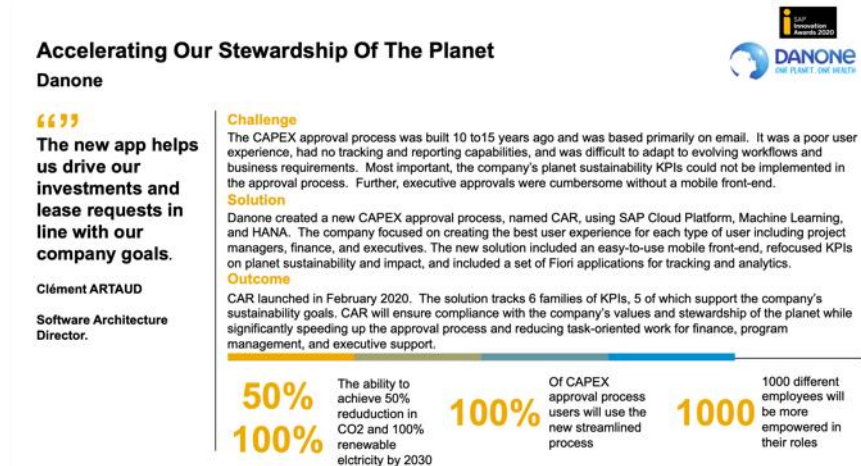
**Delivery Hero**

Our SAP Landscape has to be exceptionally flexible to enable the company to scale rapidly. SAP S/4HANA coupled with SAP Cloud Platform support our innovation effort by allowing us to automate business processes more quickly.

Johannes Langguth, Senior Director of Finance Systems, Delivery Hero

SAP Innovation Awards 2019

Integrate multiple SAP and non-SAP cloud solutions and automate the capital approval process for new business projects. (CAPEX)



**Accelerating Our Stewardship Of The Planet**  
Danone

“”  
The new app helps us drive our investments and lease requests in line with our company goals.

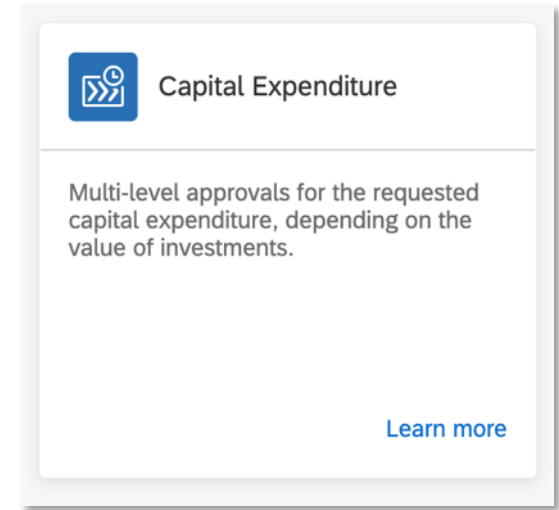
Clément ARTAUD  
Software Architecture Director.

**Challenge**  
The CAPEX approval process was built 10 to 15 years ago and was based primarily on email. It was a poor user experience, had no tracking and reporting capabilities, and was difficult to adapt to evolving workflows and business requirements. Most important, the company's planet sustainability KPIs could not be implemented in the approval process. Further, executive approvals were cumbersome without a mobile front-end.

**Solution**  
Danone created a new CAPEX approval process, named CAR, using SAP Cloud Platform, Machine Learning, and HANA. The company focused on creating the best user experience for each type of user including project managers, finance, and executives. The new solution included an easy-to-use mobile front-end, refocused KPIs on planet sustainability and impact, and included a set of Fiori applications for tracking and analytics.

**Outcome**  
CAR launched in February 2020. The solution tracks 6 families of KPIs, 5 of which support the company's sustainability goals. CAR will ensure compliance with the company's values and stewardship of the planet while significantly speeding up the approval process and reducing task-oriented work for finance, program management, and executive support.

<b>50%</b>	The ability to achieve 50% reduction in CO2 and 100% renewable electricity by 2030
<b>100%</b>	Of CAPEX approval process users will use the new streamlined process
<b>1000</b>	1000 different employees will be more empowered in their roles



**Capital Expenditure**

Multi-level approvals for the requested capital expenditure, depending on the value of investments.

[Learn more](#)

**Capital investments** are part of every enterprise as part of their business strategy. Capital investments could be acquisitions, purchase of new assets including software and services. **Capital Expenditures (CAPEX)** involve reviews and decisions across different levels of an organization depending on the type and nature of the investment. Companies are looking for **managing investment decisions** in a transparent way by **automating all the steps of this process**. This will not only enable them to track every step and decision, but also ensure the corporate policies are followed as part of an investment decision.

# Automate capital expense approvals to support rapid growth and scale



“Now, a background of **highly automated** and intricately connected business processes lets us offer our internal customers an **award-winning user experience.**”

Johannes Langguth, Senior Director of Finance Systems, Delivery Hero SE

[Read the article](#)

90%

Faster capital expense approvals

60%

Increase in year-over-year revenue

1000+

Employees supported by new approval process

# Accelerating Our Stewardship Of The Planet



“The new app helps us **drive our investments** and lease requests **in line with our company goals.**”

Clément Artaud, Software Architecture Director

[Source: SAP Innovation Awards 2020 Pitch Deck](#)

50%  
100%

The ability to achieve 50% reduction in CO2 and 100% renewable electricity by 2030

100%

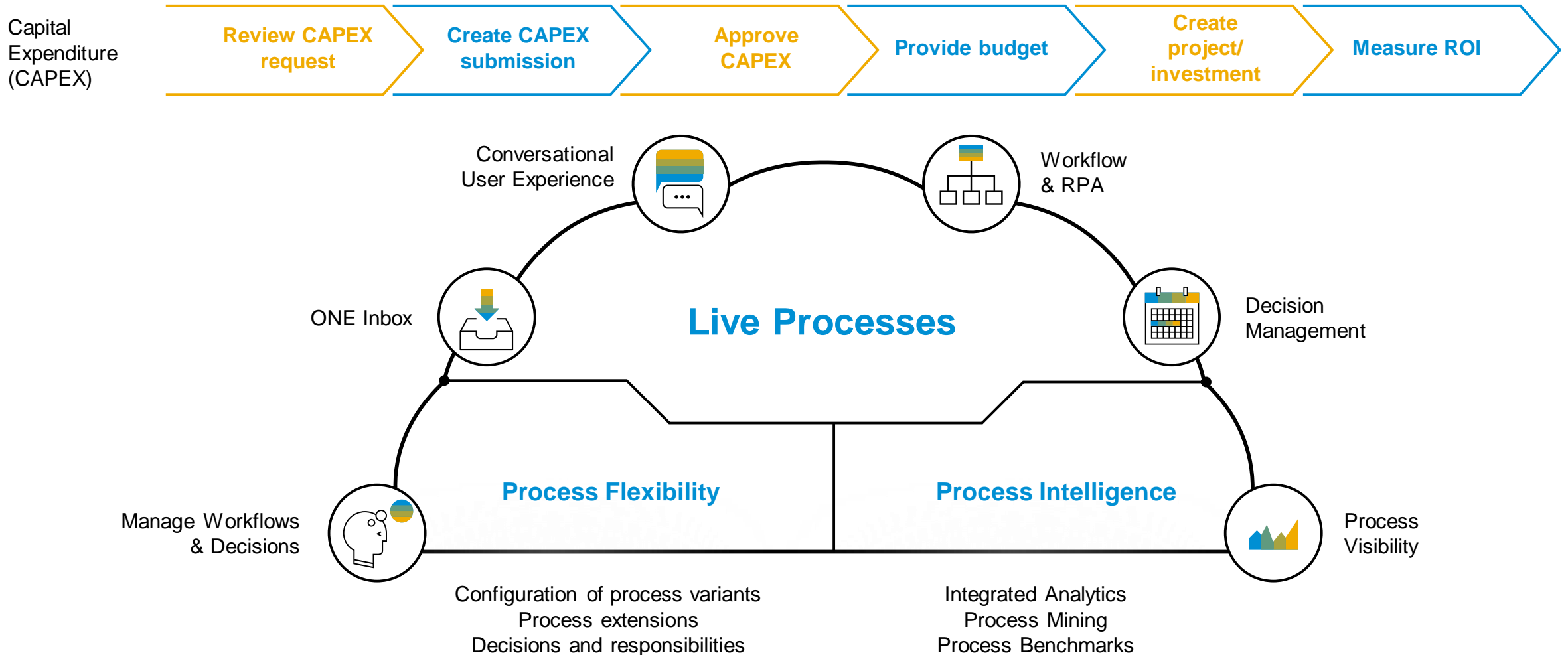
Of CAPEX approval process users will use the new streamlined process

1000

Different employees will be more empowered in their roles

# Live process content packages to accelerate business transformation

Digitize workflows, manage decisions and gain end-to-end visibility



# Capital Expenditure Approval Process

## Demo



# **Live Process Content Packages**

# Accelerate the business transformation of your enterprise

Live process content packages are part of SAP Cloud Platform Workflow Management

## Live Process Content packages

- enable real-time change management
- include workflow, business rules, process visibility templates and content packages
  - intelligent approvals, processes & procedures
  - pre-defined business rules and policies
  - business scenario descriptions and visibility content
- are enriched with operational configurations for process variants, responsibilities, simulations and extensions

[Available on SAP API Business Hub](#)

Blog: [Live Process Content Packages – your accelerators for Digital Process Automation](#)

The screenshot displays the SAP API Business Hub interface for Workflow Management. The top navigation bar includes 'SAP API Business Hub', 'Getting Started', 'API Cockpit', 'My Favorites', 'Community', and 'Partner With Us'. The main header reads 'Workflow Management' with the subtitle 'Explore all workflow management content from SAP'. Below this, a 'Refine By' section allows filtering by 'Type' (Business Rules Package, Workflow Management Package, Workflow Package). The main content area features several process content packages, each with a description and artifact count. For example, 'Maintain Purchase Info Record' has 3 artifacts, while 'Visibility on Procure-to-Pay' has 1 artifact. A detailed view of a process variant is shown below, titled 'Sustainable Investment Approval for High Value Investment'. This view includes a flowchart with steps: 'Prepare Approval Steps', 'Approval from Local Manager', 'Approval from Sustainability Director', 'Approval from Vice President', 'Approval from CFO', and 'Complete CapEx Process in SAP'. The flowchart is accompanied by 'Process Variant Properties' on the right, including the name 'Sustainable Investment Approval for High Value Investment', the process 'Capital Expenditure Process', and a detailed description of the process variant's purpose and requirements.



# Some selected use cases

Available as live process content packages on SAP API Business Hub



## Capital Expenditure Approval Process

Managing investment decisions in a transparent way



## Purchase Requisition Approval and Release

Automate approval and release of line items



## Business Partner Payment Data Change Approval

Manage payment data changes and approvals



## Visibility on Procure to Pay

Avoiding delays in receiving goods



## Visibility on Order to Cash

Improve time-to-delivery



## Visibility on Accounts Payables

Establish accuracy in invoice processing



## Visibility on Accounts Receivables

Gain visibility into debt management practices



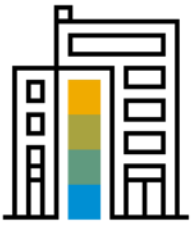
## Maintain Purchase Info Record

Avoid any rework towards the end of the purchasing process



## Vendor Onboarding

Automate with approvals from the respective departments



# Capital Expenditure Approval Process

**Capital investments** are part of every enterprise as part of their business strategy. Capital investments could be acquisitions, purchase of new assets including software and services.

*Capital Expenditures (CAPEX)* involve reviews and decisions across different levels of an organization depending on the type and nature of the investment. Companies are looking for **managing investment decisions** in a transparent way by **automating all the steps of this process**.

This will not only enable them to **track every step and decision**, but also ensure the **corporate policies are followed** as part of an investment decision.

- SAP API Business Hub: [Capital Expenditure Approval Process](#)
- [Video](#)
- [Blog](#)



# Purchase Requisition Approval and Release



Purchase requisition approval and release is one of the **most common use case** in every organization. It plays a **key role in the buying process**. Organizations must be able to spend their money wisely while getting the expected value. In addition, **compliance** with internal regulations and **traceability of the approval process** before the order is placed is a must. Often purchase requisitions consist of several line items, which might lead to different handling for approvals.

*Purchase Requisition Approval and Release* live process content package enable customers to **automate approval and release of line items** in a flexible and transparent way.

It provides flexibility in choosing process variants depending on attributes like request date, price, material group, document type, plant, purchasing group and purchasing organization etc.

When a requestor creates a purchase request with line items in **SAP ERP**, pre-configured process variants are triggered in SAP Cloud Platform Workflow Management.

- SAP API Business Hub: [Purchase Requisition Approval and Release](#)
- [Video](#)
- [Blog](#)



# Business Partner Payment Data Change Approval



Maintaining **correct SAP master data** is a prerequisite for digital and automated business processes. Changes made to business partner data **must be appropriately approved** in order to avoid disruptions in business.

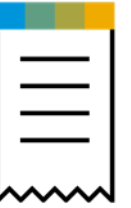
Business partner payment data is maintained to **facilitate automated payment runs**. Any changes to business partner payment data must be accompanied by appropriate approvals.

*Business Partner Payment Data Change Approval* live process content package provides an out of the box solution to **manage payment data changes and approvals**.

It provides flexibility in choosing the process variants depending on the number of approval steps and corresponding persona required to approve the changes.

- SAP API Business Hub: [Business Partner Payment Data Change Approval](#)





# Maintain Purchase Info Record

In SAP ERP, a purchase info record is a significant master data that contains information on a specific material and a vendor supplying the material. For example, the vendor's current pricing for the material and its validity are persisted in the info record.

Being such a critical master data, any updates to the purchase info record should ideally be **validated and approved** before being used productively. It will **prevent any mistake** in maintaining the price conditions, its validity, the plant, purchase organization where it will be available etc. This will **avoid any rework towards the end of the purchasing process**, where fixing such issues could prove costly. There are no standard approval processes for a Purchase Info Record in SAP ERP. If you need such an approval process, then it requires some development effort in SAP ERP.

The content package *Maintain Purchase Info Record* enables procurement experts in organizations to **accelerate the digitalization of their purchase info record approval process transparently and provide flexibility to meet business requirements**.

- SAP API Business Hub: [Maintain Purchase Info Record](#)
- [Video](#)
- [Blog](#)





# Vendor Onboarding

Onboarding a vendor or supplier in SAP ERP is a critical enabler to **run a P2P process successfully**. It requires collecting & validating data that is needed to **register a company as an approved vendor**.

If the vendor can be verified and onboarded quickly, the customers will have a large 'planned' supply-base to purchase goods & services and **make payments on time**. However, different kind of data needs to be collected for the vendor, depending on what is the vendor object going to be used for.

On top of that, there could be other business requirements to **capture the vendor data** – like getting approval from the GPO or usage of the shared service center to capture the vendor data or even inviting vendors to fill in contact information. Such flexibility in configuring the vendor onboarding process is not available by default in SAP ERP, and it requires custom development to achieve it.

The *Vendor Onboarding* content package provides an out of the box solution to **automate the vendor onboarding process with approvals from the respective departments**. It provides flexibility in choosing process variants based on account group and vendor type.

- SAP API Business Hub: [Vendor Onboarding](#)
- [Video](#)
- [Blog](#)





# Visibility on Procure to Pay

Procure to Pay is a **continuous & key process** in any company. It involves dealing with **vendors** and **people outside our organization**.

It involves multiple steps:



**Avoiding delays in receiving goods**, ensuring **compliance** and running the process **efficiently** are needed to **bring costs down** and are its key objectives. These objectives are addressed with the live process package *Visibility on Procure to Pay*.

- SAP API Business Hub: [Visibility on Procure to Pay](#)
- [Video](#)
- [Blog](#)

# Visibility on Order to Cash



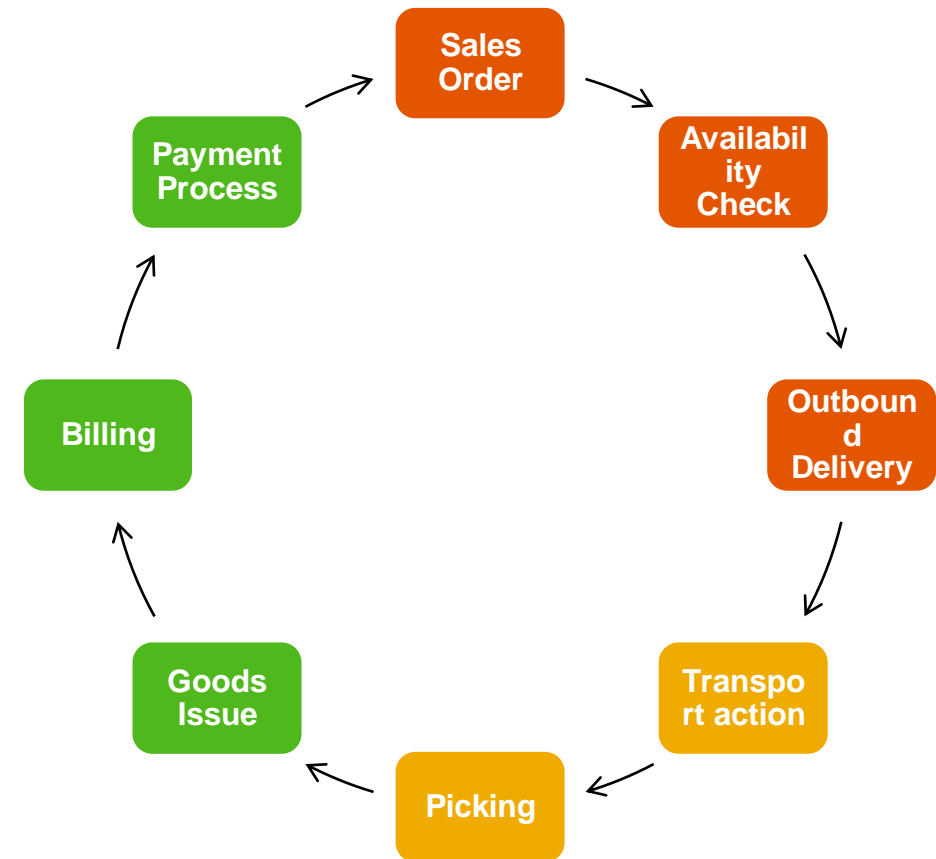
*Order to cash* is a set of business processes that involves, **receiving and fulfilling customer requests for goods or services**.

1. Customer places an order
2. Order is fulfilled
3. Order is shipped
4. Invoice created and sent to customer
5. Customer pays invoice
6. Payment is recorded in general ledger

The major challenges/objectives here could be:

- Limited **visibility into the process operations**
- Unable to **identify process bottlenecks** to **improve time-to-delivery**
- Depleting levels of **customer satisfaction**

- SAP API Business Hub: [Visibility on Order to Cash](#)
- [Video](#)
- [Blog](#)





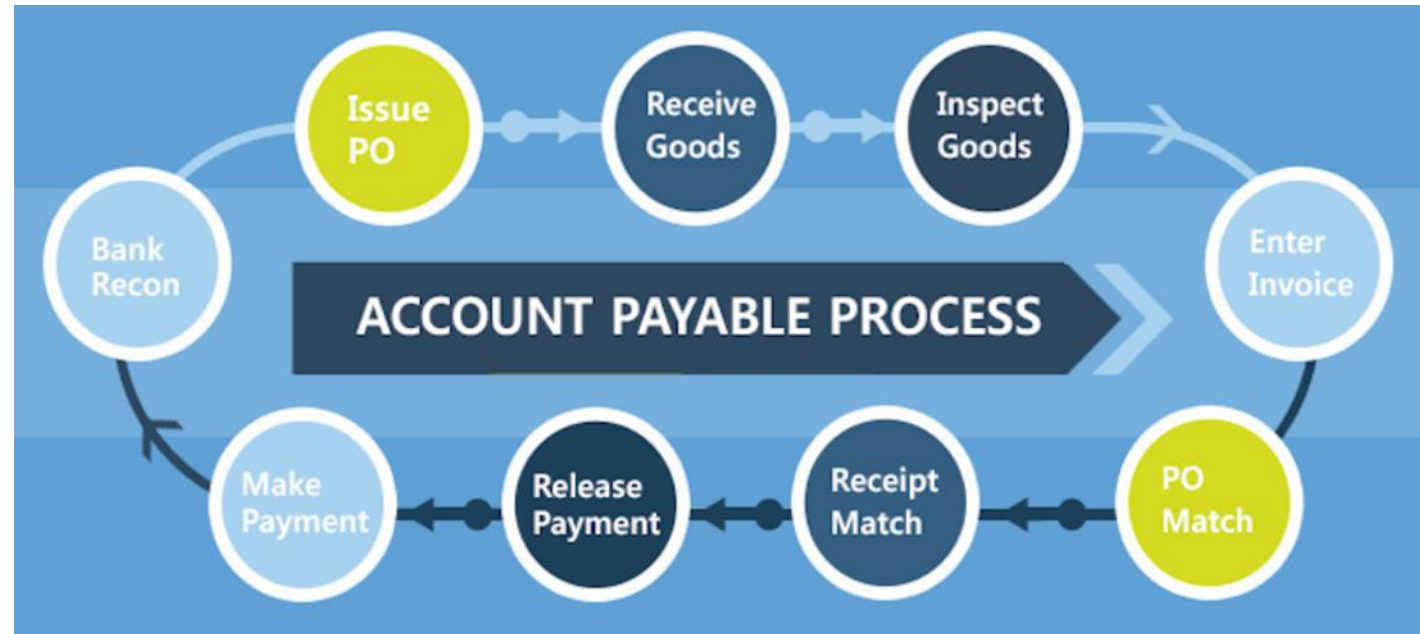
# Visibility on Accounts Payables



*Accounts payable* are the **amounts owed by a firm to creditors for services or goods purchased.**

A well-run accounts company sets up carefully defined procedures to guide the accounts payable process, but there could be challenges due to limited visibility into open invoices leading to:

- Lack of **accuracy in invoice processing**
- Delay in resolving overdue payment situations for **better supplier satisfaction**
- Unable to **identify process bottlenecks** to **improve timely payment processing**



- SAP API Business Hub: [Visibility on Accounts Payable](#)
- [Video](#)
- [Blog](#)

# Visibility on Accounts Receivables



*Account Receivable* is the amount, the vendors owns to receive for the goods or services provided to their customers on credit.

The major challenges in Account Receivables Process:

- Limited **visibility into debt management practices**
- Finding out **trend of the accounts receivables**
- Determining **level of contribution of various customer classifications** to company's accounts receivables

- SAP API Business Hub: [Visibility on Accounts Receivable](#)
- [Video](#)
- [Blog](#)

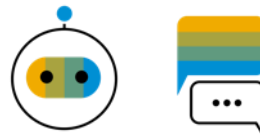
## The Accounts Receivable Process



# Summary

# Experience and make the difference

## Why should you consider SAP Cloud Platform Workflow Management?



1. Service offering to digitize and automate workflows, manage decisions, and gain end-to-end process visibility
2. Pre-defined live process content packages available to serve as accelerators to manage process variants
3. Pre-delivered integration in SAP and non-SAP applications
4. Support for hybrid workflow implementations with workflow extension points and APIs
5. Leveraging integrated digital bots or chatbots
6. Integration with Experience Management solutions from Qualtrics for contextual-awareness

# Key Benefits



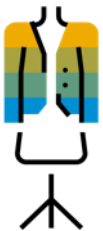
## Do more with less

Empower employees through process automation, freeing up their time to do more meaningful work



## Ensure compliance

Comply with policies and regulations via clear responsibilities and audit trails



## Flexibly adapt to new requirements

Tailor business processes to the business needs and support new business model innovations and fix broken processes for business resilience

# Start today

## with SAP Cloud Platform Workflow Management

### EXPLORE

[sap.com](#) | [Infographic](#) | [Solution Brief](#) | [Roadmap](#)

### GET STARTED

[SAP Cloud Platform Discovery Center](#) | [Tutorial](#) | [Booster](#)

### LEARN

[SAP Community](#) | [Blogs](#) | [SAP Help](#)

### PRE-BUILT CONTENT

[Live Process Content Packages](#)



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