

The road to a...

# INTELLIGENT CONFIDENT DECISIONS

With SAP Analytics Cloud



Stijn Debever, SAP Analytics Solution Advisor  
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# WHO AM I

Stijn Debever



## Analytics Solution Advisor



SCAN ME



## THE BEST RUN

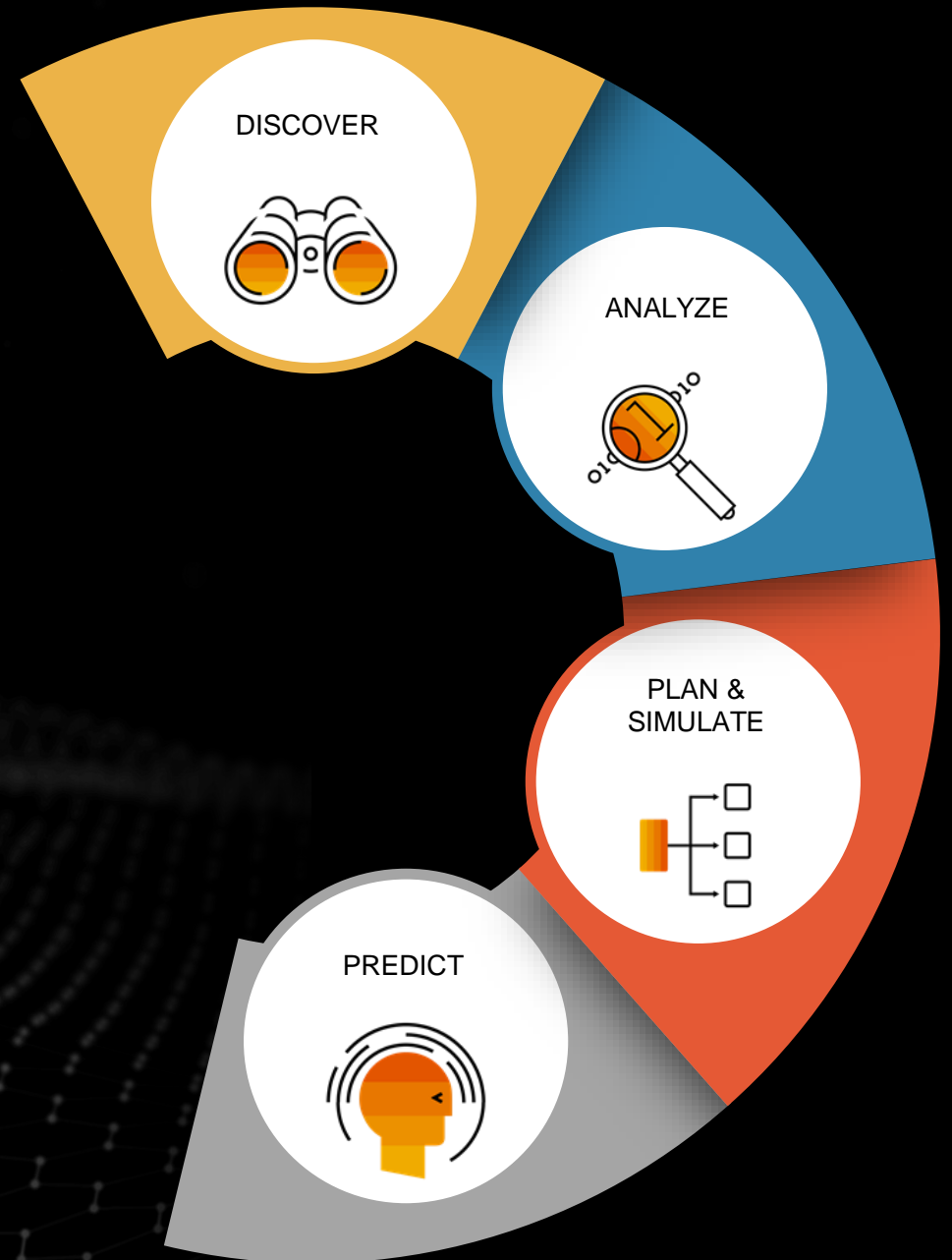


**Data** is the new **Asset** of the  
intelligent Enterprise

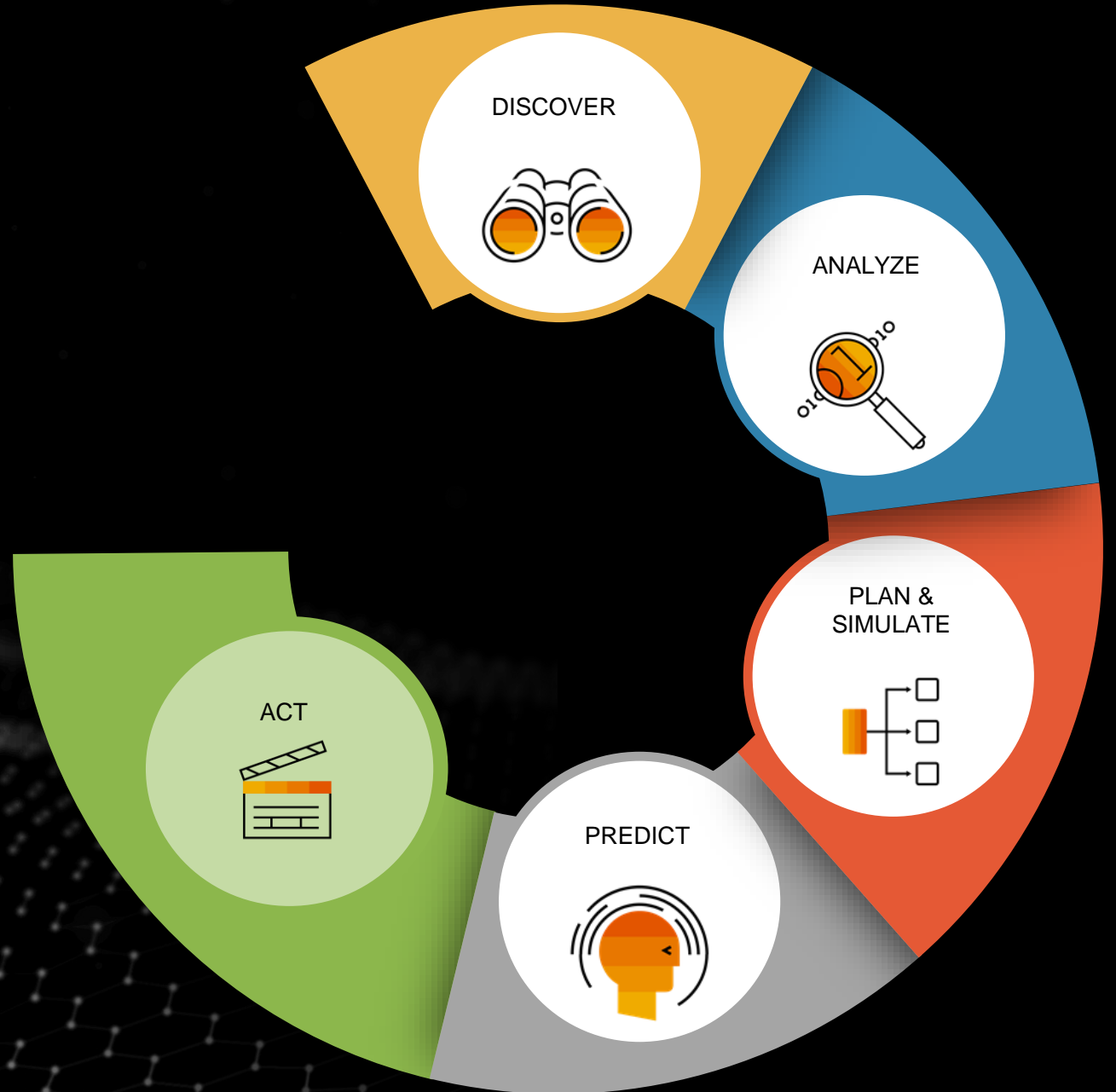
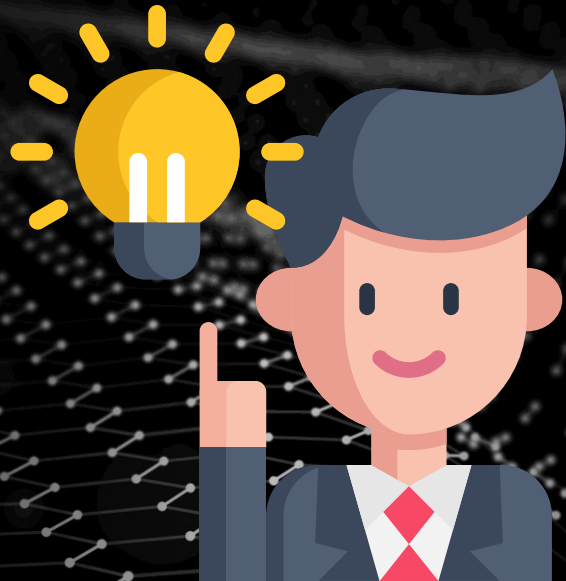
**Data** is only as valuable  
as the **decisions** it **influences**



# Plan the Steps towards your Next Goal



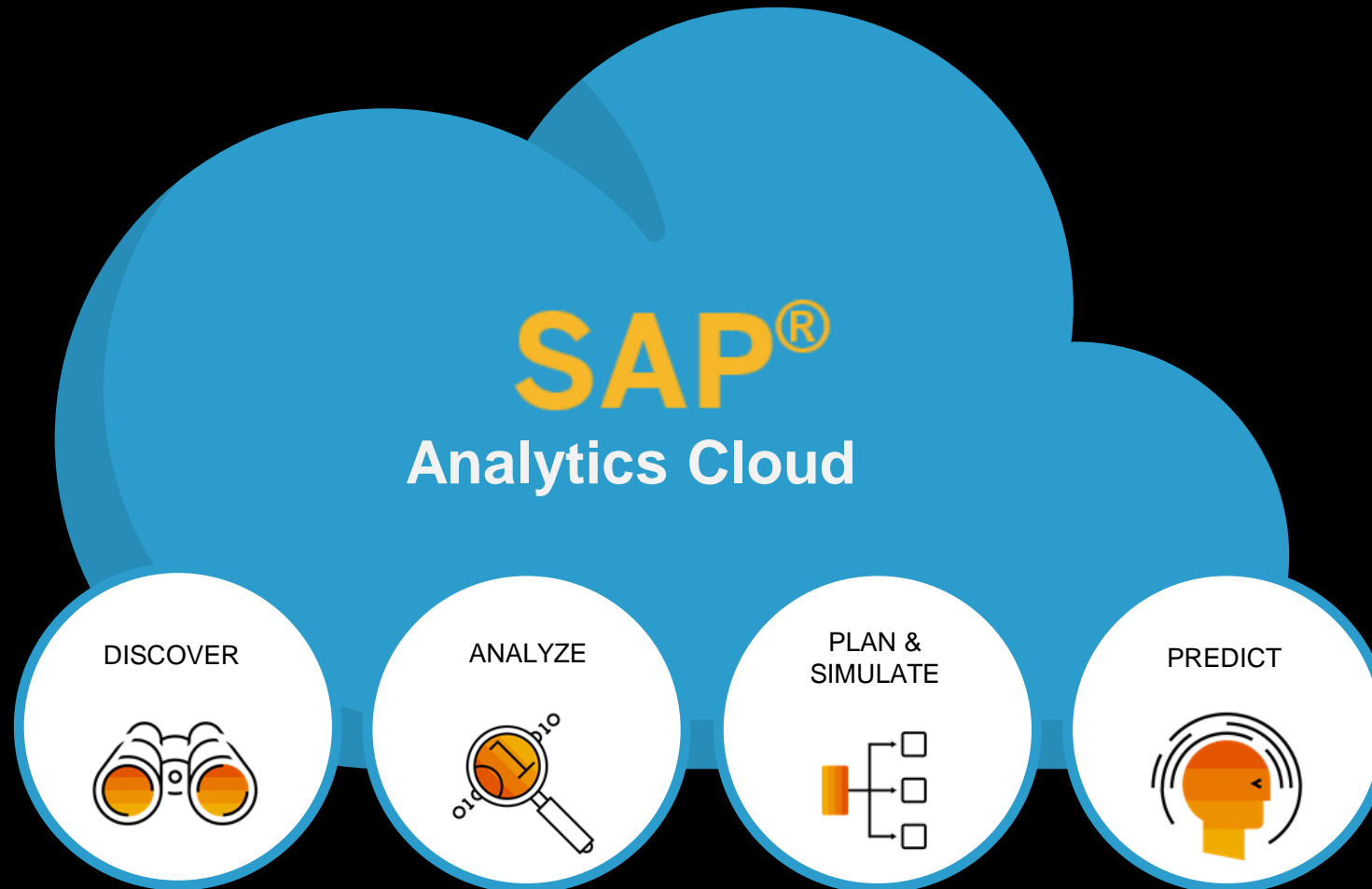
# What is your **Action to Reach** your Goal





# One Simple Intelligent Platform

Confident, Fast Decision Making





Let us start the  
journey  
towards a  
Confident  
Decision



1

## Information

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

2

## Insights

Analyze your data, Discover trends & understand what happened & why



3

## Plan, Predict & Simulate

Plan your future, so you have a clear view of your goals – with Simple Planning

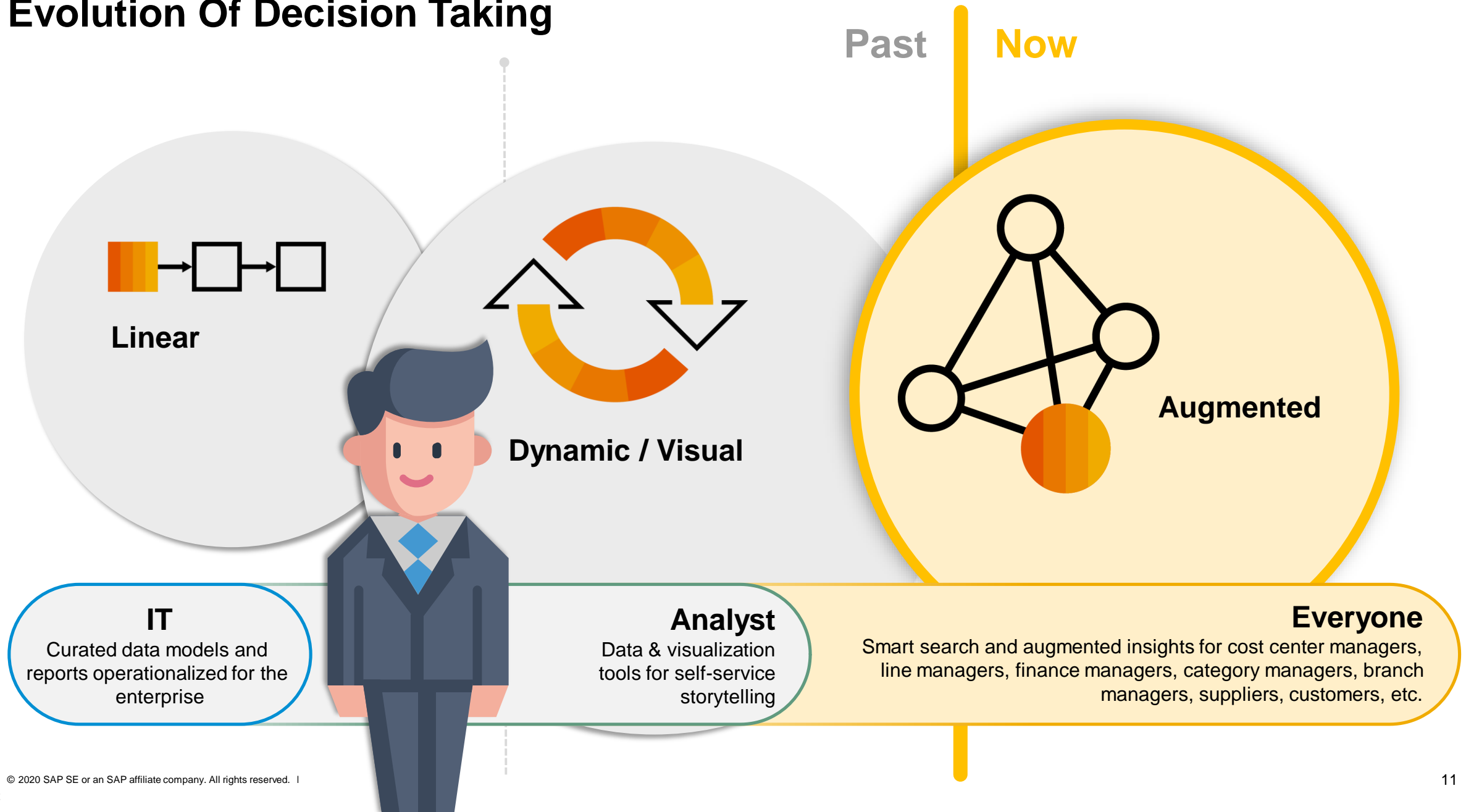
4

## Confident Decision

Achieve your Goal



# Evolution Of Decision Taking



# Meet The Data Iceberg...



Our Brain needs  
**visualizations** to **see**  
and **understand**  
**trends** within our data



# Visualizing the **what** from your data



Reporting & Dashboarding

# Visualizing the **Why** from your data



Reporting & Dashboarding

# Understanding **Why** with Dynamic Dashboards



Reporting & Dashboarding



# Understanding **Why** with Self Service





# Understanding **Why** with Self Service



**Human Bias**



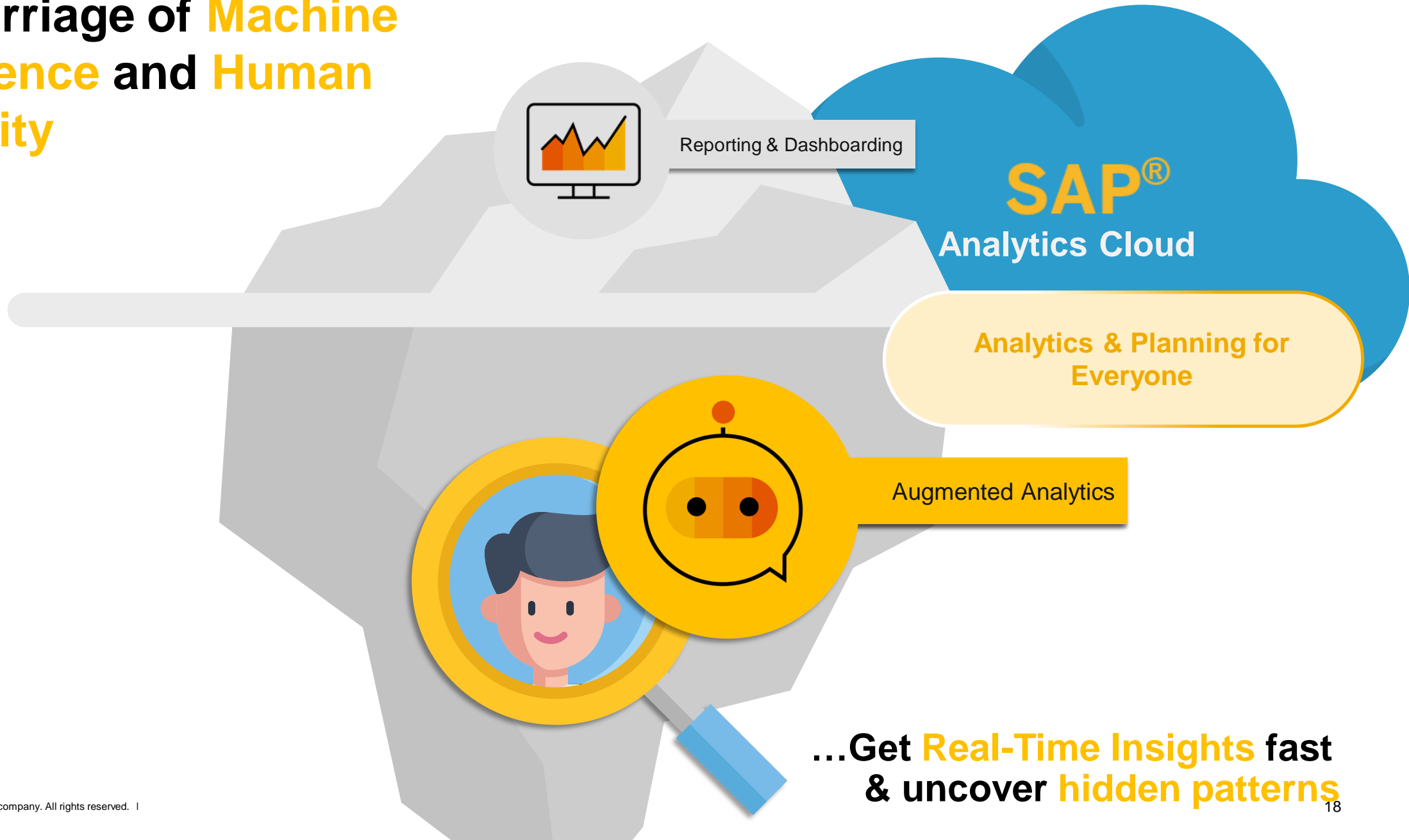
**Delayed Insights**



**Reporting & Dashboarding**



# The Marriage of Machine Intelligence and Human Creativity



...Get **Real-Time Insights** fast  
& uncover **hidden patterns**

Empower Informed Decisions...

**SMART  
INTELLIGENT  
INSIGHTS**

# Analytics Experience with Augmented Analytics

Understand **What** & **Why**





Planning for Everyone...

**INTELLIGENT**  
**SIMPLE**  
**PLANNING**

1

## Information

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

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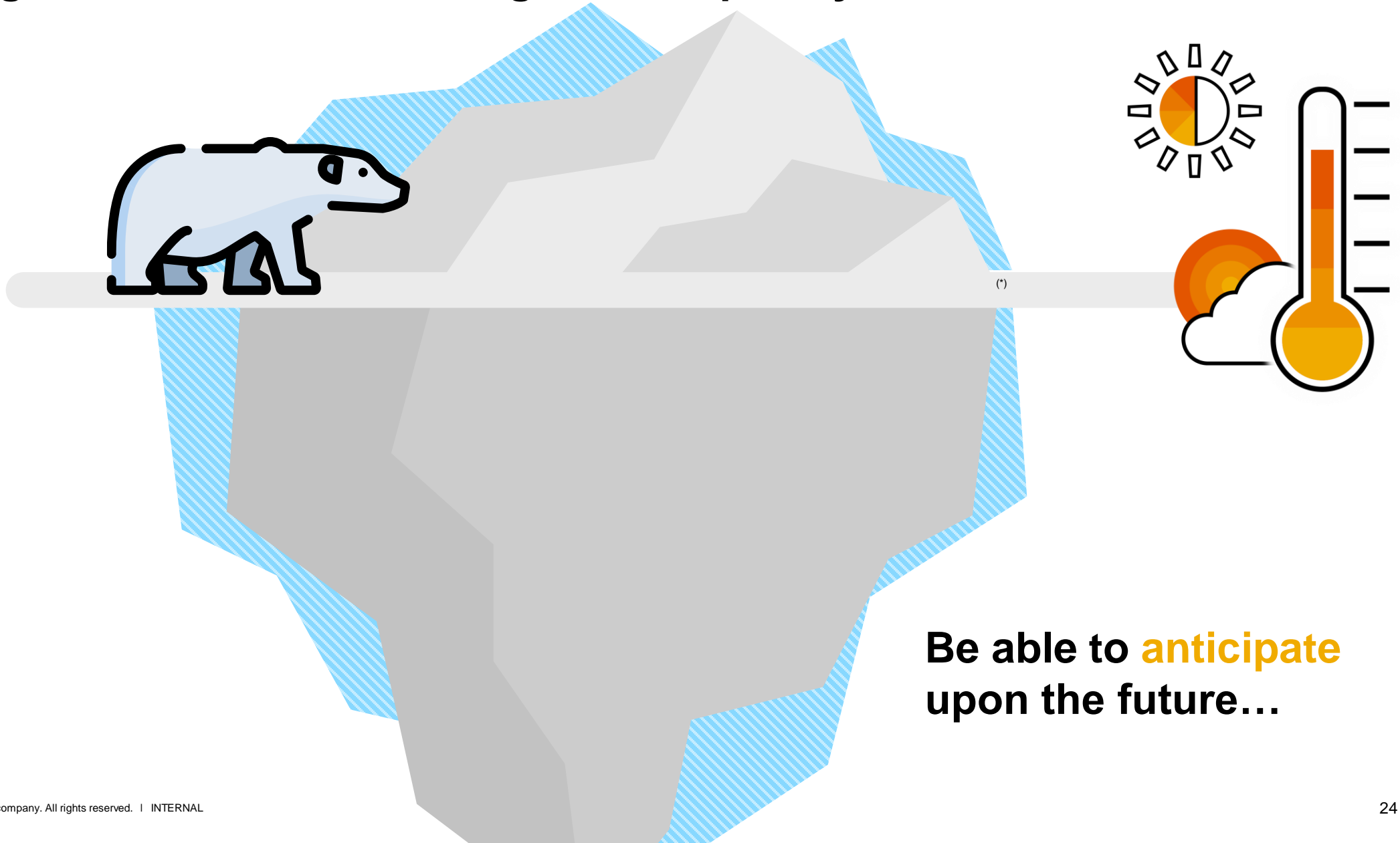
4

## Confident Decision

Achieve your Goal



# Changing Conditions... Will Change the shape of your data



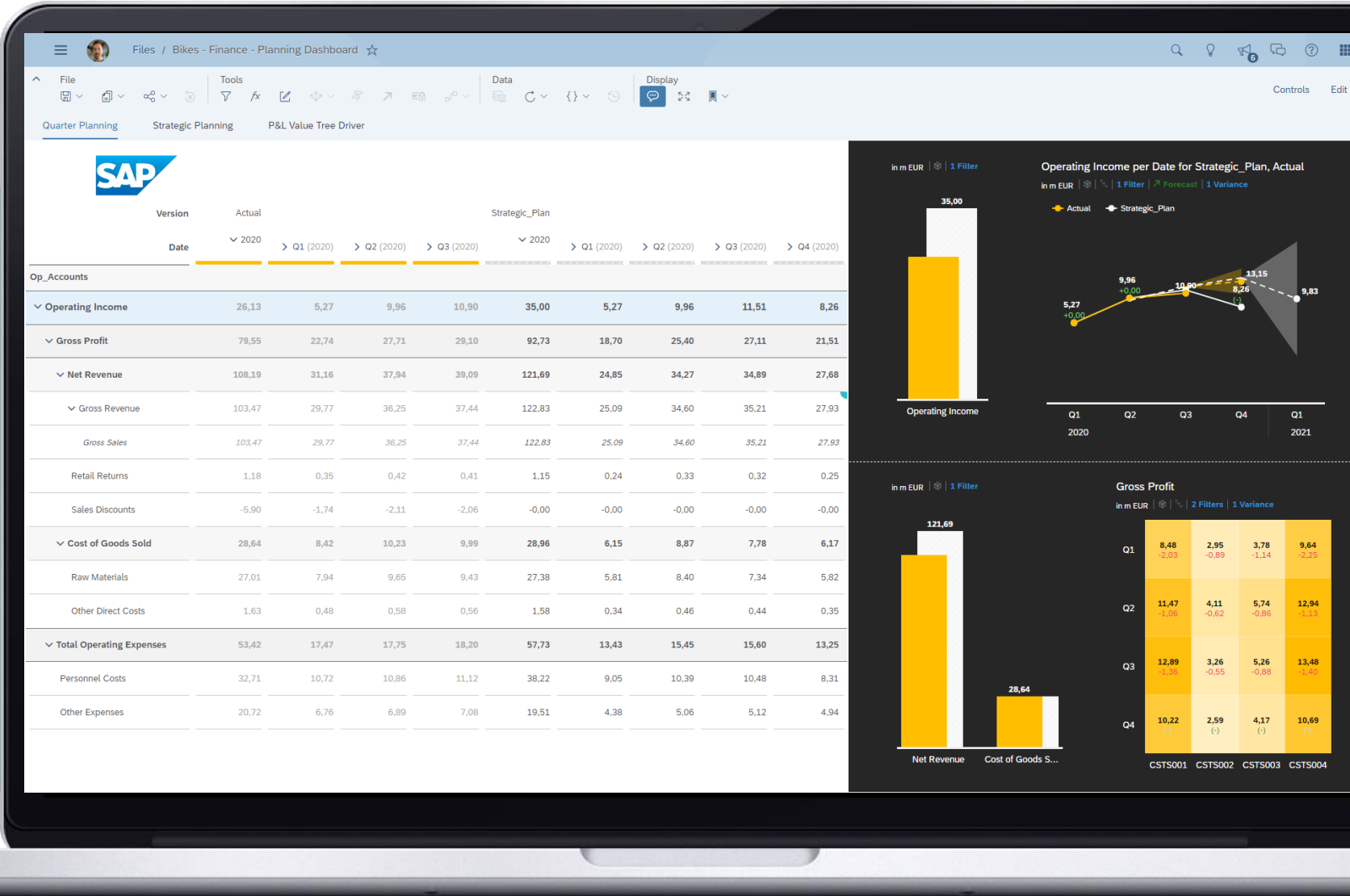
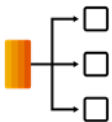
Be able to **anticipate**  
upon the future...

# SAP Analytics Cloud Intelligent Planning

Plan & Simulate **How** to make it happen

SAP®  
Analytics Cloud

PLAN &  
SIMULATE





Answer Possible Future Questions...

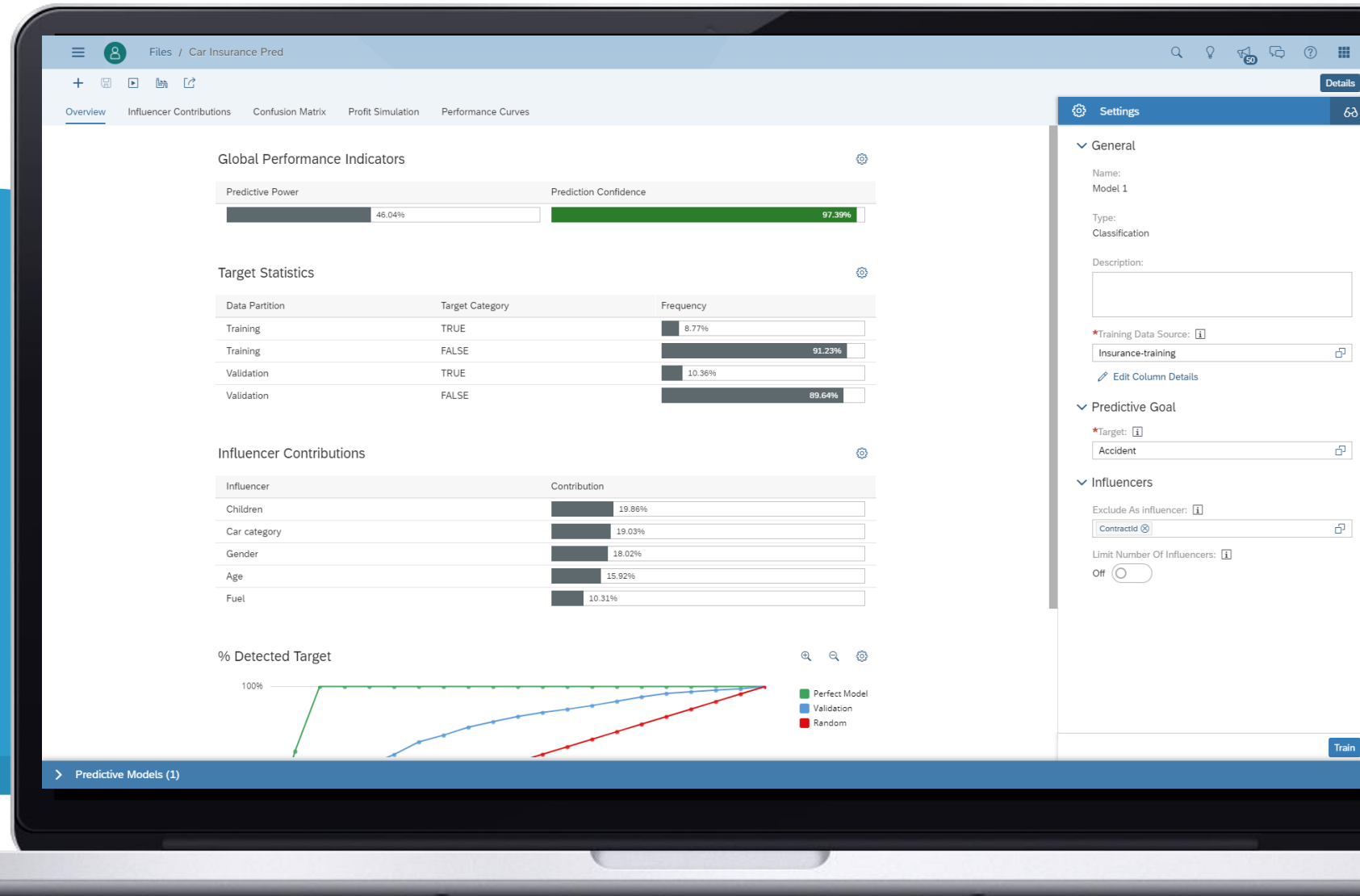
# **INTELLIGENT SIMPLE FORECASTS**

# Predict the Future with Smart Predict

## Discover what Could Happen

**SAP®**  
Analytics Cloud

PREDICT



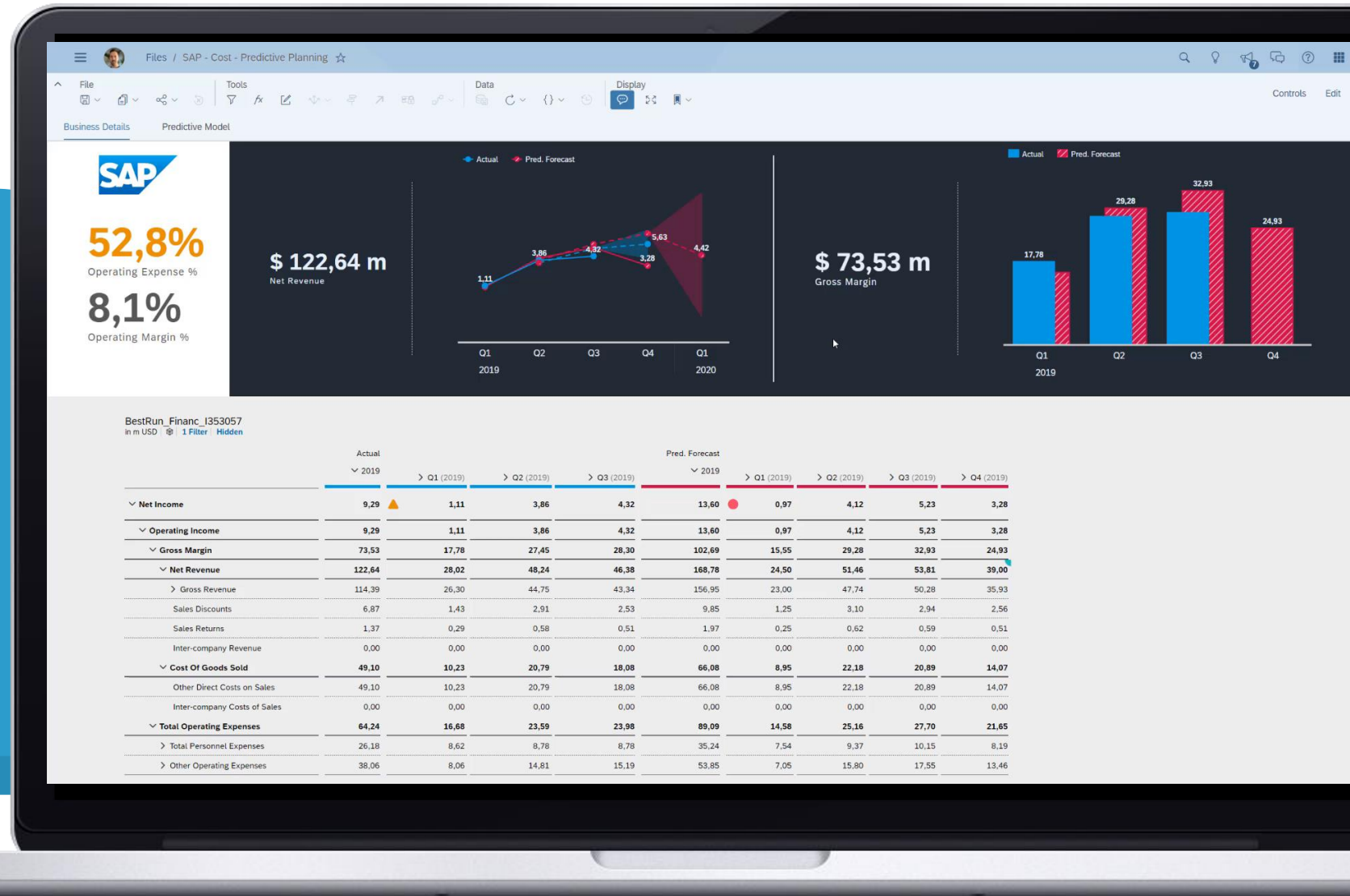
# Predictive Planning

## Update Your Planning From Your Predictive Model

Discover what Could Happen

**SAP®**  
Analytics Cloud

PREDICT



# SAP Predictive Analytics

Different Users, Different Use Cases

## Business Analysts

### SAP Smart Predict

**Simplifies** answering  
future key **business**  
**questions**

**Support & Improve**  
Decision taking



## Data Scientists

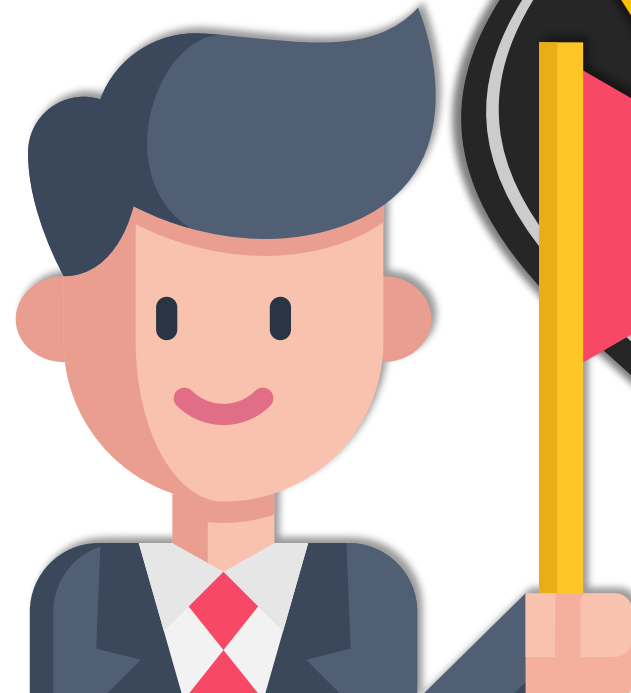


### SAP Data Intelligence

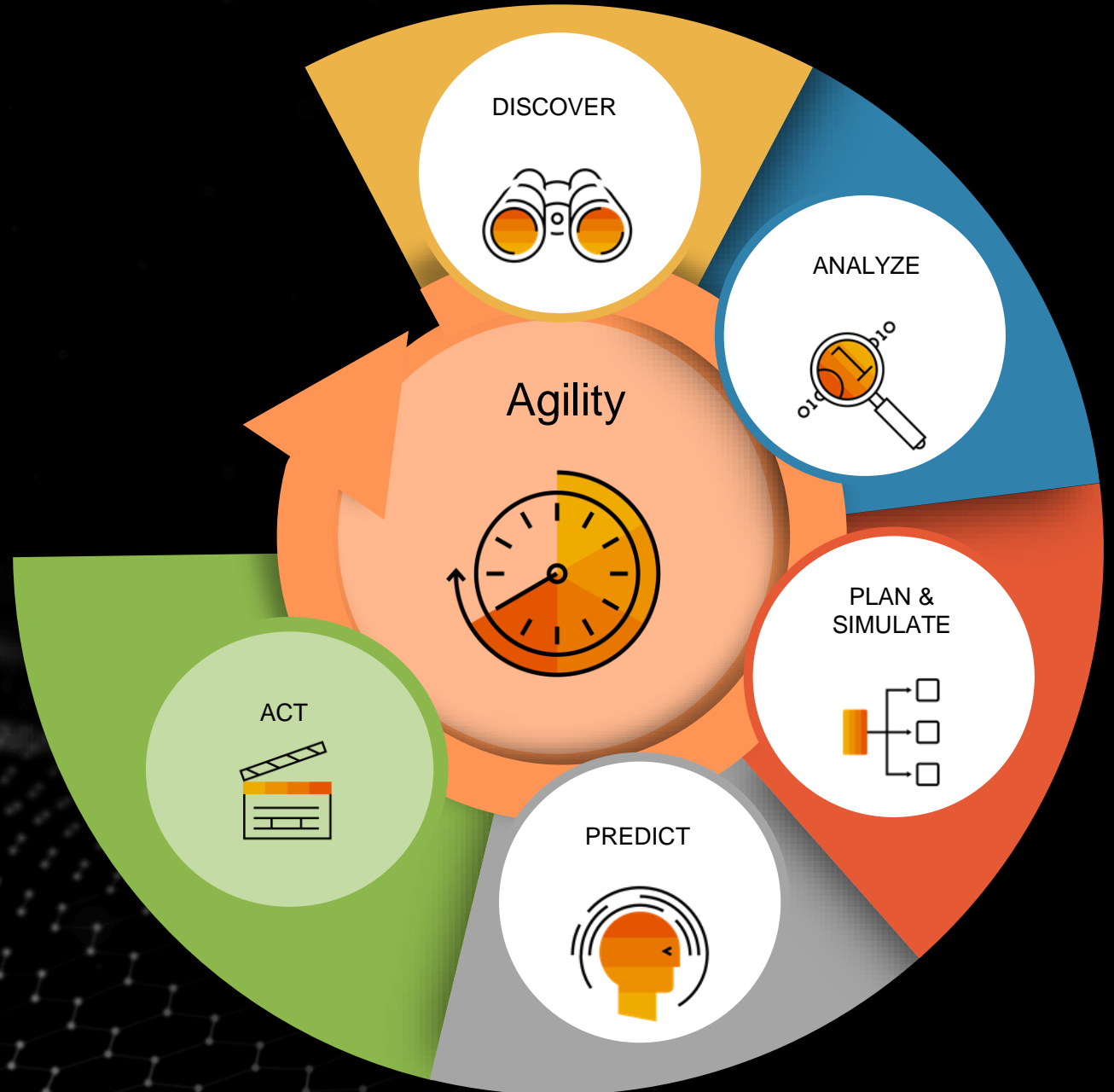
A comprehensive solution to deliver  
data-driven innovation and  
intelligence across the enterprise,  
unifying scalable enterprise AI and  
intelligent information management.

Operationalize Predictive Models

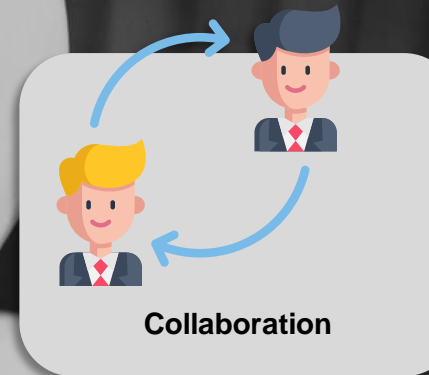
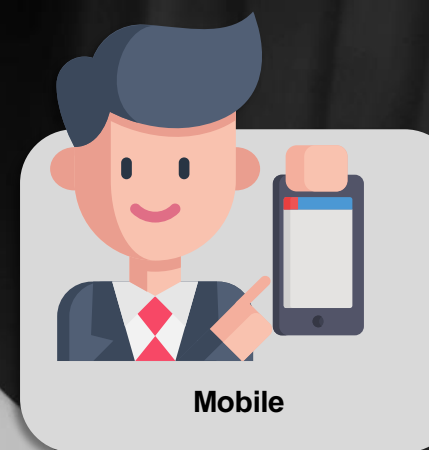
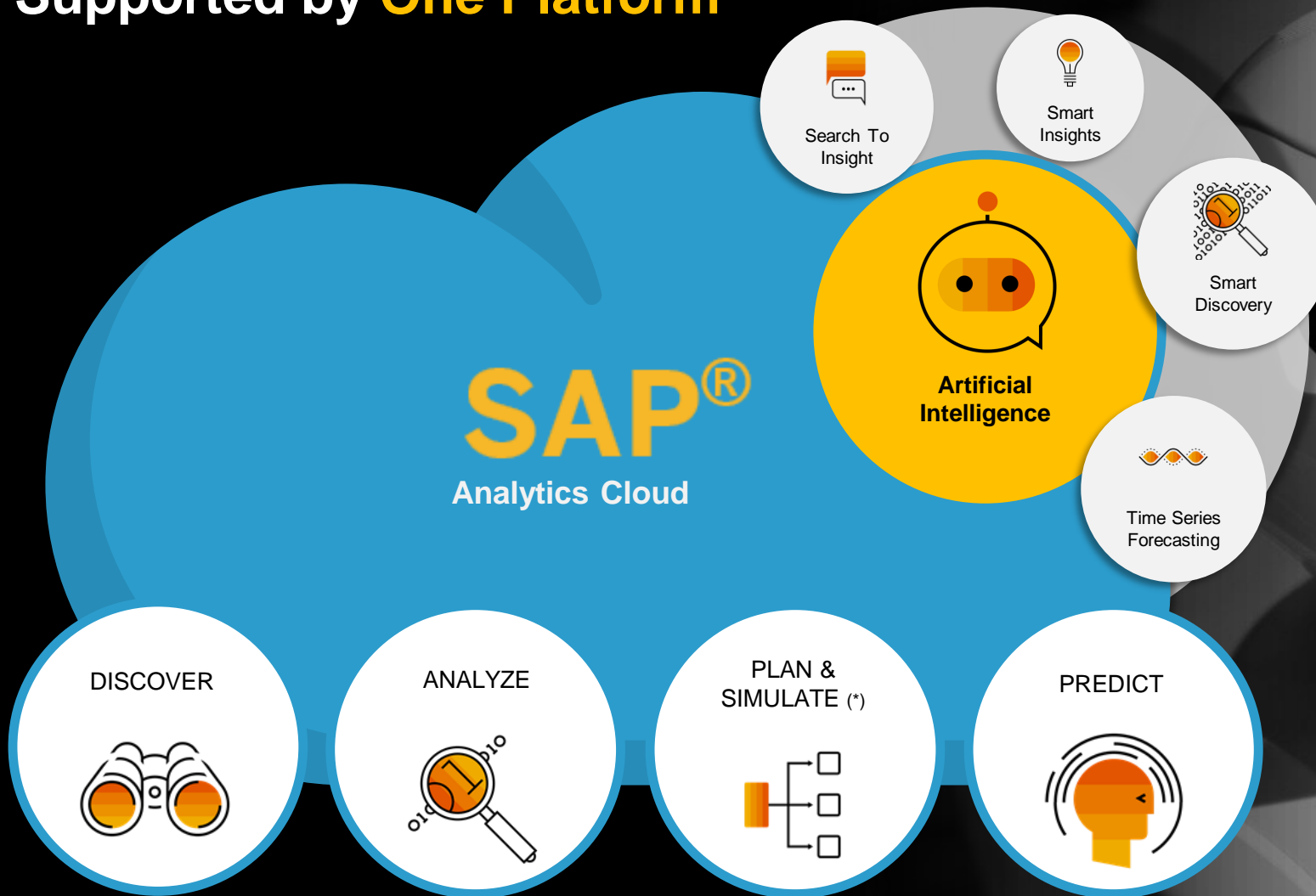
**A the end of the  
Journey you  
can make an  
Plan and Reach  
your Goal**



# What is your next **Action** to **Reach** your Goal



# Confident Decision Making Supported by **One Platform**

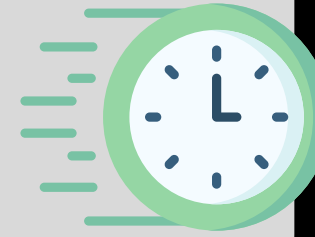


(\*) Planning Licenses Required



# Become an Intelligent Enterprise

Save Time



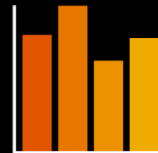
Improve Results



**Discover top influencers of performance without having to look**  
Be Fully Informed



**Ask questions in conversational language**  
to get the answers you seek as simple as having a conversation



**Augment manual insights with embedded intelligence**  
for better data-driven decisions

**Artificial Intelligence**



Collaboration



Get **Insights**  
Take **Action**  
Anywhere Any Time

# QUESTIONS

## Questions





# THANKS

# Thank You

#ForwardTogether

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