The road to a... INTELLIGENT CONFIDENT DECISIONS
With SAP Analytics Cloud

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Data is the new Asset of the intelligent Enterprise
Data is only as valuable as the decisions it influences
Plan the Steps towards your Next Goal

- DISCOVER
- ANALYZE
- PLAN & SIMULATE
- PREDICT
What is your Action to Reach your Goal

- DISCOVER
- PLAN & SIMULATE
- ANALYZE
- PREDICT
- ACT
One Simple Intelligent Platform
Confident, Fast Decision Making
Let us start the journey towards a Confident Decision
1. Information
   Lorem Ipsum is simply dummy text of the printing and typesetting industry.

2. Insights
   Analyze your data, discover trends and understand what happened & why.

3. Plan, Predict & Simulate
   Plan your future, so you have a clear view of your goals – with Simple Planning.

4. Confident Decision
   Achieve your Goal.
Evolution Of Decision Taking

**Linear**

**Dynamic / Visual**

**Augmented**

Past

Now

**IT**
Curated data models and reports operationalized for the enterprise

**Analyst**
Data & visualization tools for self-service storytelling

**Everyone**
Smart search and augmented insights for cost center managers, line managers, finance managers, category managers, branch managers, suppliers, customers, etc.
Meet The Data Iceberg...

Our Brain needs **visualizations** to see and **understand trends** within our data.
Visualizing the what from your data
Visualizing the Why from your data
Understanding Why with Dynamic Dashboards
Understanding Why with Self Service
Understanding Why with Self Service
The Marriage of **Machine Intelligence** and **Human Creativity**

**SAP® Analytics Cloud**

**Reporting & Dashboarding**

**Augmented Analytics**

...Get **Real-Time Insights** fast & **uncover hidden patterns**

Analytics & Planning for Everyone
Empower Informed Decisions...

SMART
INTELLIGENT
INSIGHTS
Analytics Experience with Augmented Analytics

Understand What & Why

SAP® Analytics Cloud

DISCOVER

ANALYZE
Planning for Everyone...

INTELLIGENT
SIMPLE
PLANNING
1. Information
   Lorem Ipsum is simply dummy text of the printing and typesetting industry.

2. Insights
   Analyze your data, Discover trends and understand what happened & why

3. Plan, Predict & Simulate
   Plan your future, so you have a clear view of your goals – with Simple Planning

4. Confident Decision
   Achieve your Goal
Changing Conditions… Will Change the shape of your data

Be able to anticipate upon the future…
Plan & Simulate **How** to make it happen

SAP Analytics Cloud
Intelligent Planning

**Plan & Simulate**
Answer Possible Future Questions...

INTELLIGENT
SIMPLE
FORECASTS
Predict the Future with Smart Predict

Discover what Could Happen

SAP® Analytics Cloud

PREDICT

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Predictive Planning
Update Your Planning From Your Predictive Model

Discover what Could Happen

SAP Analytics Cloud

PREDICT
SAP Predictive Analytics

Different Users, Different Use Cases

**Business Analysts**

**SAP Smart Predict**

*Simplifies answering future key business questions*

Support & Improve Decision taking

**Data Scientists**

SAP Data Intelligence

A comprehensive solution to deliver data-driven innovation and intelligence across the enterprise, unifying scalable enterprise AI and intelligent information management.

Operationalize Predictive Models
At the end of the Journey you can make an Plan and Reach your Goal
What is your next Action to Reach your Goal
Confident Decision Making
Supported by One Platform

SAP®
Analytics Cloud

Artificial Intelligence

DISCOVER
ANALYZE
PLAN & SIMULATE (*)
PREDICT

Search To Insight
Smart Insights
Smart Discovery
Time Series Forecasting

(*) Planning Licenses Required

Mobile
Collaboration
Augment manual insights with embedded intelligence for better data-driven decisions.

Be Fully Informed

Discover top influencers of performance without having to look.

Ask questions in conversational language to get the answers you seek as simple as having a conversation.

Become an Intelligent Enterprise

Save Time

Improve Results
Get Insights
Take Action
Anywhere Any Time

Collaboration
Thank You

#ForwardTogether

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