

# Digital Access – SAP's new model for indirect software usage

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# Indirect Use / Digital Access

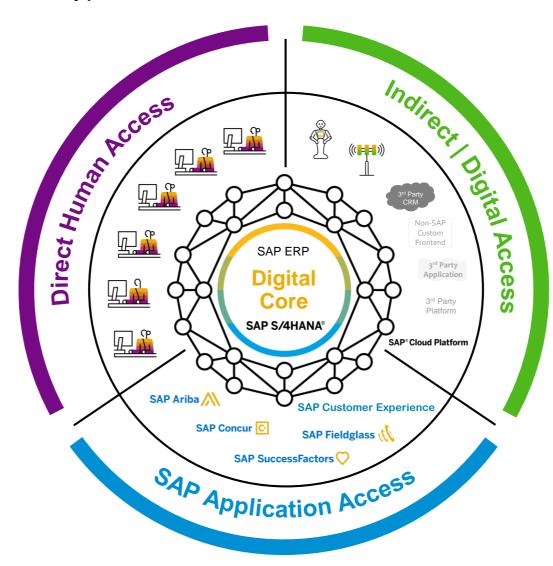
- Outcome based licensing model
- Measurability and Transparency
- Contractual Options
- SAP Digital Access Adoption Program
- SAP Digital Access Evaluation Service

# Safeguarding our customers' investments

- SAP S/4HANA Product Conversion
- SAP S/4HANA Contract Conversion
- Optional: BoM Examples
- Q&A

## Use of ERP and types of access

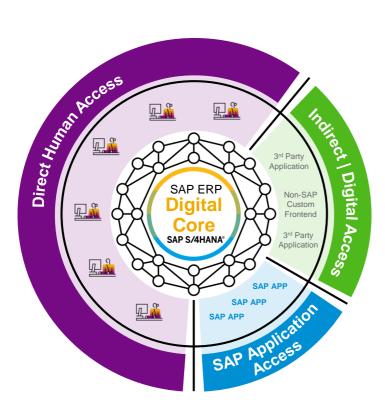
One definition of use and three types of access



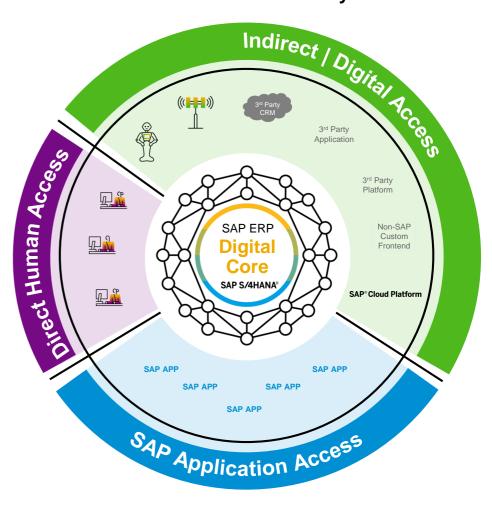
## Technology landscape is evolving and so is the way customers access ERP

Indirect/Digital Access is growing due to proliferation of devices, machine learning, AI, etc.

### **ERP Use in 20th Century**



### **ERP Use in 21st Century**



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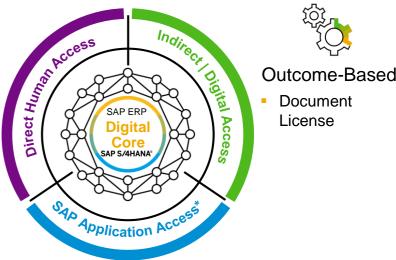
## SAP is modernizing ERP pricing

Direct and SAP Application Access remains unchanged, new pricing model for Indirect/Digital Access

### **Legacy Model** Direct Humany Digital Access User-Based **User-Based User-Based** (Primarily) User License User License User License Order License Sales and Service Orders - Purchase Orders Application Acce No additional ERP license needed

### New Model

Available April 2018 Onwards



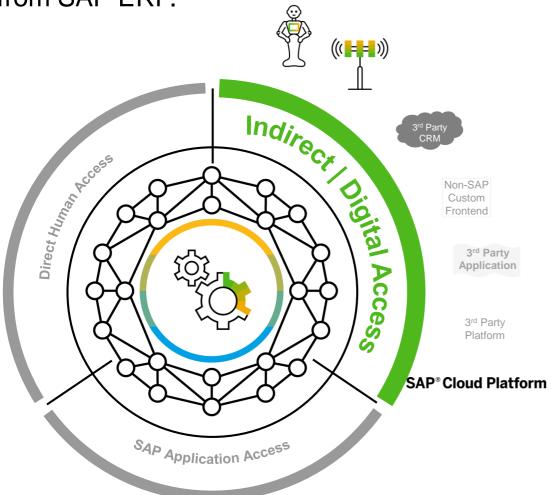
No additional ERP license needed<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>SAP applications refer to line of business and industry applications (cloud and on premise), as well as SAP Solution Extensions containing the required measurement functionality. This does not apply to technology solutions, such as platform, database, middleware integration and Enterorise Information Management. Provided ERP is otherwise licensed, no additional ERP User license is needed for use resulting from access by properly licensed SAP applications.

## **NEW Indirect | Digital Access Licensed Using Documents**

Nine document types that represent system generated records and cover most valued outcomes

from SAP ERP.



Document Types	Multiplier
<ul> <li>Sales Document (counted at line item level)</li> </ul>	
<ul> <li>Invoice Document (counted at line item level)</li> </ul>	
<ul> <li>Purchase Document (counted at line item level)</li> </ul>	
<ul> <li>Service &amp; Maintenance Document</li> </ul>	1.0
<ul> <li>Manufacturing Document</li> </ul>	
<ul> <li>Quality Management Document</li> </ul>	
<ul> <li>Time Management Document</li> </ul>	
Financial Document (counted at line item level)	0.2
<ul> <li>Material Document (counted at line item level)</li> </ul>	0.2

### **License Calculation**

License calculation based on weighted numbers of initial Documents created.

Read, Update, or Delete Documents are not counted.

(Document (#) \* Multiplier) + ... + (Document (#) \* Multiplier)

Where (#) is the Document Type from 1-9

## Nine documents types cover most valued outcomes from SAP ERP

	Document Type	Document Item	Remark
1	Sales Document	Sales Order Line Item Sales Contract Line Item Sales Quote Line Item Sales Scheduling Agreement Releases	
2	Purchase Document	Purchase Order Line Item Purchase Requisition Line Item Purchase Scheduling Agreement Releases	
3	Invoice Document	Billing Document Line Item Billing Document Request Line Item Supplier Invoice Line Item	Billing Document Request Line Item: S/4HANA Cloud and S/4HANA On Premise only, ECC not applicable
4	Manufacturing Document	Production Order Process Order Repetitive Manufacturing Confirmation	
5	Material Document	Material Document Line Item	
6	Quality Management Document	Defect Quality Notification Inspection Result Inspection Point Result	Defect: S/4HANA Cloud and S/4HANA On Premise only, ECC not applicable
7	Service & Maintenance Document	Maintenance Order Maintenance Notification Maintenance Confirmation Service Order Service Notification Service Confirmation Warranty Claim	
8	Financial Document	Financial Document Item	S/4HANA and ECC implementation different due to different data model
9	Time Management Document	Time Sheet Record Time Management Record	S/4HANA On-Premise and ECC: CATS; S/4HANA Cloud: Timesheet Remuneration, Absence, Attendance, Substitution On-Premise only (not in SAP S/4HANA Cloud)

Detailed metrics descriptions including technical names of database tables

– on support.sap.com, customer access only

## **SAP Application Access**

SAP Application Access: Summary of Key Points



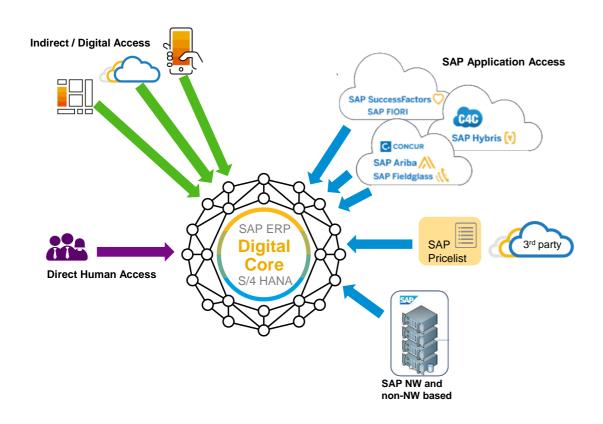
**SAP Application Access** occurs when humans, devices or RPA/bots use the Digital Core via another licensed SAP application.

**SAP Application Access** does not require any additional ERP licenses provided (1) ERP is otherwise licensed, and (2) use of ERP results from access by properly licensed SAP applications.

"SAP applications" refers to line of business and industry applications (cloud and on premise), as well as SAP Solution Extensions. This does not apply to technology solutions such as platform (e.g., SAP Cloud Platform), database, middleware integration (e.g., XI, PI, PO) and Enterprise Information Management.

## **Digital Access – Measurability**

### Brief Recap of Technical Approach



### **Built-in Functionality**

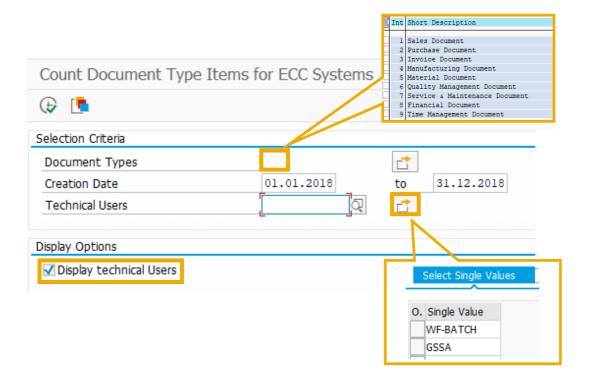
- Technical identifier ("SAP Passport") is sent to distinguish calls from SAP and non-SAP sender applications
- Within Digital Core (both S/4H and legacy ECC) call is logged and documents are counted in case technical identifier is missing
- Results relevant for future audits

### **Estimation Note**

- Only an estimation based on how documents have been entered into the system (via technical users)
- In cases of doubt, results will lean higher versus lower to avoid being misleadingly optimistic
- Results not relevant for future audits

## **Digital Access – Measurability**

### **Estimation Note**

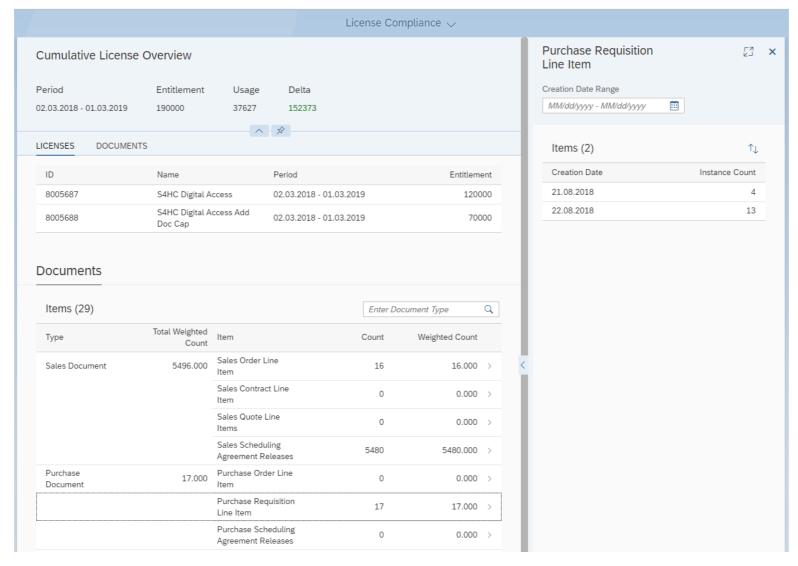


Note 2644139 - Digital Access: Tool for SAP ERP (ECC) Note 2644172 - Digital Access: Tool for SAP S/4HANA

Document Type	*	Document Item	ΣW	F-BATCH	Σ	GSSA
Financial Document		Journal Entry Item		0		443
Financial Document			-	0		443
Invoice Document		Billing Document Line Item		0		0
		Supplier Invoice Line Item		1		55
Invoice Document	Ш		-	1		55
Manufacturing Document		Production Order		0		0
		Process Order		0		0
		Repetitive Manufacturing Confirmations		0		0
Manufacturing Document	Ш		-	0		0
Material Document		Material Document Line Item		4		170
Material Document	Ш			4		170
Purchase Document		Purchase Order Line Item		0		279
		Purchase Scheduling Agreement Releases		0		0
		Purchase Requisition Line Item		0		116
Purchase Document	Ш			0		395
Quality Management Documer	it	Quality Notification		1		0
		Inspection Result		0		0
		Inspection Point Result		0		0
Quality Management Docume		-		1		0
Sales Document		Sales Order Line Item		0		0
		Sales Contract Line Item		0		0
		Sales Scheduling Agreement Releases		0		0
		Sales Quote Line Items		0		0
Sales Document				0		0
Service & Maintenance Docum	e	Service Order		0		0
		Maintenance Order		0		2
		Service Notification		0		0
		Maintenance Notification		0		2
		Service Confirmation		0		0
		Maintenance Confirmation		0		0
		Warranty Claim		0		0
Service & Maintenance Docu	,			0		4
Time Management Document	_	Time Sheet Record		0		0
		Remuneration		0		0
		Absence		0		0
		Attendance		0		0
		Substitution		0		0
Time Management Document	,					0
	_					

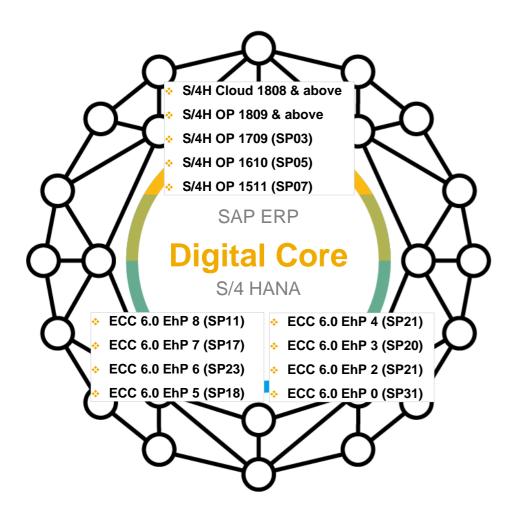
## **Digital Access – Measurability & Transparency**

### **Customer Dashboard for Cloud**

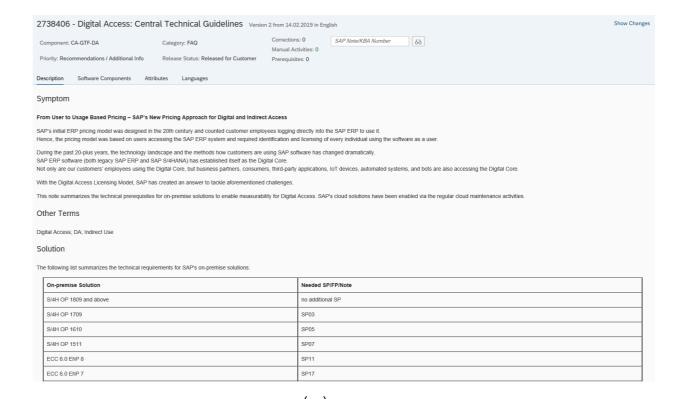


## **Digital Access – Measurability**

**Built-in Measurability Availability** 



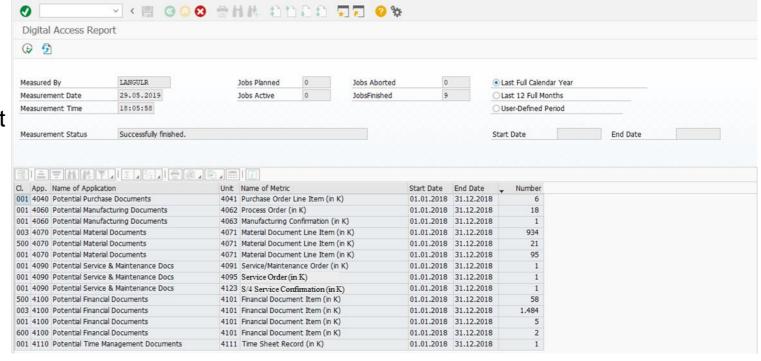
## Further technical requirements are summarized in Central Technical Guide Note 2738406



## **Digital Access – Measurability & Transparency**

### Customer Dashboard for On-premise

- Use transaction RSUVM\_DAC to start the report
- Last measurement is displayed
- By starting new measurement old results will be overwritten
- Availabilities in Software Component SAP\_BASIS:
  - > 7.02 SP22 RTC Nov 2019
  - > 7.31 SP25 RTC July 2019
  - > 7.40 SP22 RTC July 2019
  - > 7.50 SP16 RTC Sep 2019
  - > 7.51 SP09 RTC Oct 2019
  - > 7.52 SP05 RTC Oct 2019
  - 7.53 SP03 RTC Oct 2019

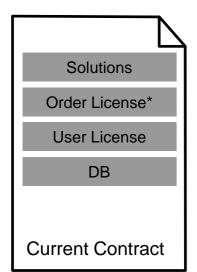


## **Contractual Options for existing SAP ERP customers**

### Status Quo – Do Nothing

For customers happy with their contract and who do not want to change

Option 1

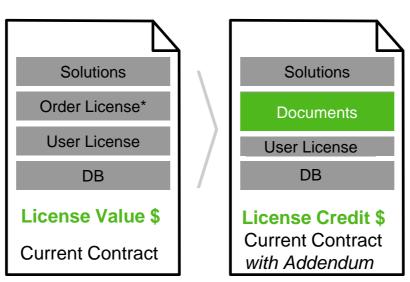


- Continue with current contract. No change.
- Continue to use User and Order\* Licenses for all types of use and access
- SAP will waive back-maintenance for indirect access to SAP software for customers who proactively engage with us in good faith

### **License Exchange**

For customers wanting improved transparency for Indirect/Digital access & remain in existing contract

Option 2

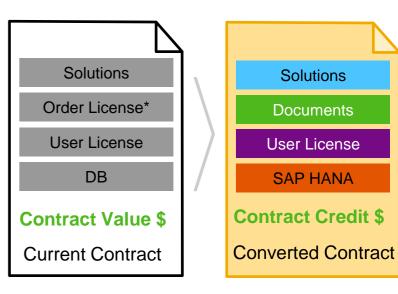


- Continue with current contract with addendum
- Up to 100% credit for User and/or Order license value\*\* applied to new Document license value
- 100% of the maintenance base of the converting licenses is carried forward.
- SAP will waive back-maintenance for indirect access to SAP software for customers who proactively engage with us in good faith

### **Contract Conversion**

For customers licensing SAP S/4HANA and wanting to consolidate / simplify old contracts

Option 3



- Replace current BOM with new BOM that includes a simplified licensing structure
- Opportunity to reconfigure solution landscape (new bill of material)
- Up to 100% credit for old contract value\*\* applied to new S/4HANA contract value
- 100% of the maintenance base of the converting licenses is carried forward
- SAP will waive back-maintenance for indirect access to SAP software for customers who proactively engage with us in good faith

\*Sales & Service Order Processing/Execution and Purchase Order Processing/Execution; \*\* Conditions apply
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## The SAP Digital Access Adoption Program (DAAP)

DAAP\* was introduced in 2019 and has been extended through December 31, 2021



**Measurability Option** 

## Step 1 **Customer Chooses**

(A) Customer & SAP's Global License Audit and Compliance (GLAC) identify estimated # of documents created by current use

## Step 2 **Customer Chooses Financial Incentive**

**Option** 

(A) Customer licenses at least 115% (15% growth) of current estimated document use and the license fee charged for this transaction is only for such licensed growth\*\*

OR

OR

(B) Customer implements Support Packages containing SAP Passport tool with support to identify estimated # of documents created by current use

(B) Customer licenses at least 100% of current estimated document use and receives a 90% discount on Digital Access

**SAP** provides programs to help protect past investments in perpetual licenses when transitioning to Digital Access

SAP Product Level Conversions

SAP S/4HANA Contract Conversion

SAP On-Premise Extension Policy

SAP Cloud Extension Policy

<sup>\*</sup>The DAAP is applicable to SAP ERP and SAP S/4HANA, but it is Not applicable to SAP S/4HANA Cloud

<sup>\*\*</sup> Only eligible for Standard Volume Discount. Special Discounts may not be applied.

## **SAP Digital Access Evaluation Service**

### Transparency on the initial number of documents

#### **Quick Links**

- SAP Digital Access Landing Page
- <u>Digital Access Evaluation Service (incl. Request Form)</u> customers only
- For questions in regards to the service please send a mail to <u>Digital.Access.Service@sap.com</u>



### **Evaluation Support**

SAP offers comprehensive and free-of-charge support to determine the initial number of Digital Access documents. Based on a detailed evaluation of the Digital Access documents for the specific business processes customers will have a basis for the decision whether SAP Digital Access is the suitable license model for the future. Additionally, the result can be used as a baseline for the Digital Access Adoption Program.



### **Phase Approach**

In close cooperation with the customer SAP GLAC as trusted advisor will guide through the complete process of document estimation. This includes the initial information on the document determination approach, support of the estimation report implementation and sharing of best practices for the report execution.



### **Joint Result Evaluation**

Jointly, the results will be reviewed, discussed and any obstacles clarified. A final summary of the service including used principles and results will be documented in a report and shared with all involved parties for further commercial discussions.

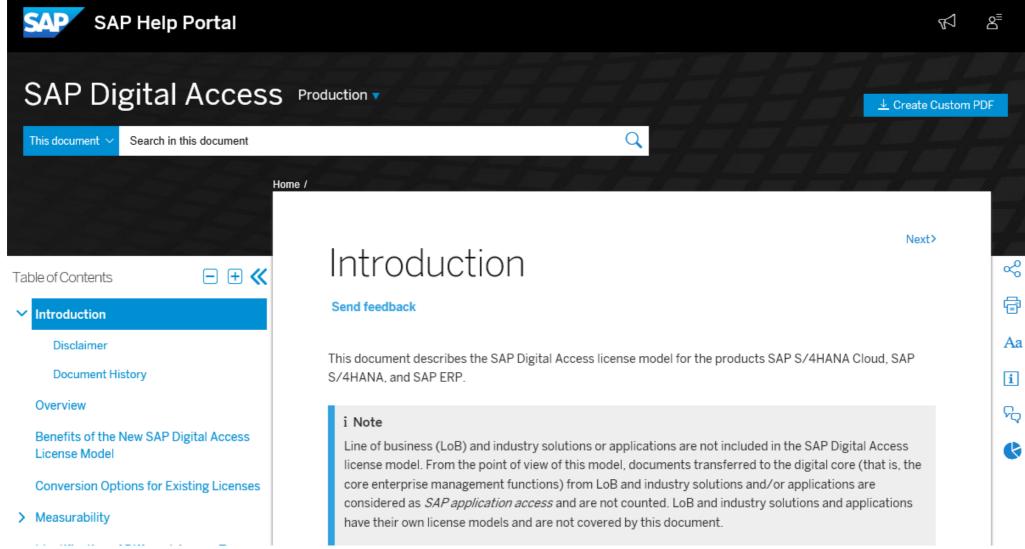


### Flexible Scope

The service offering can be adjusted to the specific requirements and pre-knowledge of the customer. Examples can include pure verification support, knowledge transfer on the general license model, as well as the future measurement functionality.

## **Digital Access Help Portal**

https://help.sap.com/viewer/31ca07612b8b420189225ccb2125acea/1.0/en-US/2533866e35404182bdf7f3d6af59e76b.html



### **Further Information**

Digital Access introduction and overview: on help.sap.com

"Which cases are counted, which ones are not": Use case scenarios

SAP Digital Access Landing Page on sap.com

Digital Access Evaluation Service (incl. Request Form)

- on support.sap.com, customer access only

Detailed metrics descriptions including technical names of database tables

- on support.sap.com, customer access only



# Safeguarding our customers' investments

- SAP S/4HANA Product Conversion
- SAP S/4HANA Contract Conversion

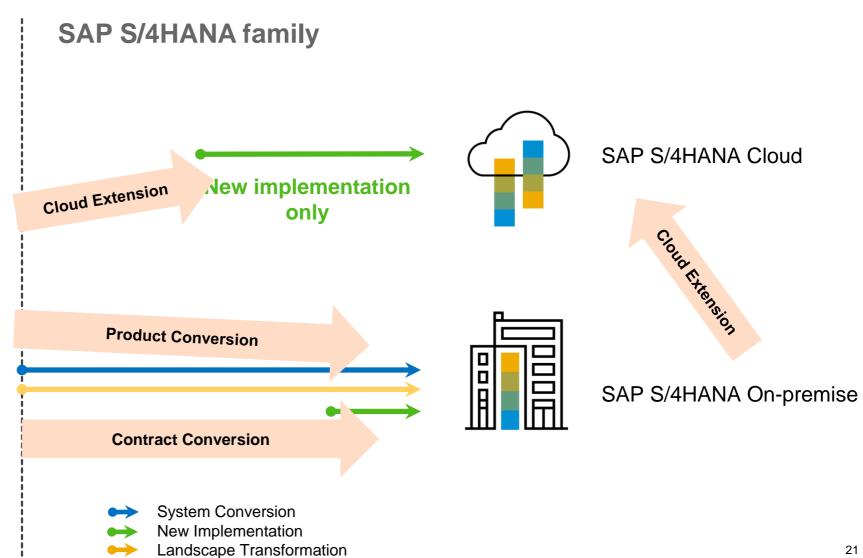
## The SAP S/4HANA family and transition paths

**Commercial View** 



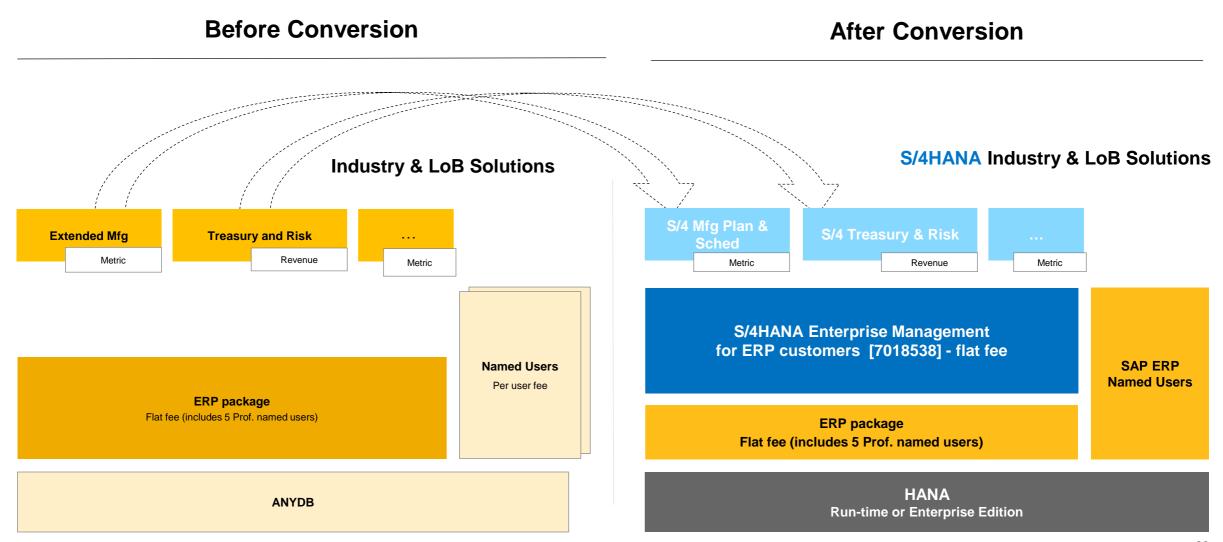






### **SAP S/4HANA Product Conversion**

1:1 Conversion of classic Industry & LoB Solutions into S/4HANA



### S/4HANA Product Conversion

### For customers moving to S/4HANA in a phased approach

### **Boundary Conditions**

- Customer keeps same contractual agreements / SUR
- Cannot convert into products they do NOT already own
- Requires line-item mapping
- Customer is entitled to 100% credit in 2020, tbd in 2021
- Maintenance Base carries forward at 100%, it may never be reduce
- There are no partial conversions, conversions are always 100%
- Can be combined with Cloud Extension AND On Premise Extension Policy
- No conversion for SAP Named User exception: Retail, Banking, Healthcare/Clinical and Industry Named Users convert when the engines convert.

### **Customer Benefits**

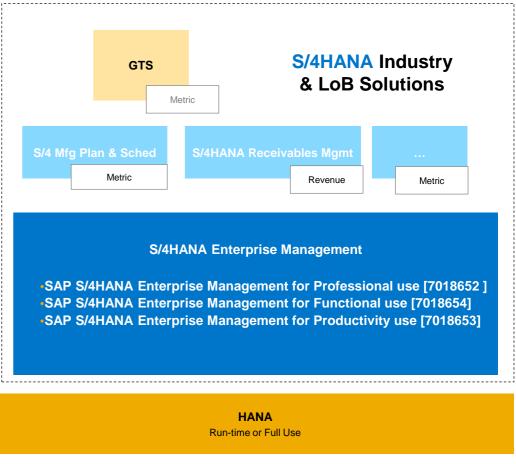
- Permits step-by step conversion
- Focusses on engines with S/4 equivalent products only. No need to re-license entire landscape
- 100% line-item credits
- Customers can leverage their existing "Classic" applications <u>until the customer completes their</u> <u>transition to SAP S/4HANA</u>.

### **SAP S/4HANA Contract Conversion**

Convert many classic licenses into many S/4HANA licenses

## **Before Conversion Industry & LoB Solutions Extended Mfg** Shelfware GTS S/4HANA Metric Revenue Metric Named Users Per user fee **ERP** package Flat fee (includes 5 Prof. named users) **ANYDB**

### **After Conversion**



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Contract Conversion

### S/4HANA Contract Conversion

### Typically for customers fully committed to S/4HANA

### **Boundary Conditions**

- Intended for full contract "wholesale" conversions
- One-time Event
- Customer migrates to new S/4HANA Software Use Rights
- Does NOT require line-item-mapping
- Maximum credit is lesser of 100% current maintenance base or 90% of net NEW license fee eligible software\*
- Can be combined with Cloud Extension Policy

### **Customer Benefits**

- Move to next gen ERP and in-memory DB technology
- Represents a potential to reconfigure their landscape & eliminate shelfware: "Milkshake concept"
- Simplify their SAP contract, potentially renegotiate commercial terms, adopt simple S4 pricing and SUR
- Customers can leverage their existing "Classic" applications <u>until the customer completes their</u> transition to SAP S/4HANA.

## **SAP S/4HANA** contract conversions – conversion types

SAP offers existing customers (who have a current support agreement) two primary ways to take advantage of their past investments to convert their SAP Business Suite 7 licenses to SAP S/4HANA Enterprise Management:



- Intended for piece-meal 1:1 conversions to SAP S/4HANA over time
- Customer is entitled to credit equal to 100% of prior maintenance base, limited to net payable of new SAP S/4HANA licenses





- Intended for full contract wholesale conversions
- Customer can reconfigure their landscape ('milkshake concept': re-allocate shelf ware and apply credit to new, unrelated software licenses)
- Conversion credit equal to the lesser of 100% of prior maintenance base or 90% of net payable of the new transaction

# **BoM Examples (optional)**

- S/4HANA on premise BoM after an S/4HANA product conversion
- S/4HANA on premise BoM after an S/4HANA contract conversion
- S/4HANA enterprise management licenses after an S/4HANA contract conversion

## **Example: Existing ERP Customer**

## Customer Scenario – with 3<sup>rd</sup> party DB

Material	Price List Item
7003012	SAP Professional User
7017377	SAP Project User
7017378	SAP Worker User
7003016	SAP Employee Self-Service User
ERP_PACKAGE	SAP ERP Foundation Starter
7016968	SAP Treasury and Risk Management
7018508	SAP Receivables Management
7019231	SAP Sales and Service Order Execution for B2B & B2C
xxx	3 party DB runtime (purchased from SAP)

SmartManu is a manufacturing company - highly specialized with customers in multiple countries with 8 b€ revenue and 9500 employees. Although the majority of the employees work in production SmartManu has a strong R&D unit. Their employees in finance ensure proper accounting and management of financial risks.

As a happy SAP customer they now want to prepare for the digital age by converting their classic ECC on any database system to S/4HANA.

They plan to move to a hybrid landscape where their main S/4HANA system still runs on premise, but they plan to move several of their subsidiaries to the cloud.

Please see their current existing BoM on the left side of this slide.

In the subsequent slides we will show how a corresponding S/4HANA BoM will look in different scenarios:

- 1. S/4HANA on premise BoM after an S/4HANA product conversion
- 2. S/4HANA on premise BoM after an S/4HANA contract conversion
- 3. S/4HANA enterprise management licenses after an S/4HANA contract conversion

### **SAP S/4HANA Product Conversion**

### Example of an SAP S/4HANA on premise Bill of Materials

### **Existing Bill of Materials**

Material	Price List Item
7003012	SAP Professional User
7017377	SAP Project User
7017378	SAP Worker User
7003015	SAP Employee User
ERP_PACKAGE	SAP ERP Foundation Starter

### **New Bill of Materials**

Material	Price List Item
7003012	SAP Professional User
7017377	SAP Project User
7017378	SAP Worker User
7003015	SAP Employee User
ERP_PACKAGE	SAP ERP Foundation Starter
7018538	SAP S/4HANA Enterprise Management for ERP customers

#### Comment

In a product conversion customers can keep classic named user licenses for core scope (until contract conversion).

In this case customers need to license the flat fee license material 7018538 "S/4HANA enterprise management for ERP customers" to get use rights for core scope.

7016968	SAP Treasury and Risk Management
7018508	SAP Receivables Management



/ U / U 3 U h	SAP S/4HANA Treasury and Risk Management
7018508	SAP Receivables Management

In order to get use rights for S/4HANA Industry and LoB solutions the corresponding classic licenses for Industry and LoB solutions need to be converted (i.e., there is no flat fee license material like the one that is used for the core).

Conversion only into <u>corresponding</u> S/4HANA license material possible.

<u>Piece-meal</u> conversions possible, i.e. not all Industry and LoB solutions need to be converted at the same time. In this example SAP Receivables Management will be converted later.

7019231	SAP Sales and Service Order Execution for B2B & B2C
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7020280 SAP S/4HANA Digital Access	
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The new license model for Digital Access is highly recommended but not mandatory in a product conversion scenario.

xxx 3 <sup>rd</sup> party DB runtime	
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xxx	3 party DB runtime (purchased from SAP)
7020046	SAP HANA, Runtime edition for Applications & SAP BW - Install Base

3rd party DB licensed from SAP cannot be terminated during technical transition. Usage of 3<sup>rd</sup> party DB must not exceed licensed level during transition.\*

HANA database runtime or full-use license needs to be purchased to run S/4HANA.

<sup>\*</sup> In case the 3<sup>rd</sup> party database has been purchased directly from the vendor the specific terms and conditions of this vendor apply.

### **SAP S/4HANA Contract Conversion**

### Example of an SAP S/4HANA on premise Bill of Materials

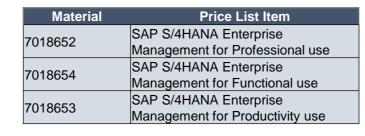
### **Existing Bill of Materials**

## -- <u>}</u>

### **New Bill of Materials**

### Comment

Material	Price List Item
7003012	SAP Professional User
7017377	SAP Project User
7017378	SAP Worker User
7003015	SAP Employee User
ERP_PACKAGE	SAP ERP Foundation Starter



In a contract conversion classic named user licenses must be converted into S/4HANA Enterprise Management licenses\*.

S/4HANA Enterprise Management has a single metric, User-based pricing model.

7016968	SAP Treasury and Risk Management
7018508	SAP Receivables Management



7020306	SAP S/4HANA Treasury and Risk Management	
7020297	SAP S/4HANA Extended Warehouse Management	

In order to get use rights for S/4HANA Industry and LoB solutions the corresponding classic licenses for Industry and LoB solutions need to be converted.

Re-allocation of shelf-ware possible. <u>Flexible conversion</u> into <u>any</u> S/4HANA license material possible. In this example SAP Receivables Management is terminated and SAP S/4HANA Extended Warehouse Management is licensed.

No piece-meal conversions possible. All Industry and LoB solution need to be converted at the same time.

7019231	SAP Sales and Service Order Execution
7019231	for B2B & B2C



7020280	SAP S/4HANA Digital Access
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The new license model for Digital Access is highly recommended but not mandatory in a contract conversion scenario.

xxx	3 <sup>rd</sup> party DB runtime	
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YYY	3 party DB runtime (purchased from SAP)
7020046	SAP HANA, Runtime edition for Applications & SAP BW - Install Base

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HANA database runtime or full-use license needs to be purchased to run S/4HANA.

<sup>\*</sup> ECC Customers converting their contract to S/4HANA can include HCM / travel component licenses in new BoM to use HCM / travel functionality thru end of 2025 \*\* In case the 3rd party database has been purchased directly from the vendor the specific terms and conditions of this vendor apply.

### **SAP S/4HANA Contract Conversion**

### Example of SAP S/4HANA on premise Enterprise Management licenses

LoB	Role	Capabilities	Classic named user license
Finance	Chief accountant	General ledger Financial close	7003012 SAP Professional User
Finance	Receivables accountant	Accounts receivables	7003012 SAP Professional User
Finance	Risk Manager	Liquidity management Finance Risk Management	7003012 SAP Professional User
Manufacturing		Production execution Production control	7017378 SAP Worker User
Manufacturing	Production Scheduler	Material Requirements Planning Repetitive Manufacturing Kanban	7003012 SAP Professional User
Sales	Sales representative	Sales Quotation Management Sales Contract Management	7003012 SAP Professional User
R&D	Designing engineer	Product structure management Engineering change management	7003012 SAP Professional User
R&D	R&D project manager	Project financial control Project logistics control	7017377 SAP Project User
Cross	Employee	Time sheet Self-service requisitioning	7003015 SAP Employee User



S/4HANA license	Comment	
7018652 SAP S/4HANA Enterprise Management for Professional use	Users in LoB Finance typically need Professional use	
7018652 SAP S/4HANA Enterprise Management for Professional use	Users in LoB Finance typically need Professional use	
none	Users who solely use an LoB Solution do not need an Enterprise Management license	
7018653 SAP S/4HANA Enterprise Management for Productivity use	Workers in Manufacturing typically need Productivity use	
7018654 SAP S/4HANA Enterprise Management for Functional use	Planners in Manufacturing typically need Functional use	
7018654 SAP S/4HANA Enterprise Management for Functional use	Users in LoB Sales typically need Functional use	
7018654 SAP S/4HANA Enterprise Management for Functional use	Users in LoB R&D typically need Functional use	
7018654 SAP S/4HANA Enterprise Management for Functional use	Users in LoB R&D typically need Functional use	
7018653 SAP S/4HANA Enterprise Management for Productivity use	Employee role is typically covered by Productivity use	

## **Your Questions?**



# Thank you!

### SAP folgen auf









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