

Introduction to SAP Business Technology Platform (SAP BTP) Asia Pacific & Japan Virtual Event Creating the Intelligent Business

SAP Asia Pacific & Japan | February 23, 2021

PUBLIC

Today's Hosts:



THE BEST RUN 

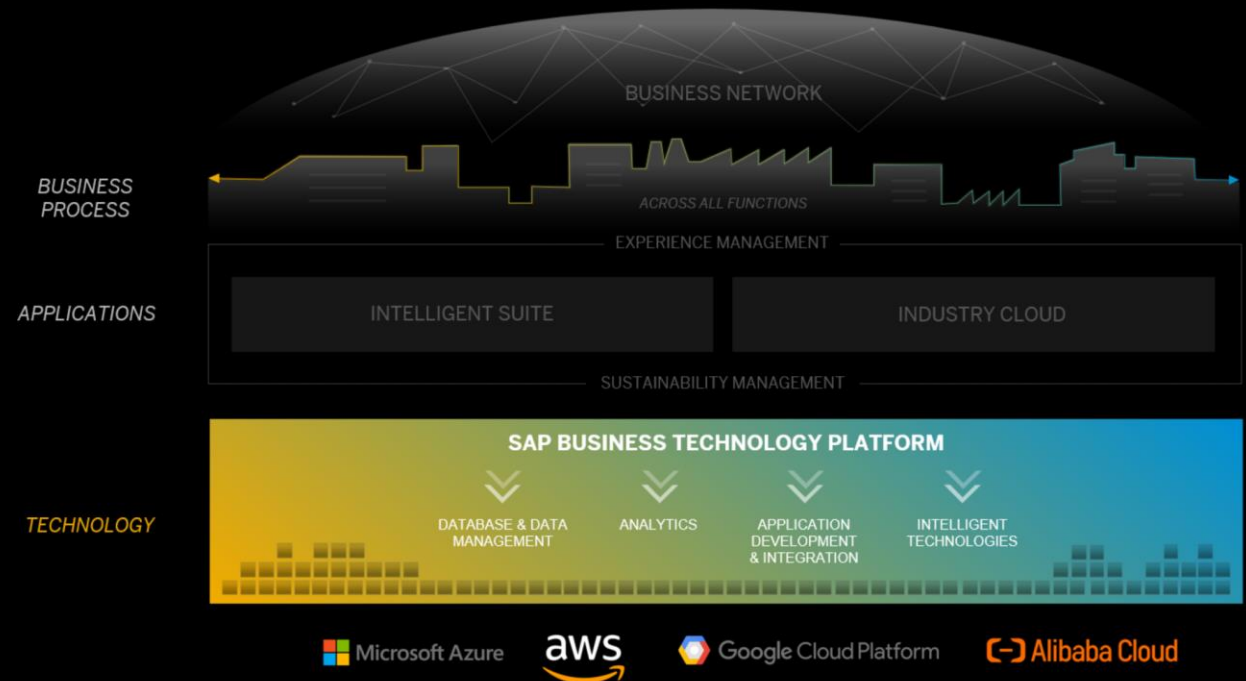
SAP is pleased to invite you to this **Virtual Event offered for Asia/Pacific/Japan on Tuesday February 23, 2021**

Attending this Virtual Event will enable you to:

- Learn about SAP BTP as the platform for the intelligent enterprise.
- Understand the individual substantial value that SAP BTP technologies provides
- Learn how you can run SAP BTP in any cloud environment, to achieve ultimate flexibility and choice to drive agility & speed.
- Gain an understanding of how SAP BTP integrates and extends SAP Intelligent Suite as well as third-party applications with innovative capabilities.

SAP Business Technology Platform

The Platform for the Intelligent Enterprise



Our Asia Pacific & Japan Keynote Speaker



Ashok Munirathinam **Head COE – SAP Cloud Platform Asia Pacific & Japan**





Ashok leads the Business Development for SAP Cloud Platform which is SAP's Business Platform as a Service for Asia Pacific & Japan. He defines target markets, business plan, identify key customers and partners requiring a Cloud strategy and be their trusted advisor. Act as a bridge between the product management and customers so the product roadmap can be defined and roll out new services to customers. Work on strategy with partners including hardware, software, ISV, OEM, resellers to build the ecosystem and indirect revenue stream through them. To be Subject Matter Expert in PaaS with detailed understanding about SAP PaaS services including Database, Analytics, Mobile, Security, Development, Big data, IOT, Predictive, ML, DL & AI services.

With 19 years of IT industry experience, Ashok has worked with many software infrastructure companies including the likes of New Era of Networks (NEON) and Sybase (SY). He has worked in various domains providing solutions notably in FSI, Telecommunications, Manufacturing and Public Sector.




Ashok primarily based in Singapore but has traveled extensively throughout the region covering Asia Pacific including South East Asia, Australia & New Zealand, Japan, Korea and India focusing on Cloud Platform Solutions for Enterprise customers.

He has been with SAP for the past 10 years, prior to this position, Ashok held many leadership positions including GTM Lead for APJ and Managed Platform Pre-Sales for SAP South East Asia and has been instrumental in introducing Platform Solutions to many key customers in the region.

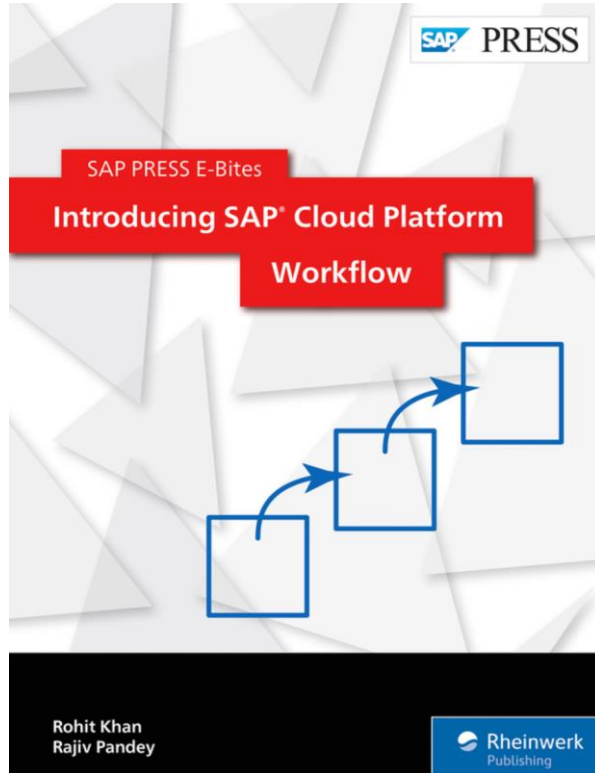
Our Agenda for Asia/Pacific/Japan (APJ) - February 23, 2021

	Day 1	Topic	Dur.
	16:00 AEDT (13:00 SGT)	Words of Welcome Ashok Munirathinam Head COE – SAP Cloud Platform Asia Pacific & Japan	5 min
	16:05 AEDT (13:05 SGT)	SAP Business Technology Platform (SAP BTP)– the platform for the intelligent enterprise Steve Day SAP Business Technology Platform Product Marketing	15 min
	16:20 AEDT (13:20 SGT)	Fastest way to adopt SAP Business Technology Platform Gaurav Dey Adoption Enablement & Experience	15 min
	16:35 AEDT (13:35 SGT)	Accelerate Connected Processes with SAP Integration Suite Shilpa Vij Senior Product Manager for integration platform technology	15 min

Our Agenda for Asia/Pacific/Japan (APJ) - February 23, 2021 (cont'd)

	Day 1	Topic	Dur.
	16:50 AEDT (13:50 SGT)	Simplify application development with SAP Extension Suite Jonathan Russell Global Vice President – GTM Digital Experience Portfolio	15 min
	17:05 AEDT (14:05 SGT)	SAP Analytics Powering SAP BTP Iver van de Zand VP Product & Solution Management – Augmented BI	15 min
		Katryn Cheng Senior Director Solution Management – Augmented BI	
	17:20 AEDT (14:20 SGT)	Expert Q&A Breakout Room 1 – SAP Integration Suite Powering SAP BTP Breakout Room 2 – SAP Extension Suite Powering SAP BTP Breakout Room 3 – SAP Analytics Powering SAP BTP	40 min

All of our attendees who complete the survey will receive the following eBook



We will be giving a free copy of the eBook **“Introducing SAP Cloud Platform Workflow”** to the first 20 participants who have completed our Webinar Survey on February 23, 2021.

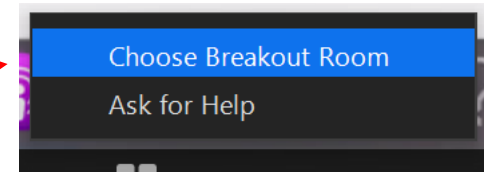
Follow these steps to join and navigate the Breakout Rooms:

Step 1. Taskbar



Step 2. Click on Breakout Rooms Button

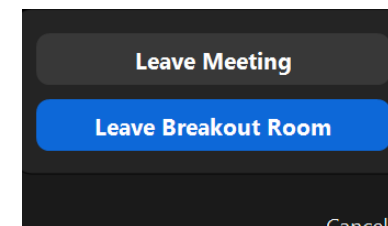
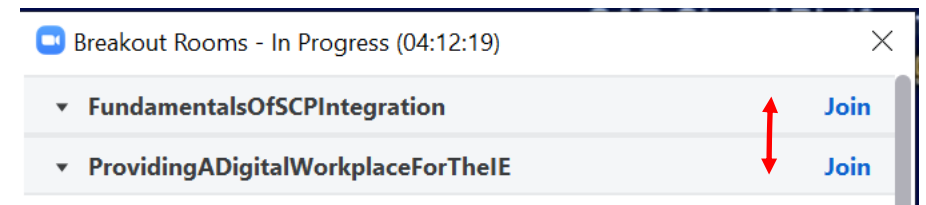
Step 3. Choose which Breakout Room you want to join



Navigate between Breakout Rooms:

→ **If you want to change** into another Breakout session, you can simply switch to the next room. You **might need to scroll down** until you find the next Breakout Room(s)

→ You can also leave the Breakout Room, join the Main Room, or start from step 1.



SAP Practitioner Forums – 2021 schedule



Third
Wednesday

SAP Screen Personas

Hosts: Peter Spielvogel and Sebastian Steinhauer
Register: <http://eepurl.com/b3dqZT>

Third
Thursday

SAP Fiori

Host: Toros Aledjian
Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Thursday

SAP UX APJ

Hosts: Jocelyn Dart, Rajesh Ragupathy, Toros Aledjian, Sylvia Barnard
Register: [SAP Fiori \(APJ UX\) Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform

Host: Toros Aledjian
Register: [SAP Business Technology Practitioners Forum](#)

Third
Tuesday

SAP Business Technology Platform APJ

Host: Richa Sharma, Toros Aledjian
Register: [SAP Business Technology Practitioners Forum](#)

Thank you!

In our ongoing efforts to bring you better webinars in the future please complete our Webinar survey found at the following link or use the QR Code



https://qtrial2019q3az1.az1.qualtrics.com/jfe/form/SV_0xmVZG06CyoYyYm