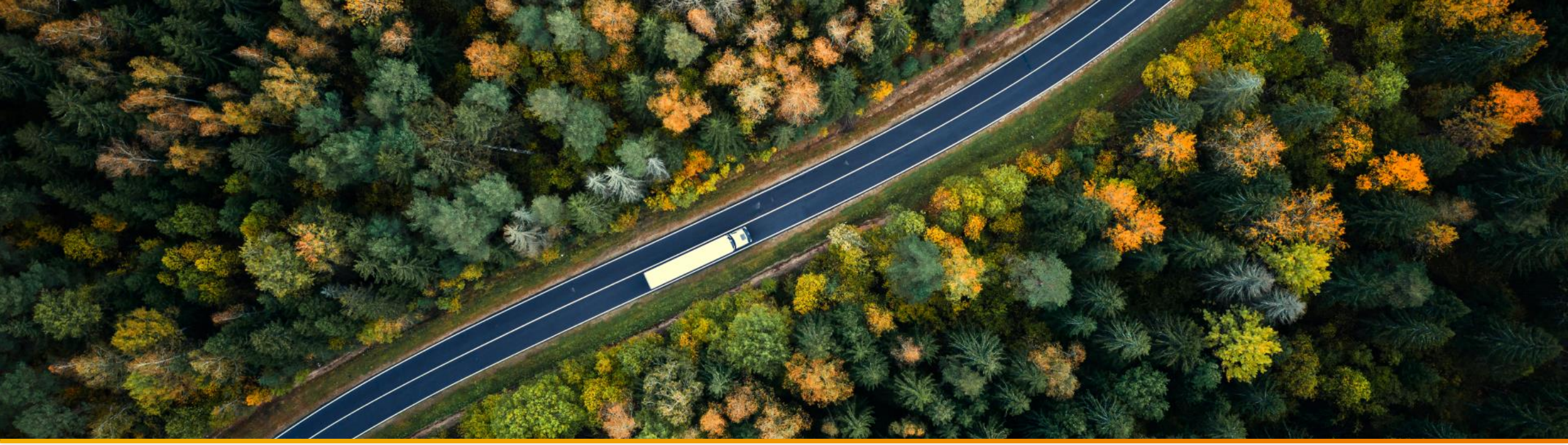

SAP’s Intelligent Enterprise strategy

… it’s all about adoption

Carsten Puschke | Dir. Prod. Mgmt. Intelligent Enterprise & BTP Foundation, Technology & Innovation | SAP SE

EXTERNAL

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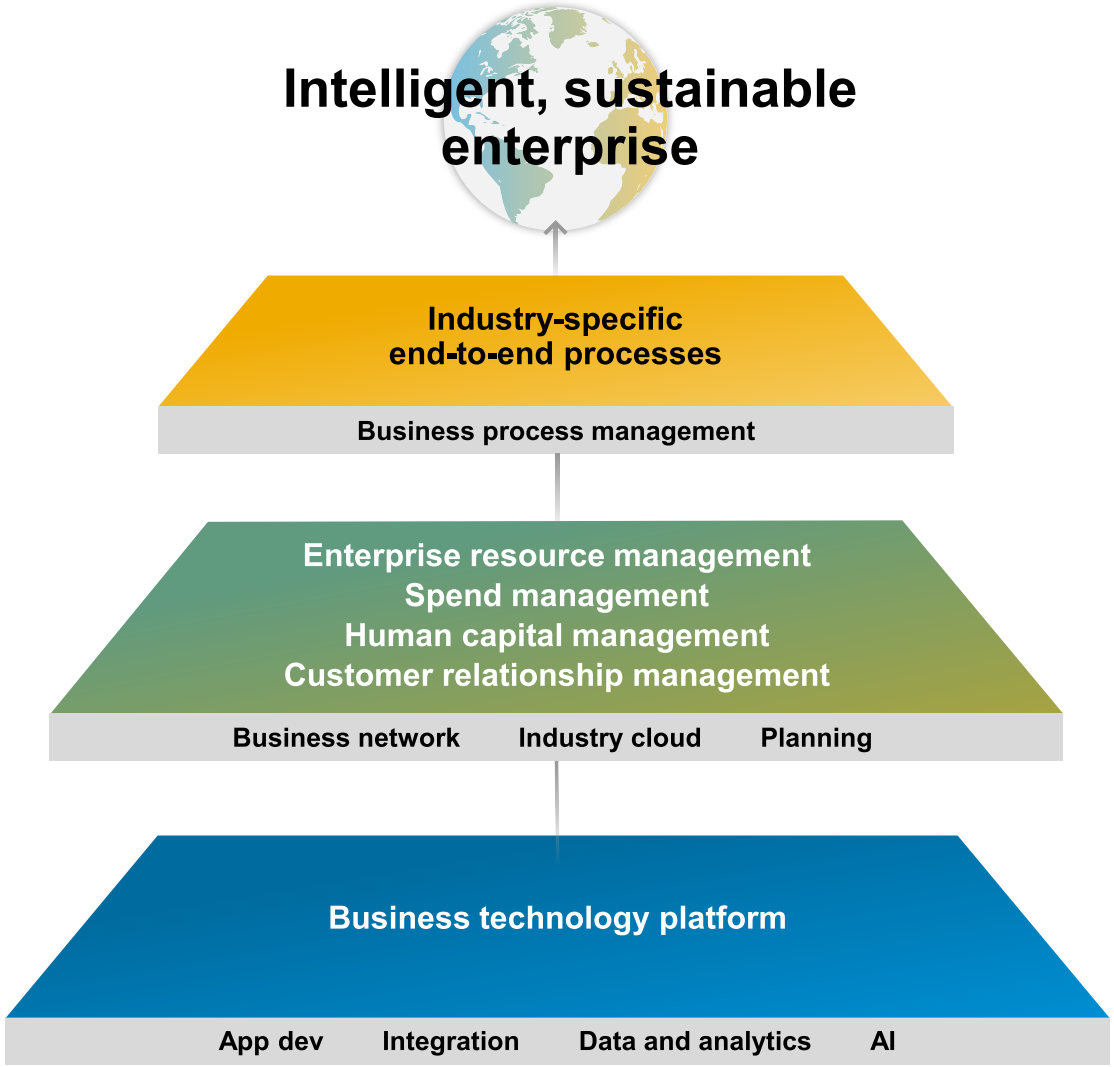
Our Strategy

Enable every enterprise to become an intelligent, sustainable enterprise



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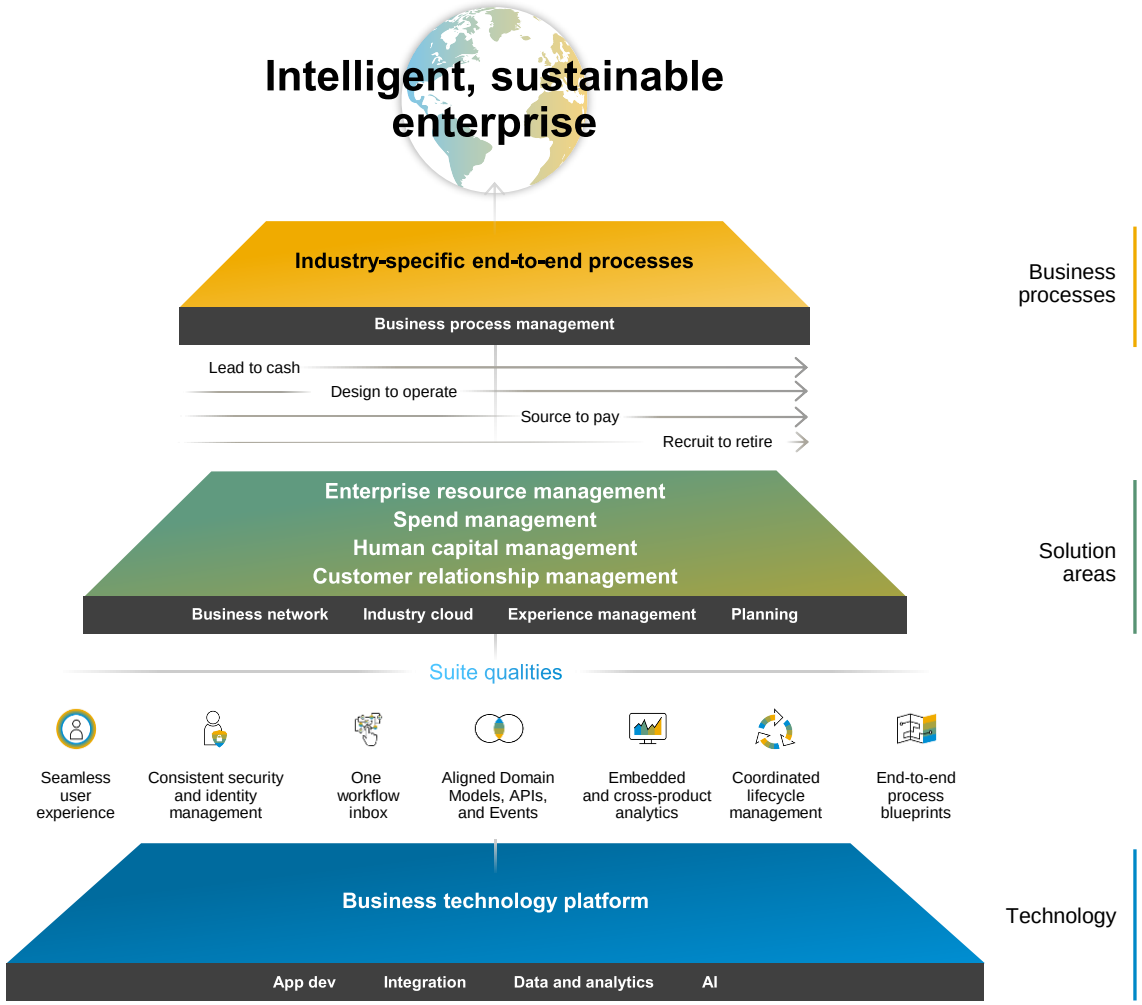
SAP's Integration Plan in the Cloud – Deep Dive Integration Strategy

SAP provides the advanced technologies and services to ensure integrated end-to-end business processes across SAP, partner, and third-party applications

The **business technology platform** provides the critical integration capabilities to ensure connected end-to-end business processes across SAP and third-party applications

Out of the box '**suite qualities**' facilitate a consistent experience across applications with unified security, workflow, data semantics, user interface, lifecycle management, and process architectures.



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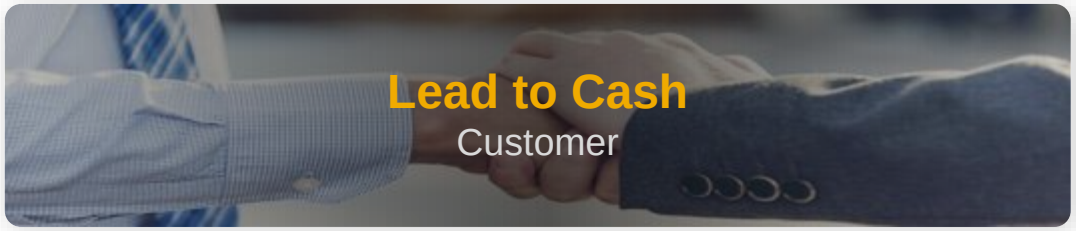
End-to-End Business Processes

Integrated End-to-End Core Business Processes



Lead to Cash
Customer

Cover the entire business process from initial contact with a prospective customer, to order fulfillment and service delivery, driving revenue opportunity and optimizing the experience along the entire customer journey.

Design to Operate
Manufacturing & Supply Chain

Encompass the entire lifecycle ranging from design to planning, manufacturing, delivery, and finally operations. Leverage the interoperable and modular framework of SAP Digital Supply Chain solutions to run a resilient and sustainable supply chain.

Source to Pay
Finance & Procurement

Optimize, simplify, and effectively manage all spend processes and spend categories to drive business outcomes – facilitating the transition from digital to autonomous procurement with lower TCO and leveraging the collective intelligence and network effect of the marketplace.

Recruit to Retire
Human Resources

Understand, manage, and optimize all aspects of workforce (employees and external workers) in line with business objectives, and with clear financial impact – facilitating exceptional workforce experience and business transformation.

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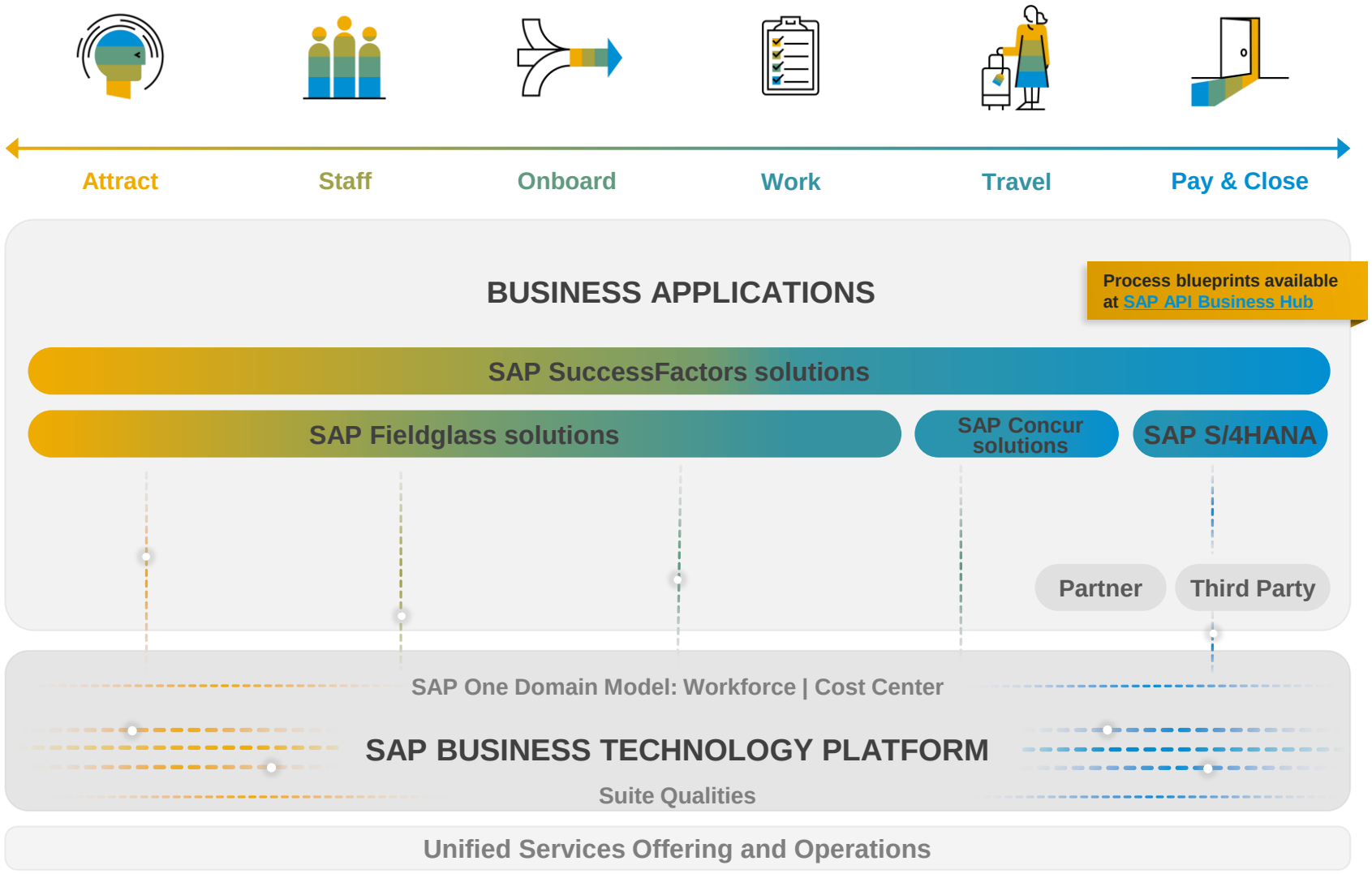
How can I attract and retain the best employees and external workers?

Integrated Recruit to Retire Process



30% Reduction

in recruitment time – FRoSTA AG

90% Increase

in operational excellence, with a significant reduction of administrative tasks – Power International Holding

- ✓ Build and operate a transparent organization
- ✓ Reduce time to hire
- ✓ Ensure compliance with legal regulations
- ✓ Ensure a secure and viable workforce
- ✓ Transforming travel and expense management with SAP Concur
- ✓ Make talent decisions proactively

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Suite Qualities

Suite Qualities – Consistent Experience Along End-to-End Key Processes

Implemented across end-to-end business processes delivered by the SAP Business Technology Platform to unify user experience, security, workflow inboxes, data semantics, analytics, lifecycle management, and process architectures.

Seamless User Experience

Improve the daily work experience of end users with a common look for all SAP solutions across the intelligent enterprise.

Enabled by: SAP Fiori, SAP Launchpad service on SAP BTP

Consistent Security & Identity Mgmt.

Reduce manual administration efforts for user management and identity provisioning and enable a seamless login process to avoid work disruption.

Enabled by: SAP Cloud Identity Services on SAP BTP

End-to-End Process Blueprints

Reduce planning effort for implementation projects and support architecture decisions by leveraging process blueprints following the industry reference architecture standard.

Enabled by: SAP API Business Hub

Aligned Domain Models, APIs & Events

Simplify the exchange of business objects and improve data consistency by using one semantically aligned domain model across all end-to-end business processes.

Enabled by: SAP One Domain Model, SAP Master Data Integration service on SAP BTP

Embedded Analytics Across Solutions

Make quick and confident decisions by relying on comprehensive analytical insights, based on secure live access to your business data.

Enabled by: SAP Analytics Cloud

Coordinated Lifecycle Mgmt.

Accelerate implementation projects and reduce manual integration configuration effort with harmonized provisioning, setup and operations, and monitoring solutions.

Enabled by: SAP for Me, SAP CALM

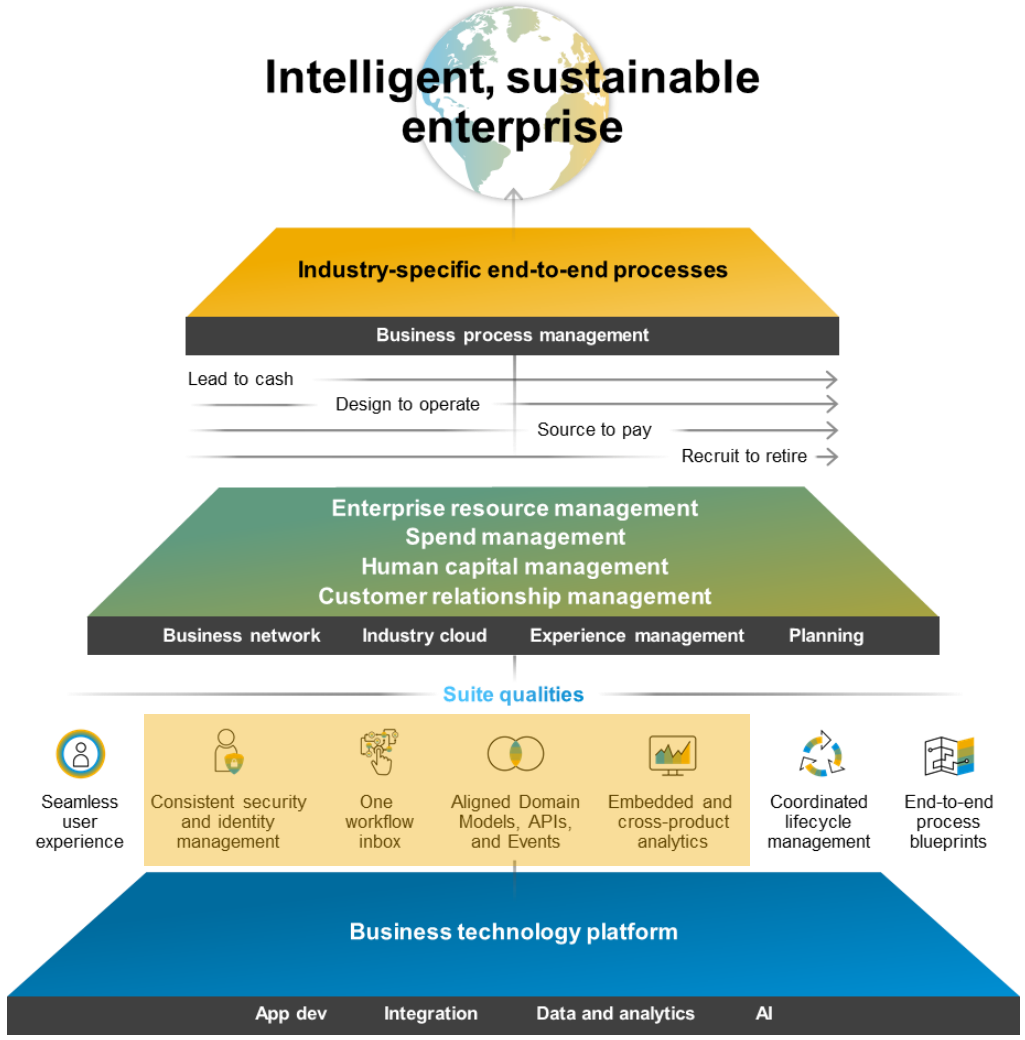
One Workflow Inbox

Complete business tasks proactively through a unified view of pending tasks across SAP solutions in both mobile and desktop environments.

Enabled by: SAP Task Center on SAP BTP and SAP Mobile Start

For full workflow modeling and visibility capabilities leverage SAP Process Automation on SAP BTP

Fundamental BTP Services for the Integrated Intelligent Enterprise



- Identity Authentication Service
- SAP Cloud Integration
- Embedded SAP Analytics Cloud
- SAP Master Data Integration
- SAP Task Center Service
- SAP Workflow Management

Adoption of **combined BTP Services** indicates customer journey towards **Intelligent Enterprise scenarios**

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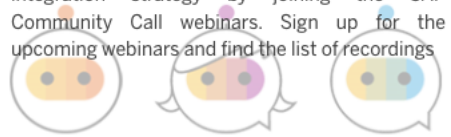
SAP Integration Strategy

Welcome to the community home about the SAP Integration Strategy in the context of the intelligent enterprise. Discover SAP's holistic integration approach, which covers both technology and business processes delivering a significant value to your business. Learn all about suite qualities which facilitate a seamless out-of-the-box integration of SAP's intelligent suite along defined end-to-end business processes.

Webinar Calendar

Deeply dive into the building blocks of SAP's integration strategy by joining the SAP Community Call webinars. Sign up for the upcoming webinars and find the list of recordings



Featured Content

New Blog Post Series around SAP Event Mesh cloud service available for you

To help other developers/customers get an understanding of various concepts involved in SAP Event Mesh service, we are starting with a series comprising of multiple technical how-to-guides.
With this overview blog post by Ayush Kumar and Vipul Khullar you get a perfect start into the topic.

The first 2 deep dive blogs are already available for you:

SAP Integration Experience - Provide feedback on the functional and architectural aspects of intelligent enterprise scenarios

SAP Integration Experience Feedback provides you the opportunity to experience intelligent enterprise scenarios and suite qualities on an integrated SAP landscape.

Entire project list

Featured Projects (as of June 13th)

SAP Community Calls for the Intelligent Enterprise

Deeply dive into the building blocks of SAP's integration strategy by joining the SAP Community Calls.

Check in to our SAP Community Youtube Channel for the upcoming webinars:

Quickly access our last SAP Community Call:

- Explore the new Integration Assessment Capability within

Search community content

Search

Must reads / visits

Intelligent Enterprises Are Integrated Enterprises (whitepaper)

SAP Discovery Center - Implement your use cases on SAP Business Technology Platform

End-to-End Business Processes

Business Process Reference Architectures in the SAP API Business Hub

Recruit to Retire - Configuration

Lead to Cash - Configuration

Source to Pay - Configuration

Design to Operate - Overview

Core Technologies & Best Practices

SAP COMMUNITY CALLS

Delivering on the Promise of the Intelligent, Sustainable Enterprise –
Powered by SAP Business Technology Platform

July 13, 2022 | 08:00 AM (EST) / 02:00 PM (CET)

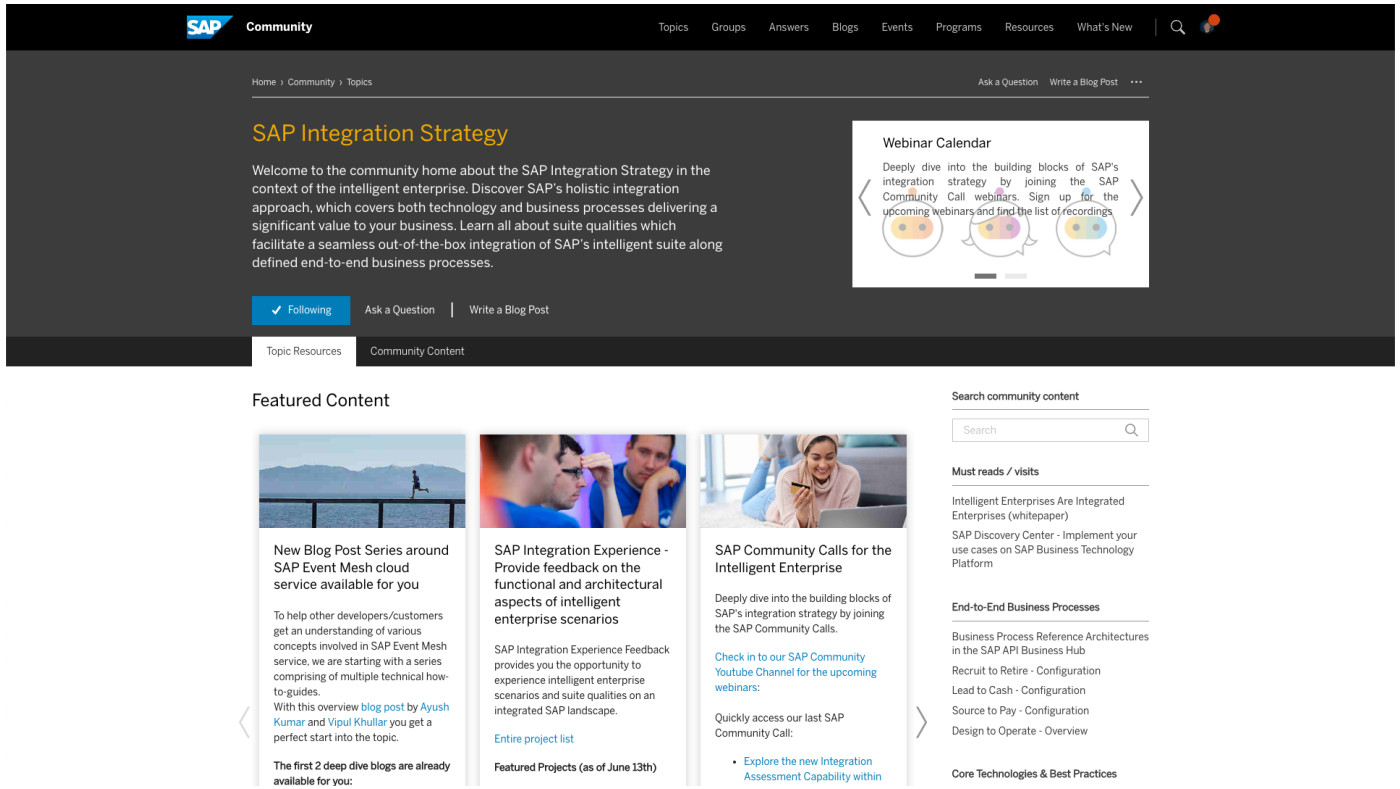
Steffen Pietsch
Vice President, Head of SAP BTP Product Management, SAP SE

Phil Loewen
Global Head of Cross Product Strategy & Product Management, SAP SE

THE BEST RUN SAP

Recap

Key Resource



https://community.sap.com/topics/integration-strategy

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Thank you.

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THE BEST RUN SAP