



SAP Mobile Start – Release Update

The Intelligent Enterprise at your fingertips

July 2022

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Agenda

SAP Mobile Experience - Vision and Strategy

SAP Mobile Start

What's New?

Architecture, Availability and Much More

Q&A

Meet the SAP Mobile Experience

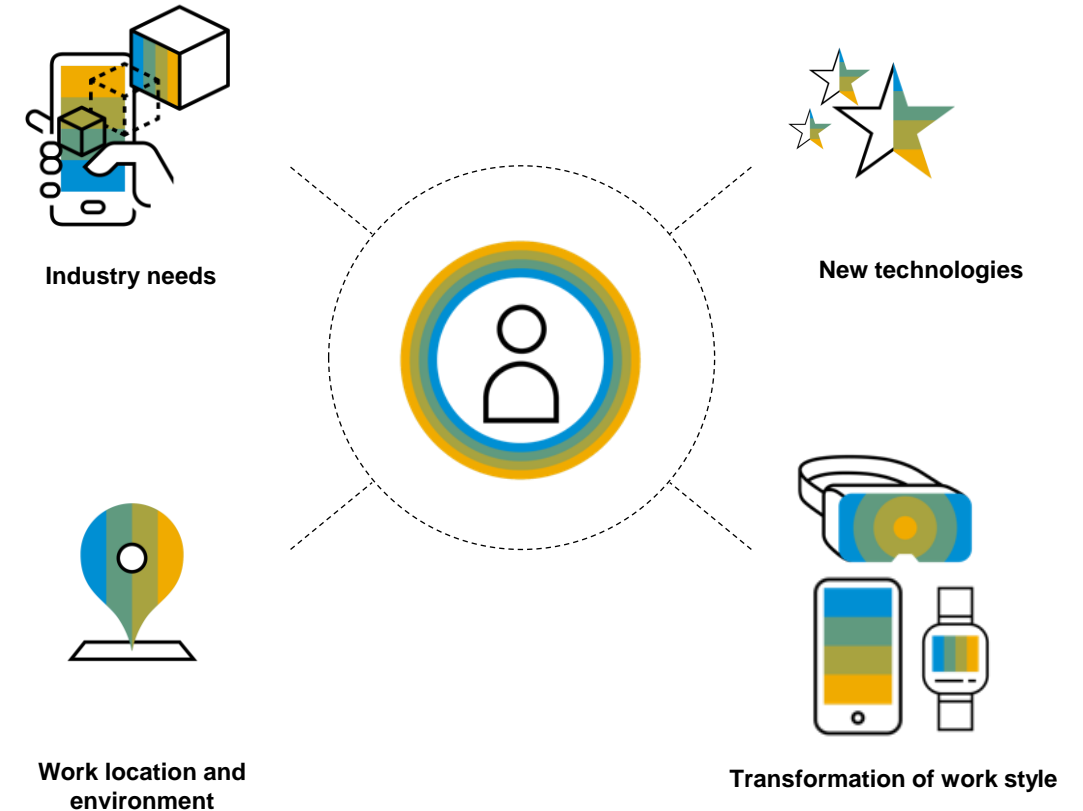


SAP Mobile Experience & Engineering

SAP's Mobile Experience and Engineering (MXE) defines and drives the mobile vision and strategy for the Intelligent Enterprise Suite.

We are a global network of mobile development and product management teams that deliver the entire mobile lifecycle process from mobile solution portfolio design to complete mobile application delivery.

We collaborate and co-innovate with customers and partners to deliver the best possible mobile experience to support the end-users delivering their day-to-day activities using mobile devices.



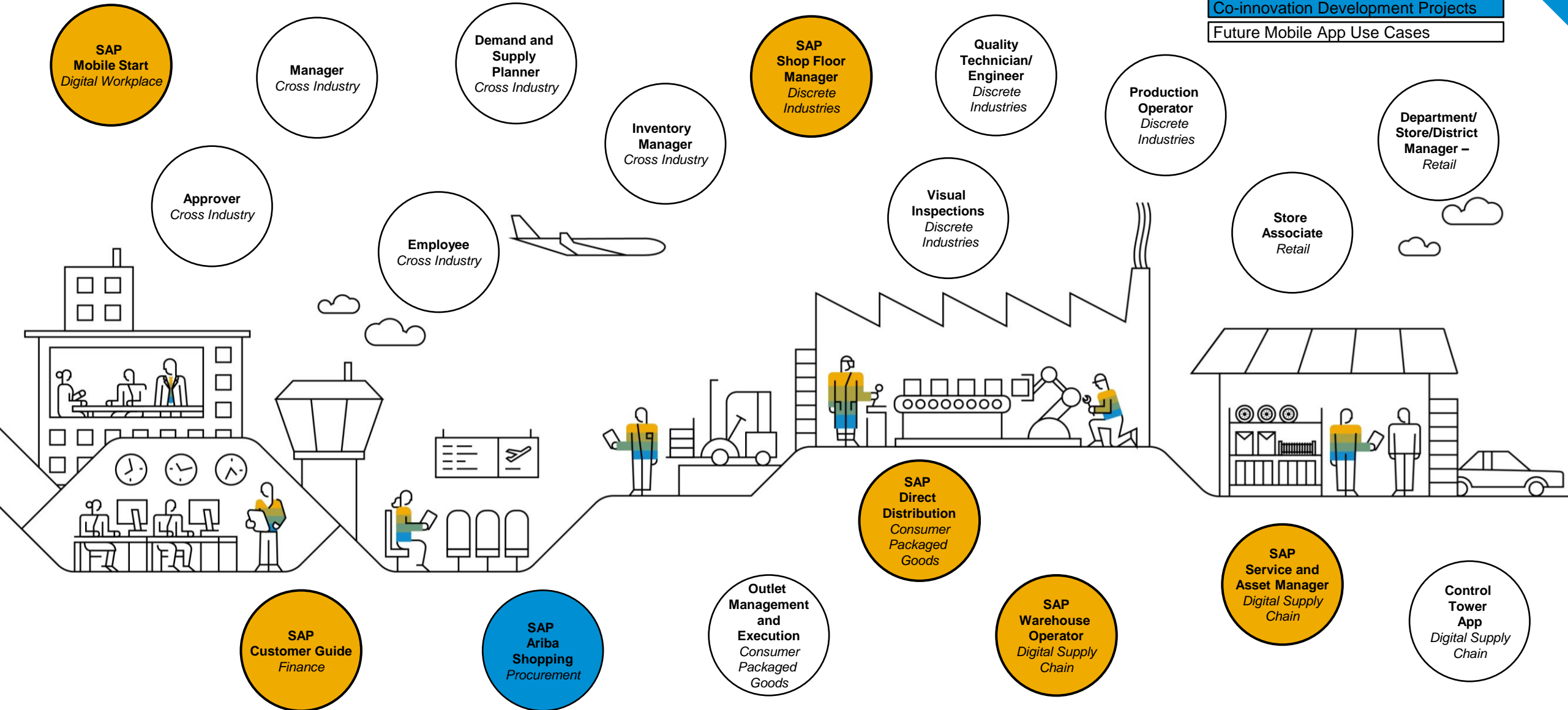
SAP Native Apps & Experiences for the Intelligent Enterprise

Lab preview

SAP S/4HANA Mobile Products 2022

Co-innovation Development Projects

Future Mobile App Use Cases



SAP Mobile Start



SAP brings the Intelligent Enterprise to the fingertips of every SAP user.

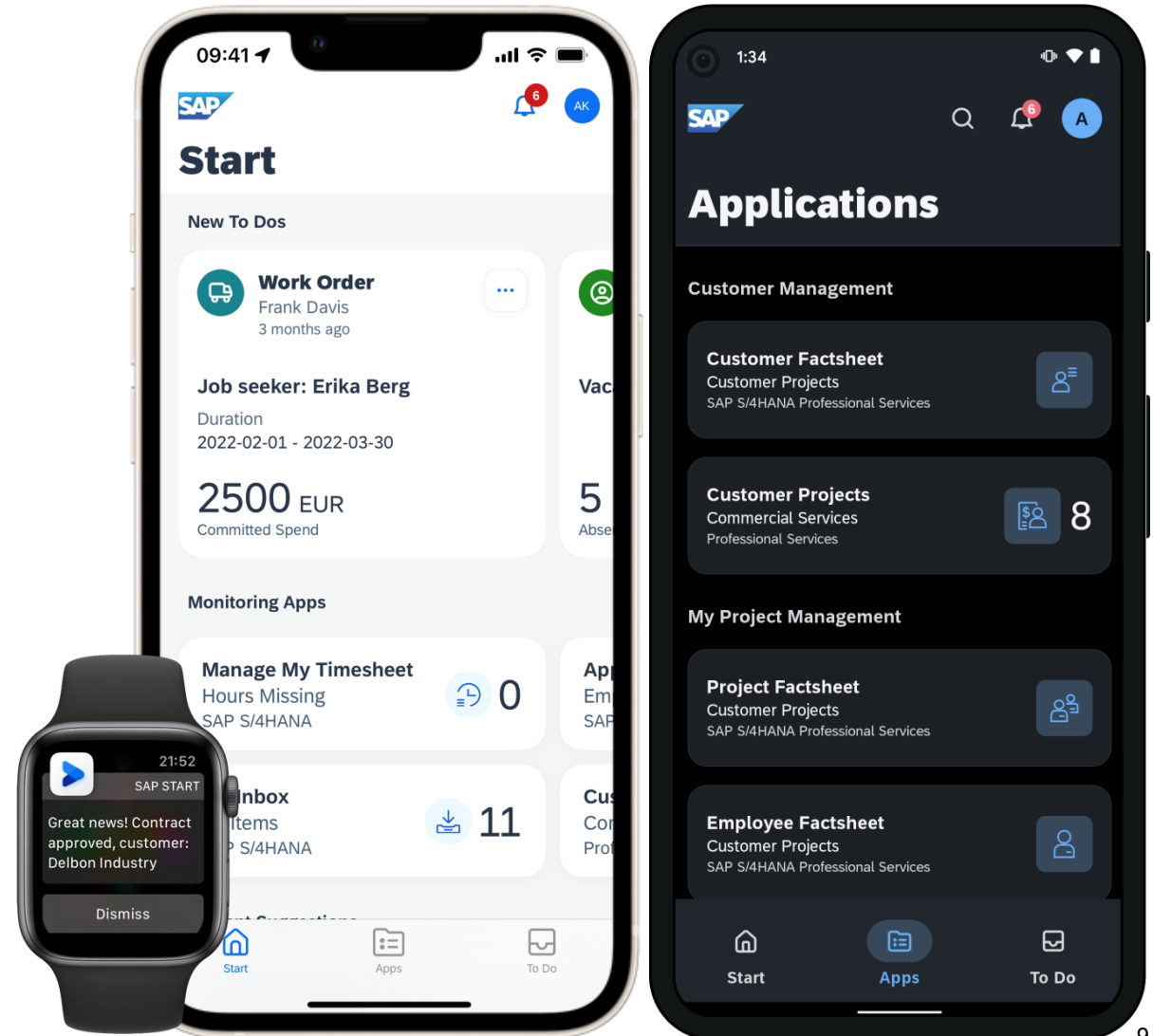
SAP Mobile Start



SAP Mobile Start - Key Capabilities and Value Proposition

Your native entry point to the Intelligent Enterprise

- Seamless mobile access to the Intelligent Enterprise, its applications (native or web), web content, data or SAP S/4HANA notifications to quickly address business issues
- Consumer-grade user experience and superior performance, designed for an intuitive and personalized native OS experience with enterprise-grade capabilities
- Consolidated view on all tasks and workflows approval requests, enabling end-users to trigger direct actions thanks to SAP Task Center integration
- Improved productivity, agility and work flexibility thanks to mobile
- Stay up-to-date and react quickly to any business-critical situation
- Persona-centric configurations, tailored to any user needs



Key Capabilities

SAP Mobile Start is the native app for all SAP users



Native entry point
to the Intelligent Enterprise Suite



Deep integration
with your mobile devices



Tailored content
per persona

SAP Mobile Start integrates SAP Task Center

Leverage SAP Mobile Start to manage your workflow approvals at your fingertips

SAP Solution Portfolio

SAP SuccessFactors 

SAP Ariba 

SAP Fieldglass 

SAP Concur 

SAP S/4HANA*

Service
provider
interface



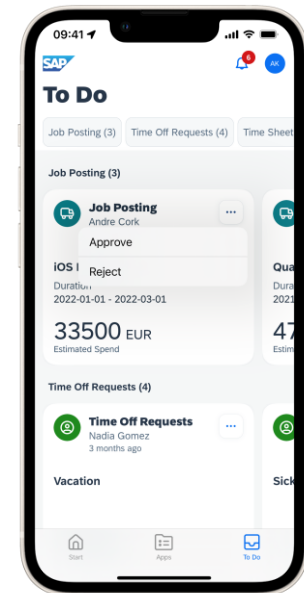
Push/Pull

SAP BUSINESS TECHNOLOGY
PLATFORM

SINGLE USER IDENTITY

**SAP Task Center
service**

Approving Users



SAP Mobile Start integrates SAP Task Center - it provides a seamless and integrated user experience, on the mobile device, for customers who want a unified view of approvals across multiple applications for a smooth and consistent approval process. Users reduce the time spent by navigating through various systems, and have access to information to enable smart decisions.

What's New?



New Release Overview

SAP Mobile Start iOS v1.3 & Android v1.0



Notification
Center
Improvements

Horizon
Theme
Adoption

Mobile Device
Management
Support

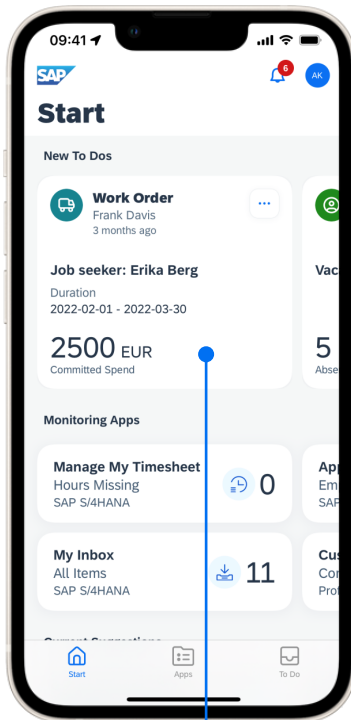
To Do's on
Start Screen

SAP Mobile
Start for
Android

SAP Mobile Start for iOS

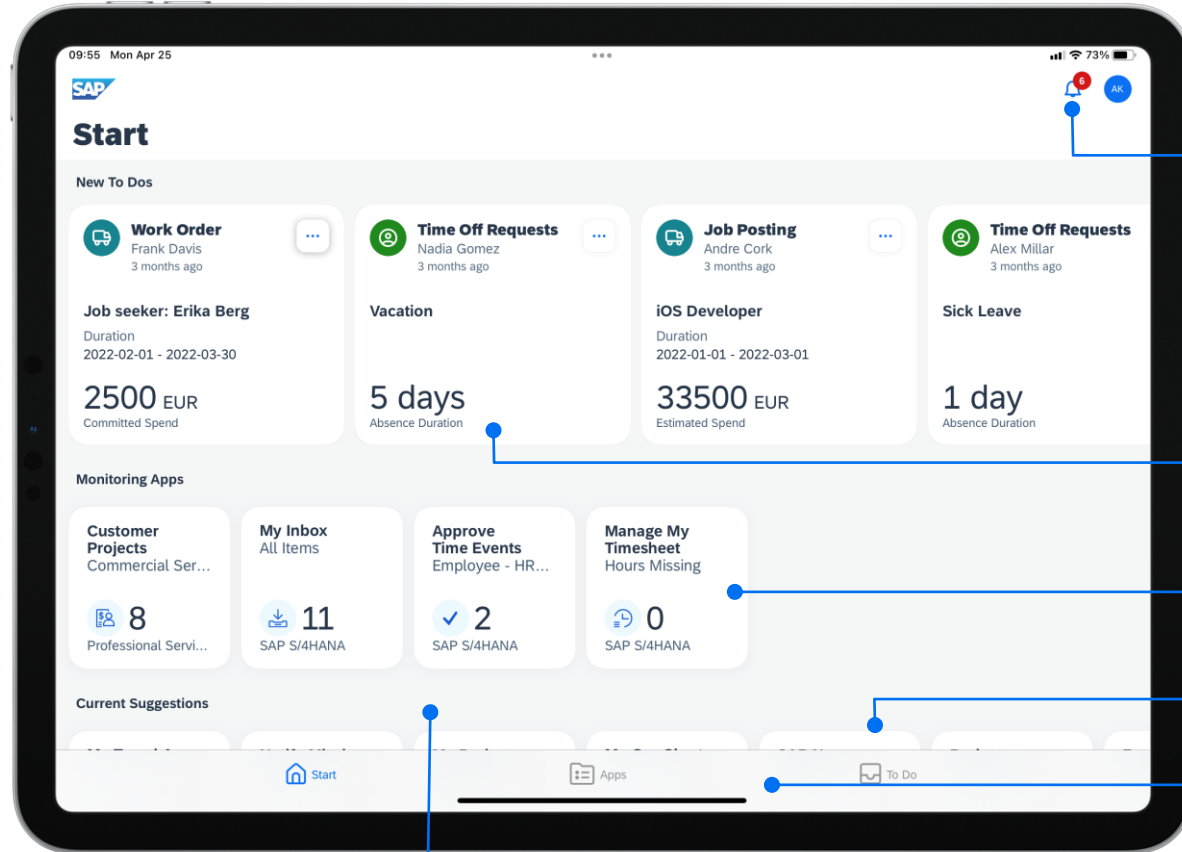
Native Entry Point to the Intelligent Enterprise Suite

iOS devices



Horizon Theme

UPDATED



Notification Center

NEW

New To Dos

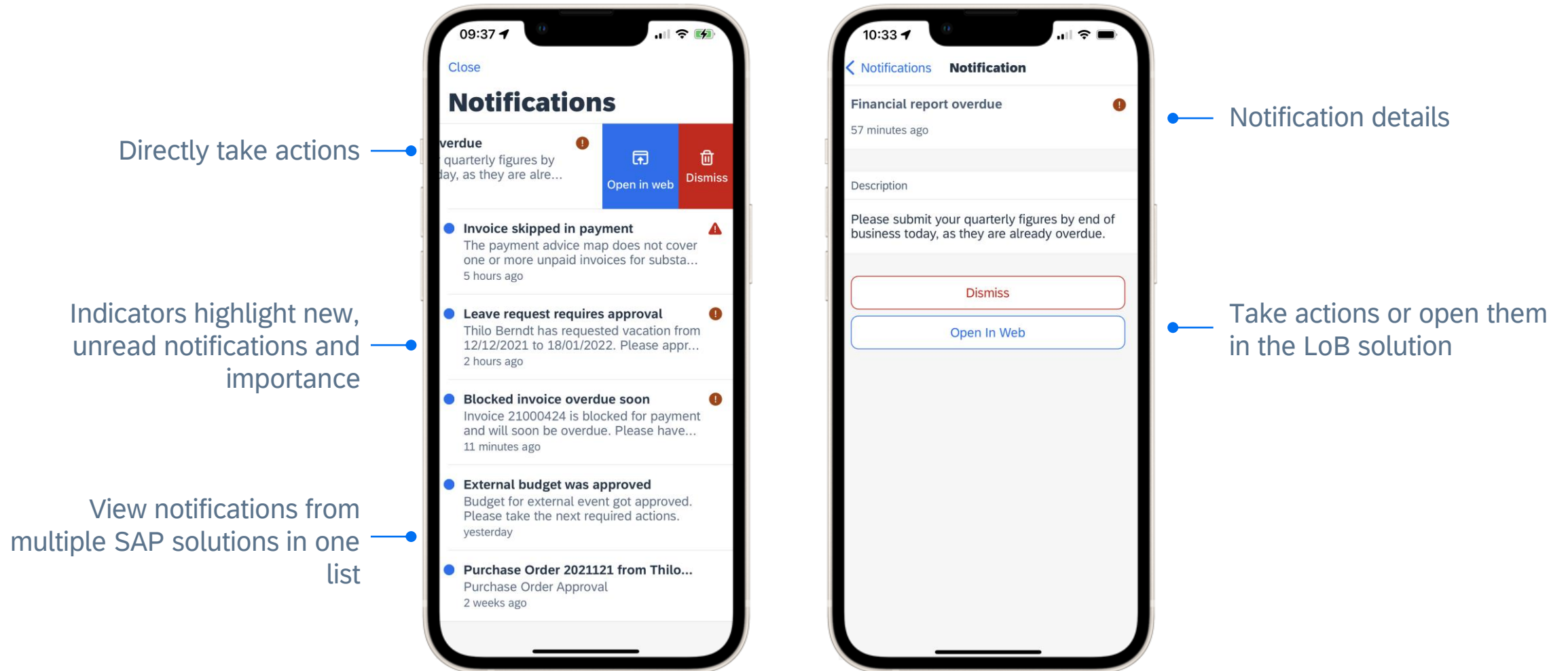
NEW

Native & Web Apps

Web links &
Newsfeed

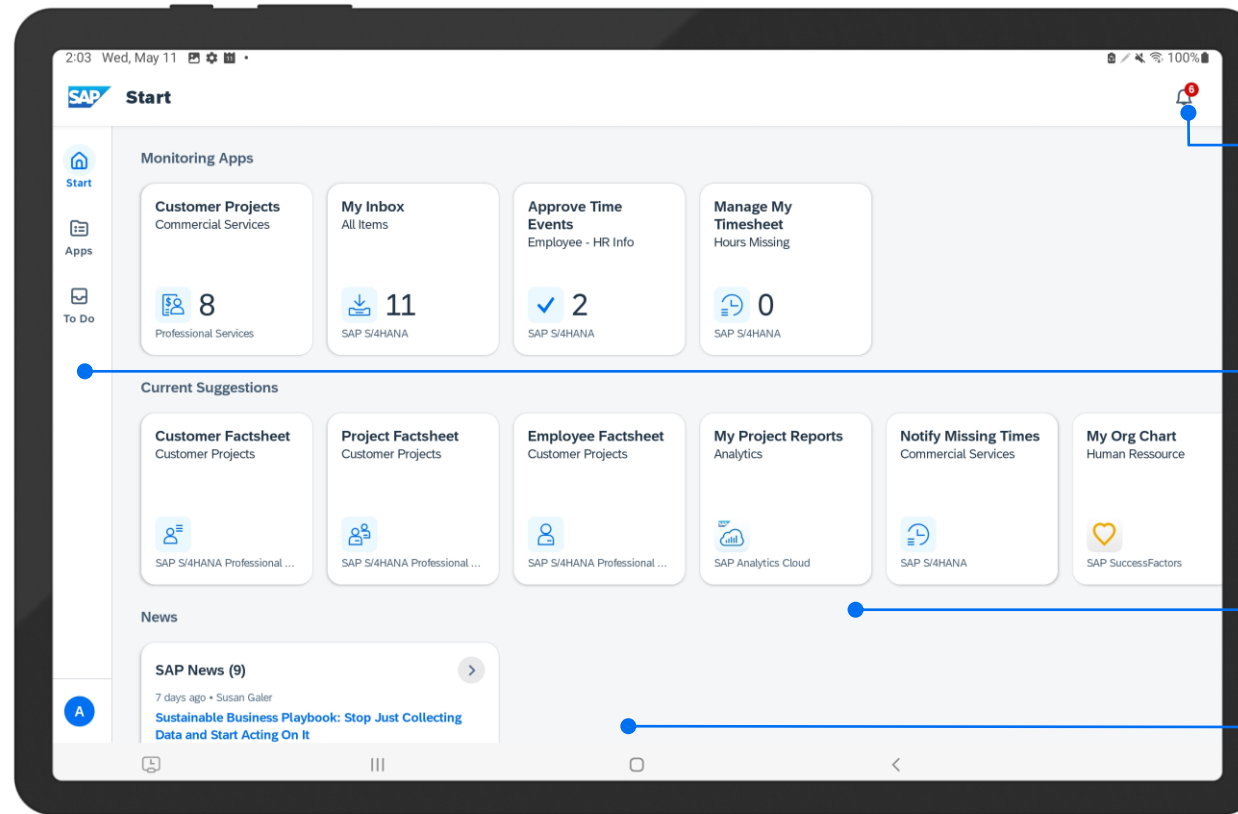
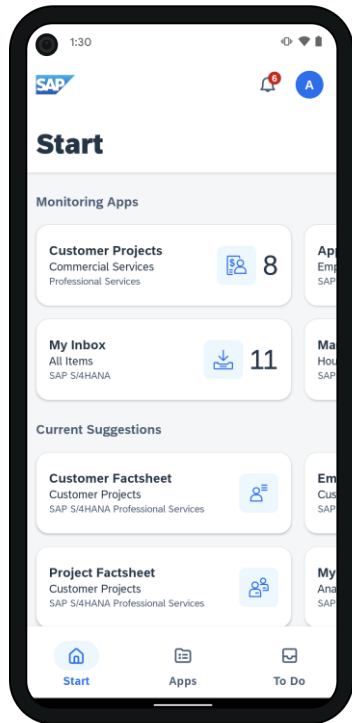
Apps & To Do Tabs

Notification Center Improvements



SAP Mobile Start for Android

SAP Mobile Start for Android



Notification Center

Apps & To Do Tabs

Native & Web Apps

Web Links & Newsfeed

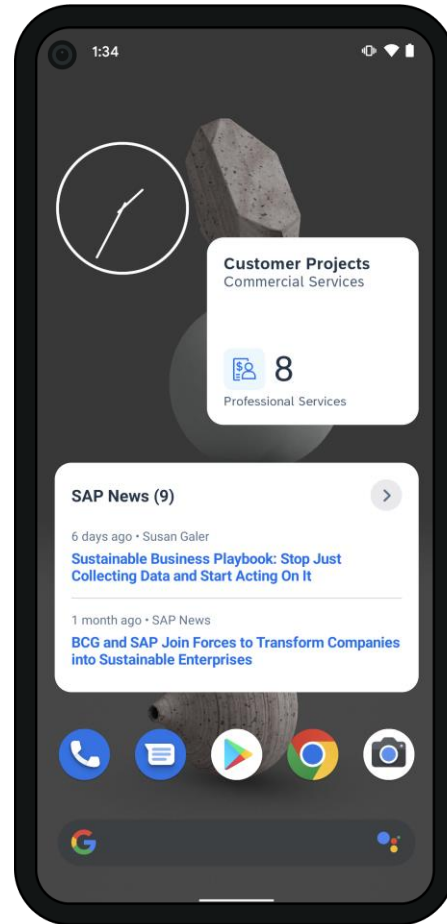
SAP Mobile Start for Android

Android Integration: Increasing efficiency & business awareness

Widgets

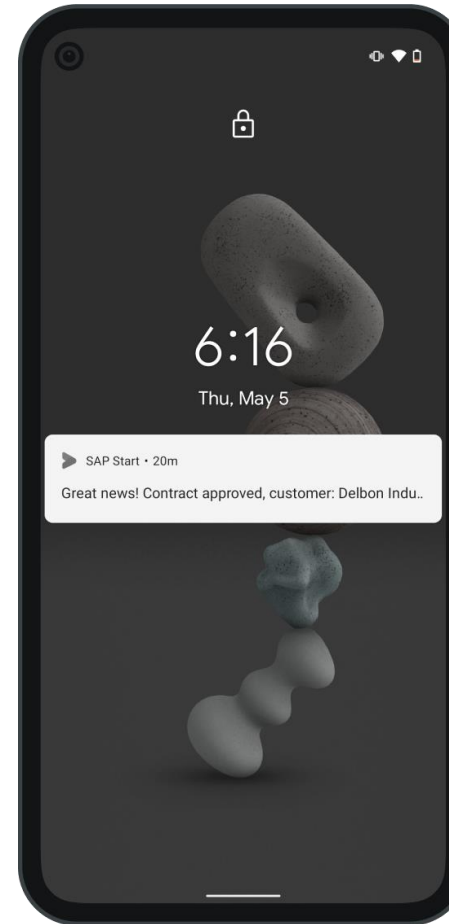
See your latest company news from your home screen

Monitor SAP data with Android widgets



Notifications

Allow SAP systems and solutions to send native notifications to devices



Easy User Onboarding with App Config (MDM)

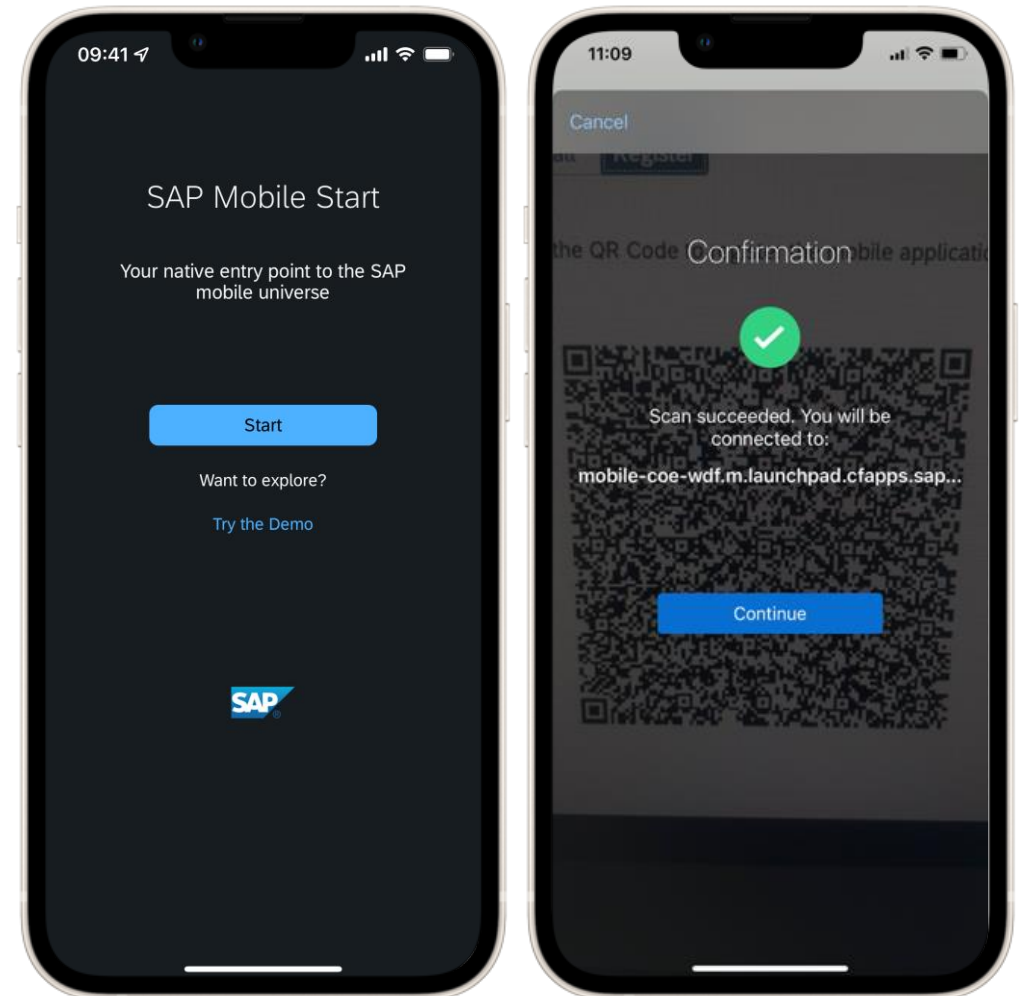
Leveraging the content prepared by IT

Install SAP Mobile Start application on your device

- From Apple App Store & Google Play Store
- From your corporate Mobile Device Management (MDM)

Click on “Start” to access all your business applications

Thanks to Mobile Device Management, you can directly start working on your business applications – they have been configured for each user by your IT Team



Product Demo



Architecture



Integration Architecture

SAP Mobile Start



SAP BTP Tenant
Abstraction & Unification



SAP Launchpad service

SAP Task Center

Notification service

SAP Mobile Services

SAP solutions like:
Business Data & Logic

SAP S/4HANA⁽¹⁾ SAP SuccessFactors⁽²⁾

SAP Concur

SAP Ariba

SAP Fieldglass

(1) Supporting native & web applications, SAP S/4HANA Cloud and on-premise

(2) Supporting SAP S/4HANA Cloud (public) and SAP S/4HANA on-premise, SAP SuccessFactors, SAP Fieldglass



Availability



Commercialization

We offer two plans

Download SAP Mobile Start application **for free** from the stores (Apple App Store & Google Play Store)

RISE SAP S/4HANA customers

SAP Launchpad service & SAP Mobile Start are included in the following packages:

RISE with SAP S/4HANA Cloud, private edition

RISE with SAP S/4HANA Cloud

RISE with SAP S/4HANA Cloud and experience management

All SAP customers

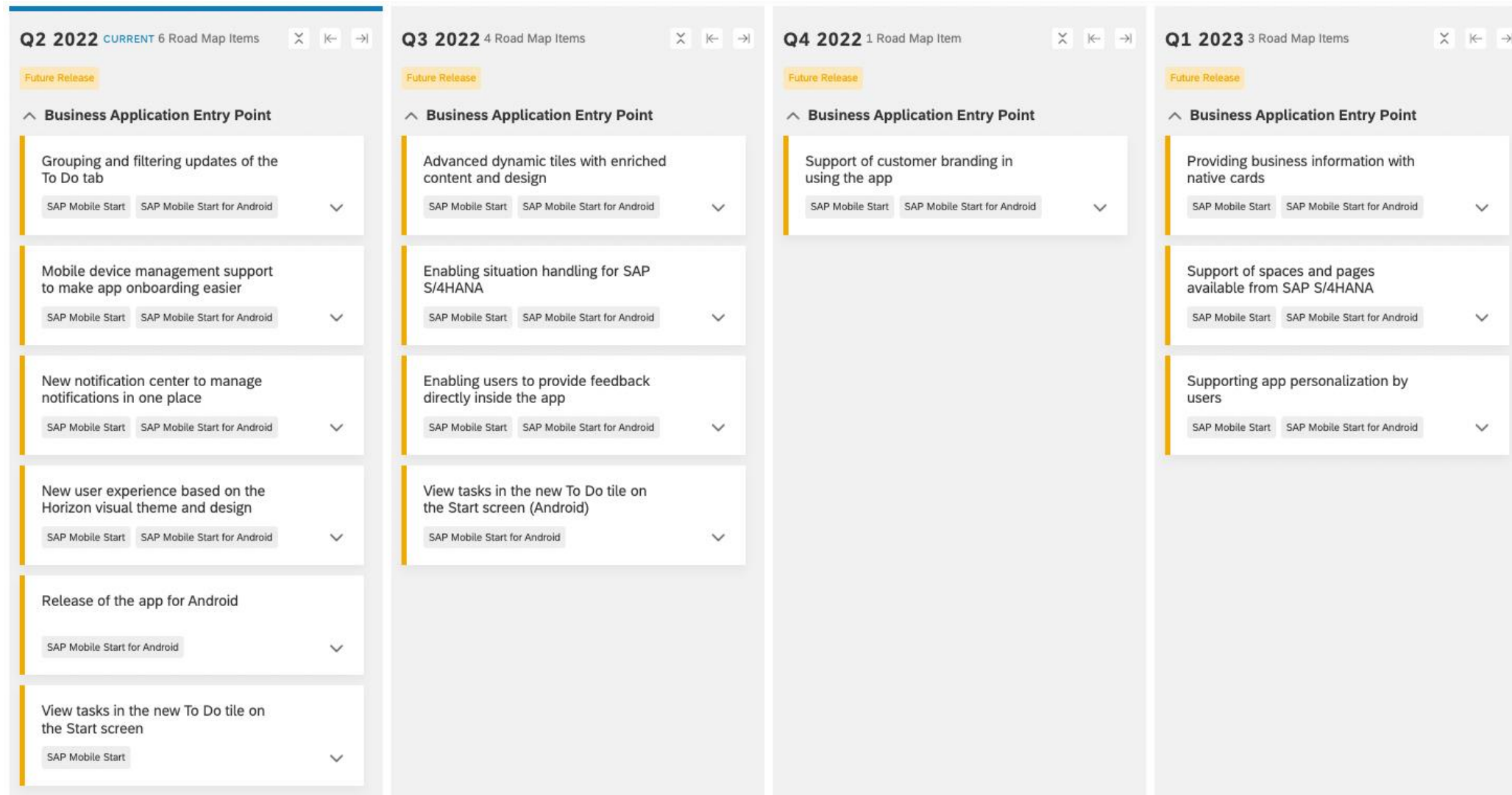
SAP Mobile Start is enabled through:

SAP Launchpad service

Only one SKU is needed!

SAP Mobile Start Roadmap*

Lab preview



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Consulting Packages

Supporting Customers with UX / Mobile Transformation

SAP UX and Mobile Consulting



Design a tailored UX / Mobile strategy

- Running strategic assessment, roadmap definition
- Addressing architecture, security, migration scenarios (e.g., on-prem to cloud, Neo to Cloud Foundry, hybrid to native)

Define single entry point to the enterprise world

- Supporting launchpad design (personas, roles, apps)
- With the right tools (e.g., SAP Mobile Start, SAP Launchpad service, SAP Work Zone)

Apply best practices for standard apps implementation

- Using SAP Fiori for SAP S/4HANA, SAP Asset Manager & other standard apps
- Leveraging best practices, accelerators & using fit-to-standard principles

Streamline UX / Mobile driven innovation

- Design thinking for process improvement & custom use cases
- Design & build extensions, custom apps (SAP UI5 / native)
- Use of SAP BTP (1) & intelligent technologies (iRPA (2), CAI (3) etc.)

Mentor on SAP UX / Mobile concepts & technologies

- SAP solutions, features, architecture, development tools
- SAP BTP (1) services (e.g., Mobile Services, Notifications)

More Information?

[Contact link](#)

(1) SAP Business Technology Platform, (2) SAP Intelligent Robotic Process Automation, (3) SAP Conversational AI

Implementation of User Experience - SAP S/4HANA

Implement SAP Launchpad service and SAP Mobile Start

Packages	Functionality Delivered	Indicative Duration	*Implementation Mode
Small – Starter Kit	<ul style="list-style-type: none">• Deploy SAP Mobile Start to existing SAP Launchpad service users	1 to 2 weeks	SAP Led
Medium – End-to-end Implementation Service	<ul style="list-style-type: none">• SAP Launchpad design (personas, roles, apps)• SAP Launchpad set-up including connectivity with SAP S/4HANA• SAP Mobile Start App deployment	4 to 6 weeks	SAP Led
Large – Additional Personalisation	<ul style="list-style-type: none">• Everything in Medium• Custom Widget content• Enabling Custom apps• Notifications	6 weeks onwards depending on scope	SAP Led
Advisory Service	<ul style="list-style-type: none">• Knowledge Sharing• Identifying user needs, roles, apps• Implementation QA service	1 week onwards depending on scope	Partner / Customer Led

More Information?
[Contact link](#)

More Insights



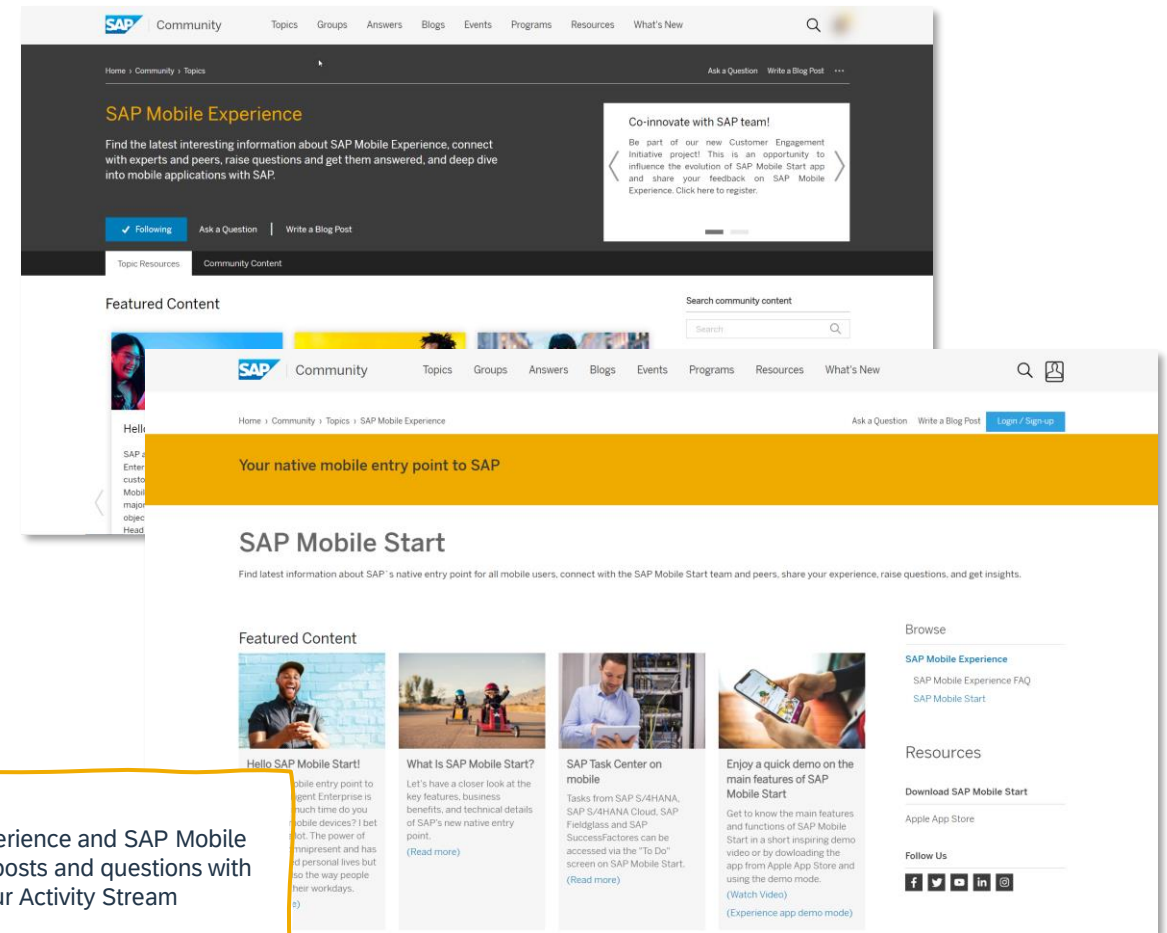
SAP Community Page

Connect with development and peers, share your experience, raise questions, and get insights

SAP Community offers you to

- Get actively involved by sharing your experience or asking/answering questions
- Connect with SAP Mobile Experts
- Get latest updates by SAP development
- Benefit from blogs provided by experts that will help you to onboard SAP Mobile Start seamlessly

SAP Mobile Experience @ SAP Community
SAP Mobile Start @ SAP Community



Follow the SAP Mobile Experience and SAP Mobile Start tags so that new blog posts and questions with this tag appear in your Activity Stream

SAP Customer Engagement Initiative

Your opportunity to influence SAP Mobile Start development

SAP Customer Engagement Initiative offers

- Updates on SAP Mobile Start firsthand
- Interactions with SAP Mobile Start experts and other CEI participants to learn about best practices
- Influence SAP Mobile Start product roadmap
- Giving your inputs and your priorities by participating into surveys, interactive workshops
- Sharing your feedbacks on newly developed features

SAP Mobile Start @ Customer Engagement Initiative
(please reach out to the team to join the open CEI)



Eager to know more?

Selection of links, videos, e-books to learn more about SAP Mobile Start



Useful links to learn about SAP Mobile Experience

- Learn more on sap.com/mobile
- SAP Mobile experience video [here](#)
- SAP Mobile Start video [here](#)
- Engage with our experts on our [community](#)
- View the SAP Mobile Start [Roadmap](#)
- Discover our [SAP Developer Center](#) content



Latest Event Recordings TechEd 2021 & Sapphire 2022

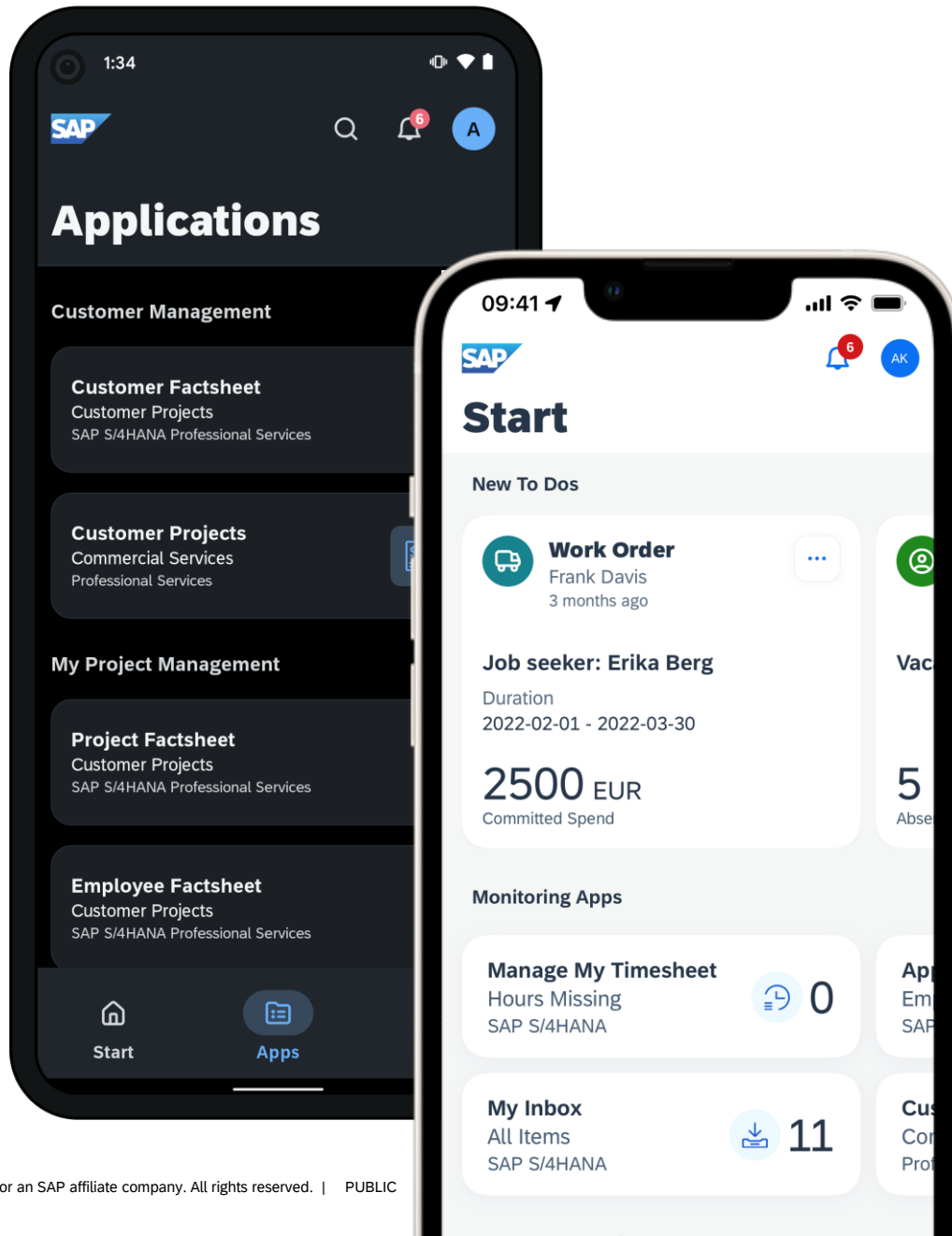
- Driving the Intelligent Enterprise with Digital Transformation ([YouTube](#): 10:30 – 13:00)
- Dive into the User Experience and Design Journey of SAP Solutions: [here](#)



SAP Mobile Start Ebook

Learn about SAP Mobile Start key capabilities and how it delivers a new way of working for our selected personas

[Read our Ebook!](#)



Get ready...

Download the SAP Mobile Start app from the App Stores to explore how you can access the Intelligent Enterprise at your fingertips



Q&A





Thank you

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