

#### **Disclaimer**

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company. The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary. These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind. and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty. In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions. SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. See www.sap.com/trademark for additional trademark information and notices.

PUBLIC 2

## SAP TechEd 2022: Opening Keynote







Intelligent
Data Apps
with SAP
HANA Cloud

New Class of

## **SAP Build**

Build Visually.
Integrate Seamlessly.
Collaborate Securely.

New **Planning Capabilities** 





SAP Integration Suite

Thousands of Integration Flows

**ABAP** Cloud







Watch the replay of SAP TechEd in 2022: Opening Keynote by Juergen Mueller

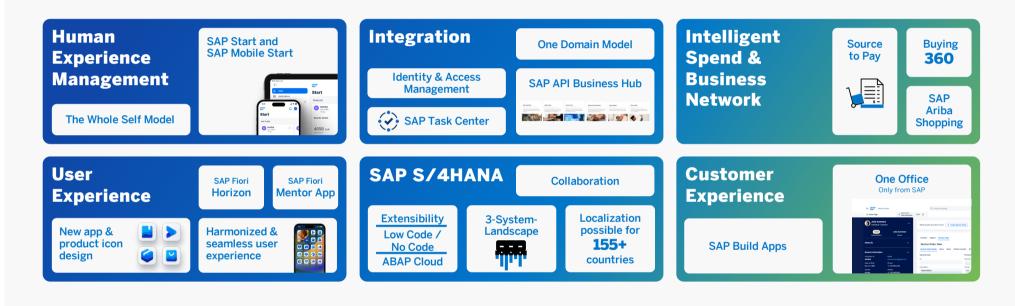




Watch the replay of SAP TechEd Keynote Highlights



## SAP TechEd 2022: Business Application Keynote



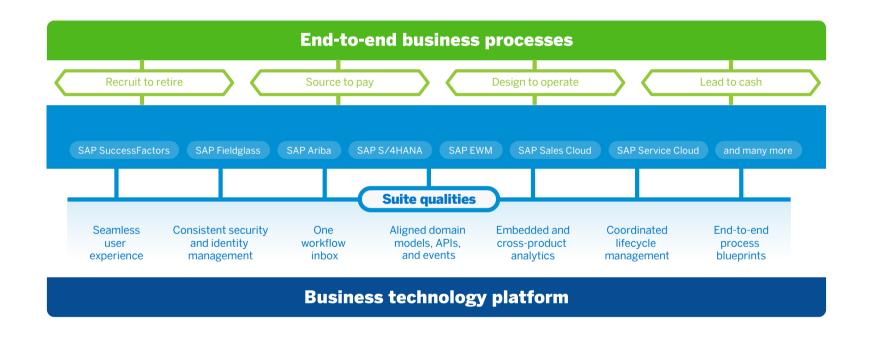
**▶** Watch the replay of SAP TechEd in 2022: Business Applications Keynote



Watch the replay of SAP TechEd Keynote – Highlights

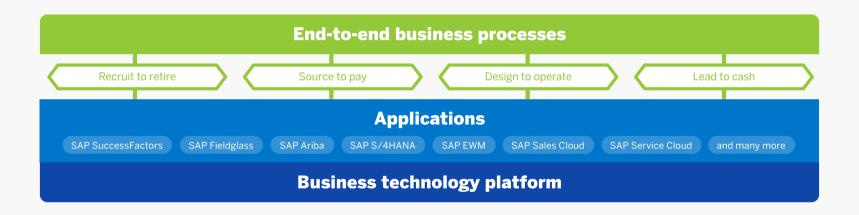


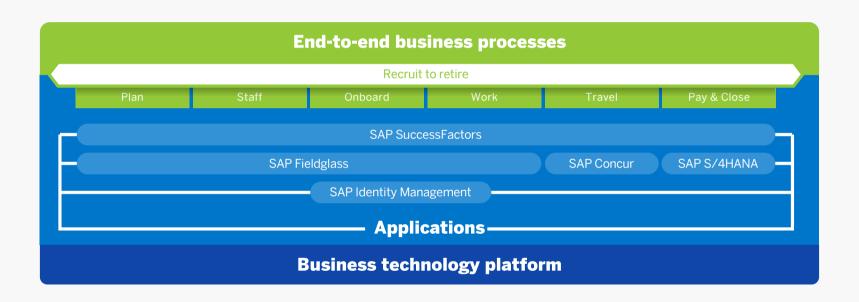
# Let's dive into the integration highlights...



Public 6







## Our customers benefit from SAP's intelligent enterprise E2E scenarios

#### **MOD Pizza**

- Recruit to retire -



Read the full customer success story

- 1,000 new hires onboarded each month
- 400 event data changes managed daily, including for promotions and separations
- 15 hours saved per week in labor related to manual data entry and analysis of integration errors

#### **Aramco Europe**

- Source to pay, hire to retire -



Read the full customer success story

- 50% reduction in application management efforts
- 60% reduction in custom code
- 70% reduction in outside travel agency costs

#### Topcon

- Lead to cash -



Read the full customer success story

- 5 days for monthly closing, down from seven days, with all subsidiaries now comfortably making the deadline
- 42% of sales orders automated in one country, up from 18% and increasing rapidly
- Expansion of user base by 500%, boost in Google conversion rates, and significantly higher Web site functionality

#### **FRoSTA AG**

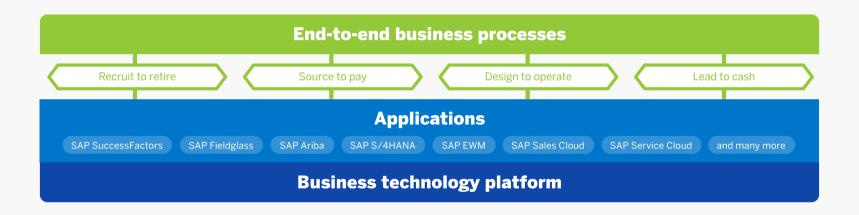
- Multiple end-to-end processes -

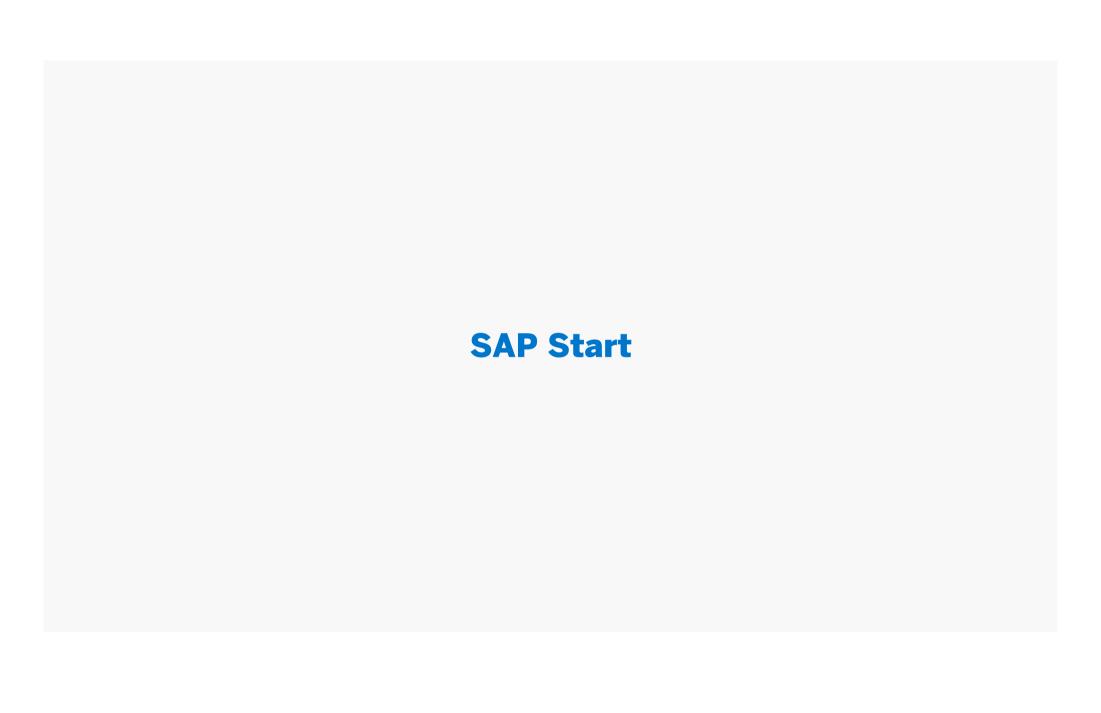


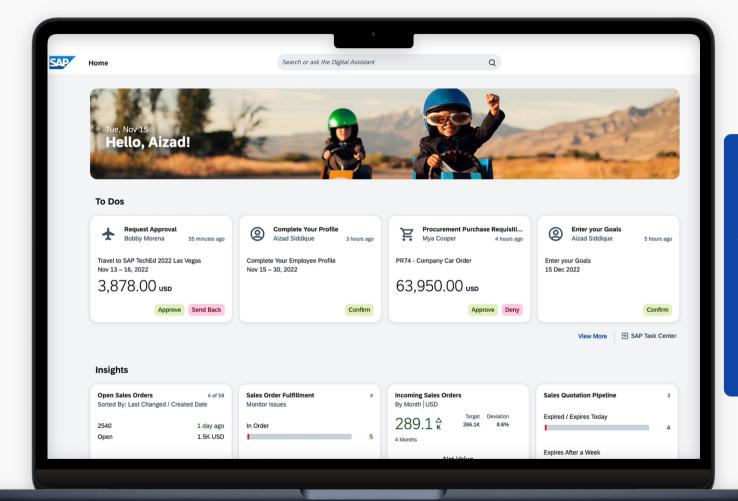
Read the full article

- About 90% reduction in time to create maintenance orders
- 1 mobile entry point across business landscape
- 24x7 mobile interactivity and connectivity enabled

© 2022 SAP SE or an SAP affiliate company, All rights reserved. | PUBLIC







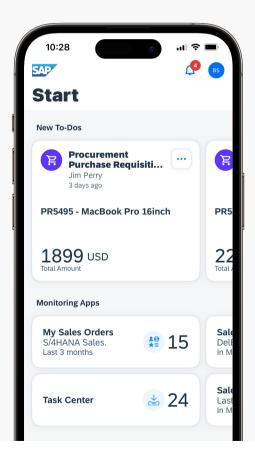
Read about all highlights in the SAP TechEd News Guide 2022

Your Native Companion

## Your relevant content

Native Notifications
Native Widgets

**Native Search** 



Your Native Companion

## **Native Notifications**

**Native Widgets** 

**Native Search** 



Your Native Companion

## **Native Widgets**

**Native Search** 



Your Native Companion

## **Native Search**

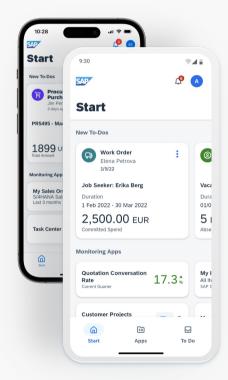


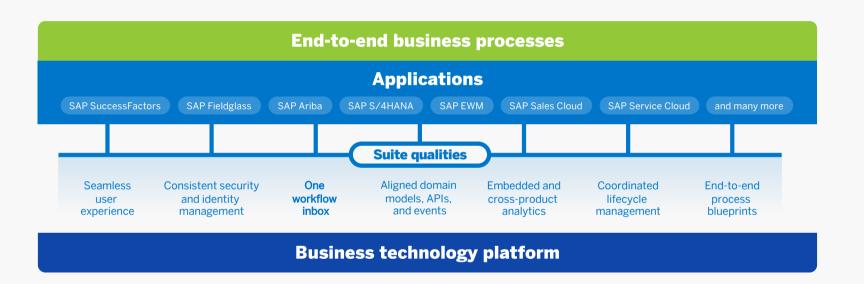
Your Native Companion

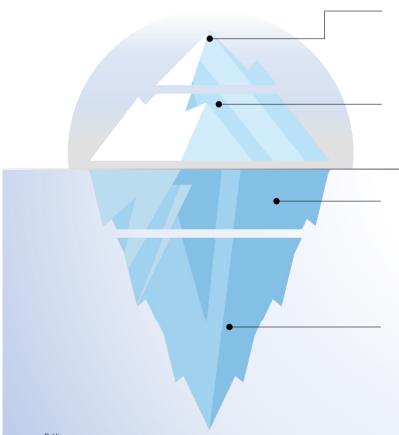


Your Native Companion

And the wait is finally over, for Android natively as well.







#### SAP Task Center – One workflow inbox for the intelligent suite

Allows users to process approval items from multiple SAP solutions in just one click, whether on the Web or a mobile device

. . . across SAP solutions

SAP S/4HANA, SAP S/4HANA Cloud, private edition, SAP S/4HANA Cloud, SAP SuccessFactors solutions, SAP Fieldglass solutions, and the SAP Ariba Buying, SAP Ariba Sourcing, and SAP Build Process Automation solutions

User experience

Tochnical foundation

- . . . applying consistent suite qualities
- Aligned domain models
- Consistent security and identity management
- Consistent user experience
- Coordinated lifecycle management

. . . based on

**SAP Business Technology Platform** 



Public 21

## The integration world is hybrid

#### **Extended integration footprint for hybrid scenarios**

#### Suite qualities:

- Hire-to-retire scenario completely based on SAP One Domain Model, including the objects Workforce Person, Cost Center, Company Code, Bank, and Exchange Rates (SAP S/4HANA Cloud, release 2211\*)
- Support of One Domain Model ID (OID) 2.0 (as of 2208 release) to manage SAP One Domain Model in hybrid landscapes

#### **Functional integrations:**

 Growing number of integration scenarios available for SAP S/4HANA (on-premise) – one of the latest examples: Lead-to-cash process: integration between the SAP CPQ and the SAP Billing and Revenue Innovation Management solutions for hybrid deployments

#### **SAP** software-to-any integration:

- Edge Integration Cell runtime deployment option (Beta) for SAP Integration Suite for optimal support of hybrid integration scenarios\*
- SAP Master Data Integration service adapter for Cloud Integration capability with SAP Integration Suite



Public 22

<sup>\*</sup> Current state of planning at the time of the session recording

Products

#### Discover Business Processes for Faster Integration

Accelerate integration by leveraging process blueprints

#### Recruit to Retire

Understand, manage, and optimize all aspects of workforce (employees and external



#### Lead to Cash

Cover the entire business process from initial contact with a prospective customer, to order fulfillment and service delivery.

**Business Processes** 



#### Source to Pay

Optimize, simplify, and effectively manage all spend processes and spend categories to drive business outcomes.



#### Plan to Fulfill

Manage within Design to Operate the journey of a product through planning, manufacturing, and logistics.

View All Business Processes







More 🗸



23

Reference business processes



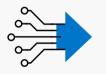
3,400+

**APIs** 



90%

of application APIs



2,600

Integration flows



Strengths: SAP provides a deep preintegration into SAP Fieldglass and SAP Ariba





2<sup>nd</sup> year in a row: SAP Integration Suite leads Gartner report



**Integration** 

is the foundation for innovation



Source to Pay



Harmonized & seamless user experience





23

Over

90%

of application APIs published

Reference business processes

**Recruit to Retire ODM** based master data integrations live

> Read about all highlights in our Integration strategy paper







Discover business processes for faster integration on the

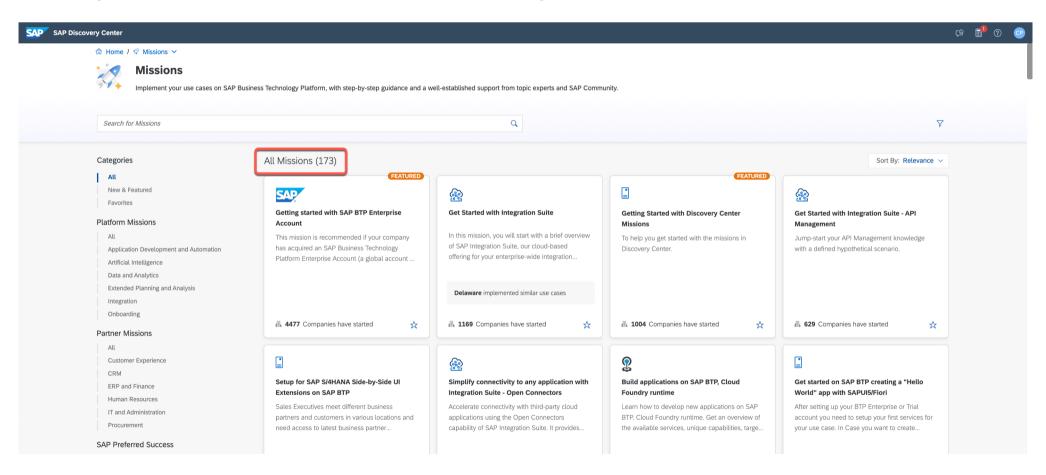
**SAP API Business Hub** 

**Design to Operate** 



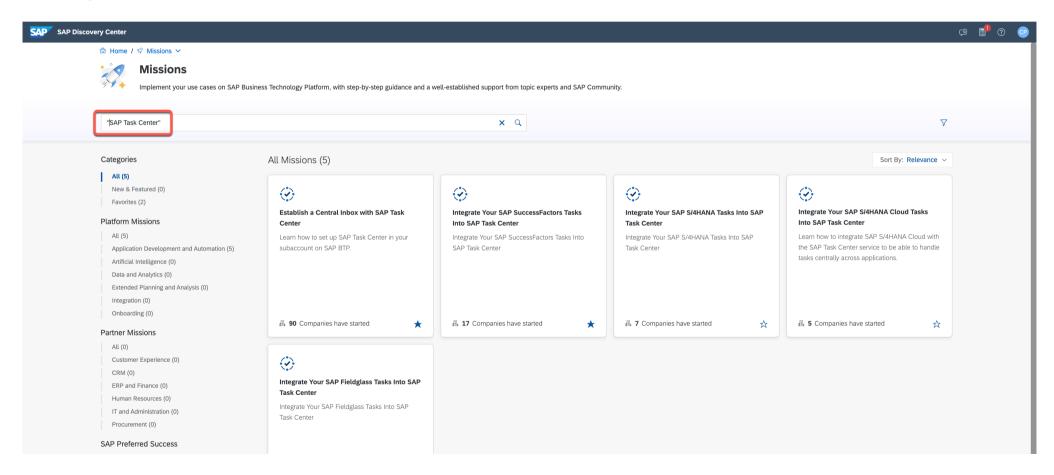
#### Succeed with End-to-End Processes – SAP BTP Your Platform of Choice

#### Get your hands onto SAP BTP with the SAP Discovery Center



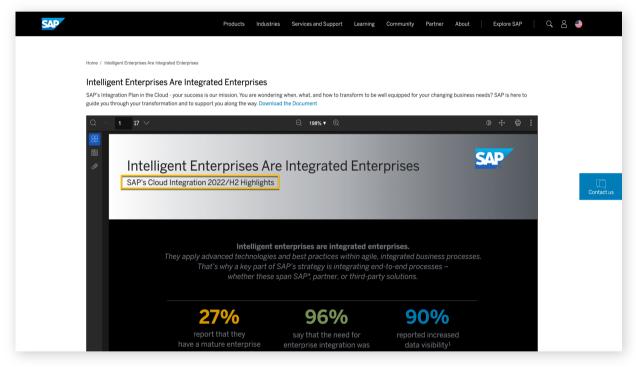
### Succeed with End-to-End Processes – SAP BTP Your Platform of Choice

#### **Explore SAP Task Center Missions**



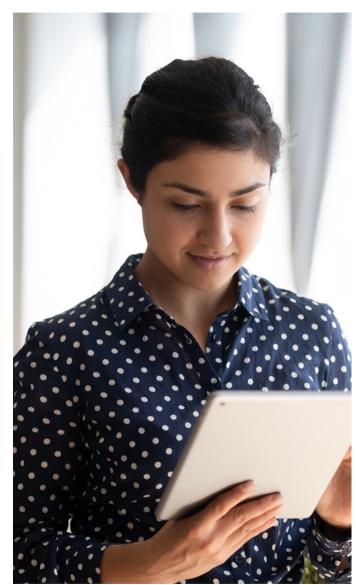
## **Intelligent Enterprises are Integrated Enterprises**

Learn more about SAP's Integration Strategy in our updated white paper

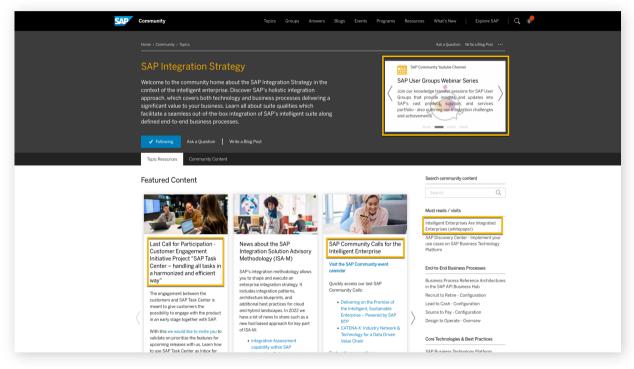




www.sap.com/cloud-integration

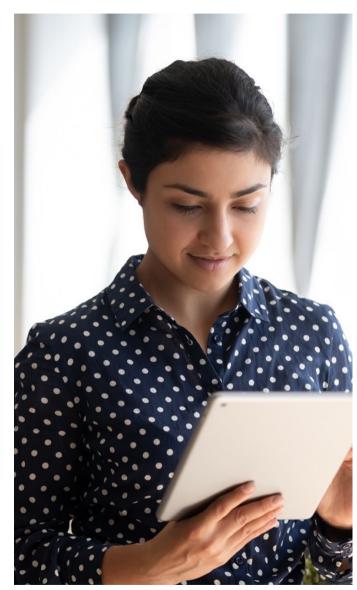


## **Key Resource: SAP Community Topic Page – SAP Integration Strategy**





https://community.sap.com/topics/integration-strategy







Visit us on our SAP Community Topic Page "<u>SAP Integration Strategy</u>" for further information or <u>address your question</u> directly to our experts.