

Globalization Services

Series: Overview of SAP Globalization Services – what customers can expect?

Date/Time:

March 4th, 2020
4pm, CET (Germany)

Speaker:

Dr. Detlef Werner, Global
Executive Director, SAP SE

Get an overview of **SAP's Globalization Services offering**. Learn how you can leverage those in your global projects.

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<https://url.sap/vcyorr>



Overview of SAP Globalization Services – what customers can expect?

Dr. Detlef Werner, SAP

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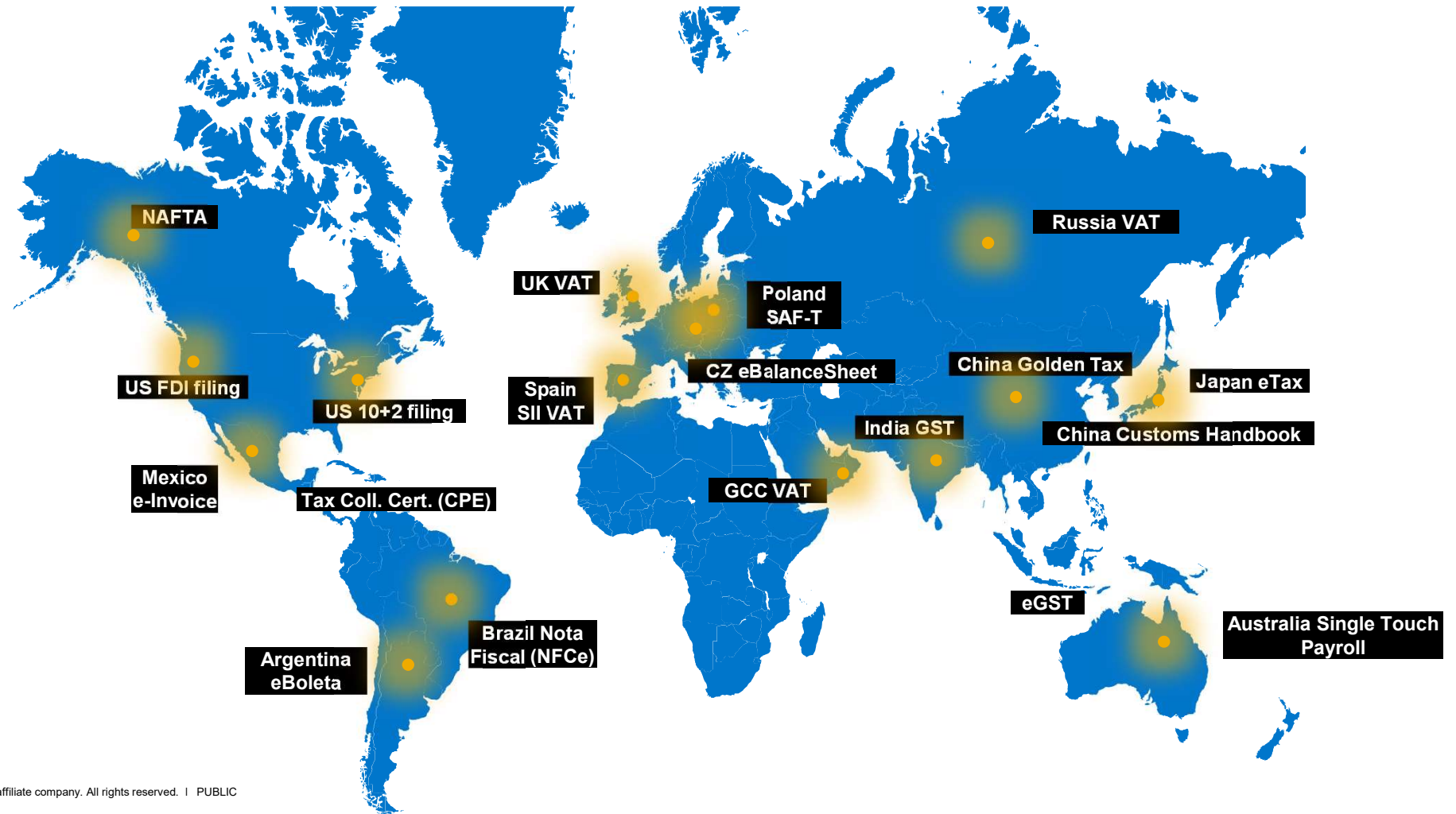
Globalization Services

Local solutions. Global success.

THE BEST RUN 

Evolving Global Regulations

Governments worldwide are keeping pace with the evolving laws and governance frameworks



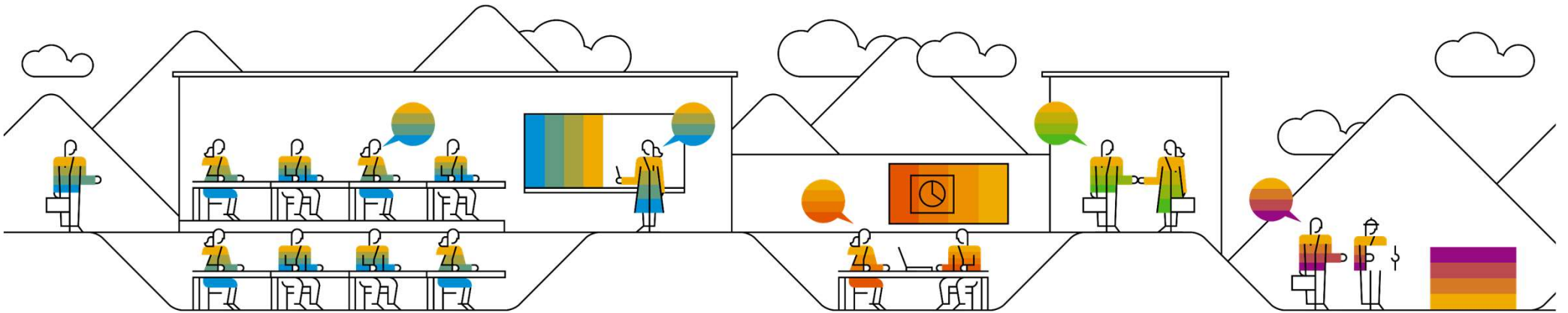
SAP Globalizations Services: Local Solutions. Global Success.

Localization (Software Engineering): the process of making a product suitable for use in a particular country or region



Our Language Experience Lab team translates all SAP Products in **up to 59 languages**

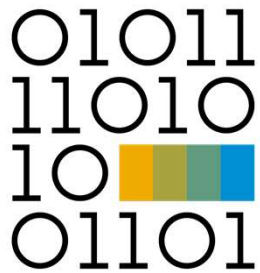
Our Mission



Empower all businesses to run compliant locally and compete globally

The Three Pillars of Globalization

Globalization is the Foundation for Globalized, Localized & Functioning Solutions



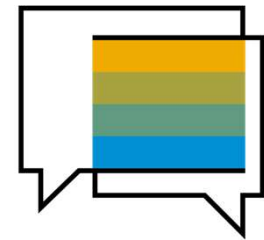
Internationalization

- Multilanguage support
- Code pages / Unicode
- Time zones
- Multiple currencies
- Calendars



Functional Localization

- Local business best practices
- Legal requirements and statutory reporting
- Business to Government information exchange



Languages

- Product (User Interface)
- Documentation and collaterals
- Customer communication

Examples of Areas Affected by Localization



Payments

Country formats used to collect incoming and outgoing payment data



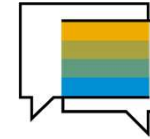
Master Data

Legally required information, VAT numbers, ID numbers, currencies, calendar



Invoicing

Country-specific invoicing process extensions



Languages

Country official language(s)



Validations

Country-specific format for address, IDs, bank accounts



Taxes

Tax codes based on conditions or formulas for mandatory tax computation, taxation processes, exemptions



Statutory Reporting

Financial statements, tax declarations, EC sales list, document numbering



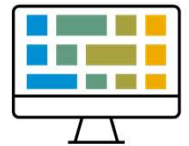
Benefits

Country-specific benefits, eligibility and admissibility rules



Time Data

Country-specific rules and formats

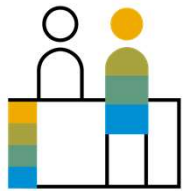


UIX

Fiori Apps
Country-specific fields and features

Our Expertise

Handling a diverse set of deliverables with high volume and business impact



180+

Countries where
our customers are
based in



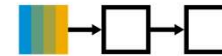
50+

Countries where our
localization teams are
deployed in



50+

Languages supported



1000+

Legal changes
across solutions
annually



40+

Years of close
relationships with
customers, partners,
SAP user groups and
legal authorities

Globalization Services - Represented Across the World

Leveraging a global network of software localization experts – unique across the software industry



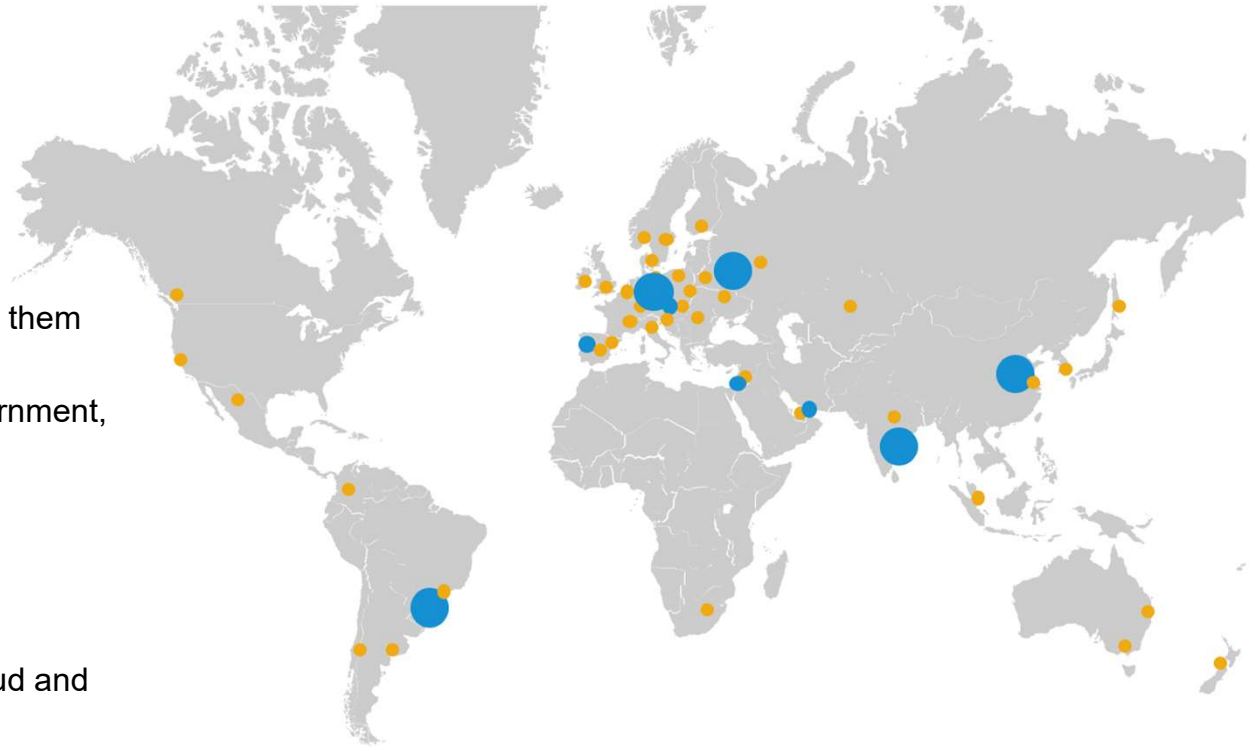
Localization Product Managers

- Monitor local legislation
- Analyze all requirements, create specifications and hand them over to engineering team
- Connect with customers, government, user groups and tax advisors



Engineering Teams

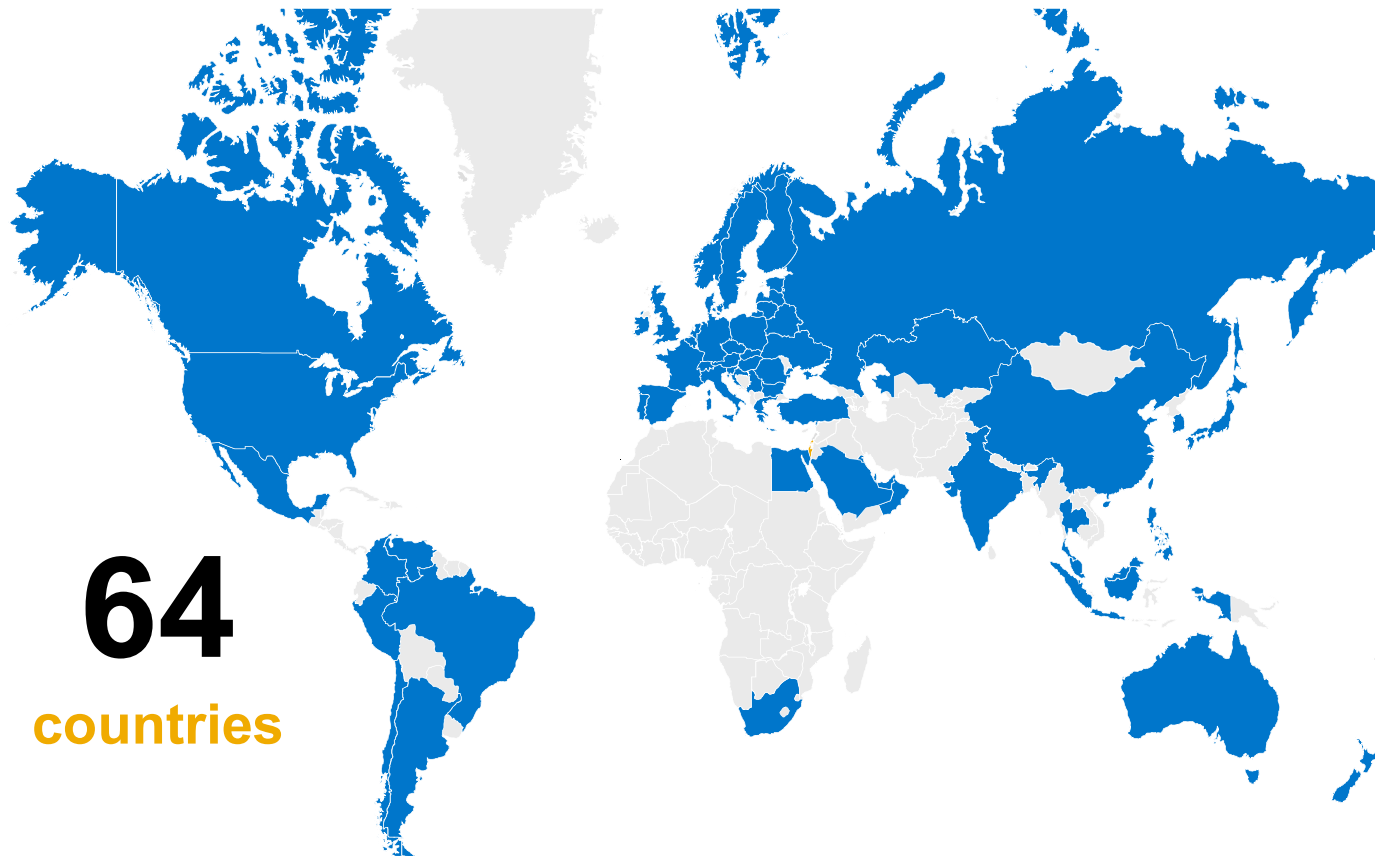
- Build localized high-quality Cloud and OnPrem products
- Specialize in products (S/4, SFSF, SCP...) and domains (tax, e-documents...)



- Major Development Locations: DE, BR, RU, IN, CN
- Further Development Locations: IL, UAE, PT, CZ
- Product Management / LX Lab Locations

Example: SAP local versions for SAP S/4HANA

Financials and Operations

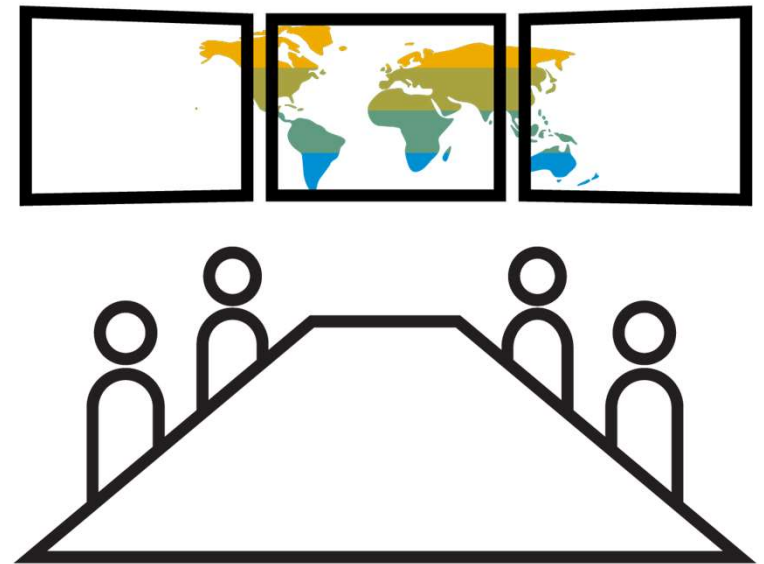


**SAP
Standard
Localization
(64)**

Argentina	Indonesia	Romania
Australia	Ireland	Russia
Austria	Israel	Saudi Arabia
Belarus (*)	Italy	Serbia
Belgium	Japan	Singapore
Brazil	Kazakhstan	Slovakia
Bulgaria	Kuwait	Slovenia
Canada	Latvia	South Africa
Chile	Lithuania	South Korea
China	Luxembourg	Spain
Colombia	Malaysia	Sweden
Croatia	Mexico	Switzerland
Czech Republic	Netherlands	Taiwan
Denmark	New Zealand	Thailand
Egypt	Norway	Turkey
Estonia	Oman	Ukraine
Finland	Peru	United Arab
France	Philippines	Emirates
Germany	Poland	United Kingdom
Greece	Portugal	United States
Hong Kong	Qatar	Venezuela
Hungary		
India		

(*) Delivered as add-on

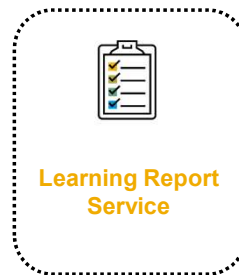
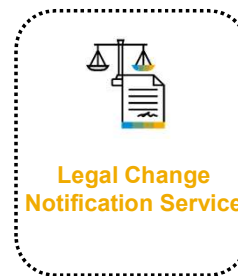
Our Approach to Global Scaling



SAP Localization Hub: Reusable Business Services in SAP Cloud Platform

Why cloud services?

- Re-use by multiple SAP applications
- Re-use by customers / partners
- Decoupling responsibilities
- Faster feature shipment
- Commercialization
- Reduce size of mandatory core



Important links:

support.sap.com/globalization

Link to Globalization Services [eBook](#)

Globalization Corner for SAP User Groups

<https://url.sap/46m61h>

Contact us:

globalization@sap.com