# Join the SAP S/4HANA Movement

Unlock the value of the age of intelligence

Bjoern Braemer, Head of Intelligent Enterprise Move October 2019



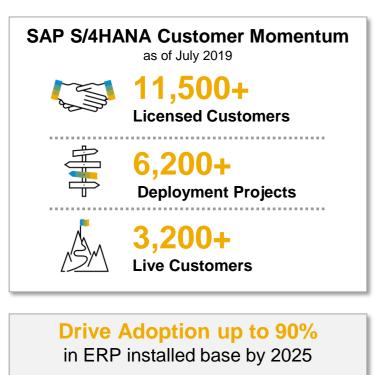
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### **SAP S/4HANA MOVEMENT:** Drive adoption of SAP S/4HANA in ERP Installed Base





#### No ERP customer is left behind!!

#### S/4HANA MOVEMENT Program

#### Customers would like to understand

- Why would it be beneficial to "MOVE" now?
- Can S/4HANA address my business and IT requirements?
- How does SAP optimize my TCI / TCO?
- Is there sufficient capacity on the market to manage all aspects of the transformation?

#### -Main activities

#### All program activities are linked to the questions above:

- Continue to enhance SAP S/4HANA product attractiveness
- Optimize Tools for the entire customer journey (e.g. Value Assessments, System Checks, Project Execution and Conversion)
- Optimize & Scale customer engagement frameworks
- Engage & educate the Ecosystem

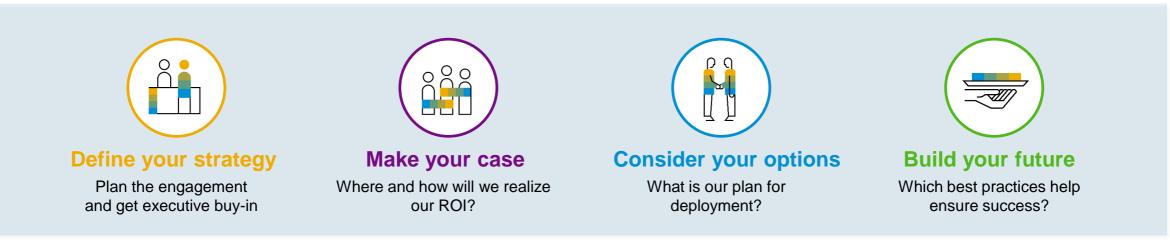
## A standardized Customer Journey approach

Accelerate SAP S/4HANA adoption

#### **Move Scenarios**

New Enterprise Core	Extended Enterprise Core	Intelligent Enterprise Transformation							
Rapid simplification and consolidation	✓	✓							
Improved transactional and analytical performance	✓	✓							
Industry best practices	×	✓							
	Business process optimization	✓							
	Enable new technologies (IoT, Blockchain, Machine Learning, etc.)	✓							
	Restructuring and/or M&A (Hybrid or two-tier architecture)	✓							
		New business models							
		Leveraging new technologies (part of new business processes and models)							
		Redefining industries							

#### **Standardized Customer Journey**



## A standardized Customer Journey approach

Accelerate SAP S/4HANA adoption



#### **Define your strategy**

Plan the engagement and get executive buy-in



#### Make your case

Where and how will we realize our ROI?



#### **Consider your options**

What is our plan for deployment?



#### **Build your future**

Which best practices help ensure success?



### Objective

Support the customers in choosing the deployment methodology and implementation services that best fit their needs

- 1. Deployment Methodologies
- 2. Assets / Services
- 3. Intelligent Tools



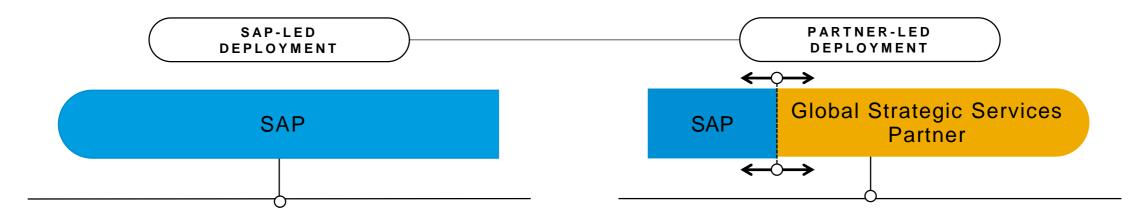
## **Objective**

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## **Deployment methodologies – Your Choice**

Two methodologies using similar components during execution



#### SAP Advanced Deployment with SAP Model Company

- Maximum acceleration: 50% reduction of delivery time and 30% reduction of custom developments with SAP Model Company<sup>\*</sup>
- Turn-key delivery by SAP
- · Factory services with defined outcomes
- Next-practices and SAP Leonardo embedded

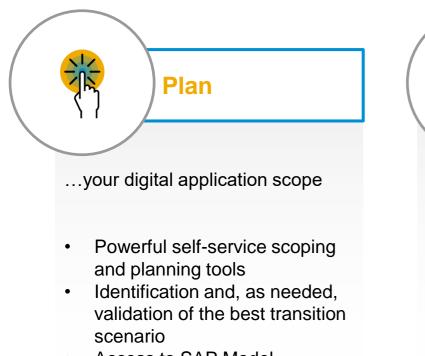
\*) for more details visit the customer survey by an independent consulting firm

#### Integrated Delivery Framework with SAP Value Assurance and SAP Model Company

- Agreed responsibilities and delivery methodologies between SAP & Partner
- SAP to safeguard business value with safeguarding from SAP Value Assurance
- SAP Model Company<sup>\*</sup> Services to ensure fit-to-standard deployment
- Leverage deep domain expertise, deployment accelerators and methods of Global Strategic Service Partners

## **SAP-led Deployment: SAP Advanced Deployment**

SAP service to simplify your SAP S/4HANA journey



- Access to SAP Model
   Company services
- Creation of a migration plan



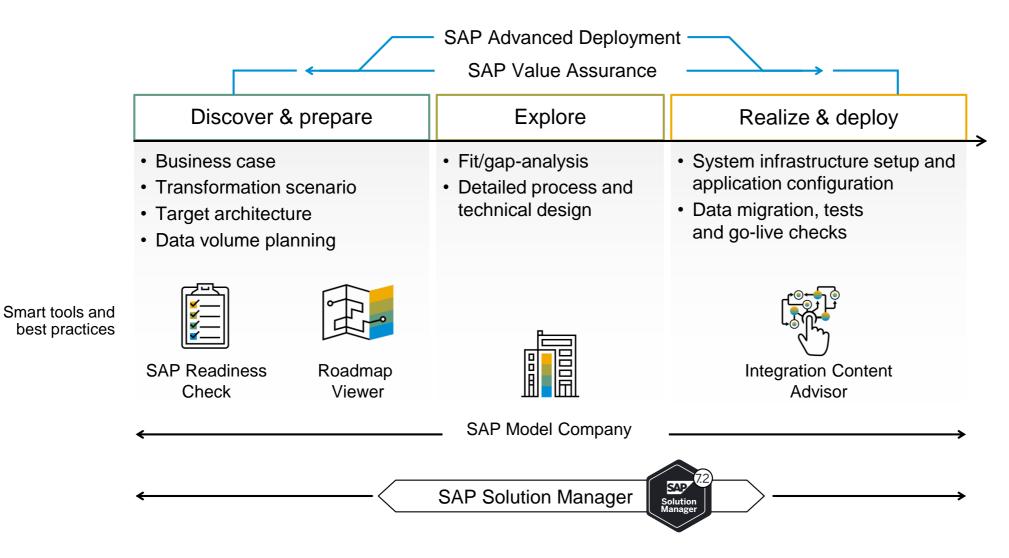
- ...your solution to minimize cost and effort
- Innovative approach to solution
   design
- Intelligent fit-to-standard
   processes
- Alignment with SAP product strategy



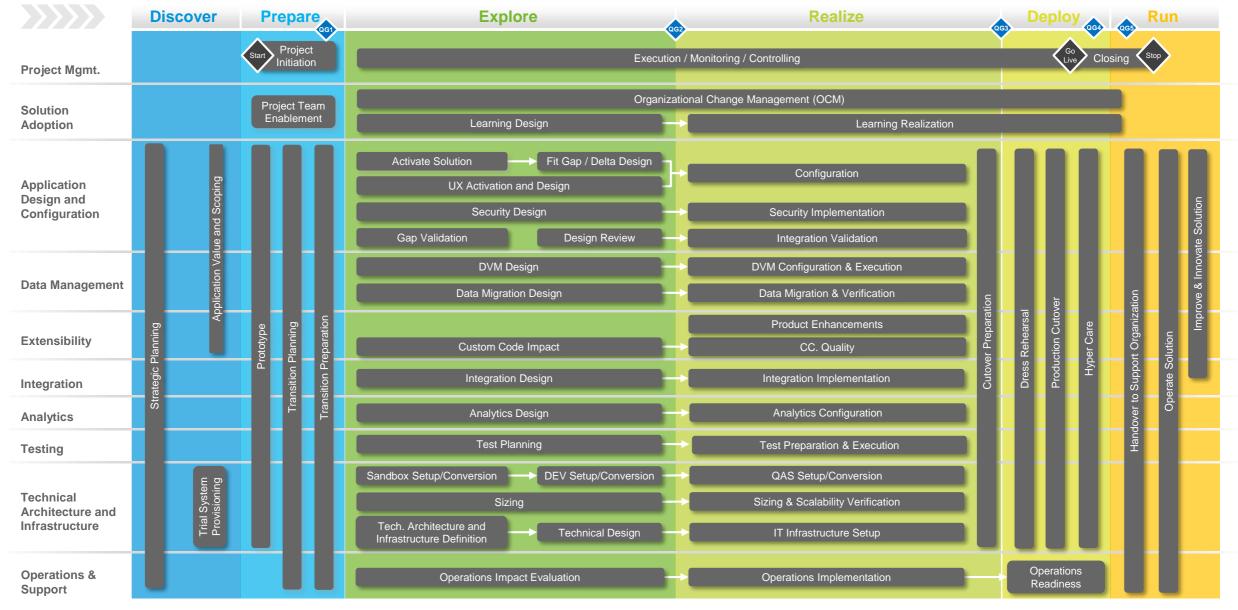
- ...a high-performing and sustainable digital core
- Repeatable and standardized services
- Comprehensive, prepackaged technical and functional accelerators
- Scalable delivery approach that ensures consistent quality across the globe

## **SAP-led Deployment: SAP Advanced Deployment**

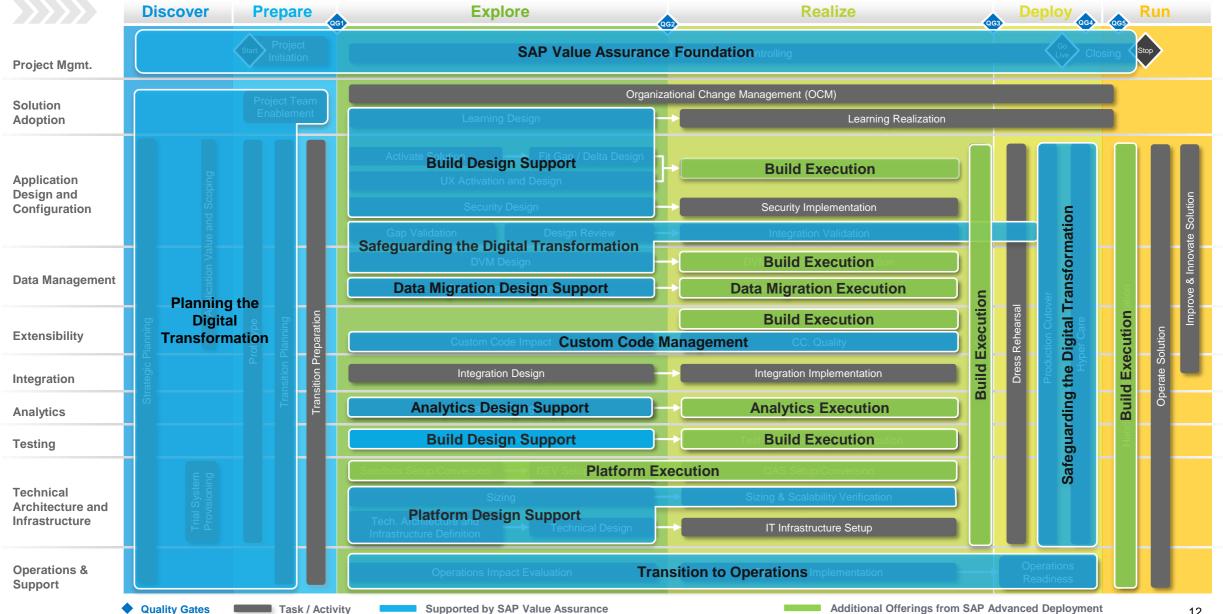
Secure the project success with intelligent tools, best practices and smart people



## **Transition to SAP S/4HANA**

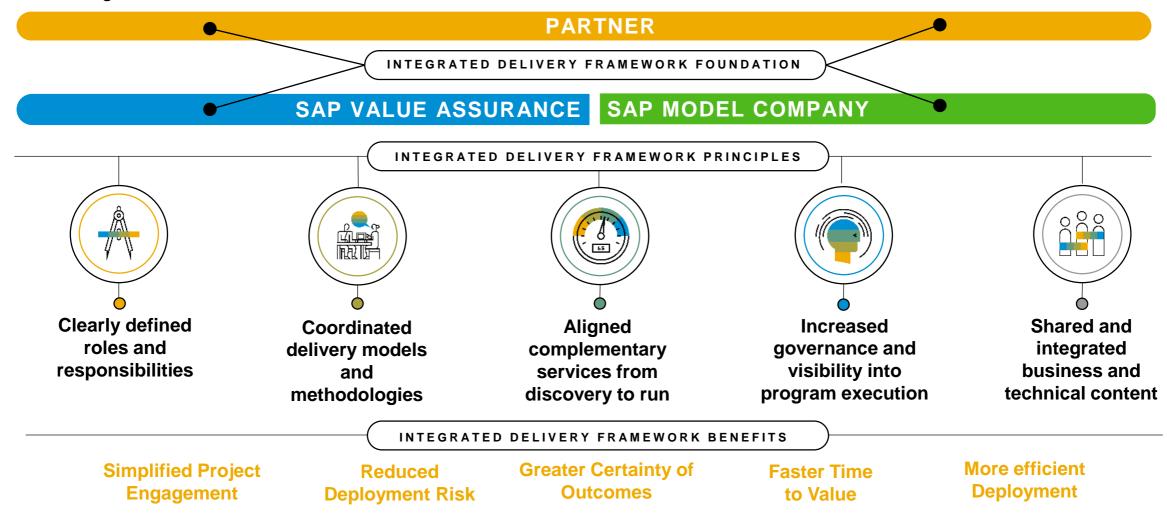


## Transition to SAP S/4HANA



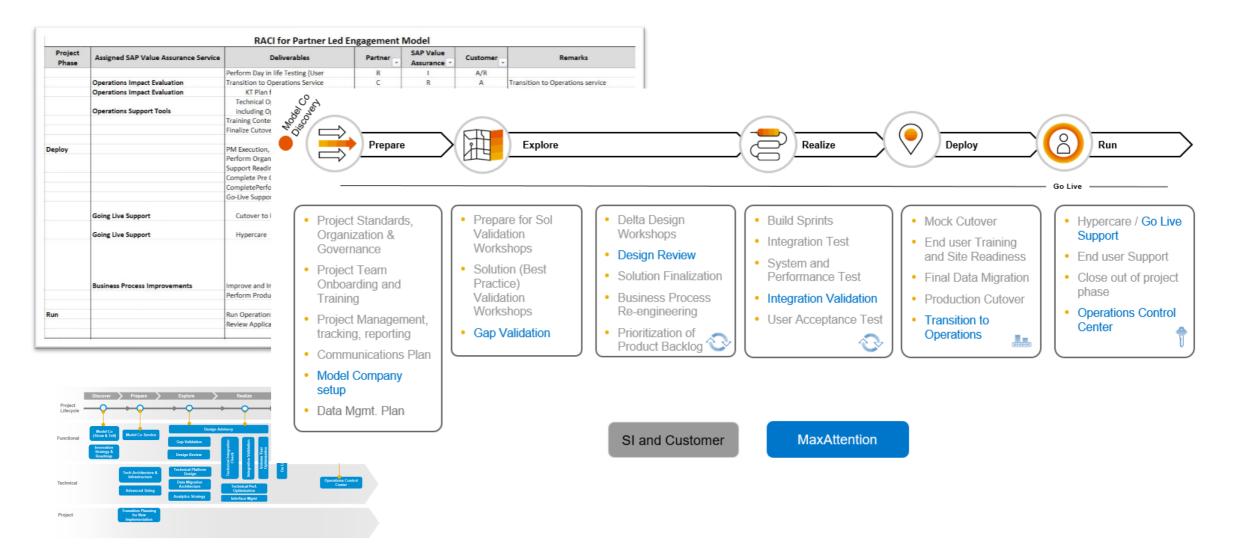
## Partner-led Deployment: Integrated Delivery Framework

Following an integrated delivery framework, SAP and our global strategic services partners align our delivery roles, methodologies, and services to drive customer success.



## **Integrated Delivery Framework in action**

System Integrator and MaxAttention Co-Delivery



## **SAP Qualified Partner-Packaged Solutions**

Introducing SAP Qualified Partner Packaged Solution for Conversion to S/4HANA

#### **New Installs/Greenfield Projects**



## S/4HANA On-Premise Packages

- SW (Mandatory) & Partner Services
- GTM assets describing Scope and Industry Value
- Demo verified

>200 Existing Packages + ~30 New in 2019

#### **Conversion Projects**



- General Business Partner Conversion Factories
- SW (Optional) & Partner Services
- GTM assets describing Scope and Effort / Outcome
- Min. 1 completed ECC to S4 Conversion Live

~40 New Conversion Packages in 2019

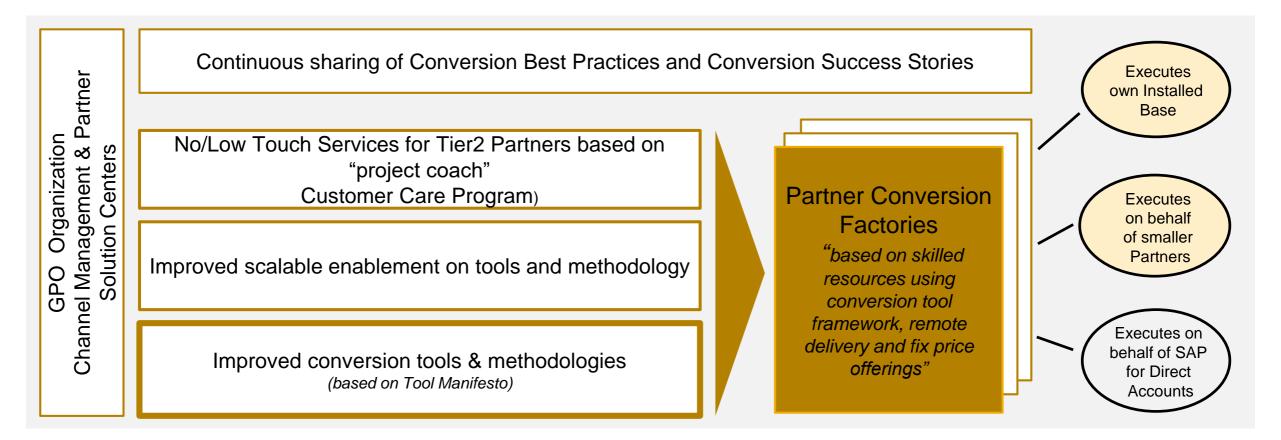
All existing packages available on the SAP.com Partner-Package Finder.

**SAP**<sup>®</sup> Oualified

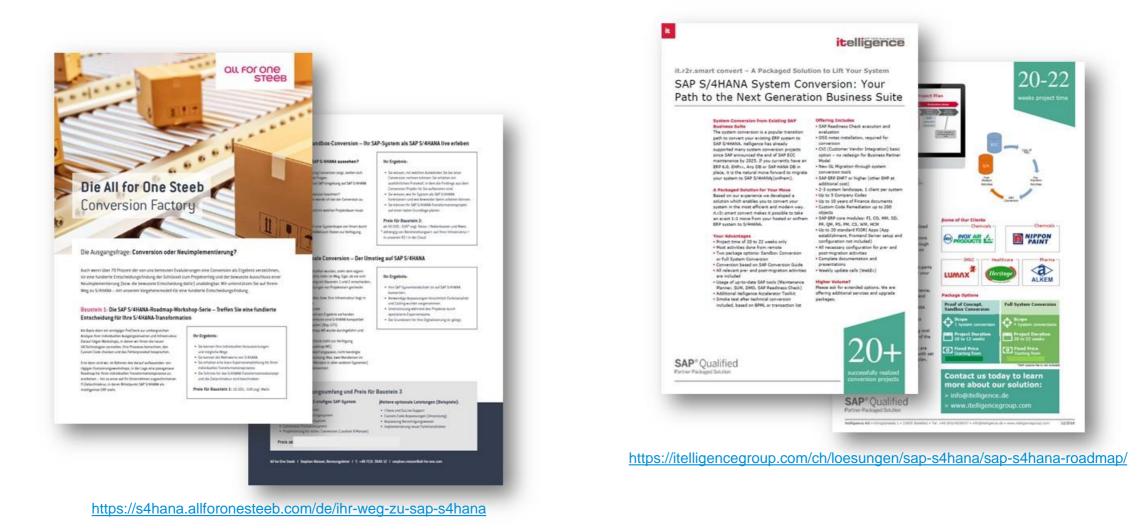
Partner-Packaged Solution

## **Concept for General Business Partner Conversion Factories**

Accelerate efficient & low risk project conversions



## Lower Project Risk & Cost with the GB Partner Conversion Factories Examples





## Objective

Support the customers in choosing the deployment methodology and implementation services that best fit their needs

1. Deployment Methodologies

#### 2. Assets / Services

**3.** Intelligent Tools

## **SAP Digital Business Services Portfolio**

Safeguarding the Move to SAP S/4HANA

#### Engagement focus **SAP MaxAttention** Strategic Premium Success Engagement and strategic partnership to continuously maximize business value Partnership and drive innovation programs during the Intelligent Enterprise journey **SAP ActiveAttention** Continuous Premium Success Engagement for enabling successful program deployment Collaboration and operations to enable the Intelligent Enterprise **SAP Value Assurance** Project Project Success Offering for planning and safeguarding Engagement your move to the digital core and for a successful go-live Solution Discover Prepare Explore Realize Deploy Run lifecycle coverage

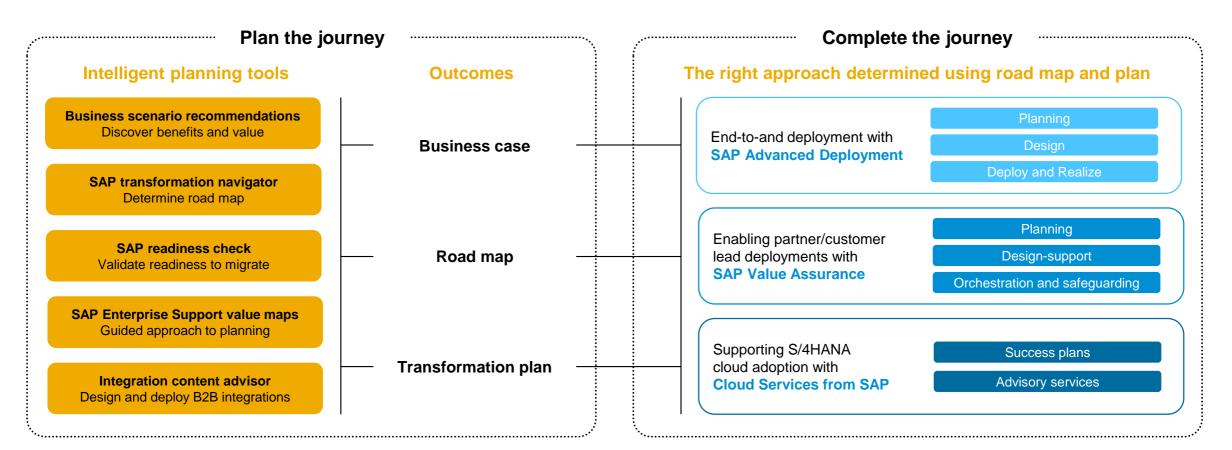
## **SAP Value Assurance Service Portfolio for SAP S/4HANA**

The level of SAP involvement is defined by pre-defined standard service packages

SERVICE PACKAGES	
Business Optimization	<ul> <li>In Platform Design Support</li> <li>Custom Code Management</li> </ul>
Business-Ready	<ul> <li>Build Design Support</li> <li>Transition to Operations</li> <li>Analytics Design Support</li> <li>Data Migration Design Support</li> </ul>
Plan and Safeguard	<ul> <li>Planning the Digital Transformation</li> <li>Safeguarding the Digital Transformation</li> <li>Foundation</li> <li>Prototyping*</li> </ul>
ENGAGEMENT SCOPE	<b>→</b>

## **SAP Model Company**

Guiding and accelerating the move to a digital core with SAP S/4HANA



#### Accelerate planning and deployment

Accelerate with SAP S/4HANA industry and line of business solutions with SAP<sup>®</sup> Model Company

Pre-configured solution

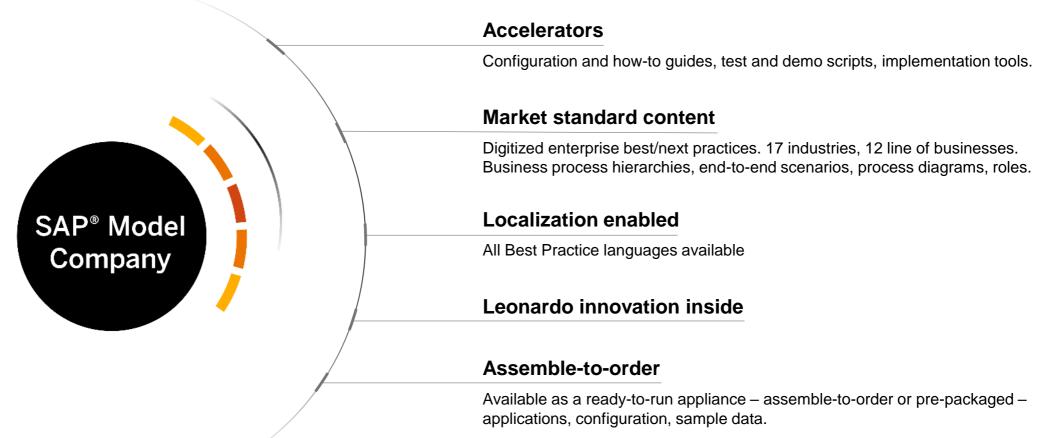
Market standard/next practices

Accelerators

## **SAP Model Company**

## Lifeblood for the Intelligent Enterprise





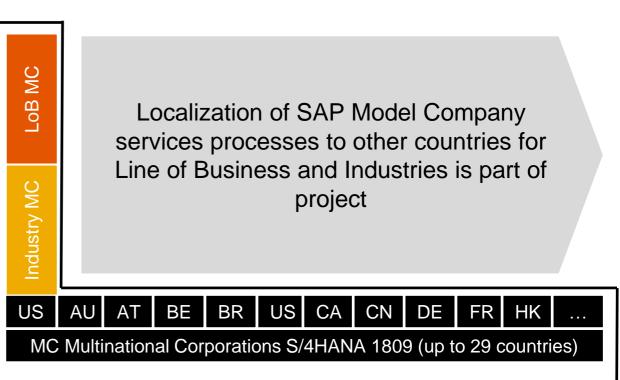
#### Interoperable Stack | International Foundation | Partner Framework

Activate + Industry reference architecture + Intelligent Enterprise framework

## **SAP Model Company Custom Edition**



- SAP Model Company for Line of Business and Industry are built on top of SAP S/4HANA 1809 country version US
- SAP Model Company for Multinational Corporations provides a basic setup of up to 29 country version based on SAP S/4HANA 1809 best practices in a specific customer enterprise setup (ledger setup, fiscal year variant)
- SAP Model Company services come with <u>enterprise</u> <u>structure</u> and <u>master data</u> provided by <u>SAP Best-</u> <u>Practices for S/4 HANA 1809 On-Premise</u>
- Following task are not included in the Custom Edition and need to be done as part of the deployment:
  - Adoption of enterprise structure (Company codes, plant) according to customer needs
  - Adoption of Model Company based processes to further country versions besides US and / or enhancement of enterprise structure of customer



Scope of SAP Model Company services

#### The New SAP Model Company Available SAP Model Company Portfolio

#### Industry

#### **Consumer Industries**

Agribusiness Consumer Products <sup>TE, CAL</sup> Core Retail <sup>CAL</sup> Fashion and Vertical Business <sup>CAL</sup> Trade Management for Consumer Products <sup>CAL</sup> Life Sciences

#### **Discrete Industries**

Automotive <sup>CAL</sup> High Tech Industrial Machinery and Components <sup>TE, CAL</sup>

#### **Financial Services**

Integrated Digital Banking

#### **ERP and Digital Core**

SAP S/4HANA Multinational Corporations Finance <sup>TE, CAL</sup> SAP S/4HANA Best Practices <sup>CAL</sup>

#### **Energy and Natural Resources**

Chemicals <sup>CAL</sup> Mill Products <sup>CAL</sup> Mining Production Execution <sup>CAL</sup> Oil & Gas <sup>TE, CAL</sup> Utilities <sup>CAL</sup>

#### **Service Industries**

Airline Back Offices CAL

Public Services Defense Logistics

#### Line of Business

#### **CRM and Customer Experience**

Customer Experience Marketing Cloud Shared Services <sup>TE</sup> Billing and Revenue Innovation Management

#### **Digital Supply Chain**

Connected Assets <sup>CAL</sup> Connected Manufacturing <sup>TE, CAL</sup> Extended Warehouse Management <sup>CAL</sup> Logistics Execution <sup>TE, CAL</sup> R&D / Engineering <sup>TE, CAL</sup> Sustainability <sup>TE, CAL</sup> Supply Chain Planning

#### **HR and People Engagement**

Manage Workforce (Employee Central) Attract and Acquire (Recruiting, Onboarding) Identify and Grow (Performance, Succession, Development) Pay for Performance (Performance, Compensation) Time Off (Employee Central)

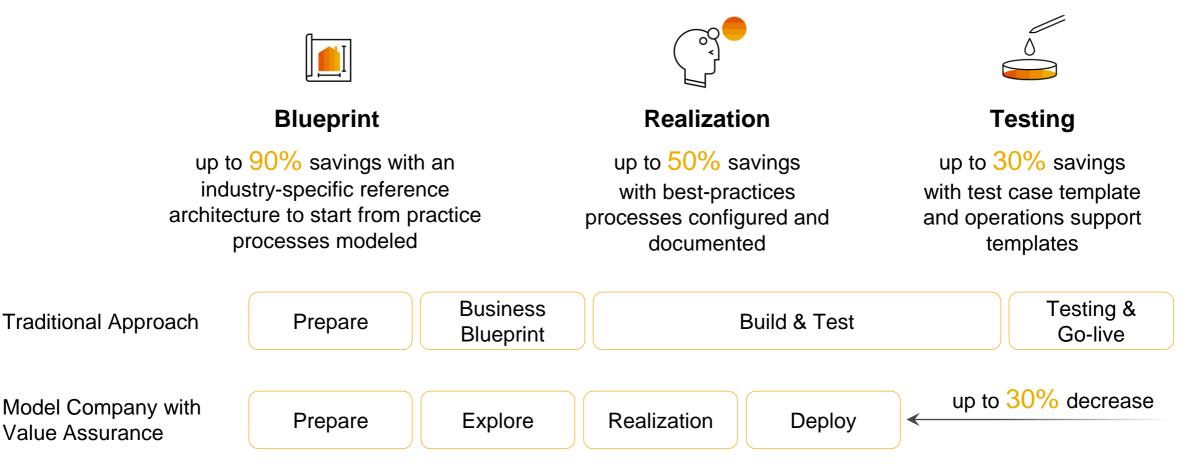
TE: This SAP Model Company service is also available as SAP Model Company, trial edition CAL: This SAP Model Company service is available with a pre-packaged appliance at http://cal.sap.com



	SAP* Model Company	Туре		erospace	and De	tense ve anking Bi	jilding N	aterials	neportations	on	Product Etense a	nd Secul	ne const abricated	netal Pro	and the stream of the stream o	ur en Tech Historia	thereit	dustrial Inst	Jachine Jrance	Nessiens	es ni	al ar	.mine Oi	andGas	senser	iravelas stal prin	Leisure Tran N	etals ofession	alservit policset	ce tot	ports & F	entertain eleconm	Intert Unication
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## **SAP Model Company**

Increasing customer speed to value



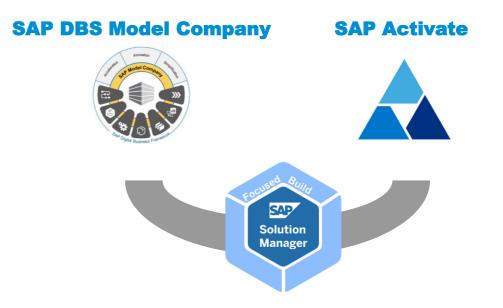
## **Focused Build for SAP Solution Manager**

Enabling SAP Solution Manager for projects

# Focused Build for SAP Solution Manager 7.2 as tool, together with SAP Activate as methodology, perfectly support you in innovation projects such as SAP S/4HANA implementations.

Focused Build...

- Is an add-on solution for SAP Solution Manager 7.2 containing preconfigurations for agile project usage
- Enables you to jump-start SAP Solution Manager for your innovation project.
- Provides best practice content, workflow-supported methodology for all project phases and project transparency about all activities.
- Helps you to get your transformation realized from the initial business process requirements until the Go live and Hypercare care phase → R2D (from Requirement to Deploy)



## Use Cases of Focused Build

Checklist

Is Focused Build recommended for your project? Check if any of these statements can be answered with YES:

- Are you planning an innovation project (e.g. SAP S/4HANA implementation)?
- Will your project require solution validation with the business process owners, probably followed by development or configuration tasks?
- Do you want to use a project tool which supports you in all phases, starting from target business process modelling, through requirement documentation, building, testing, up to handover of your application to operation?
- Do you want to benefit from SAP Best Practices, such as process repositories, project templates, agile development concepts, IT process workflows?
- Do you want to start soon with your innovation project (2-3 months) or do you even want to start immediately (2-3 weeks) instead of setting up a pre-project with SAP Solution Manager?
- Do you want an a secured and compliant deployment process for all customization activities?
- Is your project based on SAP Model Company content ?





## **Objective**

Support the customers in choosing the deployment methodology and implementation services that best fit their needs

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#### Focus on Conversions **Companions for Your SAP S/4HANA Journey** Focus on New Implementations 01013 11010 . . . . . . . . 10**1**01 **Readiness Check Custom Code Check & prepare Downtime Optimized** Assess functional & technical Automated custom code you data Conversion Finance, Business impact, understand the effort adaptation, easy removal for shorter system cut-over Partner drivers and plan mitigations of obsolete code While SAP continues to improve these tools, customers should note that most of these tools are

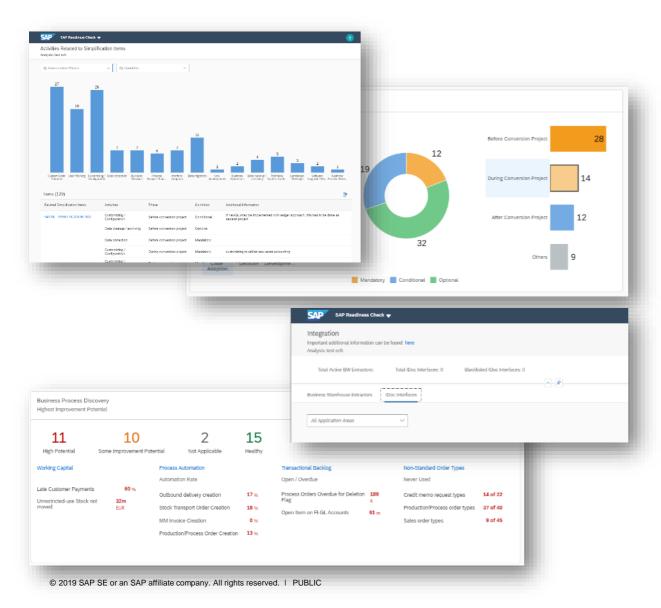
**Reduced integration efforts** 

with 10K+ new interfaces

Improved Data Migration more ready-to-use business objects and object modeling capabilities

available now.

## **SAP S/4HANA Readiness Check | Version 2.0 highlights**

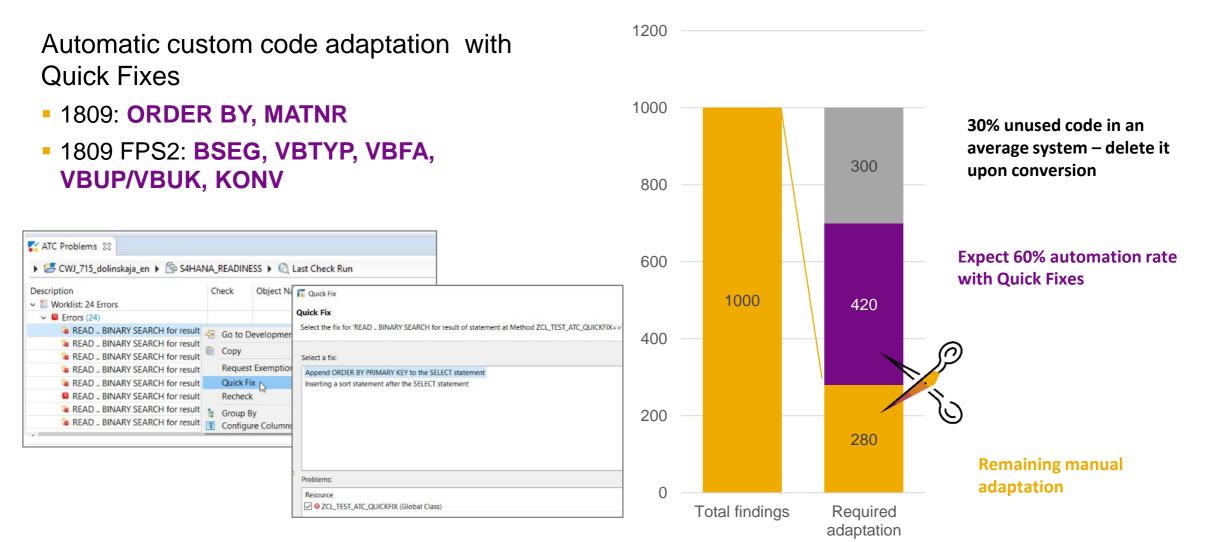


- In-depth analysis of simplification items & work break-down by project phase
- Interactive SAP S/4HANA sizing simulation
- Improved SAP Fiori recommendations grouping by Fiori roles, highlighting the "Lighthouse" SAP Fiori Apps
- Business process discovery top relevant Process Performance Indicators (automation, transactional backlog, throughput, process failures); also used by SAP NextGen BSR
- Interface analysis replaces a tedious manual analysis of all IDOC interfaces in a system.



...AND MORE!

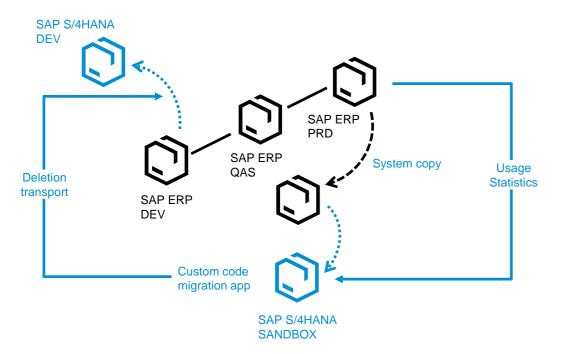
## **Custom Code** | Automated custom code adaptation with Quick Fixes



## **Custom Code** | Integrated removal of unused custom code

In an average SAP ERP system, 30-60% of custom code is never used. Deleting it can significant reduce the effort for code adaptation. Deletion is now part of the conversion with Software Update Manager.

8 < 0 🐝



Standard \* S/4HANA Finding S/4HANA Findings (54 Syntax error in in ZAH, ADVE CLAS 20L\_A4H\_UTIL\_COPY\_AND\_DELET BRAEUNINGER Syntax error in In FUGR Preservisites for the ter-Sentax error in in . PROG ZR A4H CREATE TOY DATA ZA4H\_ADMIR Syntax error in in FROG PROG ZVUJREPI ZPSS herequisites for the te Syntax error in in LINGS Syntax error in in PROG TALIEDS PROG Z\_IMS\_LIST\_MARA\_RECORDS Z\_INS\_DEM FECHTR MHANA: Right level

ustom Code Migration - Analysis - Finding

#### Custom Code Migration Fiori App

- Consumes runtime code usage statistics from ABAP Call Monitor
- Prepares a deletion transport
- Provides analytics for remaining required custom code adjustments
- **Step 1**. Keep collecting the data with UPL or activate ABAP Call Monitor with aggregation today.

**Step 2**. Use the new Custom Code Migration Fiori app once your sandbox is converted to SAP S/4HANA.

## **Downtime Optimized Conversion | with Software Update Manager**



6 ... 20TB or > 1bln Finance records

#### **Standard Conversion**

Software Update Manager
 (SUM)

#### **New: Downtime Optimized Conversion**

- SUM + optimizing downtime through conversion of selected data during uptime & parallel processing
- Currently available upon request
- SAP Note 2293733 for prerequisites and restrictions

#### **Near-Zero-Downtime Technology**

combined with Unicode

conversion, DC move etc.

- SAP DBS Service
- Available for 1610, 1709, 1809

> 20TB or

Live example

SAP ECC 6.0 EHP0, all languages, Oracle **17.7 TB** 

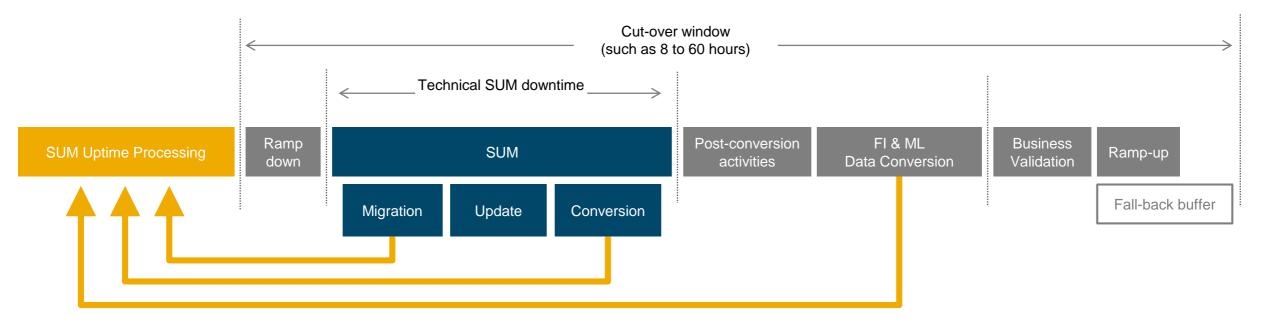


Total conversion runtime: **111 h** SUM technical downtime **24h 20'** (incl. FI conversion)

## **Downtime Optimized Conversion** | with Software Update Manager (SUM)

Reducing technical downtime by partially moving activities to uptime processing of SUM

- Table conversion (FIN, MM-ML, MM-IM)
- Field conversion (KONV, VBFA tables)
- Migration of selected big application tables (w/o conversion)
- Delta replay mechanism ensures that any uptime changes are considered





## **Finance Migration | Helping to check you finance data prior to conversion**

#### **HOW TO FIND**

2755360 - Reconciliation prior to S/4HANA Conversion

- Perform data consistency checks on any DB
- Plan data clean-up prior to conversion

#### **HOW TO RESOLVE**

<u>2714344</u> Financial data migration to SAP S/4HANA: Most frequent Error Messages – Information and Recommendations

Reconciliation prior to Conversion to S/4HANA: Display Issues								
•								
Documents	<b></b>							
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Maximal Number of Issues								
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50038 0001	100007941	2000	6			841070	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	8			841070	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	10			<u>841070</u>	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	<u>100007941</u>	2000	12			841070	FIN_FB_RECO	DN 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	14			841070	FIN_FB_RECO	DN 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	<u>100007941</u>	2000	16			<u>841070</u>	FIN_FB_RECO	DN 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	18			<u>841070</u>	FIN_FB_RECO	DN 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	20			<u>841070</u>	FIN_FB_RECO	DN 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	22			<u>841070</u>	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007941	2000	24			<u>841070</u>	FIN_FB_RECO	ON 577		en item flag in SKE								
50038 0001	<u>100007941</u>	2000	26			841070	FIN_FB_RECO	ON 577		en item flag in SKE								
50038 0001	<u>100007941</u>	2000				<u>841070</u>	FIN_FB_RECO	ON 577		en item flag in SKE								
50038 0001	<u>100007941</u>	2000	30			<u>841070</u>	FIN_FB_RECO			en item flag in SKE								
50038 0001	<u>100007941</u>	2000				<u>841070</u>	FIN_FB_RECO			en item flag in SKE								
50038 0001	100007964	2000	3			841070	FIN_FB_RECO	DN 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007964	2000					FIN_FB_RECO			en item flag in SKE								
50038 0001	100007964	2000					FIN_FB_RECO			en item flag in SKE								
50038 0001	100007964	2000	8			841070	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007964	2000	11			841070	FIN_FB_RECO	ON 577		en item flag in SKE								
50038 0001	100007964	2000	12			841070	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007964	2000	15			841070	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007964	2000	16			841070	FIN_FB_RECO	ON 577		en item flag in SKE								
50038 0001	100007964	2000	19			841070	FIN_FB_RECO	ON 577	E Op	en item flag in SKE	B1 differ	s from op	en item f	lag in BSI	EG 00	00841	070	
50038 0001	100007964	2000	20			841070	FIN FR RECO	N 577	F On	en item flan in SKF	R1 differ	s from on	en item f	lan in RSI	EG OO	00841	070	

# **Business Partner | Helping to prepare your customer / vendor data for conversion**

**Recent innovations** 

- Masterdata consistency check report check customer & vendor data prior to conversion, understand the data quality issues
  - Functional checks on Tax Code, Postal Code, Email, Bank Data, Tax Jurisdiction Code, Address data, Trasportation Zone etc.
  - OSS Note 2743494\*

**Planned Innovations** 

- Supressing checks on individual data fields
- "CVI Cockpit" a guided procedure for BP implementation + notes wizard

## **Data Migration | SAP's tools for data migration in SAP /S4HANA projects**

SAP's recommended tool for data load in new implementations is the SAP S/4HANA migration cockpit

3 <sup>rd</sup> party ETL tools	SAP Advanced Data Mi by Syniti	gration	DATA MIGRATION ORCHESTRATION
	SAP Data Services		DATA EXTRACTION, TRASFORMATION AND CLEANSING
SAP S/4	HANA migration cockpit	DATA TRANSFORMATION, MAPPING & LOAD	

You may want to employ complementary tools depending on the following factors:

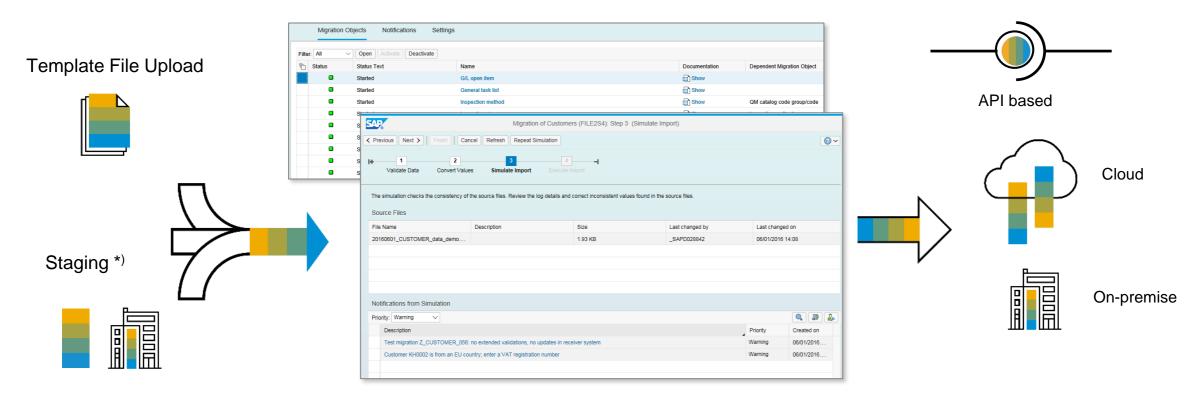
- Number and variety of data sources
- Required data transformations and business rules
- Amount of data construction required
- Data quality
- Project team size and the resulting intensity of collaboration

## **Data Migration | SAP S/4HANA Migration Cockpit – today's capabilities**

#### **Data Provisioning**

#### **Process & Content**

Data Load



## **Data Migration | SAP S/4HANA Migration Cockpit – planned innovations**



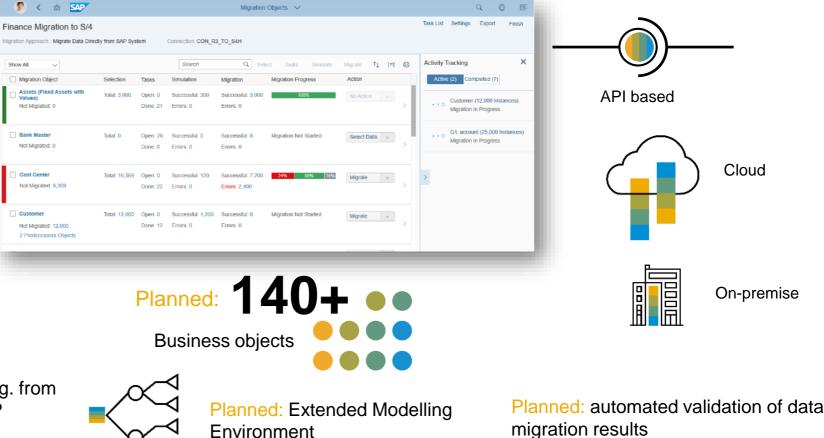
Data Load

#### **Data Provisioning**

AVAILABLE UPON REQUEST: Direct data extraction from SAP Source



#### Process & Content



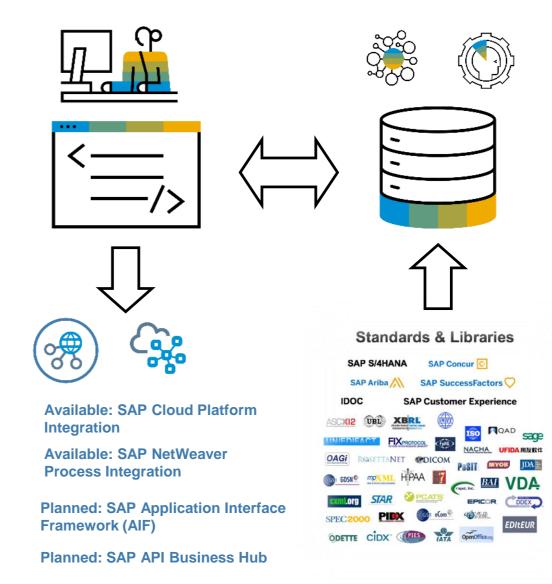
Planned: Data from other applications, e.g. from SAP Apparel and Footwear (AFS) to SAP S/4HANA Fashion and Vertical Business

## **Reduced Integration Efforts | SAP Cloud Platform Integration Advisor**

Designed to accelerate each & every interface implementation, learn continuously, and aims to reduce efforts by 60% or more

- Available since February 2018
- An intelligent content management system for SAP software integration
- Machine Learning + Crowd Sourcing
- Contextual proposals for interface semantics & mappings – by country & industry
- Automated generation of runtime artifacts and documentation

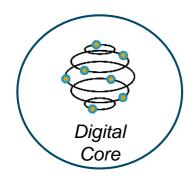
<u>Integration Advisor pricing</u>
 <u>B2B message libraries pricing (UN/EDIFGACT, X12)</u>



## **Key Take Aways**

- SAP Advanced Deployment is the implementation methodology for SAP-led projects
- Integrated Delivery Framework is the implementation methodology for Partner-led project, combining key strengths of partners and SAP
- Both approaches can be supported and safeguarded by SAP Value Assurance and SAP Model Company
- SAP offers solutions for all business partners, focus is on the entire installed base
- Intelligent tools reduce the TCI of deployment projects and proactively mitigate potential risk areas within the transformation to SAP S/4HANA

## Let's MOVE together



# Intelligent Enterprise starts at the Core

Product capabilities ready for mass adoption and follows industry specific roadmaps



#### Possible already today: From a customer perspective

Leveraging more of the newer processes and capabilities by moving to SAP S/4HANA



## No ERP customer is left behind!!

We need to support our customers accelerating the adoption of SAP S/4HANA and with this, becoming intelligent enterprises

#### Main Assets:

www.sap.com/jointhemovement

Contact us via:

S4MOVE@sap.com