

SAP Intelligent Business Process Management

Improving business process experiences with intelligent automation

Venugopal Chembrakalathil / Stephan Schluchter, SAP October 29, 2019

PUBLIC



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Agenda

Intelligent Enterprise

SAP Intelligent Business Process Management

Features

Use cases

Customer Stories

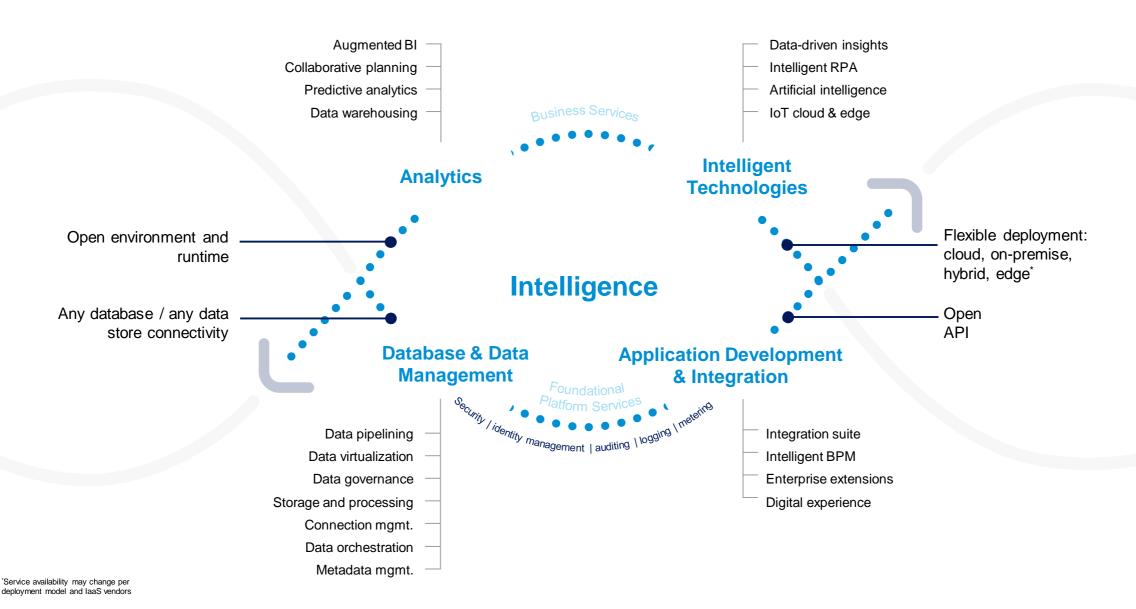
Summary

Intelligent Enterprise



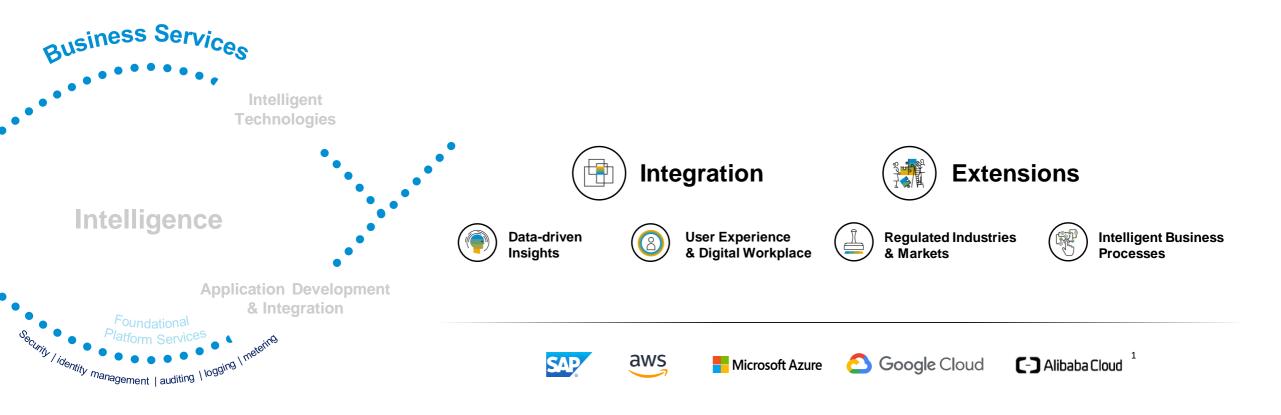
Intelligent Enterprise





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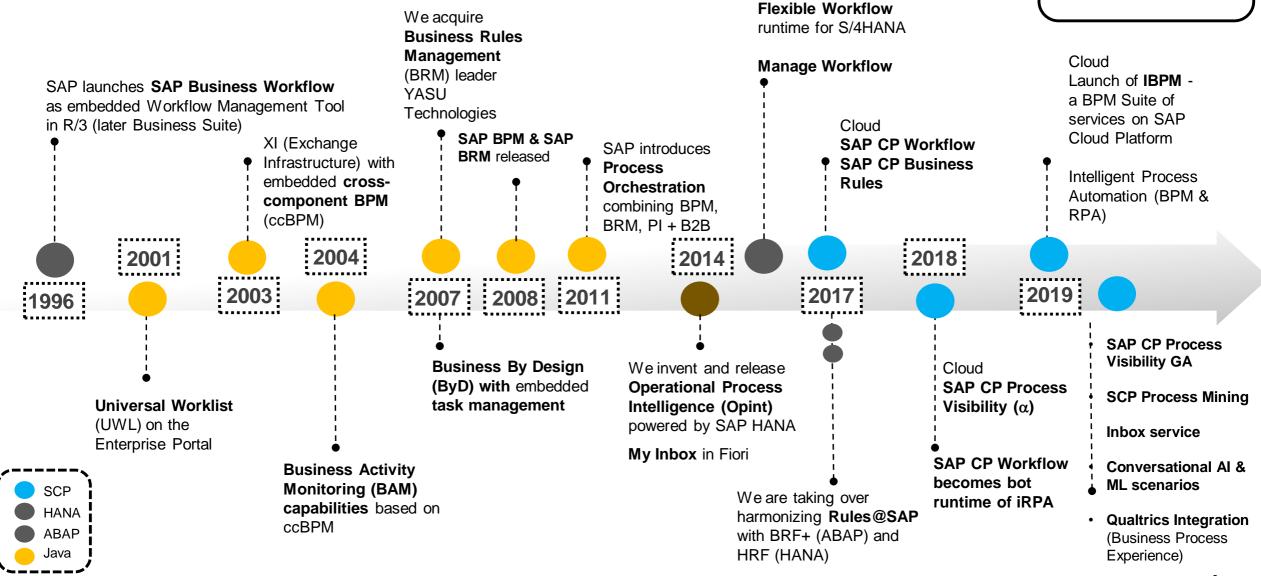
SAP Intelligent Business Process Management



Who we are, and where we are coming from:

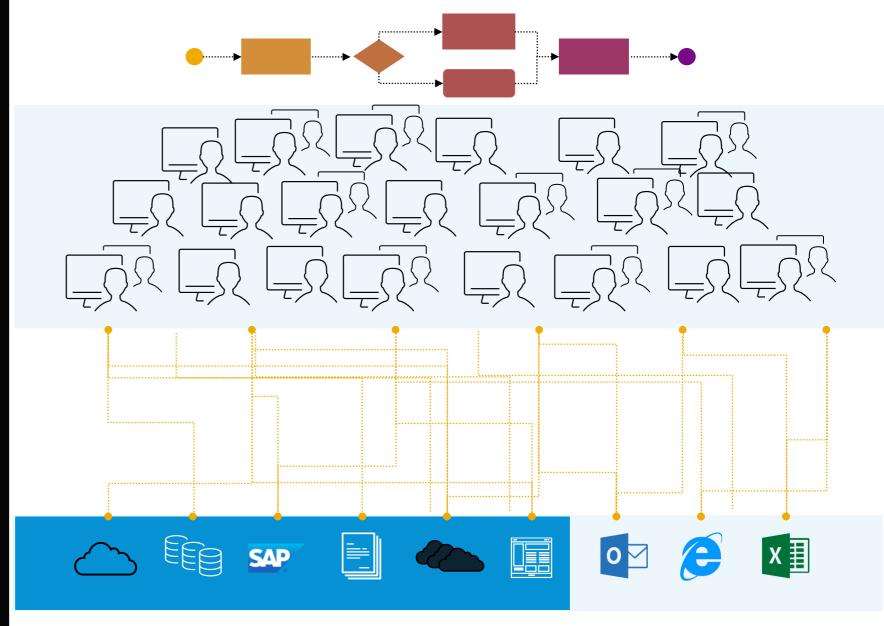
Customer Adoption: +20.000 Global Customers

+20.000 Global Customers leverage BPM technology productively



Business Processes Today

- Processes are complex.
- They are too manual.
- This leads to errors and inefficiencies.



SAP solutions

non-SAP solutions

Why Intelligent Business Process Management?

For organizations who need to improve their business process productivity with excellence, transform paper-based processes into digital assets, provide intelligent automation of structured workflows, decisions and tasks, optimizing with process intelligence and insight to action, improving business process experiences and flexibility.

SAP Cloud Platform enables customers to obtain business outcomes faster with the implementation of **live processes** to analyze, configure, extend and integrate them, connecting experience data to operational business workflows.

SAP Intelligent Business Process Management (intelligent BPM)

Key trends, customer needs, and value proposition for LIVE PROCESSES



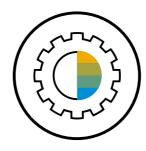
Business agility

How to improve time to market for business initiatives in digital transformation



Business empowerment

How to improve collaboration between IT and business teams for business requirement changes



Automation

Automate & digitize processes across the enterprise



Intelligence

Make processes intelligent through AI technology

With Process Flexibility, process extensions, workflows and rules can be more easily adapted and extended than code, and with less risk

By using a business process notation and expressing logic in business rules, IT and business users can talk about business requirements in common language Empower employees through process and decision automation, freeing up their time to do more meaningful work

Help users to make smarter decisions, pro-actively identify bottlenecks and provide new user experiences

SAP Intelligent BPM for Live Processes

Process Experiences*

Qualtrics integration of sentiments on product, brand, customer & employee experience to live processes

Process Flexibility*

Configuration of process variants for LoB experts, process extensions, decisions and responsibilities

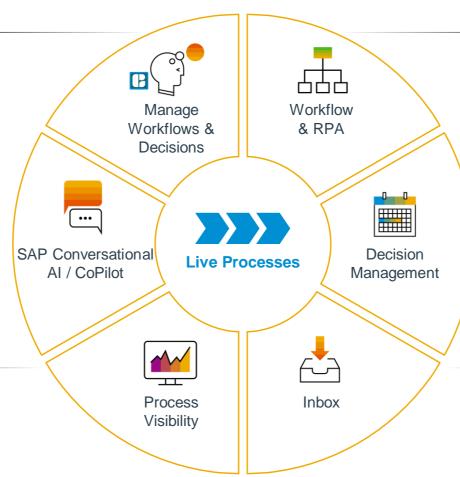
Conversational User Experience

Process Intelligence assistance with SAP CoPilot

Machine Learning identifies hidden patterns in knowledge-intensive processes and learns from the data without being explicitly programmed

Process Intelligence

SAP Cloud Platform Process Visibility integrated with SAP Cloud for Analytics and SAP Process Mining by Celonis (cloud edition)



Intelligent Automation

Integrated offering of SAP Cloud Platform Workflow to automate structured processes with SAP Intelligent Robotic Process Automation to run repetitive, unstructured and user interface-focused tasks

Automation of decisions with SAP Cloud Platform Business Rules

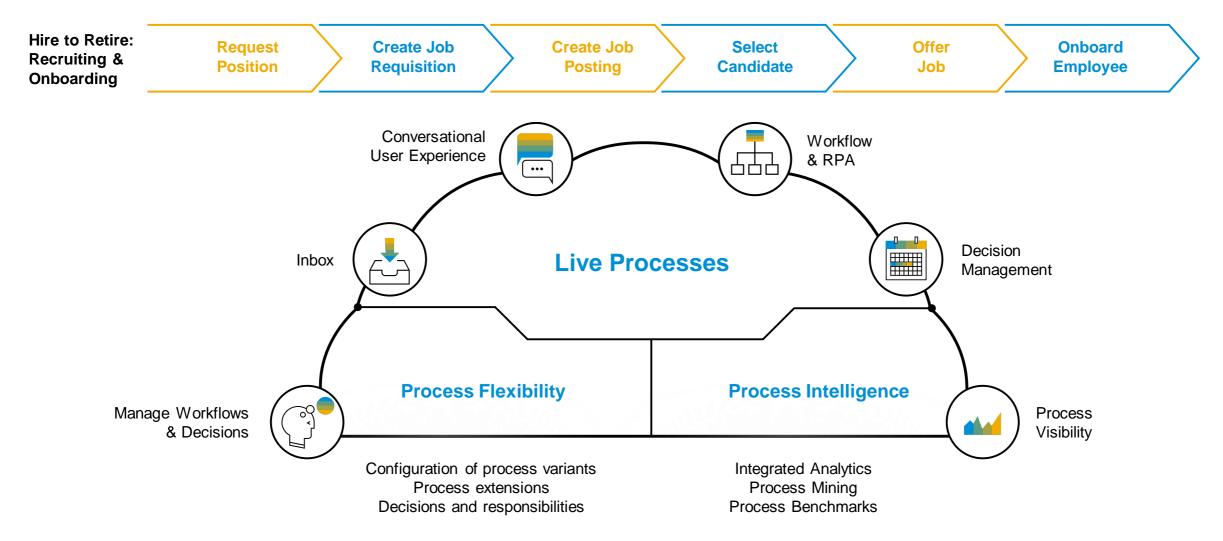
Live Process Content

Process Documentation From Enterprise Architecture to value and process flows Implementation Blueprints

Digital Experience

Manage tasks centrally in Portal, Central Fiori Launchpad, Mobile BPM

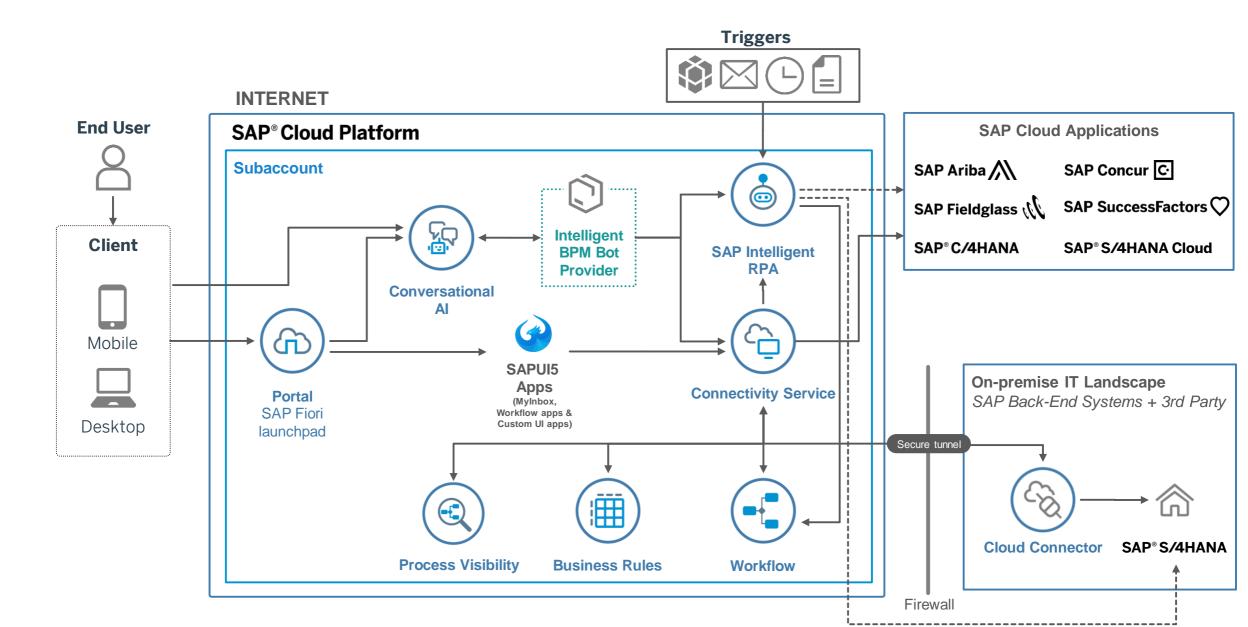
SAP Cloud Platform as an intelligent BPM Platform



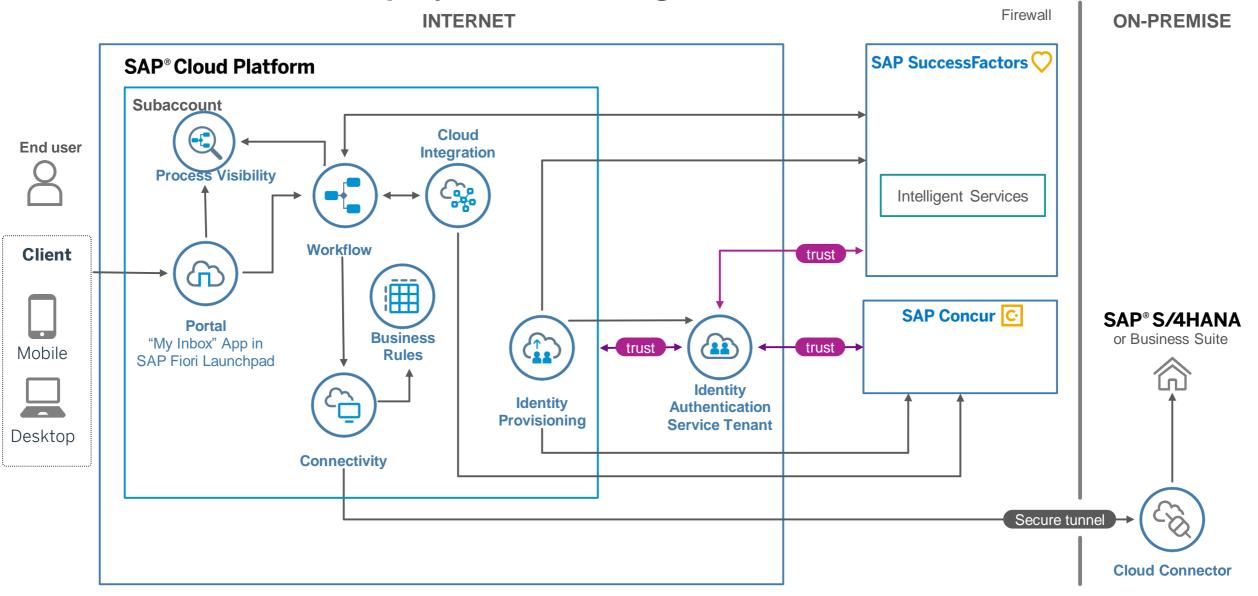
Use cases



SAP Intelligent Business Process Management

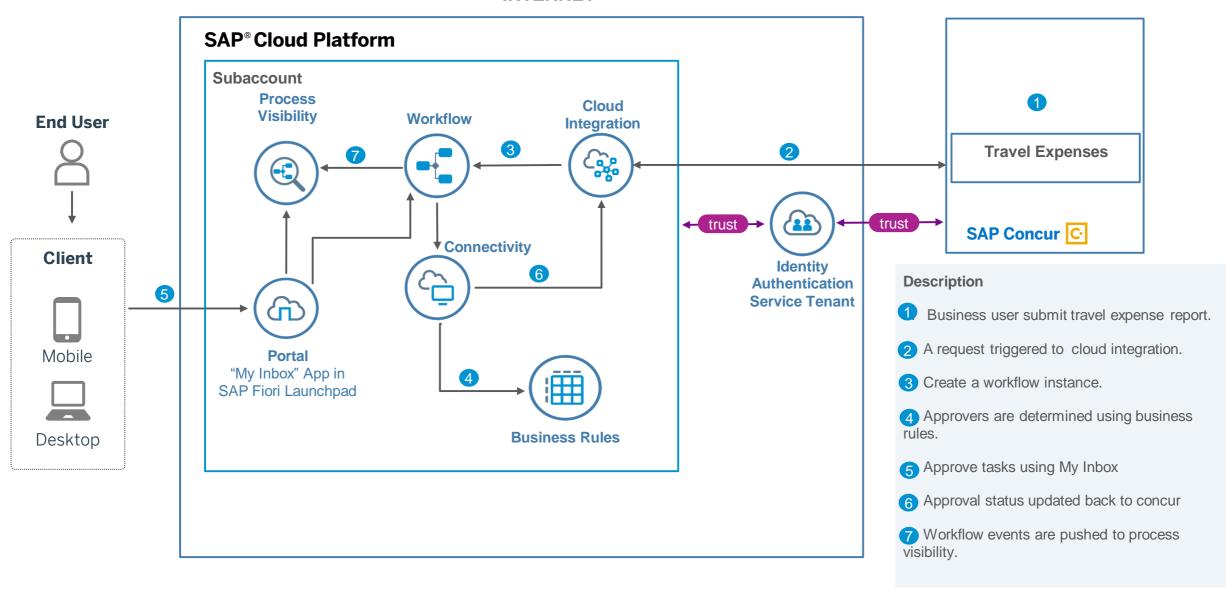


SuccessFactors - Employee onboarding Extension

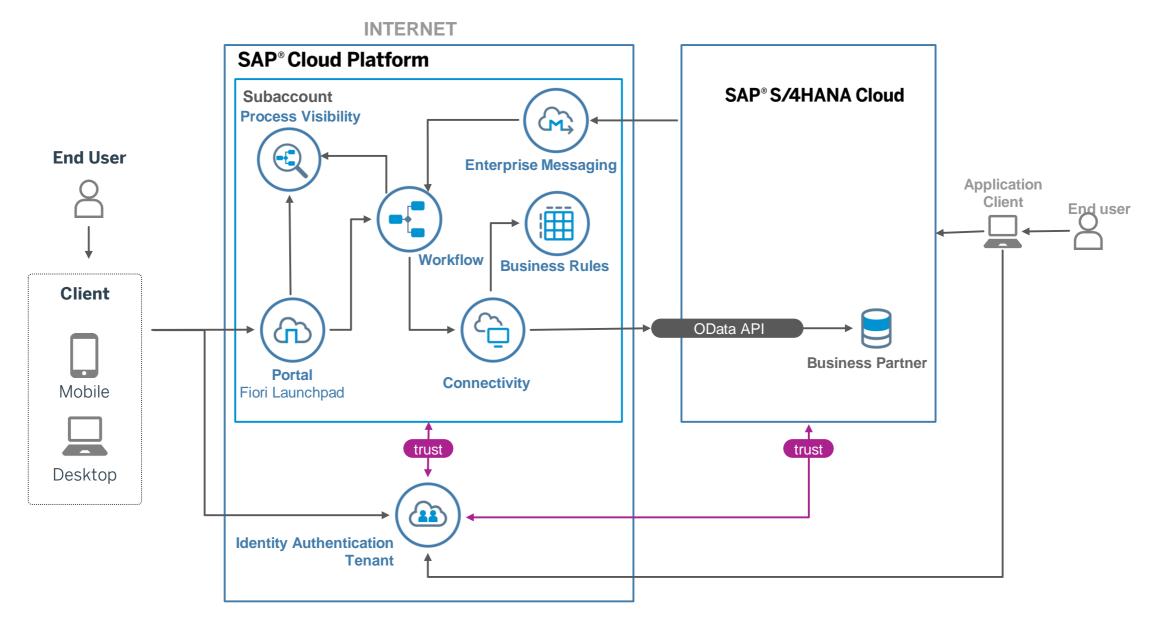


Concur – Travel Expense Approval

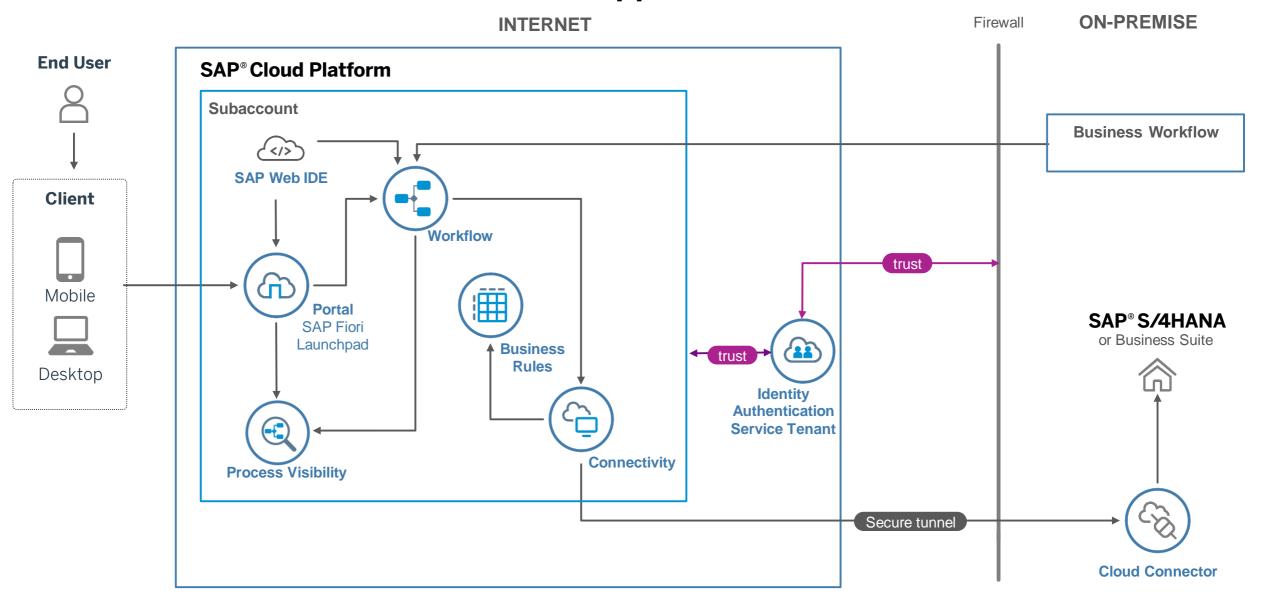
INTERNET



SAP S/4HANA Cloud Extension – Business Partner Creation/Modification



SAP S/4HANA Extension – Invoice Approval



Hire to Retire

Live Processes Experience

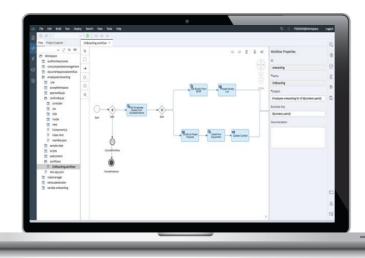
Features





Intelligent Business Process Management

Rapidly build and modify workflow applications while managing business logic



Orchestrate and extend workflows with SAP Cloud Platform Workflow

- Rapidly build and modify workflow applications with web-based tooling
- Create and adapt value-adding processes in your company
- Increase efficiency and transparency
- Users can manage their workflow tasks using the My Inbox Fiori application



Quickly automate flexible decisions with SAP Cloud Platform Business Rules

- Empower users to manage business logic independently from application development
- Create application specific business vocabulary independent of the runtime container
- Integrate Rules as a service into your applications using the REST API



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Process Intelligence for the Intelligent Suite

Achieve e2e process visibility and process insights into smart process applications





- Provides an embeddable, real-time, event-driven view on processes and process instances no matter where they run
- Focus on key business events and milestones in order to actively steer processes forward with actionable insights
- Understand the current & past performance with **process performance indicators**
- Predict outcomes before they occur (ML-based Cycle-time predictions, Process Intelligence Assistant) and launch product(s) via navigation.
- Integrated with SAP Analytics Cloud





Get deeper process insights with SAP Process Mining by Celonis (SAP Cloud Platform)

- Automatically discover processes (data mining in a process context), check conformance levels and improve process enhancements
- Analyze process cases, detect areas of optimization, increase level of process automation
- Foster best practices in business processes
- Automation recommendations and process optimization





Make Process Insights Actionable and Transform Live Processes



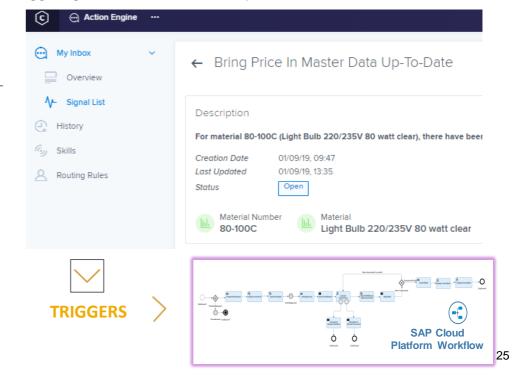


- Automatically discover as-is business processes based on digital footprints in IT system
- Identify root causes with machine learning algorithms to detect areas of optimization
- Monitor ongoing conformance levels with best practices in business processes
- Identify areas for automation within processes



Leverage Action Engine to trigger intelligent actions within SAP Cloud Platform

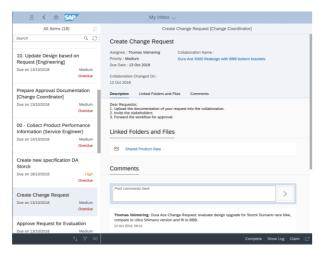
- Trigger SCP Workflows continuously analyzes your operational data and triggers workflows based on defined signals
- Send notifications to 'My Inbox' Involve human workforce by proactively communicating tasks to business users
- Trigger SAP iRPA Bots to Involve digital workforce by intelligently triggering bots. increase level of process automation.





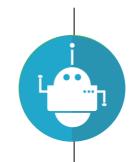
BPM User Experience

Task management, collaboration and case management for improved productivity



Manage your tasks centrally with Inbox

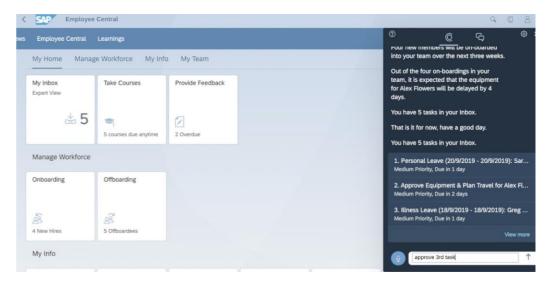
- Manage tasks across different devices (desktop and mobile)
- Manage tasks across different systems
- Experience full integration into SAP Fiori launchpad
- Access SAP delivered and custom-built workflows



Conversational User Experience Process Intelligence Assistant*

- Omni-channel access (Jam, Mobile, Desktop)
- Domain-specific and custom ML-models
- Bring-your-own-model approach
- Built on SAP Conversational AI, exposed to SAP CoPilot as access point.





Customer Stories



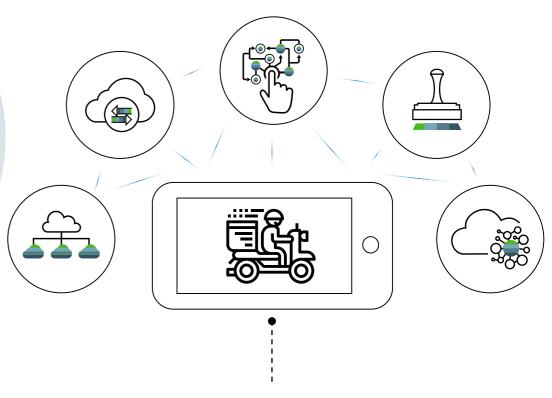


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Our SAP Landscape has to be exceptionally flexible to enable the company to scale rapidly. SAP S/4HANA coupled with SAP Cloud Platform support our innovation effort by allowing us to automate business processes more quickly.

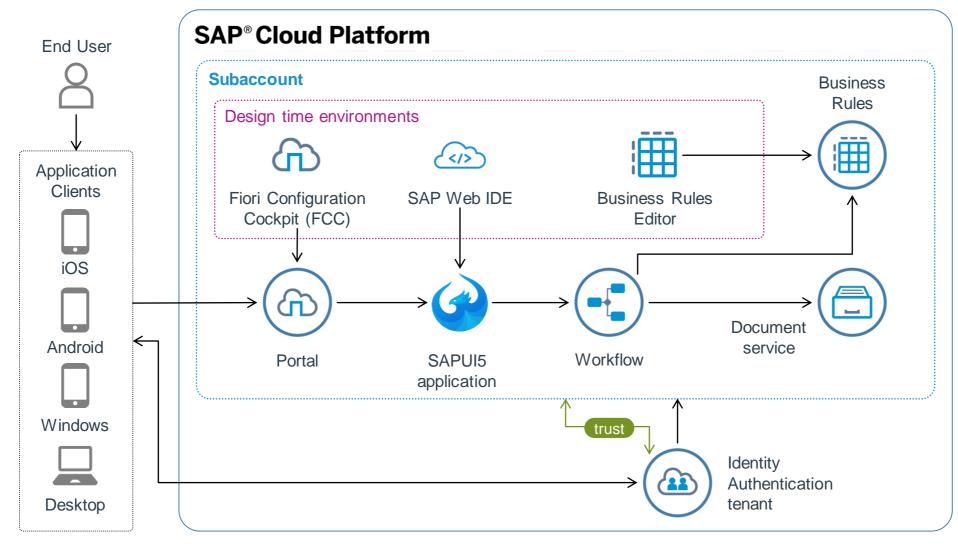
Johannes Langguth, Senior Director of Finance Systems, Delivery Hero



Integrate multiple SAP and non-SAP cloud solutions and automate the capital approval process for new business projects.

Scaling the world's largest online food-delivery service with automated capital deployment workflow



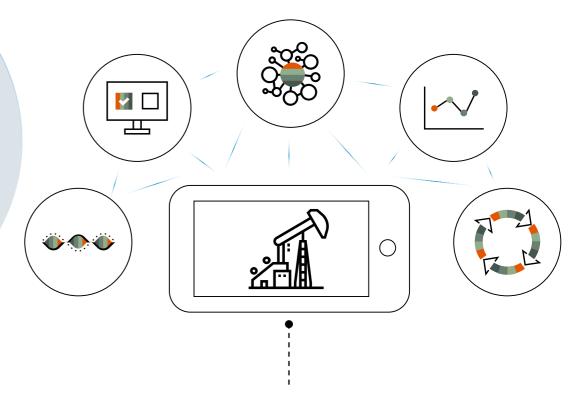






Its super exciting in terms of different technologies we are using in SAP Cloud Platform. It has truly solved a Business Problem.

Rajesh Satewar, Director SAP and Enterprise Applications

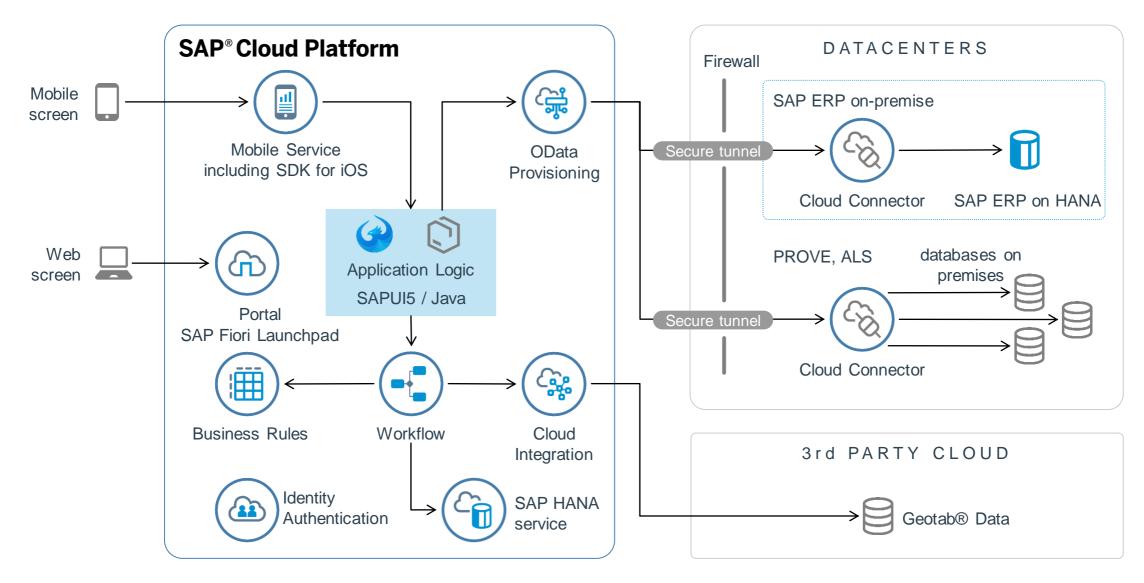


Integrate business processes and streamline collection and analysis of data to improve oil well operations.



Integrated Operations Platform for Oil Well Operations





Summary



SAP Intelligent Business Process Management

Product road map overview – Key innovations

Recent innovations

Workflow

- Validation of forms in Web IDE
- Starting workflows via form

Business Rules

- Sequential rule execution in ruleset and intermediate variables in ruleset vocabulary
- Nested Rule Expressions (Vocabulary Rules) for expressing advanced business logic
- Geospatial Rules
- Rule Expression Language based on DMN 1.1

Process Visibility

- General availability (GA)
- Plug and Play process visibility for SAP Cloud Platform Workflow

Availability in infrastructure and regions

 Workflow , Business Rules, Process Visibility available in additional AWS regions (US10/JP10/AP10/AP11)

Planned Q4/2019

Workflow

- Form enhancements: Drop-down, table
- Intelligent Automation: workflow integration with SAP Intelligent Robotic Process Automation (RPA)

Inbox

- New design based on Fiori 3.0
- New cloud service for task federation across S/4HANA. SAP SuccessFactors and SAP Cloud Platform Workflow

Business Rules

 Improved authorization concept to access and author Business Rule content

Process Visibility

- Improved authorization concept to view process instance data
- % based Process Performance Indicators

SAP Process Mining by Celonis – SAP Cloud Platform Edition

- General availability (GA)
- SAP Cloud Platform Workflow Integration with Celonis Action Engine

Availability in infrastructure and regions

Workflow, Business Rules Available on Azure

Planned Q1/2020

Workflow

- Import and export of BPMN 2.0 models
- Support for BPMN pools and swim lanes
- Set delegate for tasks

Business Rules

Support financial business data types like Currency and Quantity

Process Visibility

- Insight-to-Action
- Integration with SAP Intelligent Robotic Process Automation
- Business Process Experiences (Integration with Experience Management)

Conversational User Experience

Digital assistant for Workflows

Availability in infrastructure and regions

Workflow, Business Rules available on Alicloud

Future Innovations

Workflow

- Parallel tasks (par-for-each)
- Decision task in Workflow editor with Business Rules
- Adaptive Cards integration for Microsoft Office 365
- Machine Learning based auto-approvals

Business Rules

- Manage Decision app for rule authoring and simulation (Process Flexibility)
- Integration with SAP Cloud Platform Transport Management service
- Integration with currency conversion
- Machine Learning based Decision Mining

Process Visibility

- Identify bottlenecks with process path variants & comparison across process path variants
- Integration with SAP Cloud Platform Transport Management Service
- Conversational UX for Process Insights

Process Flexibility for Live Processes

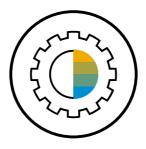
- Integrated cockpit combining Process Variants, Decision Management, Process Monitoring and Simulation
- Discover Process Extension templates for the Intelligent Suite from SAP API Business Hub

^{1.} This is the current state of planning and may be changed by SAP at any time without notice.

SAP Intelligent Business Process Management – the benefits



Faster time to
value and
increased realtime flexibility on
business
processes ("live").



Increase level and quality of process automation with integrated workflows, business rules and bots (digital workers).



process
experiences,
help users to make
smarter decisions,
pro-actively identify
bottlenecks and
recommend actions.

SAP Intelligent Business Process Management

Improving business process experiences with intelligent automation

15%

Productivity Increase¹

>10x

Reduction of average approval time²

Live

processes to obtain business outcomes faster

www.sap.com/ibpm

² achieved in an automated capital deployment workflow at customer



Intelligent Automation

Process Intelligence

Business Process Experiences

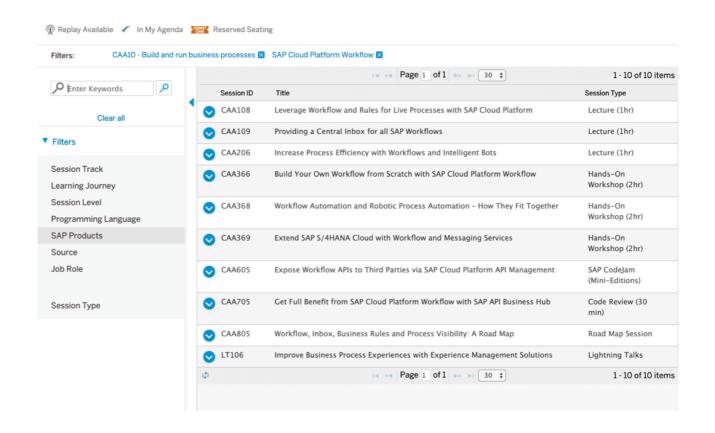
¹ achieved with an Integrated Operations Platform for Oil Operations

Get the full intelligent BPM experience at SAP TechEd

CAA10 – Build and run business processes

Sessions in

- TECHED Las Vegas September 24–27, 2019 Home Why Attend Sessions V Get Digital V Things to Do V I Want to Attend V Register Now
- Las Vegas (September 24 27)
- Barcelona (October 8 10)
- Bangalore (November 13 15)



Customer Engagement Initiative – register today

Please be invited to join our customer engagement initiative

Live Processes in SAP Intelligent Business Process Management

Registration link (until Nov 8): https://influence.sap.com/sap/ino/#/campaign/2074

Description:

The SAP Intelligent Business Process Management solution bundle is a family of SAP Cloud Platform services which help customers to automate business processes, manage decision logic with business rules and gain end-to-end process visibility on workflows and any observed business process across SAP and Non-SAP business applications.

This increased level of process automation with integrated workflows, business rules and bots will be augmented by "live" process content packages and business services from SAP and SAP Partners to accelerate time-to-value through real-time flexibility on applying process changes to process variants, business policies and intelligent assignment of work.

The planned Customer Engagement Initiative project will discuss requirements towards business process content, tool-flow and content fluency from process documentation to the implementation of executable process templates.

Thank you.



Definitions & further information

SAP Intelligent Business Process Management – a family of services to automate business processes, manage decision logic and gain end-to-end process visibility.

- Users can now use SAP Cloud Platform Workflow, SAP Cloud Platform Business Rules, SAP Cloud Platform Process Visibility together to create process extensions on top of any business application, orchestrate tasks or build process-centric differentiating applications.
- With out-of-the box visibility on workflows, customers can as well extend their end-to-end process visibility towards any observed business process across SAP and Non-SAP applications.
- With the combination of SAP Intelligent BPM and SAP Intelligent Robotic Process Automation, customers can
 now orchestrate both structured workflows and unstructured tasks together to increase the level of automation in
 operational business processes. Workflows can invoke bots as digital workers to perform repetitive tasks in order
 to reduce process cycle time and cost. Integration with SAP Conversational AI provides digital assistance on
 workflows, cycle time and recommendations on actions.

Live Processes – in the Intelligent Enterprise, business processes and variants of them are "always on". Dynamic and agile by nature, you "go live" and never go back. On top of systems of record, differentiation and innovation, "live process" can be changed flexibly in real-time (from years to months to "now").

Product Page: www.sap.com/products/cloud-platform/capabilities/ibpm.html

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